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MBA (Sem. - 1st)

PRINCIPLES & PRACTICES OF MANAGEMENT

SUBJECT CODE : MB - 101 (2K9)

Paper ID : [C0168]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) What is human resources perspective approach?
- b) What are various types of management skill?
- c) What do you understand by operational goal?
- d) What are the characteristics of scientific approach?
- e) What do you mean by motivation?
- f) What is the contribution of Chester Bernard?
- g) What is the role of sociocultural in business environment?
- h) What do you understand by corporate culture?
- i) What is the purpose of feedback in management?
- j) Why performance appraisal required?

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P.T.O.

Section - B

(4 × 10 = 40)

- Q2)** What was the Hawthorne experiment? Why it was conducted and what was its result?
- Q3)** Planning is pervasive in nature, Explain with a suitable example? Also explain the decision making process?
- Q4)** Do you agree with this statement that” if a right person at right job with right privileges, pertaining job with right methods can be more productive for the organization”. If yes justify your answer with suitable example.
- Q5)** Why to delegate the responsibilities and authorities among the employees of various level of the management hierarchy? Also explain the term “span of control” and its relationship with size of the company?
- Q6)** Discuss the relationship between planning and controlling? What are the various methods to know the gaps between standards and actual output?
- Q7)** Differentiate the following :
- (a) Tactical goal with Strategic goal.
 - (b) Administration and Management.

