



JAIPUR NATIONAL UNIVERSITY

Established by Government of Rajasthan
Approved by UGC under Sec 2f of UGC Act 1956

Management Students 2016 Placement Brochure



School of Business and Management

Jaipur National University, Jaipur, Main Campus, Jagatpura, Jaipur-302025,
Phone No. : 0141- 3063434, 9351288080 & 9309488080 Fax No. : 0141-3063427

Message from the Chancellor



"Neither Piety, virtue nor liberty can flourish in a community where the education of youth is neglected."

Copper

Success in life is a matter of concentration and perseverance. The prime duty of education is to give direction to the youth so as to channelize their creative energies towards productive, purposeful and innovative work. Envisaging the emerging trends in education, JNU aims at holistic development of students, maintaining its scholarly ethos by honing and empowering the skills with desired level of competence and character.

Jaipur National University has pioneered efforts to facilitate intellectual stimulation to generate, maintain and disseminate knowledge and to empower the students to meet the challenges of a collaborative and competitive globalized environment. Synergizing excellence through world class ambience among the young aspirants, JNU institutes a culture of inclusiveness and provides a wide access to higher education opportunities. The university has initiated trends which impact global educational policies and practices.

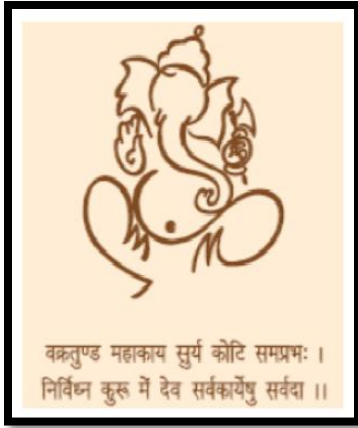
Jaipur National University offers innovative programmes in diverse disciplines addressing the emerging needs of the society. We not only aim at achieving excellence in post graduate and under graduate teaching and learning but also insist on providing high quality research leading to creation and dissemination of knowledge. Facilitated with conducive, high-tech infrastructure and excellent academic support services around the vibrant and sprawling campus, JNU has gained wide international exposure and recognition and has become home to thousands of students, including students from Nigeria, Sudan, Nepal, Malaysia, and Bhutan. The unprecedented placements of students in top notch companies is yet another milestone achieved by the university catering to the students as well as the society.

Extra curricular activities are emphasized in such a way that the students are engaged at various levels on campus, joining clubs and organizations, in community service programmes as well as attending cultural and educational events, thereby, enriching their worldview and perspectives. The spectacular mega annual event, “Technorazz” provides students with opportunities to stage their boundless talents and promotes a sense of solidarity and respect in the midst of diversity. Regular curriculum-planning, development and execution, timely evaluation of students’ performance and holding convocation every year are some of the notable features of the University. With the gradual development of web based technology, online teaching has evolved as one of the important channels of distance learning. The School of Distance Education proudly caters to more than 15000 students, and new courses are introduced as per the emerging requirement.

The University is already in the process of noble field of Medical-Education. The rewards of JNU degree are numerous and long lasting- from job satisfaction to a better understanding of the world. We aim at making our students experienced in critical thought, appreciative of creative expression, proficient in effective communication, aware of ethical standards and rooted in universal and humanistic values. We work to turn what you love into a rewarding career –to turn your passion into a profession.

Dr. Sandeep Bakshi

(Chancellor)



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MBA (Finance)

MBA(Hospital And Healthcare Management)

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UNIVERSITY AT A GLANCE

Jaipur National University, Jaipur came into existence in the year 2007. Two professional institutes of the Seedling Group, established in 2002, with several technical & professional programmes of studies, were merged to form the University. In 2008, the University was visited by an expert panel of UGC members which accorded approval to our programmes under clause 2(f) of the UGC Act, 1956. JNU has been rated by India Today amongst the countrys Top 30 Universities. The University became the first private University in Rajasthan to have prestigious NAAC (National Assessment and Accreditation Council) Accreditation in the year 2015. After starting 1000 bedded hospital under Institute for Medical Sciences and Research Center approved by State Government of Rajasthan, JNU also started its Medical College approved by MCI.

In such a short span, JNU has carved a niche for itself in the country for its commitment to providing quality education and offering a conducive learning environment. The University is becoming a preferred choice for professional and technical education, as well as lovers of quality academic pursuits.

JNU is a premier centre of learning, providing various integrated and interdisciplinary programmes of study and research in the country.

With the opening of the School of Distance Education and Learning, JNU has taken education to the doorsteps of those aspirants who, for some reason, could not be a part of regular stream of education.

The University programmes have approval from all National Regulatory Bodies namely UGC/AICTE/PCI/NCTE/BCI/MCI and nursing council of India for regular courses and from the Joint Committee of UGC-AICTE-DEC for Distance Education courses.

The University has undertaken Government funded research projects and has forged National and International tie- ups and collaborations for research.

The Campus Infrastructure is of International Standard, Faculty of International Repute, Well-stocked libraries with latest reference books, Journals, and Periodicals, Open Air Theatre, Auditoria and Seminar halls, Innovative integration of interdisciplinary streams with

special focus on personality development, Advisory System, Personal Monitoring and Mentor Assistance.



JNU is the only private University in the state to hold five Convocations- 16 Jan 2010, 16 October 2010, 11 February 2012, 30 March 2013 and 19 September 2015 in which degrees have been conferred upon students of various disciplines. JNU played host to the 80th Annual Symposium of the National Academy of Sciences, India (NASI) on Climate Change. The year 2011 proved to be a milestone year in the history of JNU. The University along with the Department of Science & Technology, State of Rajasthan and GOI,

jointly hosted the 19th National Childrens' Science Congress (NCSC) on the theme "Land Resources: Use for prosperity and Serve for prosperity.

The focus is not just on education, but also on the development of necessary skills to confront the challenges of life. Keeping in view the philanthropic orientation of the Sponsoring Body and the policies of the State, the University is fulfilling its social responsibility by awarding scholarships, freships, arranging remedial add-on courses and other necessary facilities for the needy students.

TIE – UPS / Collaborations

Academic alliances at National and International levels provide a unique opportunity to the students and teachers to have access to global institutions, which help them in broadening their intellectual horizons and acquire insight into work culture of different Nations as well as their ethical and moral impulses.

International Academic Tie-ups:

Jaipur National University, Jaipur has signed MOUs with the following Universities to strengthen its teaching and research programmes.

1. Bond University, Gold Coast ,Australia
2. London School of Business and Management, UK
3. Myongji University of applied science,Austria
4. Institute for Pre-Service Training and Professional Teaching Practice, Freiberg, Germany.
5. British Council, New Delhi, for the DEC Courses of the University of Cambridge,UK
6. Voralberg University of Applied Sciences, Austria

The other universities with whom JNU plans to collaborate in future are: University of Houston, Texas, USA, & Northern Crop Science Laboratory, Department of Agriculture, Agricultural Research Service, Fargo, North Dakota (USA).

National Academic Tie-ups:

1. Central Soil Salinity Research Institute, Karnal
2. Indian Institute of Integrative Medicine, Jammu
3. Shree Ram Institute for industrial Research, Gurgaon
4. Clinical Research Education & Management Academy(CREMA)
5. Indian Institute of Toxicological Research, Lucknow



Guiding Lights

Pro-Chancellor Prof. K.L. Sharma



Prof. K.L. Sharma is Pro-Chancellor of Jaipur National University. He was formerly Professor of Sociology and Rector (Pro-Vice-Chancellor) at Jawaharlal Nehru University, New Delhi. He was also Vice-Chancellor of Rajasthan University, Jaipur, during 2003-2005. Between 1991 to 2006, he was a visiting Professor, five times at College de France, Paris. His main areas of study and research are Social Stratification, Tribal and Peasant Movements Sociology of Legal Profession, etc. He has authored and edited twenty three books and published more than Eighty papers.

Prof. Sharma has supervised thirty five doctoral students. His students are highly placed in academia and reputed organizations. In 2002, the UGC honored him with Swami Pranavanand Saraswati Award for his contributions to the discipline of Sociology. He has also been honoured with Life Time Achievement Award by the Indian Sociological Society (2012)

Vice-Chancellor Prof. H.N. Verma



Prof. H.N. Verma is the Vice-Chancellor at Jaipur National University. Earlier he was the Professor of Botany, Dean and Pro-Vice-Chancellor at Lucknow University. His main teaching/research interests are Microbiology, Molecular biology, Biotechnology including plant tissue culture.

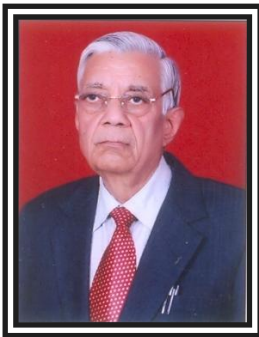
Prof. Verma has lectured in Germany, France, USA and China. He has done extensive work on Diagnosis, Characterisation and Management of various diseases of economically important plants. Prof. Verma has been a member of various academic bodies. He is author of more than 150 research papers, published in national and international journals of repute. Prof. Verma has also authored three books. He is a Fellow of the National Academy of Science (F. N.A.Sc.). Prof. Verma has supervised more than fifty Ph.D students, who presently hold high positions in Universities and Research Organizations. He is recipient of Birbal Sahni Gold Medal and was honoured with the 'Vigyan Vibhushan Award' in 2013, the 'Lifetime Achievement Award' in 2012 and the 'Best Citizens of India' award in 2013.

Director, School of Business & Management
Prof. Rajesh Mehrotra,



Prof. Rajesh Mehrotra holds Ph.D. in Strategic Management, MBA with specialization in Marketing from the Faculty of Management Studies, University of Delhi, New Delhi, and in Finance from Institute of Management Studies, Indore. For more than 40 years, he has experienced a blend of Industry and Management Education. He had rich exposure in the corporate world in field of Strategic / Marketing and in the Rural Management Segment before joining Jaipur National University. Prof. Mehrotra has served in the Indian and Multinational Companies at senior levels such as VP/CEO. He has also worked as CEO at Los Angeles, USA. Prof. Mehrotra was involved in formulation of projects on feasibility & promotion of Radial Tyres in India with M/S J.K. Tyres in collaboration with General Tires International Company, USA. He has been working as Director in Management Institutions since 2001 and is presently, the Director of School of Business & Management at JNU, Jaipur.

Prof. J.K. Tandon
Research Advisor



Prof. J.K Tandon, M.Com, Ph.D. is Research Advisor at School of Business and Management, Jaipur National University, Jaipur. Before joining the University; Prof. Tandon served at the Department of Economic Administration and Financial Management, University of Rajasthan, Jaipur for nearly four decades. He was also Dean of Commerce, Faculty and Coordinator of College Development Council at the University of Rajasthan. His areas of specialization are: International Business, Economics and Banking. Prof. Tandon has authored eight books and published thirty five papers in journals of repute. forty candidates have already completed their Doctoral Degree (Ph.D) under his supervision.

School of Business and Management

The School of Business and Management offers Ph.D., MBA (Dual Specialization), MBA (Honors), MBA(Hospital and Health Care Management), MBA, BBA and B.Com Programmes, it aims:

To acquaint the students with relevant approaches and innovative management technologies.

To develop a nexus between management theory and practice.

To promote critical thinking among budding managers/ Senior Executives.

To encourage an urge for self reliance among the students.

To have an effective interface of university with industry

MBA (Dual Specialization), MBA (Honors), MBA (Hospital and Health care Management) & MBA programmes (Two- year full time) are approved by **AICTE and the UGC, New Delhi**. The programmes aim to impart specialized education, focusing on corporate sector with professional thinking and academic excellence. To ensure a balanced education, semester system, continuous internal evaluation, emphasis on written & oral skills, industrial visits have been incorporated as an integral part of teaching & training. The global pedagogy, correlating theory with empirical realities, and inclusion of innovation are core elements of teaching & learning process.

BBA and B.Com. programmes (Three- year) are offered to 10+2 pass (in any stream).

MBA (Dual Specialisation)

❖ Graduation
/ Other
Qualification

✓ SIP/
Other
Project

➤ Functional
Assignment/
Field Research

➔ Work
Experience

MARKETING
AND
FINANCE

Adil Mohammed

- ❖ B.com
- ✓ Study of Marketing strategy of SBI Life Insurance
- Shree Krishna Rolling Mills



Apoorv Sharma

- ❖ B.com
- ✓ Study of Marketing strategy of NBC- NEI Ltd
- Tejaria Polypipes



Ashish Chaturvedi

- ❖ B.com
- ✓ Study of Digital marketing at Roaches Watches
- Kagzi Industries



Dharmesh Singh

- ❖ B.Pharma
- ✓ Study of Gems & silver Jewellery Export (Millenium Jewellers)
- Tijaria Polypipes
- ➔ 1 year at Apollo Pharmacy



Lakshya Sharma

- ❖ B.com
- ✓ Working Capital Management at Shree Cement Ltd.
- Mangla Ispat & Bhushan Steels





Md. Shahrukh Khan

- ❖ BBA
- ✓ A study of Industrial Sales at Sybaritic Linen.
- Kagzi Industries & Bhushan Steels

Soniya Rupera

- ❖ B.com
- ✓ A study of Depository System in India at Mavrick Sharebroker.
- VETO Plastic & Bhushan Steels



Sourabh Dadhich

- ❖ B.Pharma
- ✓ A study of Marketing Tools & Techniques at Sybaritic Linen
- Kagzi Industries & Bhushan Steels



MARKETING
AND
HUMAN RESOURCE

Abhishek Pareek

- ❖ B.Sc
- ✓ Study at Ericsson India (Buss. Opportunity)
- Shree Krishna Rolling Mills



Akash Pandey

- ❖ B.Sc
- ✓ Study Finance Income Generation Loan Division at of S.E Investment pvt. Ltd.
- Tejaria Polypipes

Bhanu Priya Saini

- ❖ BBA
- ✓ Study of Recruitment at SK Industries.
- Tejaria Polypipes



Himanshu Priyadarshi

- ❖ BCA
- ✓ Study of Brand Awareness & perception at Shree Cement Ltd.
- Naman Food pvt ltd

Rajat Khandelwal

- ❖ BCA
- ✓ Study of Performance Appraisal at Data Infosys Ltd.
- Mangla Ispat & Bhushan Steels



Ravi Prakash Sharma

- ❖ B.Sc
- ✓ Study of Effective Advertisement strategy at Sybratic Linen.
- VETO Plastic & Bhushan Steels



Ravi Shankar Singh

- ❖ B.com
- ✓ Study of Marketing Mix strategy at USHA Martin.
- Ridhi Sidhi Glasses

Sahiba Agarwal

- ❖ B.com
- ✓ Study of Customer Satisfaction at SARAS
- Naman Food pvt ltd



Sakshi Gupta

- ❖ B.Com
- ✓ Study of Training & Development at Shree Cement LTD.
- VETO Plastic & Bhushan Steels

Salil Maharshi

- ❖ B.Tech
- ✓ Study of Overview of Institutional Sales at Arora Telecom.
- VETO Plastic & Bhushan Steels



Shipra Gupta

- ❖ BBA
- ✓ Study of Training & Development at AU Fincers.
- Mangla Ispat & Bhushan Steels



Nitin Swami

- ❖ B.com
- ✓ Study of Marketing Management at Max New Life Ins.
- Maxlife New Insurance



FINANCE
AND
HUMAN RESOURCE

Arpit Bisht

- ❖ B.com
- ✓ Analysis of working Capital at Shree Cement Ltd.
- Shree Krishna Rolling Mills



Arvind Singh Shekhawat

- ❖ B.com
- ✓ Analysis of working Capital at Hindustan Zinc Ltd.
- Shree Krishna Rolling Mills



Ashwini Kumar

- ❖ B.Com
- ✓ Analysis of working Capital at Maruti Suzuki.
- Naman Food pvt ltd



Hemant Kumar

- ❖ B.Com
- ✓ Study of Commercial Taxes & WCM at Hindustan Coca Cola Beverage pvt. Ltd.
- Naman Food pvt ltd



Lokesh Famara

- ❖ BBA
- ✓ Study of Working capital Management at Cravants Media Pvt. Ltd
- Tejaria Polypipes

