

Nirma University

Nirma University was established in the year 2003 as a statutory university under Gujarat State Act at the initiative of Nirma Education and Research Foundation (NERF). In 1994, founder of Nirma Industries and an internationally renowned entrepreneur Dr Karsanbhai K Patel crystallized his long cherished dream of providing world class facilities for professional education in Gujarat. He established NERF which in turn established, a 125 acre campus, six institutions within a span of 15 years. Functioning under the aegis of NERF, the university presently includes of a top grade – Institute of Technology (1995), a leading business school – Institute of Management (1996), an innovative Institute of Diploma Studies (1997), an upcoming Institute of Pharmacy (2003), Institute of Science (2004) and emerging Institute of Law (2007). All these institutions have emerged as centers of excellence offering various programmes ranging from undergraduate to doctoral levels in technology, engineering, business, pharmacy and sciences.

About Centre For Continuing Education

Nirma University established a Centre for Continuing Education to cater to the needs of various stakeholders with the following objectives:

- To provide Continuing Education, Knowledge, Training facilities etc. in various fields to contribute for the social development.
- To design suitable programmes to enhance the skills of an individual so as to improve the quality of human lives through application of knowledge.
- To coordinate the continuing education programme offered by various Institutes at the University level.
- To assist working professionals in the industry in widening their knowledge base and in improving their skills.
- To promote strong Industry - Institute interaction.
- To arrange Workshops, Lectures, Seminars, Services, on requests.
- To identify employment potential areas and to conduct competency based skilled development programme.
- To identify the training needs of specific sectors and plan and organize suitable training programmes for them.
- To conduct Vocational Training to meet the specific needs of industrial business.
- To conduct short duration and long duration programmes in management, engineering and technology, pharmacy and law.
- To conduct Training Programme for Competitive Examination.



One Day Workshop On Strategic Planning and Management for Educational Institutions

11th July 2015

**Programme Coordinator
Prof. V. R. Iyer
Director CCE.**



Conducted and Organized By
Centre for Continuing Education
Nirma University

Address for Correspondence:
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OBJECTIVE OF THE PROGRAM

In these days of stiff competition, every professional institute must strive to become better and better so that the pass out students coming from institute can compete globally in terms of knowledge and skill. The institutes should carry out SWOT analysis, identify Thrust areas and prepare plan for carrying out activities in order to achieve the above said objectives. The one day workshop is aimed to bring out the concept of Strategic Planning and Management and the process of carrying out for same. The participants will interact and they will be encouraged to come out with new ideas.

OUTLINE OF CONTENTS

- Introduction to Strategic Planning
- Steps in Strategic Planning
- Mandate, Mission and Vision
- SWOT Analysis
- Thrust Areas, Goals and Projects
- Work plan and Action Plan
- Strategic Planning to Strategic Management

RESOURCE PERSONS

The sessions will be of interactive nature and will be handled by Prof. V.R.Iyer in the area of strategic planning and management. Prof. Iyer has long standing academic and administrative experience in the field of

Technical and Higher Education. He has conducted number of workshops in this area and the participants have benefited from the same.

IMPORTANT DATES

Last date for receipt of Applications: **04/07/2015**
Confirmation of Selection : **06/07/2015**
(By Email Only)

FOR WHOM

The programme will provide an excellent opportunity to Head of Institutes/Principals, Head of Departments, Sr. Professors and Trustees.

HOW TO APPLY

The applicants are required to send completely filled in application form (photocopy may also be used) along with the registration fees so as to reach the coordinator on or before 04th July, 2015

COURSE REGISTRATION FEES

₹.1200/- per participant.

Fee includes course fee, cost of learning materials, Lunch & refreshment. Fees can be paid by Cash/Demand Draft/Local Cheque. Demand Draft / Cheque should be drawn in favor of “**Centre for Continuing Education, Nirma University**” payable at Ahmedabad.

Nirma University Centre for Continuing Education

APPLICATION FORM "Strategic Planning and Management for Educational Institutions"

11th July, 2015

1. Name Mr./Ms/Prof./Dr.
2. Age years
3. Edu. Qualification (Highest).....
4. Designation
5. Organization
6. Internal/External Student.....
7. If Internal Student Specify Roll No
.....
8. Address
-
Phone..... Fax.....
Email.....
9. Experience (years) in relevant area
(if applicable)
Academic:.....
Industry:.....
10. Demand Draft/Cheque No..... Dated.....
Bank with Branch:-
-

Date :

Place :

Signature of Participant

Certified that the above applicant is employed in our organization and the information stated by him/her is verified and found correct. We therefore, sponsor him/her to attend the short term training organized at your institute

Signature of Sponsoring
Authority with Seal