Bachelor of Business Administration - BBA Semester 2

BBA205 –Management Information System- 4 Credits

Book ID: BKID – B1522

Assignment Set -1 (60 marks)

Note: Assignment Set 1 must be written within 6-8 pages. Answer all questions.

Q1. a. Define ERP. Explain the terminology related to ERP.
b. How ERP evolved in a system?

5+5 marks
(350-400 words)

Q2. a. Compare between conventional organization system and E-enterprise.
b. List the different business models and one example each.

5+5 marks
(350-400 words)

Q3. Explore the relationship between Artificial intelligence and Neural networks.

10 marks
(350-400 words)

Q4. There are two investment plans in the market whose details are given below based on which you need to decide which investment plan you need to select. Suggest which investment plan you prefer and why?

10 marks
(350-400 words)

Particulars	Plan A	Plan B
Investment in Rs. Million	3	2.7
Savings/ gain per year in Rs. Million	1.0	0.75
No. of years savings or gain would occur	5	5
Discount Rate	12%	12%

Q5. a. Explain Management Science models in detail.

b. Estimate the completion time of each activity whose optimistic time estimate is 5 seconds and the pessimistic time estimate are 20 seconds. The most likely time estimate is 9 seconds.

5 +5 = 10 marks

(200-250 words each)

Q6. a. Compare between file processing system and DBMS 5+5 marks

b. Explain the relationship between data, information and its structure. (350-400 words)

SMU
Sikkim Manipal University
Directorate of Distance Education

EduNxt