



# Ganpat University

## Centre for Management Studies (GNU-CMS)

### Syllabus for MBA Information System Management(Semester wise)

<b>Semester I</b>	<b>Semester II</b>
Marketing Management	Strategic Management
Organizational Behaviour	Management Information System
Legal & Regulatory Framework	Ethics & Corporate Governance
Managerial Economics	Database Management System
Business Statistics	System Analysis & Design
Accounting & Financial Analysis	Software Engineering
Communication for Management	Data Communication & Network
Computer Application in Management	Research Project- I
<b>Semester III</b>	<b>Semester IV</b>
Marketing Management	Entrepreneurship and Management of Innovations
Strategic Management	Management Control System
Management Information System	International Business and Trade
Ethics and Corporate Management	Enterprise Management System
Database Management System	Internet & Visual Basic
System Analysis & Design and Software Engineering	Advanced Decision Support System
Data Communication & Network	Research Project-II
Research Project-I	Personality Growth Lab-II
Personality Growth Lab-I	----