IMSR is the first in India to launch Corporate MBA. The MBA is the most popular Management qualification in the world. It is considered to be the effective way of bringing about professional growth in the corporate world. It has been observed by many corporate leaders that after MBA, management students do have management knowledge but they are poor in etiquettes, soft skills, group discussion, presentation skills, personality development areas and most of the candidates either do not pass in interview or do not able to adjust in corporate culture.

IMSR team and few selected corporate leaders have decided to structure a course which ensures management knowledge and business etiquettes, to compete the upcoming corporate challenges.

Although IMSR provides 100% placement assistance but Corporate MBA student has more chance in getting excellent and desired corporate jobs.

Duration: 24 months, Four semesters of six months each.

Eligibility: Graduate in any faculty. Diploma holders with minimum five years of experience also eligible for the course. Final year students can also apply. **Course Highlights:**

- Study material developed by leading industry experts in easy to understand English
- E- Learning Platform being provided to have online study and exam facility
- Industry recognized Business School and courses
- Flexible programs
- Home and Online exam facilities
- ISO Certified B school Course
- Lowest Possible fees
- 100% Placement assistance from the date of admission
- International Affiliation
- Possibility to complete the course in early tenure

Above all Corporate MBA has following USP's…..

Real time case studies sourced from the corporate world will be provided to all students to prepare you for upcoming corporate challenges!

Soft Skill and business etiquettes study material and CDROM will be a unique in this program, which will prepare you well in advance for your corporate job with great confidence!!

Student with excellent working experience can complete the program in early tenure also!!!

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Course Structure: Semester I

1. Principles & Practices of Management
2. Economics
3. Human Resources Management
4. Organization Behaviour
5. Finance Management
6. Marketing Management

Semester II

1. Business English
2. International Law
3. Managerial Economics
4. International Business Management
5. Management Information Systems
6. Strategic Management

Semester III

1. Management Research
2. Information Technology
3. Business Environment
4. Quality System Management
5. Quantitative Techniques for Business Analysis
6. Service Marketing

Semester IV

1. Banking Management
2. Cyber Marketing
3. Perspective Management
4. Specialization Subject Part I
5. Specialization Subject Part II
6. Specialization Subject Part III

   (Please select your specialization from below mentioned list)

Study material: IMSR will send study material of first semester six subjects within 10 days from the date of admission, but student can access the content online also by logging the IMSR website.

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Examination: There will be six papers of 100 marks each in each semester. Each paper will be of three hours duration. Minimum 40 marks would be passing criteria. Student has an option to select any one of the exam model from following three options.

1. Centre Exam: Students have to appear exam at local centre. The Centre detail will be provided to student one month in advance.

2. Online Exam: Students have to login on IMSR website and appear exam seating at home/office

3. Home Exam: Students will receive question papers by email and students have to write answers on full scape paper sheets. student have to send answer sheets to IMSR Vashi office within 10 days.

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Course Fees: Rs. 55,000 only (Total Course fees for Indian Residence). Course fees for Overseas students would be INR 65,000. Student can do DUAL CORPORATE MBA (Two specialization subjects) by paying additional Rs. 10,000. Student can complete the course in early tenure by paying Rs. 5,000 additional.

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Award of Corporate MBA: IMSR will award Corporate Master of Business Administration (CORPORATE MBA) on successfully passing the course within 20 days from the date IMSR receives the answer sheets. IMSR has 12 reputed faculties, who will check all answer sheets. Corporate MBA Certificate with Mark sheets will be sent by reputed courier at student communication address.

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Admission Procedure: Please collect the Prospectus and admission form from IMSR head office or any local IMSR branches by paying Rs. 500 fees. Student can also download Admission form from IMSR website. Student required to send filled admission form, three colored photographs, self attested educational certificates and DD of course fees amount. Rs. 500 has to pay additionally if form downloaded from the website. DD should be payable to **"Indian Management School & Research Centre"** payable at Mumbai.

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List of Specializations:

Finance Management	International Finance Management
Human Resources Management	Marketing Management
Information Technology Management	International Business Management
Production Management	Project Management
Operations Management	Total Quality Management
Customer Relationship Management	Environment Management
Energy Management	E-Commerce
Hotel Management	Food Service Management
Logistics Management	Supply Chain Management
Shipping Management	Materials Management
Pharmaceutical Sales Management	Pharmaceutical Management
Public Administration Management	Banking Management
Retail Management	Risk Management
Sales Management	Tourism Management
Advertising Management	Construction Management
Media Management	Hospital Management
Clinical Research Management	Fire Safety Management