

INDIAN INSTITUTE OF MANAGEMENT ROHTAK



FINAL PLACEMENT REPORT 2016

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INDIAN INSTITUTE OF MANAGEMENT ROHTAK

MDU CAMPUS, ROHTAK, HARYANA - 124001

CONTACT: +91-9802601715, +91-1262-228512, 228530 | FAX: +91-1262-274051

E-MAIL: placement@iimrohtak.ac.in | WEB: www.iimrohtak.ac.in

PREFACE

IIM Rohtak is proud to announce the conclusion of its final placement process for the academic year 2014-16. The institute witnessed participation of multitude of companies across varied domains. 145 students of PGP05 batch successfully availed opportunities across diversified profiles and various functions in the organizational setup. Our corporate visitors were delighted to see the enthusiasm students exuded in the placement process, which was evident in their positive feedback. A total of 48 companies participated in the final placement process. The year saw the institute strengthen its relationship with 30 past recruiters and established relationships with 18 new companies. Some of the prominent brands that came for final placements were JP Morgan Chase, Arcesium, ICICI Bank, BPCL, Yes Bank, Idea, Cognizant, Wipro, Maruti, JSPL, Actuate Business Consulting, Amazon, Indus Valley Partners, to name a few. The batch diversity in terms of gender and work experience was well appreciated by the industry. This also reflected in the offers rolled out which were distributed across the major domains of Finance, Marketing, Operations, Information Technology, General Management, Consulting and HR. Various companies offered profiles of business development, strategy design and execution, reinforcing their belief in the strategic acumen of IIM Rohtak students. It is noteworthy that new recruiters accounted for 37.5% of the total lot of recruiters, indicating the high rise in the institute's visibility in the industrial corridors. Also, the substantial rise in the pick ratio reflects the strong association and faith of the corporate on the capabilities and business acumen of our students.

RECRUITERS FEEDBACK

"Students were well prepared...knowledge of role & company was very evident"

- Infosys BPO

"Financial concepts were good"

Indus Valley Partners

"Well prepared and have high orientation towards the profile offered"

ICICI Prudential

"Good work-experience...some really good talent"

Idea Cellular

"Sincere and hardworking"

Arcesium

OVERVIEW

Acting along the lines of its vision, IIM Rohtak has yet again proved its mettle of being among the top B-schools in the country. It gives us immense pleasure to announce that IIM Rohtak has successfully completed its final placements for the class of 2014-2016. Reinforcing its motto, "Management through Knowledge and Values", the institute continues to solidify its position as a coveted destination for students as well as recruiters. We would like to extend our deepest gratitude to each and every one who helped in achieving this year's targets by being a part of the process. The corporates were highly impressed by the mettle of alumni performing consistently well in the industries and manifold increase in the institute visibility through students making their mark in various competitions. A total of 48 companies participated in the final placement process, where we not only strengthened our relationship with past recruiters but also established new associations. We had the privilege of associating ourselves with some of the biggest names across multiple industry domains in the final placements this year. Also, there was a substantial rise in number of offers for some of the most sought after profiles in country. An increment in average CTC by an impressive figure of 12.5% reflected upon the amazing success of placement this year. We would like to thank our alumni, faculty, staff and all those who are at the heart of these achievements and have backed us throughout the process.

HIGHLIGHTS

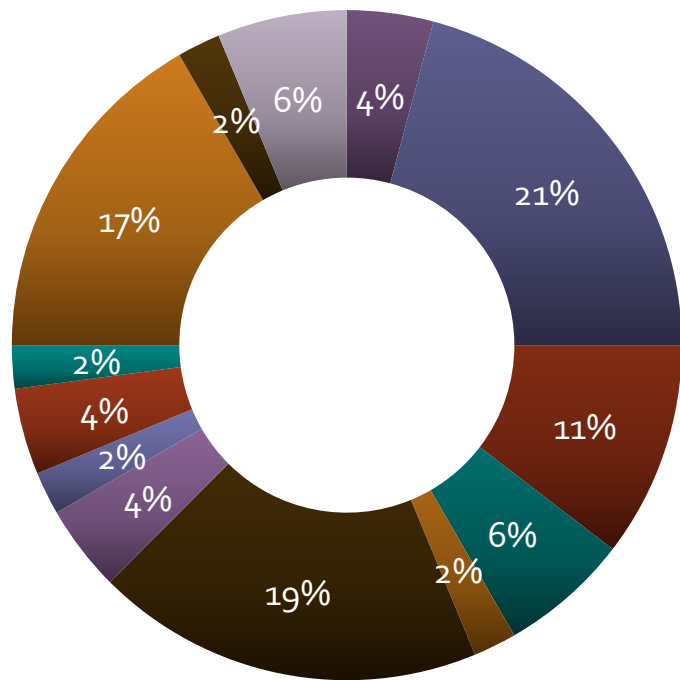
Batch strength	145
Not seeking placement through the institute	8
Number of placed students	137
Number of companies that visited the campus	48
Average CTC of top 50 students	14.96 LPA*
Average CTC of top 100 students	13.18 LPA*
Average CTC of the batch	11.78 LPA*
Growth in average CTC from previous year	12.5%
Highest CTC offered	18.30 LPA*

*Excluding stock options

PLACEMENT SNAPSHOT

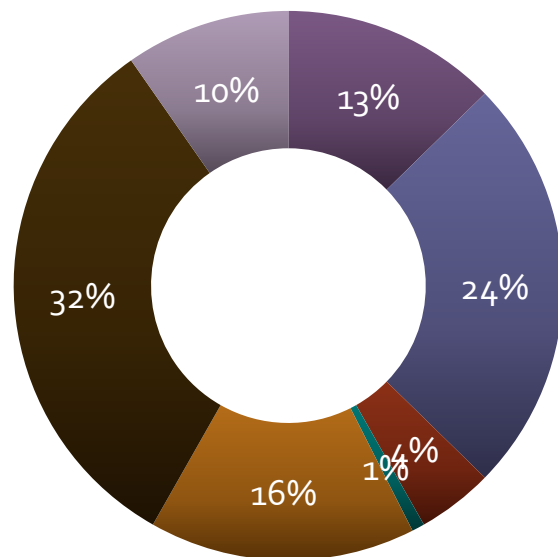
SECTOR WISE SPLIT

- Automobile
- BFSI
- Consulting
- Fashion & E-commerce
- FMCG
- ITES
- Manufacturing
- Oil & Gas
- Power
- Real Estate
- Services
- Shipping
- Telecommunications



DOMAIN WISE SPLIT

- Consulting
- Finance
- General
- HR
- IT/Analytics
- Sales & Marketing
- Operations



DOMAIN WISE ANALYSIS

CONSULTING

IIM Rohtak students bagged offers with renowned names operating in the general and niche consulting domains. The prominent recruiters offering consulting roles included the likes of Actuate Business Consulting, KPMG and Cognizant Business Consulting.

FINANCE

Financial sector remained one of the prominent choices of students with a diverse range of profiles offered based on students' interests and experience. Candidates availed opportunities in financial modeling, investor communication, retail banking, trading, corporate finance, etc. Prominent companies recruiting in this space included JP Morgan Chase, Bank of America, ICICI Bank, American Express, HDFC, Ratnakar Bank Limited, Indus Valley Partners and SBI.

GENERAL MANAGEMENT

IIMs are renowned for producing general managers and IIM Rohtak was no different to this trend with several companies offering roles such Business Leadership Program, Business Development and Management Trainee. Prominent names among them included the likes of Azure Power, Neo Homes and DS Group.

IT/ANALYTICS

Technology reinstated itself as the leading domain with recruiters such as Wipro, Cognizant, Infosys, Mindtree, Accenture and MAQ Software displaying faith in our students. The roles offered included Business Analyst, Associate Consultant, Transition Analyst and ASW.

SALES & MARKETING

IIM Rohtak yet again proved its marketing prowess by attracting some of the renowned names in this domain. With 35% of the batch opting for a career in Sales and Marketing, this domain once again emerged as one of the major attractions for students. The roles offered ranged from Sales (B2B and B2C), Product Manager, Account Manager and Area Manager to Product Development. Some of the prominent recruiters this year included Amazon, General Motors, LAVA, Maruti, Tata Steel, BPCL, ICICI Prudential, Birla Sunlife, Mafatlal, SBI Cards etc.

OPERATIONS

Companies operating in diverse industries like automotive, healthcare and manufacturing, etc. offered operations roles. Some of the roles offered were Operations Manager and Business Consultant. Some of our prominent recruiters were Amazon, India Mart, L&T, JDA Software and ICAP Shipping.

PROMINENT RECRUITERS



MESSAGE BOARD

At IIM Rohtak, we endeavor to develop new relations for industry interactions with a broad spectrum of companies. We engage and maintain a very healthy and symbiotic relationship with some of the pronounced industry stalwarts. We engage closely with a plethora of industries and professionals in form of guest lectures, summits and industrial visits. Our placement team works round the clock to make our college a hub of knowledge and excellence. I am sure that you will find, that we nurture some of the best talents in the country, to take on the challenges of industry and become top-notch leaders. Let me assure you that our students are well equipped, confident, flexible, hard working, intelligent, problem solvers and will be definitely an asset to the industry.



- Prof. Atanu Rakshit (Director, IIM Rohtak)

In today's competitive world, the industry demands managers to have good management and entrepreneurial skills, practical knowledge, interpersonal skills, self-confidence and motivation. MBA program at IIM Rohtak gives a unique blend of strategic thinking and practicality coupled with industry Interface in the form of visits, seminars, internships and live projects. Our teaching pedagogy includes visuals as a reference for delivering effective and retainable learning in form of presentations and case studies which help towards acquiring skills in the holistic growth of the spiritual, social and emotional quotient of our students. We delve in a proactive learning approach and detailed academic course of action, which prepares the students to act flamboyantly in various demanding situations of the business world. We give particular importance in polishing their decision-making skills, which are sought after and looked-for by renowned organizations. We present to you a group of young, motivated individuals who have been groomed to face challenges of industry in ever-changing business environment. We sincerely foresee that our students match your expectations and that you find our students as finely crafted quality human resource.



- Dr. Praveen Ranjan Srivastava (Chairperson, Placement Cell)

PLACEMENT CELL

FACULTY MEMBERS

Dr. Arpita Khare +91-1262-228506 placement@iimrohtak.ac.in	Dr. Mahua Guha +91-1262-228518 placement@iimrohtak.ac.in	Dr. Koustab Ghosh +91-1262-228525 placement@iimrohtak.ac.in
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Dr. Rojers P Joseph
+91-1262-215558
placement@iimrohtak.ac.in

PLACEMENT OFFICER

Mr. Argha Chatterjee
+91-1262-228512, +91-9802601715, 09654455608
argha.c@iimrohtak.ac.in, placement@iimrohtak.ac.in

ASSISTANT PLACEMENT OFFICER

Mr. Priynandan Pandey
+91-1262-228530, 09728854040, 09451224428
pn.pandey@iimrohtak.ac.in

STUDENT PLACEMENT COORDINATORS

Abhishek Pandey +91-7689028936 pgp06.114@iimrohtak.ac.in	Aman Jha +91-7042746196 pgp06.007@iimrohtak.ac.in	Harshit Keshari +91-8199868077 pgp06.077@iimrohtak.ac.in
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Hiten Chheda +91-9773533474 pgp06.024@iimrohtak.ac.in	Jimmy Shah +91-8199868138 pgp06.138@iimrohtak.ac.in	Karishma Ratra +91-8571084667 pgp06.140@iimrohtak.ac.in
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Satyam Chugh +91-9999097048 pgp06.157@iimrohtak.ac.in	Saurabh Kapoor +91-9466773391 pgp06.048@iimrohtak.ac.in	Soumya Soni +91-9886734091 pgp06.105@iimrohtak.ac.in
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Varun Chandel +91-8199868110 pgp06.110@iimrohtak.ac.in	Vishal Kaushik +91-7829368614 pgp06.113@iimrohtak.ac.in
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