

SONA COLLEGE OF TECHNOLOGY
[An Autonomous Institution]

DEPARTMENT OF MANAGEMENT STUDIES

MBA REGULATION 2010R

CURRICULUM

I Semester

S.N	Course Code	Course Title	L	T	P	Credits
1	P10MBA101R	Organizational Behaviour	3	-	-	3
2	P10MBA102 R	Accounting for Managers	3	1	-	4
3	P10MBA103 R	Business Statistics	3	1	-	4
4	P10MBA104 R	Value Based Management	3	-	-	3
5	P10MBA105 R	Managerial Economics	3	-	-	3
6	P10MBA106 R	Managerial Decision Support System	3	-	-	3
7	P10MBA107 R	Legal Aspects of Business	3	-	-	3
8	P10MBA108 R	Business Application Software - Laboratory	-	-	4	2
TOTAL						25

II Semester

S.N	Course Code	Course Title	L	T	P	Credits
1	P10MBA201R	Applied Operations Research	3	1	-	4
2	P10MBA202R	Production Management	3	-	-	3
3	P10MBA203R	Marketing Management	3	-	-	3
4	P10MBA204R	Human Resource Management	3	-	-	3
5	P10MBA205R	Financial Management	3	1	-	4
6	P10MBA206R	Research Methodology	3	-	-	3
7	P10MBA207R	Managerial Skill Development – I – Practical	-	-	4	2
8	P10MBA208R	Community Development	-	-	4	2
TOTAL						24

SUMMER SEMESTER (6 WEEKS)
SUMMER PROJECT

Project report of the Summer Project is to be submitted by the students within 30 days from the commencement of the 3rd semester. Evaluation report should be sent to the Controller of Examinations by the Director through the Principal, within first month of the 3rd semester.

SEMESTER – III

S.N	Course Code	Course Title	L	T	P	Credits
1	P10MBA301R	International Business Management	3	-	-	3
2	P10MBA302R	Strategic Management	3	-	-	3
3		Elective - 1	3	-	-	3
4		Elective – 2 } From a particular functional area	3	-	-	3
5		Elective – 3	3	-	-	3
6		Elective – 4	3	-	-	3
7		Elective – 5 } From a particular functional area	3	-	-	3
8		Elective – 6	3	-	-	3
9	P10MBA303R	Managerial Skill Development - II – Practical	-	-	4	2
10	P10MBA304R	Summer Internship Project (6 Weeks)	-	-	6	3
		TOTAL				29

*** As a part of Dual specialization students are instructed to select two functional areas. Three electives from any two functional areas are to be chosen by the Students**

SEMESTER – IV

S.N	Course Code	Course Title	L	T	P	Credits
1	P10MBA401R	Project Work (15 Weeks)	-	-	30	15
		TOTAL				15

TOTAL NO. OF CREDITS	93
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L – Lecture

T – Tutorial

P – Practical

List of Electives

S.No	Course Code	Course Title	L	T	P	Credits
MARKETING						
1.	P10MBA501R	Retail Management	3	-	-	3
2.	P10MBA502R	Services Marketing	3	-	-	3
3.	P10MBA503R	Integrated Marketing Communication	3	-	-	3
4.	P10MBA504R	Consumer Behaviour	3	-	-	3
5.	P10MBA505R	Rural Marketing	3	-	-	3
FINANCE						
1.	P10MBA506R	Merchant Banking and Financial Services	3	-	-	3
2.	P10MBA507R	Insurance and Risk Management	3	-	-	3
3.	P10MBA508R	Security Analysis and Portfolio Management	3	-	-	3
4.	P10MBA509R	Financial Derivatives	3	-	-	3
5.	P10MBA510R	Corporate Banking	3	-	-	3
HUMAN RESOURCE MANAGEMENT						
1.	P10MBA511R	Training and Development	3	-	-	3
2.	P10MBA512R	Strategic Human Resource Management	3	-	-	3
3.	P10MBA513R	Industrial Relations and Labour Welfare	3	-	-	3
4.	P10MBA514R	Competency Mapping and Performance Management	3	-	-	3
5.	P10MBA515R	Recruitment and Selection	3	-	-	3
PRODUCTION						
1.	P10MBA516R	Production Planning and Control	3	-	-	3
2.	P10MBA517R	Project Management	3	-	-	3
3.	P10MBA518R	Supply Chain Management	3	-	-	3
4.	P10MBA519R	Total Quality Management	3	-	-	3
5.	P10MBA520R	Service Operations Management	3	-	-	3
SYSTEMS						
1.	P10MBA521R	Software Project and Quality Management	3	-	-	3
2.	P10MBA522R	Enterprise Resource Planning	3	-	-	3
3.	P10MBA523R	E-Business	3	-	-	3
4.	P10MBA524R	Database Management System	3	-	-	3
5.	P10MBA525R	Knowledge Management	3	-	-	3