



ECOLE NATIONALE DE L'AVIATION CIVILE

AVIATION MBA

TOULOUSE, FRANCE

ROME, ITALY

APRIL 2009



AVIATION MBA

- *The Aviation MBA programme is an intensive course offered by the Ecole Nationale de l'Aviation Civile (ENAC) in Toulouse, France and the LUISS Business School in Rome, Italy.*

AIMS

The mission of the Aviation MBA is to provide candidates with a complete managerial education experience through management tools and techniques useful to compete in the international aviation environment.

The Aviation MBA aims at providing a solid and specific education for people seeking a career development within institutions and companies related to the aviation industry (manufacturers, aeronautical companies and their suppliers, aircraft management companies). In particular, the programme provides participants with a general curriculum as well as with the opportunity to earn business or functional specialisation, and an international outlook at the aviation industry.

ORGANIZATION

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- Duration of studies: one year
 - Beginning of classes: April 2009
 - Location: 10 months in Rome and 02 months in Toulouse
 - Teaching language: the programme is fully taught in English
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PROGRAMME STRUCTURE

The programme includes integrative courses, institutional courses and team building sessions, as well as electives.

Each candidate may choose between two main curricula, in order to customize his/her own set of knowledge and background.

Those two areas are:

- Aeronautical industry
- Airline/Airport Management

Furthermore, the opportunity to develop a project work in one of the major companies of the aviation industry, and partnerships with the business community complete the programme. This should also facilitate students' access to the relevant market.

The programme is structured in three main phases, as follow:

- **Integration:** the integration phase is designed to create a team spirit, a common culture and to introduce the specific aeronautical environment of this MBA
- **Fundamental business skills:** this phase is designed to provide knowledge, analytical and planning tools, techniques and methodologies with the aim of taking a systematic approach to understanding and solving complex management problems, which are linked to the basic functions of an organisation and the related competitive scenarios. The curriculum for that portion of the programme is made up of 8 common and 2 elective courses (one for each of the two areas of specialization), each of which amounts to 30 hours. This makes it possible to focus on the essential contents with respect to the didactic goals.
- **Aviation management skills:** this phase is designed to apply knowledge, analytical and planning tools, techniques and methodologies provided by the fundamental business skills to the aviation industry.
The curriculum for this portion of the programme is made up of 4 common and 4 elective courses (two for each for both specialization areas of) lasting 60 hours each. This makes it possible to offer increased flexibility and a strong focus on the essential contents of the course.

All courses are completed by:

- **Exercises and work groups:** which are primarily carried out as case studies and PPC simulations. They emphasise the relationships between functional areas, reflect the realities of management, broaden relationships between functional areas, students' perspectives and develop the understanding of business concepts.
- **Lectures, seminars and conferences:** given by leading management or economics professors and highly qualified professionals.

ENTRANCE REQUIREMENTS

Candidates are enrolled in the Aviation MBA programme primarily on the basis of their academic record, professional experience, personal motivation and their knowledge of the English language.

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- An excellent academic background
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- A sound professional experience
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- An international and inter-cultural sensibility
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- A high potential in developing managerial competencies
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- The capacity to actively contributing to the Aviation MBA class experience
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The selection test consists of:

- Educational and professional background review
- Interviews (possible)

TUITION FEES

The cost of tuition is 19 000 € + VAT, broken down into four payments.

Tuition includes the materials bibliography and access to all ENAC and LUISS Business School facilities.

It also includes flight transfer (Toulouse-Rome) and accomodation in Toulouse.

Financial assistance: companies in aviation industries are expected to sponsor the participants in the programme.

APPLICATION FORM

Candidates are required to send the following documentation:

- Application form
- Bachelor's degree or equivalent
- One photo (passport format)
- Any reference of employment or internships or recommendation letters
- TOEFL/TOEIC certificate (where available)
- GMAT certificate (where available)
- Curriculum vitae
- Letter of intent, stating the reasons for choosing this programme

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www.enac.fr

Application forms are available on the website:
www.mba.luiss.it/amba or by email upon request
amba@luiss.it

Applications are due by:
February 28th, 2009

For further information:
Phone 39 06 85 225 323
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LUISS Business School

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