

## **18. M.B.A. (MASTER OF BUSINESS ADMINISTRATION)**

### **(Three Year Course)**

#### **a) Eligibility for Admission**

A candidate seeking admission into M.B.A course should possess. Undergraduate or Post-graduate degree from any University recognized by UGC or Professional degree holder from the faculty of Engineering/Technology, Medicine, Pharmacy, Law and Architecture of any University recognized by UGC or Professional qualification in Chartered Accountancy, Cost Accountancy and Company Secretaryship, Chartered Financial Analyst, awarded by the statutory bodies. The programme will be opened to all citizens of India who satisfy the above conditions. However 50% seats are reserved for the candidates from Andhra Pradesh State.

#### **b) Award of Degree**

Students will be awarded MBA degree on completion of all the 24 courses. P.G. Diploma in Management will be awarded on completion of the 16 courses in the first two years.

#### **c) Duration of the course : 3 Years**

#### **d) Medium of Instruction**

The medium of instruction and the examination will be in English only. The self instructional printed material will be supplied

#### **e) Project Work**

Each candidate shall do the project work under the supervision of the faculty guides chosen by the candidate and approved by the University. The project work envisages submission of dissertation, which carries maximum marks of 100. The project work is to be carried out as per the guidelines issued by the University.

#### **f) Contact Programme Classes**

There will be CPC Programme for 10 days for every year.

#### **g) Examination Pattern**

There shall be three year-end examinations spread over three academic/calendar years. Each course carries a maximum mark of 100. Out of 100 marks 20 marks are allotted for assignments and 80 marks are allotted for University year end examinations. The candidate shall submit the assignment before taking year end examinations.

**i) Qualifying marks for a pass**

A candidate appearing for the first time for the examination of any year has to register for whole examination of that year. A candidate shall be declared to have passed the examination, if he/ she secures not less than 35% of marks in each theory paper/project/viva-voce in year-end University examinations and an aggregate of 40% of marks in each year. Paper-wise pass is allowed subject to obtaining 40% of marks for the University-end examination. If a candidate fails to get an aggregate of 40%, he has to get 40% of marks in the subject in which he has secured less than 40% marks. A candidate who will not get pass marks for the dissertation of the project work should submit revised dissertation along with the next batch. A candidate who fails and wants to appear for the whole of theory examination of any year may do so after canceling the previous results of the theory examination of that year. The failed candidates shall be required to appear again the examinations along with the regular candidates of the next batch.

**j) Classification of Successful Candidates**

The classification will be on the basis of the total marks obtained by the candidates, i.e. the total marks secured in all the three years put together. Candidates securing 70% and above in the aggregate marks shall be placed in distinction. Candidates securing 60% and above but less than 70% in the aggregate marks shall be placed in First Class. Candidates securing 50% and above but less than 60% in the aggregate marks shall be placed in Second Class. All other successful candidates shall be placed in Third Class.

**k) Improvement**

The candidates are permitted to improve their marks/class by taking year-end-examinations in one or more papers within the next two subsequent year-end-examinations as per the existing regulations and syllabus. There is no provision for improving of project work and VIVA-VOCE. A candidate who appeared for the examination be supplied a statement of marks secured by him at the examination as per the rules and regulations of the University in force.

**l) Award of Ranks**

Candidates who have passed the examinations at the first appearance in all three years shall be ranked in order of merit. The candidates who have taken supplementary examinations shall also be eligible for classification but they shall not be considered for the award of rank. Ranks shall be awarded for the top three students or 10% of the total strength of the students appeared for the third year-end examinations, whichever is higher.

## **m) Curriculum**

### ***Papers for First Year***

Paper-1	-	Management Functions and Behaviour
Paper-2	-	Economic & Social Environment
Paper-3	-	Information Management & Computer
Paper-4	-	Managerial Economics
Paper-5	-	Quantitative Analysis for Managerial Application
Paper-6	-	Management of Information System
Paper-7	-	Management of New & Small Enterprises
Paper-8	-	Viva-Voce

### ***Papers for Second Year***

Paper – 9	-	Production/Operations Management
Paper- 10	-	Managing Men
Paper –11	-	Marketing for Manager
Paper –12	-	Accounting & Finance for Manager
Paper –13	-	Viva-Voce
Paper –14	-	Elective
Paper –15	-	Elective
Paper –16	-	Elective

### ***Papers for Third Year***

Paper – 17	-	Management of Control System
Paper – 18	-	Strategic Management
Paper – 19	-	International Business Management
Paper – 20	-	Project Report
Paper – 21	-	Viva-Voce
Paper – 22	-	Elective
Paper – 23	-	Elective
Paper – 24	-	Elective

**Note 1:** Choose the Elective subject from the list given in the Hand Book

**2:**A candidate has to secure not less than 35% marks in each Theory/ Project /Viva- Voce Examinations and an aggregate of 40% in each year.