

C.S.J.M. UNIVERSITY, KANPUR

B.B.A.

Scheme of Examination (July 12 to Dec. 12 Sem.)

B.B.A. (FIRST SEMESTER)

Time- (10:00 A.M. to 1:00 P.M.)

Day & Date	Paper
Saturday - 01-12-2012	Business Organization (New Course) - For Regular Students Principles of Management (Old Course) (For Ex. & B.P. Students)
Monday - 03-12-2012	Business Mathematics (New Course) - For Regular Students Business Statistics (Old Course) - For Ex. & B.P. Students
Wednesday - 05-12-2012	Principles of Economics (New Course) For Regular Students Economic Theory & Practice (Old Course) (For Ex. & B.P. Students)
Friday - 07-12-2012	Book Keeping and Basic Accounting (New Course) (For Regular Students) Introduction to Computer (Old Course) (For Ex. & B.P. Students)
Monday - 10-12-2012	Business Laws (New Course) - For Regular Students Principles of Accountancy (Old Course) (For Ex. & B.P. Students)
Wednesday - 12-12-2012	Fundamentals of Management (New Course) - For Regular Students
Friday - 14-12-2012	Business Ethics (New Course) - For Regular Students

B.B.A. (THIRD SEMESTER)

Time- (2:00 P.M. to 5:00 P.M.)

Day & Date	Paper
Tuesday - 04-12-2012	Advertising Management (New Course) For Regular Students Human Psychology (Old Course) (For Ex. & B.P. Students)
Saturday - 08-12-2012	Indian Banking System (New Course) For Regular Students Government & Business (Old Course) (For Ex. & B.P. Students)
Tuesday - 11-12-2012	Human Resource Management (New Course) For Regular Students Commercial Law (Old Course) (For Ex. & B.P. Students)
Thursday - 13-12-2012	Marketing Management (New Course) For Regular Students Company Accounting (Old Course) (For Ex. & B.P. Students)
Saturday - 15-12-2012	Company Accounts (New Course) For Regular Students Principles of Marketing (Old Course) (For Ex. & B.P. Students)
Monday - 17-12-2012	Company Law (New Course) For Regular Students

B.B.A. (FIFTH SEMESTER)

Time- (2:00 P.M. to 5:00 P.M.)

Day & Date	Paper
Saturday - 01-12-2012	Industrial Law & Practice
Monday - 03-12-2012	Computer Applications in Business
Wednesday - 05-12-2012	Marketing Research
Friday - 07-12-2012	Direct Taxes
Monday - 10-12-2012	Financial Mathematics

Registrar