



# ANNAMALAI UNIVERSITY

Annamalainagar - 608 002  
Tamil Nadu, South India.

## Admission Notification

### M.B.A. Degree Programmes On Campus Programme

Applications are invited for Admission to the following  
Master of Business Administration Degree programme  
for the Academic Year 2012 - 2013

01. M.B.A. (Dual Specialisation)
02. M.B.A. (Human Resource Management)
03. M.B.A. (Financial Management)
04. M.B.A. (Marketing Management)
05. M.B.A. (International Business Management)

Duration: (Two Years)

**Eligibility:** The candidate who have undergone 10+2+3 pattern of study and the Graduate in any discipline with a minimum of 50% marks in Part-III.

For SC/ST : A pass is the Minimum Qualification

An Entrance Examination and Interview will be held on 30.06.2012 FN/AN at Annamalainagar.

#### SALIENT FEATURES:

- ❖ Excellent Placement Achievements
- ❖ Periodical Industrial Exposures
- ❖ Field Experts' Lectures
- ❖ Pioneers in providing Management Education (From 1978)
- ❖ Conducting Management Development Programmes

COST OF APPLICATION FORM		IMPORTANT DATES	
<u>SC/ST</u>	<u>Others</u>	Issue of Application commences from	02.05.2012
M.B.A. Rs.500/-	Rs.1000/-	Last date for issue and receipt of filled Application Forms	19.06.2012

#### FOR MORE DETAILS REFER PROSPECTUS

**How to Apply:** Application form and Prospectus can be obtained from THE REGISTRAR, ANNAMALAI UNIVERSITY, ANNAMALAINAGAR - 608 002 from the date scheduled above on payment of prescribed fee noted above in person or by sending a Demand Draft obtained on or after 01.04.2012 drawn in favour of THE REGISTRAR, ANNAMALAI UNIVERSITY, ANNAMALAINAGAR from ANY BANK, payable at CHENNAI along with self addressed stamped Thick Kraft envelope of size 30 cm x 24 cm (stamps affixed to the value of Rs. 30/-) with the name of the Programme for which the application is required should be superscribed boldly on the envelope. The Name of the Programme should be clearly indicated in the requisition letter. The Name and Address of the Candidate and Programme for which the application is made should be clearly indicated on the back side of the Demand Draft also.

ISSUE OF APPLICATIONS IN THE UNIVERSITY CASH COUNTER ONLY DURING WORKING DAYS.

**Note:** The University will not be held responsible for any Postal delay, Applications received after the due date will not be entertained under any circumstances. Hence, the candidates are advised to submit their application well in advance.

Roc. No. 2851/K2/Advt.No.6/2012  
Annamalainagar - 608 002  
Date: 14.03.2012

Dr. M. RATHINASABAPATHI  
REGISTRAR