
Graduate Employment Survey

2012



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Objective, Sample & Methodology

This Graduate Employment Survey was conducted in August 2012.

As in the previous years, the objective of the survey was to gather graduate employment information.

This information gather will be essential to JCU Singapore Career Counselling Centre to better advise and assist graduands and graduates.

The information will also be used by Marketing staff to communicate JCU Singapore graduate employment trends to prospective students.



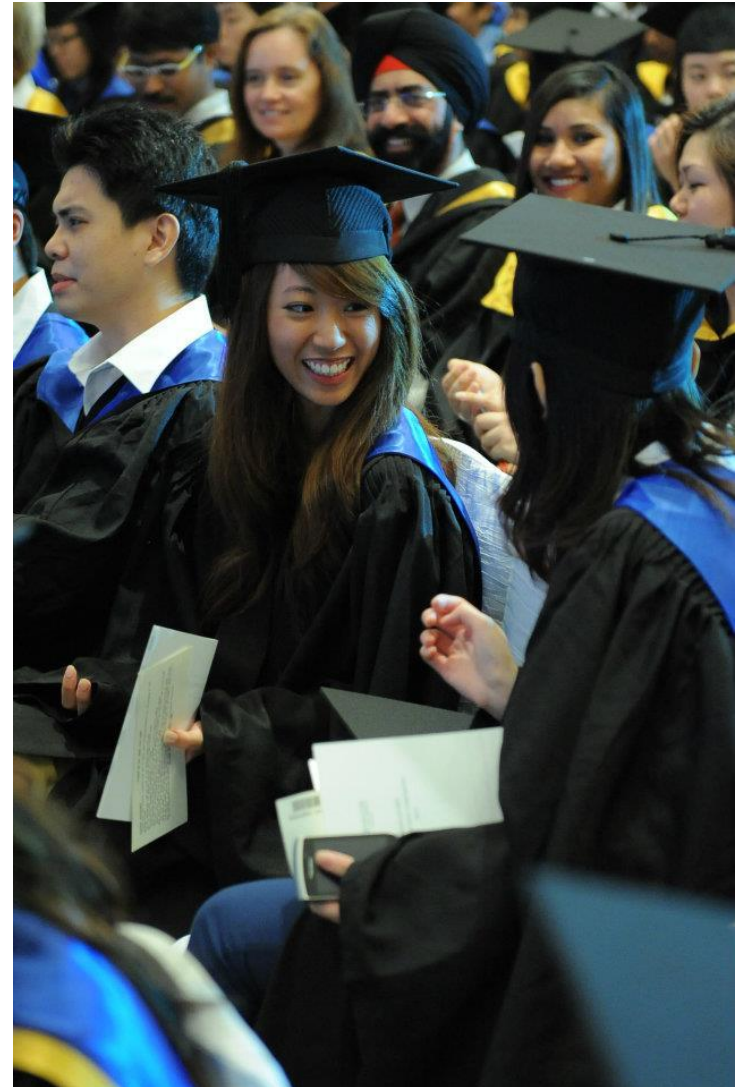
Objective, Sample & Methodology

Sample

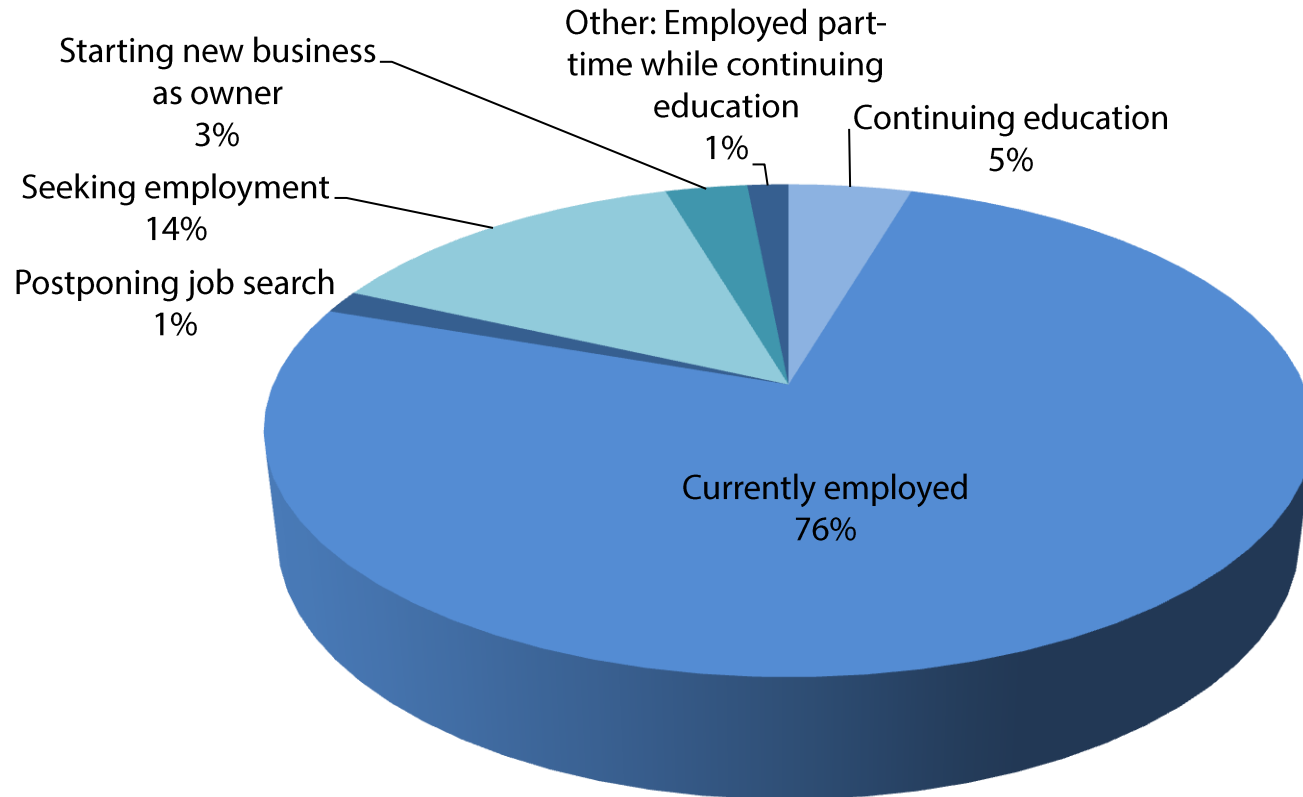
The survey sample base consist of JCU Singapore graduates enrolled since the campus commence operations up to JCU Singapore Graduation Ceremony in 2012. Survey submissions by graduates are voluntary.

Methodology

The survey was conducted electronically through an online survey platform for ease of user participation & data collection. Statistics are shown in percentage unless upon written request to JCU Singapore.



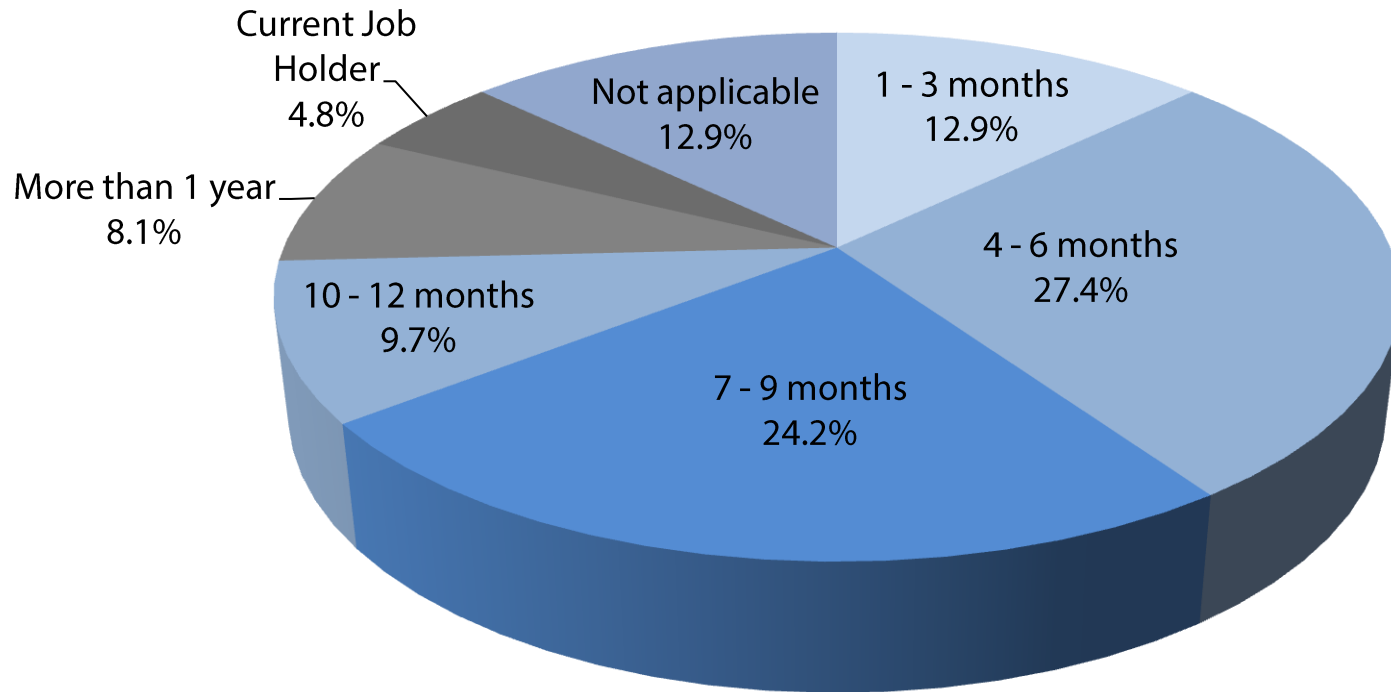
Overall Graduate Employment Status



Graduates employment status after graduation

76% of the respondents are employed with 14% seeking for employment opportunities. 3% of the respondents are starting business as owners. 5% of the respondents will be pursuing further education.

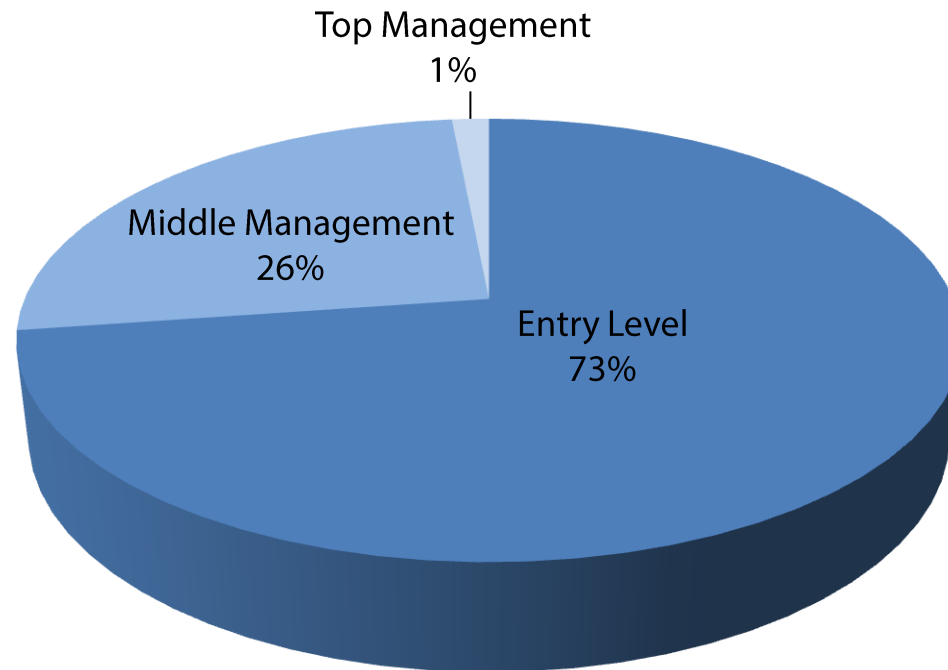
Rate of Employment



Statistics showing rate of employment after completing studies

40% of the respondents found employment within 6 months after completion of studies. 24% of the respondents managed to find employment within 7 – 9 months.

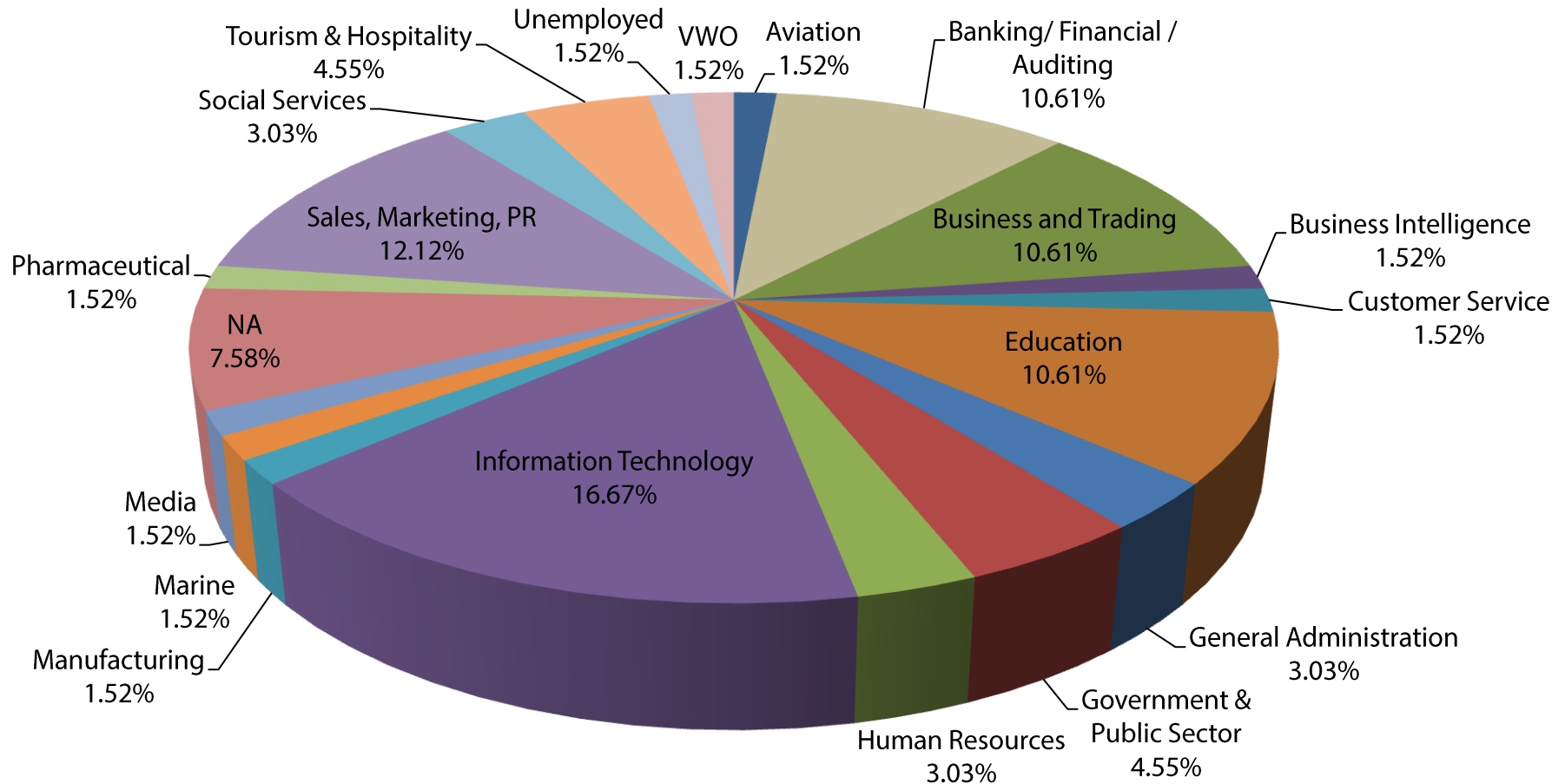
Current Career Level



Level of position in organisation

73% of graduates are in Entry Level positions while 26% of the respondents found themselves in Middle Management positions.

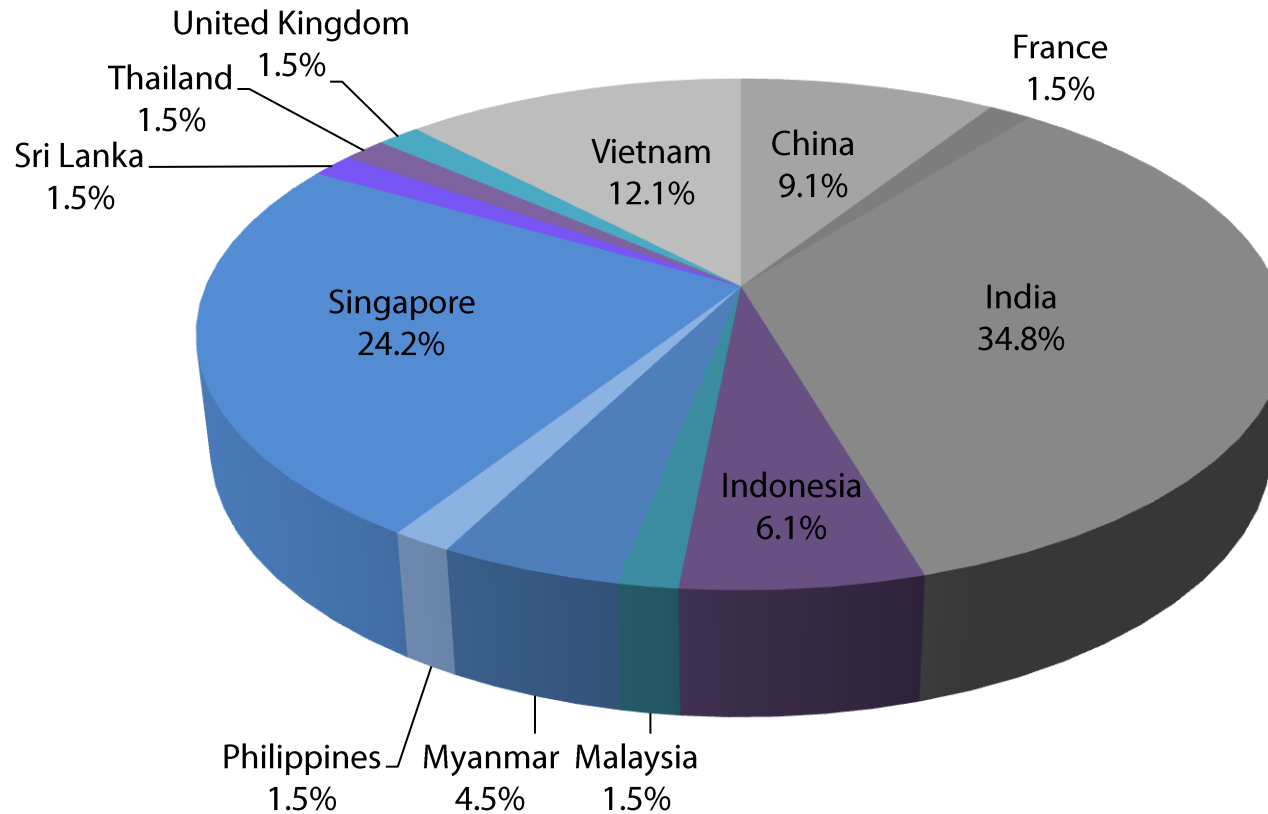
Employment by Industry



Graduate Employment by Industry

Most of our graduates found jobs in **Information Technology, Sales and Marketing, Education** and **Business and Trading** sectors. The four sectors hires 51% of the graduates.

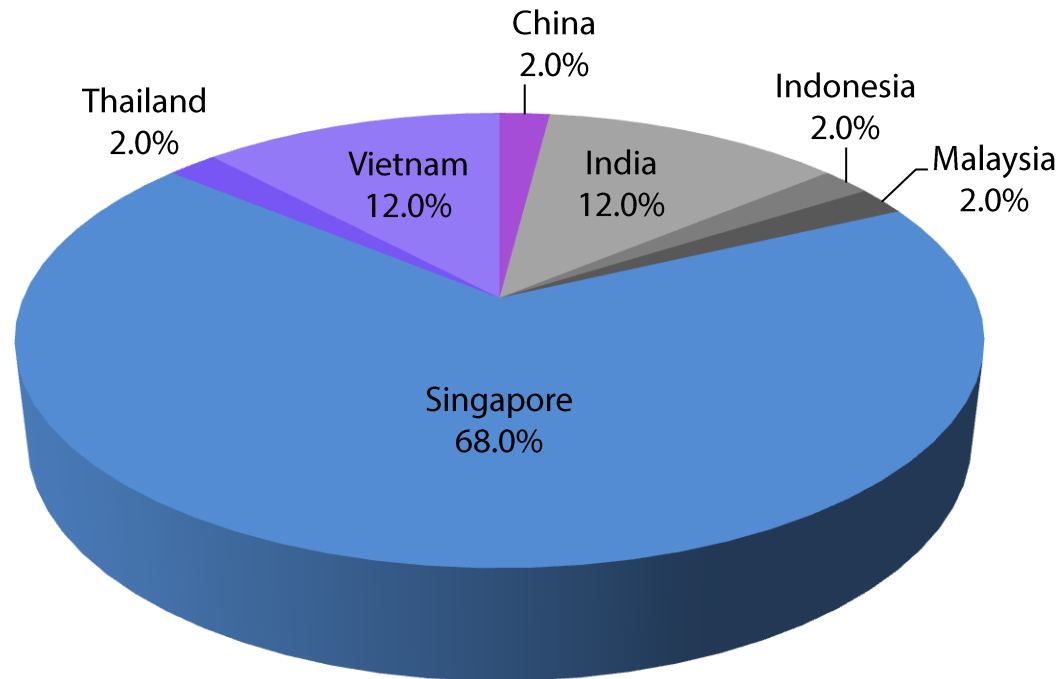
Employment of Students by Country



Employment rates of domestic & international students

34% of the respondents are from India, 24% of the graduates from Singapore, 12% from Vietnam and China at 9% have found employment.

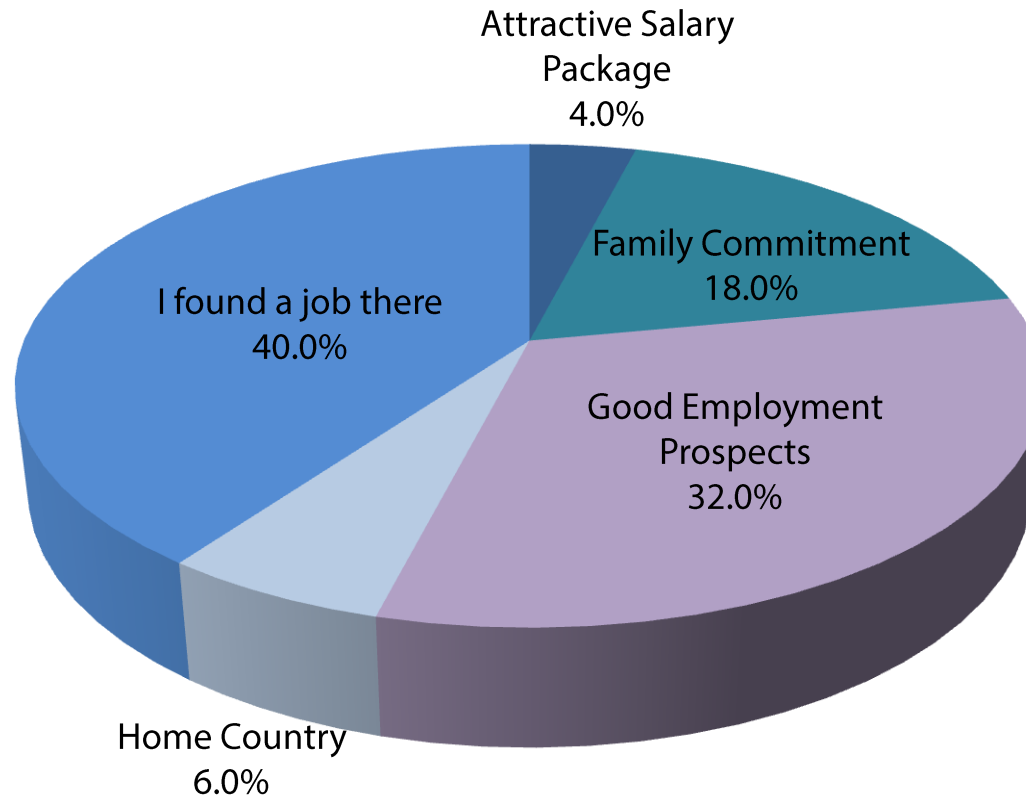
Country of Employment



Statistics on the country of employment held by graduates

Of respondents who are employed currently, 68% of them have found employment in **Singapore**, while 12% of them have found opportunities in **Vietnam** and **India** respectively.

Key Factors on Employment Choice



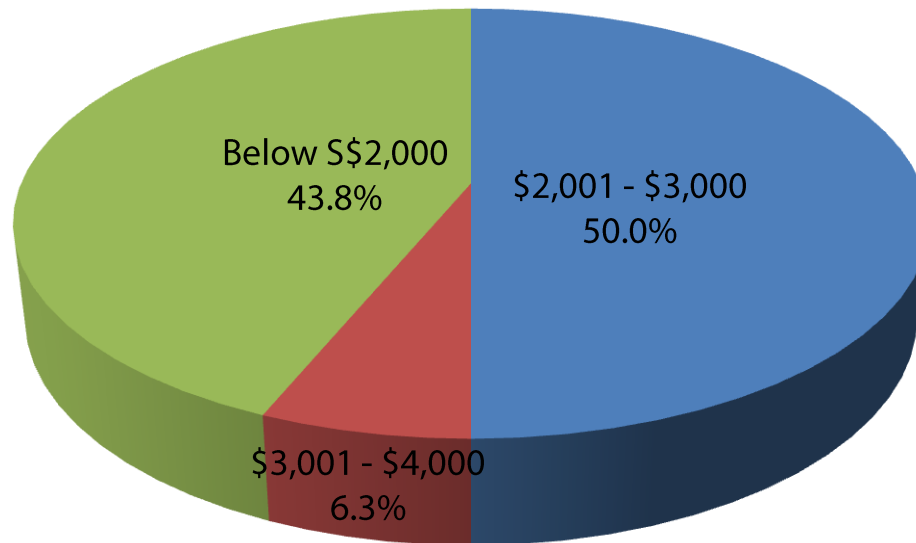
Key motivational factors influencing graduates on employment choice

Of respondents who are employed currently, 40% cited that **job opportunities** were present in the country that they are currently working at, and 32% of them cited **Good Employment Prospects**.

Salary Range

- Bachelor of Business
- Bachelor of Information Technology
- Bachelor of Psychology
- Post Graduate
- Master of Information Technology
- Master of Business Administration (MBA)
- Joint Masters of Information Technology and Business Administration (MBA/MIT)

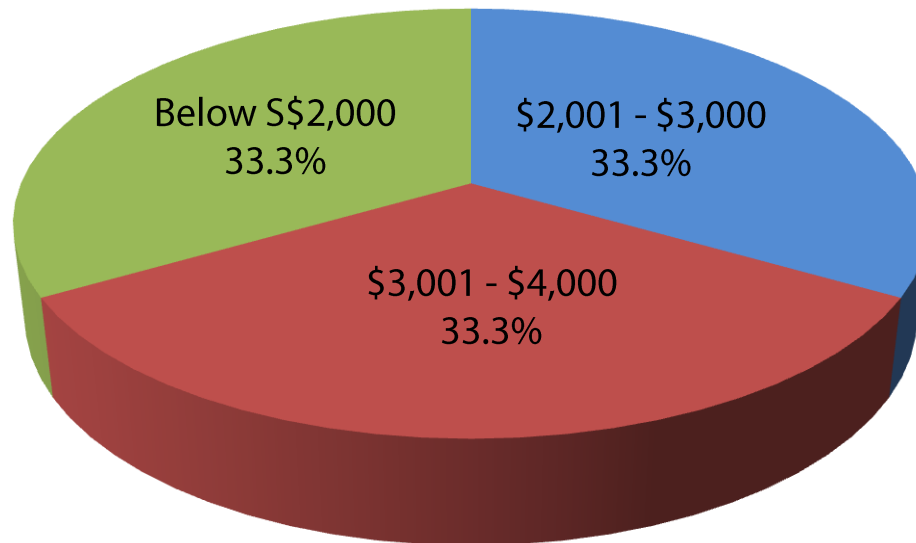
Salary Range (Bachelor of Business)



Overall salary range of graduates with Bachelor of Business

56% of the Business graduates earn from S\$2,001 and above.

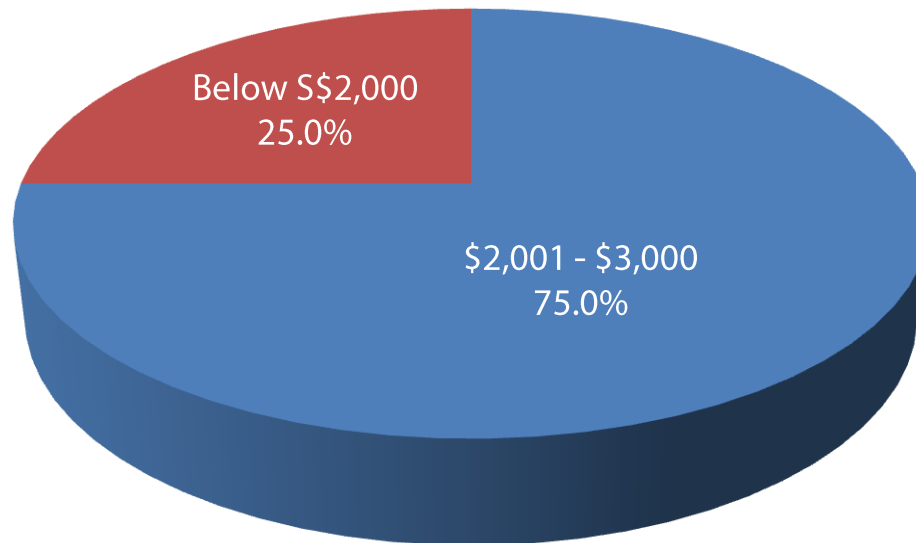
Salary Range (Bachelor of IT)



Overall salary range of graduates with Bachelor of IT

66% of the graduates from Bachelor of Information Technology earns from \$2,001 to \$4,000.

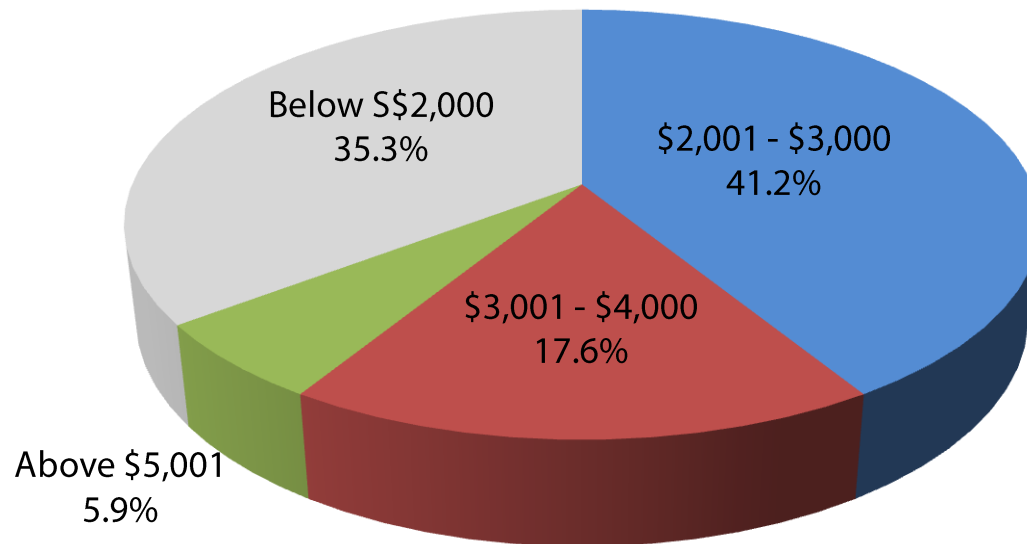
Salary Range (Bachelor of Psychology)



Overall salary range of graduates with Bachelor of Psychology

63% of the Postgraduates earn from S\$2,001 and above.

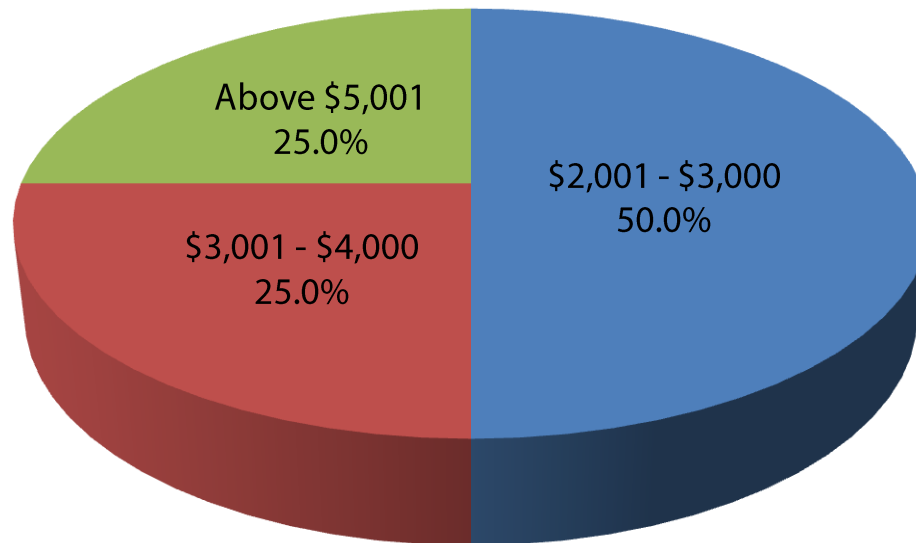
Salary Range (Post Graduate)



Overall salary range of postgraduates

63% of the Postgraduates earn from S\$2,001 and above.

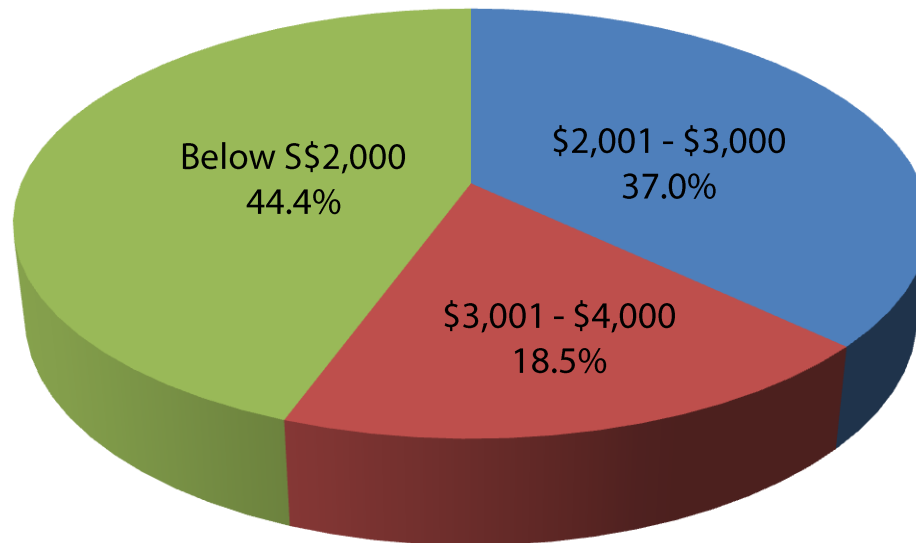
Salary Range (Master of IT)



Overall salary range of graduates with Master of IT

75% of the graduates from Master of Information Technology earns from \$2,001 to \$4,000, while 25% of the graduates earn above \$5,001.

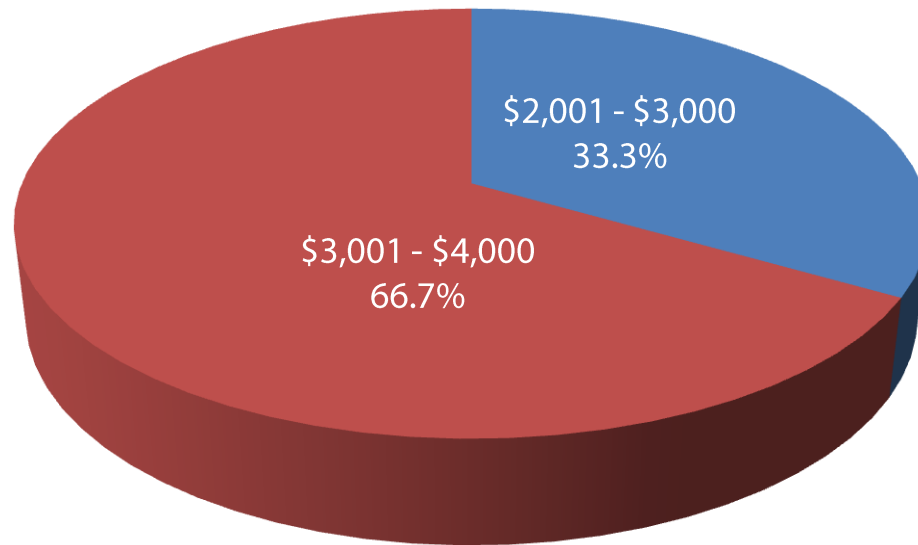
Salary Range (MBA)



Overall salary range of graduates with MBA

55% of the MBA graduates earn from S\$2,001 and above.

Salary Range (MBA/MIT)



Overall salary range of graduates with Joint MBA/MIT

66% of the Joint Masters of Information Technology & Business Administration graduates earn from S\$3,001 to \$4,000.