BBA

Semester 2

BBA202 – Business Strategy (2 Credits)

Assignment Set- 1 (Marks 30)

Note: Answer all the questions

1.	Explain the various factors influencing the business policy of a firm	10 marks (300-400 Words)
2.	What are the various steps involved in strategy formulation?	10 marks (300-400 Words)
3.	What are the primary functions of a strategic leader in an organization?	10 marks (300-400 Words)