

FIRST YEAR

TRIMESTER – I (JULY – SEPTEMBER)

AREA	CODE	SUBJECT
Finance	868 FIN	Financial Accounting and Analysis
Economics	013 ECO	Microeconomics: Firms, Markets & Behavior (Economics Analysis For Business Decisions)
Human Resources & Behavioral Sciences	870 HRM	Individual Dynamics & Leadership
Operations & Decision Science	871 OPS	Statistical Analysis for Business Decisions

TRIMESTER – II (OCTOBER – DECEMBER)

Finance	882 FIN	Management Accounting & Control
Information Systems	061 INS	Information Systems for Management
Marketing	105 MKT	Marketing Management
Human Resources & Behavioral Sciences	881 HRM	Group & Organization Dynamics

TRIMESTER – III (JANUARY – MARCH)

Finance	647 FIN	Corporate Finance
Economics	013 ECO	Macroeconomics
Operations & Decision Science	879 OPS	Decision Analysis & Modeling
Human Resources & Behavioral Sciences	223 HRM	Human Resources Management

SECOND YEAR

TRIMESTER – IV (July -September)

AREA	CODE	SUBJECT
Business Policy		Strategy Formulation
Communication	210 SPL	Business Communication
Marketing	122 MKT	Marketing Management II

Operation & Decision Science	889 OPS	Managing Business Operations
TRIMESTER – V (October-December)		
Business Policy		Legal Environment of Business
Business Policy		Strategy Implementation
CSR		Corporate Social Responsibility
Business Policy		Research Methodology
TRIMESTER – VI (January -March)		
Finance		Corporate Taxation
Business Policy		Research Methodology
Information systems		Enterprise Planning Systems
Business Policy		Environment Management (0.5)
Business Policy		Emergency Response Management (0.5)

THIRD YEAR

TRIMESTER – VII (JULY – SEPTEMBER) (For Batch 2013 – 2014)

TRIMESTER – VIII (OCTOBER-DECEMBER)

TRIMESTER- ix (JANUARY-MARCH)

(Not applicable for current III Yr. batch)

AREA		Electives
Marketing		Sales Management
		Consumer Behavior
		Market Research
		Brand Management
		International Marketing
		Marketing Strategy
		Customer Relationship Management

	Integrated Marketing Communications
	Service Marketing
	Media Planning
	Sales Promotion
	Rural Marketing
	B2B Marketing
	Internet Marketing
Finance	Commercial Bank Management
	International Finance
	Strategic Cost Management
	Investment & Portfolio Management
	Strategic Financial Management
	Fixed Income Securities & Debt Markets
	Fundamental & Technical Analysis
	Infrastructure Project Financing
	Merger, Acquisitions & Corporate Restructuring
	Insurance & Risk Management
	Futures Options and Risk Management
	Hedge Funds & Private Equity Financing
Real Estate Finance	
Human Resources Management	Organization Theory Structure & Design
	Industrial Relations & Labor laws

	Recruitment & Selection
	Performance Management Systems
	Behavioral Dynamics in Organizations
	Learning & Development
	Change Management & Organizational Development
	Compensation & Benefits
	International HRM
	Talent Management & Career Planning
	Organization Culture and Work-life Balance
	Strategic HRM
	HR Audit
	IT in HR
Information Systems	Networking & Telecommunication
	Database Management
	System Analysis & Simulation
	Information Systems Audit & Control
	IT Infrastructure Management
	Software Project Management
	Software Product Development Management
	Strategic Business Process Outsourcing
	E-Business
	Knowledge Management

Decision Sciences	Business Dynamics of the IT Industry
	Strategic Planning of Information Systems
	E-Governance
	Technology Ventures
	Service Operations Management
	Advanced Method of Data Analysis
	Logistics Management
	Production Planning & Control
	Modeling For Decision Making
	Supply Chain Management
	Total Quality Management
	Project Management
	Manufacturing Strategy
	World Class Manufacturing
	Managing Technology
	Advanced Supply Chain Management
	Material & Inventory Management
Lean Manufacturing	