



EMPLOYMENT

DATA



EMORY

GOIZUETA
BUSINESS
SCHOOL

*GOIZUETA BUSINESS SCHOOL
2015 TWO-YEAR MBA PROGRAM DATA*



A LEGACY OF SUCCESS

As dean of Goizueta Business School, I am pleased with the outstanding 2015 career results achieved by our students. While their accomplishments are evidence of the talented, dynamic students our school attracts, I know their success is made possible, in part, by the amazing relationships we foster with supportive organizations like yours.

Our school is small by design, built with intentionality towards deeper classroom engagement, greater collaboration and more opportunities for student feedback and development. In short, we are a school that prides itself on being good at one-on-one relationships – in our classrooms and in the workplace. Our MBA Career Management Center staff embody this philosophy fully, managing engagements with companies in the U.S. and around the globe on behalf of our students' overall success. Their work is furthered by a truly connected network of alumni and corporate partners who see the value of the students we educate and the knowledge we create for business. Together, you form the engine that drives our success.

As you review the data on our 2015 and 2016 Two-Year MBA classes, I hope you share some of our excitement for the great career outcomes that continue to happen at Goizueta year after year. Thank you again to our partners, whose involvement contributes greatly to all we do. I look forward to meeting more of you and achieving even greater success in the future.

.....| *Dean Erika James*
Goizueta Business School



Wendy Tsung
Associate Dean & Executive Director
MBA Career Management Center

“THIS YEAR’S CAREER DATA IS A REFLECTION OF BOTH THE HARD WORK OF OUR MBA STUDENTS AND THE SUSTAINED SUPPORT OF OUR CORPORATE PARTNERS. GOIZUETA’S ACADEMIC APPROACH INCORPORATES CAREER PREPARATION INTO THE CLASSROOM, BLENDING APPLIED LEARNING AND STRUCTURED PROBLEM SOLVING WITH CAREER EXPLORATION AND SELF-ASSESSMENT. OUR STUDENTS ARE ABLE TO FUNCTION AS TEAM PLAYERS AND INDIVIDUAL LEADERS, GIVING US THE ABILITY TO CONSISTENTLY PROVIDE VALUED TALENT TO AN EVER-EVOLVING MARKETPLACE.”

EMPLOYMENT STATISTICS

TWO-YEAR MBA CLASS OF 2015

Class of 2015 Profile

Program Size: **157**

Average GPA: **3.4**

GMAT 80% Range: **620-730**

Average Years Worked: **5**

Women: **24%**

Minority: **11%**

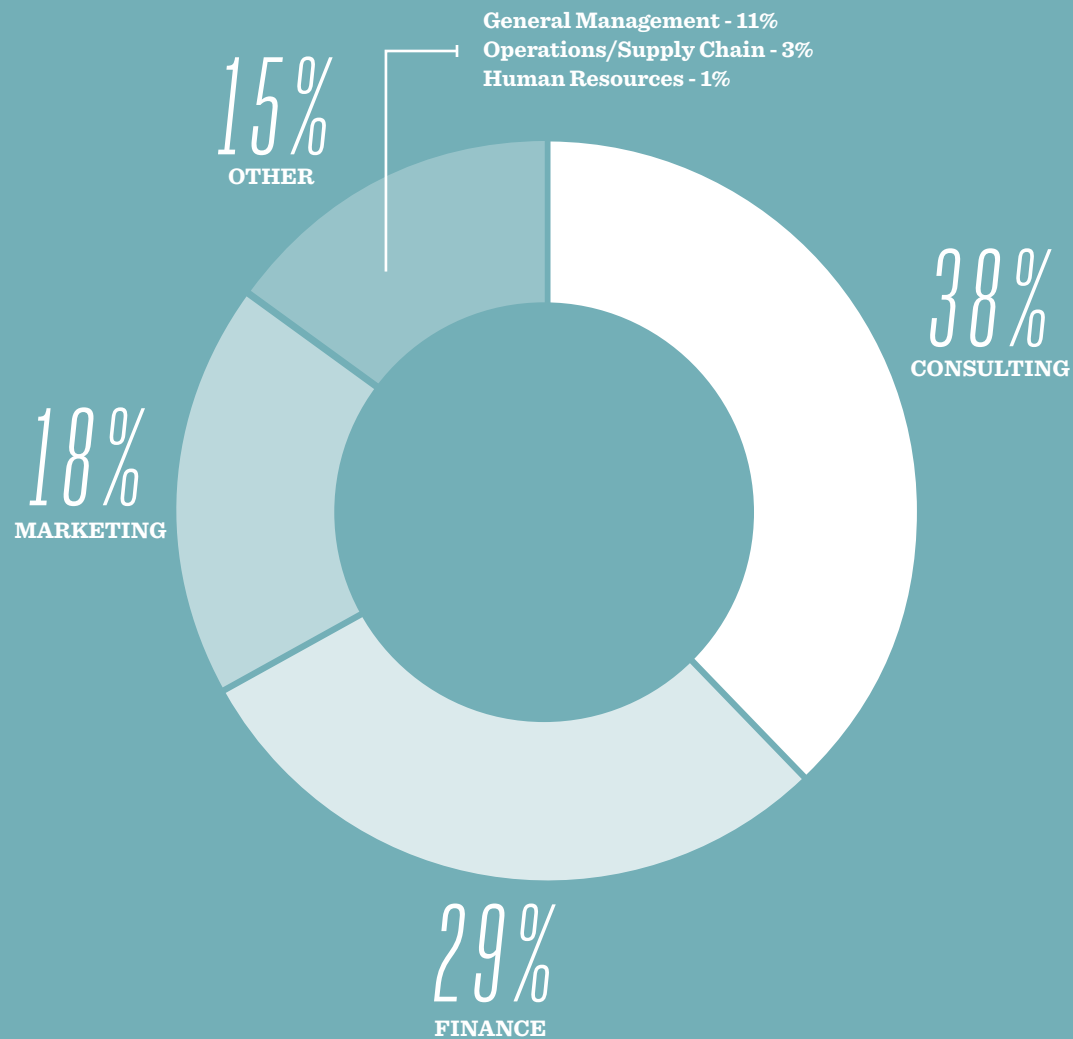
International: **37%**

95% *of students with
offers 3 months
post graduation*



EMPLOYMENT BY FUNCTION

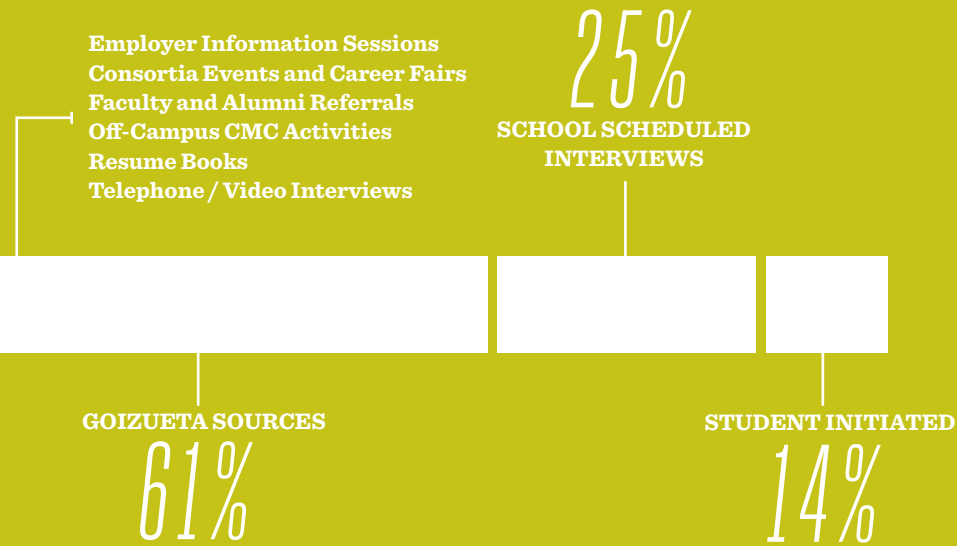
TWO-YEAR MBA CLASS OF 2015



| EMPLOYMENT BY FUNCTION | PERCENT | MEDIAN BASE SALARY |
|-------------------------------------|------------|--------------------|
| Consulting | 38% | \$135,000 |
| Management Consulting | 23% | \$135,000 |
| Finance Consulting | 6% | \$135,000 |
| Technology Consulting | 3% | \$135,000 |
| Healthcare Consulting | 3% | - |
| Marketing Consulting | 3% | - |
| Finance | 29% | \$100,000 |
| Corporate Finance | 10% | \$100,000 |
| Investment Banking | 6% | \$122,500 |
| Portfolio/Asset Mgmt | 6% | \$110,000 |
| Other | 7% | \$87,500 |
| Marketing | 18% | \$100,000 |
| Brand Management | 5% | \$97,500 |
| Market Research/Marketing Analytics | 5% | \$97,020 |
| Product Management | 4% | \$100,000 |
| Other | 4% | \$105,000 |
| General Management | 11% | \$110,000 |
| Operations/Supply Chain | 3% | \$94,800 |
| Human Resources | 1% | - |

Note: Compensation information is self-reported. 90% of students reported accepting offers reported salary data. Salary data is not reported for functions with less than three points of data.

SOURCE OF EMPLOYMENT OFFERS



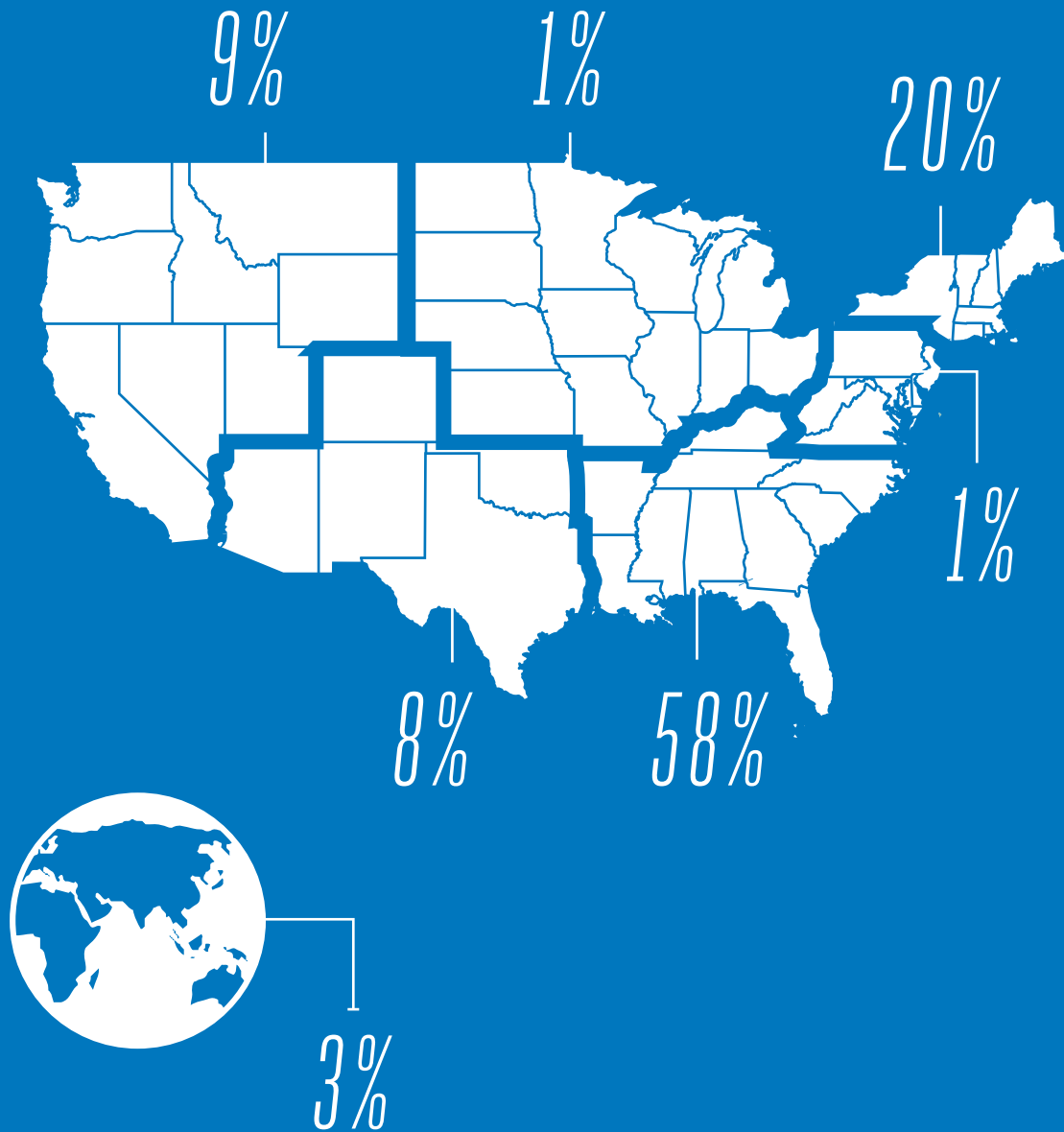
EMPLOYMENT BY INDUSTRY

TWO-YEAR MBA CLASS OF 2015

| EMPLOYMENT BY INDUSTRY | PERCENT | MEDIAN BASE SALARY | MEDIAN SIGNING BONUS |
|----------------------------|---------|--------------------|----------------------|
| Consulting Services | 38% | \$135,000 | \$25,000 |
| Financial Services | 22% | \$115,000 | \$30,000 |
| Technology | 10% | \$100,000 | \$18,333 |
| Transportation / Logistics | 8% | \$94,900 | \$15,000 |
| Consumer Products | 6% | \$97,500 | \$20,000 |
| Healthcare | 6% | \$102,500 | - |
| Real Estate | 1% | - | - |
| Other * | 10% | \$90,000 | - |

*Other includes Education, Government, Not-for-Profit/Social Enterprise, Media/Entertainment, and Energy.

Note: Salary data is not reported for industries with less than three points of data.



EMPLOYMENT BY REGION

TWO-YEAR MBA CLASS OF 2015

| EMPLOYMENT | PERCENT | AVERAGE BASE SALARY | MEDIAN BASE SALARY |
|---------------|---------|---------------------|--------------------|
| South | 58% | \$113,670 | \$110,000 |
| Northeast | 20% | \$117,316 | \$120,000 |
| West | 9% | \$111,333 | \$110,000 |
| Southwest | 8% | \$113,500 | \$110,000 |
| Midwest | 1% | - | - |
| Mid-Atlantic | 1% | - | - |
| International | 3% | - | - |

Note: Compensation information is self reported. 90% of students reporting accepted offers reported salary data.



Joseph Walker 15FTMBA
Investment Banking Associate, J.P. Morgan

Joseph wanted to make the next step in his career a global one. Bright and motivated, he had already excelled in his profession, but wanted to be more well-rounded before he sought a seat at an international business table. "I knew that by earning a Goizueta MBA, I could grow my skill set, expand my network, and enhance my personal brand – all hallmarks of successful global leaders." At Goizueta, he found the ideal combination of rigor, prestige, and experience, positioning him for a career taking on the world.



Kaili Delp 15FTMBA
Intern, General Electric

Kaili wanted to distinguish herself in the field of International Public Health, and she knew a degree from Goizueta would give her the skills to thrive. "I am confident in the ways Goizueta equipped me to succeed in my sector." As she gained critical skills, she's also tapped into the Goizueta network working within the healthcare arena for advice and insights. In this way, Kaili is assured her MBA experience has proven to be the best prescription for her career.



Benjamin Jones 15FTMBA
Associate Brand Manager, Nestle USA

Ben came to Goizueta to pursue a career which would allow him to have a big impact on people. At Goizueta he demonstrated this impact as a leader in student government and clubs. "The many chances to get involved through the curriculum, clubs and other activities meant any student is able to find ways to lead in some capacity, which enhances capabilities overall," he notes. He is making his mark at Nestle.



INTERNSHIP STATISTICS

TWO-YEAR MBA CLASS OF 2016

Class of 2016 Profile

Program Size: **172**

Average GPA: **3.3**

GMAT 80% Range: **620-730**

Average Years Worked: **5**

Women: **30%**

Minority: **10%**

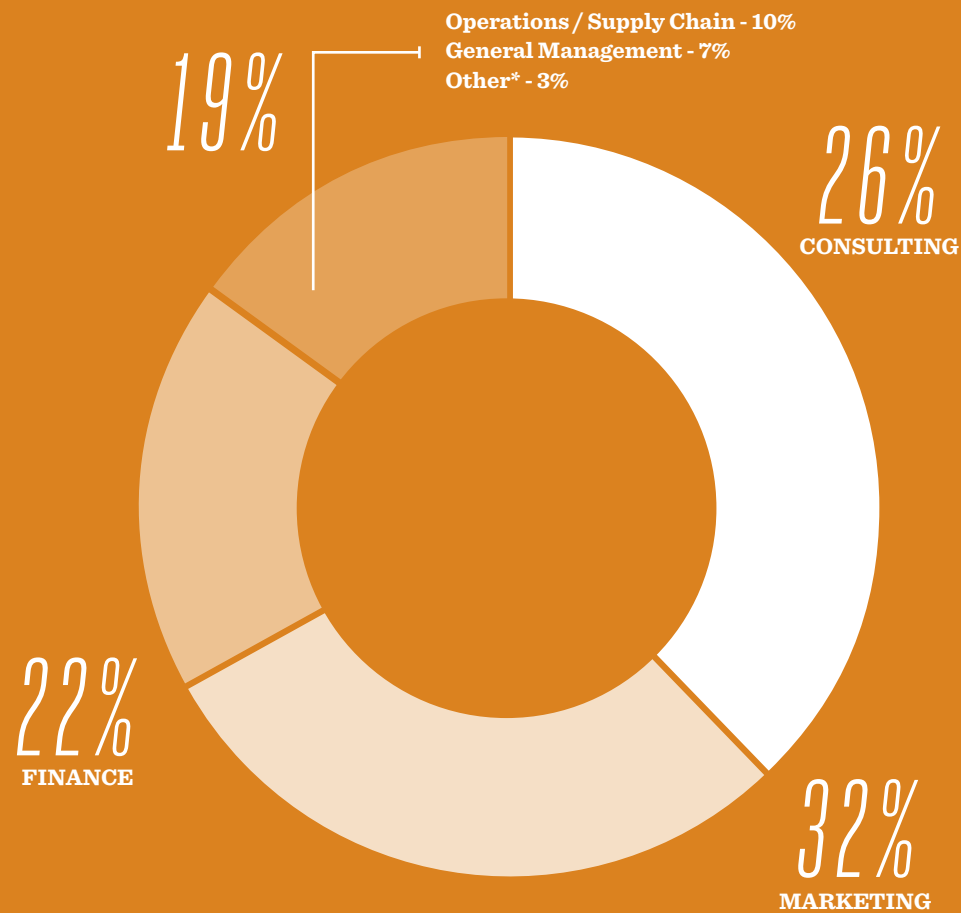
International: **43%**

100% *internships 7 years
in a row for Two-Year
MBA students*



INTERNSHIP BY FUNCTION

TWO-YEAR MBA CLASS OF 2016



| EMPLOYMENT BY FUNCTION | PERCENT | MEDIAN MONTHLY SALARY |
|--------------------------------|------------|-----------------------|
| Consulting | 26% | \$10,384 |
| Management Consulting | 14% | \$10,684 |
| Internal Strategy | 5% | \$6,000 |
| Finance Consulting | 3% | \$10,292 |
| Technology Consulting | 2% | \$10,833 |
| Other | 3% | \$9,000 |
| Finance | 22% | \$9,000 |
| Investment Banking | 11% | \$10,417 |
| Corporate Finance | 6% | \$6,400 |
| Real Estate | 2% | - |
| Other | 3% | \$5,800 |
| Marketing | 32% | \$6,400 |
| Market Research/Analytics | 14% | \$6,100 |
| Brand Management | 10% | \$6,734 |
| Business Development | 2% | \$5,000 |
| Product Management | 1% | - |
| Other | 4% | \$6,862 |
| Operations/Supply Chain | 10% | \$6,700 |
| General Management | 7% | \$7,875 |
| Other* | 2% | - |

*Other includes Healthcare and Human Resources.

Note: Compensation information is self-reported. 90% of students reporting accepted offers reported salary data. Salary data is not reported for functions with less than three points of data.

SOURCE OF EMPLOYMENT OFFERS

Employer Information Sessions
 Consortia Events and Career Fairs
 Faculty and Alumni Referrals
 Off-Campus CMC Activities
 Resume Books
 School Job Postings

43%

SCHOOL SCHEDULED
 INTERVIEWS

GOIZUETA SOURCES

45%

STUDENT INITIATED

12%

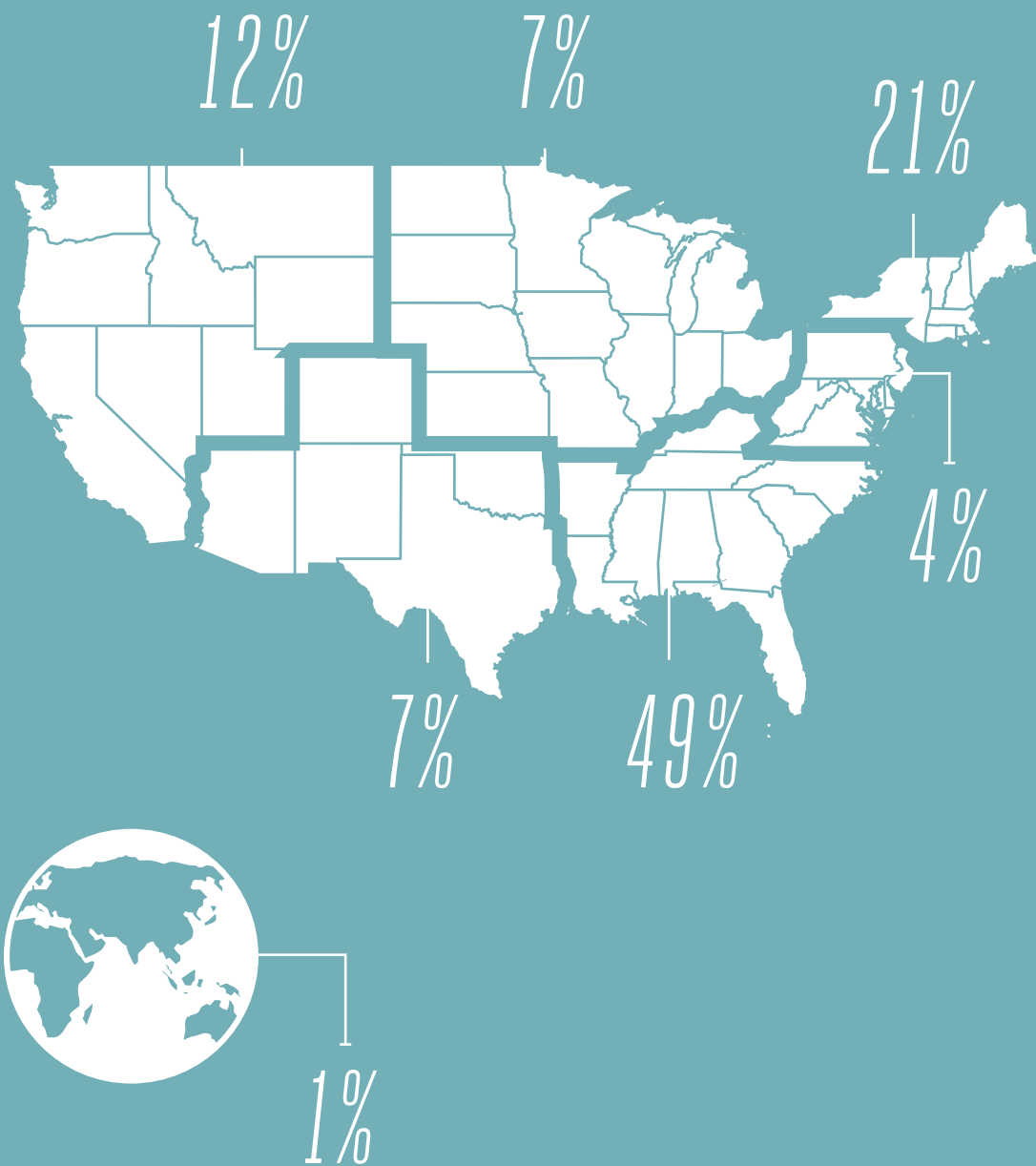
INTERNSHIP BY INDUSTRY

TWO-YEAR MBA CLASS OF 2016

| EMPLOYMENT BY INDUSTRY | PERCENT | MONTHLY MEDIAN BASE SALARY | MEDIAN SIGNING BONUS |
|----------------------------|---------|----------------------------|----------------------|
| Consulting Services | 20% | \$10,750 | \$2,500 |
| Financial Services | 19% | \$10,000 | \$3,750 |
| Consumer Products | 18% | \$6,400 | \$5,000 |
| Technology | 12% | \$6,400 | - |
| Healthcare | 9% | \$7,084 | \$5,000 |
| Manufacturing | 8% | \$6,243 | \$500 |
| Transportation / Logistics | 8% | \$7,750 | - |
| Real Estate | 2% | \$3,250 | - |
| Other | 5% | \$5,600 | - |

*Other includes Hospitality, Energy, Education, Media/Entertainment, and Non-Profit Industries.

Note: Salary data is not reported for industries with less than three points of data.



INTERNSHIP BY REGION

TWO-YEAR MBA CLASS OF 2016

| EMPLOYMENT BY REGION | PERCENT | MEDIAN MONTHLY SALARY |
|----------------------|---------|-----------------------|
| South | 49% | \$6,400 |
| Northeast | 21% | \$10,416 |
| West | 12% | \$6,400 |
| Southwest | 7% | \$6,800 |
| Midwest | 7% | \$7,078 |
| Mid-Atlantic | 4% | \$8,250 |
| International | 1% | - |

Note: Compensation information is self-reported. 90% of students reporting accepted offers reported salary data. Salary data is not reported for regions with less than three points of data.



Juan Flores 16FTMBA
Senior Associate, PwC

Juan wanted an MBA program capable of providing him the technical capabilities and business relationships necessary to take his career to the next level. What he found at Goizueta exceeded his expectations, offering job opportunities, a distinctive curriculum, and a powerful network. "That last one in particular – the Goizueta network – has been tremendous. I'm amazed at how students, alumni, and staff gave their time and resources to help me achieve my career goals."



Jazmyn Singleton 16FTMBA
Brand Intern, The Coca-Cola Company

Jazmyn's previous experience in education and non-profit and her desire to make a career switch to brand marketing required her to develop a targeted skill set, which she found at Goizueta. "Goizueta gave me an invaluable academic experience, teaching me how to solve complex problems and think creatively." Armed with new acumen, Jazmyn also worked with an alumni mentor, receiving valuable coaching and interview prep which helped her ultimately land an internship at one of the world's biggest CPG brands.



Caleb Szubski 16FTMBA
Strategy & Operations Senior Consultant, Deloitte

Caleb chose to pursue an MBA to find opportunities for growth in a new field, and to make new connections. "I felt a Goizueta MBA would assist me in making a career pivot and widening my network, and ultimately help me move into management consulting." His intuition proved correct. The courses expanded his thinking and his classmates broadened his perspective. Caleb arrived at his consulting internship feeling prepared to tackle anything – and with the relationships and acumen to prove it.





CORPORATE SPONSORS

STRENGTHEN YOUR BRAND ON CAMPUS BY JOINING AN ELITE GROUP OF COMPANIES committed to the success and future of Goizueta Business School and our students. As a Corporate Sponsor, you will increase your visibility on and around campus and gain early access to Goizueta's top talent.

Past sponsors have included companies such as Accenture, AT&T, Deloitte, Emerson, EY, Georgia-Pacific, The Home Depot, Humana, IBM, J.P. Morgan, Kimberly-Clark Corporation, Liberty Mutual, McKesson, McKinsey & Company, NCR, PwC, ScottMadden, SunTrust Robinson Humphrey, Synchrony Financial, and Wells Fargo.

Our employer relations team will work with your organization to understand your goals and discover which sponsorship level will best help achieve them. For more information, please contact a member of the Goizueta Career Management Center Employer Relations team.

EMORY.BIZ/RECRUITMBA

HIRING COMPANIES

CLASS OF 2015 & 2016

| | | |
|------------------------------|----------------------------|-----------------------------------|
| 3M | Emory University | Merrill Lynch |
| A.T. Kearney | EY | MFS Investment Management |
| Abbott Laboratories | Freestone Partners | Ministry of Strategy and Finance |
| Accenture | Frito-Lay | Montag & Caldwell |
| Achievement First | General Electric | Morgan Stanley |
| ADP | General Mills | Nestle USA |
| The Alexander Group | Georgia-Pacific | Nomura Securities |
| Amazon.com | Goldman Sachs | North Highland Company |
| ApolloMD | Gulfstream | Novo Nordisk |
| Apple | HD Supply | NRG |
| AT&T | Hewlett-Packard | The Parthenon Group |
| Barclays | HFF | PepsiCo |
| Bayer HealthCare | Hirabl | Perella Weinberg Partners |
| Pharmaceuticals | The Home Depot | Piper Jaffray |
| Becton Dickinson | HSBC | Pizza Hut |
| The Boston Consulting Group | Hyatt Hotel Corporation | The Prokur Group |
| Bristol-Myers Squibb Company | IBM | Prophet |
| The Broad Center | IFAM Capital | PwC |
| Cardlytics | inCode Consulting | Rimidi |
| CF Lane | Intel Corporation | Samsung Telecommunication America |
| Chevron | Internap Network Services | Sapient Government Services |
| CHILDS Advisory Partners | J.M. Huber Corporation | ScottMadden |
| Chucose | J.P. Morgan | Southern Experience |
| Citigroup | JAM Capital Partners | Spanx |
| The Coca-Cola Company | Jefferies | Starbucks |
| Cognizant | Johnson & Johnson | Stion Corporation |
| Cortland Partners | Kaiser Permanente | SunTrust Robinson Humphrey |
| Credit Suisse | Ketchum | SunTrust Banks |
| D4C Dental Brands | Kimberly-Clark Corporation | SWM International |
| Danaher Corporation | KPMG | Synchrony Financial |
| The Dannon Company | Kraft | UBS |
| DaVita | Kredible | Ulupono Initiative |
| Dell | Kubota Tractor Corporation | UPS |
| Deloitte. | Kurt Salmon | Verizon Telematics |
| Delta Air Lines | Kyriba | Visa |
| DISH Network | Liberty Mutual Group | Wells Fargo |
| Ecolab | Marriott International | Wipro Technologies |
| Edens | Massachusetts General | World Bank Group |
| Edwards Lifesciences | Hospital | World Fuel Services |
| Eli Lilly | McKesson Corporation | Yonder |
| Emerson Electric | McKinsey & Company | Yum! Brands |
| Emory Investment Management | Medtronic | |



Recruiter Profile

Niti Mehrotra

Healthcare Deals & Strategy Manager, PwC

"Goizueta students have always been among top recruiters' picks. They've consistently had the full package to offer companies – personality, intellectual curiosity and, most of all, tenacity in driving a business forward."



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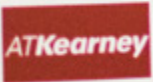
Leader



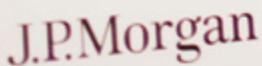
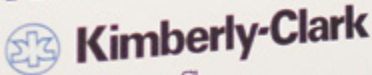
Partner



Fellows



Cognizant



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