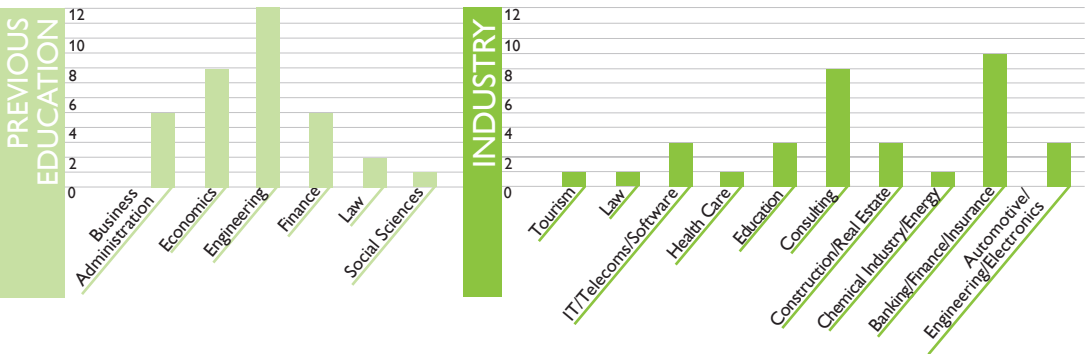
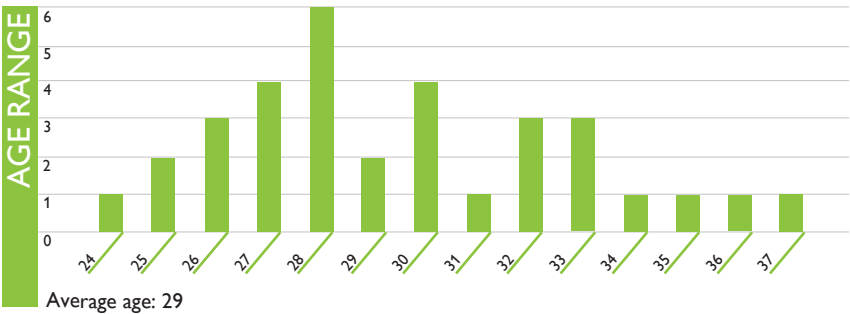
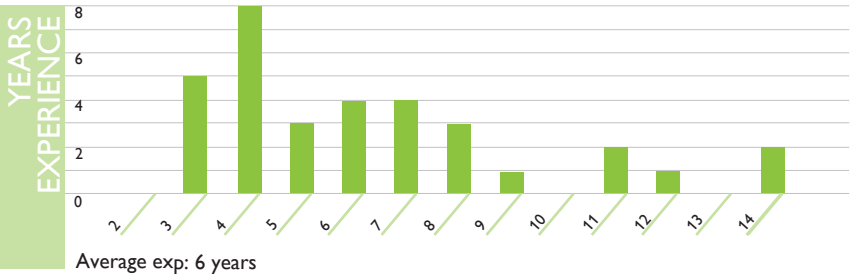




“Thanks to the small class size, we profited from an excellent working atmosphere that enabled us to establish close working relationships with professors. Moreover, the programme catered to our individual professional needs, such as private Turkish language classes.”

Magdalena Schneider, Germany (2011)
Investment Consultant, Credit Suisse



CAREER SERVICES

Personal and Career Development is a key part of your MBA experience especially in today's challenging business environment. We recognise that your MBA education is an individual journey which leads to your future career path. We have embedded a tailored Personal and Career Development Programme in the MBA – a real differentiator – in which you are able to:

- reflect on yourself and discover your real differentiating strengths by being challenged to define your vision and self perception through assessment tools and multiple coaching sessions
- discuss cutting edge insights in industries' and companies' strategies
- progressively sharpen your career objectives
- develop your professional capabilities and leadership skills
- build your network and prepare for employment

Our aim is to prepare you for a focused career search and to support you in achieving your next career step, at the same time conveying you with skills you can use lifelong. On average throughout the year you will spend 1 day per week on topics related to your personal and career development with individual support provided by the career services team. In addition, you will be assigned a buddy from the University of St.Gallen to help

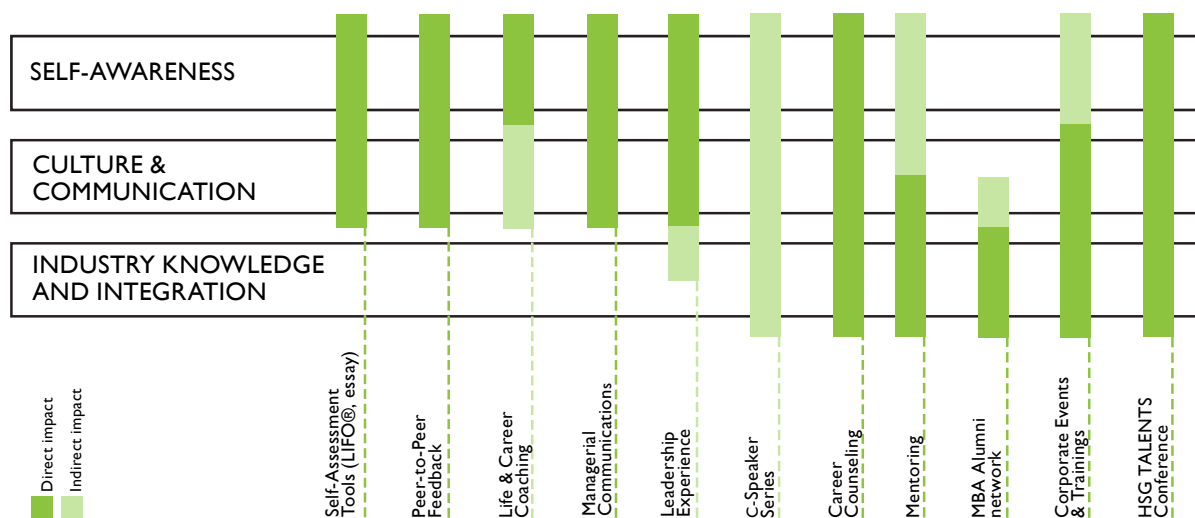
you integrate in the St.Gallen community and to help support and guide you as you seek to make the best use of your time during the MBA. A corporate mentor from the alumni community will support and guide you in finding your way in the Swiss economy and business environment.

STRONG TIES TO THE BUSINESS COMMUNITY

The ability to network is one of the key factors behind the success of Swiss business. We recognise this and have invited a number of leading Swiss and international companies to deliver elements of their internal talent development programmes to help you acquire essential leadership skills and the cutting edge business experience.

We will introduce you to companies in different industries with interesting career and project opportunities. During the electives, companies will provide you with a firm understanding of the principal strategy challenges faced in a major sector of the Swiss economy, and how the leading companies react on these challenges and what implications this might have for the whole sector or for some companies. The MBA Programme proposes a significant value added offer to the region's many international companies with its highly selected, English-speaking graduates.

CAREER DEVELOPMENT PROGRAMME



CORPORATE PARTNERS 2012/13

The following corporate partners actively support the St.Gallen MBA in the classroom with the academic, careers and leadership curriculum. In addition to our Corporate Partners, around 100 companies interact with the St.Gallen MBA attending recruitment events, interviewing students or providing guest speakers and corporate projects.

ABB

AT&Kearney

Baloise Group

BASF
The Chemical Company

BERTELSMANN
media worldwide

CREDIT SUISSE

Deloitte

HEXAGON

COLTI

IBM

Infosys

Microsoft

NOVARTIS

pwc

Roche

SAB MILLER

SULZER

swisscom

syngenta

UBS

ZURICH

MBA LOUNGE

The recruitment highlight of the MBA year is the MBA Lounge. The MBA Lounge is an exclusive event for MBA, PhD students and alumni and is held as part of the main HSG TALENTS recruitment fair. Interview opportunities for projects and vacancies are offered during the day. Companies attending the event are hand picked to specifically target internationally mobile, English-speaking MBA graduates.

HSG TALENTS

The HSG TALENTS is the largest career fair in Switzerland. The event is organised by the University of St.Gallen Career Services Centre and includes:

- 100 leading international companies and institutions
- two weeks of company workshops, presentations, interviews and a full day recruitment fair.

"The St.Gallen MBA provides an excellent pool of pre-selected talent for our recruitment needs."

Fabrice Braun

Head Operations Management, Zurich Financial Services





"The University of St.Gallen is one of our top target schools for sourcing high caliber MBAs"

Eduard Castells

Senior Manager - Group Business, Planning and Analysis, Novartis Plc.

"A number of successful careers at BASF have started at career fairs of the University of St.Gallen. The MBA Lounge is an excellent place for us to initiate contact to selected international talent and together explore opportunities at BASF."

Dr. Manuel C. Solbach

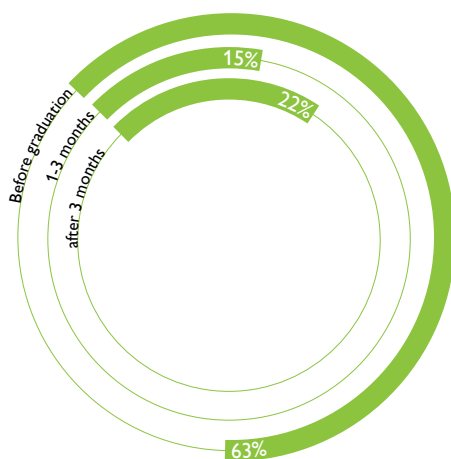
Head of Sales EMEA, Dispersions for Adhesives,
BASF - The Chemical Company

PLACEMENT REPORT

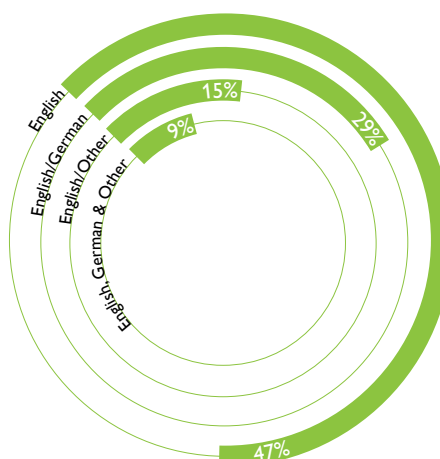
CLASS OF 2011

- Average pre-MBA salary _____ CHF 70 000
- Average post-MBA salary _____ CHF 112 000
- Salary increase _____ 60 %
- Average salary Swiss based _____ 123 000
- Average salary non-Swiss based _____ 76 000

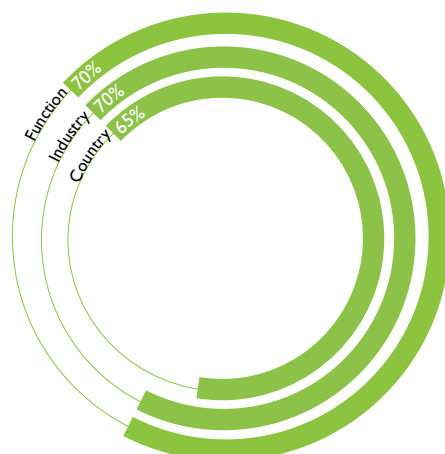
TIME OF EMPLOYMENT



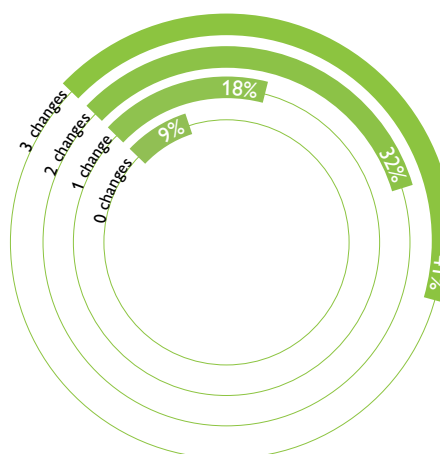
LANGUAGE OF EMPLOYMENT



% OF STUDENTS MAKING CAREER CHANGES



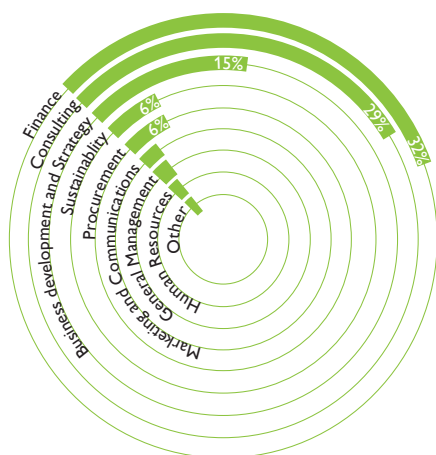
NUMBER OF CAREER CHANGES FUNCTION/INDUSTRY/COUNTRY



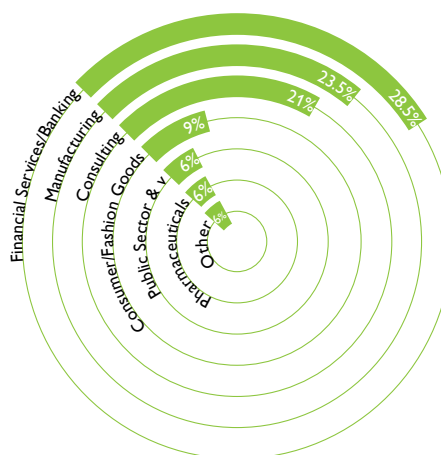
COUNTRY OF EMPLOYMENT (%)

• Switzerland	74%
• Rest of Europe	8%
• Other parts of the world	18%

FUNCTIONAL AREA



INDUSTRY OF EMPLOYMENT



SELECTED RECRUITING COMPANIES

(attending an on-campus MBA recruiting event or making at least 1 job offer to the Class of 2011)

- | | | | |
|--------------------|--------------------|------------------|-----------------------|
| • ABB | • Ericsson | • Oikos | • Swiss RE |
| • AMC | • Gemex | • Oliver Wyman | • Syngenta |
| • Apricum | • General Electric | • Pacific | • Trinity |
| • Ashoka Austria | • Glencore | • Strategy Group | • Procurement |
| • Baloise Group | • Hanover Research | • Philips | • Tristone |
| • BASF | • Hilti | • RepRisk | • Flowtech Group |
| • Boston | • Hinduja Bank | • Roche | • Triumph |
| • Consulting Group | • HSBC | • SAP | • Tsquared |
| • Capgemini | • Infosys | • Schindler | • Consulting Partners |
| • Credit Suisse | • Julius Bär | • Siemens | • UBS |
| • DKSH | • LGT Philanthropy | • Sulzer | • Venture Valuation |
| • Elea Foundation | • LM Windpower | • OCBC | • World Resources |
| • Emerson | • Monitor Group | • Swisscom | • Company |

HSG ALUMNI

When you join the St.Gallen MBA you are beginning more than just an education. You are entering a network that will last a lifetime.

The St.Gallen MBA is a close-knit community and the small class size helps you to build strong bonds with your classmates. And yet, after receiving your MBA degree, you are entering one of the strongest and broadest alumni clubs in Europe - the University of St.Gallen HSG Alumni.

With more than 80 chapters spread across 5 continents with concentrations in Europe, North America and East Asia, the St.Gallen alumni network provides one of the strongest business networks in Switzerland.

As an MBA alumnus, you will receive life-long membership of the HSG Alumni network and will be encouraged to attend and contribute to some of the many formal and informal associations within the network. St.Gallen alumni associate in many ways based on location, language, industry and personal interests. Within this community, the St.Gallen MBA alumni make an active and strong commitment.

MBA ALUMNI HOMECOMING

As a focal point of MBA alumni events, the MBA hosts an annual Homecoming Event, allowing alumni to return from across the world to meet old friends and strengthen their network. The 2012 MBA Homecoming Event welcomed over 100 alumni including representatives from every graduating class.

JOIN THE ST.GALLEN MBA COMMUNITY

Engage with the St.Gallen MBA community via Facebook and Twitter. Get to know our current students, alumni, faculty and staff at the St.Gallen MBA blog.



twitter.com/TheStGallenMBA
facebook.com/TheStGallenMBA
stgallenmba.ch



"Thanks to the HSG alumni network, large in Switzerland but also extended across Europe, USA and Asia, MBA students have the possibility of interacting with alumni in more senior positions who can guide, challenge and support them in their next career step: a clear USP of the St.Gallen MBA."

Filippo Mulinacci, Italy (2011)
Business Development Associate, Roche

ADMISSIONS

We are looking for candidates who will enrich the class profile in terms of diversity in academic, professional and geographic backgrounds.

The Admissions Committee therefore takes a detailed and holistic view of each application. We offer you a personalised admission process and to enable this, we encourage you to interact with both the Admissions Team and past and present students during the application process.

APPLICATION DEADLINES

- 1st application deadline: 1 October
- 2nd application deadline: 1 December
- 3rd application deadline: 1 February
- 4th application deadline: 1 April
- 5th application deadline: 1 June

FORMAL REQUIREMENTS

- University degree in any discipline (Bachelor or equivalent)
- 2 years of relevant work experience (minimum)
- A competitive GMAT score
- Fluency in English

HOW WE ASSESS YOUR APPLICATION

- Work experience
- Post-MBA employability
- GMAT score
- Academic History
- International exposure
- Language abilities
- Essays/Case Study
- Interviews
- References

LOCATION



FINANCE

TUITION COST	COST OF LIVING	COST OF ACCOMODATION
CHF 63 000	CHF 9 000	CHF 13 100

DISCOUNTS

For the Class of 2013, a CHF 10 000 cost of living tuition reduction is available for all students.

LOAN PROGRAMME

The St.Gallen MBA is one of the few programmes in Europe to offer a loan programme without the need for a co-signer or guarantor. All loan offers are subject to an additional application procedure. Unfortunately, no loans are available to cover the cost of living.

Two types of loans are on offer:

RECIPIENTS	VALUE
Swiss Permanent residents (C-Permit)	Up to the full cost of tuition
Non-Swiss residents	Up to 50 % of cost of tuition

*Full conditions for all financial offers are available on our website.
Offers may change during the year.*

SCHOLARSHIPS

The St.Gallen MBA is able to offer partial scholarships in the following categories:

- Outstanding Applicants
- Entrepreneurship
- Sustainability
- Emerging Markets
- Women in Business
- Leadership

All scholarships are based on merit, however financial need may be taken into consideration. Successful scholarship recipients typically perform exceptionally in their interview, essays and GMAT. Scholarship awards are between CHF 10 000 - CHF 30 000.

Particular attention will be paid to those candidates with leadership experience in the pre-MBA careers.

AN INTERNATIONAL EXPERIENCE

STUDENTS AND ALUMNI FROM 65 COUNTRIES



GERMANY

Sonja Rossteucher

Chief Financial Officer, Tristone Flowtech

"Switzerland was a perfect fit for me as it offers access to both German and French-speaking regions. From all I had heard about St.Gallen and its reputation in the European business community, I was confident that this programme would be meaningful in shaping my future career."



SWITZERLAND

Patrick Stoll

Wealth Management International, UBS

"The workload was tough but I never had the feeling of being lost. The small class and the friendship supported each of us. The MBA has helped me to make the career shift I intended to. It helped me to get into one of the most popular employers in Switzerland."



USA/UKRAINE

Marina Viergutz

Business Manager Eastern Europe, Credit Suisse

"My post-MBA goal was to join a leading financial institution in Zurich. St.Gallen's strong reputation in the market and the extensive alumni network helped me to do just that. I am very happy with my choice and would do it all over again if necessary!"



GREECE

Christos Kosmas

Project Finance Manager, GEK

"The powerful combination of location and history behind the place: What with the brilliant Swiss culture, their expertise in finances, the undoubted reputation of the HSG for being a stronghold for these and more.. this has been a choice I have never regretted making."



CHILE

Tomas Matta

Corporate Finance, Treasury, Rio Tinto Alcan

"In St.Gallen we learnt that we are responsible for and can shape our future. This is a reflection of the entrepreneurial spirit that characterizes the St.Gallen MBA. It sets the programme apart from others."



INDIA

Devinder Paul Singh

Senior Consultant, PricewaterhouseCoopers

"Thanks to the family-like atmosphere in the small class, working late hours on assignments was fun. And with such an experience, the Alumni organisation has evolved into close-knit and valuable global network."



CHINA

Kaifeng Jin

Consultant, Business Development,
SAM Consulting Group

"The MBA degree has brought me many opportunities, but I also learnt to think out of the box, be open, cooperative and to really try to challenge myself."



BELGIUM

Arnold Smeyers

Consultant, Oliver Wyman

"The St.Gallen MBA was the key to unlock the opportunities I was looking for. The investment paid off when I landed a position as a consultant in a top-tier management consultancy."



GREECE

Eirini Tsekeridou

Fixed Income Research, Bank Julius
Baer&Co.

"The wide alumni network of St.Gallen is a valuable asset that will stay with me. In every aspect, the MBA was an amazing experience that brought me where I am now."



INDIA

Lalit Mohan

Global Process Manager, Hilti

"The St.Gallen MBA was the perfect fit for my requirements. It has given me the opportunity to understand business strategy, finance and market forces. Working with multicultural teams gave me a holistic perspective and helped me inculcate cultural sensitivity."



SWITZERLAND

Philippe Cuendet

Manager Planning & Acquisitions,
Sulzer Metco

"The St.Gallen MBA was exactly what I wanted. It offers an amazing network and great professional opportunities. The small class size was definitely something I loved; the teachers are close to the students and the interactions personal. Great experience!"



ARMENIA

David Hakobyan

Investment Consultant, Coutts Bank

"The MBA was a natural choice considering the University's excellent reputation, superb accreditations and strict admission requirements. Few business schools offer such close ties with the business world, as well as such small size of the class and hence highly personalised approach towards each student."



CONTACT

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