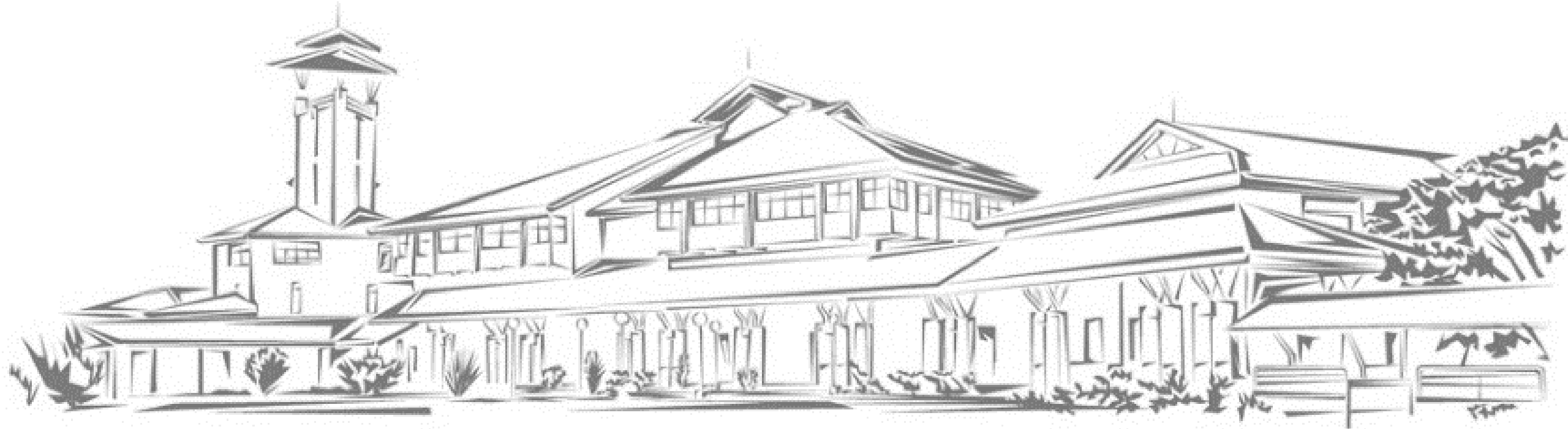




INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

Placements Report Laterals & Finals 2014



FOREWORD

The Placements Team at IIM Kozhikode is pleased to announce the successful completion of lateral and final placements for the PGP batch of 2012-14. The team would like to express sincere thanks to everyone involved in the smooth coordination of placements; this collective effort has resulted in rewarding results for students at a crucial juncture in their careers and lives.

Responding positively to a recovering economy, placements at IIM Kozhikode this year witnessed the presence of many mainstays in the industry, in addition to a large number of firms that recruited from campus for the first time. We would like to thank our regular recruiters who continued their strong relationship with us by offering students challenging roles across verticals; we are also grateful to new recruiters who aligned their hiring cycles with our placements timeline as a show of trust in IIM Kozhikode's management programme and student quality.

The Institute's continued growth owes much to its vast and well-connected alumni network, whose guidance, support, and backing was once again instrumental in the successful completion of placements. Finally, we would like to appreciate the patience and cooperation extended by both batches of students during the course of the season.

We look forward to cement this impressive showing and hope to continue matching the requirements of the industry in the years to come.

Prof. Kulbhushan Balooni
Chairperson – Placements
IIM Kozhikode



SNAPSHOT

25+ International offers across countries

7+



Placements Season Summary

Total Number of Students	345
Total number of Companies	123
Number of PPOs	52
Percentage of new Recruiters	34%
Highest Domestic Salary	32 LPA
Average Salary	13.7 LPA

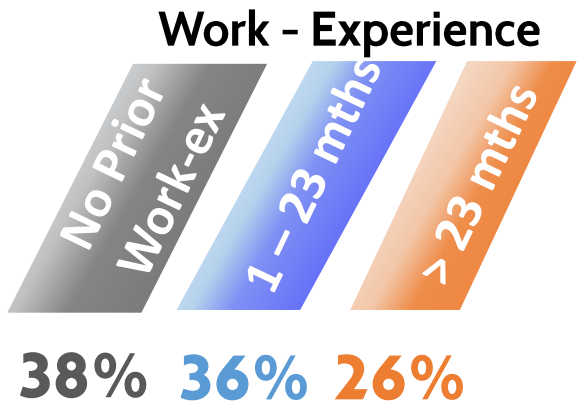
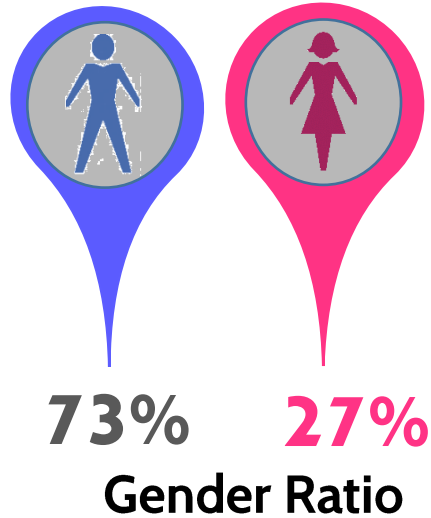
INTERNATIONAL OFFERS

More than 25 international offers were made this year, with roles being based out of Africa, South East Asia, and the Middle East. NMC Healthcare and Paramount Computer Systems offered UAE and Qatar based marketing and sales roles in information security and healthcare respectively. A multi-national consulting firm offered front end roles based out of Indonesia. Trading and supply chain roles based out of Nigeria, Kenya, Qatar, Saudi Arabia, and Oman were offered to the students.



CLASS OF 2014

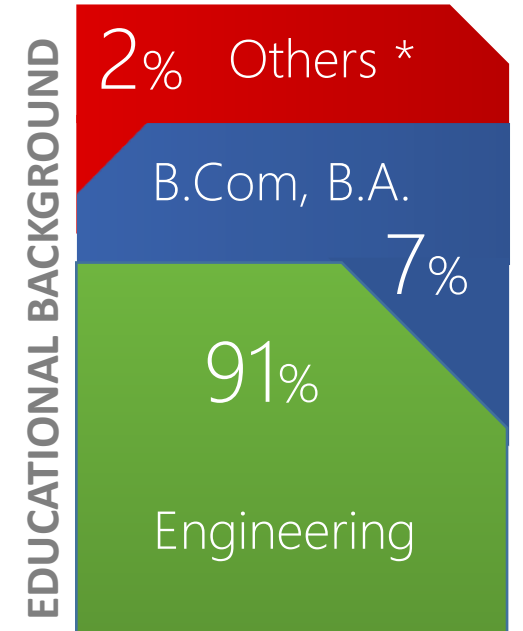
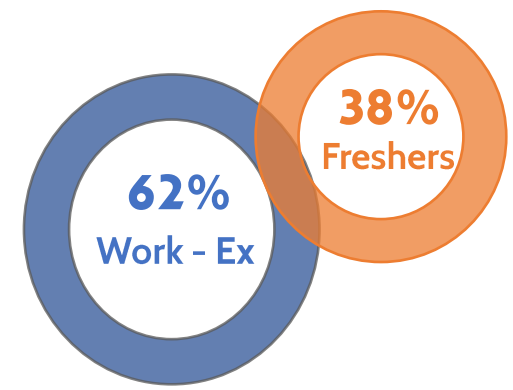
345
Batch
Strength



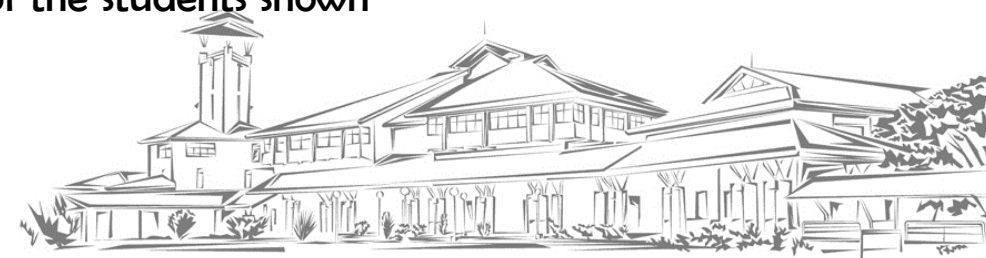
IIM Kozhikode has always extolled the virtues of diversity in its student roster, and the batch of 2014 is another testament to this fact. There is equitable distribution between fresh graduates and students with prior work experience in diverse fields of the industry. An average work experience of 20 months is indicative of a well-rounded mix of students equipped with both technical know-how and on-field expertise.

The Institute's continued advocacy of gender diversity in its admission policy is reflected by the healthy proportion of female students present in the batch of 2014. There is also good variety prevalent in the educational backgrounds of the students; in addition to the different engineering streams, students have also majored in fashion, commerce, and business administration.

Close to 15% of the batch secured Pre Placement Offers (PPOs), highlighting the dedication and competence of the students shown during internships and business competitions.



* Not Drawn to Scale



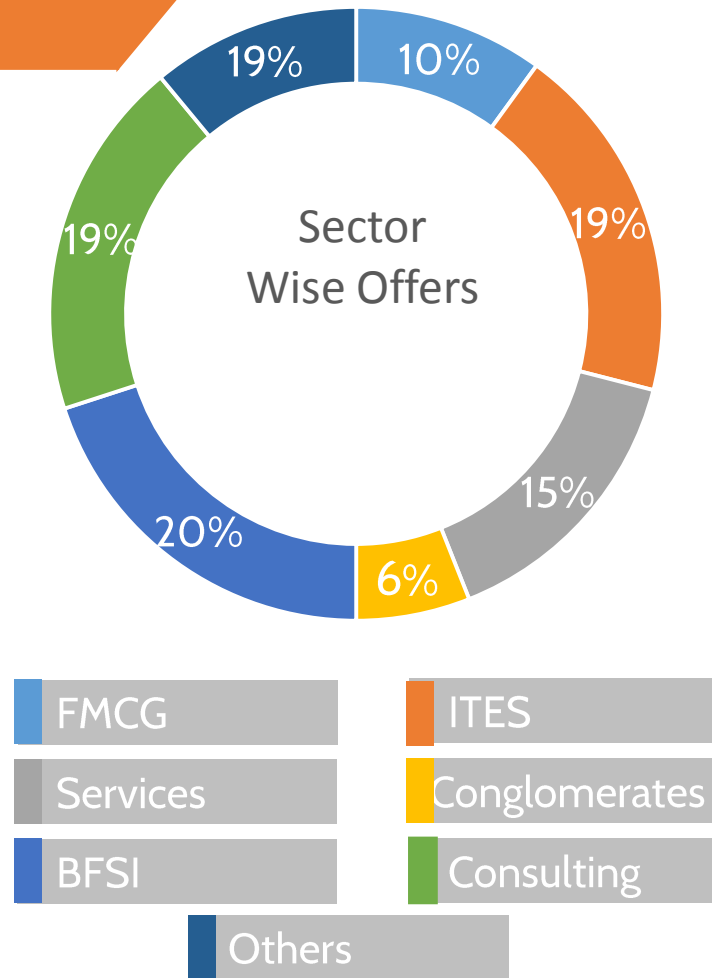
OFFERS

FINANCE

Finance has grown in leaps and bounds as a preferred vertical for students at IIM Kozhikode, and this upward trend was clearly visible as 21% of the offers were made by reputed recruiters including American Express, Citibank, CRISIL, Deutsche Bank, Goldman Sachs, HSBC, HSBC GR, ICRA, JP Morgan and SBI Caps. Dell hired for front-end corporate finance roles under its international leadership programme, while Nomura made offers to students in the investment banking division.

GENERAL MANAGEMENT

IIM Kozhikode remains a haven for the big names from General Management. TAS, Mahindra & Mahindra, Reliance Industries, L&T, and Jindal Steel recruited students for general management roles. BPCL, Cipla, Phillips, Powergrid and Ranbaxy also picked up students for their management leadership programmes.



SALES & MARKETING

Students' affinity to Marketing and Sales continued this season as well, with 28% of the offers being made in this domain. Airtel, Amul, Arvind Lifestyle, Asian Paints, Bajaj, Emami, GSK Pharma, HUL, ITC, Madura, Marico, Pidilite, Pepsico, Raymond, Tata Steel, Vodafone, and UB Group were some of the major regular recruiters that participated this time. First-time recruiters like Kellogg's, Samsung, and Jubilant Motors also hired for their management trainee programmes. Google recruited three students for their sales analytics and accounts optimization profile.

OFFERS

IT & ITES

More than 15% of the batch secured jobs in IT and allied fields, as companies including Amazon, Asian Paints, Accenture, Capgemini, Comviva, Fidelity Investments, HCL, LatentView Analytics, Microsoft, TCS, and Wipro offered roles in IT SCM, IT consulting, fraud management, IT infrastructure, social media analytics, and ERP.

25% Increase in Average Number of Offers/Recruiter

131 Recruiters participated

STRATEGY/ OPERATIONS

Roles in operations were offered by Amazon, Ambuja Cement, Asian Paints, Flipkart, HCCB, ING Vysya Bank, National Stock Exchange, and TVS Logistics. Notable roles in strategy were opened by Anand Bazaar Patrika, Matrimony.com, Mahindra & Mahindra, and Unisys. Mahindra hired a student as executive assistant to their Group Strategy Head – Defence Sector, and Chief Brand Manager.

CONSULTING

The consulting sector hired heavily from IIM Kozhikode this year, with 19% of the batch securing placements in firms such as Cognizant Business Consulting, Deloitte, EXL Services, IBM, KPMG, and PwC. Niche consulting roles were offered by Avalon Consulting, Collabera Solutions, MXV Consulting, and Takshashila Consulting.



OUR TOP RECRUITERS



2014 VS 2013

This year witnessed a more balanced spread of offers across verticals compared to the previous year. The Consulting and Finance verticals saw a significant increase in the number of offers. The number of PPOs increased by 37% over those in 2013, highlighting the students' impressive performance during their summer internship stints. The number of offers per recruiter increased by 25% this year as companies opened new roles in an acknowledgement to the students' varied skill-sets.

10% ↑

Increase in Average Salary

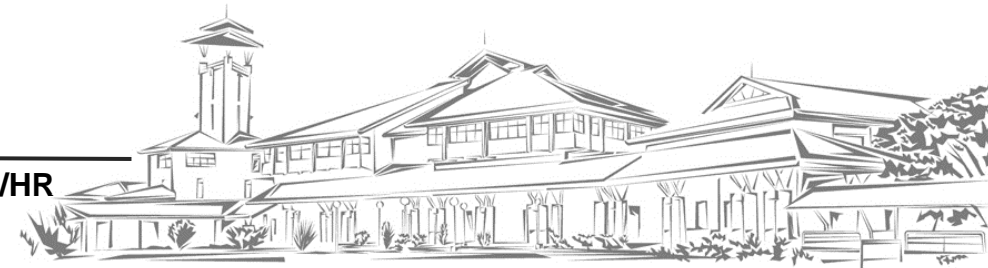
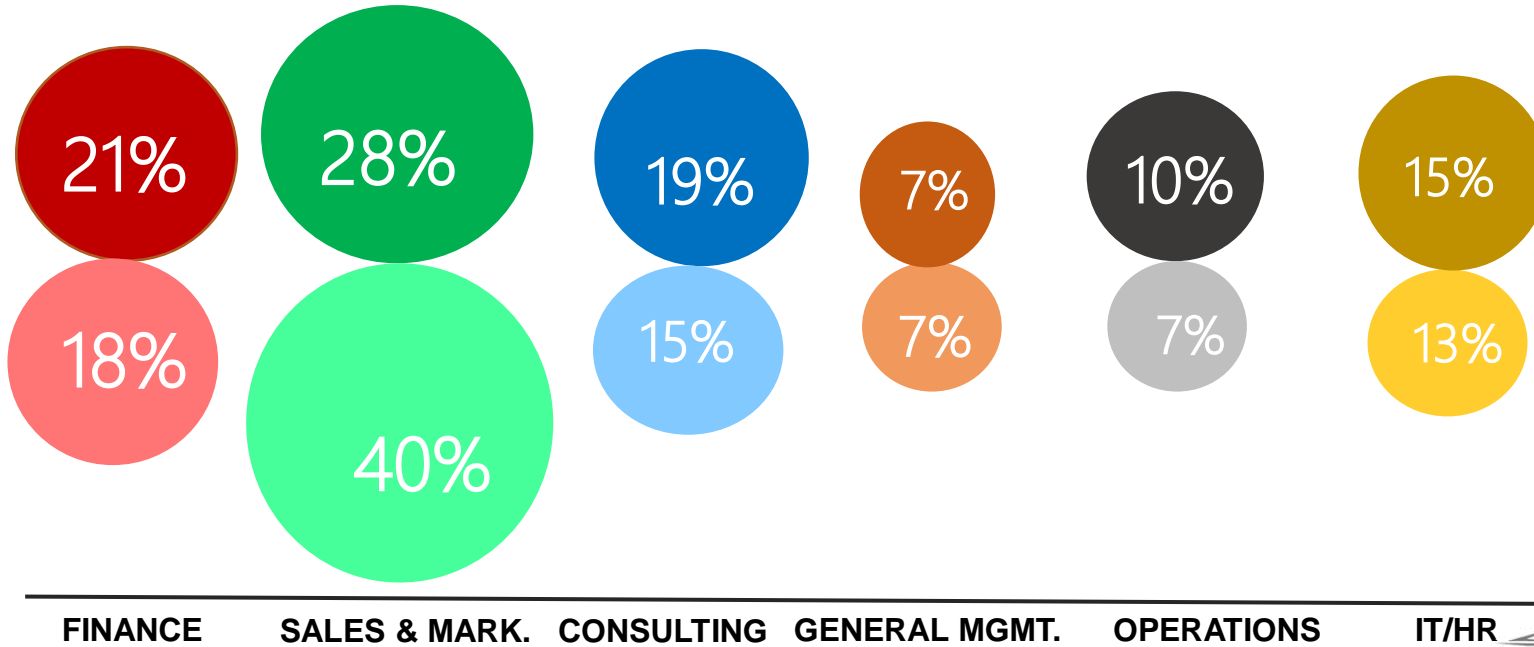
25% ↑

Increase in Average Number of Offers/Recruiter

37% ↑

Increase in PPOs

2014
2013



PLACEMENTS TEAM, IIM KOZHIKODE

PLACEMENTS CHAIRPERSON

Prof. Kulbhushan Balooni
placements-chairperson@iimk.ac.in

PLACEMENTS OFFICE

Mr. Raghupathy Hari
plcoord@iimk.ac.in

Ms. Tina C Sherry
csplc1@iimk.ac.in

PLACEMENTS COMMITTEE

Prof. Saji Gopinath
Prof. Kousik Guhathakurta

PLACEMENTS COMMITTEE

Mr. Abhishek Iyer
Mr. Adhnan Rasheed
Mr. Jithin Emmanuel Jacob
Ms. Ojasvita Parate
Ms. Shilpi Chaudhry

(FACULTY)

Prof. Joshy Joseph
Prof. Shahid Abdulla

(STUDENTS)

Mr. Adharsh Ravichandran
Mr. Debopam Chakrabarty
Mr. Kevin G. Mathew
Ms. Priya Chandak
Mr. Viswesh S.



FOR ANY QUERIES:

Please write to placements@iimk.ac.in
or visit www.iimk.ac.in/placements

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

IIM Kozhikode Campus P.O.,
Kozhikode - 673 570, Kerala, India
Phone: 91 495 2809139/209
Fax: 91 495 2803007

