



Global MBA

One program, two options.

At a glance



Language: English

Format: Blended (combines online classes with face-to-face periods)

Duration: 15 months

Intakes: September and April

Where: Madrid and Online Campus

URL: www.ie.edu/global-mba

What can the Global MBA offer you?



Your career is your business, so invest in yourself and gain the necessary tools, knowledge and skills that will transform your career. We put this within your reach.

The Global MBA program invites students to **challenge themselves**. During the 15 months of this part-time MBA, students must find a successful balance between professional, personal and academic aspects. The program is tailored for students to maintain the obligations of an intense work schedule, personal life and their education. Participants are not only equipped with the **necessary tools** to analyze challenges and best business practices from around the world, but they also learn how to manage their time in the most productive way. The **flexibility** of the program allows students to decide for themselves how to coordinate and maintain their responsibilities.

The Global MBA boasts a vibrant, diverse and highly ambitious class profile. With students hailing from different countries and sectors, the traditional classroom experience is immensely enriched. By grouping together students with such different backgrounds, business decision-making is put into a broader perspective. This causes students to become socially and globally aware and teaches them how to work with people around the globe. Our interactive Online Campus allows students to remain connected through weekly videoconferences and constant virtual teamwork, ensuring a **network** and bond that continues once the program has finished. The Global MBA curriculum is complemented by this class environment, which welcomes deliberation and a broad range of **international perspectives**, from students and professors alike.

10 reasons to choose the IE Global MBA

1. GIVE YOUR CAREER THE BOOST IT NEEDS: At IE, we believe personal and professional evolution are closely linked. The addition of a Global MBA to your resume emphasizes the evolution you are looking for. This program will put many new professional opportunities within your grasp, along with a broad international network.

2. NETWORKING: At IE, we give you access to a network of contacts that reflects your needs and motivations. Through a program that is in constant contact with real-life business issues, you will be in touch with future business partners, clients or suppliers. Participate in the many activities during and after the program and create your own network amongst the 50,000 IE alumni.

3. A DIFFERENT KIND OF BUSINESS SCHOOL: IE is defined by its open and international perspective on business. We are a business school that promotes and encourages free thinking and the entrepreneurial spirit. An entrepreneur is someone who not only creates their own company, but also contributes their ideas to the growth and improvement of the organization where they work.

4. SOFT SKILLS: The Global MBA does not only focus on enhancing core business accumen, but also on how to apply it and how to use interpersonal skills in the work environment.

5. AN INTENSE PROGRAM: In today's rapidly changing environment, our 15-month Global MBA allows students to acquire the necessary skills for top management positions through an accelerated learning program that is academically and professionally demanding.

- 6. RANKINGS AND RECOGNITION:** IE is a school renowned internationally for its academic quality and methodology, and has been awarded for its excellence. Many of our students are professionals from companies that are publicly traded in the Stock Exchange.
- 7. CONNECT FROM ANYWHERE:** At IE, we understand that education must adapt to today's world, allowing students to learn at any moment and from anywhere. Through use of our new technology, the Global MBA adapts to you and your circumstances, granting you access to all documents, multimedia cases and the Online Campus whenever you need.
- 8. TWO OPTIONS:** Both are part-time and compatible with your professional life, allowing you to apply the skills and abilities acquired in class from day one.
- 9. IN THE HEART OF MADRID:** Our Madrid campus is located in the Salamanca neighborhood. This wonderful location promotes IE Business School as a point of reference for high-level professionals in the executive world.
- 10. A GLOBAL EXPERIENCE:** Our global perspective of the world and of business is reflected in our curriculum, teaching our students to have an international perspective that is absolutely essential in today's modern world.

Recognition

IE Business School is recognized as one of the best schools in the world in international rankings published by Financial Times, Business Week, Forbes, The Economist, Aspen Institute and América Economía.

It is a business school recognized and distinguished in the higher education field, both internationally and nationally, for its excellence in innovating learning methodologies. Many of our alumni continue on to hold positions of high responsibility around the world, maintaining and enhancing IE's strong presence. As a result, IE remains at the top of many main rankings worldwide throughout the years.



“

Buthayna Awehabibi, Alumni Global MBA 2014

Cisco Systems, Network consulting engineer

It was a challenging and an interesting experience to work with people from so many different countries and cities.

”

FINANCIAL TIMES

| | | |
|---------------------------|---------------------------------|---------------|
| European Business Schools | 1st in Europe | December 2013 |
| MBA online | 1st worldwide | March 2014 |

THE ECONOMIST

| | | |
|---------------|---------------------------------|-----------|
| Executive MBA | 2nd in Europe | July 2013 |
|---------------|---------------------------------|-----------|

BUSINESSWEEK

| | | |
|---------------|---------------------------------|---------------|
| Executive MBA | 1st in Europe | November 2013 |
|---------------|---------------------------------|---------------|

AMERICA ECONOMIA

| | | |
|-----|---------------------------------|----------|
| MBA | 5th worldwide | May 2013 |
|-----|---------------------------------|----------|

History

20TH CENTURY

1973

- **IE Business School opened its doors** in the heart of Madrid's financial district, offering MBA and law programs.
- IE went on to create **new units**, which include the **Center for Entrepreneurship**, a cornerstone of the School's innovative spirit, and the **Alumni Association**. The **IE International Advisory Board**, the **IE Foundation**, and the US-based **IE Fund** followed later, promoting scholarships and research. Next, the **Business Leadership Forum** was launched to gather the insights and knowledge of leaders from the worlds of politics, economy and business.
- IE gained an **international foothold** with offices in various countries.



21ST CENTURY

2000

- The first blended programs were launched, placing **IE Business School at the forefront of e-learning in Europe**, and accelerating the school's internationalization. IE launched joint initiatives like the **Sumaq Alliance** with leading Latin American business schools, and forged agreements with various institutions, including the partnership with **Brown** and **Northwestern University** in the United States and **Singapore Management University** in Singapore.

2007

- **IE Law School** was created, solidifying the identity of IE law and fiscal Master programs.

2010

- Program portfolio increased **from 15 to 31 Master programs.**

TODAY

- IE Business School now has student **exchange programs, training agreements for executives and research projects together with more than 50 prestigious business school** in Europe, America, Africa and Asia.

Once again, IE proves to be innovative and creates IE University, continuing its strong academic presence on an undergraduate level.

Your class profile

Through its blended methodology, this 15-month program allows students to amplify their professional knowledge without setting aside their personal commitments and business endeavors. Classes are delivered through a combination of face-to-face periods, weekly videoconferences, and constant virtual group work, allowing participants to hone their skills without limitations while located anywhere in the world. The highly diverse environment and constant interaction guarantees that students will build relationships that will continue naturally once the program has finished, thus creating a strong professional network around the world.

At IE we understand diversity not only as one's place of origin but also as the mixture of one's educational background, professional experience and different personal circumstances.

 **AVERAGE AGE**

30

 **AVERAGE YEARS OF EXPERIENCE**

5,5

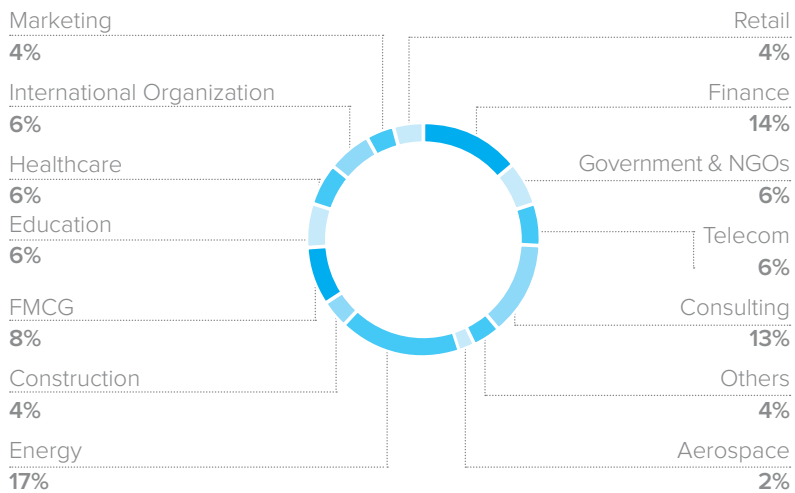
  **WOMEN**

31%

Nationalities of the last intake



Industries



Companies represented by current students



The program

The Global MBA is not only a 15- month educational program; it is a unique and lasting experience that lays the foundation for the success of our students as managers or entrepreneurs.

At IE we have created a blended program with two options, both combining residential modules with interactive online classes.

The blended format is the combination of face-to-face and online classes which enriches the student learning experience and takes the levels of analysis to unprecedented grounds. This is the perfect format if you want to study a Global MBA degree from a top-ranked business school without compromising your professional and personal commitments.

RESIDENTIAL PERIODS

The face-to-face periods allow you to create personal relationships and meaningful bonds with the people you will work with throughout the year. They combine workshops, company visits, meals and a number of classes that require physical presence. The residential periods, an essential part of the blended experience, allow you to form a deeper relationship and with understand the different angles and viewpoints of your classmates.

INTERACTIVE ONLINE PERIODS

Thanks to the innovative use of new technology, which allows us to replicate face-to-face teaching techniques, students are able to enjoy the same experience they would have in a traditional classroom.

PLATFORM: THE IE ONLINE CAMPUS

The IE Online Campus is a web platform that allows students to access all of the program's online activities at any time, from any location. The campus is also accessible on smartphones and tablets.

The Global MBA has a duration of 15 months and offers two different options, both combining residential modules with interactive online classes.

OPTION 1: BLENDED

80% Online

20% Face-to-Face

Predominantly online. Two mandatory one-week periods in Madrid. The rest of the program is given via interactive online classes.

Optional international week.

Intakes: September and April

Videoconference Sessions:

- September intake: Saturdays from 16:00 - 17:30 and 18:00 -19:30 (GMAT+1)
- April intake: Saturdays from 11:00 - 12:30 and 13:00 - 14:30 (GMAT+1)

Online Forum: Monday to Thursday (open 24/7)

OPTION 2: BLENDED, FACE-TO-FACE EVERY 6 WEEKS

60% Online

40% Face-to-Face

Two mandatory one-week periods plus face-to-face weekends every 6 weeks in on our main campus in Madrid, combined with online periods.

Optional international week.

Intake: September

Videoconference Sessions: Fridays from 17:30 - 19:00 and 19:30 - 21:00 (GMT +1)

Online Forum: Monday to Thursday (open 24/7)

The Program

Fully aware of companies' needs, we provide you with multidisciplinary knowledge and skills to manage successfully while connecting different areas of the company.

You will stand out not only because of your knowledge, but also because of your interpersonal skills and international perspective that the market demands.

During the program, different areas will be covered that pertain to current organizations, through a practical approach.

- **Networking:** Nowadays, building a relevant network is key, so the Global MBA organizes events for students such as round-tables with guest CEOs. This complements the "Friends and Family Days" which are an intense and important experience that should be shared with those around you. Along with the Alumni Association and its club network, IE's extracurricular activities focus on continuing to build your personal network, bringing together students and alumni according to their interests. This is possible thanks to the more than 300 annual events on campus, 86 student clubs and 50,000 alumni.
- **Global perspective:** the Global MBA analyzes the best business practices in different markets both during the regular classes and during the Conference Cycle, "Regional Insights." This includes World Awareness Seminars, which offer you a new focus on the cultural differences that international professionals work with on a day to day basis. The program also includes an optional international module in an emerging market like Peru or South Africa and allows you to apply what you have learned during the master to a corporate social responsibility project.

- **Hard & soft skills:** Throughout an intense process, the program provides you with a 360° vision of the company. We create innovative directors who are able to develop their roles with maximum efficiency, creativity and social responsibility. By providing them with the tools to transform their visions into reality, they are able to lead their organizations successfully.
- **Personal and professional development:** As part of the program, the Global MBA includes specialized courses on developing career skills for different sectors, geographical and functional areas. Moreover, from the start of the program you will have a coach who will personally advise you on how to achieve your professional objectives and how to develop a personal and professional brand in a consistent and differentiating way.

The program is complemented by:

- Leadership, teamwork and negotiation workshops, among others
- Individual coaching sessions
- Networking events
- Activities focused on professional development and personal branding

“

Teresa Goiri, Global MBA 2014

Sales Director, Web Financial GroupNBN, Compliance Manager

The GMBA students are ambitious young professionals who are willing to take the next step in their professional careers.

”

A close-up photograph of two men looking at a screen. The man in the foreground is wearing a blue and white striped shirt and has a slight smile. The man behind him is wearing a dark sweater. In the background, there is a large screen displaying a close-up of a person's face with orange and yellow tones. A yellow banner is overlaid at the top of the image.

Learning methodology

Program objectives are reached by using the following diverse didactic methodologies:

- **Practical Case Discussion:** This is the main methodology used. Before the session of the subject in question is held, students receive a practical case where a specific business situation is described. In the general session, students are expected to share their point of view, the decisions they would make and the analysis they have conducted to reach said conclusion. Knowledge of the theoretical analysis tools are obtained through explanations in the class. Likewise, the student are provided with complementary technical case notes that facilitate understanding by introducing and developing key concepts.
- **Teamwork:** In order to analyze cases that will be later discussed in class, video conferences and forums, participants are divided into work groups according to their profile and experience. Discussions are enriched via the differing opinions of the various individuals in the group. This in turn aids discussion in the general sessions.
- **Study:** The Global MBA is designed to be compatible with students' professional commitments throughout the program. Nevertheless, students must bear in mind that maximum benefit of the program demands both personal study time and group work.
- **Reports and Projects:** Throughout the course, students analyze case reports and particular topics and define solutions for the issues outlined, both individually and in groups. Projects addressing real cases are developed with an integrated vision from the program.
- **Role-playing:** Students and teams should be prepared to play different roles while resolving cases in order to successfully find solutions to business problems.

Curriculum

IE's online MBA has been recognized in 2014 as the best in the world according to Financial Times – a further endorsement of our experience and expertise in management training. The blended experience allows you pursue the Global MBA without constant trips to Madrid. Combining live videoconference classes and forums replicates the experience of an actual class and group meetings. It is essentially a campus available online 24/7, complemented with face-to-face periods in Madrid.

Option 1

Combines interactive online classes with three mandatory one week periods in Madrid.

| Online | First online period | Second online period | Third online period | |
|---|--|--|--|-----------------------------|
| OPENING Face-To-Face Week Madrid | COURSES · Financial Accounting · Marketing Management · Competitive & Corporate Strategy · Economic Environment & Country Analysis · Management Skills Workshops | COURSES · Leading People & Teams · Managerial Accounting · Entrepreneurial Management · Information Systems Management · Fundamentals of Financial Management · Global Operations & Supply Chain Management · World Awareness Seminars | COURSES · Innovation & Project Management · Marketing Strategy & Plan · Advanced Financial Management · Management Control · Managing People at Work · Management Skills Workshops · Business Plan · Business Government & Society · Management Skills Workshops | |
| | Face-To-Face Week Madrid | Face-To-Face Week Madrid | Global Immersion Week (Optional) | Face-To-Face Week Madrid |
| | | | | |
| | | | | |

To learn more about the blended methodology you can watch this video:



“ **Amanda Larson**, Alumni Global MBA 2014
IHI, Project Engineering Manager
 No other school that I came across could offer IE’s values of entrepreneurship, creativity and women initiatives. ”

Option 2

Combines face-to-face weekends every 6 weeks in Madrid with online periods.

| Online | | First online period | Second online period | Third online period |
|---------|-------------------|--|---|---|
| | | COURSES | COURSES | COURSES |
| OPENING | Madrid | <ul style="list-style-type: none"> · Financial Accounting · Marketing Management · Competitive & Corporate Strategy · Economic Environment & Country Analysis · Management Skills Workshops | <ul style="list-style-type: none"> · Leading People & Teams · Material Accounting · Entrepreneurial Management · Information Systems Management · Fundamentals of Financial Management · Global Operation & Supply Chain Management · World Awareness Seminars | <ul style="list-style-type: none"> · Innovation & Project Management · Marketing Strategy & Plan · Advanced Financial Management · Management Control · Managing People at Work · Management Skills Workshops · Business Plan · Business, Government & Society · Management Skills Workshops |
| | Face-To-Face Week | | | |
| | | Face-To-Face Week-Ends | Face-To-Face Week-Ends | Face-To-Face Week-Ends |
| | | Nov | Jan | March |
| | | Apr | | Sept |
| | | | | Oct |
| | | | Global Immersion Week (Optional) | |
| | | | | Madrid |
| | | | | Face-To-Face Week |

Faculty



The faculty is the cornerstone of all our training activities. Our faculty is comprised of exceptional individuals from diverse backgrounds who, with experience in various managerial positions, guide and develop students using their knowledge and different perspectives. We are proud to have professionals whose talent, knowledge, and managerial experience are highly appreciated by our more than 50,000 alumni.

Strengthening our faculty is an ongoing activity, leading us to incorporate teachers whose dedication to students, personal qualities and passion for teaching stand out. We currently have more than 500 teachers from over 30 countries.

“

Leila Pinto

Associate Professor Financial Management
Independent Financial Advisor

Today, combining work, family and studies is not a luxury but a necessity. More and more people work globally with suppliers and customers without leaving their desk. IE Business School, conscious of that reality, steps forward with high quality postgraduate programs redesigning its masters. With the blended format (online classes and face-to-face periods) it has been able to offer the same quality of a classroom program but without the hassle of having to travel weekly to school, change jobs or city. I'm sure that the Global MBA will remain a pioneer in its category.

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What can the Global MBA offer your company?



Career acceleration and career evolution are key benefits of studying the Global MBA. Students are able to directly apply the concepts and skills they acquire during the MBA to their current positions. Your employers and coworkers will be able to see you **develop and sharpen your business acumen on a day-to-day basis**. Students can leverage newly acquired skills and knowledge and implement these competencies in a professional context. Students create an enriching environment of constant feedback and exchange of information across a variety of skills, cultures and industries.

The master also provides a unique opportunity to access a **powerful network of contacts** where you will be able to find future professional partners, clients and suppliers. Some contacts will be formed initially in class and later amplified through the Alumni Association that brings together professionals from the most diverse sectors and geographical locations, offering new commercial opportunities and valuable alliances.

IE is also a source of talent, a professional community you can turn to when looking for new people to join organizations. The IE Community encompasses diverse sectors and functional areas, providing high-level training from one of the best business schools in the world.

Due to the fact that **the skills attained in the Global MBA are highly visible to employers**, many companies are willing to financially support their top employees. **They recognize that an MBA from IE provides students with a competitive advantage** that prepares them to navigate difficult business situations and gives them with the necessary tools for successful management in today's evolving business climate. Due to the new concepts our Global MBA students implement, employers frequently chose to promote them directly after or oftentimes during the MBA.

IE has the support of many companies within the **scholarship program of excellence**. Through the provision of scholarships designed and agreed upon between IE and various companies, employees are allowed access to IE programs and also benefit from other collaborations. These companies also make contributions to the Corporate Fund of Scholarship to Excellence, managed and administered by the IE Foundation.

Once you graduate...

Professional Careers

At IE, we strive to help students succeed professionally by training, advising and providing resources that allow for career advancement opportunities. Our Global MBA students learn all of the necessary hard and soft skills that will propel them to advanced professional levels. The customized service provided by the Career Management Center complements these skills, as each enrolled student is provided a career coach who will help him or her with everything from resume building to emphasizing and developing the most desirable abilities for specific positions. Working hand-in-hand with our students, aiding them in identifying long and short-term goals and strategizing how to achieve them, our Career Management Center is an essential tool throughout the students' professional career.

The Career Management Center also builds relationships with potential employers from companies seeking prestigious talent that can be found in our students and alumni. In 2013, over 6,188 job opportunities were presented.



Amber Wigmore Álvarez

Executive Director of Career Services

Career Management Center IE Business School

Our mission in the Career Management Center at IE is to guide students and alumni to realize their unique career visions and become strategic career managers.



Alumni Association

Our Alumni Association is another tool students utilize frequently. Upon enrolling in the Global MBA, you will join the network of over 50,000 alumni holding influential positions in over 100 countries, becoming a member of a tight-knit, global community.

The Alumni Association has a two-fold goal:

Facilitate access to a unique network of contacts.

Various events are organized around the world, a total of 370 in 2013. Alumni also have the chance to become a part of our geographical clubs located in different countries worldwide and to participate in sectorial and functional clubs (automotive, distribution, tourism, innovation, and marketing among others). Our community is also accessible on major social media networks.

Support the continuous training of






professionals who have completed our various master programs, with both classroom and online activities, such as business updates, conferences, seminars, workshops, book presentations, technical management and communication.

The sense of community that permeates throughout the MBA experience continues even after students complete the program. Upon graduation, students are welcomed into an expanding international community of IE students and alumni that is constantly growing. At IE, we want students to feel like they are truly becoming members of the global IE community.

Admission process

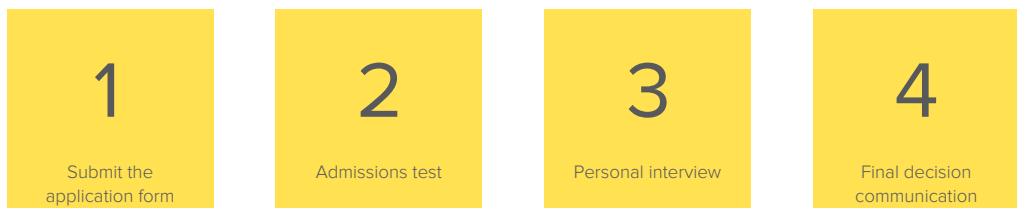


Requirements

| | | | | |
|---|---|---|---|---|
|  |  |  |  |  |
| Minimum of 3 years of professional experience | University degree or equivalent* | IE Global Admissions Test, GMAT, or GRE | English language certificate | Completed application form |

* In exceptional cases, extensive professional experience and noteworthy career growth can replace this requirement.

The admission process



We employ a rolling admissions process. However, given the competitive nature and the limited number of spots in this program, we advise that you begin the admissions process several months before the program begins. Admission is valid for two intakes, the initial intake of the application and the following.

We help you fund your program

In order to find solutions that help candidates who need to cover program costs, the IE Foundation provides financial aid thanks to contributions from alumni, corporations and anonymous donors.

For further information about the admissions process or financial aid, please refer to the website www.ie.edu/global-mba or send us an e-mail at gmba.admissions@ie.edu.



ADMISSIONS DEPT.

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IE's Global Presence

If your country is not included, you can contact us via our regional email contacts:

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CAMPUSES IN SPAIN

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OTHER WAYS TO GET IN TOUCH WITH US:



