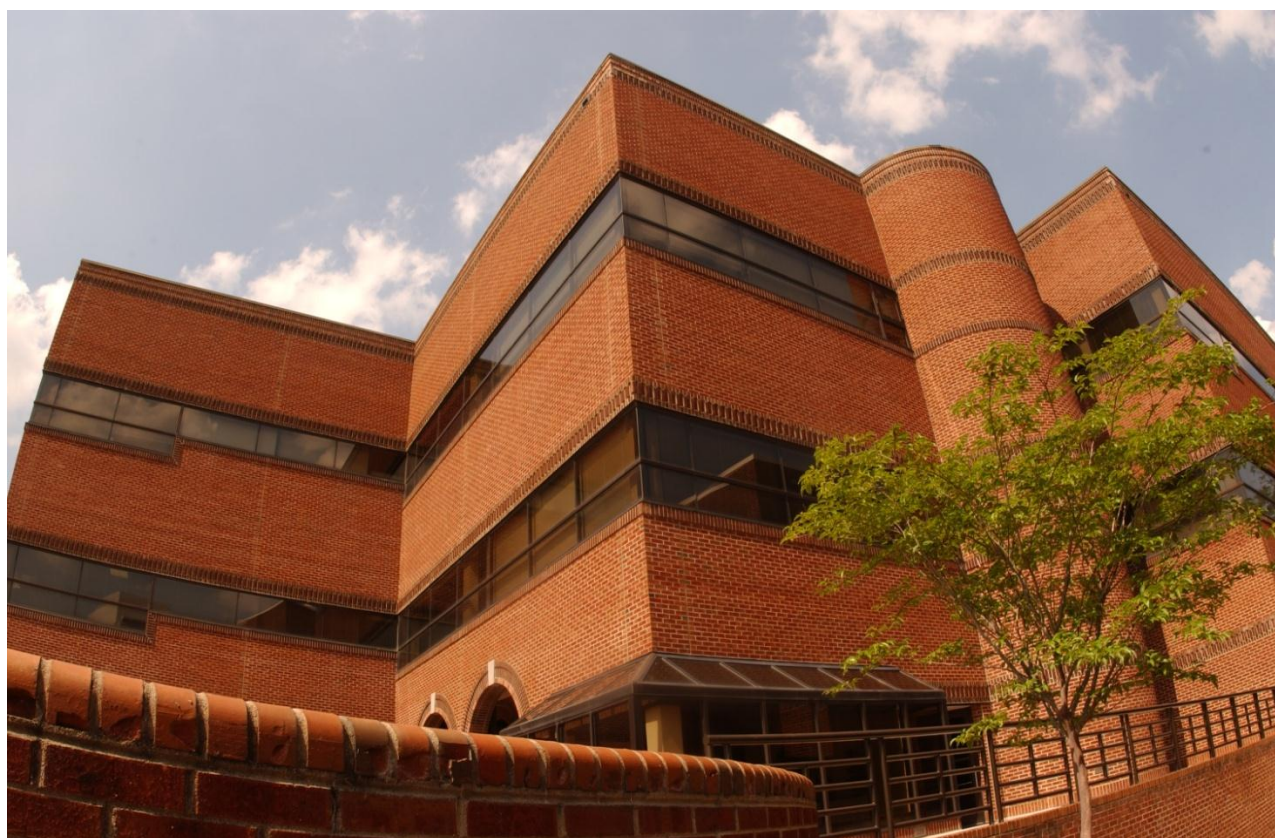


# East Carolina University College of Business Graduate Programs

Information Packet



East Carolina<sup>®</sup>  
UNIVERSITY

COLLEGE OF  
BUSINESS

## Contents

About the College of Business.....	3
Master of Business Administration Program .....	3
MBA .....	3
MD/MBA .....	4
4+1 MBA.....	5
MBA Admission Requirements.....	6
MBA Admission Requirements - International Students .....	6
Deadlines for MBA Program.....	7
Domestic Students.....	7
International Students .....	7
Master of Science in Accounting Program .....	8
MSA.....	8
MSA Admission Requirements .....	9
MSA Admission Requirements - International Students .....	9
Deadlines for MSA Program.....	10
Domestic Students.....	10
International Students .....	10
What Does It Cost? (2012/2013).....	11
Application Requirements.....	12
Other Admission Information .....	13
Pre-Term Experience or Orientation Requirement .....	14
GMAT Information.....	15
Optional Certificates .....	16
Online Classes.....	16
Financial Assistance .....	17
Scholarships.....	17
Tuition Remissions.....	18
Graduate Assistantships.....	18
Teaching Assistantships .....	18
Federal Financial Aid.....	18
Member Organizations .....	19
Graduate Business Association.....	19
Beta Gamma Sigma.....	19
Departmental Student Organizations .....	19
Helpful Links.....	19
Frequently Asked Questions .....	20

## About the College of Business

East Carolina University's College of Business (CoB) was formed in 1958 as the Department of Commerce. In 1965, it became the School of Business and in 2003 the College of Business. The Association to Advance Collegiate Schools of Business (AACSB-International <http://www.aacsb.edu/>) is the premier accrediting body for schools and colleges of business internationally. AACSB accreditation is the hallmark of excellence in business education and has been earned by less than five percent of the world's business schools. Today, there are 568 business schools in 33 countries that maintain AACSB accreditation. This accreditation guarantees quality to you and your employer. The College of Business' graduate program, accredited in 1976, was the second of ten programs that are accredited in North Carolina, and is one of 177 graduate business programs with membership in the Graduate Management Admissions Council.

The College of Business consists of five academic departments: Accounting, Finance, Management, Management Information Systems, and Marketing and Supply Chain Management. These departments offer undergraduate programs as well as support the graduate programs.

The College of Business offers students two graduate degrees: Master of Business Administration (MBA) and Master of Science in Accounting (MSA). The Master of Business Administration degree, first offered in 1966, graduated its first students in 1967. Learn how the graduate programs at East Carolina University can help accelerate your career. Further program details are on our website [www.ecu.edu/business](http://www.ecu.edu/business). Please allow us to answer your questions by contacting [gradbus@ecu.edu](mailto:gradbus@ecu.edu), 252-328-6970, or 866-592-0835.

## Master of Business Administration Program

### MBA

A Master of Business Administration (MBA) program provides valuable training in the theory and practice of business management – exposing students to a variety of subjects, including economics, marketing, accounting, finance, strategy, operations management, information technology management, and supply chain management. No matter what career path you choose, you will experience business scenarios and decision-making challenges. The MBA provides a portfolio of managerial tools and techniques as well as the “softer” skills needed to succeed as a manager.

The MBA program at East Carolina University offers you unparalleled quality, flexibility, and customization – plus the personalized support you need to achieve your professional goals.

### Quality and Value

At the College of Business, we are highly committed to serving our students as an educational institution of excellence. Our accreditation by the Association to Advance Collegiate Schools of Business (AACSB) throughout the past 40 years proves this commitment. In addition, our program consistently ranks as a Best Buy for AACSB-accredited online education. This cost and quality combination makes our MBA program a smart choice.

### Customization

You can pursue the MBA program on campus, completely online, or as a mixture of the two delivery methods. These methods can mix, match, and change each semester. The requirements and structure of the program are the same regardless of face-to-face or online delivery. If you intend to pursue the program on campus, it is likely you will take at least one online course as part of your program.

You can set your own pace throughout the program – taking between one to five classes each semester. The number of classes you take each semester can change to suit your schedule; you can even take a semester or more off if needed. You can take the courses in any order, provided the prerequisites are met.

## **Who can earn an MBA?**

The ECU MBA program is for both business and non-business undergraduates. We customize the program to fit each student based on past academic experience and performance. The degree is completely self-contained, requiring no prerequisite business experience or course work. The program is a maximum of 20 classes, or 60 semester hours, divided into the core level and breadth level at 10 classes each. Before beginning the MBA program, students are required to complete a self-paced online Pre-Term Experience course for program preparation and orientation.

## **Pre-Term Experience**

To prepare students for their graduate program, each student must successfully complete the Pre-Term Experience before beginning his or her first class. This course gives students an introduction to the program and covers information such as technology, case study skills, and virtual group skills. It also exposes students to the rigorous pace of the MBA program so you can choose the course load best suited for your situation.

Participation in this class will give you a clear understanding of all that is involved with an MBA program. The class is fully online, and is required of all students regardless if you intend to take online or face-to-face classes.

## **Core Level Classes**

The core component quickly gives a non-business undergraduate student the same academic knowledge base as that of an undergraduate business student. You may waive these on a course-by-course basis if you have taken the coursework at the undergraduate level and received an A or B. There is a five year time limit on some undergraduate coursework.

A planning sheet showing the graduate core courses and the undergraduate classes required for waivers is available at the end of this packet and online. You can use our Graduate Online Advising Liaison (GOAL) at <http://www.ecu.edu/cs-bus/busgoal.cfm> to review your transcripts and determine classes that might waive. You will need copies of your transcript and 10-15 minutes to answer a short series of questions. Please note that this is for planning purposes only; an official review of your transcripts occurs upon admission to the program.

## **Breadth Level Courses**

The breadth component is required of all students. There are seven required breadth classes and three required breadth electives. A variety of business electives allows you to tailor your degree to fit your personal and professional interests. You can also substitute the three electives for an optional certificate containing industry-specific course selections.

## **MD/MBA**

The combined MD/MBA program at East Carolina University focuses on giving physicians the necessary skill-set for successfully integrating medicine and business. Whether managing an individual or group medical practice, leading a corporate or non-profit hospital, or developing healthcare policy, the understanding of fundamental financial, management, and organizational practices is essential. The MD/MBA program is available to:

- Students accepted to or enrolled in an accredited medical school
- Resident physicians with an MD earned from an accredited medical school
- Practicing physicians

## **Course Flexibility**

Students can pursue the MBA program completely on campus, completely online, or as a mixture of the two delivery methods. These methods can mix, match, and change each semester. The requirements and structure of the program are the same regardless of face-to-face or online delivery. The MD/MBA is completely self-contained, requiring no prerequisite business experience or course work. A planning sheet giving an overview of the courses in the program is available at the end of this packet and online.

## **Resident & Practicing Physicians**

Medical residents whose residency training will allow one year away from clinical responsibilities typically enter the program in second summer session and receive the MBA degree 12 months later.

Practicing physicians may enter in any term and complete the program at their own pace, taking between one to five classes each semester. The number of classes you take each semester can change to suit your schedule; you can even take a semester or more off if needed.

To apply, complete the online MD/MBA application from the Graduate School's website ([www.ecu.edu/gradschool](http://www.ecu.edu/gradschool)) and submit official transcripts from all institutions attended beyond high school. The Graduate Management Admissions Test (GMAT) is not required.

### **Brody School of Medicine Students**

Students enrolled in the ECU Brody School of Medicine will usually complete two years of the medical curriculum (all basic science courses) and then take a one-year leave of absence from medical school to complete the MBA program, typically between their second and third years of medical studies. Medical students typically enter the program in the second summer session and complete the program in 12 months. Students will then return to medical school for completion of the medical curriculum. Both the MD and MBA degrees are awarded after five years of study.

Interested medical students accepted to or enrolled in the ECU Brody School of Medicine must schedule a meeting with the Assistant Dean for Student Affairs to discuss the application process. There is a separate application process through the Brody School of Medicine Office of Student Affairs. The Graduate Management Admissions Test (GMAT) is not required, but for Brody School of Medicine students, successful passage of the USMLE Step 1 is necessary for continued enrollment in the dual degree program.

### **4+1 MBA**

The 4+1 MBA program enables students to earn an MBA along with your undergraduate degree in five years. This program is for students pursuing undergraduate degrees at East Carolina University in subjects other than business.

Students can begin taking undergraduate business classes as early as their freshman year, allowing you to waive some MBA core courses. You will also take three 5000-level electives during your senior year, which will count as the MBA requirement of three elective courses. Then, only a small number of MBA classes remain after you complete your undergraduate degree.

Should a student not have time to take the recommended classes that waive the seven MBA core classes, there is extra room and flexibility in the program for the additional MBA classes. MBA courses are also available online, and the program allows for flexibility in scheduling. A 4+1 student can choose to complete the MBA portion of the program part-time and/or online if desired.

#### Current 4+1 Program:

**Biology** – Many biotech companies seek employees who are not simply scientists, but also have a firm understanding of business. Employees who speak both “science” and “business” will have a significant advantage in advancing their careers.

Undergraduate biology majors begin taking the first of twelve undergraduate business classes in the spring semester of your first year. This allows you to waive seven MBA core classes once admitted to the MBA program. In addition, you would take three 5000 level biology classes your senior year to fulfill the three elective requirement of the MBA program. This would leave you with three MBA core classes to complete in the summer sessions after your senior year and seven MBA breadth class in the fall and spring semesters of the fifth year. A program planning sheet is available online.

## **MBA Admission Requirements**

The MBA program is open to students with baccalaureate degrees in any discipline from institutions accredited by a CHEA-recognized institutional accrediting agency who present evidence of their ability to pursue graduate study. The admission decision is based on a combination of factors including, but not limited to, satisfying minimum point totals and Graduate Management Admission Test (GMAT) scores as noted below. Acceptance for domestic applicants is dependent upon, but not limited to, one of the following:

Applicants who have a cumulative GPA of at least 2.7 **and** a score of 500 or more on the GMAT qualify for admission.

### **Conditional Admission**

Applicants whose cumulative GPA is less than a 2.7 and/or score less than 500 on the GMAT will be considered for conditional admission based on the following formula:  $(200 \times \text{GPA}) + \text{GMAT} \geq 950$ . The minimum GMAT score that will be considered is 450.

## **MBA Admission Requirements - International Students**

Applicants who have a cumulative GPA of at least 2.7 **and** a score of 550 or more on the GMAT qualify for admission.

### **Conditional Admission**

Applicants whose cumulative GPA is less than a 2.7 and/or score less than 550 on the GMAT will be considered for conditional admission based on the following formula:  $(200 \times \text{GPA}) + \text{GMAT} \geq 1000$ . The minimum GMAT score that will be considered is 500.

In addition to the admission criteria listed above, international students must satisfy minimum TOEFL score requirements of 213 (computer exam) or 550 (paper exam). For the TOEFL iBT (Internet based exam), the minimum score is 20 for each of the four sections with a total score of 80. In addition, sixteen years total education is mandatory.



## Deadlines for MBA Program

### Domestic Students

The College of Business Graduate Office adheres to the following application deadlines:

<b>Term</b>	<b>Deadline</b>
Fall Semester	June 1
Spring Semester	October 15
1st Summer Session	March 15
2nd Summer Session	May 1

Completed applications, which include the application itself, application fee, resume, official GMAT score and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through graduate assistantships, scholarships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. For our new student scholarships, preferential consideration is given to students who have been admitted to the College of Business by June 1 for Fall and October 15 for Spring. You should apply for the scholarship when you apply for your graduate program.

### International Students

For international students, deadlines are strictly enforced because of the additional time required for visa and other documents.

<b>Term</b>	<b>Deadline</b>
Fall Semester	February 1
Spring Semester	October 1
1st Summer Session	March 15
2nd Summer Session	May 1

Completed applications, which include the application itself, application fee, resume, official GMAT score, official TOEFL score, and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through graduate assistantships, scholarships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. For our new student scholarships, preferential consideration is given to students who have been admitted to the College of Business by June 1 for Fall and October 15 for Spring. You should apply for the scholarship when you apply for your graduate program.

# Master of Science in Accounting Program

## MSA

The Master of Science in Accounting (MSA) program at East Carolina University prepares you for an accounting career and for successful completion of the CPA exam. Students gain in-depth knowledge of auditing, taxation, financial accounting, cost accounting, and accounting systems, plus an overview of management in profit and nonprofit organizations. The MSA program integrates the content of the certified public accountant, certified internal auditor, and certified management accountant professional examinations. One of the unique aspects of the ECU MSA is that students sit for the CPA exam in the last semester of the program. This gives our students a competitive advantage when applying for jobs after graduation. In 2007, ECU MSA students ranked 16<sup>th</sup> in the nation for their performance on the CPA exam.

### Who can earn an MSA?

Our MSA program is designed for both business and non-business undergraduates. It is completely self-contained, requiring no prerequisite business experience or course work for admission. We customize the program to fit each student based on past academic experience and future career goals. The program is very flexible; you can take between one to five classes each semester. Please note the MSA is a campus-based program, and therefore online courses are not offered. In general, for a non-business undergraduate student, an MSA is usually 45 semester hours. A business undergraduate but non-accounting major is usually required to take 39 hours. Students with an accounting undergraduate degree may be required to take as few as 30 hours. In all cases, the number of classes is dependent upon your past academic experience and performance.

### Business Core Classes

The core component quickly gives a non-business undergraduate student the business foundation needed for the accounting industry. You may waive these courses if you satisfactorily completed certain coursework at the undergraduate level. There is a seven year time limit on some undergraduate coursework. A planning sheet showing the graduate core courses and undergraduate classes required for waivers is available at the end of this packet and online.

### Accounting Evaluation Classes

The second group of classes is the accounting evaluation component. These classes form the technical foundation in accounting upon which the remaining graduate classes build. You may waive these courses if you satisfactorily completed certain coursework at the undergraduate level. There is a seven year time limit on some undergraduate coursework. A planning sheet showing the graduate core courses and undergraduate classes required for waivers is available at the end of this packet and online.

### Required Accounting Breadth and Elective Classes

The third group of classes is the required accounting course component. These classes are your final preparation for the CPA exam. Additionally, you can customize your MSA by choosing electives in the Tax or Audit Track.



## MSA Admission Requirements

Our MSA advisors are available to you for any questions or assistance you may need. If you have questions about the program, experience any problems during the application process or would like to inquire about the status of your application, please do not hesitate to contact our office. We can be reached via phone at 252-328-6970, 866-592-0835, or e-mail [gradbus@ecu.edu](mailto:gradbus@ecu.edu).

The MSA degree program is open to students with baccalaureate degrees in any discipline from institutions accredited by a CHEA-recognized institutional accrediting agency who present evidence of their ability to pursue graduate study. The decision is based on a combination of factors, including, but not limited to, satisfying minimum point totals and Graduate Management Admission Test (GMAT) scores as noted below. Domestic students seeking admission to the MSA program must score at least 1000 points based on the formula:  $(200 \times \text{GPA}) + \text{GMAT} \geq 1000$ , with a minimum GMAT score of **500**

Students may enter the MSA program anytime after graduation from an undergraduate program. No distinction is made based upon the difference in time between a student's graduation date and the start of the semester you wish to enter the program.

In addition, students who majored in accounting as undergraduates must have a 2.8 GPA or better in their upper-division accounting classes (generally Intermediate Accounting I and higher).

## MSA Admission Requirements - International Students

International students seeking admission to the MSA program must score at least 1050 points based on the formula:

$(200 \times \text{GPA}) + \text{GMAT} \geq 1050$ , with a minimum GMAT score of **550**

Students may enter the MSA program anytime after graduation from an undergraduate program. No distinction is made based upon the difference in time between a student's graduation date and the start of the semester he or she wishes to enter the program.

In addition, students who majored in accounting as undergraduates must have a 2.8 GPA or better in their upper-division accounting classes (generally Intermediate Accounting I and higher).

International students must also satisfy minimum TOEFL score requirements of 213 (computer exam) or 550 (paper exam). For the TOEFL iBT (Internet based exam), the minimum score is 20 for each of the four sections with a total score of 80. In addition, sixteen years total education is mandatory.

## Deadlines for MSA Program

### Domestic Students

The College of Business Graduate Office adheres to the following application deadlines:

<b>Term</b>	<b>Deadline</b>
Fall Semester	July 1
Spring Semester	November 1
1st Summer Session	April 1
2nd Summer Session	May 1

Completed applications, which include the application itself, application fee, resume, official GMAT score and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through graduate assistantships, scholarships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. For our new student scholarships, preferential consideration is given to students who have been admitted to the College of Business by June 1 for Fall and October 15 for Spring. You should apply for the scholarship when you apply for your graduate program.

### International Students

For international students, deadlines are strictly enforced because of the additional time required for visa and other documents.

<b>Term</b>	<b>Deadline</b>
Fall Semester	February 1
Spring Semester	October 1
1st Summer Session	March 15
2nd Summer Session	May 1

Completed applications, which include the application itself, application fee, resume, official GMAT score, official TOEFL score, and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through scholarships, graduate assistantships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. For our new student scholarships, preferential consideration is given to students who have been admitted to the College of Business by June 1 for Fall and October 15 for Spring. You should apply for the scholarship when you apply for your graduate program.

## What Does It Cost? (2012/2013)

### Online Tuition

<b>North Carolina Resident</b>	<b>Non-Resident</b>
1 class (3sh) \$936	1 class (3sh) \$2,676
2 classes (6sh) \$1,872	2 classes (6sh) \$5,352
3 classes (9sh) \$2,808	3 classes (9sh) \$8,028
Each additional class above 3 costs \$936	Each additional class above 3 costs \$2,676

### Campus-based Tuition

<b>North Carolina Resident</b>	<b>Non-Resident</b>
1 class (3sh) \$1,830	1 class (3sh) \$4,788
2 classes (6sh) \$2,895	2 classes (6sh) \$7,332
3 classes (9sh) \$3,960	3 classes (9sh) \$9,876
Each additional class above 3 costs \$300	Each additional class above 3 costs \$300

## Application Requirements

Complete application packets include

- An application completed online at [www.ecu.edu/gradschool](http://www.ecu.edu/gradschool). At the “Application Type” screen, select Masters as seen in the screen-shot below.
- Application fee of \$70
- Resume
- Official transcripts from **all** institutions attended beyond high school
- Official Graduate Management Admissions Test (GMAT) standardized test scores

Please take your GMAT at least one month prior to the application deadline to allow adequate time for your scores to be received. The student is responsible for the submission and receipt of all application materials. The College of Business does not require letters of recommendation or a statement of purpose. The resume should be uploaded as a part of the online application.

Mail transcripts to:

Graduate School  
East Carolina University  
131 Ragsdale Building, Greenville, NC 27858  
252-328-6012  
[gradschool@ecu.edu](mailto:gradschool@ecu.edu)

All graduate application materials must be submitted to the ECU Graduate School. The Graduate School is the University-wide office that coordinates all graduate applications. When a student’s application is complete, including GMAT scores, resume and transcripts received, and the application fee paid, the application package is sent to the College of Business Graduate Programs office for evaluation.

HELP EXIT

### Select an Application Type

To Apply for Admissions, first select the Application Type you want to complete.

Incomplete applications will be held for two weeks. If the application is not submitted within two weeks we will remove the application and you will need to begin the application again.

**Graduate international applicants** please complete the appropriate graduate level application listed below. Upon submission of online application you will be sent an international application via email to obtain additional information needed.

**Undergraduate international applicants** please fill out the international undergraduate application only if you have or will need an F-1 student visa in order to study at ECU. If you are a permanent resident or a citizen of the U.S. you are considered a domestic student and should fill out the application found at:  
URL:[https://www1.cnc.org/Applications/University\\_of\\_North\\_Carolina/apply.html?application\\_id=1538](https://www1.cnc.org/Applications/University_of_North_Carolina/apply.html?application_id=1538)

Application Type: Certificate

- Certificate
- Doctoral
- Internatnl Undergrad Freshman
- Internatnl Undergrad Transfer
- Masters
- Non-Degree Graduate
- Readmit Doctoral
- Readmit Masters
- Readmit Nondegree

Continue

Return to Home

RELEASE: 8.0.1

powered by  
**SUNGARD** HIGHER EDUCATION

### Military Applicants

The East Carolina University Graduate School agrees to waive the \$70 application fee for military personnel who are currently on active duty or who have been on active duty within three years prior to applying. Immediately after applying to the program, contact the College of Business at 252.328.6970 or via email at [gradbus@ecu.edu](mailto:gradbus@ecu.edu) to inform them you have applied to the MBA program and that you are military personnel

Please review the documents for Active Duty personnel and Veterans at our website [http://www.ecu.edu/cs-bus/prospectivegraduateapplication.cfm#CP\\_JUMP\\_10482](http://www.ecu.edu/cs-bus/prospectivegraduateapplication.cfm#CP_JUMP_10482). This will help you complete the paperwork necessary for Military Tuition Assistance, Military Tuition Waivers, and VA benefits. Questions can be directed to John Trifilo in the Cashier’s Office (252-328-6077, [trifiloj@ecu.edu](mailto:trifiloj@ecu.edu)) or Connie Blake, Veteran Affairs Coordinator (252-328-1731, [vaoffice@ecu.edu](mailto:vaoffice@ecu.edu)).

## Other Admission Information

Students must have a baccalaureate degree (in any subject) from an institution accredited by at least a regional association or accrediting agency. The degree must be in-hand by the date graduate study is to commence (ECU students see “6-hour rule” below). The total amount of pre-graduate schooling must be at least sixteen years (12 years of school plus 4 years of college).

Applicants must have either an overall GPA of 2.7 on all undergraduate work. Admission by exception can be made for those not meeting the GPA minimums if other offsetting strengths are present.

East Carolina University makes available the provision that an applicant can use the most recent upper-level 30 semester hours of undergraduate or graduate coursework in lieu of all undergraduate coursework when determining formula point totals. This provision is subject to the approval of the CoB Graduate Programs Office on a case-by-case basis. In such a case, the minimum point totals each increase by 50 points. There are no exceptions to GMAT and formula point total minimums.

The GMAT test date must be within five years of the application date. Other standardized tests are not acceptable. Visit [www.mba.com](http://www.mba.com) for GMAT information and study software. Plan to take the GMAT at least one month prior to the application deadline.

If you have completed an advanced degree which required an entrance exam (GRE, LSAT, etc.) or if you completed your undergraduate degree with a GPA of 3.3 or greater **and** have had completed 10 years of post baccalaureate professional experience, you may qualify for a waiver of our GMAT requirement. You can find the GMAT Waiver request form on our ‘[Admission Requirements & Application Procedures](#)’ page. Visit [www.ecu.edu/business](http://www.ecu.edu/business). Choose the Admission and Application link on the Graduate Programs drop down menu.

The TOEFL requirement is waived for international students if the undergraduate degree is from a US college or university.

The College of Business does not require letters of recommendation or a statement of purpose.

Applicants are admitted to the MBA or MSA program only upon the issuance of a formal letter of admission by the Graduate School.

Students must be admitted to the MBA or MSA program in order to enroll in College of Business graduate classes. Students cannot take graduate business classes with non-degree graduate student status without first receiving approval from the CoB Graduate Programs Office.

Graduate students in degree-seeking programs will be required to show evidence of an existing creditable health insurance policy. If necessary, students may purchase health insurance through a University-sponsored plan or another policy outside the University. Students with existing creditable health insurance will be able to waive out of the University plan easily and quickly on-line. No paperwork is required. Students who do not waive out and purchase the University-sponsored plan will be billed each semester and the premium will count in the “cost of attendance” used for financial aid consideration.

The Graduate School will destroy incomplete applications one year after the beginning date of the term of intended enrollment. Applicants may request that copies of transcripts be returned before the year is over, or they may request that their applications be continued for another year.

East Carolina University is an equal educational opportunity institution. The university makes no distinction in the admission of students, or in any other of its activities, based on race, color, sex, creed, handicap, or national origin.

### **6-hour Rule**

ECU seniors within six semester hours (or less) of completion of all undergraduate degree requirements may enroll in 5000- or 6000-level courses applicable to graduate degree requirements in addition to their final undergraduate classes. Students must apply and be admitted to the MBA or MSA program prior to enrolling in graduate business courses. The student must complete all remaining undergraduate degree requirements during the semester the student begins taking graduate classes. Failure to fulfill this requirement will result in cancellation of admission to graduate degree study and enrollment in any 6000-level courses will be invalidated. Six-hour rule students typically have trouble receiving financial aid the first semester because of their classification.

### **Pre-Term Experience or Orientation Requirement**

Before beginning classes, the College of Business Graduate Office requires all MBA students to complete an online Pre-Term Experience course. MSA students are required to attend the on-campus orientation held during the first week of class. Participation will better prepare you to begin your graduate program. Failure to complete the course (MBAs) or attend orientation (MSAs) will result in your schedule being dropped for the semester and a delay in the start of your program.

#### **About the Pre-Term Experience**

To help better prepare you for your first semester in graduate school, the Pre-Term Experience course gives you an introduction to the program. The class is fully online, and is beneficial regardless if you intend to take online or face-to-face classes. The class covers information such as

- Technology including Blackboard, Centra and Camtasia
- Case analysis and writing skills
- Proctor search and selection



## GMAT Information

The Graduate Management Admissions Test (GMAT) measures basic verbal, mathematical, and analytical writing skills that you have developed in your education and work. Visit [www.mba.com](http://www.mba.com) for information about the exam, testing centers, and study software.

If you have completed an advanced degree which required an entrance exam (GRE, LSAT, etc.) or if you completed your undergraduate degree with a GPA of 3.3 or greater and have had completed 10 years of professional experience, you may qualify for a waiver of our GMAT requirement. You can find the GMAT Waiver request form on our '[Admission Requirements & Application Procedures](#)' page. Visit [www.ecu.edu/business](http://www.ecu.edu/business). Choose the Admission and Application link on the Graduate Programs drop down menu.

The GMAT is comprised of two 75-minute multiple choice sections – one verbal, one math – and two 30-minute writing sections. Scores on the two writing sections are used to give you an Analytical Writing Assessment (AWA) score that ranges from 0 to 6. Scores on the math and verbal sections are combined to give you a GMAT score that ranges from 200 to 800.

The GMAT is given on computer at designated testing centers by appointment only. Visit [www.mba.com](http://www.mba.com) to find a testing center in your area and/or schedule an appointment. The cost of the GMAT is \$250. Your credit card will be charged when the appointment is set.

### Studying for the GMAT

You need to spend some time reviewing the concepts that are covered and practicing the types of questions and the test mechanics. You will do better on the GMAT if you study for it.

Go to [www.mba.com](http://www.mba.com). At the top of the page in the middle it says "Take the GMAT." Click on that and go to the bottom of the page on the right side where it says "Free GMAT Prep Software." Click there and you will be able to download the free study software. This software contains tutorials for the different types of questions covered as well as a practice test that shows how well you are scoring. Keep in mind that test day stress will lower your score.

The study software will help you identify problems and areas that need the most work. You can then go to your local library or book store for review books that will best address these areas. Take a look at one or more of the following:

- The Official GMAT Review Book (by GMAC)
- GMAT for Dummies
- Math Smart (by Princeton Review)
- Math Power (by Kaplan)
- Grammar Smart (by Princeton Review)

The College of Business Professional Programs offers a GMAT review course each semester. For more information, contact Professional Programs at the following address:

College of Business

Office of Professional Programs

1200 Harold H Bate Building

Greenville NC 27858

Office 252.328.6377

Fax 252.328.4099

[cobprofpro@ecu.edu](mailto:cobprofpro@ecu.edu)

## Optional Certificates

There are two paths that MBA students can pursue with electives in the MBA program. Most students choose to take three general MBA business electives from the elective classes offered within the College of Business. Approximately 20% of graduate business students choose to obtain an optional certificate designed to give the student an insight into the issues that are specific to that industry. Most certificates require four or five classes. A certificate is awarded in conjunction with the MBA degree and successful completion of the certificate is reflected on the student's transcript. Normally, certificate classes are taken in place of the three required breadth electives, effectively adding one or two additional classes to a student's curriculum. Our certificate options are listed below, and those available completely online are marked with an asterisk (\*). More information about certificates can be found at <http://www.ecu.edu/cs-bus/optionalconcentrations.cfm>.

- Development & Environmental Planning
- Finance \*
- Health Care Management \*
- Hospitality Management \*
- International Management
- Management Information Systems (MIS) \*
- Marketing(MKTG)\*
- Professional Investment Management and Operations (PIMO) \*
- School Business Management
- Security Studies \*
- Sport Management
- Supply Chain Management \*
- Tax

## Online Classes

There is very little difference between the online classes and the face-to-face classes aside from the obvious fact that you are not physically in class. The course content, the volume of work, the textbook, homework, assignments, etc. are the same. You still interact with your professor and classmates, only in the online class the interaction is via e-mail, chat rooms, and threaded discussions. Your professor may also require group projects and team activities, you just move information electronically rather than meeting in the graduate lounge or library. Blackboard is the primary means of disseminating information regardless if you are in the face-to-face class or the online class.

Most professors require at least a midterm and final exam that require a proctor. Proctors must meet the approval of the university. Exams may be paper-based or computer-based at the discretion of the professor. More information about proctors is available at <http://deproctoring.eai.ecu.edu/>. Most assessments are given in "bands" of time. For example, you may have from Monday morning 8am to Wednesday afternoon 5pm to take a quiz. Typically, major project and paper deadlines have specific due dates.

The amount of time required for both the face-to-face classes and Internet classes are very close. You'll need 10-15 hours of work a week for first year classes (numbered under 6300) and 15-20 hours per week for second year classes (over 6300).

## Financial Assistance

### Scholarships

Scholarship awards are available for full-time and part-time MBA and MSA students. Scholarships are awarded based on both financial need and academic merit and can be for one semester or continue for the full program. Award categories include, but are not limited to, the following areas:

- **Gold Graduate Scholarship** (9 semester hours or more) – These scholarships are awarded prior to students beginning their MBA or MSA program. The awards are typically \$3,000 (online) or \$4,000 (on campus) and are distributed per semester for two academic years. A student is only eligible to apply for this scholarship at the beginning of his/her program. Preferential consideration will be given to students who have been admitted to the College of Business by June 1 for Fall semester and by October 15 for Spring semester. You should apply for this scholarship when you apply for your graduate program.
- **Purple Graduate Scholarship (enrolled in a minimum of 6 hours)** – Scholarships are awarded each semester to full-time, part-time, new, or current students. Part-time students must be registered for at least 6 semester hours in business to be eligible for this scholarship. The awards are for one semester and can range in award amount depending on full-time/part-time and campus/online registration. Applications must be received by April 1 for Fall semester and by September 1 for Spring semester.
- **Pirate Graduate Scholarship** - The scholarship is based on academic performance and community stewardship. Current MBA and MSA students at ECU with a 4.00 GPA and 15 hours of completed graduate work in their program are eligible to apply for this scholarship. The award is for one semester and can range in award amounts depending on full-time/part-time and campus/online registration. Applications must be received by April 1 for Fall semester and by September 1 for Spring semester.

More information is available at <http://www.ecu.edu/cs-bus/gradfinasst.cfm>.

The ECU College of Business also offers merit-based scholarship opportunities each spring. More information is available at <http://www.ecu.edu/cs-bus/scholarships.cfm>.

## **Tuition Remissions**

A very limited number of out-of-state tuition waivers are available on a competitive basis (a GMAT score of 650 or more is needed to even be considered). The out-of-state tuition waiver covers the difference in tuition between in-state and out-of-state rates. Preferential consideration will be given to students who have been accepted by the College of Business of East Carolina University by June 1 for Fall semester enrollment and by October 15 for Spring semester enrollment. Students are automatically considered for this waiver when they are accepted; no additional application is required.

## **Graduate Assistantships**

The College of Business (CoB) offers graduate assistantships assisting professors in research or course administration, or providing support in the CoB computer lab. The assistantships are awarded based on GMAT score and academic achievement. Only full time campus-based students are eligible to apply for a graduate assistantship. Graduate assistantships (GA) are typically awarded in 10 hour increments and pay about \$2250 per semester. Note that graduate assistantships are independent of tuition waivers. Students receive a paycheck bi-monthly rather than an amount applied to their tuition bill.

## **Teaching Assistantships**

Teaching assistantship positions are very competitive as a limited number of positions are available. Teaching assistants are responsible for working as a member of a team to lead weekly laboratory sessions that are part of BUSI 2200 which is designed to build interpersonal communication and teamwork skills for sophomore majors in the College of Business. The positions are ideal for MBA students who are considering teaching or working in Human Resources, Training or Organizational Development in a business setting as a career path. Teaching assistants are typically expected to work 15-20 hours a week for both Fall and Spring semesters and pay up to \$9000 per academic year (fall and spring).

## **Federal Financial Aid**

Federal Financial Aid in the form of student loans is available for Graduate students. Information about student loans is available at <http://www.ecu.edu/financial/>.

## Member Organizations

### Graduate Business Association

The Graduate Business Association (GBA) of East Carolina University offers MBA and MSA students an outlet beyond classes to get involved in their graduate program. Our organization provides an avenue for interaction among GBA members and the business community, increases the value of their educational experience through external resources, and includes professional development opportunities for members.

[www.ecu.edu/cs-bus/grad/gba.cfm](http://www.ecu.edu/cs-bus/grad/gba.cfm)

### Beta Gamma Sigma

Beta Gamma Sigma is the highest national recognition a student in business can receive and is only associated with AACSB accredited programs. Students are invited to join based upon academic performance.

[www.betagammasigma.org](http://www.betagammasigma.org)

### Departmental Student Organizations

Student Accounting Society

Financial Management Association

Society for the Advancement of Management

Association of Information Technology Professionals

American Marketing Association

Institute for Supply Chain Management

View all College of Business Student Organizations at <http://www.ecu.edu/cs-bus/studentorganizations.cfm>

### Helpful Links

Optional Certificates - <http://www.ecu.edu/cs-bus/optionalconcentrations.cfm>

Course Descriptions - <http://www.ecu.edu/cs-bus/gradbusinesscoursedescriptions.cfm>

Planning Sheets - <http://www.ecu.edu/cs-bus/academicprograms.cfm#gradplansheet>

Graduate School and Online Application- <http://www.ecu.edu/gradschool/>

Tuition - [http://www.ecu.edu/financial\\_serv/cashier/tufee.cfm](http://www.ecu.edu/financial_serv/cashier/tufee.cfm)

## Frequently Asked Questions

### **Why an MBA?**

An MBA is a universal degree that can be used in combination with a variety of undergraduate degrees and backgrounds. No matter what career path you choose, you will be faced with business scenarios and decisions at some point. Where an undergraduate degree will give you tools to use, the graduate degree will give you the methodology and practice for decision making. You will be able to factor in the uncertainties of a real-world situation and choose from many right answers. This skill and knowledge combination makes an attractive package for employers in a variety of industries.

### **Should I pursue the MBA or the MSA?**

Comparing the MBA and MSA degrees is a little like comparing apples to oranges because they each serve a different purpose.

If you want to be a CPA, you want to be in an MSA program. The MSA degree prepares you to pass the CPA exam and pursue a career in accounting – both public accounting and serving business and industry.

If you do not want to be a CPA, the MBA program is the better option. The MBA is much broader in scope and prepares students for a wide range of careers in any industry. Its purpose is to provide professional training to students for careers as effective and responsible administrators.

If you are asking the question which degree carries more weight – it depends on the context in which you are asking. If someone is hiring a public accountant or the CFO of a company is hiring the Director of Accounting, the MSA is clearly superior. If someone is hiring a marketing person for a company or the general manager of a manufacturing company, then the MBA probably has the edge.

### **Is the MBA available completely online?**

Yes, the MBA degree is available completely online. There is no campus visit required.

### **Is the MSA available completely online?**

No, the MSA cannot be obtained online. The issue with the internet for the MSA is one of course difficulty and appropriateness for the internet. The accounting faculty has examined the issues and has determined that online course delivery is not conducive to the MSA program at this time.

### **What differences are there between the campus-based and online programs?**

In regards to program specifics, the College of Business does not differentiate between delivery methods. Your program will be the same regardless of whether online or face-to-face. This includes admission criteria, application deadlines, and class requirements. You can mix delivery methods in a semester, or change from semester to semester. The diploma you receive is the same regardless of the delivery method of your courses. Please note that tuition waivers and graduate assistantships are not available to online students. Also note that online classes will require a proctor for exams. Information about proctors can be found at <http://www.ecu.edu/cs-bus/onlineed.cfm>).

### **Is work experience required for admission?**

Work experience is not required for admission to the program, but it does bring an added dimension to the classroom both in terms of what the student contributes to and receives from the class. Thus it is preferable for a student to have work experience. It is not required and will not affect the admission decision.

However, experience is important when you begin to look for a job after graduation. Experience helps a student either get a job or get a better job. Therefore we strongly encourage a student with no experience to gain work experience while they are in the program.



**How many classes should I take each semester?**

Based on the comments of many students in the past, if you are working a 40 hour job, you can probably handle 2 classes. If your 40 hour job is really 60 hours, one class will be plenty. If you are a full time student and work 20 hours or less a week, then 3 or 4 is the typical course load.

**Can I waive any of the MBA classes since I took undergraduate business classes?**

The ten business core course component quickly gives a non-business undergraduate student the same academic knowledge-base as that of an undergraduate business student. Some or all of these classes waive if students have completed appropriate undergraduate course work at acceptable performance levels. Course waivers are evaluated on a course-by-course if equivalent undergraduate courses have been completed with a minimum grade of B. Some undergraduate course work must be less than 5 years old. The undergraduate course must be completed prior to beginning the graduate program. You cannot continue undergraduate course work to earn waivers after starting the graduate program.

**Can I waive any MBA courses based on work experience?**

No, we do not waive courses based on work experience. We can only allow waivers if you have the appropriate academic course work.

**MBA Planning Sheet**  
for students with an undergraduate degree other than accounting

Semester	Grade/ Waive	Course Number	Course Name	Prerequisites
----------	-----------------	------------------	-------------	---------------

Business core courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.

<b>Business Core Courses</b>		ACCT 6241	Financial and Managerial Accounting	
		ENGL 5780	Advanced Writing for Business & Industry*	ENGL 3880 or consent of instructor
		FINA 6144	Financial Management I	ACCT 6241, OMGT 6123
		FINA 6204	Analysis of the Business Econ Environment	OMGT 6123
		FINA 6214	Government Regulation of Business	
		MGMT 6102	Comparative Management	
		MIS 6143	Management Information Systems I	
		MKTG 6162	Marketing Management	
		OMGT 6123	Quantitative Methods	
	OMGT 6213	Operations and Supply Chain Management	MIS 6143, OMGT 6123	

\*ENGL 5780 prerequisite waived for MBA students.

Business breadth courses plus three required business breadth electives (ten classes total) must be completed. Of the three electives one must be quantitative, one must be qualitative, and the third elective may be either.

<b>Business Breadth Courses</b>		ACCT 6521	Accounting for Decision Making	ACCT 6241
		FINA 6604**	Financial Management II	FINA 6144 or ACCT 6221
		MGMT 6722**	Strategic Management	P/C ACCT 6521, FINA 6604, MGMT 6802, MKTG 6822, OMGT 6613 OMGT 6683
		MGMT 6802	Organizational Behavior	MGMT 6102
		MKTG 6822	Marketing Strategy	ACCT 6521, MKTG 6162
		OMGT 6613**	Management Science	OMGT 6213
		OMGT 6683	Statistical Methods	OMGT 6123
			Required Breadth Elective Number 1	
			Required Breadth Elective Number 2	
			Required Breadth Elective Number 3	
			Certificate Elective Number 4	
		Certificate Elective Number 5	Security Studies only	

\*\*If possible, students should avoid scheduling these three classes together in the same semester.

<b>Optional Certificates</b>	Certificate	Required Certificate Classes
	Development and Environmental Planning	PLAN 6301, PLAN 6305 and two from PLAN 6000, PLAN 6009, PLAN 6010, PLAN 6019, PLAN 6020, PLAN 6029
	Finance♦	Choose four from FINA 6624, FINA 6654, FINA 6814, FINA 6824, FINA 6854, FINA 6874 and FINA 6876
	Health Care Management♦	COHE 6000, COHE 6600, COHE 6610, COHE 6620
	Hospitality Management♦	HMGMT 6310, HMGMT 6400, HMGMT 6410 and HMGMT 6420
	International Management	INTL 6005, INTL 6105, INTL 6500, and one from FINA 6876, MGMT 6322, MKTG 6992; additional requirements as detailed in Graduate Catalog - <a href="http://www.ecu.edu/cs-acad/grcat/COB.cfm">http://www.ecu.edu/cs-acad/grcat/COB.cfm</a>
	Management Information Systems♦	MIS 6843, MIS 6863, MIS 6873, MIS 6883
	Marketing♦	Choose four from MKTG 6752, MKTG 6762, MKTG 6842, MKTG 6992 and MKTG 6652
	Security Studies♦	SECS 6000 and 6155; and choose three from CSCI 6100; EHST 6010; JUST 6502; HIST 6260; ICTN 6823; INTL 6500; POLS 6382,6425; PADM 6170, 6220; PLAN 6015.
	Sport Management	EXSS 6106, EXSS 6132 EXSS 6133 and one from EXSS 6001, EXSS 6102, EXSS 6131, RCLS 6005
	Supply Chain Management♦	OMGT 6383, OMGT 6743, OMGT 6763, and one from OMGT 6333, OMGT 6493, MKTG 6762
	Tax	ACCT 6891, ACCT 6901 ACCT 6911, ACCT 6921, ACCT 6931 (non accounting undergraduates will be required to complete ACCT 3551, ACCT 3561 and ACCT 3731 to satisfy graduate ACCT prerequisite requirements)
Certificates are optional. Certificate classes replace the required business breadth electives, effectively adding one or two additional class to a student's curriculum. ♦ indicates certificates available completely online.		

**MBA Planning Sheet**  
for students with an undergraduate degree in accounting

Semester	Grade/ Waive	Course Number	Course Name	Prerequisites
----------	-----------------	------------------	-------------	---------------

Business core courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.

<b>Business Core Courses</b>	<b>W</b>	ACCT 6241	Financial and Managerial Accounting	
		ENGL 5780	Advanced Writing for Business & Industry*	ENGL 3880 or consent of instructor
		FINA 6144	Financial Management I	ACCT 6241, OMGT 6123
		FINA 6204	Analysis of the Business Econ Environment	OMGT 6123
		FINA 6214	Government Regulation of Business	
		MGMT 6102	Comparative Management	
		MIS 6143	Management Information Systems I	
		MKTG 6162	Marketing Management	
		OMGT 6123	Quantitative Methods	
	OMGT 6213	Operations and Supply Chain Management	MIS 6143, OMGT 6123	

\*ENGL 5780 prerequisite waived for MBA students.

Business breadth courses plus four required business breadth electives (ten classes total) must be completed. Undergraduate accounting majors substitute a fourth elective for ACCT 6521. Of the four electives one must be quantitative, one must be qualitative, and the third and fourth elective may be either.

<b>Business Breadth Courses</b>	<b>W</b>	ACCT 6521	Accounting for Decision Making	ACCT 6241
		FINA 6604**	Financial Management II	FINA 6144 or ACCT 6221
		MGMT 6722**	Strategic Management	P/C ACCT 6521, FINA 6604, MGMT 6802, MKTG 6822, OMGT 6613 OMGT 6683
		MGMT 6802	Organizational Behavior	MGMT 6102
		MKTG 6822	Marketing Strategy	ACCT 6521, MKTG 6162
		OMGT 6613**	Management Science	OMGT 6213
		OMGT 6683	Statistical Methods	OMGT 6123
			Required Breadth Elective Number 1	
			Required Breadth Elective Number 2	
			Required Breadth Elective Number 3	
			Required Breadth Elective Number 4	
		Certificate Elective Number 5	Security Studies only	

\*\*If possible, students should avoid scheduling these three classes together in the same semester.

<b>Optional Certificates</b>	Certificate	Required Certificate Classes
	Development and Environmental Planning	PLAN 6301, PLAN 6305 and two from PLAN 6000, PLAN 6009, PLAN 6010, PLAN 6019, PLAN 6020, PLAN 6029
	Finance♦	Choose four from FINA 6624, FINA 6654, FINA 6814, FINA 6824, FINA 6854, FINA 6874 and FINA 6876
	Health Care Management♦	COHE 6000, COHE 6600, COHE 6610, COHE 6620
	Hospitality Management♦	HMGMT 6310, HMGMT 6400, HMGMT 6410 and HMGMT 6420
	International Management	INTL 6005, INTL 6105, INTL 6500, and one from FINA 6876, MGMT 6322, MKTG 6992; additional requirements as detailed in Graduate Catalog - <a href="http://www.ecu.edu/cs-acad/grcat/COB.cfm">http://www.ecu.edu/cs-acad/grcat/COB.cfm</a>
	Management Information Systems♦	MIS 6843, MIS 6863, MIS 6873, MIS 6883
	Marketing♦	Choose four from MKTG 6752, MKTG 6762, MKTG 6842, MKTG 6992 and MKTG 6652
	Security Studies♦	SECS 6000 and 6155; and choose three from CSCI 6100; EHST 6010; JUST 6502; HIST 6260; ICTN 6823; INTL 6500; POLS 6382,6425; PADM 6170, 6220; PLAN 6015.
	Sport Management	EXSS 6106, EXSS 6132 EXSS 6133 and one from EXSS 6001, EXSS 6102, EXSS 6131, RCLS 6005
	Supply Chain Management♦	OMGT 6383, OMGT 6743, OMGT 6763, and one from OMGT 6333, OMGT 6493, MKTG 6762
	Tax	ACCT 6891, ACCT 6901 ACCT 6911, ACCT 6921, ACCT 6931(non accounting undergraduates will be required to complete ACCT 3551, ACCT 3561 and ACCT 3731 to satisfy graduate ACCT prerequisite requirements)
Certificates are optional. Certificate classes replace the required business breadth electives, effectively adding one or two additional class to a student's curriculum. ♦ indicates certificates available completely online.		

### Graduate Business Core Course Waiver Information

The MBA degree program requires between a maximum of sixty semester hours (twenty classes) and a minimum of thirty semester hours (ten classes). The program is divided into two major components: ten business core courses and ten business breadth courses (see other side). The ten business core course component is designed to quickly give a non-business undergraduate student the same academic knowledge-base as that of an undergraduate business student. Some or all of these classes may be waived if students have completed appropriate undergraduate course work at acceptable performance levels. Course waivers are made on a course-by-course basis as approved by the Graduate Programs Office if equivalent undergraduate courses have been completed with a minimum grade of B.

The ten business core courses and the corresponding ECU undergraduate courses required for waiver follow. Students applying from other institutions should match completed course work as closely as possible to ECU course names. Students are encouraged to visit the College of Business GOAL (Graduate Online Advising Liaison) to complete an online questionnaire for an unofficial review or course waivers (<http://www.ecu.edu/cs-bus/busgoal.cfm>).

#### Undergraduate Courses

#### Graduate Business Core Courses

Grade	ECU Course Number	Course Name	Waive	Course Number	Course Name
	ACCT 2401	Financial Accounting		ACCT 6241	Financial and Managerial Accounting
	ACCT 2521	Managerial Accounting			
	COMM 2420	Business and Professional Communication		ENGL 5780	Advanced Writing for Business & Industry
	ENGL 3880	Writing for Business and Industry			
	FINA 3724	Financial Management		FINA 6144	Financial Management I
	MATH 2283	Statistics for Business			
	ECON 2113	Principles of Microeconomics		FINA 6204	Anal of the Business Econ Environment
	ECON 2133	Principles of Macroeconomics			
	FINA 2244	Legal Environment of Business		FINA 6214	Government Regulation of Business
	MGMT 3302	Management of Organizations		MGMT 6102	Comparative Management
	MGMT 3352	International Business			
	MIS 2223	Introduction to Computers		MIS 6143	Management Information Systems I
	MIS 3063	Intro to Management Information Systems			
	MKTG 3832	Marketing Management		MKTG 6162	Marketing Management
	MATH 1066	Applied Mathematics for Decision Making		OMGT 6123	Quantitative Methods
	MATH 2283	Statistics for Business			
	OMGT 3123	Operations & Supply Chain Management		OMGT 6213	Operations & Supply Chain Management
	OMGT 3223	Business Decision Modeling			

Generally, applicable undergraduate course work for MIS 6143, OMGT 6123, OMGT 6213, and FINA 6144 waivers **must be completed within five (5) years** of acceptance into the MBA program.



**MSA Planning Sheet**  
for students without an undergraduate degree in accounting

Semester	Grade/ Waive	Course Number	Course Name	Prerequisites	
<b>Required Business Core Courses (6 SCH)</b>					
<i>Business core courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.</i>					
		ACCT 6221	Principles of Accounting and Finance (3 SCH)		
		ACCT 6231	Principle of Business (3 SCH)		
<b>Required Accounting Evaluation Courses (12 SCH)</b>					
<i>Accounting evaluation courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.</i>					
		ACCT 6621	Intermediate Financial Accounting Theory (6 SCH)	ACCT 6221	
		ACCT 6631	Advanced Cost and Systems (3 SCH)	P/C: ACCT 6221	
		ACCT 6641	Advanced & Governmental Accounting (3 SCH)	ACCT 6621	
<b>Required Accounting Breadth Courses (18 SCH)</b>					
<i>Accounting breadth courses must be completed at the graduate level.</i>					
		ACCT 6611	Auditing I (3 SCH)	ACCT 6631	
		ACCT 6701	Regulation (3 SCH)	ACCT 6891, ACCT 6911; P/C ACCT 6901	
		ACCT 6891	Federal Income Taxation (3 SCH)	P/C: ACCT 6221	
		ACCT 6901	Advanced Federal Taxation (3 SCH)	ACCT 6891	
		ACCT 6951	Auditing Seminar (3 SCH)	ACCT 6611, ACCT 6891; P/C ACCT 6901	
		ACCT 6981	The Professional Accounting Environment (3 SCH)	ACCT 6611, ACCT 6891; P/C ACCT 6901	
<b>Required Accounting Elective Courses (9 SCH)</b>					
<i>Accounting elective courses must be completed at the graduate level</i>					
<i>Students may choose any three accounting elective courses from the following six classes:</i>					
<b>Tax Related Electives</b>			<b>Audit Related Electives</b>		
ACCT 6911	Research in Taxation (3 SCH)	ACCT 6891	ACCT 6301	Fraud Examination (3 SCH)	ACCT 6221
ACCT 6921	Adv. Taxation of Partnerships (3 SCH)	ACCT 6891	ACCT 6961	Info. Technology Auditing (3 SCH)	ACCT 6611
ACCT 6991	Advanced Topics in Accounting (3 SCH)	ACCT 6901	ACCT 6971	Corporate Gov & Acct Ethics (3 SCH)	ACCT 6221



**MSA Planning Sheet**  
for students with an undergraduate degree in accounting

Semester	Grade/ Waive	Course Number	Course Name	Prerequisites	
<b>Required Business Core Courses (6 SCH)</b>					
<i>Business core courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.</i>					
		ACCT 6221	Principles of Accounting and Finance (3 SCH)		
		ACCT 6231	Principle of Business (3 SCH)		
<b>Required Accounting Evaluation Courses (12 SCH)</b>					
<i>Accounting evaluation courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.</i>					
		ACCT 6621	Intermediate Financial Accounting Theory (6 SCH)	ACCT 6221	
		ACCT 6631	Advanced Cost and Systems (3 SCH)	P/C: ACCT 6221	
		ACCT 6641	Advanced & Governmental Accounting (3 SCH)	ACCT 6621	
<b>Required Accounting Breadth Courses (21 SCH)</b>					
<i>Accounting breadth courses must be completed at the graduate level.</i>					
		ACCT 6611	Auditing I (3 SCH)	ACCT 6631	
		ACCT 6701	Regulation (3 SCH)	ACCT 6891, ACCT6911; P/C ACCT 6901	
		ACCT 6891	Federal Income Taxation (3 SCH)	P/C: ACCT 6221	
		ACCT 6901	Advanced Federal Taxation (3 SCH)	ACCT 6891	
		ACCT 6951	Auditing Seminar (3 SCH)	ACCT 6611, ACCT 6891; P/C ACCT 6901	
		ACCT 6981	The Professional Accounting Environment (3 SCH)	ACCT 6611, ACCT 6891; P/C ACCT 6901	
		*FINA 6604	Financial Management II (3 SCH)	ACCT 6221	
<b>Required Accounting Elective Courses (9 SCH)</b>					
<i>Accounting elective courses must be completed at the graduate level numbered 6300 or above.</i>					
<i>Students may choose any three accounting elective courses from the following six classes:</i>					
<b>Tax Related Electives</b>			<b>Audit Related Electives</b>		
				<b>Prerequisite</b>	
ACCT 6911	Research in Taxation (3 SCH)	ACCT 6891	ACCT 6301	Fraud Examination (3 SCH)	ACCT 6221
ACCT 6921	Adv. Taxation of Partnerships (3 SCH)	ACCT 6891	ACCT 6961	Info. Technology Auditing (3 SCH)	ACCT 6611
ACCT 6991	Advanced Topics in Accounting (3 SCH)	ACCT 6901	ACCT 6971	Corporate Gov & Acct Ethics (3 SCH)	ACCT 6221

\*FINA 6604 will only be required if student waives out of all the Business Core and Accounting Evaluation courses.



### Business Core and Accounting Evaluation Course Waiver Information

The MSA program is divided into three major components: two business core courses, three accounting evaluation courses, and ten accounting breadth courses (see other side). The core course component quickly gives a non-business undergraduate student the same academic knowledge base as that of an undergraduate business student. The accounting evaluation course component quickly gives a non-accounting undergraduate student the same academic knowledge base as that of an undergraduate accounting student. These classes are waived on a course-by-course basis if students have completed appropriate undergraduate course work at acceptable performance levels. Course waivers are approved by the Graduate Programs Office upon application to the MSA program.

#### Undergraduate Courses

#### Graduate Courses

Grade	ECU Course Number	Course Name	Minimum Criteria for Waiver	Waive	Course Number	Course Name
<b>Business Core Courses</b>						
	ACCT 2401	Financial Accounting	No grade below C. Course work can be no more than 7 years old. Minimum 2.75 average.		ACCT 6221	Principles of Accounting
	ACCT 2521	Managerial Accounting				
	FINA 3724	Financial Management				
	ECON 2113	Principles of Microeconomics	No grade below C. Course work can be no more than 7 years old. Minimum 2.75 average.		ACCT 6231	Principle of Business
	ECON 2133	Principles of Macroeconomics				
	MGMT 3302	Management of Organizations				
	MKTG 3832	Marketing Management				
<b>Accounting Evaluation Courses</b>						
	ACCT 3551	Intermediate Accounting I	No grade below C. Course work can be no more than 7 years old. Minimum 3.0 average.		ACCT 6621	Intermediate Financial Accounting Theory
	ACCT 3561	Intermediate Accounting II				
	ACCT 3621	Cost Accounting	No grade below C. Course work can be no more than 7 years old. Minimum 3.0 average.		ACCT 6631	Advanced Cost and Systems
	ACCT 3851	Accounting Information Systems				
	ACCT 3731	Advanced Accounting	No grade below C. Course work can be no more than 7 years old. Minimum 3.0 average.		ACCT 6641	Advanced & Governmental Accounting
	ACCT 4641	Governmental & Not-for-Profit Accounting				

**MD/MBA Planning Sheet**  
**OMGT 6123 Required**

Medical students begin in the second summer session and finish the first summer session twelve months later (one calendar year). Medical residents may begin either first or second summer session (requires one year away from clinical responsibilities). Practicing physicians and residents may attend part-time and enter in any term.

Students who do not waive OMGT 6123 follow the suggested course sequence below. OMGT 6123 Quantitative Methods requires at least 3 undergraduate semester hours in Statistics and 3 undergraduate semester hours in Calculus with a minimum grade of B (4.0 scale) in both classes to waive. Use the table at the bottom to determine if OMGT 6123 should or should not be waived. (Students who do waive OMGT 6123 follow the suggested course sequence on the MD/MBA Planning Sheet OMGT 6123 Waived.)

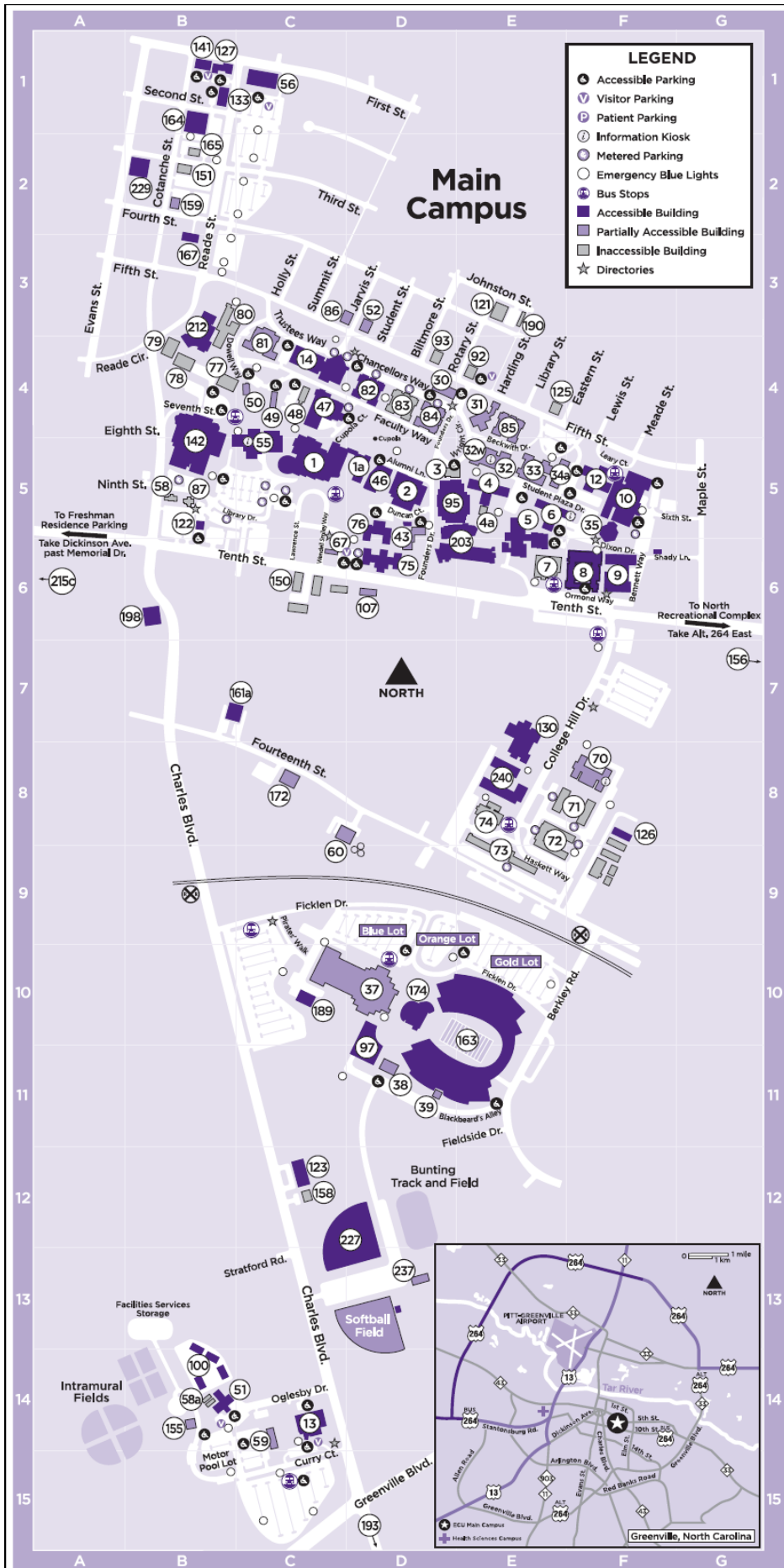
**Suggested course sequence for students who do not waive OMGT 6123.**

		Semester	Grade	Course Number	Course Name	Prerequisites
<b>Suggested Course Sequence</b>	2SS			MGMT 6102	Comparative Management	
				OMGT 6123	Quantitative Methods	
	Fall			ACCT 6241	Financial and Managerial Accounting	
				MIS 6143	Management Information Systems I	
				FINA 6144	Financial Management I	ACCT 6241, OMGT 6123
				MKTG 6162	Marketing Management	
				OMGT 6213	Operations & Supply Chain Management	MIS 6143, OMGT 6123,
	Spring			ACCT 6521	Accounting for Decision Making	ACCT 6241
				FINA 6204	Anal of the Business Econ Environment	OMGT 6123
				FINA 6604	Financial Management II	FINA 6144
				MGMT 6722	Strategic Management	P/C ACCT 6521, FINA 6604, MKTG 6802, MKTG 6822, OMGT 6613 OMGT 6683
				OMGT 6613	Management Science	OMGT 6213
	1SS			MGMT 6802	Organizational Behavior	MGMT 6102
				MKTG 6822	Marketing Strategy	ACCT 6521, MKTG 6162

Courses needed with a minimum grade of B to waive OMGT 6123.

Grade	ECU Course Number	Course Name	Waive	Course Number	Course Name
	MATH 1066	Applied Math for Decision Making		OMGT 6123	Quantitative Methods
	*MATH 2283	Statistics for Business			

\*MATH 2283, or an equivalent, must have been taken within the last 5 years in order to be considered for a waiver of OMGT6123.



# MAIN CAMPUS

## Alphabetical Listing

47 1 Card Office (C4)  
 151 Administrative Support Annex (B2)  
 31 Admissions (E4)  
 14 Art and Design, School of (C4)  
 95 Arts and Sciences,  
 Thomas Harriot College of (D5)  
 237 Athletic Grounds Storage (D13)  
 39 Athletic Ticket Office (D11)  
 6 Austin Building (E5)  
 95 Bate Building (D5)  
 95 BB&T Center for  
 Leadership Development (D5)  
 59 Belk Annex 1 (C14)  
 13 Belk Building (C14)  
 67 Blount House (ECU Police) (C6)  
 155 Blount Recreational Sports Complex (B14)  
 50 Bloxton House (C4)  
 8 Brewster Building (F6)  
 123 Building 123 (C12)  
 127 Building 127 (B1)  
 141 Building 141 (B1)  
 158 Building 158 (C12)  
 159 Building 159 (B2)  
 165 Building 165 (B2)  
 172 Building 172 (C8)  
 189 Building 189 (C10)  
 198 Building 198 (B6)  
 215c Building 215c (A6)  
 95 Business, College of (D5)

### Campus Dining

142 Center Court (B5)  
 35 Croatan (F5)  
 55 Destination 360 (C5)  
 70 Galley, The (F8)  
 130 Todd Dining Hall (E7)  
 212 West End Dining Hall (B3)  
 32 Wright Place, The (E5)  
 52 Career Services (D3)  
 47 Cashier's Office (C4)  
 215c Central Stores and Receiving (A6)  
 86 Chancellor's Residence (D3)  
 7 Christenbury Memorial Gymnasium (E6)  
 227 Clark-LeClair Stadium (D12)  
 164 Cotanche Building (B1)  
 76 Disability Support Services (D5)  
 163 Dowdy-Ficklen Stadium (E10)  
 32 Dowdy Student Stores (E5)

12 Education, College of (F5)  
 167 Environmental Health and Safety Building (B3)  
 58 Eller House (B5)  
 49 Erwin Building (C4)  
 121 Facilities Administration (E3)  
 190 Facilities Annex (E3)  
 126 Facilities Service Center (F8-F9)  
 126 Facilities Services Eppes Complex (F8-F9)  
 100 Facilities Services Grounds Complex (B14)  
 60 Facilities Services Steam Plant (D8)  
 161a Facilities Warehouse (B7)  
 107 Family Therapy Clinic (D6)  
 47 Financial Aid Office (C4)  
 133 Financial Services Building (B1)  
 49 Fine Arts and Communication, College of (C4)  
 2 Flanagan Building (D5)  
 9 Fletcher Music Center (F6)  
 85 Graduate School (E4)  
 3 Graham Building (D5)  
 193 Greenville Centre (D15)  
 156 Harris Building (G7)  
 37 Health and Human Performance,  
 College of (D10)  
 92 Howard House (E4)  
 5 Howell Science Complex (E5-E6)  
 10 Human Ecology, College of (F5)  
 127 Human Resources (B1)  
 87 International House (B5)  
 51 Irons Building (B14)  
 14 Jenkins Fine Arts Center (C4)  
 1 Joyner Library (C5)  
 1a Joyner East (D5)  
 50 Ledonia Wright Cultural Center  
 (Bloxton House) (C4)  
 43 Mail Services (D5)  
 48 Mamie Jenkins Building (C4)  
 58a Maritime Conservation Lab (B14)  
 141 Materials Management (B1)  
 33 McGinnis Theatre (E5)  
 55 Mendenhall Student Center (C5)  
 34a Messick Theatre Arts Centre (E5)  
 37 Minges Coliseum (D10)  
 174 Murphy Center (D10)  
 9 Music, School of (F6)  
 92 News and Communication Services (E4)  
 47 Old Cafeteria Complex (C4)  
 122 Parking and Transportation Services (B5)  
 39 Pirate Club Building (D11)  
 67 Police, ECU (Blount House) (C6)  
 150 Professional Center (C6)

85 Ragsdale Hall (E4)  
 4 Rawl Building (E5)  
 4a Rawl Annex (E5)  
 56 Regional Development Institute (C1)  
 31 Registrar (E4)

### Residence Halls

71 Aycock (F8)  
 73 Belk (E9)  
 79 Clement (B4)  
 240 College Hill Suites (E8)  
 84 Cotten (D4)  
 83 Fleming (D4)  
 80 Fletcher (B3)  
 81 Garrett (C4)  
 77 Greene (B4)  
 82 Jarvis (D4)  
 70 Jones (F8)  
 72 Scott (E8)  
 74 Tyler (E8)  
 75 Umstead (D6)  
 78 White (B4)  
 10 Rivers Building (F5)  
 38 Scales Field House (D11)  
 203 Science and Technology Building (E6)  
 229 Self-Help Building (B2)  
 76 Slay Hall (D5)  
 12 Speight Building (F5)  
 30 Spilman Building (D4)  
 60 Steam Plant (D8)  
 55 Student Center, Mendenhall (C5)  
 46 Student Health Services (D5)  
 47 Student Loans Office (C4)  
 229 Student Media (Self-Help Building) (B2)  
 142 Student Recreation Center (B5)  
 32 Student Stores, ECU-Dowdy (E5)  
 93 Taylor-Slaughter Alumni Center (D4)  
 203 Technology and Computer Science,  
 College of (E6)  
 34a Theatre and Dance, School of (E5)  
 125 Ward Guest House (E4)  
 97 Ward Sports Medicine Building (D11)  
 212 West End Dining Hall (B3)  
 31 Whichard Building and Annex (E4)  
 37 Williams Arena at Minges Coliseum (D10)  
 56 Willis Building (C1)  
 32 Wright Annex (E5)  
 32w Wright Auditorium (E5)

## Numerical Listing

1 Joyner Library (C5)  
 1a Joyner East (D5)  
 2 Flanagan Building (D5)  
 3 Graham Building (D5)  
 4 Rawl Building (E5)  
 4a Rawl Annex (E5)  
 5 Howell Science Complex (E5-E6)  
 6 Austin Building (E5)  
 7 Christenbury Memorial Gymnasium (E6)  
 8 Brewster Building (F6)  
 9 Fletcher Music Center (F6)  
 10 Rivers Building (F5)  
 12 Speight Building (F5)  
 13 Belk Building (C14)  
 14 Jenkins Fine Arts Center (C4)  
 30 Spilman Building (D4)  
 31 Whichard Building and Annex (E4)  
 32 Wright Annex (E5)  
 32w Wright Auditorium (E5)  
 33 McGinnis Theatre (E5)  
 34a Messick Theatre Arts Center (E5)  
 35 Croatan (F5)  
 37 Minges Coliseum (Williams Arena) (D10)  
 38 Scales Field House (D11)  
 39 Pirate Club Building  
 (Athletic Ticket Office) (D11)  
 43 Building 43 (D5)  
 46 Student Health Services (D5)  
 47 Old Cafeteria Complex (C4)  
 48 Mamie Jenkins Building (C4)  
 49 Erwin Building (C4)  
 50 Bloxton House  
 (Ledonia Wright Cultural Center) (C4)

51 Irons Building (B14)  
 52 Career Services (D3)  
 55 Mendenhall Student Center (C5)  
 56 Willis Building (C1)  
 58 Eller House (B5)  
 58a Maritime Conservation Lab (B14)  
 59 Belk Annex (C14)  
 60 Facilities Services Steam Plant (D8)  
 67 Blount House (ECU Police) (C6)  
 70 Jones Residence Hall (F8)  
 71 Aycock Residence Hall (F8)  
 72 Scott Residence Hall (E8)  
 73 Belk Residence Hall (E9)  
 74 Tyler Residence Hall (E8)  
 75 Umstead Residence Hall (D6)  
 76 Slay Hall (D5)  
 77 Greene Residence Hall (B4)  
 78 White Residence Hall (B4)  
 79 Clement Residence Hall (B4)  
 80 Fletcher Residence Hall (B3)  
 81 Garrett Residence Hall (C4)  
 82 Jarvis Residence Hall (D4)  
 83 Fleming Residence Hall (D4)  
 84 Cotten Residence Hall (D4)  
 85 Ragsdale Hall (E4)  
 86 Chancellor's Residence (D3)  
 87 International House (B5)  
 92 Howard House (E4)  
 93 Taylor-Slaughter Alumni Center (D4)  
 95 Bate Building (D5)  
 97 Ward Sports Medicine Building (D11)  
 100 Facilities Services Grounds Complex (B14)  
 107 Family Therapy Clinic (D6)  
 121 Facilities Administration (E3)  
 122 Parking and Transportation Services (B5)

123 Building 123 (C12)  
 125 Ward Guest House (E4)  
 126 Facilities Services Eppes Complex (F8-F9)  
 127 Building 127 (B1)  
 130 Todd Dining Hall (E7)  
 133 Financial Services Building (B1)  
 141 Building 141 (B1)  
 142 Student Recreation Center (B5)  
 150 Professional Center (C6)  
 151 Administrative Support Annex (B2)  
 155 Blount Recreational Sports Complex (B14)  
 156 Harris Building (G7)  
 158 Building 158 (C12)  
 159 Building 159 (B2)  
 161a Facilities Warehouse (B7)  
 163 Dowdy-Ficklen Stadium (E10)  
 164 Cotanche Building (B1)  
 165 Building 165 (B2)  
 167 Environmental Health and Safety  
 Building (B3)  
 172 Building 172 (C8)  
 174 Murphy Center (D10)  
 189 Building 189 (C10)  
 190 Facilities Annex (E3)  
 193 Greenville Centre (D15)  
 198 Building 198 (B6)  
 203 Science and Technology Building (E6)  
 212 West End Dining Hall (B3)  
 215c Building 215c (A6)  
 227 Clark-LeClair Stadium (D12)  
 229 Self-Help Building (B2)  
 237 Athletic Grounds Storage (D13)  
 240 College Hill Suites (E8)