Guidelines for Contributors

IIMB Management Review (IMR) is a quarterly journal brought out by the Indian Institute of Management Bangalore. Addressed to management practitioners, researchers and academics, IMR aims to engage rigorously with practices, concepts and ideas in the field of management, with an emphasis on providing managerial insights, in a format that is accessible to a wide audience.

To this end, IMR invites manuscripts that provide novel managerial insights in any of the core business functions. The manuscript should be rigorous—the findings should be supported by either empirical data or a well-justified theoretical model—and well written. While these two requirements are necessary for acceptance, they do not guarantee acceptance. The sole criterion for publication is contribution to the extant management literature. Although all manuscripts are welcome, our special emphasis is on papers that focus on emerging economies throughout the world. Such papers may either improve our understanding of markets in such economies through novel analyses or build models by taking into account the special characteristics of such economies to provide guidance to managers. Full-length research articles on all the business functions, aspects of policy and management pedagogy form the core of the journal; at present focussed discussion and interview papers, and book reviews are also featured. Papers must be written in an easily accessible style, where specialised concepts/ research and methodologically rigorous applications/ analyses are presented simply and concisely, highlighting key insights and managerial implications.

IMR is a peer-reviewed journal and follows a 'double blind' review process. All papers submitted to IMR go through a preliminary review at the editorial desk and those considered appropriate are sent to an Associate Editor. On the recommendation of the Associate Editor, the article may be rejected or assigned to two reviewers.

Submission of Articles

Authors may now submit their papers through the online manuscript submission system. Further information of the process of submission and registration is available at (http://ees.elsevier.com/iimb/). (Please note that the site may still be under construction. In the event of the online manuscript submission system not accepting submissions, submissions and editorial queries may be directed to review@iimb.ernet.in) Submission of a manuscript to IMR implies a commitment by the author to publish in it. Along with the manuscript, authors should provide confirmation that 1) the article is the original work of the author(s); 2) the article (or a significant portion of it) has not been published earlier; 3) it is not under consideration for publication elsewhere; and 4) all copyright requirements in respect of material used directly or indirectly in the article have been duly met. Articles using information that is not in the public domain about organisations must be accompanied by express written permission from the authorities concerned.

The editors reserve the right to accept or refuse an article for publication, and they are under no obligation to assign reasons for their decision.

Format

Cover page: The manuscript should be accompanied by a cover page containing the article title, the short title (not more than 5 words and which may be used in all correspondence), the names and affiliations of all the authors (specify order), along with their postal address, phone and fax numbers, and email address. Details of the authors' name and affiliation **should not** appear elsewhere in the manuscript. In the case of multiple authors, the cover page should indicate the designated corresponding author.

Second Page: The second page should contain the article title, the short title, the abstract (not more than 100 words), keywords (a maximum of 8 keywords), and an extended summary (not exceeding 300 words).

Body of the article: The recommended length of papers is 8000–10000 words, inclusive of tables and figures. Material may be formatted in Times New Roman, font size 12 and double spaced. All tables and figures are to be serially numbered, sequentially following references to them in the text. All tables and figures are also to be presented in a separate WORD document and file names should clearly specify the paper to which the exhibits belong. All tables and figures should be in black and white only.

IMR follows British spelling (for e.g. organisation, programme, and colour), except in the case of direct quotations.

Wherever possible, explanatory theories/concepts and other background material of a historical or collateral nature, and case illustrations/anecdotal applications should be presented in text boxes to ensure they do not interfere with the flow of the main text.

References

Authors must acknowledge all the sources they have drawn upon, including direct quotations, as well as ideas, concepts, data, and exhibits. Only those references cited in the main text should be listed in the reference list. Sources should be stated briefly in the text, following the author-date convention of by the last name and the year of publication, in parentheses. Citations within the text would read, for e.g. 'According to Pawlak, (1991) ...' or '... (Pawlak, 1991)'. These citations should be amplified in a list of references appearing at the end of the paper. The reference list should be in alphabetical and chronological order, and should include complete bibliographical details, as appropriate—the name(s) of the author(s), year of publication, title of the article/book, name of the journal, details of the publisher, volume and issue number, and individual page numbers, URL of online sources (online journals, magazines, or newspapers) with access date.

The prescribed style of citation is as follows:

Sample Book References:

Pawlak, Z. (1991). Rough sets: Theoretical aspects of reasoning about data. Norwell, MA: Kluwer Academic Publishers.

Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2006). Multivariate data analysis (6th ed.). New Jersey: Pearson Prentice Hall.

Sample Reference to Chapter in Book:

Ravallion, M. (2007). Transfers and safety nets in poor countries: Revisiting the trade-offs and policy options. In V. Abhijit, R. B. Banerjee, & D. Mukherjee (Eds.), Understanding poverty (pp. 203–230). Oxford University Press.

Sample Journal Reference:

Bose, I. (2006). 'Deciding the financial health of dot-coms using rough sets'. Information & Management, 43(7), 835-846.

Authors are responsible for ensuring the accuracy of the references listed and for consistency between the references in the text and those in the reference list.

Reprints

Authors and co-authors will receive an electronic reprint of their article. Additional reprints may be purchased, for details please visit www.elsevier.com/permission or call: (+44) 1865 843380 (UK) / (+1) 215 239 3804 (USA).

Copyrights and Permissions

Authors must cede copyright of the article as finally published to IMR if it is accepted for publication, and certify that all copyright requirements in respect of material used directly or indirectly in the article have been duly met. Copyright rests with IMR in respect of the material submitted for its use and dissemination in any form or medium, individually or in any collection or other configuration, print, audio-video, electronic or otherwise. IMR however grants permission to authors for using the submitted material (subsequent to publication in IMR) in any printed books or other publications or derivative works authored or co-authored by them, or edited or co-edited by them. All other usage will be subject to prior written permission of IMR.

Except as authorised, no part of the material published in IIMB Management Review may be reproduced, photocopied or stored in retrieval systems, or used for commercial or other purposes. For reprints and permissions to photo copy please visit www.elsevier.com/permission or call: (+44) 1865 843380 (UK) / (+1) 215 239 3804 (USA).

Subscriptions and Advertisements

IMR is published four times a year. Annual subscription for each volume of four issues (print edition) is Rs 1600 in India and the SAARC countries (postage extra; details in subscription form published in the print issue). Prospective subscribers in India and the SAARC countries may subscribe through the form included in the print copy of the journal, or download it from www.iimb.ernet.in/review or write to review@iimb.ernet.in/review or write to www.iimb.ernet.in/review or write to <a href="www.iimb.e

To advertise in the journal please contact Nova Dudley-Gough, Commercial Sales Manager (email: n.dudley@elsevier.com).

Further Details

Any correspondence relating to editorial matters and print subscriptions may be addressed to review@iimb.ernet.in. For more details, please visit http://www.iimb.ernet.in/publications/review. For details on the submission process, subscriptions to the electronic version and advertisements please contact Elsevier's online service (http://ees.elsevier.com/iimb/).