



Delhi School of Management DELHI TECHNOLOGICAL UNIVERSITY

(Formerly Delhi College of Engineering)
(Govt. of NCT of Delhi)

*Admission Invitation for MBA
Program- Batch 2013-15*



**Delhi School of Management
Delhi Technological University
Bawana Road, Shahbad Daultpur, Delhi-110042
www.dce.edu**

Creating 21st Century Leaders in Technology and Management



*Professor P.B. Sharma
Honourable Vice Chancellor
Delhi Technological University*

VISION

DTU to be a world class Technology University playing its role as a key node in National and Global Knowledge Network thus empowering its stakeholders with the Wings of Knowledge Network and Power of Innovations.



*Professor S.K. Garg,
Head of Department
Delhi School of Management*

MISSION

To be a world-class centre of education, research and innovations in S&T arena, focus on cutting edge technologies for education delivery and foster an environment of seamless interplay between science and technology.

About Delhi Technological University (DTU)

The transformation of Delhi College of Engineering into Delhi Technological University in 2009 through the Delhi Assembly Act (6) of 2009 marks a historic milestone in the march of this premier institution from strength to strength, nurturing excellence all along. A sprawling 164 acres campus provides a unique opportunity for innovation and creativity. This premier institution as a non affiliating Teaching – cum – Research Technological University is equipped with the necessary academic and administrative autonomy which gave the opportunity to excel beyond the milestone of achievements already accomplished. The University also endeavours to provide the thrill of a corporate Research and Development environment with a planned focus on industry relevant new product development and technology innovations in its quest to promote ideas to innovative products and processes.

About Delhi School of Management (DSM)

Delhi School of Management (DSM) was established in 2009 with the up gradation of Delhi College of Engineering into Delhi Technological University. DSM envisages at making distinctive future managers keeping with the tradition of DCE (and now DTU) of excellence education established for the engineering discipline. DSM teaches not just the arts and science of management, it instils in its students virtues and skills needed to make a difference in tomorrow's world. It endeavours to enable future managers understand the challenges of Information and Knowledge driven tech-savvy work environment and develop their caliber and competencies to meet and greet these challenges.

The academicians at DSM are a veritable treasure of learning and erudition. With a mature lineage of consultancy and research behind them, this exclusive group of academicians is responsible for grooming raw talents into performing prodigies.

Aided by the state-of-the-art infrastructure, DSM incorporates lectures, case studies, seminars, business games, simulation exercises, mini projects, unstructured group works and field visits in its teaching methods. It is done in an interesting and encouraging manner for the purpose of imparting knowledge in the minds of the students.



**Management Conclave on
"Survival of the Fittest:
Lesson from the Best"**



MBA Batch 2011-13

DSM offers dual specialization thereby developing the students' skills to alter the requirements of a competitive environment. It follows a semester pattern and offers seven to eight courses per semester. DSM consists of a right mix of students in all aspects ranging from different geographic locations to experience in the corporate world, thereby giving the students an opportunity to gain multicultural skills and share experiences about the workplace with freshers.

About the Program

The two-year (Full Time) MBA Program is designed in four semesters using participative pedagogy with equal emphasis on conceptual knowledge and application of such knowledge in industry context. The Program will present you a pool of talent focused on effective managerial leadership. Our MBA graduates has both functional specialization and technical specializations.



Annual National Quiz Competition,
Qui-Vive 2012

Eligibility

B.E/B.Tech. in any branch of Engineering/
Technology with a minimum of 60%
marks in aggregate.

OR

Ist class Master's Degree in any branch of
Physical/ Chemical/ Mathematical Science
like Physics, Chemistry, Mathematics,
Statistics, Computer Application, Electronic
Science, Environmental Science, Operation
Research, Computation/ Information
Science or Master's Degree in Commerce/
Economics.

AREAS OF CONCERNATION

Supply Chain Management
Information Technology Management
Knowledge & Technology Management

Marketing Management
Human Resource Management
Financial Management

SELECTION PROCEDURE: All the applications received will be short-listed on the basis of performance in CAT and Qualifying Examination. The short-listed candidates are required to appear for a Personal Interview and Group Discussion. Prospectus along with the Application Form can be downloaded from DTU website www.dce.edu. Downloaded Application Forms must be submitted along with DD/ PO of Rs 1000/- in favour of 'The Registrar, Delhi Technological University, Delhi Payable at Delhi by **1st March, 2013 (5.00 P.M.)**. Incomplete application, due to any reason, is liable for rejection by the University.

Events at DSM

- **Work Shop on Project Management by Mr. Sauquat Hussain, TCS**
- **Lecture on Awakening India by Swami Shantatmandnda**
- **Lecture on Face the Global Challenges by Mr. Rajnish Jhamb**
- **Lecture on Entrepreneurship by Mr. Manpreet Singh, Social Entrepreneur**
- **Lecture on Contemporary Challenges by Mr. Sanjey Roy, DLF Head Corporate Communication**
- **Lecture on Financial Scenario in India. by Mr. Pankaj Bhalla, Barclays**
- **Interaction with DSM Students & faculty for the GLP(Global Leadership Program) by Hitachi Japan**
- **Annual National Quiz Competition, Qui-Vive 2012**
- **V'Mock Presentation for Mock Interviews & others related services**
- **Management Conclave on "Survival of the Fittest: Lesson from the Best", List of Eminent Speakers:**
 - **Ms. Pallavi , Best food Groups**
 - **Mr. Deepak Maheshwari , VP, MasterCard Worldwide**
 - **Mr. Mahesh Peri ,GM,360° careers**
 - **Mr. Prashant Vijay, Director, Markit**
 - **Mr. Sneh Singh, Director, Markit**
 - **Col.M.K.Aeri,Head HR, Dev Alt**
 - **Mr. Karan Trehan, IBM**
 - **Mr. Vijay Rai, CEO & President, PowerCon**

PAST RECRUITERS

IMRB, ABSOLUTE DATA, ACCENTURE GLOBAL, INDIAMART, AMERICAN EXPRESS, JDA SOFTWARE, ARI WORLD, JUBLIANT INDUSTRIES, ASK WEALTH, KPMG, AVERY DENNISON, MICHELIN TYRES, BLOOMBERG, MU SIGMA, CARE, NAUKRI.COM, ORANGE CONSULTING, CSC, CAPITAL IO, PIAGGIO, TCS, EVI, PROGRESSIVE MEDIA, HCL, HONDA, TELCON, IBM, TOWERS WATSON, TRAI, ICICI, SRSG BROADCAST, HEADSTRONG, IDEA 7 SWELLS, TRIBAL FUSION, ZYCUS INFOTECH

OUR CLUBS

**KIRTI
SANSKIRTI
QUIZZARDS
E-CELL
FINATICS**

Contact us

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Website : www.dce.edu**

IMPORTANT DATES:

Sr. No.	Events	Date
1.	Release of Application Form	11.12.2012 (Tuesday)
2.	Last Date of submitting the completely filled Application Form	1/03/2013 (Friday)
3.	Date of release of Short-Listed Candidates for GD and Interview	08/03/2013 (Friday)
4.	GD and Interview	Starting from 18/03/2013
5.	Release of the list of Selected and Waitlisted Candidates	04/04/2013 (Thursday)
6.	Date of depositing the fee by the Selected Candidate	16/04/2013 (Tuesday)
7.	Release of List II for Admission from the Waitlisted Candidates	22/04/2013 (Monday)
8.	Date of depositing the fee by the Candidate of List II	29/04/2013 (Monday)
9.	Counselling for the remaining/ vacant seats, if any	16/07/2013 (Tuesday) 31/07/2013 (Wednesday)
10.	Last Date of Admission	30/08/2013 (Friday)