

MADURAI KAMARAJ UNIVERSITY**MBA - DLP****Computer Code Sheet****(Two Year / Three Year MBA (DLP) (Non - Sem) Examination of April /November - 201)****(Common to all candidates) * (Strike out whichever is not applicable****Name of the Candidate : (IN BLOCK LETTERS AS PER ADMISSION ORDER)**

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Enrolment No/Register No.

Centre Code

Examination Register No

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I**"A" Code Candidates only*****(Register No./Enrol.No. Starting From 94 series upto A0 series)**Subject Codes for which the Candidate is appearing
now (Current appearance)Exam Course Code : **MAM5/MAM4**
Refer Page No.07 (Tick correct code)

First Year																			Total Number of Subjects appearing
Second Year																			
Third Year																			

Mention the Project Report Code **A3P** in the Third Year Column, if he/she submit in this appearance.**II****"M" Code Candidates only*****(Register No. Starting From A1A series upto A5C series)**Subject Codes for which the Candidate is appearing
now (Current appearance)Exam Course Code : **MBA5/MBA4**
Refer Page No.07 (Tick correct code)

First Year																			Total Number of Subjects appearing
Second Year																			
Third Year																			

Mention the Project Report Code **M3P** in the Third Year Column, if he/she submit in this appearance.**III****"D" Code Candidates only*****(Register No. Starting From A6A series upto A9A series)**Subject Codes for which the Candidate is appearing
now (Current appearance)Exam Course Code : **MBA1/MBA3**
Refer Page No.07 (Tick correct code)

First Year																			Total No. of Subjects appearing
Second Year																			

Mention the Project Report Code **D2P** in the Second Year Column, if he/she submit in this appearance.**IV****MBA (DLP) Semester Pattern Only*****(Register No. Starting From A9C onwards)**Subject Codes for which the Candidate is appearing
now (Current appearance)Exam Course Code : **MBAS (TN&OS)**
Refer Page No.07

I Semester																			Total No. of Subjects appearing
II Semester																			
III Semester																			
IV Semester																			

Mention the Project Report Code **D2P** in the Fourth Semester Column, if he/she submit in this appearance.*** Details of last appearance of MBA candidates who were registered and absent should also fill in the Column**

Register No.																			
Month & Year																			
Centre Name																			

a). Address of the Candidates

Details of Exam. Fee Paid

b). D.D. Amount Rs./Chalan Rs.

Name of the Bank :

Place of Bank :

Date of Payment :

D.D.No. :

Signature of the Candidate

MADURAI KAMARAJ UNIVERSITY

MBA-DLP

TWO YEAR / THREE YEAR M.B.A (DLP) NON-SEMESTER
EXAMINATIONS OF APRIL/NOVEMBER 20____
HALL TICKET CUM IDENTIFICATION CERTIFICATE
(TO BE FILLED IN BY THE CANDIDATE CAREFULLY)
*(Strike out whichever is not applicable)

SPACE FOR
PHOTOGRAPH
The signature of the
candidate must be affixed
along the margin at the
top and that of the
certifying officer together
with his office seal along
the margin at the bottom.

Name of the Candidate : (IN BLOCK LETTERS AS PER ADMISSION ORDER)			
Centre Name :		Centre Code	
Enrolment No :		Examination Register Number :	

*Subject Codes for which the Candidate is appearing now (Current appearance) 'A' Code & 'M' Code Candidates only

First Year							
Second Year							
Third Year							
Mention the Project Report Code A3P/M3P in the III Year Column if he/she submit in this appearance							TOTAL NO. OF Subjects appearing :

*Subject Codes for which the Candidate is appearing now (Current Appearance) 'D' Code Candidates only.

First Year										
Second Year										
Mention the Project Report Code D2P in the II Year Column if he/she submit in this appearance									TOTAL NO. OF Subjects appearing :	

*Subject Codes for which the Candidate is appearing now (Current Appearance) 'D' Code - Semester
Pattern Candidates only.

I Semester						II Semester					
III Semester						IV Semester					
Mention the Project Report Code D2P in the IV Semester Column if he/she submit in this appearance							TOTAL NO. OF Subjects appearing :				

SIGNATURE OF THE CANDIDATE

ADDITIONAL CONTROLLER OF EXAMINATIONS

Address of the Candidate

PIN Code No.

INSTRUCTIONS TO CANDIDATES

The Hall Ticket be preserved so as to enable the candidate to furnish the correct Register Number in any Correspondence later on with this office relating to this examinations.

1. Candidates who finish their written Examination, should stand up in their place and should hand over their answer scripts personally to one of the Superintendent of that Hall.
2. No candidate is permitted to leave the hall, unless the candidate has handed over the answer paper to the Superintendent.
3. Candidates are prohibited from entering into the examination hall with any book or portion of a book, slate calculation Electronic Digital Diary, Cell Phone manuscript or paper of any description or communicating with any person inside or outside the examination hall.
4. No blank or written answer books should be brought outside the examination Hall.
5. Candidates must satisfy the Chief Superintendent and the Hall Superintendent as to their Identity. The Certificate of Identity taken by them must contain their signature.
6. Candidates should write on both side of the Answer Books and atleast 20 lines in a page.
7. Additional answer books must be sparingly used.
8. Any discrepancy in regard to name, initials and subject should immediately be brought to the notice of the Additional Controller of Examinations through the Chief Superintendent.
9. **Any problem relating to the examination should be informed to this office and be settled before the commencement of the next Examinations.**

MADURAI KAMARAJ UNIVERSITY

M.B.A (DLP) (N.S) Examination, April / November 20__
Form of Application for Registration. (Two Year Course/Three Year Course)

MBA-DLP

* ACADEMIC YEAR MAIN / ARREAR EXAM /
CALENDAR YEAR MAIN / ARREAR EXAM
(Common to Semester/Non-Semester Pattern)

* Strike out whichever is not applicable

Fee Paid Particulars : Account No. 1 Chalan Place of S.B.I. Amount Rs. Date :	Demand Draft : Name of Bank Place of Bank Amount Rs. D.D.No. Date :
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SPACE FOR
PHOTOGRAPH

The signature of the candidate must be affixed along the margin at the top and that of the certifying officer together with his office seal along the margin at the bottom.

1. Enrolment No.	Reg.No.	Year of Admission	Examination Centre Name and Code No.

2. NAME	In English (In Block Letters)	
	In Tamil Language	

3. Sex: M/F	4. Date of Birth :	5. 1). Name of Father
		5. 2). Name of Mother

6. Subject Codes for which the Candidate is appearing now (Current appearance) '**A' Code &'M' Code Candidates only.** Exam Course Code : 'A'Code: MAM5/MAM4 'M' Code: MBA5/MBA4

First Year							
Second Year							
Third Year							

Mention the Project Report Code A3P/M3P in the III Year Column if he/she submit in this appearance	TOTAL NO. OF Subjects appearing :	
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7. Subject Codes for which the Candidate is appearing now (Current Appearance) '**D' Code Candidates only.** Exam Course Code : MBA1/MBA3

First Year											
Second Year											

Mention the Project Report Code D2P in the II Year Column, if he/she submit in this appearance.	TOTAL NO. OF Subjects appearing :	
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8. Subject Codes for which the Candidate is appearing now (Current Appearance) '**D' Code Semester Pattern Candidates only.** Exam Course Code : MBAS (Common to TN&OS)

I Semester						II Semester					
III Semester						IV Semester					

Mention the Project Report Code D2P in the IV Semester Column if he/she submit in this appearance	TOTAL NO. OF Subjects appearing :	
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9. Details of Last appearance of MBA Candidates who were registered and absent should also fill in the column. (For all candidates)

Register No.	Month	Year	Centre Name*

* Candidate who change the examination centre must obtain prior permission on payment of Rs.750/-.

- Note:
1. Candidates are directed to select their examination centre to their residence / working place if employed.
 2. Centre once selected will not be changed in the subsequent examination and change of centre will not be granted under any circumstances. If they wish to change, they must produce No Objection Certificate from the Study Centre.
 3. Candidates are instructed to enclose one long size cover with their correct address for sending of Hall Tickets, etc. Register Number, Enrolment Number and Centre Code of Examination should be written in the left corner of the cover.

I declare that the particulars furnished above are true to the best of my knowledge and belief.

I do hereby further agree and abide that any dispute arising between the University and myself relating to the examination to be held shall be resolved / decided by the Court, Forum, Tribunal situated within the territorial jurisdiction wherein the University is situated and not other Court, Forum, Tribunal will have any jurisdiction to resolve / decide the dispute between the University and myself irrespective of the fact that the course of action arises within other court jurisdiction. Any discrepancy / grievance in result will be informed to the office for redress before the commencement of the next examination.

Station :

Date : Signature of the Candidate

The filled in application form should be forwarded alongwith the Bank receipt towards examination fee to the Director, DDE, Madurai Kamaraj University, Palkalai Nagar, Madurai - 625021 only. Candidate should not send the application and the Bank receipt directly to the Additional Controller of Examination for DDE.

Certified that the particulars furnished by the above Candidate are correct.

Forwarded

Office Seal **Director
DDE
M.K.University.**

1. CANDIDATES APPLYING FOR FIRST TIME EITHER FOR FIRST YEAR OR SECOND YEAR OR THIRD YEAR SHALL PAY THE FEES PRESCRIBED FOR ALL THE PAPERS IRRESPECTIVE OF THE NUMBER OF PAPERS THEY WISH TO APPEAR.
2. CANDIDATES APPEARING FOR I YEAR EXAMINATION IN THE FIRST INSTANCE MUST ENCLOSE A XEROX COPY OF THE ADMISSION ORDER FOR NAME VERIFICATION.

10. Address for Communication :
.....
.....
.....PIN.....

MADURAI KAMARAJ UNIVERSITY
M.B.A. Degree (DLP) (Non-semester) Examinations
Distance Learning Programme

(INSTRUCTIONS TO CANDIDATES)
DEFECTIVE/INCOMPLETE APPLICATION FORMS IN ANY RESPECT
WILL BE SUMMARILY REJECTED

1. The examination will commence on the dates as already notified in the dailies / Website

Examination fee :

Fee for each paper	: Rs. 190/-	
Fee for Project	: Rs. 225/-	
Cost of application	: Rs. 25/-	
Fee for computerised Mark Sheet	: Rs. 50/-	
Postal Charge	: Rs. 30/-	
Fee for Provisional Certificate	: Rs. 200/-	(To be paid one time while (appearing final year)

2. Examination fees are to be remitted in any one of the branches of the State Bank of India into Madurai Kamaraj University Account No. 1 (SBI Power Jothi Account). If the SBI Branch is not located in Candidate's area, a Demand Draft on any scheduled Bank payable at Madurai drawn in favour of **The Registrar, Madurai Kamaraj University** will be accepted.

Money orders, Cheques, Treasury Chals and Postal Order WILL NOT BE accepted under any circumstances. **The fee once paid will not be refunded or held over for subsequent examinations.**

Candidates will be permitted to appear paper wise at subsequent examinations only.

3. Each Candidate appearing for the first time must submit his / her attested xerox copy of the Diploma / Provisional Certificate. In the case of other University, a copy of Communication granting recognition of the examination passed by them should also be submitted.

4. **CENTRE OF EXAMINATION**

- a) Only one centre should be selected. CHANGE OF CENTRE WILL NOT BE GRANTED under any circumstances.
- b) Centres within Tamil Nadu.
(158) Nagercoil. (263) Madurai (Men). (274) Madurai (Women) (458) Tirunelveli (801) Coimbatore. (803) Chennai (Men). (806) Trichy (811) Hosur. (813) Chennai (Women)
- c) For other State Candidates, they should write their examination only at the centre where they got admission. They should not change their examination Centre in the future examination.

Note: The Centres outside the University area are fixed subject to the availability of accommodation and these centres may be shifted to another place if sufficient accommodation or sufficient number of candidates are not available in a centre.

SPECIAL INSTRUCTIONS WITH REGARD TO PHOTOGRAPH

- 1. One copy of the photograph (size: 45mm x 35mm) should be pasted in the space provided in the application form and the other should be pasted in the space provided in the Identification Certificate attached with this application. These two copies should be identical.
- 2. The candidate should sign his/her signature along the top margin of the photocopy. The signature on the photo copies should confirm in every detail to the signature in the application.
- 3. Each copy of the candidate's photograph should be attested by the Gazetted Officers.

MADURAI KAMARAJ UNIVERSITY

M.B.A. Distance Learning Programme

FIRST YEAR

(For those who joined in July 1999 or earlier)

Subject Code	Title of the Paper
A11	Principles of Management
A12	Organisational Behaviour
A13	Management Accounting
A14	Managerial Economics
A15	Quantitative Methods
A16	Research Methodology

SECOND YEAR

A21	Management Information & Data Processing Systems
A22	Marketing Management
A23	Business Environment and Law
A24	Financial Management
A25	Operations Management
A26	Personnel Management and Industrial Relations (PMIR)

THIRD YEAR

A31	Business Policy
A32	Operations Research
A33	Entrepreneurship and Management of Small Business

ELECTIVES

(Any two of the following)

A3A	Marketing Research
A3B	Advertising Management and Sales Promotion
A3C	Financial Institutions and Services
A3D	Investment and Security Analysis
A3E	Materials Management
A3F	Training and Development
A3G	System Analysis and Design of Data Processing

PROJECT

A3P	Project Work
	Students of III Year MBA must fill in the exam form if they have submitted project.

FIRST YEAR

(For those who joined in July 2000 and after)

Title of the Paper	Subject Code
Principles of Management	M11
Organisational Behaviour	M12
Management Accounting	M13
Managerial Economics	M14
Quantitative Methods	M15
Research Methodology	M16
Fundamentals of Computers	M17

SECOND YEAR

Managerial Information & Data Processing Systems	M21
Marketing Management	M22
Business Environment and Law	M23
Financial Management	M24
Operations Management	M25
Personnel Management and Industrial Relations (PMIR)	M26
Operations Research	M27

THIRD YEAR

Strategic Management	M31
RDBMS - Relational Data Base Management System	M32
Entrepreneurship and Management of Small Business	M33

ELECTIVES (Any One Group of the following)

The candidates have to choose any one of the following functional area consisting of three papers.

Group 1 : Marketing Area :

1	Marketing Research	M3A
2	Product Management	M3B
3	Advertising and Sales Promotion	M3C

Group 2 : Finance Area :

1	Management of Financial Institutions	M3D
2	International Trade, Finance and Documentation	M3E
3	Investment and Portfolio Management	M3F

Group 3 : System Area :

1	Introduction to C and C++	M3G
2	Computer Networks	M3H
3	Modelling and Simulation	M3J

Group 4 : Production Area :

1	Value Engineering & Waste Control	M3K
2	Materials Management	M3L
3	Total Quality Management	M3M

Group 5 : Personnel Area :

1	Training and Development	M3N
2	Organisational Development	M3R
3	Human Resource Accounting	M3S

PROJECT WORK

M3P

Students of III Year MBA must fill in the exam form if they have submitted project.

(Two Year MBA (DLP) Subject Codes for those who joined in June 2005 and after)

Sub. Code	<u>Title of the Paper</u>		
	<u>FIRST YEAR</u>		<u>Group 2: Finance Area</u>
D10	Principles of Management	D2D	Management of Financial Institutions
D11	Organisational Behaviour	D2E	International Trade, Finance and Documentation
D12	Management Accounting	D2F	Investment and Portfolio Management
D13	Managerial Economics		
D14	Quantitative Methods		<u>Group 3: System Area</u>
D15	Research Methodology	D2G	Introduction to C and C++
D16	Fundamentals of Computers	D2H	Computer Networks
D17	Management Information and Data Processing Systems	D2J	Modeling and Simulation
D18	Marketing Management		<u>Group 4: Production Area</u>
D19	Business Environment & Law	D2K	Value Engineering & Waste Control
		D2L	Materials Management
		D2M	Total Quality Management
	<u>SECOND YEAR</u>		
D20	Financial Management		<u>Group 5: Personnel Area</u>
D21	Operation Management	D2N	Training and Development
D22	Personnel Management and Industrial Relations	D2R	Organisational Development
D23	Operation Research	D2S	Human Resource Accounting
D24	Strategic Management		(From A8A series onwards)
D25	RDBMS Relational Data Base Management System		<u>Group 6: Retail Management</u>
D26	Entrepreneurship and Management of Small Business	D2T	Introduction to Retailing
		D2U	Store Operations Management
		D2X	Retail Buying and Merchandising
D2P	Project Work *		
	<u>ELECTIVES (Any One Group)</u>		
	<u>Group 1: Marketing Area</u>		
D2A	Marketing Research		
D2B	Product Management		
D2C	Advertising and Sales Promotion		

* Students of II year must fill in the Examination Form if they have submitted Project work - D2P

ADDITIONAL CONTROLLER OF EXAMINATIONS

Two year M.B.A. (DLP) (Semester)
(Subject Code for those who joined in January 2009 and afterwards)

FIRST SEMESTER		THIRD SEMESTER	
<u>Title of the Paper</u>	<u>Sub. Code</u>	<u>Title of the Paper</u>	<u>Sub. Code</u>
1. Principles of Management	(D10)	1. Financial Management	(D20)
2. Organisational Behaviour	(D11)	2. Operations Management	(D21)
3. Management Accounting	(D12)	3. Personnel Management and Industrial Relations	(D22)
4. Managerial Economics	(D13)	4. Operations Research	(D23)
5. Quantitative Methods	(D14)	5. Strategic Management	(D24)
SECOND SEMESTER		FOURTH SEMESTER	
1. Research Methodology	(D15)	1. Relational Data Base ManagementSystem	(D25)
2. Fundamentals of Computers	(D16)	2. Entrepreneurship and Management of Small Business	(D26)
3. Management Information & Data Processing Systems	(D17)	3, 4, 5. Electives	
4. Marketing Management	(D18)	6. Project	(D2P)
5. Business Environment and Law	(D19)		

Candidates have to choose any one of the following Areas consisting of 3 Papers each.

ELECTIVES

Marketing Area :	1. Marketing Research	(D2A)
	2. Product Management	(D2B)
	3. Advertising and Sales Promotion	(D2C)
Finance Area :	1. Management of Financial Institutions	(D2D)
	2. International Trade, Finance and Documentation	(D2E)
	3. Investment and Portfolio Management	(D2F)
Systems Area :	1. Introduction to C and C++	(D2G)
	2. Computer Networks	(D2H)
	3. Modelling and Simulation	(D2J)
Production Area :	1. Value Engineering and Waste Control	(D2K)
	2. Materials Management	(D2L)
	3. Total Quality Management	(D2M)
Personnel Area :	1. Training and Development	(D2N)
	2. Organisation Development	(D2R)
	3. Human Resource Accounting	(D2S)
Retail Management:	1. Introduction to Retailing	(D2T)
	2. Store Operations Management	(D2U)
	3. Retail Buying and Merchandising	(D2X)

ADDITIONAL INFORMATION

MBA - (DLP) (NON SEMESTER) PATTERN (Common to all Tamil Nadu & Other States Candidates)

Reg. Nos. / Enrol. Nos. from 94 series to AO series

"A" CODE : TOTAL 18 SUBJECTS

A11 to A16	I Year	-	6	Papers	*	<div style="border: 1px solid black; padding: 5px; text-align: center;"> Exam Course Code (TN) MAM 5 (OS) MAM 4 </div>
A21 to A26	II Year	-	6	"		
A31 to A36	III Year	-	3	}		
Elective - Any two subjects		-	2		"	
A3P - Project		-	1			
Total			<u>18</u>	"		

Reg. Nos. starting from A1A series to A5C series

"M" CODE : TOTAL 21 SUBJECTS

M11 to M17	I Year	-	7	Papers	*	<div style="border: 1px solid black; padding: 5px; text-align: center;"> Exam Course Code (TN) MBA 5 (OS) MBA 4 </div>
M21 to M27	II Year	-	7	"		
M31 to M33	III Year	-	3	}		
Elective - Any One Group		-	3		"	
M3P - Project		-	1			
Total			<u>21</u>	"		

Reg. Nos. starting from A6A series to A9A series

"D" CODE : TOTAL 21 SUBJECTS

D10 to D19	I Year	-	10	Papers	*	<div style="border: 1px solid black; padding: 5px; text-align: center;"> Exam Course Code (TN) MBA 1 (OS) MBA 3 </div>
D20 to D26	II Year	-	7	}		
Elective - Any One Group		-	3		"	
D2P - Project		-	1			
Total			<u>21</u>	"		

MBA - (DLP) SEMESTER PATTERN

Reg. Nos. starting from A9C onwards

"D" CODE : TOTAL 21 SUBJECTS

I Semester	- D10 to D14	-	5	Papers	*	<div style="border: 1px solid black; padding: 5px; text-align: center;"> Exam Course Code MBA S common to (TN & OS) </div>
II Semester	- D15 to D19	-	5	"		
III Semester	- D20 to D24	-	5	"		
IV Semester	- D25 to D26	-	2	}		
Elective - Any One Group		-	3		"	
D2P - Project		-	1			
Total			<u>21</u>	"		

* TN - Tamil Nadu Candidates

OS - Other State Candidates

**The Candidate should fill in the address slip and return the same along with the
Examination Application Form
Address Slip**

M.B.A. (DLP) (NS) Name : Register No.& Centre Code No: Enrolment No. : Address :	M.B.A. (DLP) (NS) Name : Register No.& Centre Code No: Enrolment No. : Address :
M.B.A. (DLP) (NS) Name : Register No.& Centre Code No: Enrolment No. : Address :	M.B.A. (DLP) (NS) Name : Register No.& Centre Code No: Enrolment No. : Address :