

Please click on a link below to access Syllabus of Undergraduate Courses offered by Chhatrapati Shahu Ji Maharaj University

Course Structure for BBA

BBA Part-I (First Semester)

C-101 Principles of Management

C-102 Business Statistics

C-103 Economic Theory and Practice

C-104 Introduction to Computer

C-105 Principles of Accountancy

BBA Part-I (Second Semester)

C-201 Business Mathematics

C-202 Indian Economy

C-203 Business Communication

C-204 Company Law

C-205 Cost Accounting

Viva Voce Examination

BBA Part-II (Third Semester)

C-301 Human Psychology

C-302 Government and Business

C-302 Commercial Law

C-304 Company Accounts

C-305 Principles of Marketing

BBA Part-II (Fourth Semester)

C-401 Human Resource in Business

C-402 Business Finance

C-403 Management of Operations

C-404 Computer Aided Information System

C-405 Advertising and Sales Promotions

Viva Voce Examination

BBA Part-III (Fifth Semester)

C-501 Industrial Laws

C-502 Computer Applications in Business

C-503 Marketing Research

C-504 Direct Taxes

C-505 Financial Mathematics

BBA Part-III (Sixth Semester)

C-601 Entrepreneurship

C-602 International Business

C-603 Management Accounting

C-604 Indirect Taxes

C-605 Marketing of Services

C-606 Project Report

Viva Voce Examination