

PROJECT WORK - PHASE I

Time: 3 Hours

Total Marks: 200

Points to be done for the preparatory phase.

- 1) Select the area of specialization in which the project to be done.*
- 2) Select the project title from the area of specialization.*
- 3) Prepare a literature survey on referring at least ten journals based on the topic you had selected.*
- 4) Prepare a power point presentation containing at least ten slides and the typing instructions are listed below.*

1. The impression on the typed copies should be black in colour.
2. One and half spacing should be used for typing the general text.
3. The general text shall be typed in the Font style 'Times New Roman' and Font size 14.

Allocation of marks

- 1) For preparatory phase hundred marks will be given.
- 2) The Two hundred marks is split up as follows:
 1. For selection of area – 20 marks.
 2. For project title – 20 marks.
 3. For literature survey – 30 marks.
 4. Research work-60
 5. For power point preparation – 20 marks.
 6. Viva –voice – 50 marks.

KARNATAKA STATE OPEN UNIVERSITY
FORMAT FOR PREPARATION OF PROJECT REPORT
FOR
MBA

1. ARRANGEMENT OF CONTENTS:

The sequence in which the project report material should be arranged and bound should be as follows:

1. Cover Page & Title Page
2. Bonafide Certificate
3. Abstract
4. Table of Contents
5. List of Tables
6. List of Figures
7. List of Symbols, Abbreviations and Nomenclature
8. Chapters
9. Appendices
10. References

The table and figures shall be introduced in the appropriate places.

2. PAGE DIMENSION AND BINDING SPECIFICATIONS:

The dimension of the project report should be in A4 size. The project report should be bound using flexible cover of the thick white art paper. The cover should be **printed in black letters** and the text for printing should be identical.

3. PREPARATION FORMAT:

- 3.1 Cover Page & Title Page** – A specimen copy of the Cover page & Title page of the project report are given in **Appendix 1**.

- 3.2 Bonafide Certificate** – The Bonafide Certificate shall be in double line spacing using Font Style Times New Roman and Font Size 14, as per the format in **Appendix 2**.

The certificate shall carry the supervisor's signature and shall be followed by the supervisor's name, academic designation (not any other responsibilities of administrative nature), department and full address of the institution where the supervisor has guided the student. The term '**SUPERVISOR**' must be typed in capital letters between the supervisor's name and academic designation.

- 3.3 Abstract** – Abstract should be one page synopsis of the project report typed double line spacing, Font Style Times New Roman and Font Size 14.

- 3.4 Table of Contents** – The table of contents should list all material following it as well as any material which precedes it. The title page and Bonafide Certificate will not find a place among the items listed in the Table of Contents but the page numbers of which are in lower case Roman letters. One and a half spacing should be adopted for typing the matter under this head. A specimen copy of the Table of Contents of the project report is given in **Appendix 3**.

- 3.5 List of Tables** – The list should use exactly the same captions as they appear above the tables in the text. One and a half spacing should be adopted for typing the matter under this head.

- 3.6 List of Figures** – The list should use exactly the same captions as they appear below the figures in the text. One and a half spacing should be adopted for typing the matter under this head.

- 3.7 List of Symbols, Abbreviations and Nomenclature** – One and a half spacing should be adopted or typing the matter under this head. Standard symbols, abbreviations etc. should be used.

3.8 Chapters – The chapters may be broadly divided into 3 parts (i) Introductory chapter, (ii) Chapters developing the main theme of the project work (iii) and Conclusion.

The main text will be divided into several chapters and each chapter may be further divided into several divisions and sub-divisions.

- ❖ Each chapter should be given an appropriate title.
- ❖ Tables and figures in a chapter should be placed in the immediate vicinity of the reference where they are cited.
- ❖ Footnotes should be used sparingly. They should be typed single space and placed directly underneath in the very same page, which refers to the material they annotate.

3.9 Appendices – Appendices are provided to give supplementary information, which is included in the main text may serve as a distraction and cloud the central theme.

- Appendices should be numbered using Arabic numerals, e.g. Appendix 1, Appendix 2, etc.
- Appendices, Tables and References appearing in appendices should be numbered and referred to at appropriate places just as in the case of chapters.
- Appendices shall carry the title of the work reported and the same title shall be made in the contents page also.

3.10 List of References –The listing of references should be typed 4 spaces below the heading “REFERENCES” in alphabetical order in single spacing left – justified. The reference material should be listed in the alphabetical order of the first author. The name of the author/authors should be immediately followed by the year and other details.

A typical illustrative list given below relates to the citation example quoted above.

REFERENCES

1. Aripionammal, S. and Natarajan, S. (1994) 'Transport Phenomena of Sm Sel – X Asx', Pramana – Journal of Physics Vol.42, No.1, pp.421-425.
2. Barnard, R.W. and Kellogg, C. (1980) 'Applications of Convolution Operators to Problems in Univalent Function Theory', Michigan Math, J., Vol.27, pp.81–94.
3. Shin, K.G. and Mckay, N.D. (1984) 'Open Loop Minimum Time Control of Mechanical Manipulations and its Applications', Proc.Amer.Contr.Conf., San Diego, CA, pp. 1231-1236.

3.10.1 Table and figures - By the word Table, is meant tabulated numerical data in the body of the project report as well as in the appendices. All other non-verbal materials used in the body of the project work and appendices such as charts, graphs, maps, photographs and diagrams may be designated as figures.

4. TYPING INSTRUCTIONS:

The impression on the typed copies should be black in colour.

One and a half spacing should be used for typing the general text. The general text shall be typed in the Font style 'Times New Roman' and Font size 14.

* * * * *

APPENDIX 1

(A typical Specimen of Cover Page & Title Page)

TITLE OF PROJECT REPORT

<1.5 line spacing>

A PROJECT REPORT

Submitted by

<Italic>

NAME OF THE CANDIDATE(S)

in partial fulfillment for the award of the degree

of

<1.5 line spacing><Italic>

NAME OF THE DEGREE

IN

BRANCH OF STUDY

NAME OF THE COLLEGE

KARNATAKA STATE OPEN UNIVERSITY

MANASAGANGOTRI, MYSORE- 570 006

<1.5 line spacing>

MONTH & YEAR

SPECIMEN

KARNATAKA STATE



OPEN UNIVERSITY

**“FUNDAMENTAL ANALYSIS IN EQUITY MARKET IN ANGEL
BROKING LIMITED,MADURAI”**

A Project Report Submitted In Partial Fulfillment of the Degree of Professional Master of Business
Administration Degree in KSOU 2009-2010

By

R.PADMANABHAN

REG. NO: 111FDEMB0048

Under the Guidance of

INTERNAL GUIDE

Dr. S. PANNEER SELVAM,

M.COM, M.PHIL., PH.D., M.B.A.,

SR. LECTURER IN MANAGEMENT STUDIES,

ST. PETER'S ENGINEERING COLLEGE,

CHENNAI - 54.

EXTERNAL GUIDE

Y.PALNIYANDI, B.Tech.MBA

SENIOR LECTURER

MBA DEPT. SRM UNIVERSITY

RAMAPURAM CAMPUS.

DEPARTMENT OF STUDIES & RESEARCH IN MANAGEMENT, KSOU

MANASAGANGOTRI, MYSORE- 570 006

FUNDAMENTAL ANALYSIS IN EQUITY MARKET

Rendered By

ANGEL BROKING LIMITED, MADURAI

Submitted to

KARNATAKA STATE OPEN UNIVERSITY

In partial fulfillment of the requirement for the award of Masters of Business
Administration

Submitted by

R.PADMANABHAN

REG. NO: 111FDEMB0048



Under the Guidance of

**Dr. S. PANNEER SELVAM, M.COM, M.PHIL., PH.D., M.B.A.,SR.
LECTURER IN MANAGEMENT STUDIES,ST. PETER'S ENGINEERING
COLLEGE, CHENNAI - 54**

KARNATAKA STATE



OPEN UNIVERSITY

MANASAGANGOTRI, MYSORE- 570 006

DEPARTMENT OF COMMERCE AND MANAGEMENT

Date:

PROJECT CERTIFICATE

This is to certify that **R.PADMANABHAN** bearing the REG. NO: **111FDEMB0048** has successfully completed the project work on “**FUNDAMENTAL ANALYSIS IN EQUITY MARKET IN ANGEL BROKING LIMITED,MADURAI**” under the guidance of **Dr. S. PANNEER SELVAM** (Internal Guide) and Prof.**Y.PALNIYANDI** (External Guide).

The project report is submitted to the Karnataka State Open University
In partial fulfillment of the requirements for the award of Masters of Business
Administration during 2009-2010.

Chairman

Department of studies & research in
management,

Karnataka State Open University

Manasagangotri, mysore- 570 006

KARNATAKA STATE



OPEN UNIVERSITY

MANASAGANGOTRI, MYSORE- 570 006

No- KSOU/IV – MBA Project Topic Approval/2009-2010

Date:

To

R.PADMANABHAN

REG. NO: 111FDEMB0048

Sub: Approval of project Topic

Ref: Your Letter Dated

With reference to the above you are hereby informed that you are permitted to do the project work on the topic” Fundamental Analysis In Equity Market In Angel Broking Limited,Madurai”.

You may proceed with project work and comply with necessary requirements.

Yours Truly,

Chairman

Department of studies & research in
management,

GUIDE'S CERTIFICATE

I here certify that the research work embodied in the dissertation entitled “Fundamental Analysis In Equity Market In Angel Broking Limited,Madurai” has been under taken and completed by **R.PADMANABHAN** under my guidance and supervision.

I also certify that he has fulfilled all the requirements under the covenant governing the submission of dissertation to the KSOU for award of MBA Degree.

Place:

Dr. S. PANNEER SELVAM

Date:

DECLARATION

I here by declare that the research work embodied in the dissertation entitled“**FUNDAMENTAL ANALYSIS IN EQUITY MARKET IN ANGEL BROKING LIMITED,MADURAI**” has been carried out by me under the guidance and supervision of **Dr. S. PANNEER SELVAM, M.COM, M.PHIL., PH.D., M.B.A.,SR. LECTURER IN MANAGEMENT STUDIES,ST. PETER’S ENGINEERING COLLEGE, CHENNAI – 54.**

I also declare that this dissertation has not been submitted to any university/Institution for the award of any Degree/Diploma.

Place:

R.PADMANABHAN

Date:

REG. NO: 111FDEMB0048

KARNATAKA STATE



OPEN UNIVERSITY

MANASAGANGOTRI, MYSORE- 570 006

**APPLICATION FOR OBTAINING APPROVAL FOR TITLE OF THE
PROJECT AND WILLINGNESS OF THE GUIDE**

NAME OF THE COURSE WITH

SPECIALISATION :

ENROLLMENT NO :

NAME AND ADDRESS OF THE CANDIDATE :

CONTACT MOBILE NO :

NAME OF THE STUDY CENTRE&CODE NO :

TITLE OF THE PROJECT (In Block Letters) :

NAME OF THE GUIDE :

QUALIFICATION OF THE GUIDE :

EXPERIENCE IN THE RESPECTIVE CADRE :

DESIGNATION OF THE GUIDE WITH

ADDRESS (CONTACT NO) :

**SIGNATURE OF THE
GUIDE WITH SEAL**

SIGNATURE OF THE CANDIDATE