



ILLINOIS MBA



prepare yourself.

COLLEGE *of* BUSINESS
at ILLINOIS

You want to gain a competitive advantage in your field.

You want to develop your career to its fullest potential. You want to create a powerful network. And you realize that a cookie-cutter MBA just doesn't cut it these days.

Prepare yourself for the Illinois MBA.

The Illinois MBA creates entrepreneurial pioneers. It teaches responsible stewardship. It keeps technology at the forefront. It's tailored to withstand a volatile economy. And it gives back.

We make it our mission by offering **Flexibility. Global experiential learning. Professional development. Joint degrees with programs across campus.**

Because here at the University of Illinois, we're firmly grounded in tradition, but we also provide the fertile soil for groundbreaking innovation.



This is the **Illinois MBA.**

Prepare yourself to be transformed into the **best business leader you can be.**

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These core benefits, the foundation of the Illinois MBA, will prepare you for success.



Why Illinois?

Let's face it. Entering the business world can be extremely competitive, especially in tough economic times when people are vying for the same jobs. But as history tells us, we know that business leaders with a healthy sense of optimism, an eye on the future, and the ability to differentiate themselves can land them squarely ahead of the competition. How can you differentiate yourself? By earning your MBA from the University of Illinois, a program that has a strong tradition and innovative vision. We provide a rich, flexible, and diverse academic environment so you can discover your passion as well as the resources, experiences, and connections you need so you can land your dream job. Here's how we do it.

- Our program offers unique flexibility, so after you complete the first-year core curriculum you can choose from a wide variety of business and non-business courses to meet your career objectives.
- The Illinois MBA program has a global experiential learning emphasis, which means we provide exceptional opportunities for you to gain experience beyond the classroom.
- Our program has been consistently named one of the Top MBA Schools in the United States by *US News & World Report*, and that recognition gets the attention of prospective employers.
- We're part of a world-class university with an international reputation for academic excellence, so you'll learn from renowned faculty and benefit from the extraordinary academic and research resources on campus. And we have the world's largest alumni network, which translates into vast opportunities for you to make valuable business connections.

Why Illinois? Because our MBA program offers not only what you need, but also what you want. We invite you to explore our program and contact us with your questions. We think you'll like what you see.

Stig Lanesskog, Illinois MBA, 1994
Associate Dean, MBA Program



flexibility.

prepare yourself for the business world with a diverse curriculum.

“The Illinois MBA gives you options to choose from a vast variety of electives. I wanted to get into strategy consulting and shaped my MBA accordingly...this flexibility helped me select the appropriate courses and prepare myself for interviews—and successfully land a strategy consulting job.”

Sayantana Choudhury, 2010
Management Consultant—Technology Strategy, Capco
Concentration: General Management & Strategy



It's about choices.

Pursue a traditional MBA. Combine business with your passion for another academic field. Design your own internship. Study abroad. Launch a business.

Along with exceptional opportunities inside the classroom, today's MBA gives you the flexibility to choose how best to put those opportunities to work for you. So you can tailor your curriculum to match your career objectives.

DISCOVER YOUR STRENGTHS.

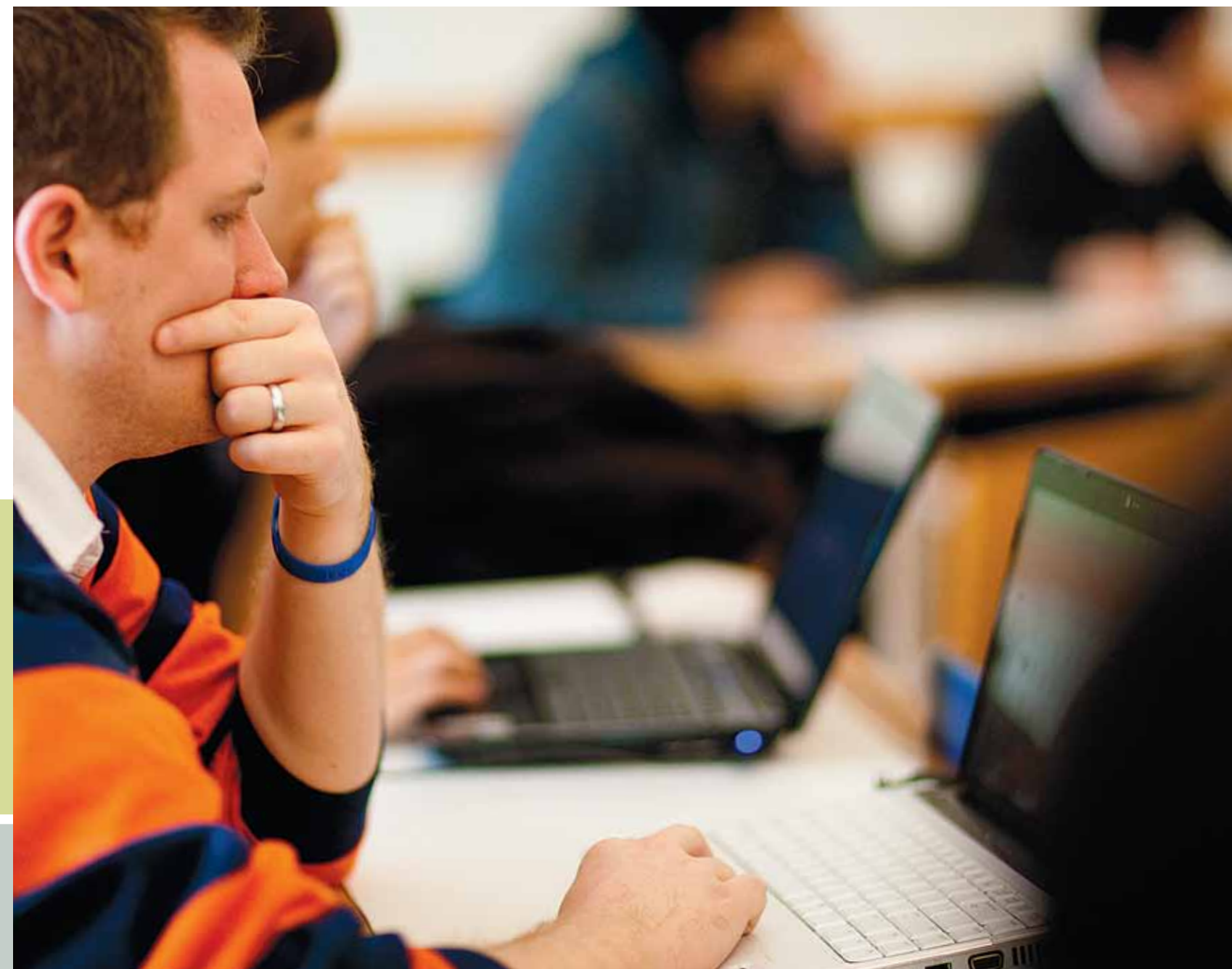
“The classes force you to analyze difficult problems from numerous perspectives. This helped me sharpen my analysis, writing, and presentation skills—critical to my success.”

Tayyib Rashid, 2010
Human Resources Manager, Procter & Gamble
Concentration: General Management & Marketing

From founders to Fortune 500. The University of Illinois Research Park hosts high-tech startups and established players such as ADM, Abbott, Caterpillar, Deere & Co., State Farm, and Yahoo!.

Core curriculum. The roots of what makes good business leadership great.

First, you need a solid foundation designed to maximize your preparation—and launch you over your competition. The first-year, 40-hour core curriculum includes 32 hours of required courses. Then *you* select 8 additional hours from a set of alternatives to start customizing your curriculum to your own interests.



first year
FIRST SEMESTER

MBA 501 Foundations of Business I	10 hrs
First 8 weeks: Accounting I, Marketing I, Economics, Data Analysis, Leadership & Ethics	
MBA 502 Foundations of Business II	10 hrs
Second 8 weeks: Accounting II, Marketing II, Organizational Theory & Design, Manufacturing & Service Processes, Professional Communication	
Total: 20 hrs	

first year
SECOND SEMESTER

MBA 503 Principles & Processes of Management I	6 hrs
First 8 weeks: Finance I, Managing People & Organizations, Business Strategy	
MBA 505 Topics in Management	4 hrs
First 8 weeks: Each completed topic = 2 hrs of credit; examples include Management of Technology, Project Management, Sustainable Marketing Enterprises, Strategic Thinking, Global Economy, Study Abroad (completed during winter break)	
MBA 504 Principles & Processes of Management II	6 hrs
Second 8 weeks: Finance II, Global Strategy	
MBA 505 Topics in Management	4 hrs
Second 8 weeks: Each completed topic = 2 hrs of credit; examples include Decision Risk Analysis, Operations Analysis, Negotiations, Quantitative Methods in Finance, Enterprise IT Strategy	
Total: 20 hrs	

Flexible concentrations.
Hone your expertise.

In your second year, you'll take an additional 32 hours—16 hours in a business concentration of your choice and 16 hours of free electives from any program at Illinois. By focusing on the concentration that fits your interests and matches your career objectives, you'll be ready—not just to take on the competition, but to lead it.

SAMPLE CONCENTRATIONS

- Finance
- Corporate Social Responsibility & Sustainability or Public Service
- General Management
- Strategic Management
- Human Resources
- Marketing
- Operations Management
- Information Technology

global experiential learning.

prepare yourself with unparalleled learning opportunities beyond the classroom.

“I joined the MBA program to refine my professional skills before moving to the next phase of my career. I also wanted to explore the consulting field and Illinois has one of the best ways to do that through Illinois Business Consulting.”

Brett Havens, 2010
Leadership Development Program, AT&T
Concentration: Marketing & Operations Management

It's about real-world experiences and exceptional opportunities.

At Illinois, our global experiential learning emphasis means you'll be job-ready when you earn an Illinois MBA.

We make sure you have chances to apply what you learn in class—before you graduate. Through a variety of real-world experiences you can refine your business skills and perfect your resume. And that gives you an impressive advantage in the marketplace.

Get involved! Participate in Illinois Business Consulting (the largest student-run fee-based consulting firm in the country), where students learn about consulting through hands-on projects for large companies and small start-ups.

Our partnership with the **Academy for Entrepreneurial Leadership** provides mentorship and a platform to launch your own business.

Complete a **finance practicum** during winter break.

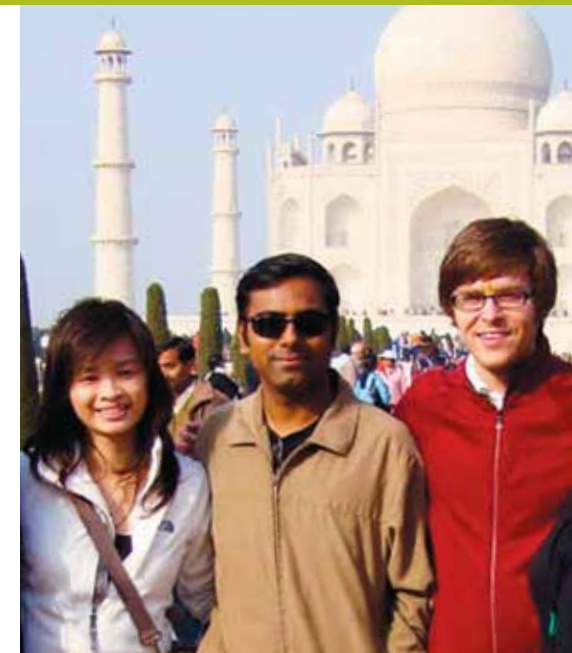
Take advantage of Illinois' **study abroad** programs.

Compete in the most prominent **case competitions** against other programs across the nation—and the globe.

Explore our **Margolis Market Information Laboratory**, a new facility (sponsored in part by the Chicago Mercantile Exchange) that provides you with state-of-the-art tools and software products for financial and investment data.

Take part in leadership opportunities through Illinois' **clubs and organizations**.

Complete **internships and externships** in collaboration with Illinois' Research Park companies and/or major corporate sponsorships across the United States.



PUT YOUR SKILLS TO WORK.

Want real-world experience, including hiring and training employees, marketing, and selling to clients? Join Illinois Business Consulting (IBC), a student-led, staff-supported consulting organization with approximately 40 to 50 projects to choose from every year. For over 16 years, IBC has given MBA students the opportunity to work with clients ranging from nonprofit organizations to Fortune 500 companies. As a team leader and consultant, you'll develop skills in all areas of business and establish relationships with practicing professionals. And joining IBC is well worth it—the organization's student leadership team has boasted 100% job placement for the last 10 years.

“I joined the MBA program for
the ideal class size,
world-class professors,
and leadership
opportunities.”



“Getting involved with Illinois Business Consulting provided an unparalleled opportunity for me. I’ve been able to use the skills learned in the classroom by applying them to real projects and solving client problems. I’ve further developed my presentation, communication, leadership, and management skills while serving in several different capacities: consultant, project manager, and student director. Working with clients ranging from local start-ups to Fortune 500 companies has made me more marketable in a highly competitive employment environment.”

Caroline Johnston, 2010
Financial Analyst–Controller’s Department, ExxonMobil
Concentration: Finance



professional development.

prepare yourself with superb coaching and resources.

"I joined the MBA program to make the transition from science to business. I felt that with my microbiology background, I'd be highly marketable if I also had an MBA. And Career Services provided me with the interviewing opportunities that led directly to my job."

Anne Hammond Cadillo, 2010
Corporate Marketing Specialist—Corporate Leadership Development Program, PolyOne
Concentration: Corporate Finance & Marketing



It's about crafting and communicating your story.

Career paths are like fingerprints. No two are the same. We know your career path is unique to you—and we're here to guide your career from the very beginning of your first semester.

"The Illinois MBA was a committed and engaged partner during my job search, and Career Services provided guidance and counsel throughout the research and interview process."

Patrick MacKay, 2010
President, 004 Technologies USA
(subsidiary of 004 Technologies GmbH)
Concentration: Marketing & General Management

Get involved! Among the many MBA student organizations are the MBA Association, Women in Business, MBA Diversity Association, the MBA Service Association, and Net Impact.



“Treat every chat,
discussion,
or chance meeting
as a job interview.”

You never know what may come of it.”

Patrick MacKay, 2010
President, 004 Technologies USA (subsidiary of 004 Technologies GmbH)
Concentration: Marketing & General Management

STAY IN THE LOOP

I-Link, our online career management system, keeps you informed of on-campus interviews, online job postings, company informational events, and professional development opportunities.

You'll start with a personal advising session where we assess your interests and strengths, including your previous work experience and transferable skills. The outcome is your personal career management education plan, which will prepare you for the internship and full-time position recruitment process.

We also partner with alumni and recruiters to create further opportunities for you, which include on-campus recruiting, job announcements, employer information sessions, and alumni interactions. Because personal networking will help you maximize the benefit from each of these events, Career Services will help you tell your unique story, build your own professional contact list, and increase your networking capabilities.

Career Services provides the coaching and resources you need for your full-time job search. And by preparing you for the job market and making the most of your career potential, we connect you to companies where opportunities abound.

the joint degree.

prepare yourself by becoming a double-threat in the marketplace.

“As I look to a career where I have the ability to influence risk management in healthcare system or in a public policy setting, I know that earning an MBA will provide me with the ability to see the bigger picture and that those skills will make me more marketable. I also know that the Illinois MBA not only has a solid reputation, but offers dual-degree students the flexibility to pursue all their interests.”

Kurtis Mayz, 2011
Joint degree: M.D., MBA

It's about collaboration.

Do you want to blend your interest in business with a passion for medicine? Are you looking to merge your knowledge of architecture, engineering, or law with the skills of an MBA?

Maybe you're an artist who wants to start your own business, or a social worker ready to launch your own practice. Earn a joint degree offered through the Illinois MBA. We'll make it happen.

A top MBA education. We're consistently named one of the Top MBA Schools in the United States by *US News & World Report*.

While you complete your MBA, earn your master's, M.D., J.D., or Ph.D. from Illinois concurrently. It often takes less time than if you pursued both degrees independently. Because we have built-in flexibility in our curriculum, the Illinois MBA allows you to pursue your interests outside of the core business curriculum.

An MBA is a powerful thing. And an MBA combined with your academic calling is unstoppable.



HOW TO EARN A JOINT DEGREE

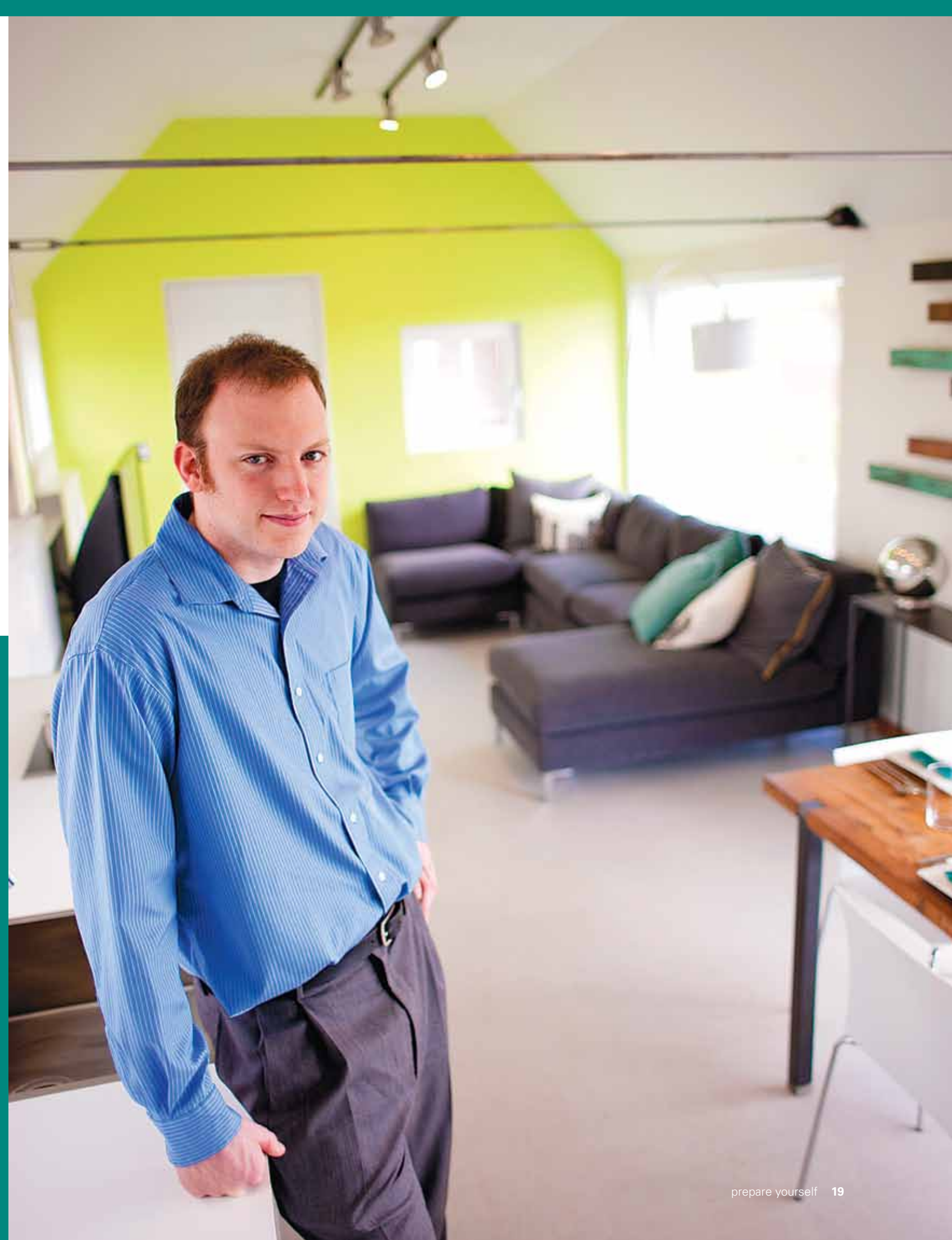
Take MBA courses exclusively for one academic year, then spread out the remaining 20 hours of business electives in a way that works best for you as you fulfill the requirements for your second degree.



“I always knew I wanted to design,
but I also knew
I should know how
to run a business.”

“The Illinois MBA has given me confidence to do that. It’s allowed me to develop a broad business perspective to make decisions that will move an enterprise forward. Instead of a strict curriculum, I was able to customize my course of study to focus on my interests in real estate, finance, law, and valuation.”

Joe Simon, 2010
Architect, The U.S. Department of Energy
Founder, AccuPlans
Joint degree: M.S. in Architecture, MBA



the new MBA.

It's about redefining corporate citizenship.

As a business leader, you have to be prepared to be held accountable. Not just in the corporate sphere—but in local and global communities as well. It's not just about leadership. It's about giving back.

And at Illinois, we take it seriously.



Helping to diminish youth violence.

Vatonna Dunn
2011
Concentration: Marketing

Vatonna Dunn— who plans to start a nonprofit organization to teach urban youth stress management, business principles, and entrepreneurial skills that will help stem the tide of youth violence— was drawn to the Illinois MBA because it provides an atmosphere for innovative entrepreneurs seeking to make a difference.

Before coming to Illinois, Vatonna worked for Between Friends in Chicago, traveling to area schools to engage youth in discussions regarding teen dating violence. Before that, she was a research assistant at the University of Illinois at Chicago where she examined the factors responsible for the differences in academic achievement among ethnically diverse college students. And as an undergraduate, Vatonna tutored high school students and encouraged them to consider attending college.

Wherever she's been, Vatonna has been sure to get involved in a cause she believes in, and at Illinois she's building the foundation for how to effectively manage an organization so that she can lead the way in addressing those causes that are important for creating a healthy society.

"I've gained a great deal from seeing how differently people approach the same problems based on their experience and training. [The program] facilitates collaboration and provides a support system by allowing students to pool their greatest strengths."



Improving the quality of life in subsistence economies.

Madhu Viswanathan
Ph.D., University of Minnesota
Professor of Business Administration

Professor Madhu Viswanathan, a native of India, has developed marketplace literacy programs for adults in India who cannot read or write, and started a grassroots program to help poor people improve their consumer and entrepreneurial skills.

Helping the poor participate in the marketplace by becoming better buyers and sellers complements other efforts to combat poverty, he says. Those social initiatives complement Viswanathan’s research on subsistence marketplaces.

They also support the courses he teaches on sustainable business solutions for alleviating poverty, including his innovative Sustainable Product and Market Development for Subsistence Marketplaces. In that course, students learn how to research, design, and position new products in subsistence marketplaces, as well as develop sustainable business plans.

As a result of his work, in 2009 he was honored by receiving the India International Friendship Society’s Bharat Gaurav Award, whose past winners include Mother Teresa and former Indian Vice President B.D. Jatti.

“In a very small way,” Viswanathan says, “we focus on people who have not had a chance, whether it is through marketplace literacy for people living in poverty or through preparing our own students here at Illinois for the challenges of the 21st century.”

Inspiring a new generation of responsible business leaders.

In business these days, **green, sustainable,** and **environmentally friendly** are attractive, marketable buzzwords. But at the College of Business, we back up our words through our actions.

Visually stunning and prominently located, the College’s Business Instructional Facility sets a new sustainable building standard on campus—and for business schools around the world. The impressive learning facility provides over 160,000 square feet of space to accommodate state-of-the-art classrooms, career development and academic counseling centers, student program offices, a recruitment suite, a 300-seat auditorium, and plenty of space for students to meet and study.

The Business Instructional Facility was recently awarded the U.S. Green Building Council’s platinum rating for LEED certification. In fact, it’s the first platinum-certified building in a college of business at a public university. It’s just one of the ways Illinois leads the way for a sustainable future.



brilliant minds.
innovative research.

and the highest standards
for business leadership.

In the College of Business at Illinois, a passion for excellence drives how we learn, teach, research, and engage in the global economy. All MBA professors have Ph.D.s and are recognized around the world as leaders in business education.

With research published in leading journals and business publications, our faculty teach and enrich minds. You'll also find that class sizes are ideal for strong interaction among you and your professors. You receive business education of the highest caliber. Because here at Illinois, we know that an MBA entails more than analyzing case studies.

So explore the Illinois MBA's programs, our ideas, and our people.

You'll discover a superb business education.

faculty profiles



Steven Michael



Nick Petruzzi



Tiffany Barnett White

Steven Michael

Ph.D., Harvard University, Associate Professor of Business Administration

The art of capturing new ideas. Business—it all starts with a seed of an idea. But exactly how do individuals and corporations take those ideas and nurture them into billion-dollar industries?

That's Professor Steven Michael's expertise. His courses, which explore new venture creation, strategy, and technology management, focus on how entrepreneurs exploit innovation to create new markets. "I'm fascinated," Professor Michael says, "by the way individuals capture value from good ideas in the present business context."

With a primary research interest in franchising—particularly the subject of entrepreneurs and their bid to commercialize their ideas and production systems— Professor Michael has a passion for teaching MBA students the art of capturing new ideas and giving them shape.

Entrepreneurship has always been about putting groundbreaking, innovative ideas into practice. And Professor Michael believes that the new generation of MBA students have proven that, even in a constrained economy, ideas and innovation thrive more than ever.

Nick Petruzzi

Ph.D., Purdue University, Associate Professor of Business Administration, Gutman Teaching Excellence Fellow, Academic Director of MBA Programs

The "aha" moment. Operations management. It's using limited resources in the most productive manner possible. A daunting challenge? Yes. But according to Professor Nick Petruzzi, it's the key element of any manager's success.

Introducing advanced business principles like this, then watching his students comprehend and implement them, is Professor Petruzzi's passion. For him, it's hard

faculty profiles

to think of something more fulfilling than observing in his students the “aha” moment, or as he jokingly calls it, the “nerd tingle.”

Call it what you will, but the nerd tingle is exactly what’s led Professor Petruzzi to win numerous awards for research and teaching, including the 2006 University Award for Excellence in Teaching.

Along with operations management, Professor Petruzzi teaches classes and conducts research in manufacturing planning and control, design and management of service systems, and project management. Whether you meet him in the classroom or in the hall, you immediately notice the sheer amount of energy and enthusiasm he brings to his job.

And that comes down to one thing: his students. “Teaching,” he says, “is exhilarating because of the relationships cultivated by the classroom dynamic.” Or, in other words, those “aha” moments.

Tiffany Barnett White

**Ph.D., Duke University, Associate Professor of Business Administration,
Bruce and Anne Strohm Faculty Fellow**

Mentoring tomorrow’s leaders. Collaboration. Growth. Access to valuable resources. The benefits of having a mentor are priceless. Just ask Professor Tiffany Barnett White. She discovered the power of mentorship as an undergraduate at Illinois. Her own mentor, an assistant dean, guided her through classes, graduation, and, ultimately, job searching. When she herself became a professor, she vowed to pass along the gift of mentorship to her students.

A marketing researcher, Professor White comes from a corporate background. She worked as an assistant buyer for Venture Stores, Inc., and as a market analyst and freelance marketing research consultant for RR Donnelley & Sons Company. Using her vast corporate knowledge and real-life experiences, she’s dedicated to helping students gain a competitive advantage when interviewing for internships and employment.

Professor White says, “I try to be somebody who encourages my students and says, ‘You can do it.’ People need to know that others like them have succeeded.” She often describes herself as a “marketing mentor.” It’s an apt description of the role she’s created for herself—and an emerging legacy for years to come.



alumni



Connections count.

Prepare yourself to be part of one of the world's largest alumni networks. **A prime indicator of Illinois' excellence is the success of our alumni:** 11 are Nobel Laureates, 158 are Guggenheim Fellows, and another 17 have won Pulitzer Prizes. The founders of Netscape, AMD, the NFL, Playboy, CDW, YouTube, PayPal, Oracle, Lotus, Mosaic, W.W. Grainger, Delta Air Lines, and BET are all Illinois alumni too.

Recent Illinois MBA grads have been hired by some of the world's most prestigious companies.

AT&T ▪ Bank of America ▪ Cardinal Health ▪ Cisco Systems ▪ Cooper Industries ▪ Credit Suisse ▪ Emerson Ernst & Young LLP ▪ ExxonMobil ▪ FBI ▪ Fifth Third Bank Hewitt Associates ▪ Intel Corporation ▪ Johnson & Johnson ▪ LG Electronics ▪ Lockheed Martin Corporation Nalco Company ▪ Navistar ▪ Nestle Purina Company Northrop Grumman ▪ Peabody Energy ▪ Procter & Gamble Ricoh ▪ Robert Bosch Corporation ▪ Samsung ▪ Sears Holdings Corporation ▪ Shell Oil Company ▪ U.S. General Services Administration (GSA) ▪ United Stationers University of Illinois ▪ Whirlpool Corporation

By joining us at Illinois, you'll be joining an elite group of outstanding achievers:

Doris Christopher

**Founder and chairwoman,
The Pampered Chef**

As a homemaker, Doris Christopher discovered the need for high-quality kitchen tools, and started The Pampered Chef from her basement in suburban Chicago. From peelers and cutting boards to skillets and fondue sets, The Pampered Chef is now a billion-dollar corporation, with over 70,000 independent sellers in five countries.

Tom Siebel

**Founder, Siebel Systems;
Chairman, First Virtual Group**

Named one of the Top 25 Managers in the World according to *Business Week*, Tom Siebel founded Siebel Systems, a company engaged in the design and development of groundbreaking customer relationship management (CRM) applications. He's now chairman of First Virtual Group, a diversified holding company with interests in commercial real estate, agribusiness, global investment management, and philanthropy.

Stephen Van Arsdell

CEO, Deloitte & Touche, LLP

Accountancy expert Stephen Van Arsdell has combined an ideal combination of client service, technical, and team leadership skills to advance to Deloitte's top ranks. His 35+ year career has allowed him to work with Deloitte's most prominent clients and across various sectors, including aerospace and defense, manufacturing, financial services, and consumer products.

about the university



A world leader in research, teaching, and public engagement? Internationally renowned faculty? Alumni who lead high-profile, multinational corporations? **Yes.**

Rich experiences beyond the classroom including performing arts and Big Ten sports? **Of course.**

Nobel and Pulitzer Prize winners, astronauts, and Olympic medalists? **We've had a number of those, too.**

In other words, since our founding in 1867, the University of Illinois at Urbana-Champaign has garnered a reputation of pure excellence. As one of the world's premier universities, we pride ourselves on serving the state, the nation, and the globe by creating knowledge, preparing students for lives of impact, and addressing critical societal needs through the transfer and application of knowledge.

Academic resources on campus are among the finest anywhere. The University Library is one of the largest public university collections in the world, housing more than 10.5 million volumes, over 6 million manuscripts, periodicals, and other non-print materials, and more than 65,000 journals.

From our National Center for Supercomputing Applications to the Beckman Institute for Advanced Science and Technology; from our Academy for Entrepreneurial Leadership to our renowned Music Library; the University of Illinois offers you the academic experience of a lifetime. And it shows. In its 2010 rankings, *US News & World Report* rated Illinois as a Top 10 Public University in the U.S., and *Open Doors* ranked Illinois in the top 20 doctoral/research universities.

Choose courses from **17** Colleges and Instructional Units.

37 Programs are ranked in *US News & World Report's* Top 5. **97** Programs are in the Top 20.

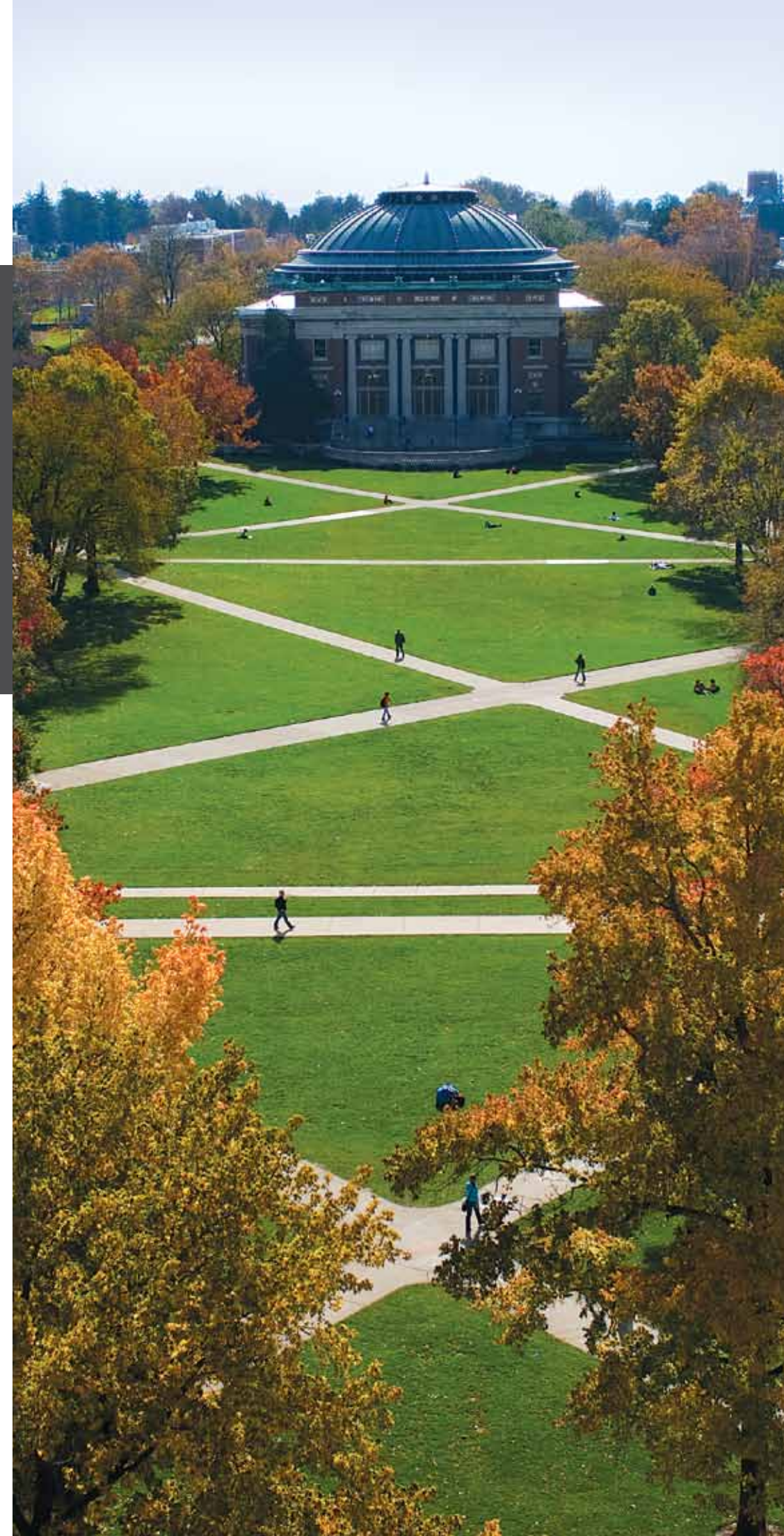
22 faculty are Nobel Prize winners, **20** Pulitzer Prize winners.

The student population of **41,918** includes **10,709** graduate and professional students.

There are **425,672** living University of Illinois alumni.

180 of America's Fortune 500 companies—including **36** of the top 50—recruited on the campus in 2008-2009.

Entrepreneur magazine (2007) ranks Illinois **16th** in top undergraduate entrepreneurial programs and **21st** in top graduate entrepreneurial programs.



ABOUT URBANA-CHAMPAIGN

A vibrant arts, culture, and nightlife scene. A leading technology hub. Excellent public transportation. First-rate dining. Funky vintage boutiques. Imagine a cool metro neighborhood without the big-city hassle.

When you study here, you'll find indispensable resources at the ready, including performing arts, major shopping centers, championship golf, numerous art galleries, abundant farmers' markets, and Big Ten sports.

Perhaps best of all, you can enjoy Urbana-Champaign's exceptional quality of life without breaking the bank. Check out the cost of living comparison:*

San Francisco—127% higher
Washington, DC—101% higher
New York City—99% higher
Los Angeles—88% higher
Chicago—53% higher

And if you do need to get away? We're positioned conveniently in the center Chicago, St. Louis, and Indianapolis. All are easily accessible by car, train, or plane.

*www.bestplaces.net



prepare yourself.

MBA (full-time) | Professional MBA (part-time) | Executive MBA (Chicago) | Executive MBA (Warsaw)



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