



2012

Final Placement Report





IIM Rohtak Final Placement Report 2012

The Final Placement Season of the first Batch of 2012 at IIM Rohtak, the 8th IIM in the country, was a resounding success. The response from the industry has been overwhelming, with 27 Companies competing in the process and making 58 offers to a batch of 47 students. Multiple students have received offers exceeding 25 lakhs per annum INR. The average salary is 12.22 lakhs per annum. Our recruiters appreciated the students for their sound analytical ability, effective communication skills and leadership potential.

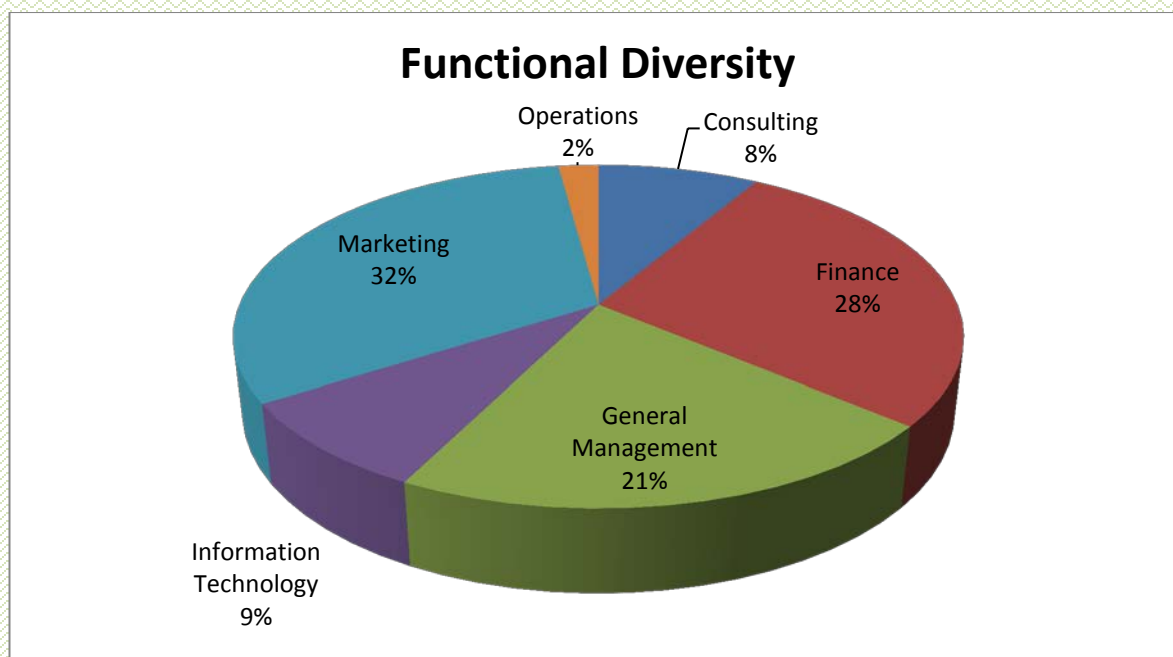
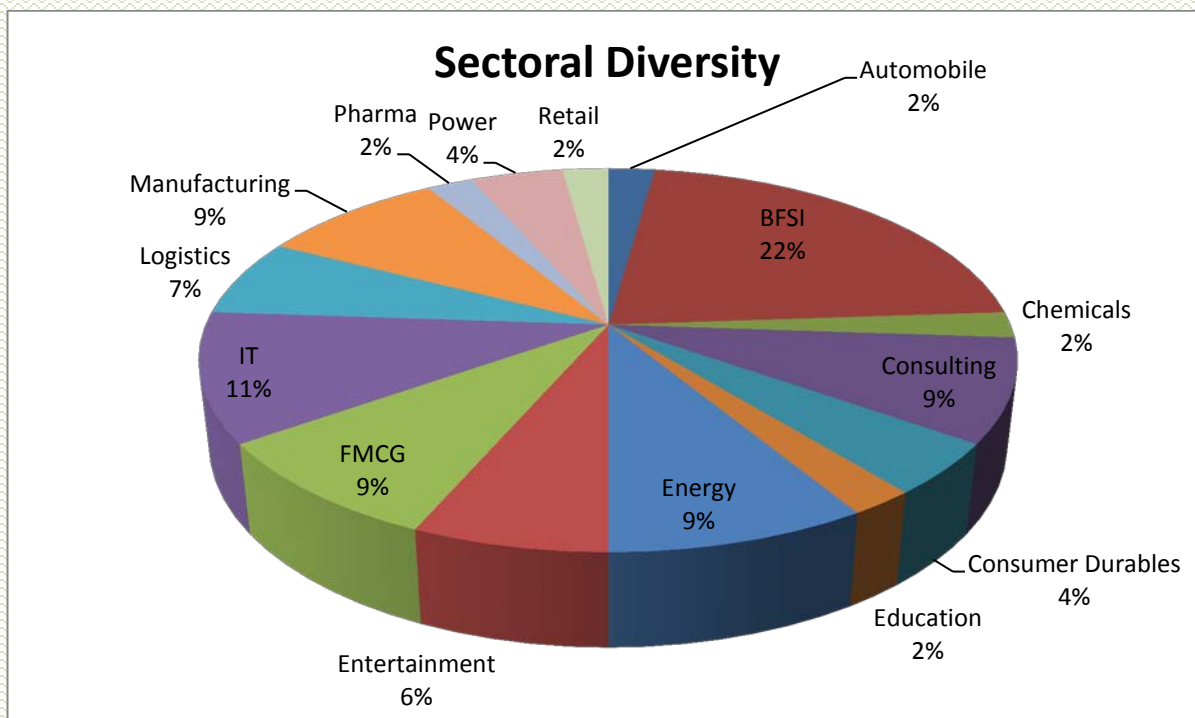
“Students of IIM Rohtak exceeded our expectations. Had we not been constrained by the number of vacancies, we would have extended many more offers.” - Senior HR Manager of a top pharmaceutical MNC.

The diverse profiles offered to IIM Rohtak students covered Finance, Marketing, Consulting, Operations and IT domains. The institute reached out to companies in multiple industries, thus enabling the students to work in the sector with the profile of their interest. Emerging players such as green ventures also vied for talent by offering attractive salary and perks. They joined the bandwagon of companies that offered a wide array of niche profiles and lucrative pay packages. Those who went for traditional roles in Marketing, Investment Banking, Private Equity, Corporate Finance, Consulting and IT, walked away with top positions including “Vice President – Sales and Marketing”, “Strategic Head Business Unit” and “Regional Retail Head”. Companies have also revealed plans to post the selected candidates at international locations.

The companies that participated in the Final Placement 2012 includes: HSBC, Pfizer, Tata Motors, BPCL, HDFC, Tata Steel, Cognizant, Mother Dairy, YES Bank, Tata Power, Max New York Life Insurance, Berger Paints, RBI, Titan and Ernst & Young among others.



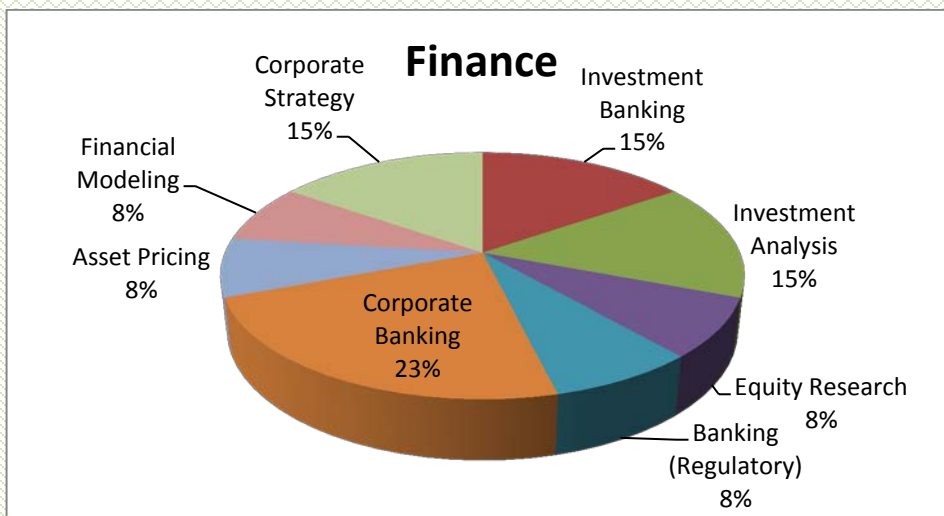
Detailed Sectorial Distribution





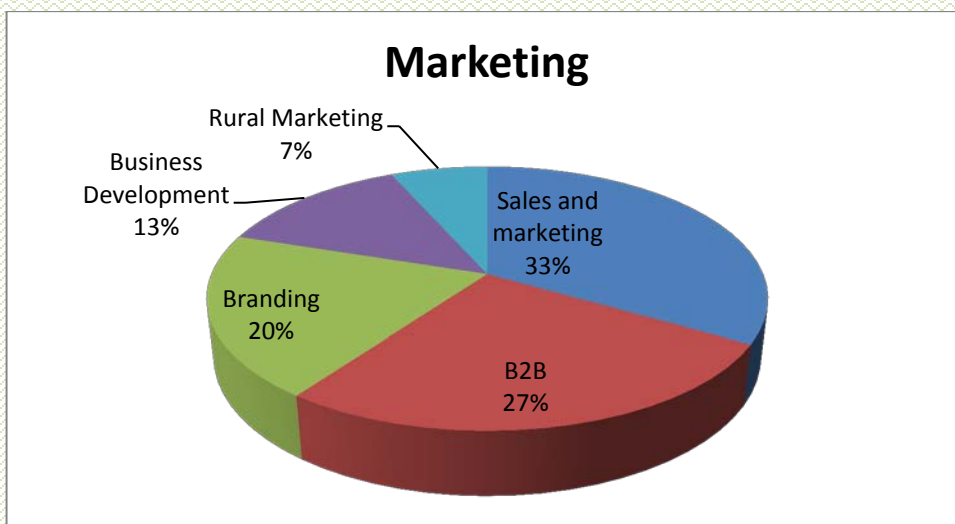
Functional Details – Finance

Twenty eight per cent of the students are taking up assignments in the financial sector. Profiles offered encompassed Investment Banking, Corporate Banking, Equity Research, Investment Analysis and Corporate Strategy.



Functional Details – Marketing

Marketing profiles were the preferred choice of 32% of the participants. Roles were offered in Brand Management, Rural Marketing, Business Development, Sales & Marketing, and B2B Marketing.





Functional Details – Others

Forty per cent students also secured attractive offers in Consulting, Operations, IT and General Management profiles. Ernst & Young, which has been hiring interns from IIM-Rohtak for the last 2 years, has offered a consulting profile in the Business Advisory domain.

Multiple factors have contributed to making IIM Rohtak a preferred destination for recruiters. Among others, the important ones include IIM Rohtak's location, its infrastructure and leadership, IIM Rohtak's quick success in recruiting a substantial number of experienced top quality full-time faculty, its focus on research, which is the basis of success of the leading global schools of business, its leadership lecture series by which top executives participate in the process of grooming the future managers, the bold social initiatives such as the "India for Girl Child" campaign which have been appreciated by the local communities as well as the national media and citizens without geographical boundaries, futuristic academic initiatives such as partnerships with leading U.S. Business Schools within its first year itself, the setting up of the only truly International Advisory Council among IIMs, the AACSB membership as the fifth IIM in the second year itself, and continuous corporate interaction on area of their concern such as the global leadership of Indian corporates through events such as the Management Conclave.