#### <u>REGULATIONS PERTAINING TO BACHELOR OF HOTEL MANAGEMENT</u> <u>DEGREE – SEMESTER SCHEME</u> (Revised Scheme – 2015 onwards)

#### 1. <u>ELIGIBILITY</u>:

Students who have completed two – year pre-university (class XII or 10 + 2) course of Karnataka state or equivalent there to, are eligible to seek admission to the BHM degree course.

#### 2. DURATION OF THE COURSE:

The course of study for the BHM degree shall extend over a period of four academic years, each academic year comprising of two semesters, and excluding the duration of the examinations, each semester comprising sixteen weeks of class work. The candidate shall complete his/her BHM degree within seven years from the date of admission to the first semester of the course.

#### 3. INDUSTRIAL EXPOSURE:

The course being professional the students are required to undergo industrial exposure in the  $5^{th}$  semester of the programme.

• 5<sup>th</sup> semester training is to introduce the students to the operational aspects of a star hotel (3 star and above) and he/she is preferably exposed to the four core departments of the hotel. The duration of the training is for 100 days in the 5<sup>th</sup> semester.

#### 4. MEDIUM OF INSTRUCTIONS:

The medium of instructions and examination shall be in English.

#### 5. <u>SUBJECTS OF STUDY:</u>

A candidate for the BHM degree course shall seek to study the subjects stated in the course matrix.

#### 6. ATTENDANCE:

- a. For the purpose of calculating attendance, each semester shall be taken as a unit
- b. A student shall be considered to have satisfied the requirements of attendance for the semester, if he/she has attended in aggregate 75% of the number of working periods in each of the subjects.
- c. A student who fails to complete the course in the manner stated above shall not be permitted to take the university examinations.

#### 7. <u>COURSE STRUCTURE OBJECTIVES:</u>

- To develop the right skills necessary in hospitality and allied industries so as to meet the requirements according to the industry expectations.
- To develop the required skills in Food & Beverage Production.
- To develop the required skills in Food & Beverage Service.
- To develop the required skills in House Keeping & Front Office operations.
- To develop the required skills in Sales and Marketing, General Management, Entrepreneurship, Revenue Management,
- To develop the required skills in communication for a better career in the Hospitality Industry.
- To provide the basic knowledge in hygiene, food safety & nutrition in line with International standards.
- To enable the candidates to manage any hospitality, tourism and other allied industries.

### 8. <u>SCHEME OF EXAMINATION:</u>

There shall be a university examination at the end of each semester. The maximum marks for the university examination in each theory paper shall be 70. Practical exams are out of 50.

Internal Marks shall be awarded as per the course matrix of BHM, approved by the Bangalore University.

CRITERIA	WEIGHTAGE	PARA	METERS
Attendance-	10 marks	Upto 75%	No marks
		75.1 - 80%	2 marks
		80.1 - 85%	4 marks
		85.1 – 90 %	6 marks
		90.1 - 95%	8 marks
		95.1% and above	10 marks
Class Tests -	10 Marks		
Assignments/Reports-	10 marks		

#### 8(a) <u>Criteria for awarding Internal Marks:</u>

### 9. <u>APPEARANCE FOR THE EXAMINATION:</u>

- a. A candidate shall apply for all the papers in each examination when he/she appears for the first time. A candidate shall be considered to have appeared for the examination only if he/she has submitted the prescribed application for the examination along with the required fees to the university.
- b. A candidate who is permitted to seek admission to the particular degree course on transfer from any other university should study and pass the subjects which are prescribed by the university. Such candidates shall **not** how ever be eligible for the award of overall ranks.

#### 10. MINIMUM FOR A PASS:

Candidates who have obtained at least 35% of marks each on theory and practical and in aggregate of 40 % shall be eligible for a pass in that subject. Practical exams are out of 50

and passing marks is 18. For the project and electives 35 % of marks to be scored in each category mentioned in the course matrix (Project Report, Internal, Viva, Log book etc.)

#### 11. CLASSIFICATION OF SUCCESSFUL CANDIDATES:

- i. The results individual semesters of degree examination shall be declared and classified separately a follows:
  - a. **First Class** : Those who obtain 60% and above of the total marks
  - b. **Second class** : Those who obtain 50% and above but less than 60% of the total marks.
  - c. **Pass class** : Rest of the successful candidates who secure 40% and above but less than 50% of marks.
- ii. The results of the degree course as a whole shall be declared on the basis of the aggregate marks obtained by the candidates in all the subjects (except Languages) of the First to Eighth semesters of degree course put together as follows.
  - a. **First class** : Those who obtain 60% and above of the aggregate in all subjects of all the semesters put together. (except Languages)
  - b. **Second class** : Those who obtained 50% and above but less than 60% of the aggregate marks in all subjects of all semesters put together. (except Languages)
  - c. **Pass class** : Rest of the successful candidates who obtain 40% and above but less than 50% of the aggregate marks in all the subjects of all semesters put together. (except Languages)
- Class and ranks shall be declared on the basis of the aggregate marks obtained by the candidate in all the subjects of the first to eight semesters of degree course as a whole. However, only those candidates who have passed each semester public examination in the first attempt only shall be eligible for the award of ranks. The first 10 ranks only shall be notified.

#### 12. MEDALS AND PRIZES:

No candidates passing an external examination shall be eligible for any scholarship, fellowship, medal, prize or any other reward.

#### 13. <u>CONDITIONS TO KEEP TERMS:</u>

- a. A candidate must pass all papers/subjects offered by the BHM course in Semesters 1 and 2 <u>AND</u> a minimum 50% papers/subjects offered by the BHM course in Semesters 3 and 4 (excluding Part III) to qualify for promotion to Semester 7. Theory and Practical papers will be considered as independent papers/subjects for this purpose.
- b. Such of those candidates who have failed /remained absent /for one or more papers henceforth called as "Repeaters", shall appear for exam in such papers during the successive examinations.

- c. Examination for odd/even semester shall be conducted respectively at the end of odd/even semester (odd with odd & even with even)
- d. The candidate shall take the examination as per the syllabus offered to him/her at the time of joining the course.
- e. A candidate has declared pass in theory paper but failed in Practicum or vice versa should re appear either theory or practical which ever had failed.

#### 14. PATTERN OF QUESTION PAPER:

Each theory question paper shall be for three hours duration for each examination. The question paper shall ordinarily consist of three sections, to develop the testing of conceptual skills, understanding skills, comprehension skills, articulation and application of the skills. The question paper will be as per the following model.

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SECTION-A	(conceptual questions)	(5 x 2 = 10 marks)
Answer any Five		
1. a,b,c,d,e,f,g,		
SECTION –B	(Analytical questions)	$(3 \times 6 = 18 \text{ marks})$
Answer any THREE		
2,3,4,5,6		
SECTION – C	(Essay type questions)	(3 x 14 = 42 marks)
Answer any Three		
7,8,9,10,11.		

			FIRST SE	MESTER						
	SUBJECTS	FINAL EXAMINATION		TOTAL		EXAM TIME DURATION		TEACHING HRS/WK		
	PART - I	TH/PR	INTERNAL	TOTAL	THEORY	PRACTICA L	THEORY	PRACTICA L	CREDIT S	
1.1	Optional Languages*	70	30	100	3		3		2	
	PART - II									
1.2(T )	Food & Beverage Production - I	70	30	100	3		3		2	
1.2(P)	Food & Beverage Production - I Practical	35	15	50		4		4	3	
1.3(T )	Food & Beverage Service - I	70	30	100	3		3		2	
1.3(P)	Food & Beverage Service - I Practical	35	15	50		4		4	3	
1.4 (T)	Front Office - I	70	30	100	3		3		2	
1.4 (P)	Front Office - I Practical	35	15	50		3		2	1	
1.5 (T)	Housekeeping - I	70	30	100	3		3		2	
1.5 (P)	Housekeeping - I Practical	35	15	50		3		2	1	
1.6	Hospitality Communication	70	30	100	3		3		2	
	PART - III									
FC	Constitution of India & Human Rights	70	30	100	3		3		2	
	CC & EC		50	50					1	
	Total Marks	630	320	950	21	14	21	12	23	

			SECOND S	SEMESTER					
	SUBJECTS	FINAL EXAM	FINAL EXAMINATION			M TIME ATION	TEACHIN		
	PART I	TH/PR	INTERNAL	TOTAL	THEORY	PRACTICA L	THEORY	PRACTICA L	CREDIT S
2.1	Optional Languages*	70	30	100	3		3		2
	PART II								
2.2(T )	Food & Beverage Production - II	70	30	100	3		3		2
2.2(P)	Food & Beverage Production - II Practical	35	15	50		4		4	3
2.3 (T)	Food & Beverage Service - II	70	30	100	3		3		2
2.3 (P)	Food & Beverage Service - II Practical	35	15	50		4		4	3
2.4	Hygiene & Food Safety	70	30	100	3		3		2
2.5	Travel & Tourism Management	70	30	100	3		3		2
2.6	Hospitality Communication - II	70	30	100	3		3		2
	PART III								
	CC &EC		50	50					1
FC	Environment & Public Health	70	30	100	3		3		2
	Total Marks	560	290	850	21	8	21	8	21
	* Kannada/ Sanskrit/	Addl: Eng/ Malay	valam,etc ** T =	Theory, P = Pr	actical				
			THI	RD SEMESTE					
	SUBJECTS	FINAL EXAMINATION		TOTAL	EXAM TIME DURATION				CREDIT
	PART I	TH/PR	INTERNAL	IUIAL	THEORY	PRACTICA L	THEORY	PRACTICA L	S
3.1	Optional Languages*	70	30	100	3		3		2

	PART II								
3.2 (T)	Food & Beverage Production - III	70	30	100	3		3		2
3.2 (P)	Food & Beverage Production - III Practical	35	15	50		4		4	3
3.3 (T)	Food & Beverage Service - III	70	30	100	3		3		2
3.3 (P)	Food & Beverage Service - III Practical	35	15	50		4		4	3
3.4 (T)	Front Office - II	70	30	100	3		3		2
3.4 (P)	Front Office - II Practical	35	15	50		3		2	1
3.5 (T)	Housekeeping - II	70	30	100	3		3		2
3.5 (P)	Housekeeping - II Practical	35	15	50		3		2	1
	PART III								
	CC &EC		50	50					1
FC	Fundamentals of Computers	70	30	100	3		3		2
	Total Marks	560	290	850	18	14	18	12	21
	* Kannada/ Sanskrit/	Addl: Eng/ Malay	alam,etc   ** T =	= Theory, P = Pr	actical				
			FOU	RTH SEMESTE					
	SUBJECTS	FINAL EXAM	IINATION	TOTAL		M TIME ATION	TEACHING HRS/WK		
	PART - I	TH/PR	INTERNAL	TOTAL	THEORY	PRACTICA L	THEORY	PRACTICA L	CREDIT S
4.1	Optional Languages*	70	30	100	3		3		2
	PART - II								
4.2 (T)	Food & Beverage Production - IV	70	30	100	3		3		2
4.2	Food & Beverage	35	15	50		4		4	3

	SUBJECTS	FINAL EXAN	IINATIO	N	TOTAL		M TIME RATION	TEACHI	NG HRS/WK	
	I	1	1	SIX	TH SEMESTER	ł			1	1
	Total Marks	200	100		400			700		24
	Project Report on Operational Aspects of Star Hotels	200	100		400			700	100 days within the current Sem	24
5.0	Industrial Practicum	LOG BOOK (INTERNAL)	VIV A		PROJECT REPOI	RT		TOTAL		CREDIT
	SUBJECTS									
					TH SEMESTER					
	* Kannada/ Sanskrit/						IT	10	14	
SDC	Life Skills & Personality Devpt Total Marks	70 <b>560</b>		30 90	100 <b>850</b>	3 18	14	3 18	12	2 21
	CC &EC		5	50	50					1
	PART - III									
4.5(P)	Housekeeping - III Practical	35	1	15	50		3		2	1
4.5(T	Housekeeping - III	70	3	30	100	3		3		2
4.4(P)	Front Office - III Practical	35	1	15	50		3		2	1
4.4(T )	Front Office - III	70	3	30	100	3		3		2
4.3(P)	Food & Bevrage Service - IV Practical	35	1	15	50		4		4	3
4.3(T )	Food & Bevrage Service - IV	70	3	30	100	3		3		2
(P)	Production - IV Practical									

		TH/PR	INTERNAL		THEORY	PRACTICA L	THEORY	PRACTICA L	CREDIT S
	PART - II								
6.1 (T)	Food & Beverage Service Mgt	70	30	100	3		3		3
6.1 (P)	Food & Beverage Service Mgt Practical	35	15	50		4		4	4
6.2	Hotel Financial Accounting	70	30	100	3		3		3
6.3	Management Principles & Practice	70	30	100	3		3		3
6.4 (T)	Computers in Hospitality Serv - I	70	30	100	3		3		3
6.4 (P)	Computers in Hospitality Serv - I Practical	35	15	50		4		3	3
6.5	Marketing of Hospitality Services	70	30	100	3		3		3
	PART - III								
SDC	Human Resources Development	70	30	100	3		3		3
	Total Marks	490	210	700	18	8	18	7	25
	SUBJECTS	FINAL EXAM		NTH SEMEST		DURATION	ТЕАСЦІА	G HRS/WK	
	PART - II	TH/PR	INTERNAL	TOTAL	THEORY	PRACTICAL	THEORY	PRACTICAL	00000
	Food and Beverage	111/FK	INTERNAL		IIILOKI	r NAUTICAL	IILUKI	r NAUTICAL	CREDITS
7.1 (T)	Production Management	70	30	100	3		3		3
7.1 (P)	Food and Beverage Production Management Practical	35	15	50		4		4	4
7.2	Accommodations Management	70	30	100	3		3		3

7.3	Hotel Costing	70		30	1	00	3		3		3
7.4 (T)	Computers in Hospitality Services	70		30	1	00	3		3		3
7.4 (P)	Computers in Hospitality Services Practical	35		15	5	50		4		3	3
7.5	Hospitality Law	70		30	1	00	3		3		3
	PART - III										
SDC	Entrepreneurship	70		30	1	00	3		3		3
	Total Marks	490	2	210	7	00			18	7	25
				EIG	HTH SE	MESTEF	R				
	SUBJECTS	FINAL EXAMINATION					EXAM D	URATION	TEACHING HRS/WK		
	PART - II	THEORY	INT	PRA C	VIV A	TOTA L	THEOR Y	PRAC	THEOR Y	PRAC	CREDIT
8.1	Allied Hospitality Management	70	30			100	3		3		3
8.2	Financial Management in Hotels	70	30			100	3		3		3
8.3.1	Professional Elective - I*		20	150	20	200		4		0	0
8.3.2	Professional Elective - II**		30	150	20	200		4		8	8
8.5	Project on Marketing Feasibility & Fin. Viability		30	150	20	200		4		6	6
	Total Marks	140	120	300	40	600	6	8	6	14	20
*											
		TOTAL				5500					180

# **FIRST SEMESTER**

THEORY		40 HRS
MODULE 1		04 HRS
	Personal hygiene	
	General kitchen hygiene and sanitation	
	HACCP (Hazard Analysis and Critical Control Points)	
1.4	Ethics in the kitchen	
MODULE 2	FOOD COMMODITIES	10 HRS
2.1	Classification of Ingredients	
2.2	Characteristics of Ingredients	
2.3	Uses of Ingredients	
2.4	Food and its relation to health	
2.5	Definition of Basal Metabolism	
2.6	Major nutrients – functions, sources and deficiency of Carbohydrates, Prote	eins, Fat,
	Vitamins, Minerals, Water and Fibre	
MODULE 3	COOKING FUELS AND KITCHEN EQUIPMENT	08HRS
3.1	Types of cooking fuels	
	Uses of cooking fuels	
	Safety precautions	
	Classification of Kitchen Equipment	
	Uses of Kitchen Equipment	
	Care and maintenance	
MODULE 4	PROCESSING OF COMMODITIES	06 HRS
	Cleaning and pre-preparation of food commodities	••••
	Quality points & cuts of fruit ,vegetables, fish, lamb, beef, pork, poultry and	l game
MODULE 5	METHODS OF COOKING	06 HRS
	Classification, principles, equipment required, commodities that can be use	
5.1	examples for - Boiling, Steaming, Poaching, Blanching Sautéing, Grilling, F	
	Baking Braising, Broiling, Microwaving, Frying. Stewing and En Papillote.	tousting,
MODULE 6	INDIAN CUISINE	06 HRS
0.1	Characteristics, ingredients used, , equipment used, cooking methods for cuisines – Punjabi, Awadhi, Bengali, Hyderabadi, Chettinad, Coastal India, Ka	-
<b>۲</b> ک		aillataKd
0.2	Glossary of Indian Culinary Terms and Popular dishes	

#### 1.2 (P): FOOD & BEVERAGE PRODUCTION -I

#### PRACTICAL

28 HRS

The syllabus in practical contains the following topics which may be distributed in 7weeks of 4 hours each. Rest of the weeks to be utilized for revision of curricula.

- WEEK 1 Lay out of the kitchen & Kitchen organization chart, cleaning procedure of kitchen
- WEEK 2 Introduction to kitchen equipment, their uses, knife skills, & Cuts of vegetables
- WEEK 3 Cuts of meat and fish.
- WEEK 4 Methods of cooking with suitable preparation
- WEEK 5 Preparations of Stocks & Basic Mother Sauces
- WEEK 6 Preparations of Soups
- WEEK 7 Demonstration of marinades, masalas, pastes and gravies

#### PRACTICAL EXAMINATION FOR I SEM

#### **TOTAL MARKS: 50 MARKS**

#### INTERNAL EXAMINER 15marks (TO BE SUBMITTED TO UNIVERSITY)

#### EXTERNAL EXAMINER 35marks (TO BE AWARDED THROUGH PRACTICAL EXAMINATION)

A. Journal – 5 marks

The student is required to present a neat and covered certified journal containing all the recipes, diagrams and other information as given by the teacher.

#### B. Grooming/Scullery- 5 marks

The uniform, personal grooming and toolkit will be checked as well as the cleaning of equipment and area

#### C. Identification of equipment/Ingredients -5 marks

Students are required to identify ingredients and equipment which will be prearranged by the internal examiner.

#### D. Cuts of Vegetable -5 marks

The student needs to showcase five different cuts of vegetables, each cut of vegetable will be awarded one mark. (5X1=5marks)

#### E. Preparation of a Mother sauce- 5 marks

The student needs to prepare one of the basic mother sauce which will be evaluated for taste, texture, appearance and method of preparation.

#### F. Preparation of a Soup with suitable garnish- 5 marks

The student needs to prepare one of the soup amongst the different types of soups taught during the semester (according to the classification of soup) which will be evaluated for taste, texture, appearance and method of preparation.

#### G. Viva- 5 marks

The viva will be conducted by the external examiner and will pertain to the practical syllabus of 1 semester.

#### 1.3 (T): FOOD & BEVERAGE SERVICE - I

#### THEORY **40 HOURS** MODULE 1 Food & Beverage Service Industry 06HRS 1.1 Introduction to Food and Beverage Service 1.2 Types of catering operations – commercial, welfare, transport, others MODULE 2 **Attributes of Food& Beverage Service Personnel 04HRS** MODULE 3 Food & Beverage Service organization **10 HRS** 3.1 Organization of the F & B Department 3.2 Job Specifications for the F & B Department 3.3 Job Descriptions (Directeur de Restaurant (Restaurant Manager), Maitred'hotel (Sr. Captain), Chef de Rang (Station waiter), Busboy, Hostess, Sommelier (Wine waiter), RSOT, Chef d'etage (Floor Waiter) MODULE 4 Food & Beverage Service outlets **08HRS** 4.1 Restaurant, Coffee Shop, Room Service, Bar, Banquets **MODULE 5** F & B Service Equipment **12HRS** 5.1 Furniture 5.2 Linen 5.3 Crockery 5.4 Silverware 5.5 Glassware 5.6 Disposables 5.7 Special Equipment (Trolleys, Electrical equipment etc) 1.3 (P): FOOD & BEVERAGE SERVICE PRACTICAL - I PRACTICALS **40 HRS**

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

A journal isrequired to bemaintained by everystudent in relation to the practical syllabus dulyendorsed by the subject teacher and the external examiner.

WEEK 1 Briefing/debriefing

WEEK 2 - 3 Identification of Equipment -

WEEK 4 - 6 Laying and relaying a table cloth, Napkin folds

WEEK 7 – 8 Setting a TDH/A la Carte cover, Service of water

WEEK9 Restaurant service and dining etiquettes

WEEK 10 Mise- en- Scene/ Mise - en Place

#### Examination pattern :(35MARKS)

- Studentswillbeasked to identifyany 10 Food and Beverage Service equipmentsfrom the display. (10 marks)
- Setting up of one cover(TDH / A' la carte)(5 marks)
- Napkinfoldings(2 nos : one lunch fold and one dinnerfold)(5 marks)
- Laying / Relaying of table cloth (5 marks)
- Service of water (bottle / jug)(5 marks)
- Journal and Viva(5 marks)

#### 1.4 (T): FRONT OFFICE- I

#### THEORY

### MODULE 1 INTRODUCTION TO TOURISM, HOSPITALITY AND HOTEL INDUSTRY

- 1.1 Tourism and it's importance
- 1.2 Concept of Hospitality and it's origin
- 1.3 Origin, History, Growth and Development of Hotel industry India and global
- 1.4 Great Personalities of the Hotel industry
- 1.5 Classification and Categorization of Hotel Industry.

#### MODULE 2 HOTEL ORGANIZATION

- 2.1 Introduction to Front Office
- 2.2 Basic Activities of Front Office
- 2.3 F O Layout & Equipment
- 2.4 Various Sections of Front Office
- 2.5 Organization Structure of Front Office department of a Large, Medium and Small hotel.

#### MODULE 3 FRONT OFFICE PRODUCT

- 3.1 Types of rooms
- 3.2 Types of room rates
- 3.3 Types of plans
- 3.4 Room status definitions

#### MODULE 4 INTRODUCTION TO GUEST CYCLE

- 4.1 Pre-arrival
- 4.2 Arrival

**04 HRS** 

**06 HRS** 

**40 HOURS** 

**06 HRS** 

- 4.3 Occupancy
- 4.4 Departure and Post-departure

#### **BELL DESK OPERATIONS** MODULE 5

- 5.1 Layout of a lobby placement of Bell desk
- 5.2 Concept of Uniformed Services & it's function
- 5.3 Job description and specification Concierge, Bell Captain, Bell Boy, Doorman & Parking Valet
- 5.4 Layout & equipment of Bell Desk
- 5.5 Luggage handling Procedure on guest arrival FIT, VIP, Group and Crew
- 5.6 Luggage handling Procedure on guest Departure FIT, VIP, Group and Crew
- 5.7 Left Luggage procedure
- 5.8 Scanty Baggage procedure

#### MODULE 6 **RESERVATION CONCEPT**

- 6.1 Sources and modes
- 6.2 Types Guaranteed & non-guaranteed
- 6.3 Reservation Record
- 6.4 Method of receiving a reservation
- 6.5 Handling special requests
- 6.6 Confirmation of reservation
- 6.7 Modification of reservation
- 6.8 Cancellation of reservation
- 6.9 Records and forms used
- 6.10 Job description and specification Reservation Assistant

#### 1.4 (P): FRONT OFFICE- I

#### PRACTICALS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 2 hours each.

- WEEK 1 Grooming and Hospitality etiquette
- WEEK 2 Welcoming/ greeting the guest
- WEEK 3-4 Countries, capitals, currencies and official airlines of the world
- **WEEK 5-6** Luggage handling - FIT, walk-in, scanty baggage, regular, crew and group guest, preparing an Errand Card (Arrival/ Departure)

#### **WEEK 7-9** Reservations

- Taking down a reservation for FIT, FFIT, Corporate guest and group
- Special requests
- Amendment of reservation
- Cancellation of reservation

WEEK 10 **Glossary Terms** 

#### **20 HRS**

**10 HRS** 

#### PRACTICAL EXAMINATION FOR I SEM

#### INTERNAL MARKS: 15 marks EXTERNAL MARKS: 35 marks

#### ALL SUB DIVISIONS will be marked by the external examiner for 35 marks

#### EXTERNAL EXAMINER

- A. Reservations 10 marks
  - Taking the reservation(FIT, FFIT, Corporate guest and group)
  - Modifying the reservation
- B. Countries, capitals, currencies and official airlines of the world 5 marks
- C. Assignment on any one Great Personalities of the hotel industry -5 marks
- D. Viva (Pertaining to the 1<sup>st</sup> semester syllabus)-7 marks
- E. Grooming and Journal- 8 marks

#### **REFERENCE BOOKS FOR ALL SEMESTERS**

- Managing Front Office Operations Michael L Kasavanna& Richard M. Brooks
- An introduction to hospitality- Dennis L. Foster
- Principles of Hotel Front Office Operations- Su Baker, Pam Bradley & Jeremy Huyton
- Hotels for Tourism Development Dr. JagmohanNegi
- Profiles of Indian Tourism-Shalini Singh
- Tourism Today Ratnadeep Singh
- Dynamics of Tourism Pushpinder.S.Gill
- Hotel Reception- White & Beckley
- Hotel Front Office Training-Sudhir Andrews
- Hotel Front Office Operations Colin Dix & Chris Baird
- Hotel Front Office James Bardi

#### 1.5(T) HOUSE KEEPING – I

#### THEORY

#### **MODULE 1 INTRODUCTION**

- 1.1. Meaning and Definition
- 1.2. Importance of House Keeping
- 1.3. Responsibilities of House Keeping
- 1.4. Application of House Keeping in other Areas
- 1.5. A career in Housekeeping

#### MODULE 2 HOUSE KEEPING DEPARTMENT

- 2.1. Organizational frame work of the department (large, medium, small)
- 2.2. Role of key personnel in house keeping

**07 HRS** 

**05 HRS** 

**40 HOURS** 

- 2.3. Job description and job specification of staff in the department
- 2.4. Qualities of the house keeping staff
- 2.5. Skills of a good house keeper (Managerial, Technical, Conceptual)
- 2.6. Inter departmental coordination with more emphasis on front office and maintenance
- 2.7. Department and the relevant sub sections

#### **MODULE 3 HOTEL GUEST ROOM**

- 3.1. Types of guest rooms
- 3.2. Layout out of guest rooms (types)
- 3.3. Layout of floor pantry
- 3.4. Furniture, fixture, guest supplies, amenities in a guest room (to be dealt in brief only)
- 3.5. Accessories

#### **MODULE 4 HOUSE KEEPING CONTROL DESK**

#### 07 HRS

- 4.1 Importance, role, co-ordination, checklist
- 4.2 Forms, formats & registers used in the desk reports
- 4.3 Role of computers, snapshots of software
- 4.4 Lost & found
- 4.5 Key control
- 4.6 Gate pass
- 4.7 Indenting from stores

#### **MODULE 5 LINEN, UNIFORM, TAILOR ROOM**

#### 06 HRS

- 5.1 Lay out
- 5.2 Types of linen, sizes, linen exchange procedures
- 5.3 Storage facilities and conditions
- 5.4 Par stock. (Introduction & definition)
- 5.5 Discard procedure, re use of discard
- 5.6 Functions of uniform room
- 5.7 Functions of tailor room

#### Module 6 ECO FRIENDLY CONCEPTS IN HOUSE KEEPING

- 6.1 Ecotels
- 6.2 Ecotel Certification
- 6.3 Energy and water conservation
- 6.4 Eco friendly products
- 6.5 Waste disposal in housekeeping

## GLOSSARY: from 1<sup>st</sup> semester syllabus

10 HRS

#### 1.5(P) HOUSE KEEPING – I

#### PRACTICALS

ing topics which may be distributed in 10 weeks of 2

**20 HRS** 

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 2 hours each.

WEEK 1,2 Personal hygiene in house keeping

Housekeeping etiquette

WEEK 3 Telephone handling

WEEK 4 Brassoing

- WEEK 5,6,7 Bed making traditional
- WEEK 8,9 Forms and formats occupancy slip, gate passes, job order, lost and found register, key register
- WEEK 10 Assignment on any housekeeping topic 10 pages minimum- handwritten

#### PRACTICAL EXAMINATION FOR I SEM

#### SUB DIVISIONS A, B, C, D and E will be marked by the external examiner for 35 marks

#### **EXTERNAL EXAMINER (35 Marks)**

#### A. Bed Making – 10 marks

Students are required to make a traditional single bed without the bedcover within 5 minutes. Evaluation is done on correct usage of linen, neatness and time taken. Every imperfection will attract 1 mark deduction.

#### B. Brass polishing – 5 marks

Students are required to present a polished medium sized brass article. Care to be taken to provide one unpolished brass item to each student. Time limit – 30 min.

#### C. Viva – 10 marks

Questions from the glossary of terms for first semester to be asked by examiner.

### D. Journal – 5 marks

The student is required to present a neat, certified journal containing the entire practical done during the year.

#### E. Forms and formats – 5 marks

Students are required to draw a form or format as required by the examiner. Time allotted – 30 min

#### **Books for Reference**

- 1. Hotel Housekeeping A Training Manual, Sudhir Andrews, Tata McGraw Hill
- 2. Managing Housekeeping Operations Kappa, Nitschike, Shappert, EI, AHLA
- 3. Hotel Housekeeping Operations and Management G. Raghubalan, SmriteeRaghubalan, Oxford University Press

#### **1.6 HOSPITALITY COMMUNICATION - I**

#### THEORY

#### 40 HRS

#### MODULE 1 INTRODUCTION AND BASICS OF HOSPITALITY COMMUNICATION

#### 10 HRS

- 1.1. Importance of Communication in Hospitality industry and its effects on performance- Customer Satisfaction
- 1.2. Communication Channels in the Hierarchy of an organization –Formal / informal
- 1.3. Process of Communication and various factors / components of communication
- 1.4. Significance of feedback
- 1.5. Forms of Communication –Formal / Informal , Verbal/ Non-Verbal Communication

#### MODULE 2 COMMUNICATION CHANNELS, MODES AND LANGUAGE STYLES

#### 06 HRS

**06 HRS** 

- 2.1. Verbal Communication Oral and Written –Advantages and Disadvantages
- 2.2. Non-Verbal Communication-Ambience / Signs/ Symbols / Voice / Body language
- 2.3. Grooming/ Power Dressing / Proxemics
- 2.4. Oral Communication Barriers of Oral Communication Skills : Factors involved
- 2.5. Non Violent Communication
- 2.6. Cross Cultural Communication and overcoming these barriers.

#### MODULE 3 PARALANGUAGE SKILLS - CLARITY IN ORAL SPEECH AND ETIQUETTE 06 HRS

- 3.1. Listening Skills and listening Comprehension Passages of Telephone Conversations and Speeches used as material.
- 3.2. Introductions- Self and others Instructions Asking for and Giving Directions
- 3.3. Telephone Speaking Etiquette and other factors,
- 3.4. Extempore and Prepared Speeches
- 3.5. Building positive attitude and Emotional Management

#### **MODULE 4: BASICS OF WRITTEN COMMUNICATION**

- 4.1. Written Communication factors involved
- 4.2. Writing Telephone messages , Drafting Telegrams,
- 4.3. Email and Formal Net Communication Etiquette
- 4.4. Letter writing Leave letters and Requests for Permission /Issue of Documents
- 4.5. Creative Writing Creating Wall Magazines , Making Collages

### MODULE 5: LANGUAGE ACCURACY-ENGLISH GRAMMAR

- 5.1. Accuracy and Usage, Common Errors and their correction in English usage with an emphasis on Concord, Sequence of Tenses, Articles, and Use of Prepositions - 10 Marks
- 5.2. Introductions Self and Others / Formal and informal -10 Marks
- 5.3. Making Queries, Instructions, Directions
- 5.4. Direct and Indirect Speech
- 5.5. Active and Passive Voice

## MODULE 6 STUDY SKILLS

- 6.1. Story One
- 6.2. Story Two

## INTERNAL ASSESSMENT / PRACTICAL SESSIONS

- Grammar Skills through Exercises
- Listening skills Recorded / Unrecorded with Timed tests
- Speaking Skills Individual Extempore / Prepared
- Conversations Role Plays and Group Discussions
- Telephone Manners Making and Receiving Calls Role Plays
- Leave Letter Writing- Emails- Telegrams Telephone Messages
- Case Studies

## FOUNDATION COURSE: CONSTITUTION OF INDIA AND HUMAN RIGHTS

## 06 HRS

# **SECOND SEMESTER**

## 2.2(T): FOOD & BEVERAGE PRODUCTION-II

		40 HRS
<b>MODULE 1</b> 1.1	1 AIMS AND OBJECTIVES OF COOKING FOOD Importance of cooking food	06 HRS
	2 Effects of action of heat on food- cereals, pulses, starchy vegetables, gree vegetable sweetening agents, meat, fish, eggs, dairy products, dairy fat, v oils and fats, animal fat, nuts and oil seeds	-
MODULE 2	2 ART OF COOKERY	04 HRS
	Styles of Cookery-Oriental/Asian/European/Continental/Pan American History and Development of Modern Cuisine-Classical and Contemporary	
MODULE 3	3 STOCKS, SAUCES AND SOUPS	12 HRS
3.1	Types of Stocks, Mirepoix, Bouquet Garni, & its Uses	
3.2	2 Basic mother sauces, derivatives, Thickening agents used in sauces rectific	cation of
	faulty sauces, miscellaneous sauces & Gravies, Jus roti and Jus lie	
	Soups– Classification, principles, garnishing and accompaniments	
3.4	Popular international soups	
MODULE 4	4 FOOD PRESERVATION 05 HR	S
/ 1	Matheda of Food Dupper untion	
4.1	Methods of Food Preservation	
	Physical and chemical agents in food preservation	
4.2		
4.2	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> </ul>	S
4.2 4.3 MODULE 5	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li><b>CHEESE</b> 05 HR</li> </ul>	S
4.2 4.3 MODULE 5 5.1	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> </ul>	S
4.2 4.3 <b>MODULE 5</b> 5.1 5.2	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li><b>CHEESE</b> 05 HR</li> <li>Manufacturing process</li> </ul>	S
4.2 4.3 <b>MODULE 5</b> 5.1 5.2 5.3	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li>CHEESE 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> </ul>	S
4.2 4.3 <b>MODULE 5</b> 5.1 5.2 5.3	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li><b>CHEESE</b> 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> <li>Uses of cheese in cookery</li> <li>Famous cheese of the world</li> </ul>	S
4.2 4.3 MODULE 5 5.1 5.2 5.3 5.4 MODULE 6	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li>CHEESE 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> <li>Uses of cheese in cookery</li> <li>Famous cheese of the world</li> <li>BAKERY AND CONFECTIONERY 08 HRS</li> </ul>	S
4.2 4.3 MODULE 5 5.1 5.2 5.3 5.4 MODULE 6 6.1	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li>CHEESE 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> <li>Uses of cheese in cookery</li> <li>Famous cheese of the world</li> <li>BAKERY AND CONFECTIONERY 08 HRS</li> <li>Role of ingredients in baking</li> </ul>	S
4.2 4.3 MODULE 5 5.1 5.2 5.3 5.4 MODULE 6 6.1 6.2	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li>CHEESE 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> <li>Uses of cheese in cookery</li> <li>Famous cheese of the world</li> <li>BAKERY AND CONFECTIONERY 08 HRS</li> </ul>	S
4.2 4.3 MODULE 5 5.1 5.2 5.3 5.4 MODULE 6 6.1 6.2 6.3	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li>CHEESE 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> <li>Uses of cheese in cookery</li> <li>Famous cheese of the world</li> <li>BAKERY AND CONFECTIONERY 08 HRS</li> <li>Role of ingredients in baking</li> <li>Types of Dough-Bread</li> </ul>	
4.2 4.3 MODULE 5 5.1 5.2 5.3 5.4 MODULE 6 6.1 6.2 6.3	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li>CHEESE 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> <li>Uses of cheese in cookery</li> <li>Famous cheese of the world</li> <li>BAKERY AND CONFECTIONERY 08 HRS</li> <li>Role of ingredients in baking</li> <li>Types of Dough-Bread</li> <li>Types of batters-pancakes</li> </ul>	
4.2 4.3 MODULE 5 5.1 5.2 5.3 5.4 MODULE 6 6.1 6.2 6.3 6.4	<ul> <li>Physical and chemical agents in food preservation</li> <li>Preservation of perishable foods</li> <li>CHEESE 05 HR</li> <li>Manufacturing process</li> <li>Types of cheese according to texture</li> <li>Uses of cheese in cookery</li> <li>Famous cheese of the world</li> <li>BAKERY AND CONFECTIONERY 08 HRS</li> <li>Role of ingredients in baking</li> <li>Types of Dough-Bread</li> <li>Types of batters-pancakes</li> <li>Types of Breads-Names and description of Breakfast, Lunch, Sna</li> </ul>	

#### 2.2(P): FOOD & BEVERAGE PRODUCTION-II

#### PRACTICALS

#### 40 HRS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

#### Indian cuisine- 10 Menus with four preparations in each

- WEEK 1 Punjabi cuisine
- WEEK 2 Awadhi cuisine
- WEEK 3 Bengali cuisine
- WEEK 4 Hyderabadi cuisine
- WEEK 5 Chettinad cuisine
- WEEK 6 Goan cuisine
- WEEK 7 Kerala cuisine
- WEEK 8 Mangalorean cuisine
- WEEK 9 Karnataka cuisine
- WEEK 10 Mughlai cuisine

Menus will be circulated later

#### PRACTICAL EXAMINATION FOR II SEM

#### TOTAL MARKS: 50 MARKS INTERNAL EXAMINER 15 MARKS TO BE SUBMITTED TO UNIVERSITY EXTERNAL EXAMINER 35 MARKS TO BE AWARDED THROUGH PRACTICAL EXAMINATION

### EXTERNAL EXAMINER 35marks

#### A. Journal – 5 marks

The student is required to present a neat and covered certified journal containing all the recipes, diagrams and other information as given by the teacher.

#### B. First course- 5 marks

The first course which may be soup or starter will be evaluated for taste, texture, appearance and palatability

#### C. Second course – 10 marks

The second course which may be entrée or main course will be evaluated for taste, texture, appearance and palatability

## D. Third course- Accompaniment-5 marks

The third course which may be a vegetable preparation or bread preparation will be evaluated for taste, texture, appearance and palatability

#### E. Fourth course- Dessert- 5 marks

The fourth course which is a sweet preparation will be evaluated for taste, texture, appearance and palatability

#### F. Viva- 5 marks

The viva will be conducted by the external examiner and will pertain to the menus that have been given for the examination

## 2.3(T): FOOD & BEVERAGE SERVICE - II

THEORY	40 HRS
<ul> <li>MODULE 1 Types of service and menus</li> <li>1.1 Table Service- French, Russian, English, American, Silver</li> <li>1.2 Assisted service-carvery, Buffet</li> <li>1.3 Self-service, cafeteria</li> <li>1.4 Specialized service-gueridon, automated, tray, trolley etc.</li> </ul>	04HRS
<ul> <li>MODULE 2 Menu Planning</li> <li>2.1 Introduction</li> <li>2.2 Types of menus</li> <li>2.3 Rules to be observed while planning menus</li> <li>2.4 Classical French Menu - 13 courses</li> <li>2.5 Menu Terms</li> <li>2.6 Food and its accompaniments with cover</li> <li>2.7 Basics of Menu Design</li> </ul>	10 HRS
MODULE 3 Break Fast 3.1 Types – Continental, English, Buffet, Indian 3.2 Cover set up and service	04HRS
<ul> <li>MODULE 4 Non Alcoholic Beverages</li> <li>4.1 Classification</li> <li>4.2 Hot Beverages – Tea, Coffee, Cocoa - production, types, brand nat</li> <li>4.3 Cold Beverages – waters, juices, milk based, syrups, squashes, brands and service</li> </ul>	
<ul> <li>MODULE 5 In-Room Dining</li> <li>5.1 Layout and design</li> <li>5.2 Cycle of service</li> <li>5.3 Forms and formats- RSOT control sheet, Waiter's card, Bread Amenity Voucher</li> </ul>	<b>04HRS</b> akfast Door Knob,

#### MODULE 6 Function catering and Buffet

6.1 Types of functions
6.2 Banquet menu
6.3 Table and seating plans
6.4 Booking procedure with forms and formats- BFC, Booking Diary, Function of the Day,
6.5 Banquet seating calculation
6.6 Introduction to Buffet
6.7 Types of Buffet services- Finger, Fork, sit down
6.8 Types of Buffet - Themes
6.9 Equipment

#### 2.3 (P): FOOD & BEVERAGE SERVICE PRACTICAL - II

#### PRACTICALS

40HRS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

A journal shouldbemaintained by everystudent, in relation to the practicalsyllabidulyendorsed by the subjectteacher and the external examiner.

WEEKS 1-4	Compiling of a menu in French
WEEK 5-6	Cover Set up, Service sequence.
WEEK 7	Silver service, Pre plated service
WEEK 8	BFP Compiling
WEEK 9	Service of non-alcoholic beverages
WEEKS 10	Room service tray set ups

#### Examination pattern : (35 MARKS)

- Menu Compilation: Students are required to compile a five course French TDH menu with explanation, by picking a slip which has the necessary guidelines. Each student should set a cover and serve a course (Main course by silver service and the rest being pre plated). A pre designed blank menu card should be brought to write the menu. (15 Marks )
- o Room Service Tray set ups:(Continental Breakfast, English Breakfast, Indian Breakfast)(5 marks )
- Service of Non Alcoholic Beverages: Taking an order and service of Non Alcoholic Beverages(5 Marks)
- BFP Compiling: (Annual General Body Meeting / Cocktail Dinner / Wedding Reception / Conference / Board Meeting / Theme dinner) (5 Marks)

#### Journal and Viva: (5 Marks)

2.4 HYGIENE AND FOOD SAFETY		
THEORY	40HOURS	
MODULE 1 INTRODUCTION TO HYGIENE AND SANITIATION	04HRS	
1.1. Introduction		
1.2. Importance of hygiene in catering establishments		
1.3. Sanitation and its importance		
MODULE 2 CONTAMINATION AND SPOILAGE	10HRS	
2.1. Contamination and food spoilage		
2.2. Conditions which lead to spoilage		
2.3. Signs of spoilage in various foods		
2.4. Microbes and their role in food spoilage		
2.5. Factors affecting and controlling microbial growth		
2.6. Food borne illness		
MODULE 3 PURCHASING, RECEIVING AND STORAGE OF FOODS	08HRS	
3.1. Procedures while purchasing and receiving foods		
3.2. Importance of storage of food		
3.3. Points to be considered while storing food		
3.4. Classification of food according to ease of spoilage		
3.5. Storage of leftover food, hot food and cooling of foods		
3.6. Various storage zones-dry, refrigerator, freezer- special reference to ten	nperatures	
3.7. Sanitary procedure followed while preparing and storing foods		
MODULE 4 MANAGEMENT OF EQUIPMENT AND WASTE	10HRS	
4.1. Types of soil		
4.2. Cleaning science-equipments, chemicals, water		
4.3. Dish washing equipments-manual and mechanical		
4.4. Food contact surfaces advantages and disadvantages-wood and steel		
4.5. Post cleaning storage facilities and cleaning of premises		
4.6. Waste, types and disposal, organic farming		
MODULE 5 WATER, PURIFICATION , FILTERATION AND STANDARDS	04HRS	
5.1. Sources of water		
5.2. Water quality standards(WHO)		
5.3. Purification methods-slow sand, current technologies-zeolite, osmosis		
MODULE 6 SAFETY MANAGEMENT IN CATERING ESTABLISHMENTS	04HRS	
6.1. Accidents -commonly occurring in catering establishments		
6.2. Preventive methods		
6.3. Education/training in sanitation		
6.4. Food safety regulations- food laws, food standards and HACCP		

#### **Books for Reference**

- 1. Food hygiene and sanitation S. Roday
- Managing food hygiene Nicholas John
- 3. Food hygiene for food handlers Jill Trickett
- 4. Principles of food sanitation Marriott
- 5. Essentials of food safety and sanitation David M S Swane, Nancy R Rue, Richard Linton

#### 2.5 TRAVEL AND TOURISM MANAGEMENT

#### THEORY

#### MODULE 1 **TOURISM PHENOMENA**

- 1.1 Understanding tourism Concept and definition, meaning, concept of traveler and tourists, classification of tourism according to purpose of travel, 4 components of tourism, related definitions, impact of tourism
- 1.2 Origin growth and development of tourism.

#### MODULE 2 **GEOGRAPHY AND TOURISM**

- 2.1 India's bio diversity.
- 2.2 Landscape Physiographical structure of India
- 2.3 Climate and Seasons of India

#### MODULE 3 **TRAVEL MANAGEMENT**

- 3.1 Transport Systems Air, Rail, Road, Waterways
- 3.2 Travel Agencies Definition, history, Role and functions, Types
- 3.3 Tourism Organization and Associations Introduction, functions and organization of IATA, WTO, ASTA, PATA, TAAI
- 3.4 Tour operator Definition, Types, Importance and role of Tourist guide and related definitions

#### MODULE 4 **HERITAGE OF INDIA**

- 4.1 A glimpse of Indian architectural history Hindu & Buddhist architecture, Southern style – Hoysala, Northern Style - Mughal
- 4.2 India's historical monuments: TajMahal&Charminar
- 4.3 Religions of India
- 4.4 Fair's and festival's of India
- 4.5 Performance arts- dance, music, theatre Uttar Pradesh, Karnataka, Kerala

#### MODULE 5 TOURISM INDUSTRY

- 5.1 Accommodation
- 5.2 Supplementary accommodation
- 5.3 Tourist Destinations of India: Golden Triangle North and South

#### **09 HRS**

**06 HRS** 

# **40 HOURS**

## **03 HRS**

# **09 HRS**

#### MODULE 6 TRAVEL FORMALITIES AND REGULATIONS

6.1 Passport - definition, types in India, procedure for obtaining passport in India

- 6.2 Visa definition, types, procedure for obtaining visa in India, related definitions
- 6.3 Foreign Exchange Definition of currency, Countries and currencies (SAARC Countries), RBI regulation on foreign exchange, related definitions
- 6.4 Brief information on Immigration, Travel insurance, health certificates, PIO cards and baggage rules (basic).

#### **REFERENCE BOOKS**

- 1. Hotel for tourism development- DR JAGMOHAN NEGI
- 2. Profiles of Indian tourism SHALINI SINGH
- 3. Tourism today RATNADEEP SINGH
- 4. Dynamics of tourism PUSHPINDER S GILL
- 5. Introduction of tourism SETH
- 6. Tourism past, present and future- BOOKHARD
- 7. Tourism principles and policies AK BHARIA
- 8. Travel agents and tourism MERRISON JAMEW
- 9. Tourism and cultural heritage of India ACHARYA RAM
- 10. Culture and art of India MUKARJEE A
- 11. Travel and Tourism Management Dr. B GHOSH

#### 2.6 HOSPITALITY COMMUNICATION - II

#### THEORY

#### MODULE 1 BUSINESS CORRESPONDENCE

- 1.1. Note Taking only Linear Pattern and Note Making Building a Paragraph using given hints
- 1.2. Business Communication Norms and Requirements
- 1.3. Different Forms of Written Communication : Memos, Agenda , Minutes of a meeting , etc
- 1.4. Formal Letters Invitations, Request, Complaints, Orders and Thanks
- 1.5. Questionnaires / Comment Cards / Feedback forms

#### MODULE 2 JOB SKILLS

- 2.1. Resume
- 2.2. Application for Jobs / Covering Letters
- 2.2. Group Discussions factors
- 2.3. Interviews Types and Preparation for Interviews
- 2.5. Body Language and Interview Etiquette

# 40 HRS 10 HRS

### 06 HRS

#### MODULE 3 LANGUAGE FOR MEDIA AND PUBLICITY

- 3.1. Forms of Media
- 3.2 Role of media in Communication
- 3.3. Advertising its role in the industry, Copywriting factors and related issues
- 3.4. In-House publicity materials- Use and Factors Involved
- 3.5. Designing / Making of posters, banners, brochures, pamphlets etc

#### MODULE 4 GRAPHICAL COMMUNICATION

- 4.1. Graphical communication- Types Tables, Graphs, Information Flow Charts
- 4.2. Interpretation from Written to Graphical Form
- 4.3. Interpretation from Graphical Form to Written Form
- 4.3. Using Visual Aids types and norms for effective usage

#### MODULE 5 ADVANCED WRITING AND ORAL PRESENTATION SKILLS

- 5.1. Editing for making effective presentations.
- 5.2. Reports types and structure
- 5.3. Writing Press Notes and Press Releases
- 5.4. Writing Reports on Events
- 5.4. Project making

#### MODULE 6 STUDY SKILLS

- 6.1 Article One
- 6.2 Article Two

#### **INTERNAL ASSESSMENT / PRACTICAL SESSIONS**

- Linkers and Cohesive Devices –specifically for narratives, negotiations, debates and discussions
- Presentation Skills: Presenting a concept / product, with or without use of audio-visual media
- Framing of In-house Publicity materials for hotels –like announcing an event related to entertainment , a new customer facility etc
- Writing Business letters Hospitality related
- Making a Report
- Project making
- Group Discussions participation and factors to be noted
- Mock Interviews

#### **BOOKS FOR REFERENCE**

- 1. Essentials of English Grammar Raymond Murphy
- 2. Comprehend and Compose Dr. GeetaNagaraj
- 3. Be my guest Francis O'hara
- 4. Pronunciation Dictionary Daniel Jones
- 5. Language in Use Intermediate Series Cambridge Publication

#### FOUNDATION COURSE: ENVIRONMENT AND PUBLIC HEALTH

#### 06 HRS

#### 06 Hrs

#### 06 HRS harts

# **THIRD SEMESTER**

#### 3.2 (T): FOOD & BEVERAGE PRODUCTION-III

#### THEORY **40 HRS** MODULE 1 **MENU PLANNING 06 HRS** 1.1 Principles of menu planning 1.2 Types of menus 1.3 Names and description of popular national and international dishes MODULE 3 PASTRY **10 HRS** 2.1 Pastry – Puff pastry, flaky pastry, short crust pastry-(sweet and savoury), choux pastry, 2.2 Types of Sponge cakes 2.3 Types of Gateaux 2.4 Types of Icing- Fondant, fresh cream, butter cream, American frosting, royal, truffle, ganache 2.5 Types of desserts-hot and cold desserts 2.6 Petits fours-Definition and examples MODULE 3 **FOOD STANDARDS 06 HRS** 3.1 Importance 3.2 WHO standards-voluntary and compulsory standards 3.3 Common adulterants and their detection 3.4 Classification of additives and their role 3.5 Mislabeling MODULE 4 FRENCH CUISINE **06 HRS** 4.1 Features, regional classification, ingredients, methods of cooking, courses of the menu. 4.2 Glossary of French Culinary Terms MODULE 5 **ITALIAN CUISINE 06 HRS** 5.1 Features, regional classification, ingredients, methods of cooking, courses of the menu. 5.2 Glossary of Italian Culinary Terms MODULE 6 **SPANISH / MEXICAN CUISINE 06 HRS**

- 6.1 Features, regional classification, ingredients, methods of cooking, courses of the menu.
- 6.2 Glossary of Spanish/Mexican Culinary Terms

#### 3.2 (P): FOOD & BEVERAGE PRODUCTION-III

#### PRACTICALS

#### 40 HRS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

WEEK 1-2 Demonstrations of basics of Bakery: Basic sponges, Breads, Icings, Sweet paste, Choux paste.
 WEEK 3-10 French cuisine- 8 Menus with five preparations in each

#### PRACTICAL EXAMINATION FOR III SEM

#### **TOTAL MARKS: 50**

#### INTERNAL EXAMINER 15 MARKS TO BE SUBMITTED TO UNIVERSITY EXTERNAL EXAMINER 35 MARKS TO BE AWARDED THROUGH PRACTICAL EXAMINATION

#### EXTERNAL EXAMINER 35marks

A. Journal – 5 marks The student is required to present a neat and covered certified journal containing all the recipes, diagrams and other information as given by the teacher.

#### B. First course- 5 marks

The first course which may be soup or starter will be evaluated for taste, texture, appearance and palatability

#### C. Second course – 10 marks

The second course which may be entrée or main course will be evaluated for taste, texture, appearance and palatability

#### D. Third course- Accompaniment-5 marks

The third course which may be a vegetable preparation or bread preparation will be evaluated for taste, texture, appearance and palatability

#### E. Fourth course- Dessert- 5 marks

The fourth course which is a sweet preparation will be evaluated for taste, texture, appearance and palatability

#### F. Viva- 5 marks

The viva will be conducted by the external examiner and will pertain to the menus that have been given for the examination

#### 3.3(T): FOOD & BEVERAGE SERVICE - III

#### THEORY **40 HOURS** MODULE 1 **Alcoholic Beverages 04HRS** 1.1. Consumption – benefits, abuse, sensible drinking 1.2. Introduction and classification of alcoholic beverages MODULE 2 Wine **20 HRS** quality – soil, climate, viticulture, vinification, vine diseases 2.2. Classification of wines - still, sparkling, fortified, aromatized, 2.3. Control of Quality - France, Italy, German, 2.4. Grape varieties - 10 red and 10 white 2.5. Wine manufacture – red, white, rose 2.6. Wine producing countries and regions (handout provided) - France, Italy, Germany 2.7. Wine names - France, Italy, Germany, California, Australia, India 2.8. Champagne – Introduction, manufacture, types and shippers 2.9. Fortified wines – Sherry, Port, Madeira - types, manufacture, service and brands 2.10. Aromatised – Vermouth and other aromatized wines 2.11. Wine service temperatures MODULE 3 06HRS Wine & food harmony **10HRS** MODULE 4 Beer and other fermented beverages 4.1. Introduction to Beer 4.2. Ingredients for Beer Manufacture 4.3. Production of Beer 4.4. Beer classification and styles 4.5. Service of Beer 4.6. Beer brands with countries – 10 countries with 5 brands each 4.7. Cider, Sake, Toddy 3.3(P): FOOD & BEVERAGE SERVICE PRACTICAL - III

#### PRACTICALS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

A journal shouldbemaintained by everystudent, in relation to the practical syllabus dulyendorsed by the subjectteacher and the external examiner.

**WEEK 1-4** Menu Compiling, Wine Pairing, Setup (of any five courses as suggested by the faculty. This comes as an internal exam in the fourth semester practical exam WEEK 5 Reading of wine labels

2.1. Vine – family, grape composition, training and pruning, cycle of harvest, factors affecting

WEEK 6 Reading of the wine maps of France, Italy, Germany

WEEK 7 Service of Still wines

WEEK 8 Service of Sparkling wines

WEEK 9 Service of fortified, aromatized wines

WEEK 10 Service of beer

#### Examination pattern :( 35 MARKS )

- **Menu Compilingwithwinepairing :** Studentshouldpick a chitwhich has the necessary guidelines to compile a five course continental menu and pair the appropriatewine . A minimum of threedifferentwines are to bepaired. (10 Marks)
- Service of wine : Serve any one wine to the host and to the guest. (10 Marks)
- Service of beer : Takeorder and serve bottledbeer.. (5 Marks)
- Journal and Viva :.(10 Marks)

#### 3.4(T): FRONT OFFICE II

**40 HRS** 

**05 HRS** 

**10 HRS** 

THEORY

MODULE 1 RESERVATION OPERATIONS

- 1.1. Reservations and sales
- 1.2. Reservation inquiry CRS, Intersell Agencies, GDS, Internet and Property Direct.
- 1.3. Group Reservations
- 1.4. Reservation reports

#### MODULE 2 FRONT DESK OPERATIONS

#### 2.1. Information

- 2.1.1. Role Of Information
- 2.1.2. Handling of mails, registered posts, parcels etc.
- 2.1.3. Handling of messages
- 2.1.4. Handling of guest room keys
- 2.1.5. Types of keys and key control
- 2.1.6. Paging
- 2.1.7. Providing information to the guest
- 2.1.8. Aids used in Information section

#### 2.2. Reception

- 2.2.1 Introduction to reception
- 2.2.2 Coordination between FO and other departments
- 2.2.3 Room change procedure
- 2.2.4 Preparation of expected Arrival & Departure Reports
- 2.2.5 Preparation of Guest History Card
- 2.2.6Arrival procedure Group & in General
- 2.2.7 Departure procedure Group & in General
- 2.2.8 Job description and specification Receptionist

#### 3.2. Staff organization 3.3. Telephone etiquette 3.4. Records and forms used 3.5. Special features for hotels – CAS 3.6. Types of calls 3.7. Latest trends in hotel communication system MODULE 4 REGISTRATION 4.1. Objectives 4.2. Legal obligations 4.3. Pre-registration 4.4. Types of registration methods/records 4.5. Registration procedure - FIT, FFIT, Walk-in, Scanty Baggage, Regular, Corporate, VIP, Crew and Group guests 4.6. When guests cannot be accommodated – Walk-in Guests, guests with non-guaranteed reservations and guests with guaranteed reservations. 4.7. Reports 4.8. Records and forms used MODULE 5 FO CASH **09 HRS** 5.1. Role of FO Cash section at various stages of the guest cycle 5.2. Job description of FOC Departure procedure - FIT, FFIT, Walk-in, Scanty Baggage, VIP, Crew and Group 5.3. guests 5.4. Security Deposit Box handling

- 5.5. Importance of security system
- 5.6. Credit Card Handling procedure
- 5.7. Foreign Currency exchange procedure
- 5.8. Reports and forms used
- 5.9. Equipment

#### **MODULE 6** FRONT OFFICE ACCOUNTING

6.1 Accounting Fundamentals – Accounts, folios, vouchers, POS, ledgers

- 6.2 FO accounting cycle
- 6.3 Creation and maintenance of accounts
- 6.4 Guest and non guest accounts
- 6.5 Accounting system – non automated, semi automated and fully automated

#### 3.4(P): FRONT OFFICE II

#### PRACTICALS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 2 hours each.

**20 HRS** 

**06 HRS** 

#### **06 HRS**

**04 HRS** 

**TELEPHONE OPERATIONS** 

3.1. Role of Telephone Department

MODULE 3

- WEEK 1 Basic Telephone Handling and Etiquette
- WEEK 2-4 Emergency situation Handling
  - Fire
  - Death
  - Natural Disasters Floods, earthquake, epidemics etc
  - Accident
  - Lost & Found
  - Damage to Hotel property
  - Vandalism
  - Drunk Guest
  - Scanty Baggage
  - Theft
  - Sick Guests
  - Bomb and Terrorism Threats

#### WEEK 5-6 PMS activities

- Feeding a reservation
- Amendment, Cancellation and Reinstating a reservation
- Feeding messages
- Check-in guest
- Room and rate assignment
- Room change
- WEEK 7-9 Handling registration FIT, FFIT, VIP, Regular, Corporate, Scanty Baggage, Walkin, Group and Crew
- WEEK 10 Glossary Terms

#### PRACTICAL EXAMINATION FOR III SEM

#### ALL SUB DIVISIONS will be marked by the external examiner for 35 marks

#### **EXTERNAL EXAMINER**

### A. Registration (To be done practically)- 7 Marks

• Registration process for any one category of guest as given by the external examiner

### B. Viva on Emergency Situation Handling -5 marks

- i. Fire
- ii. Death
- iii. Natural Disasters Floods, earthquake, epidemics etc
- iv. Accident
- v. Lost & Found
- vi. Damage to Hotel property
- vii. Vandalism
- viii. Drunk Guest

- ix. Scanty Baggage
- x. Theft
- xi. Sick Guests
- xii. Bomb Threat

#### C. PMS activities (2 activities) – 8 Marks

- Feeding a reservation
- Amendment, Cancellation and Reinstating a reservation
- Feeding messages
- Assign room
- Check in guest
- Room change
- D. Viva (Pertaining to the 3rd semester syllabus)-7 marks
- E. Grooming and Journal 8 marks

#### **REFERENCE BOOKS FOR ALL SEMESTERS**

- Managing Front Office Operations Michael L Kasavanna& Richard M. Brooks
- An introduction to hospitality- Dennis L. Foster
- Principles of Hotel Front Office Operations- Su Baker, Pam Bradley & Jeremy Huyton
- Hotels for Tourism Development Dr. JagmohanNegi
- Profiles of Indian Tourism-Shalini Singh
- Tourism Today Ratnadeep Singh
- Dynamics of Tourism Pushpinder.S.Gill
- Hotel Reception- White & Beckley
- Hotel Front Office Training-Sudhir Andrews
- Hotel Front Office Operations Colin Dix & Chris Baird
- Hotel Front Office James Bardi

#### 3.5(T): HOUSEKEEPING II

THEORY	40 HOURS
MODULE 1 INTERIOR DECORATION	05 HRS
1.1. Introduction	
1.2. Definition	
1.3. Design	
1.4. Elements of Design	
1.5. Principles of Design	
MODULE 2 COLOR AND LIGHT	06 HRS
2.1. Introduction to Colour	
2.2. Colour wheel	
2.3. Classification and importance of Colours	
2.4. Colour Schemes	
2.5. Introduction to Light	

2.6. Classification of Light 2.7. Use of Light in various areas of the hotel **MODULE 3 FURNITURE AND FURNISHINGS 05 HRS** 3.1. Introduction 3.2. Types of Furniture 3.3. Types of Joints 3.4. Principles of furniture arrangement 3.5. Introduction to Furnishings 3.6. Types of furnishings 3.7. Care and use of Furnishings **MODULE 4 WALL COVERINGS, WINDOWS AND FLOOR FINISHES 12 HRS** 4.1. Introduction to Wall coverings 4.2. Types – Paints, fabric, wood, plastic, tiles, wall paper 4.3. Selection of wall coverings 4.4. Care of wall coverings 4.5. Types of Windows – (10 types in brief) 4.6. Window treatment – stiff (blinds, shutters, shades, screens), soft (curtains, swags, valances) 4.7. Types of floor finishes(hard – granite, marble, tile, semi hard – rubber linoleum, cork, wood, Soft-carpet and types of carpets, rugs, dhurries) 4.8. Selection, advantages, disadvantages, care and cleaning of floor finishes **MODULE 5 CLEANING SCIENCE AND EQUIPMENT 08 HRS** 5.1. Cleaning principles 5.2. PH scale and cleaning agent with their application 5.3. Types of cleaning agents 5.4. Cleaning products – hotel specific 5.5. Characteristics of a good cleaning agent 5.6. Types of cleaning equipments 5.7. Operating principles of equipments 5.8. Characteristics of good equipment (Mechanical, manual) 5.9. Storage, upkeep, maintenance of equipment

#### **MODULE 6 CLEANING PROCEDURES**

- 6.1 Daily cleaning of occupied, departure, vacant, under repair, VIP rooms
- 6.2 Weekly cleaning , spring cleaning
- 6.3 Evening service, Second Service
- 6.4 Systems and procedures involved
- 6.5 Cleaning process
- 6.6 Cleaning and upkeep of public areas (lobby, cloak room, restaurants, bar, banquet halls, admin offices, lifts and elevators, staircases, back areas, front area, corridors)

#### 04 HRS

## GLOSSARY – from 3<sup>rd</sup> semester syllabus

#### 3.5(P): HOUSEKEEPING II

#### PRACTICALS

20 HRS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 2 hours each.

- WEEK 1 3 Bed making with turn down and foot fold (single sheet and duvet)
- WEEK 4 Planning a color scheme of a room based on different schemes
- WEEK 5 Interior design analyzing a picture with respect to elements and principles of interior design, flooring, furnishings etc.
- WEEK 6 Setting up of Room Attendant's Trolley Demonstration
- WEEK 7 Sewing tasks hemming 1 side of a 4 in<sup>2</sup> cloth sample and stitching a 4 holed button
- WEEK 8 10 Cleaning procedures Area cleaning (Sweeping, Scrubbing and Mopping, Wet and Dry dusting, High ceiling cleaning – cobwebs), bathroom cleaning, glass cleaning

#### PRACTICAL EXAMINATION FOR III SEM

SUB DIVISIONS A, B, C, D, E and F will be marked by the external examiner for 35 marks,

#### EXTERNAL EXAMINER – (35 Marks)

A. Bed making – 5 marks

Students are required to make a bed with turn down and foot fold using single sheet covering and duvet. Time allotted – 5 minutes each

- B. Area cleaning 10 marks
- **C.** Viva 5 marks Questions from the glossary of terms for third semester to be asked by examiner.
- **D.** Planning of a colour scheme of a given room 5 marks Student is required to colour the given room based on the scheme provided.
- E. Sewing task 5 marks
   Students are required to hem 1 side of a 4 in<sup>2</sup> cloth sample and stitch a 4 holed button
- F. Journal 5 marks

The student is required to present a neat, certified journal containing the entire practical done during the year

#### **Books for Reference**

- 1. Hotel, hostel and hospital housekeeping, Branson and Lennox
- 2. Hotel Housekeeping Operations and Management, G.Raghubalan and SmriteeRaghubalan, Oxford University Press

- **3.** The Professional Housekeeper Schneider, Tucker and Scoviak
- **4.** Housekeeping Operations, Design and Management Malini Singh, Jaya B George, Jaico Publishers
- 5. Interior Design and Decoration P. Seetharaman and ParveenPannu, CBS Publishers

#### FOUNDATION COURSE: FUNDAMENTALS OF COMPUTERS

# FOURTH SEMESTER

#### 4.2 (T): FOOD & BEVERAGE PRODUCTION – IV

#### THEORY

#### **KITCHEN ORGANIZATION AND HUMAN RESOURCE** MODULE 1

- 1.1 The classical kitchen brigade-the partie system
- 1.2 Job description and job specification of executive chef, chef de partie and commis
- 1.3 Recruitment and selection
- 1.4 Induction, training and development

#### MODULE 2 **ORIENTAL CUISINE**

- 2.1 Chinese-Features, regional classification, ingredients, methods of cooking, courses of the Menu
- 2.2 Thai-Features, regional classification, ingredients, methods of cooking, courses of the Menu
- 2.3 Japanese-Features, regional classification, ingredients, methods of cooking, courses of the Menu

#### MODULE 3 GARDE MANGER (LARDER WORK)

- 3.1 Salads-Classification, principles of salad making, ingredients used, parts of a salad, salad dressings, garnishes, types of salads, classical salads
- 3.2 Hors d'oeuvres-Classification, examples and accompaniments
- 3.3 Sandwiches- composition, types, principles of preparation, classic sandwiches, rules to be followed, and accompaniments.
- 3.4 Specialty meats- Farcis, terrines, pates, galantines, ballotines, mousses.
- 3.5 Cold sauces- dips, chaudfroids, aspics.
- 3.6 Charcuterie-Sausages, bacon and ham

#### MODULE 4 **ACCOMPANIMENTS AND GARNISHES**

- 4.1 Classical vegetable accompaniments
- 4.2 Potato preparations
- 4.3 Garnishes and accompaniments for popular dishes

#### MODULE 5 **DIET PLANNING**

- 5.1 Importance of planning diet balanced diet
- 5.2 Factors to be considered while planning diet
- 5.3 Food groups and balanced diet
- 5.4 Factors influencing food intake and food habits

#### **10HRS**

**12 HRS** 

## **06 HRS**

**40 HRS** 

**08 HRS** 

**04 HRS** 

#### 4.2 (P): FOOD & BEVERAGE PRODUCTION - IV

#### PRACTICALS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

WEEK 1-4 **Chinese cuisine - 4** Menus with five preparations in each

WEEK 5-8 **Thai cuisine - 4** Menus with five preparations in each

WEEK 9-10 Bakery & Confectionary - 2 Menus with five preparations in each

#### PRACTICAL EXAMINATION FOR IV SEM

## INTERNAL EXAMINER 15 MARKS TO BE SUBMITTED TO UNIVERSITY EXTERNAL EXAMINER 35 MARKS TO BE AWARDED THROUGH PRACTICAL EXAMINATION

#### EXTERNAL EXAMINER 35marks

#### A. Journal – 5 marks

The student is required to present a neat and covered certified journal containing all the recipes, diagrams and other information as given by the teacher.

#### B. First course- 5 marks

The first course which may be soup or starter will be evaluated for taste, texture, appearance and palatability

#### C. Second course – 10 marks

The second course which may be entrée or main course will be evaluated for taste, texture, appearance and palatability

#### D. Third course- Accompaniment-5 marks

The third course which may be a vegetable preparation or bread preparation will be evaluated for taste, texture, appearance and palatability

#### E. Fourth course- Dessert- 5 marks

The fourth course which is a sweet preparation will be evaluated for taste, texture, appearance and palatability

#### F. Viva- 5 marks

The viva will be conducted by the external examiner and will pertain to the menus that have been given for the examination

40 HRS

**50 MARKS** 

	4.3(T): FOOD & BEVERAGE SERVICE –IV	
THEORY		40 HOURS
	olic Beverages	30 HRS
1.1 Introduction		4 HRS
1.1.1	Pot still distillation	
1.1.2	Patents still distillation	
1.1.3	Proof systems	6 H B 6
1.2 Whisky		6 HRS
1.2.1	Scotch - manufacturing, types, regions, brands	
1.2.2	Irish – history, manufacture, brands	
1.2.3	American – history, manufacture, types, brands	
1.2.4	Brand names – Canadian, Indian	4.1100
1.3 Brandy	1 lister .	4 HRS
1.3.1	History	
1.3.2	Cognac - Manufacturing, region, types, brands	
1.3.3	Other brandies – Armagnac, Marc/Grappa, Calvados – basic kr	-
1.4 Rum		2 HRS
	Ianufacture, Styles, Brand names with countries	0.1100
1.5 Gin		2 HRS
	Ianufacture, Types, Brand names with countries	
1.6 Vodka		2 HRS
History, N	Ianufacture, Brand names with countries, flavoured vodka	5
1.7 Tequila		2 HRS
History, N	Ianufacture, Styles, Brand names	
1.8 Other spiri	its	4 HRS
1.8.1	Absinthe	
1.8.2	Ouzo	
1.8.3	Slivovitz	
1.8.4	Akvavit	
1.8.5	Feni	
1.8.6	Arrack	
1.8.7	Schnapps	
1.9 Liqueurs		4 HRS
Introduct	ion, Manufacture, Brand names with base, color, flavor, co	untries
MODULE 2 Bar		05 HRS
2.1 Types		
2.2 Equipment	t and ingredient	
2.3 Cocktails –	introduction, parts (base, modifier etc), methods (stir, shaken e	tc) families
(cobblers,	crustas, daisies, nogs, fixes, flips, puffs, sangarees, slings, smash	es, bucks, coladas,
	olers, fizzes, highballs, juleps, shooters, punches, rickeys, sours, t	
	c, on the rocks, naked etc) popular cocktails (classic, modern, var	
MODULE 3 Tobac	co	05 HRS

3.1 Health hazards

Cigar – Manufacture, parts, colors, shapes, storage, brands and service

#### 4.3(P): FOOD & BEVERAGE SERVICE PRACTICAL-IV

#### PRACTICAL

#### **40 HRS**

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

A journal shouldbemaintained by everystudent, in relation to the practical syllabus dulyendorsed by the subjectteacher and the external examiner.

WEEK 1 Service of spirits and liqueurs

- WEEK 2-6 Cocktails 20 listed
- WEEK 7-9 Gueridon Service & Gueridon dishes
- WEEK 10 Service of cigars

#### Examination pattern :(35MARKS)

#### A. Cocktail preparation – 10 marks

- Any one cocktail out of the list of eighteen cocktails has to be picked and prepared.
- The list of cocktails Bloody Mary, Moscow Mule, Pink Lady, Rusty Nail, Screwdriver, Tequila Sunrise, Old fashioned, Cuba Libre, Blue Lagoon, Long Island Ice Tea, Cosmopolitan, Caipiroshka, Mai tai, Mojito, Mint Julep, Planter's Punch, Pina Colada, and Side Car.
- The markings will be as per the: correct recipe writing 5 marks, cocktail preparation and presentation 5 marks.

#### **B. Gueridon service – 10 marks**

- The list of Gueridon preparations
  - Shrimp cocktail
  - o Grilled fish
  - Grapefruit cocktail (instead of Florida)
  - Crepes suzette
  - o Banana Flambé
  - o Irish coffee
- The dish should be done on the gueridon / live stations and served at the table with the appropriate cover and accompaniments
- Marking will be on the basis ofmis en place, preparation, Presentation and service.

#### C. Service of spirits, liqueurs, cigars- 5marks

- Taking order on BOT and service of spirits and liqueurs, with mixers if necessary.
- Service of cigars setting up of salver with wooden box, cigar cutter or scissor, long home light matchbox, large ashtray, minimum 5 cigars or cigar tubes.

#### D. Journal and Viva – 10 marks

4.4 (T): FRONT OFFICE- III		
THEORY	40 HRS	
MODULE 1RESERVATIONS MANAGEMENT1.1 Overbooking1.2 Forecasting1.3 Legal implications1.4 Packages1.5 Potential reservation problems	06 HRS	
MODULE 2RECEPTION2.1 Day & Night Reception2.2 Calculations2.3 Room selling techniques – Upselling and Discounts	03 HRS	
MODULE 3 HOSPITALITY AND LOBBY DESK 3.1 Role of the GRE 3.2 Welcome Procedure 3.3 Identifying complaints 3.4 Complaint Handling 3.5 Role of the Lobby Desk 3.6 Job Description of the Lobby Manager	07 HRS	
<ul> <li>MODULE 4 CHECK-OUT AND SETTLEMENT</li> <li>4.1 Tracking transaction – cash payment, charge purchase, accoraccount allowance, account transfer, cash advance</li> <li>4.2 Internal control – Cash Bank</li> <li>4.3 Check-out and account settlement</li> <li>4.4 Control of cash and credit</li> <li>4.5 Methods of settlement</li> <li>4.6 Checkout options - Express checkout, Self check out, In-room check</li> <li>4.7 Late check-out</li> <li>4.8 Unpaid account balances</li> <li>4.9 Account collection –account aging</li> <li>4.10 Updating FO records</li> <li>4.11 Late Charges</li> </ul>		
MODULE 5THE FRONT OFFICE AUDIT5.1 Role and importance of Night Audit5.2 Job Description of the night auditor5.3 Establishing an End of day5.4 Guest Credit monitoring5.5 Preparation of Transcript5.6 The Front Office audit process	06 HRS	

5.7 Preparation of Night Reports

#### **MODULE 6 Computer applications in Front Office Operations**

- 6.1 Role of computers
- 6.2 Various types of PMS used

6.3 Front Office modules and it's applications

#### 4.4 (P): FRONT OFFICE- III

#### PRACTICALS The syllabus in practical contains the following topics which may be distributed in 10 weeks of 2 hours each.

- WEEK 1-2 Calculation of revenue, room position and occupancy percentages
- WEEK 3-4 Check-out procedure
- Preparation of a guest folio WEEK 5-7
- WEEK 8 Glossary of Terms
- WEEK 9-10 **PMS** activities
  - Posting of charges
  - Splitting folio
  - Checking out guests

#### PRACTICAL EXAMINATION FOR IV SEM

### ALL SUB DIVISIONS will be marked by the external examiner for 35 marks

#### EXTERNAL EXAMINER

- A. Calculation of revenue, occupancy percentages and room position 4 Marks
- B. Preparation of a guest folio 10 Marks
- C. Viva (Pertaining to 4th semester syllabus) 5 Marks
- D. PMS activities (2 activities) 7 Marks
  - Posting of charges
  - Splitting folio
  - Checking out guests
- E. Assignment Hotel Website Designing (Home Page + 4 Links) 5 marks
- F. Journal and Grooming 4 Marks

#### **REFERENCE BOOKS FOR ALL SEMESTERS**

- Managing Front Office Operations Michael L Kasavanna& Richard M. Brooks
- An introduction to hospitality- Dennis L. Foster
- Principles of Hotel Front Office Operations- Su Baker, Pam Bradley & Jeremy Huyton
- Hotels for Tourism Development Dr. JagmohanNegi
- Profiles of Indian Tourism-Shalini Singh
- Tourism Today Ratnadeep Singh
- Dynamics of Tourism Pushpinder.S.Gill

#### 20 hrs

03 Hrs

- Hotel Reception- White & Beckley
- Hotel Front Office Training-Sudhir Andrews
- Hotel Front Office Operations Colin Dix & Chris Baird
- Hotel Front Office James Bardi

#### 4.5(T): HOUSEKEEPING III

**40 HOURS** 

#### SUPERVISION IN HOUSEKEEPING MODULE 1

- 1.1 Role of a supervisor (Desk, Public Area, Floor, Linen, Uniform, Laundry)
- 1.2 Supervisors Check list

THEORY

- 1.3 Guest complaints & Guest complaint handling
- 1.4 VIP Room Checking
- 1.5 Leave handling procedures
- 1.6 Handling Contracts types and pricing, common contracts in hotels

#### MODULE 2 SAFETY AWARENESS & SAFEGUARDING OF ASSETS

- 2.1 Accidents (effects, causes, procedure, report)
- 2.2 Concern for safety and security in House Keeping operations
- 2.3 Concept of safeguarding assets
- 2.4 Security of Hotels
- 2.5 Emergency procedures
- 2.6 First aid (Definition, First Aid kit and situations: Shock, Fainting, Heart attack, Sprain, Asphyxia, Burns & Scalds, Asthma, Cuts and Abrasions, Epileptic fits, nosebleed)

#### **TEXTILES AND UNIFORM DESIGNING** MODULE 3

- 3.1 Fiber (natural, manmade, characteristics, advantage, disadvantages)
- 3.2 Weaves (plain, twill, jacquard, damask, satin)
- 3.3 Finishing processes
- 3.4 Importance of Uniforms
- 3.5 Types and characteristics of Uniforms
- 3.6 Selection of Uniforms, trends
- 3.7 Par stock

#### MODULE 4 LAUNDRY OPERATIONS

- 4.1 Types of laundry, advantages, disadvantages
- 4.2 Layout of OPL
- 4.3 Laundry flow process
- 4.4 Laundry equipment
- 4.5. Laundry chemicals
- 4.6 Stain removal (10 common stains)

**07 HRS** 

### **06 HRS**

**10 HRS** 

**06 HRS** 

MODULE 5 RENOVATION AND NEW PROPERTY OPENING	05 HRS
5.1 Definition- Renovation, Refurbishment, Redecoration	
5.2 Factors involved in renovation	
5.3 Procedures & tasks involved	
5.4 Takeover of a new property from projects – snag list	
MODULE 6 HORTICULTURE AND FLOWER ARRANGEMENTS	06 HRS
6.1. Introduction to Horticulture	
6.2. Indoor and outdoor plants – five each	
6.3. Care and upkeep	
6.4. Bonsai	
6.5. Landscaping	
6.6. Introduction to Flower Arrangement	
6.7. Common flowers used	
6.8. Types of arrangements	
6.9. Principles of Flower Arrangement	
6.10. Arrangements by location	
6.11. Care of cut flowers	
GLOSSARY - from 4 <sup>rd</sup> semester syllabus	

#### 4.5(P): HOUSEKEEPING III

**20 HRS** 

#### PRACTICALS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 2 hours each.

- WEEK 1, 2 Supervision using checklist
- WEEK 3 Preparation of snagging list
- WEEK 4 First aid procedures Demonstration
- WEEK 5,6,7 Flower Arrangement All round, horizontal, vertical, triangular, fan
- WEEK 8 Converting waste to wealth
- WEEK 9 Forms & formats desk register, ready room, departure room register, linen stock register, accident report form, leave form, laundry register
- WEEK 10 Assignment on any topic from syllabus

#### PRACTICAL EXAMINATION FOR IV SEM

### SUB DIVISIONS A, B, C, D, E and F will be marked by the external examiner for 35 marks.

### **EXTERNAL EXAMINER (35 Marks)**

- A. Supervision by using checklist OR Preparation of a snagging list 5 marks
  - a. Supervisor's checklist

- i. Students are required to fill out a printed checklist (provided) of a guest bedroom
- ii. All supplies (at least 50) available in a standard guest room and bath of a hotel to be provided
- iii. Supplies to be reduced, replaced for every student
- b. OR Snag list
  - i. Snag list of a given area to be written down by the student

Time : 15 minutes

#### B. Flower Arrangement – 10 marks

Students are required to make a flower arrangement (all round/horizontal/vertical/triangular/ fan shape)

#### C. Waste to Wealth – 5 marks

- a. The student will bring waste products which are required to be converted to something useful.
- b. The items that can be brought are old newspapers, used disposable cups, plastic bottles, waste cloth, used cans, tins etc.
- c. Time allotted 30 minutes

#### D. Viva – 5 marks

Questions from the glossary of terms for fourth semester to be asked by examiner.

#### E. Journal – 5 marks

The student is required to present a neat, certified journal containing the entire practical done during the year

#### F. Forms and formats – 5 marks Students are required to draw any one of the forms, formats taught

#### **Books for Reference**

- 1. Managing Housekeeping Operations Kappa, Nitschike, Shappert, EI, AHLA
- 2. Hotel Housekeeping Operations and Management, G.Raghubalan and SmriteeRaghubalan, Oxford University Press
- **3.** The Professional Housekeeper Schneider, Tucker and Scoviak
- 4. Housekeeping Operations, Design and Management Malini Singh, Jaya B George, Jaico Publishers

#### SDC: LIFE SKILLS AND PERSONALITY DEVELOPMENT

# **FIFTH SEMESTER**

#### **5.0 INDUSTRIAL PRACTICUM**

OBJECTIVES : The objective of this industrial practicum is to help the students Understand The Working Of a hotel And be able To analyze its strengths weakness opportunities and the threats.

#### TYPE OF REPORT

The report should be based on the compulsory 16 weeks/110 days of training to be completed from June to September of fifth semester in a hotel of repute (preferable of a 3 star, 4 star or a 5 star property). A student log book should be maintained by every student during the training period. The student should note down on the daily basis the task performed/ observed, methodology involved and points to note and assessed daily by the supervisor / manager. Using the Information contained in the log book and under the guidance of faculty member of college in which the student is studying, the student should cover the entire operation of the hotel and and inter - organizational SWOT (STRENGTH, WEAKNESS, OPPORTUNITIES, AND THREATS) analysis.

#### FORMULATION

The length of the report may be about 150 to 160 double spaced typed, printed (black and white) A-4 Size pages (excluding appendices and exhibits).10% variation on the either side is permissible.

	CONTENTS	MARKS
	A COPY OF THE TRAINING CERTIFICATE ATTESTED	
	BY PRINCIPAL OF THE COLLEGE	
	ACKNOWLEDGEMENT	
	PROJECT PREFACE	
CHAPTER -1	INTRODUCTION	
CHAPTER -2	SCOPE, OBJECTIVE, METHODOLOGY & LIMITATIONS	
CHAPTER -3	PROFILE OF THE PLACE AND HOTEL	50
CHAPTER -4	DEPARTMENTAL CLASSIFICATION OF HOTEL	
CHAPTER -5	DETAILED OPERATIONS OF EACH DEPARTMENT OF	40 X 5= 200
	HOTEL	
CHAPTER -6	SWOT ANALYSIS OF HOTEL	60
CHAPTER -7	CONCLUSION	30
	BIBLIOGRAPHY	20
	LIST OF ANNEXURE/EXHIBITS	40
	TOTAL MARKS	400

#### LIST OF CONTENT OF THE REPORT

#### SUBMISSION OF REPORT

One typed (duly singed by faculty guide and principle of the college) copy of the report is to be submitted in person, by the student, to the examiner at the time of viva voce. Project submitted later than that will not be accepted. Project submitted later than that will not be accepted.

- 1. Original training certificate
- 2. University copy & student 's copy of project report ( duly singed by the faculty guide and principle of the college)
- 3. Students log book (duly singed by Training Manager/HRManager OR equivalent)
- 4. Examination Hall ticket.
- 5. College identity card
- 6. Dress code : College uniform

STUDENTS WHO DO NOT CONFORM TO THE ABOVE WILL NOT BE EXAMINED

#### **PROJECT EVALUATION**

Project report will be valued by the Examiner appointed by the University.

#### MODE OF EVALUATION

TOTAL MARKS	700 MARKS
Project report	400 marks
Viva	100 marks
Log book	200 marks

#### NOTE

- Marks for the log book should be awarded by the Project guide appointed by the College.
- Panel of evaluation will consist of two members. One will evaluate the Project and other will evaluate the Presentation. The project viva voce will be conducted by both members of the Panel. Total time allotted for the above should not exceed 10 minutes.
- The presentation could be done on OHP sheets or as a Powerpoint presentation using a computer or a laptop connected to LCD depending upon the available resources of the examiner. The students could show it in their personal laptop also.

SIXTH SEMESTER

## 6.1(T): FOOD AND BEVERAGE SERVICE MANAGEMENT

THEORY	40 HOURS
MODULE 1 An overview of beverage management	02HRS
1.1 Introduction to beverage management	
1.2 The hospitality industry and its products	
MODULE 2 Bar and beverage management	08HRS
2.1 Compiling various wine and drink lists	
2.2 Inventory, Storage,	
2.3 Bar stock taking and inventory, Determining stock levels	
2.4 Bar frauds and best practices	
2.5 Books and records in bar	
MODULE 3 Menu Engineering	10 HRS
3.1 Definition and objective of menu engineering	
3.2 Analysis and action	
MODULE 4 Facility Planning and Design of Service areas	08HRS
4.1 F & B Function areas	
4.2 Food service outlets	
4.3 Lounges and bars	
4.4 Conference, banqueting and function rooms	
MODULE 5 Revenue Management in F & B Service	06 HRS
5.1 Budgeting	
5.2 Forecasting	
5.3 Restaurant Revenue Management	
MODULE 6 Recent concerns and trends	06 HRS
6.1 Future of quick service restaurants	
6.2 Concepts of dining practices	
6.3 Technology in Food and Beverage industry	

#### 6.1(P): FOOD AND BEVERAGE SERVICE MANAGEMENT PRACTICAL

#### PRACTICALS

#### 40HRS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

A journal shouldbemaintained by everystudent, in relation to the practical syllabus dulyendorsed by the subjectteacher and the external examiner.

- WEEK 1, 2 Planning of a menu
- WEEK 3 Finding APC, cover turnover
- WEEK 4, 5 Planning of a beverage list

WEEK 6, 7, 8 Cocktail and Mocktail making

- WEEK 9 Stock taking, inventory and Duty rosters
- WEEK 10 Situation Handling

#### Examination pattern :( 35 MARKS )

- A' la carte Menu Planning : Studentshould compile a French A' la Carte menu comprising of
- A) Starter (3 Dishes)
- B) Soup (3 Soups)
- C) Main Course (7 Dishes) and
- D) Dessert (3Dishes)

Withappropriateaccompaniment and justified pricing. The student will be examined on :

- 1. The dishescompiled
- 2. The accompanimentsmentioned
- 3. The ordertakingskills, based on the compiled menu. (10 Marks)
- **Beverage List:** Student should compile a beverage list comprising of aperitifs (3 brands), wines and beer (3 brands each), spirits (2 brands each of 5 popular spirits), cocktail (any 3 cocktails) and liqueurs (3 brands), with appropriate pricing. **(5 Marks)**
- **Cocktails and Mocktails:** Students should prepare one cocktail / mocktail by picking a chit from the below mentioned list.
  - Black velvet, Sangria, Bucks Fizz, Bellini, Red Eye, Hawaiian Iced Tea, Captain's Blood, Fourth of July, Between the sheets, Cinderella, Shirley Temple and Roy Rogers.
- The student will be examined on
- 1) Recipe writing,
- 2) Costing and

•	3) Making of the Cocktail	/Mocktail,	with appropriate	glass and	l garnish. <b>(10</b>	Marks)
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• Situat	ion Handling:	
Studer	nts should handle a situation given by the external examiner.	(5 Marks)
• Journa	al and Viva: (5 Marks)	
	6.2HOTEL FINANCIAL ACCOUNTING	
THEORY		40 HRS
1.2. Mear	<b>DOUBLE ENTRY BOOK KEEPING</b> ning of Book-keeping and Double Entry Book-keeping ning of Accounting, Objectives, Advantages, Users of Account unting Concepts and Conventions	<b>03 HRS</b> ing Information
2.2. Class	<b>JOURNAL</b> ning, Advantages and Limitations ification of Accounts – personal, real and nominal, rules for a alizing – simple and compound entries	<b>10 HRS</b> debiting and crediting
<b>MODULE 3</b> 3.1.	<b>LEDGER</b> Posting from journal to ledger, balancing of accounts	5 HRS
	SUBSIDIARY BOOKS Meaning, objectives, Advantages and Limitations Types of subsidiary books - Purchase Book, Purchase Return ales Returns Book, Cash Book – Simple and three columnar - rmats) and Problems on Petty Cash Book	
MODULE 5	TRIALBALANCE	02 HRS

- 5.1. Meaning, objectives, advantages and limitations
- 5.2. Preparation of Trial Balance

#### MODULE 6 **FINAL ACCOUNTS**

- 6.1. Meaning, Objectives, Advantages and limitations
- 6.2. Trading and Profit and Loss Account, Balance Sheet
- 6.3. Types of assets and liabilities
- 6.4. Adjustments closing stock, outstanding income and expense, prepaid expense, income received in advance and depreciation.

#### **BOOKS FOR REFERENCE**

- 1. Accounting Vol –1 –B.S.Raman
- 2. Accounting Vol II B.S.Raman
- 3. Elements of Hotel and Catering Industry Kotas Richard.
- Accounting in the Hotel and Catering Industry Harries
- 5. Hotel and catering costing and budgets Boandaman
- Cost Analysis & Cost Control Ghosh & Gupta
- 7. Cost Accounting & Budgeting David C. Asch
- 8. Accounting Theory & Policy Bloom Robert
- Accounting in Hotel & Catering Industry Wood Frank & Lighowlers Peter.
- 10. Accounting for Hotels Prasanna Kumar, Mruthyunjaya, Linda Daniel

#### **6.3 MANAGEMENT PRINCIPLES AND PRACTICES**

#### THEORY

#### MODULE 1 INTRODUCTION TO BUSINESS AND MANAGEMENT

- 1.1. Meaning, definition, characteristics, objectives, functions and scope of business
- 1.2. Meaning, definition, nature and characteristics, scope and functional areas of management, Process of Management
- 1.3. Levels of management
- 1.4. Management a science or art or profession
- 1.5. Management and administration
- 1.6. Principles of management
- 1.7. Social responsibility of business and ethics

#### MODULE 2 PLANNING

- 2.1. Meaning, objectives, nature, advantages and limitations
- 2.2. Planning purpose
- 2.3. Types of plans (meaning only-single & multi-use plans)
- 2.4. Decision making importance and steps- MBO & MBE (meaning only)

#### MODULE 3 ORGANIZING

3.1. Meaning, nature and purpose

**08 HRS** 

**05 HRS** 

#### **06 HRS**

**40 HRS** 

#### **10 HRS**

<ul> <li>3.2. Principles of organizing</li> <li>3.3. Types of organizations – Line, Staff, Line and Staff, Matrix and Committee</li> <li>3.4. Basis of Departmentation</li> <li>3.5. Delegation of authority and responsibility -Centralization Vs Decentraliz control.</li> </ul>	
<ul> <li>MODULE 4 STAFFING AND DIRECTING</li> <li>4.1. Meaning, definition, nature and importance of Staffing</li> <li>4.2. Staffing process</li> <li>4.3. Sources of recruitment</li> <li>4.4. Training: Meaning, Need and Methods</li> <li>4.5. Meaning and nature of directing</li> <li>4.6. Leadership: meaning, functions and styles</li> <li>4.7. Motivation: meaning and importance</li> <li>4.8. Communication: Meaning, Process and barriers to communication</li> <li>4.9. Co-ordination: meaning, importance and techniques.</li> </ul>	15 HRS
<ul> <li>MODULE 5 CONTROL</li> <li>5.1. Meaning, definition and importance</li> <li>5.2. Steps in establishing control and essentials of a sound control system</li> <li>5.3. Techniques of control (CPM, PERT- meaning only).</li> </ul>	05 HRS
<ul> <li>MODULE 6 MODERN TRENDS IN MANAGEMENT <ul> <li>6.1. Concepts of Total Quality Management (meaning only)</li> <li>6.2. Concepts of Kaizen (meaning only)</li> <li>6.3. Concepts of Just in Time (JIT)management (meaning only)</li> <li>6.4. Strategic Management (meaning only)</li> </ul> </li> <li>6.4. Strategic Management (meaning only)</li> <li>6.5. Koontz &amp; O'Donnell, Management <ul> <li>Appanniah&amp; Reddy, Essentials of Management</li> <li>M.Prasad, Principles of Management</li> <li>Rustum&amp;Davan, principles and practice of Management</li> <li>Srinivasan &amp; Chunawalla, Management Principles and Practice</li> <li>J.S.Chandran, Management Concepts and Strategies</li> <li>Sharma &amp; Gupta, Principles of Management.</li> </ul> </li> </ul>	01 HR

## 6.4 (T) COMPUTERS IN HOSPITALITY SERVICES-I

THEORY	40 HRS
<ul> <li>MODULE 1 SELECTING AND IMPLEMENTING COMPUTER SYSTEMS</li> <li>1.1. Analyzing Current Information Needs</li> <li>1.2. Collecting Sales Information</li> <li>1.3. Establishing System Requirements</li> <li>1.4. Proposals From Vendors</li> <li>1.5. Contract Negotiations</li> <li>1.6. Installation Factors</li> </ul>	10 hrs
MODULE 2 MANAGING INFORMATION SYSTEMS	09 hrs
2.1. MIS Design and Function	
<ul><li>2.2. Managing Multi–Processor Environments</li><li>2.3. MIS Security Issues</li></ul>	
MODULE 3 HOTEL INFORMATION SYSTEMS	04 hrs
3.1. Hotel Information System	
3.2. Selecting Hardware and Software	
3.3. His Applications	
MODULE 4 COMPUTER BASED RESERVATION SYSTEMS	09 hrs
4.1. Global Distribution Systems	
4.2. Intersell Agencies	
4.3. Central Reservation Systems	
4.4. Property Level Reservation Systems	
MODULE 5- ROOMS MANAGEMENT MODULE	04 hrs
5.1 Room Status	
5.2 Room and Rate Assignment	
5.3 In–House Guest Information Functions	
5.4 Housekeeping Functions 5.5 Reports	
3.5 Reports	
MODULE 6- GUEST ACCOUNTING MODULE	04 hrs
6.1 Types of Accounts	
6.2 Posting Entries to Accounts	
6.3 Night Audit Routine 6.4 Account Settlement	
6.5 Reports	

#### 6.4 (P) COMPUTERS IN HOSPITALITY SERVICES-I

#### PRACTICALS

#### **30 HRS**

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 3 hours each.

- WEEK 1 Identification of Icons- General and Reservations
- WEEK 2-3 Reservations Module- Add, modify, cancel and reinstate reservations
- WEEK 4-5 Registrations Module
  - Assign rooms
  - Reserved Guest Messages
  - Check-in/ Express and Walk-in check-in
  - Room Transfer
- WEEK 6-8 Cashiering Module
  - Posting of Charges
  - Splitting of Folio
  - Check out
  - Settlement

WEEK 9 Generation of front office reports

WEEK 10 Glossary of Terms

#### PRACTICAL EXAMINATION FOR VI SEM

#### ALL SUB DIVISIONS will be marked by the external examiner for 35 marks

#### EXTERNAL EXAMINER

- A. Identification of Icons **5 Marks**
- B. Front Office Module– **15 Marks** 
  - Feeding a Reservation
  - Modifying the Reservation
  - Checking in the guest
  - Posting of minimum 4 charges
  - Checking out the guest
  - Settlement
- C. Viva (Pertaining to 6th semester syllabus) 6 Marks
- D. Generating two front office reports- 4 Marks
- E. Journal 5 Marks

### 6.5 MARKETING OF HOSPITALITY SERVICES

THEORY	40 HRS
MODULE 1 INTRODUCTION TO HOSPITALITY MARKETING 1.1 Meaning and definition - Nature and Scope - Feature / Characteristics - (	<b>04 HRS</b> Concepts of
Marketing 1.2 Customer Expectations from hospitality services - Solving Customers pro 1.3 Relevance of Sales & Marketing in the Hospitality Industry.	oblems
MODULE 2 HOSPITALITY MARKETING MIX	21 HRS
1.4 Meaning and Definition of Marketing Mix	01 hr
The Seven Ps	
2.1 PRODUCT / SERVICE MIX	03 hrs
Elements /Components	
Difference between goods and services	
Product life Cycle	
Stages of New product/ service development	
2.2 PRICE MIX	03 hrs
Factors influencing pricing	
Pricing methods and strategies	
2.3 PROMOTION MIX	03 hrs
Objectives of promotion	
Elements of promotions mix	
Advertising, sales, promotion, personal selling, publicity, public relations	5
2.4 PLACE MIX	03 hrs
Distribution channels/channel intermediaries	
2.5 PEOPLE	03 hrs
Elements of People mix	
Role of Employees and Internal Marketing	
Role of customers and Relationship Marketing	
2.6 PHYSICAL EVIDENCE	02 hrs
Essential Evidence, Peripheral Evidence	
2.7 PROCESS	03 hrs
Steps of service delivery	
Levels of customer involvement	
Value chain linkage	
Blue printing –mapping the service system	
MODULE 3 THE MARKETING ENVIRONMENT	03 HRS
3.1 The importance of Environmental scanning - Types of Environments	
3.2 SWOT Analysis	
3.3 The Future of Hospitality Marketing in India	

<ul> <li>MODULE 4 MARKETING SEGMENTATION, TARGETING AND POSITIONING</li> <li>4.1 Meaning, Importance and Basis of Market Segmentation</li> <li>4.2 Essentials of sound market segmentation</li> <li>4.3 STP Strategy- Segmentation, Targeting &amp; Positioning strategies</li> </ul>	04 HRS
MODULE 5 CONSUMER BEHAVIOUR IN HOTEL INDUSTRY	04 HRS
5.1 Factors influencing Consumer behavior	
5.2 Buying decision process	
MODULE 6 MARKETING RESEARCH	
6.1 Meaning and Definition of Marketing Research	04 HRS
6.2 Stages of Marketing Research for services	
6.3 Types and methods of Market Research	
0.5 Types and methods of Market Research	
REFERENCE BOOKS	
1. Services Marketing : Zeithmal, Valerie and Mary Jo Bitner	
2. Delivery Quality Service: Zeithmal, Parasuraman and Bitner	
3. Service Marketing : The India Experience by Ravi Shankar	
4. Services Marketing : S.M.Jha	
5. Marketing of Hospitality Industry :Roberta	
6. Service Marketing : W.R. Helen	
7. Strategic Hotel Marketing : Hart and Troy	
8. Services Marketing : Lovelock, Christopher H	
9. Marketing Leadership in Hospitality-Foundations and practices : Robert Lewis an Disk and Charachers	nd
Richard Chambers.	
10. Marketing of Hospitality Services : Lazer	111 2010
11. Marketing of Hospitality and Tourism Services: Prasanna Kumar, Tata McGraw H	1111, 2010

### SDC: HUMAN RESOURCE DEVELOPMENT

# SEVENTH SEMESTER

## 7.1(T) FOOD & BEVERAGE PRODUCTION MANAGEMENT

THEORY	40 HRS
MODULE 1 KITCHEN PLANNING	06 HRS
1.1 Sections of the kitchen with layout and functions	
1.2 Production workflow	
1.3 Planning of Kitchen Spaces	
1.4 Layout of a large quantity kitchen and satellite kitchen	
1.5 Planning of Storage Spaces	
MODULE 2 PURCHASING	06 HRS
2.1 Principles of material management	
2.2 Standard purchase specifications,	
2.3 Purchasing procedure-Principles of purchasing, methods of purcha	sing, requisition,
ordering, receiving	
MODULE 3 STORAGE OF FOOD MATERIAL	06 HRS
3.1 Principles of Storage- dry storage and cold storage	
3.2 Methods of issuing	
3.3 Layout of storage areas	
3.4 Temperature for storing perishables & non-perishable foods	
MODULE 4 ADVANCED MENU PLANNING AND FOOD PRESENTATION	08 HRS
4.1 Menu designing for	
4.1.1 Restaurants-Specialty and fast food	
4.1.2 Buffets	
4.1.3 Banquets	
4.2 Presentation of food for	
4.2.1 Restaurants-Plate presentation	
•	
4.2.2 Buffets	
•	
4.2.2 Buffets	08 HRS
<ul> <li>4.2.2 Buffets</li> <li>4.2.3 Banquets</li> </ul> MODULE 5 FOOD PRODUCTION SYSTEMS 5.1 Principles of large scale commercial cooking	08 HRS
<ul> <li>4.2.2 Buffets</li> <li>4.2.3 Banquets</li> </ul> MODULE 5 FOOD PRODUCTION SYSTEMS	08 HRS
<ul> <li>4.2.2 Buffets</li> <li>4.2.3 Banquets</li> </ul> <b>MODULE 5</b> FOOD PRODUCTION SYSTEMS <ul> <li>5.1 Principles of large scale commercial cooking</li> <li>5.2 Rechauffe – effective use of leftovers.</li> <li>5.3 Catering systems</li> </ul>	
<ul> <li>4.2.2 Buffets</li> <li>4.2.3 Banquets</li> </ul> MODULE 5 FOOD PRODUCTION SYSTEMS <ul> <li>5.1 Principles of large scale commercial cooking</li> <li>5.2 Rechauffe – effective use of leftovers.</li> <li>5.3 Catering systems</li> <li>5.3.1 Cook Chill Systems-definition, procedure, advantages and dise</li> </ul>	advantages
<ul> <li>4.2.2 Buffets</li> <li>4.2.3 Banquets</li> <li>MODULE 5 FOOD PRODUCTION SYSTEMS</li> <li>5.1 Principles of large scale commercial cooking</li> <li>5.2 Rechauffe – effective use of leftovers.</li> <li>5.3 Catering systems</li> <li>5.3.1 Cook Chill Systems-definition, procedure, advantages and dis</li> <li>5.3.2 Cook Freeze System –definition, procedure, advantages and dis</li> </ul>	advantages disadvantages
<ul> <li>4.2.2 Buffets</li> <li>4.2.3 Banquets</li> </ul> MODULE 5 FOOD PRODUCTION SYSTEMS <ul> <li>5.1 Principles of large scale commercial cooking</li> <li>5.2 Rechauffe – effective use of leftovers.</li> <li>5.3 Catering systems</li> <li>5.3.1 Cook Chill Systems-definition, procedure, advantages and dise</li> </ul>	advantages disadvantages
<ul> <li>4.2.2 Buffets</li> <li>4.2.3 Banquets</li> <li>MODULE 5 FOOD PRODUCTION SYSTEMS</li> <li>5.1 Principles of large scale commercial cooking</li> <li>5.2 Rechauffe – effective use of leftovers.</li> <li>5.3 Catering systems</li> <li>5.3.1 Cook Chill Systems-definition, procedure, advantages and dis</li> <li>5.3.2 Cook Freeze System –definition, procedure, advantages and dis</li> </ul>	advantages disadvantages ges

6.1 Concepts of cost

- 6.2 Food Cost- Formulas and calculation
- 6.3 Cost Control-Portion control, yield management and standard recipe
- 6.4 Pricing

#### 7.1(P) FOOD & BEVERAGE PRODUCTION MANAGEMENT

#### PRACTICALS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 4 hours each.

WEEK 1-4	Italian cuisine 4 me	nus with 5 dishes each
WEEK 5- 7	Spanish cuisine	3 menus with 5 dishes each
WEEK 8-10	Mexican cuisine	3 menus with 5 dishes each

#### PRACTICAL EXAMINATION FOR VII SEM

50 MARKS

**40 HRS** 

### INTERNAL EXAMINER 15 MARKS TO BE SUBMITTED TO UNIVERSITY EXTERNAL EXAMINER 35 MARKS TO BE AWARDED THROUGH PRACTICAL EXAMINATION

#### EXTERNAL EXAMINER 35marks

#### A. Journal – 5 marks

The student is required to present a neat and covered certified journal containing all the recipes, diagrams and other information as given by the teacher.

#### B. First course- 5 marks

The first course which may be soup or starter will be evaluated for taste, texture, appearance and palatability

#### C. Second course – 10 marks

The second course which may be entrée or main course will be evaluated for taste, texture, appearance and palatability

#### D. Third course- Accompaniment-5 marks

The third course which may be a vegetable preparation or bread preparation will be evaluated for taste, texture, appearance and palatability

#### E. Fourth course- Dessert- 5 marks

The fourth course which is a sweet preparation will be evaluated for taste, texture, appearance and palatability

#### F. Viva- 5 marks

The viva will be conducted by the external examiner and will pertain to the menus that have been given for the examination

#### **REFERENCE BOOKS**

1. Theory of Catering by David Foskett and Victor Ceserani, Publishers-Hodder Education

- 2. Practical Cookery by David Foskett, Ronald Kinton and Victor Ceserani, Publishers-Hodder Education
- 3. Modern Cookery for the Teaching and the Trade by Thangam Philip, Publisher-Orient Longman
- 4. Theory of Cookery by Krishna Arora, Publishers-Frank Bros. & Co.
- 5. Prashad-Cooking with Indian Masters by IndersinghKalra, Publishers-Allied Publishers Pvt Limited
- 6. Larousse Gastronomique by Prosper Montagne, Publishers-Hamlyn
- 7. Food and Beverage Management by Bernard Davis, Andrew Lockwood and Sally Stone, Publishers- Butterworth-Heinemann
- 8. Catering Management by MohiniSethi and SurjeetMalhan, Publishers-Wiley Eastern Limited
- 9. Food and Nutrition by M.S.Swaminathan, Publishers-Age International (P) Publishers Ltd.

#### 7.2 ACCOMMODATION MANAGEMENT

THEORY	40 HOURS
MODULE 1YIELD MANAGEMENT06 hrs1.1. Concept and importance.1.2. Applicability to rooms division.1.3. Capacity Management.1.4. Discount allocation1.5. Duration control.1.6. Measuring yield.1.7. Elements of yield management.1.8. Uses of yield management.	5
<ul> <li>MODULE 2 SECURITY AND LODGING INDUSTRY</li> <li>2.1. Developing the security program.</li> <li>2.2. Management role in security.</li> <li>2.3. Setting up the security program.</li> <li>2.4. Security and law.</li> </ul>	04 hrs
<ul> <li>MODULE 3 PLANNING AND EVALUATING FRONT OFFICE OPERATIONS</li> <li>1.1 Establishing Room rates         <ul> <li>3.1.1. Basis of charging</li> <li>3.1.2. Plans, competition, customer's profile, standards of service and ar</li> <li>3.1.3. Hubbart's Formula.</li> </ul> </li> <li>1.2 Forecasting room availability         <ul> <li>3.2.1. Forecasting techniques</li> </ul> </li> </ul>	<b>10 hrs</b> nenities.
3.2.2. Forecasting data	

3.2.3. Forecast formula

3.2.4. Sample forecast formula.

## MODULE 4 ACCOMMODATION FACILITY PLANNING

- 4.1. Planning the Front Office Layout
- 4.2. Ergonomics
- 4.3. Lobby layout
- 4.4. Front Desk layout
- 4.5. Bell Desk layout
- 4.6. Back Office layout
- 4.7. Planning and design.
- 4.8. Room dimensions (length, width, height, space management)
- 4.9. Facilities and services for disabled guest room.
- 4.10. Balconies and terraces
- 4.11. Eva floor
- 4.12. Work ergonomics
- 4.13. Bathroom layout
- 4.14. Fitting and fixtures
- 4.15. Disabled guest bathroom features

#### MODULE 5 BUDGETING FOR HOUSEKEEPING

- 5.1. Inventory control and stock taking
- 5.2. Types of budgets (operational and capital)
- 5.3. Budget preparation
- 5.4. Cost control in specific areas, guest room, public areas, linen room, stores, cleaning material and supplies, flowers)
- 5.5. Purchasing.(Principles involved, stages, types)

#### MODULE 6 DAILY ROUTINES AND HOUSEKEEPING PROCEDURES

- 1.1. A day in the life of an Executive Housekeeper, Accommodation Manager
- 1.2. A day in the life of an Assistant Housekeeper
- 1.3. A day in the life of a Floor Supervisor
- 1.4. A day in the life of a Public Area Supervisor
- 1.5. A day in the life of a Desk Housekeeper
- 1.6. A day in the life of a Uniform, Linen Supervisor

#### GLOSSARY (50% Housekeeping terms and 50% Front Office terms)

#### **REFERENCE BOOKS FOR ALL SEMESTERS**

- 1. The Art of Flower Arrangements, RekhaSarin, UBS Publishers.
- 2. The Best in Lobby Design hotels & Offices, Alan Philips, Rotovision SA
- 3. The Best in Office Interior Design, Alan Philips, Rotovision SA
- 4. The Complete Curtain Book, Isabella Forbes, Conron/ Octopus Publishing

#### 06 hrs

08 hrs

06 hrs

- 5. The Flooring Book, Elizabeth Wilhide, VNR
- 6. The Professional Housekeeper, Madelin Schneider, & Georgina Tucker
- 7. Text book of Hotel Housekeeping Management & Operations, Sudhir Andrews, Tata McGraw-Hill
- 8. Hotel, Hostel Hospital Housekeeping, John C. Branson and & Margaret Lennox
- 9. Hotel Housekeeping, Raghubalan&SmriteeRaghubalan, Oxford University Press
- 10. Housekeeping operation design & management, Jaya George & Malini S , Jaico publishing
- 11. The Good House Keeping Book, Dorothy B. Marsh Harcourt College Publishers
- 12. The New Flooring Idea Book: Creating style from the Ground Up, Regina Cole Rockport
- 13. West Coast Rooms, Edie Cohen, Rockport
- 14. Home Management and Housekeeping, S R Sharma & Vijay Kaushik, Anmol Publications Ltd.
- 15. Ideas for Great Window Treatments, Christine Barnes, Sunset Publishing
- 16. Managing Housekeeping Operations, Michael M Kappa
- 17. Period Furniture, Furniture Traditional Collections, Idea Books
- 18. Rugs and Carpets of the World, Ian Bennett, Greenwich
- 19. Successful Restaurant Design, Regina S Baraban& Joseph F Durocher, VNR
- 20. 20<sup>th</sup> Century Furniture, Fiona Keith Baker, Carlton
- 21. Classical Furniture, Furniture Traditional Collections, Idea Books

### 7.3 HOTEL COSTING

### THEORY

### MODULE 1 COST CONCEPTS

- 1.1 Introduction importance advantages and disadvantages
- 1.2 Types of cost elements of cost elements of profit- need for food cost and its analysis

### MODULE 2 COST SHEET

- 1.3 Hotel Cost Sheet
- 1.4 Ingredient Cost Sheet

### MODULE 3 BUDGET

- 2.1 Introduction meaning definitions
- 2.2 Types of budgets advantages and disadvantages
- 2.3 Budgetary control Introduction meaning objectives advantages and disadvantages
- 2.4 Exercises on Flexible budget and Cash budget.

### MODULE 4 MATERIAL CONTROL

- 3.1 Stores Purchase order- stores requisition
- 3.2 Stores ledger LIFO and FIFO

08 HRS

40 HRS

**08 HRS** 

**12 HRS** 

# 08 HRS

MODULE 5 MENU COSTING	04 HRS	
<ul> <li>4.1 Meaning</li> <li>4.2 Hubbard's formula. (Simple problems)</li> <li>MODULE 6 BREAK EVEN ANALYSIS</li> <li>5.1 Introduction – meaning</li> <li>5.2 CVP analysis and its application</li> <li>5.3 (Exercises on BEP both in unit and sales, P/V ratio, margin</li> </ul>	<b>08 HRS</b> of safety)	
<ol> <li>REFERENCE BOOKS         <ol> <li>Cost and Management Accounting by M.N.Arora</li> <li>Food and Beverage Costing by JagmohanNegi</li> <li>Cost Accounting by Jain and Narang</li> <li>Hospitality Management Accounting by Coltman</li> <li>Essentials of Management Accounting by I.M.Pandey</li> <li>Management Accounting in the Hospitality Industry by Harris,</li> <li>Costing and Finance for Hotels - Prasanna Kumar, Mruthyunjay</li> </ol> </li> </ol>		
7.4 (T): COMPUTERS IN HOSPITALITY SERVICES- II		
THEORY	40 HRS	
<ul> <li>MODULE 1:- PROPERTY MANAGEMENT SYSTEM INTERFACE</li> <li>1.1 Point Of Sale Systems</li> <li>1.2 Call Accounting Systems</li> <li>1.3 Electronic Locking Systems</li> <li>1.4 Energy Management Systems</li> <li>1.5 Auxiliary Guest Services</li> <li>1.6 Guest Operated Devices</li> </ul>	12 HRS	
<ul> <li>MODULE 2:- FOOD AND BEVERAGE APPLICATIONS – SERVICE</li> <li>2.1 Point Of Sale Order–Entry Units</li> <li>2.2 Point Of Sale Printers</li> <li>2.3 Point Of Sale Account Settlement Devices</li> <li>2.4 Point Of Sale Software</li> <li>2.5 Reports</li> <li>2.6 Automated Beverage Control Systems</li> </ul>	14 HRS	
<ul> <li>MODULE 3:- FOOD AND BEVERAGE MANAGEMENT APPLICATIONS</li> <li>3.1 Recipe Management</li> <li>3.2 Sales Analysis</li> <li>3.3 Menu Management</li> <li>3.4 Integrated Food Service Software</li> <li>3.5 Management Reports from Automated Beverage Systems</li> </ul>	14 HRS	

#### 7.4 (P): COMPUTERS IN HOSPITALITY SERVICES- II

#### PRACTICALS

#### 30 HRS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 3 hours each.

- WEEK 1-5 Point of Sale Module
  - Identification of POS Icons
  - Table selection
  - Order Entry
  - Table Transfer
  - Modify Order
  - Split and Settle Bill

WEEK 6	Generation of POS Reports
WEEK 7-8	Revision of Front Office Module
WEEK 9	Banquet & Conferencing Module- Banquet Function Prospectus
WEEK 10	Glossary of Terms

#### PRACTICAL EXAMINATION FOR VII SEM

#### ALL SUB DIVISIONS will be marked by the external examiner for 35 marks

#### EXTERNAL EXAMINER

#### A. Point Of Sale Module- 15 marks

- Table Selection
- Order entry
- Modify order
- Splitting of bill
- Settling of bill

#### B. Drawing of Banquet Function Prospectus- 5 marks

- C. Viva (Pertaining to 7th semester syllabus) 5 marks
- D. Journal– 5 marks

Assignment on any 3 recent trends with respect to technology/computers in hospitality Industry – 5 marks

#### **REFERENCE BOOKS**

Ε.

- 1. Hospitality Industry Computer Systems Michael L Kasavana, John J Cahill
- 2. Managing Computers in the Hospitality Industry Michael L. Kasavana , John J. Cahill

3. Using Computers in Hospitality – Peter O'Connor

### **Recommended Software for Practical**

1. IDS

### 7.5 HOSPITALITY LAW

### THEORY

#### MODULE 1 THE INDIAN CONTRACT ACT:

- 1.1. Definition of Contract essential elements of a valid contract classification of contracts – voidable contract – void contract – illegal agreement – express contract – implied contract - executed contract - executable contract - warranties
- 1.2. Contractual relationship: Advance Booking/ hotel reservation terms and conditions laws relating to registration of guest – Infectious diseases – Hotel Register – Guests in residence – Death at the hotels – Guests causing disturbance – Property lost and found - Animal - Price display - Overbooking - Breach of contract - Registered letters -Damage to property – service charge – Settlement of payments – Guests who have left.

#### MODULE 2 **HOTEL LICENSES AND PERMITS**

- 2.1. Licenses and permits
- 2.2. Liquor licensing laws Licensed premises General permitted hours Quantities and measures – Billiards and similar games – Music and dancing licenses – Performing right Late night refreshment house – Tobacco and cigars – Betting, gaming and gaming machines – copyrights

#### MODULE 3 FOOD LEGISLATION:

3.1. Prevention of Food Adulteration Act: - Objectives - definition - Adulterated and Misbranded Food - Provisions- Appointment and Powers of Food Inspector under the act - procedure for taking a sample

#### MODULE 4 INDUSTRIAL AND COMMERCIAL LEGISLATION:

- 4.1. Factories Act
- 4.2. Industrial Disputes Act
- 4.3. Workmen's Compensation Act
- 4.4. Trade Union Act

(Each act to be discussed in brief with particular reference to hotel industry)

4.5. Shops and establishment act -Introduction - definitions - adult - family - commercial establishments – employer – employee exemption – registration – daily and weekly working hours – overtime – annual leave with wages.

## MODULE 5 THE GUEST AND THE HOTEL

**04 HRS** 

#### **05 HRS**

### **05 HRS**

**40 HRS** 

## **06 HRS**

**16 HRS** 

5.1. Hotel owners, managers and the law – Legal distinctions between hotel or motel and boarding house – Occupant and a guest – A case of damages – Provision of accommodation – Refusal of accommodation – Provision of food and beverages – Provisions for safety of guests – The guest in residence – Hotel's responsibility for guest's property – The rights of a hotelier – Property deposited for safe custody – Negligence – Hotel's right of lien on goods – Bailment

#### MODULE 6 CONSUMER PROTECTION ACT

#### 04 HRS

6.1. Definitions - Consumer protection councils - procedure for redressal of grievances.

#### **REFERENCE BOOKS**

- 1. Hotel and Tourism Laws Dr.JagmohanNegi
- 2. Mercantile Law N.D. Kapoor
- 3. Mercantile Law S.P. lyengar
- 4. Principles of Business Law –Aswathappa. K
- 5. Business Law M.C. Kuchal
- 6. Bare Acts of respective Legislation.
- 7. Karnataka Shops and Establishment Act.

#### SDC: ENTREPRENEURSHIP

# **EIGHTH SEMESTER**

	8.1 ALLIED HOSPITALITY MANAGEMENT	
THEOI	RY	40 HRS
MODU	JLE 1 RETAIL MANAGEMENT 1.1 The Retail Environment 1.2 Retail Operations, Systems & Inventory 1.3 Retail Advertising and Promotion 1.4 Retail Supply Chain Management	08 HRS
MODU	JLE 2 FACILITIES MANAGEMENT	08 HRS
	<ul> <li>2.1 Introduction to Facility Management – Areas of control</li> <li>2.2 Housekeeping-Area cleaning, Pest Control, Horticulture, Vendor Man Inventory</li> <li>2.3 Engineering – Equipment maintenance, Energy Saving measures</li> <li>2.4 Procurement &amp; Finance</li> <li>2.5 Miscellaneous – Security, Front Office, Training, Events</li> </ul>	agement,
MODU	JLE 3 EVENT MANAGEMENT	08 HRS
	<ul> <li>3.1 Role of events for promotion of tourism,</li> <li>3.2 Types of Events-Cultural, festivals, religious, business etc.</li> <li>3.3 Need of event management,</li> <li>3.4 Key factors for best event management.</li> <li>3.5 Case study of some cultural events</li> </ul>	
MODU	JLE 4 MICE	08 HRS
	<ul> <li>4.1 Concept of MICE.</li> <li>4.2 Introduction of meetings, incentives, conference/conventions, and ex</li> <li>4.3 Definition of conference and the components of the conference mark</li> <li>4.4 The nature of conference markets and demand for conference facility</li> <li>4.5 The impact of conventions on local and national communities</li> </ul>	ket.
MODU	<ul> <li>JLE 5 ALTERNATIVE LODGING INDUSTRY MANAGEMENT</li> <li>5.1 Luxury Trains</li> <li>5.2 Cruise liners</li> <li>5.3 Houseboats</li> <li>5.4 Home stays</li> <li>5.5 Serviced apartments</li> <li>5.6 Resort and theme part management – Types, Marketing, Staffing, Fragroup/Ownership</li> </ul>	<b>08 HRS</b> anchisee /
REFER	ENCE BOOKS	
•	Coleman, Lee & Frankle (1991), Powerhouse Conferences. Educational In: MA.	stitute of AH &
•	Hoyle, Dorf& Jones (1995), Meaning conventions & Group business. Educinstitute of AH & MA.	cational

#### **8.2 FINANCIAL MANAGEMENT IN HOTELS**

#### THEORY

#### MODULE 1 FINANCIAL M ANAGEMENT

- 1.1 Finance function aims of finance function
- 1.2 Financial management: Meaning and definition goals of financial management scope of financial management functions of financial management

#### MODULE 2 FINANCING DECISIONS

- 2.1 Meaning of Capital Structure Patterns of capital structure features of capital structure factors influencing capital structure
- 2.2 EBIT, EBT and EPS analysis Leverage problems (simple problems and no degrees)

#### MODULE 3 INVESTMENT DECISIONS

- 3.1 Capital budgeting significance of techniques of evaluation of investment proposals
- 3.2 Payback period method, Return on investment method and Net present value method (simple problems only)

#### MODULE 4 RATIO ANALYSIS

4.1 Introduction and Meaning, Objectives - Tools and Techniques for Financial Analysis

4.2 Ratio Analysis – a) Liquidity Ratios – Current Ratio, Quick Ratio – b) Solvency Ratios – Debt Equity, Proprietary Ratio – c) Turnover Ratios – Debtors Turnover Ratio, Creditors Turnover Ratio and Stock Turnover Ratio – d) Profitability Ratios – Gross Profit Ratio, Net Profit Ratio, Return on Investment Ratio –e)Activity Ratios- Fixed Assets to Turnover Ratio, Total Assets to Turnover Ratio.

#### MODULE 5 INTERPRETATION OF RATIO ANALYSIS

Interpretation of Ratio Analysis of

- 5.1 Liquidity Ratios,
- 5.2 Solvency Ratios,
- 5.3 Turnover Ratios,
- 5.4 Profitability Ratios,
- 5.5 Activity Ratios.

#### MODULE 6 CASH FLOW STATEMENT

- 6.1 Meaning, Objectives, Advantages, Limitations
- 6.2 Preparation of Cash Flows from Operation
- 6.3 Preparation of Cash flow statement

#### **REFERENCE BOOKS**

- 1. S.N Maheshwari, Financial Management.
- 2. Khan and Jain, Financial Management.

#### 08 HRS

**03 HRS** 

#### **06 HRS**

# 40 HRS 03 HRS

## 10 HRS

**10 HRS** 

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- 3. Sharma and Sashi Gupta, Financial Management.
- 4. I.M Pandey, Financial Management.
- 5. James C. Vanhorne, Financial Management
- 6. Prasanna Chandra, Financial Management.
- 7. PN Reddy & Appanaiah Financial Management
- 8. Costing and Finance for Hotels Prasanna Kumar, Mruthyunjaya, Linda Daniel

#### 8.3.1 - PROFESSIONAL ELECTIVE - 1: FOOD AND BEVERAGE MANAGEMENT

#### (Major – F & B Service and Minor – F & B Production)

#### PRACTICAL: 170 MARKS (External Examiner: 120 + Internal Examiner: 50)

The practical marks of External Examiner could be split as follows: (FBS -Major: 70 marks + FBS - Minor: 30 marks + Viva: 20 marks)

#### F & B Service (Major):

#### 70 marks(14 marks each)

- 1. **Specialty restaurant:** The student makes an a'la carte menu based on the cuisine or outlet of choice. This menu should have a minimum choice of 5 items in each course (including veg options). Service of the order taken to be done.
- 2. **Coffee Shop:** Preparation of a duty chart (in different capacities, shifts...etc..as given by the external examiner.
- 3. **Bar:** Preparation of one innovative cocktail and mocktail, mentioned in the beverage menu card compiled during the study.
- 4. Banquet: Filling up of a BFP on a situation provided by the external examiner.
- 5. In Room Dining: Tray setup of a meal / amenity as informed by the external examiner.

#### F & B Production (Minor): 30 marks

Preparation of any one of the gueridon dish from the following list:

- Papaya boat
  - Waldrof salad

- Caesar salad
- Russian salad

BLT Sandwich

Club Sandwich

Pasta Carbonera

bollera

Plated pine apple

Pasta Napolitaine

CerisesJubile

#### Viva: 20 marks

Viva questions comprises of all topics in the subject of F&B Service from semester one to eight.

#### Internal Examiner – 50 marks

**25 marks** towards a report containing a write up of any Food and Beverage topic / sub topic, with a minimum of 25 pages.

**25 marks** towards an assignment wherein the student is required to visit a food and beverage outlet to collect data regarding 1) Layout and design, 2) Menu, 3) Duty Rota, 4)Sales Strategy and 5)Forms and formats.

The report should be compiled with the aforesaid data, as per the following format.

- 1) Introduction to the outlet
- 2) Layout and design,
- 3) Menu,
- 4) Duty Rota,
- 5) Sales Strategy
- 6) Forms and formats.
- 7) Proposed report on the changes required
- 8) Conclusion.

#### 8.3.1 – PROFESSIONAL ELECTIVE – 1: FOOD AND BEVERAGE MANAGEMENT

(Major – F & B Production and Minor – F & B Service)			
PRACTICAL SYLLABUS	80 HRS		
EXAMINATION PATTERN	170 MARKS		
(External Examiner: 120 + Internal Examiner: 50)			
The practical marks of External Examiner could be split as follow	vs:		
(FBP -Major: 70 marks + FBS - Minor: 30 marks + Viva: 20 mark	s)		
EXTERNAL EXAMINER:			
ORAL 20 MARKS			
The Viva could be split as follows			

- Viva questions comprising of all topics in the subjects (both F & B Production 80% and F & B Service (20%) concerned.
   10 Marks
- Case study and situation handling (involving F & B Production & F & B Service) 10 Marks

|--|

- F & B Production: The student makes an a la carte menu during the course of the semester based on the cuisine of his choice. On the day of the exam he shouldprovide a small selection of a la carte items that can be made. This menu should have a minimum choice of 5 items in each course (including veg options). The necessary mise en place (stocks, sauces, gravies, custards, basic doughs) could be made the previous day.
  - Practical testing on the choice of cuisine is split into 5 tasks comprising of 70 marks. In case of same cuisine chosen by more than one student, the dishes should be different. The marks break up is as follows:
  - Starter/ Soup : 15 marks
  - Main course : 15 marks
  - Accompaniments : 10 marks
  - Desserts : 10 marks
  - Innovative dish: 15 marks
  - > In case of specialization in Bakery & confectionary- the choice of categories are as follows:
  - Desserts
  - Gateaux
  - Breads one from each region & different doughs
  - Pastry- Short crust, choux, puff

The scores should be awarded according to the following parameters:

- Plated product: 20 marks
- Glass presented product or suitable equivalent : 15 marks
- Buffet presentation : 15 marks
- Innovative dish : 20 marks
- If Breads are chosen the marks are divided for the different doughs& regions & marked accordingly.

- F & B Service : The testing are as follows keeping in mind its usefulness in F & B Service (3X10)
  - = 30 marks
  - Order taking (before preparation) and Table accessorizing
  - Beverage selection & mock service
  - Billing & presenting

#### **INTERNAL EXAMINER:**

**50 MARKS** 

TO BE AWARDED DURING PRACTICAL EXAMINATIONS IN THE FOLLOWING WAY:

- 25 Marks towards an analytical report concerning food cost, popularity index, standard recipes, purchase indenting- with a minimum of 10 & maximum of 20 pages.
- 25 Marks towards an assignment which can be monitored throughout the semester. This assignment will be based on a visit to an outlet kitchen corresponding to the cuisine of their specialization.

#### 8.3.2: PROFESSIONAL ELECTIVE- II

#### ACCOMMODATIONS MANAGEMENT- FRONT OFFICE (MAJOR) & HOUSEKEEPING (MINOR)

#### PRACTICAL SYLLABUS AND EXAMINATION PATTERN

80 HRS

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 8 hours each.

EXTERNAL EXAMINER	Viva	20 Marks
	Practical Major	70 Marks
	Practical Minor	30 Marks
INTERNAL EXAMINER	Practical	50 Marks
	TOTAL	170 Marks

#### **EXTERNAL EXAMINER- 20+100 Marks**

- **A.** VIVA- Questions comprising of all topics in Front Office (1<sup>st</sup>, 3<sup>rd</sup>& 4<sup>th</sup> semester syllabus) and Current Affairs– 20 Marks
- B. Situation handling based on Front Office Operations. Presentation should be on PPT
  - Content- 5 Marks
  - Presentation- 10 Marks
  - Viva on Content- 5 marks
- C. Calculation of Occupancy percentage and Revenue- 20 Marks
- D. Calculation of Fair and Actual Market Share and depicting the same in either Pie Chart or Bar Graph–10 Marks
- E. Drafting of Business Letters related to Hotel Industry- 10 Marks
- **F.** Assignment on any Housekeeping Topic- **20 Marks** (handwritten on A4 sheet, one- sided, min. 20 pages with relevant pictures)
- **G.** A report on a visit to an allied hospitality sector- **20 Marks** (sector can be a Travel Agency/ Tour operator/ Retail sector/ Airlines/ Facility Management Company). Report should be handwritten on A4 sheet, one-sided, min. 20 pages with pictures of the visit

#### **INTERNAL EXAMINER- 50 Marks**

H. Preparation of an Itinerary for a 3 night- 4 days trip within a state for 02 pax. 20 Marks (to be written during exam)

Itinerary must have details of accommodation, travel, sightseeing, food, shopping and individual plus total pricing. Relevant destination pictures to be brought by student during exam

- I. Assignment on latest trends in Accommodation Sector- **20 Marks** (handwritten on A4 sheet, one-sided, min. 20 pages with relevant pictures)
- J. SWOT Analysis between 02 hotels- **10 Marks** (One hotel should be where the student has completed his or her training and the other- its competitor. Report should be handwritten on A4 sheet, one-sided, 5-10 pages)

#### 8.3.2: PROFESSIONAL ELECTIVE- II

#### ACCOMMODATIONS MANAGEMENT- HOUSEKEEPING(MAJOR) & FRONT OFFICE (MINOR)

#### PRACTICAL SYLLABUS AND EXAMINATION PATTERN

The syllabus in practical contains the following topics which may be distributed in 10 weeks of 8 hours each.

EXTERNAL EXAMINER	Viva	20 Marks
	Practical Major	70 Marks
	Practical Minor	30 Marks
INTERNAL EXAMINER	Practical	50 Marks
	TOTAL	170 Marks

#### EXTERNAL EXAMINER- 20+100 Marks

#### PRACTICAL EXAMINATION FOR VIII SEM

#### EXTERNAL EXAMINER

- A. Viva: HK Glossary of Terms & Cleaning agents Housekeeping Glossary of Terms of all previous semesters Hotel specific cleaning agents Front Office Glossary of Terms Question from FO Glossary of 50 terms to be asked by examiner

   B. Supervisor's checklist i. Students are required to make a checklist of a guest bedroom
  - ii. All supplies (at least 50) available in a standard guest room and bath of a hotel to be provided
  - iii. Supplies to be reduced, replaced for every student

80 HRS

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	minimal flowers as is the trend in hotels.		
Ε.	Historical Budget Calculation	10 marks	
	The budget question will be given by the examiner.		
F.	Par Stock Calculation	10 marks	
	The par stock question will be given by examiner.		
G.	Assignment on a Housekeeping topic	30 marks	
	The student shall prepare a detailed assignment on a Housekeep	ing topic (exc	ept
	laundry) and present the same for evaluation. This will be substa	ntiated by a	РРТ

presentation by student. Duration of presentation will be 15 minutes each.

INTERNAL EXAMINER 50 marks	
1. Duty Rota	10 marks

Duty rota for 100/200/300 rooms (any one specified by examiner) to be made by student for Managers, Supervisors, Guest Room Attendants and Public Area Attendants.

2.	Journal	10 marks
	The student is required to present a neat, certified jo practical done during the semester.	urnal containing the entire
3.	Report on a visit to a hotel/commercial laundry	10 marks
	The report should be handwritten and have pictures. pages.	It should be minimum 10
4.	Occupancy Calculation	10 marks
	One problem to be given by the internal examiner.	
5.	Assignment	10 marks

#### С. **Case studies and Situation Handling**

10 case studies circulated. Students should orally give the solutions to one case/situation.

#### **Flower Arrangement** D.

A contemporary arrangement suitable for a lobby should be made by the student. Dry/ recycled, innovative materials can be combined with plant materials (flowers, fruits, foliage etc.). Student should emphasize on low cost arrangement using

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## 10 marks

### S

# 10 marks

20 marks

Assignment on any front office topic, handwritten, accompanied by pictures, minimum 10 pages.

#### **Books for Reference**

- 1. Hotel Housekeeping A Training Manual, Sudhir Andrews, Tata McGraw Hill
- 2. Managing Housekeeping Operations Kappa, Nitschike, Shappert, EI, AHLA
- 3. Hotel Housekeeping Operations and Management G. Raghubalan, SmriteeRaghubalan, Oxford University Press
- 4. Hotel, hostel and hospital housekeeping, Branson and Lennox
- 5. The Professional Housekeeper Schneider, Tucker and Scoviak
- 6. Housekeeping Operations, Design and Management Malini Singh, Jaya B George, Jaico Publishers
- 7. Interior Design and Decoration P. Seetharaman and ParveenPannu, CBS Publishers

#### 8.5 PROJECT WORK ON MARKETING AND FINANCIALITY FEASIBILITY

# TOPIC: PROJECT WORK –MARKET FEASIBILITY AND FINANCIAL VIABILITY OF A PROPOSED HOTEL PROPOSED HOTEL

#### TYPE OF REPORT:

This project should be based on a field study leading to the identification of a site or a proposed new hotel project (3, 4, 5 star category only). The students should then establish the market feasibility of this proposed hotel followed by the financial viability leading to the validation of the survey

#### FORMULATION

The length of the report may be 150 double spaced pages (excluding appendices and annexures). 10 % variation on either side is permitted.

#### GUIDELINES

LIST OF CONTENTS C	OF THE PROJECT REPORT	
Chapter I	Introduction	
Chapter II	Scope, Objective, Methodology, and limitation of the project	10
Chapter III	Information of place and site	
PART A- A MARKET I	EASIBILITY	25
Chapter IV	Demand quantification.	
Chapter V	Technical details of proposed project	
Chapter VI	Recommended market mix	
Chapter VII	Conclusion	
PART B- FINANCIAL	/IABILITY	40
Chapter VIII	Introduction to financial aspect of the proposed project.	

Chapter IX	Cost of the project (Introduction to fixed assets and capital costs)	
Chapter X	Manpower requirement and cost	
Chapter XI	Sales revenue	
Chapter XII	Operational expenses	
Chapter XIII	Working capital requirement	
Chapter XIV	Financing the project	
Chapter XV	Profitability statement	
Chapter XVI	Cash flow statement	
Chapter XVII	Break even analysis and debt service ratio	
Chapter XVIII	Coverage ratio	
Chapter XIX	Ratio analysis	
Conclusion		
Bibliography		
Annexures and Exhibits		
	TOTAL	75*

#### SUBMISSION OF THE REPORT

Three copies of the report have to be submitted before the due date as specified by the college. The original copies should be submitted to the university through the college concerned. The College copy is to be retained by the college and personal copy should be duly signed by the faculty guide and Principal or HOD of the BHM Department. The student should carry the personal copy to the Viva Voce

The student should also carry the following

- 1. Duly signed personal copy of the project
- 2. Examination Hall ticket
- 3. College Identity Card
- 4. The student should be in formal Dress code

#### **PROJECT EVALUATION**

Project report will be valued by an examiner appointed by the University.

#### MODE OF EVALUATION

Project Report (Data & Analysis) - 75 Marks\* Viva - 25 Marks TOTAL MARKS - 100 Marks

#### NOTE:

Panel of Evaluation will consist of two members, one a board member and the other a subject expert.