

2012 MISM Profile



Hire the BYU Advantage Innovation

"BYU students are trailblazers. They approach problems with open minds and are eager to find creative solutions. I'm impressed with their dedication to innovation."

FRASER BULLOCK
Founder/Managing Director, Sorenson Capital

THE BYU ADVANTAGE

Are you looking for Master of Information Systems graduates with the perfect blend of business and technology from "one of the most celebrated" information systems programs in the country? If so, we're here to help you hire the BYU Advantage. Recruiters keep coming back to BYU for the experience and core strengths that set our graduates apart.

1) Job-ready: Historically, more than 90 percent of students have accepted job offers before graduation and 100 percent have accepted offers within six months after graduation. BYU MISMs are employed all over the country, working for both multinational firms and small high-tech startups. Of the most recent group of MISM graduates, 70 percent took jobs outside Utah.

2) Character: The shared values of BYU and its sponsoring institution help instill strong character in our students. We build on these values with a required study of business ethics from some of the leading experts in the field.

3) Real Experience: Students enroll in a management consulting course their final semester in which they complete projects for industry partners. Faculty carefully supervise students as they implement coursework learning into real-world projects, such as creating an IT strategy for a large corporation or launching IT support for a start-up company. Clients have included Adobe, Walmart and Grant Thornton.

4) Technically enhanced: BYU's IS Department boasts an instructional lab that allows students to learn critical skills through direct use of new technologies. The lab seats 30 students, each with dual-monitor workstations that have the ability to run several virtual machines. The lab experience gives students a chance to experiment with the technology used by leading commercial enterprises in a controlled environment, where they can push the boundaries of technology.

5) Top-Notch Faculty: BYU's IS Department has a 14:1 student-to-faculty ratio which provides mentoring opportunities and a collaborative environment. The faculty is highly renowned, with all hires in the last 12 years coming from elite

PhD programs. Students also work closely with the Information Systems Advisory Board, a 14-member group of industry professionals that regularly sit in on classroom presentations, group panels and one-on-one mentoring sessions.

CLASS PROFILES

Graduation Year	2009	2010	2011	2012
Number of Applicants	81	67	73	67
Number Enrolled	42	42	44	45
Average GPA	3.66	3.62	3.71	3.62
Men	95%	93%	95%	93%
Women	5%	7%	5%	7%
Married	40%	55%	51%	55%
Bilingual	71%	62%	63%	62%
International	2%	2%	9%	2%

"BYU's ISys program is a great choice on many different levels. It provided me with the solid technical skills required to solve the complex problems of our computer-driven world while rounding out my education with business, communication, and leadership skills. To anyone who is looking for a career that mixes technology and business skills, I highly recommend the IS program."

—Kevin Ball, *Portfolio Advisor,*
ExxonMobil Exploration, MISM, 2003

MISM RECRUITERS

- Accenture
- Adobe
- Alianza
- Amazon
- American Express
- Apple
- BYU Continuing Education
- Cisco Systems
- Daifuku
- Deloitte
- Ernst & Young
- Everbank
- ExeVision
- ExxonMobil
- FBI
- FedEx
- Goldman Sachs
- JP Morgan
- KPMG
- IBM
- LDS Church IC
- Linx Communications
- Microsoft
- Pariveda Solutions
- PepsiCo
- PricewaterhouseCoopers
- Property Solutions International
- Squire & Company
- Stockamp - A Huron Consulting Group
- StoresOnline
- TaxHawk
- USAA
- Walmart

MISM ACHIEVEMENTS

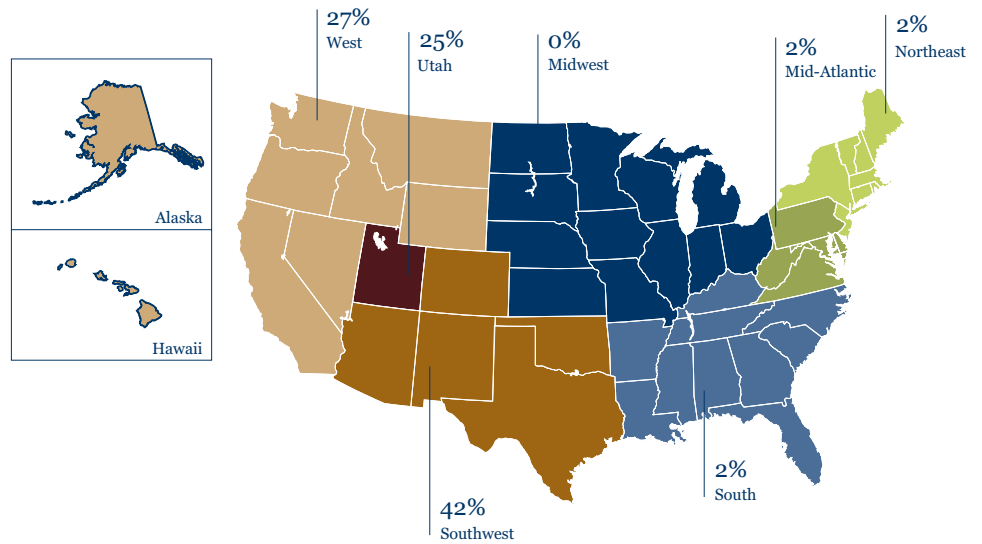
TechRepublic recently recognized BYU for having one of the Top 10 IS programs in the country. The report stated: "One of the most celebrated—and youngest—IS programs in the country, BYU's IS department didn't start standing on its own feet until the 1990s. However, the program has quickly emerged as a destination spot for some of the world's most eager IS students. This is largely a result of top-notch faculty, the success of its graduates, and the hands-on curriculum that challenges students with real-world scenarios and business best practices."

Year after year, BYU student teams are among the top performers at national competitions, where members demonstrate their information systems skills. Recently, at the Association of Information Technology Professionals' National Collegiate Conference, our students brought home six first- and second-place trophies for their skills in system design, business intelligence, and application development. In this nationwide event, BYU's student teams demonstrate year after year that the information systems program is among the best in the nation.

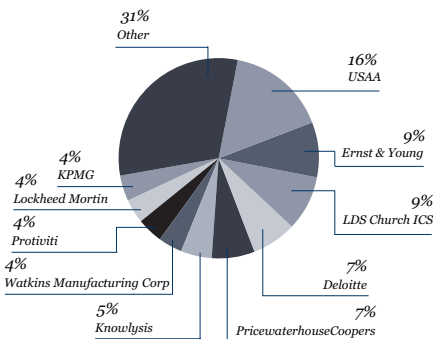
In 2010 MISM students Brady White and Kyle Klein won both the \$8,000 first-place prize and the audience choice award at the inaugural Crexendo Online Marketing Competition. The students took first prize for NoteSync, a computer program they created that synchronizes to-dos and other notes with Google Docs.



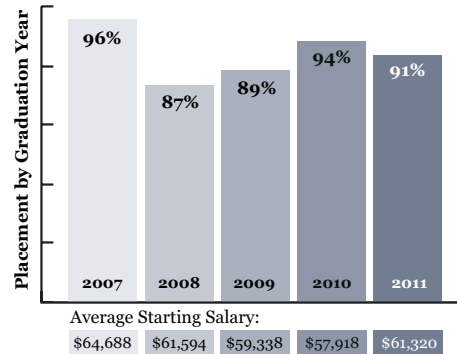
FULL-TIME HIRES BY STATE



INTERNS BY COMPANY



PLACEMENT BY YEAR AND AVERAGE SALARIES



PLACEMENT BY COMPANY

