



Management Through Knowledge and Values

IIM Rohtak



Placement Brochure 2013

IIM R

Indian Institute of Management Rohtak

M. D University Campus, Rohtak-124001, Haryana, India

Phone: +91-1262-228512, 9802601715

www.iimrohtak.ac.in



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"The Mission Called IIM Rohtak"

The great Nalanda, the ancient Indian University renowned for its scholarship and knowledge resources was probably the first international university, attracting scholars from far and wide...

The vision of IIM Rohtak is to be a global leader in management education and to be India's future Nalanda in management.



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Board of Governors

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- **Prof. P Rameshan**
Director
IIM Rohtak

“The wise man should restrain his senses like the crane and accomplish his purpose with due knowledge of his place, time and ability.”

CHANAKYA



Message From The

Chairman Board Of Governors

The institute which got established less than three years back within the Maharshi Dayanand University campus is fast developing into one of the finest management institutes in the country.

The pedagogy at IIM Rohtak has been focusing on developing global managers who prove to be a right fit in the fast changing business environment, which is characterized by rising uncertainty, complexity and speed of socio-economic, technological, natural and political changes. The success of future managers will depend on their agility in responding quickly to uncertain situations, adaptiveness in dealing with complex and multicultural global environment and ability to innovatively leverage the opportunities arising with advent of fast changing technologies.

Indian Institutes of Management, over the years, have built a reputation of producing very talented and innovative breed of managers. IIM Rohtak is a new addition to the brand IIM, and intends to take forward that legacy with the help of very creative and knowledgeable faculty members which the institute has. Our endeavor is to develop students in a way that they are able to operate effectively in such an environment and be an active participant in all the sectors of the economy.

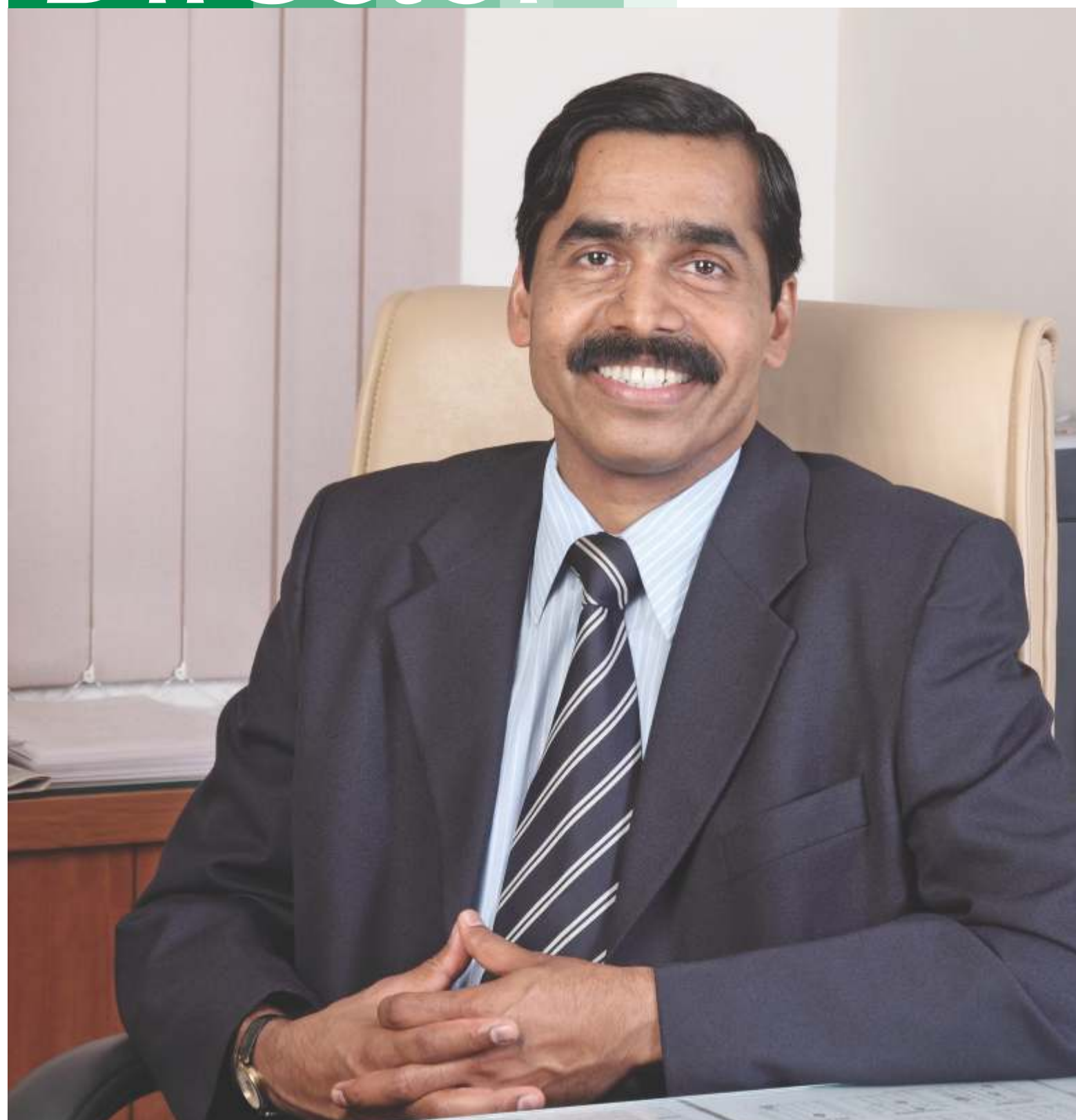
We are proud to have a very inquisitive, talented and energetic group of students who come from diverse backgrounds. I am sure each of them will prove to be an asset to the organizations they will get associated with.

Ravi Kant
Chairman, Board of Governors



Message From The

Director



Welcome to "*The Mission Called IIM Rohtak*"

India was a great global leader in the past. For a long time, Indian economy was the largest in the world. Almost every nation whose existence was known in ancient and medieval world had made a beeline for the coveted Indian products including silk and spices. Indian gold and precious stones were irresistible temptations for mighty wealth-seekers. The great Nalanda (the ancient Indian University renowned for its scholarship and knowledge resources) was probably the first international University, attracting scholars from far and wide. At a time when no modern equipment of space research was known, Indian scholars had remarkable knowledge of astronomy. The zero that ancient Indians invented is at the core of modern information technology. After receding into insignificance for a few centuries, India is in the limelight again. With the Indian economy poised again to be on top of the world along with China in a few decades to come, there is need to build global educational leadership in India. The crucial first step is an initiative in that direction.

IIM Rohtak has a strategic location in the National Capital Region that can facilitate it to be a global center of learning with the right efforts on intellectual capital and knowledge resources. Hence, the vision of IIM Rohtak is to be a global leader in management education and to be India's future Nalanda in management. IIM Rohtak recognizes the parameters of global leadership as global outlook, global size, global brand, global culture, global ingredients, global processes, global contribution, and a global boundary. Therefore, it's IIM Rohtak's resolve to do everything possible to achieve its vision that is commensurate with India's aspirations to be a global economic and intellectual leader. Reflecting this resolve, the logo of IIM Rohtak incorporates an open book symbol (to represent the knowledge creation and learning), a peacock symbol (to embody the society's or nation's pride in what IIM Rohtak strives to achieve), and a motto 'Management through knowledge and values' (to emphasize the focus on knowledge and value system (which, in turn, signifies corporate governance and social responsibility)).

At a more basic level, IIM Rohtak intends to develop its students and trainees as true citizens embodying impeccable professional integrity and unparalleled social commitment as well as as managers with an excellent sense of purpose with respect to their corporate mission. It's also IIM Rohtak's aspiration to be a vital link in the new socio-cultural milieu of India that has no place for India's painful social evils of the past. This is a mission indeed.

To realize the vision and aspirations of IIM Rohtak with respect to development of global management knowledge and resources, the wholehearted support of all of its stakeholders will be essential. Renowned corporate enterprises and the rest of India alike have been great patrons of Indian management institutions of excellence such as IIMs that provide intellectual resources to the industry. Therefore, it's natural for IIM Rohtak to look forward to your limitless support and patronage. Your contribution will help make *The Mission Called IIM Rohtak*, whose intimate link to India's global vision is unmistakable 🇮🇳

Professor P Rameshan



About the

Institute

भारतीय प्रबन्ध संस्थान रोहतक
INDIAN INSTITUTE OF MANAGEMENT ROHTAK

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INDIAN INSTITUTE OF MANAGEMENT ROHTAK

A long time ago, we made a tryst with destiny. Now the time has come to redeem our pledge very substantially.

Nehru's words on 15th August, 1947, echo unto this day. Its echo is in the Government's vision of promoting excellence in management education. The establishment of the 8th Indian Institute of Management at Rohtak on the 16th of November 2009 manifests this enduring vision.

It has been almost three years since that day and, in this period; we have come a long way. A vibrant student community, brought into one place from diverse cultural and educational backgrounds, is poised to take the nation by surprise. With exceptional performances in various competitions, frequent industry interactions and a spectacular placement record, IIM Rohtak stands proud as one of the passionate entrants into the IIM family.

True to the IIM legacy, IIM Rohtak aspires to impart knowledge of business disciplines with a unique cross-functional perspective to prepare ethical and innovative leaders for the good of not just the nation, but the world. We seek to build in our students advanced leadership skills, an appreciation for the impact of management systems on the working of organizations, and an understanding of the strategic, economic and operating significance of even the smallest of events in the current and foreseeable global scenario.

Set within the verdant surroundings of Maharshi Dayanand University, IIM Rohtak has access to some of the finest academic, cultural and sports facilities in the country. Our own campus is currently in the process of being developed in an area of over 200 acres in the nearby township of Sunaria.

IIM Rohtak has a strategic location in the National Capital Region (it's the only IIM in the NCR) that can facilitate it to be a global Centre of learning with the right efforts on intellectual capital and knowledge resources 🇮🇳



Our Mentors

Adjunct Faculty

BUSINESS ENVIRONMENT

- **G. S. Gupta**
Ex-Faculty, IIM Ahmedabad
- **Kaushik Datta**
IMT Ghaziabad
- **Nilanjan Banik**
IFMR Chennai
- **Ravi Sinha**
Advisor to Social Business Enterprise; Akhand Jyoti; Drishtee; and Jaipur Rugs
- **Sanjay Kumar Singh**
IIM Lucknow

FINANCIAL MANAGEMENT

- **A. Sinha**
IIM Lucknow
- **A Vinay Kumar**
IIM Lucknow
- **C. Pereira**
Managing Director, Tano India Advisors Pvt Ltd., Mumbai
- **C. K. Kaul**
Ex-VP, Bank of America
- **J. N. Mukhopadhyaya**
IIM Calcutta
- **Madalasa Venkataraman**
NMIMS Bangalore
- **Madhusudan Karmakar**
IIM Lucknow
- **Manoj Anand**
IIM Lucknow
- **Pankaj Gupta**
Ex-Director, SIBM Bangalore
- **R Madhavan**
NMIMS Bangalore
- **R. Venkatsubramaniam**
Practising CA and CS
- **S. C. Bansal**
IIM Lucknow
- **S. K. Ghosh**
Director & Head - Economics & Research, FICCI, New Delhi

- **S. Suresh**
Managing Director, Invest Happy, Chennai
- **Uday Damodaran**
XLRI Jamshedpur

GENERAL MANAGEMENT

- **Ananda Dasgupta**
IIPM Bangalore
- **Neerja Pande**
IIM Lucknow
- **Dharmendra Singh Sengar**
IIM Lucknow

HUMAN RESOURCE MANAGEMENT

- **Ajay Singh**
IIM Lucknow
- **Archana Shukla**
IIM Lucknow
- **D. K. Srivastava**
NITIE Mumbai
- **Pushpendra Priyadarshi**
IIM Lucknow

INFORMATION TECHNOLOGY SYSTEMS

- **Amit Agrahari**
IIM Lucknow
- **Deepak Dahiya**
JUIT Waknaghat, HP
- **Pradeep Kumar**
IIM Lucknow
- **Shubhendu Dutta**
Head - IT Governance, Systema Shyam Teleservices Ltd. New Delhi

- **Vivek Gupta**
IIM Lucknow

MARKETING

- **Amit Mookerjee**
IIM Lucknow
- **B. S. Nayyar**
Adjunct/Visiting Faculty IIM Lucknow
- **Dhiraj Sharma**
IMT Ghaziabad

- **O. P. Wali**
IIFT Delhi
- **Pinaki Dasgupta**
IIFT Delhi
- **Rajeev Kumra**
IIM Lucknow

OPERATIONS

- **Neelakantan Narayanan**
IIM Lucknow
- **Raghu Iyer**
Director, Faculty and Research Department, ISB Hyderabad

- **Samir K Srivastava**
IIM Lucknow

- **Sushil Kumar**
IIM Lucknow
- **Bhaba Krishna Mohanty**
IIM Lucknow
- **Neeraj Kaushik**
TITS Bhiwani
- **Nikhilesh K Gupta**
IIM Lucknow

STRATEGIC MANAGEMENT

- **Krishna Kumar**
Ex-Director, IIM Kozhikode
- **Naveen Jain**
University of Akron, Ohio
- **Neeraj Dwivedi**
IIM Lucknow
- **Prahalad Agiwal**
Owner, Preva Test Solution (P) Ltd., Bengaluru
- **R. K. Baisya**
IIT Delhi

Full-time Faculty

BUSINESS ENVIRONMENT

- **Pranab K. P.**
Ph.D. IIM Ahmedabad
Past Association: JNU/IIM Indore/London School of Economics/Middlesex University
Teaching Areas: Microeconomics, Applied Econometrics, Industrial Organization, Development Economics

FINANCIAL MANAGEMENT

- **Manoj Kumar**
Ph.D. IIT Bombay
Past Association: IIM Ahmedabad/IIM Lucknow
Teaching Areas: Financial Reporting and Analysis, Advanced Financial Reporting and Analysis, Financial Management, International Finance, Corporate Valuation and Restructuring

GENERAL MANAGEMENT

- **Shailja Agarwal**
Ph.D. CSJM University, Kanpur
Teaching Areas: Interpersonal Communication, Managerial effectiveness through Communication, Drafting Effective Business Documents

HUMAN RESOURCE MANAGEMENT

- **Malay Biswas**
Ph.D. North Maharashtra University, Jalgaon
Past Association: Calcutta University/Indian Hotels Company
Teaching Areas: Organization Behaviour/Human Resources

INFORMATION TECHNOLOGY SYSTEMS

- **Atanu Rakshit**
Ph.D. Calcutta University.
Past Association: IIT Kharagpur/ NITIE/Datamatics
Teaching Areas: Cloud Computing, SOA, Business Process Management, EAI, Data Warehousing and Data Mining

MARKETING

- **Ajith Paninchukunnath**
Fellow, MDI Gurgaon
Teaching Areas: Services Marketing, Consumer Behaviour, Sales and Distribution, Rural Marketing, Social Marketing, Retail Management, Entrepreneurship Development, Business Ethics
- **Arpita Khare**
Ph.D. University of Allahabad
Teaching Areas: Consumer Behaviour, Services Marketing, Retail Management
- **Presht Bhardwaj**
Ph.D. M.S. University, Baroda
Past Association: IIM Ahmedabad/Nirma University/IMT
Teaching Areas: Marketing Management, Marketing Research, Brand Management, International Marketing
- **Shivendra Kumar Pandey**
Ph.D. CSJM University, Kanpur
Past Association: FORE School of Management
Teaching Areas: Advanced Marketing Research, B2B, Marketing Strategy

OPERATIONS

- **Amol Singh**
Ph.D. IIT Roorkee
Teaching Areas: Operations Management, Operations Research, Project Management, Supply Chain Management
- **Parikshit Charan**
Ph.D. IIT Delhi
Past Association: MNIT Jaipur
Teaching Areas: Operations Management
- **Ram Shukla**
Ph.D. Lucknow University
Past Association: Texas A&M University/Daewoo Motors/BITS Pilani
Teaching Areas: Statistics, Six Sigma, Operations Research

STRATEGIC MANAGEMENT

- **P. Rameshan**
Ph.D. IIT Kharagpur
Past Association: GIPE/NIBM/IIM Lucknow/AIT Bangkok/Lulea University Sweden/ IIM Kozhikode
Teaching Areas: Strategic Management, International Business, Competitive intelligence, Macroeconomics
- **Shiladitya Das Gupta**
Ph.D. BITS Pilani
Past Association: ICWA/Tecumseh Products/Karvy Consultants
Teaching Areas: Strategic Management

“The history of the world is full of men who rose to leadership,

by sheer force of self-confidence, bravery and tenacity.” - MAHATMA GANDHI



Pedagogy

Case Study Approach

The practice of putting students in the shoes of managers and applying theoretical skills to real-life unstructured problems has proved to be a successful approach to learning over the years. Adopting this strategy, IIM Rohtak exposes its students to case studies, covering an array of subjects, which are discussed in the class by the faculty and also among the student fraternity to enhance learning.

Term Projects

An integral part of the IIM Rohtak curriculum is the Term Projects which each student prepares for each subject during the trimester. It is a combination of the insightful research and analytical thinking on a topic that is a reflection of what is taught in the classroom and its relation to the current business scenario. The term projects are the perfect mix of academic research and practical scenarios which is central to every B-school.

Industry Aligned Pedagogy

In furtherance of the principle of industry aligned growth, IIM Rohtak also includes guest lectures from industry experts as well as live projects as part of the course curriculum. This ensures a continuous industry interaction process that aims to provide students with an insight into current global trends and future business opportunities.

Case Study Approach TERM PROJECTS Industry Aligned Pedagogy

“Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.”

STEPHEN R. COVEY





IIM Rohtak inherits the rich program traditions of IIMs and then builds on it to add new perspectives and management skills. The following lists provide a flavour of our curriculum.

PGP I-Term I

COURSE

- Financial Management I
- Information Technology I
- Legal Aspects in Business
- Managerial Communication I
- Managerial Economics
- Organizational Behaviour I
- Quantitative Analysis in Management I

PGP I-Term II

COURSE

- Macroeconomic Analysis
- Management Accounting
- Marketing Management I
- Organizational Behaviour II
- Quantitative Analysis in Management II
- Socioeconomic Transformation of India

PGP I-Term III

COURSE

- Business Ethics
- Financial Management II
- Information Technology II MIS
- Managerial Communication II
- Marketing Management II
- Operations Management
- Strategic Management

2nd YEAR

Business Environment:

- Econometric Applications in Management
- Economics of Development
- Game theory and Application
- International Economics

Financial Management:

- Behavioural Finance
- Business Analysis & Valuation
- Commercial Bank Management
- Corporate Financial Reporting and Earnings Management
- Corporate Restructuring
- Corporate Tax Planning and Management
- Financial Modeling
- Fixed Income Securities
- Futures Options and Risk Management
- International Finance
- Investment Analysis and Portfolio Management
- Management of Financial Services
- Quantitative Applications in Finance
- Project Finance
- Private Equity & Venture Capital

General Management:

- Event Management
- Social Entrepreneurship
- Sports Management

Human Resource Management:

- Compensation Management
- Cross-Cultural Management
- Industrial & Labour Relations
- Leadership Development
- Performance Appraisal & Management
- Recruitment and Selection
- Strategic HR Management
- Training and Development
- Team Building

Information Technology Systems:

- Business Intelligence & Data Mining
- Business Process Management
- Cloud Computing
- ERP Systems
- Information Systems Analysis
- Internet Marketing & E-Commerce
- IT Consulting Management
- IT Strategy

Marketing:

- Advanced Marketing Research
- Advertisement and Sales Promotion
- B2B Marketing
- Consumer Behaviour
- CRM

Curriculum

- International Marketing
- Product and Brand Management
- Retail Management
- Rural Marketing
- Sales and Distribution Management
- Services Marketing
- Social Marketing

Strategic Management:

- Competitive Intelligence
- Corporate Governance
- Entrepreneurship and New Ventures
- Knowledge Management
- Management Control Systems
- Management of High Technology Industry
- Managing Technology and Innovation
- Mergers and Acquisitions
- Models & Frame work of Strategic Analysis
- New Product Development Strategy
- Strategic Analysis of JV & Alliances

Operations:

- International Logistics
- International Purchasing and Supply Management
- Managerial Application and Systems Dynamics
- Manufacturing Planning and control
- Manufacturing Systems Design
- Materials Management
- Operations Strategy
- Project Management
- Six Sigma
- Supply Chain Management
- TQM

“Leadership and learning are indispensable to each other.”

- JOHN F. KENNEDY



Institute is currently functioning from a transit campus within Maharshi Dayanand University's 665.44 acre campus. Apart from the main academic block, the Institute also has access to the magnificent Tagore auditorium, the massive Vivekananda Library, a luxurious guesthouse, a number of small syndicate rooms, and student dormitories within the campus. Residences for the members of the Faculty are situated within the campus.

The PGP block, with its ultra-modern facilities, houses state-of-the-art classrooms with the latest audio-visual systems and a well-stocked library boasting access to some of the most comprehensive digital resources in the world. In addition, the entire campus, including the hostels and faculty houses, is interconnected via the University's own residential gateway.

Infrastructure



Work is getting initiated on a 200-acre plot of land in Sunaria, for the construction of a state-of-the-art academic cum residential campus. The planned Academic Block will comprise faculty rooms, ergonomically designed lecture theatres, a cafeteria, conference halls, a video conferencing studio and a well-stocked library. The residential area will include halls of residence, a sports complex and a golf course. The building plan has been designed to meet global environmental standards in ecologically sustainable designs in order to ensure efficient use of energy and natural resources within the system.



IT Resources Centre (ITRC)

The IT setup at IIMR comprises of a multi-layered architecture, the lowest layer of which is made up of personal computers and workstations. The next layer consists of Active Directory Server and Database Servers. The third layer consists of Web Server, Mail Server and other high-end servers/computers required for high resource demanding tasks. The academic buildings, including hostel in the campus are part of the campus LAN and all the services available on the LAN can be accessed from any system.

Video Conferencing Facility

Institute is in process of creating full-fledged video conferencing (VC) facility supported by world leading brand of equipment. This will empower the institute to provide virtual class room capabilities with multi location delivery system. This multi-site live video conferencing facility will be provided through 6 Mbps connectivity. The VC equipment is compatible with both IP and ISDN to ensure proper communication interface with available technologies. In addition to three large LED display, multiple full HD cameras are also available for capturing the session proceedings. The other important components are document presenter, electronic writing panel with full-fledged HD audio system and high definition projection system. The centralized control panel will be used to manage the whole VC activities through a user-friendly touch screen facility. Powerful software component and tools will ensure the seamless integration of these equipment.

Hardware Infrastructure

High-end personal computers (i3 and i5) connected over the campus LAN under some of the latest Operating Systems running on some of the latest High-end Quaid core Xeon Processor based IBM Servers. Computer Lab and Class Rooms are equipped with the Corei5 Second generation and Corei3 processor based computers.

An environment of wide variety of operating systems such as Windows7 Professional, Windows vista, Windows Server2008-R2 and Redhat Enterprises Linux6 has been established in IIM Rohtak to make students familiar with latest operating systems.

Network printing facility is available on a wide variety of printers such as Heavy Duty Color Multi-Function Network Laser Printers. These printers are accessible from hostel. Other equipment available in Computer Centre includes Notebooks, CD/DVD Writers, High quality Scanners and LCD Projectors.

Campus Network

The Academic buildings in the campus are interconnected through a 6 core SMF Gigabit Fiber Optic backbone. The connectivity to Desktops is using 4 pair CAT 6 UTP cable ensuring a dedicated 100Mbps bandwidth at desktop level. The Computer Center acts as the main hub of the network and hosts a layer3 backbone switch. The workgroup switches are located in the respective buildings. All the hostel rooms are also connected to the campus Wi-Fi.

The Wi-Fi has been enabled to provide mobility to the users in accessing various services available on institute's network.

All the guest houses and residences are connected via Wi-Fi backbone. Classrooms, Library, Computer Centre, and Seminar Hall have been enabled with indoor wireless network.

Database & Software - CMIE Database, Capex, Prowess, Proquest, EBSCO, SPSS19, Amos19, Analysis tools

Knowledge Resources Centre (KRC)

IIM Rohtak library has a rich collection of books in business and management subjects. It also has an extensive reference collection with subscription of several Journals (**Strategic Management Journal, Biometrika, Journal of Consumer Research, Journal of The Academy of Marketing Science, Journal of Business Venturing, Sloan Management Review, Journal of Portfolio Management, Journal of Futures Markets, Journal of Derivatives, Journal of Operations Management, Supply Chain Management, Management Science, Organization Science, Operations Research**, etc.), encyclopedias, year books, reports, project reports, CDs/DVDs, working papers, etc.

Various electronic databases available are:

Prowess (CMIE), Capex (CMIE), ABI/INFORM COMPLETE (Proquest), Business Source Complete (EBSCO), Capitaline Neo, Capitaline CSS, Capitaline NewsArc, Capitaline NAV, ISI Emerging Markets, and India Stat.

The library has the latest version of the online system LSWEB OPAC maintained by LibSys. All the users can search books, CDs/DVDs; articles etc. and see the details of books, CDs/DVDs, articles issued against their account



“Great men take initiatives and persevere even when faced with adversities”
-NITISHLOKA



Committees, Clubs & Associations

While course work demands much of a student's time, IIM Rohtak also encourages informal interactions through weekly social hours, club events, special interest groups, and other recreational activities.

The learning gained beyond the classroom is as integral a part of student life as is the classroom learning at any business school. Our multifarious student clubs provide abundant opportunities to practice and hone various skills and talents. Our culture is infused with a genuine appreciation of one another and inculcates a style of teamwork and leadership that should put our graduates at the top of recruiters' lists.

exploR – The Photography Club

exploR is the official photography club of the institute. The purpose of the club is to - document all events associated with IIM Rohtak, conduct workshops for people who are interested to learn the art of photography, conduct competitions for students within campus, and showcase the work done by each members through a digital exhibition at the end of every term.

Cultural Committee

The committee essentially looks to organize various events and activities to bring the student community together and give students a platform to showcase their latent talents. One of the more popular undertakings of the committee was the organization of 'Runsangram', the intra-hostel cricket tournament, based on an IPL-like model.

“Vision is the art of seeing the invisible” - JONATHAN SWIFT



Committees, Clubs & Associations

FI (φ) – The Finance & Investment Club

FI brings together all the bright minds pursuing interests in the world of finance. The club provides a forum for exchange of ideas in the emerging areas of finance. Apart from "Finanza", a fortnightly e-zine dedicated to track and analyze the latest events in the financial world, the club provides for an excellent platform for preparation for certifications and organising simulation games.

HUMANE-R – The HR club

Humane-Characterizes tenderness, compassion, and sympathy for people; and R stands for Rohtak. The club's philosophy: There is nothing as pure as knowledge. The aim of the club is to promote HR discipline in the campus and outside as well. They do this through the organization of numerous case study competitions, knowledge transfer sessions with industry experts, and article writing competitions.

Industrial Relations & Interaction Cell (IRIC)

IRIC maintains a proactive relationship with corporate world and employs a variety of means to

develop and enhance the link built with the larger business community. It facilitates educational and networking opportunities among industry leaders and members of the IIM Rohtak community by arranging guest lectures, workshops and symposia by eminent personalities.

Inquizire

Inquizire, IIM Rohtak's intra-institute quizzing series, was started in October 2011 with the objective of organizing and coordinating quizzing activity in the institute. In the first three editions of Inquizire, quite a few enthusiasts have participated and won prizes. The Facebook page with the name 'Inquizire at IIM Rohtak' is aimed at promoting the quizzing series via social media.

Marque – The Marketing Club

Marque is a platform for interaction among students who are passionate about marketing and want to expand their learning beyond the classroom. A step in this direction is the club newsletter, Canvas, which, along with news briefings, publishes articles on evolving marketing practices. Marque subjects members to invigorating rounds of real life case studies, selling games and marketing /advertising strategies.

Operations Club

IIMR seeks to generate an increased interest in the subject and facilitate discussions on important issues on developments and trends in operations research and operations management. They regularly organize innovative and enriching learning experiences like industrial visits, quizzes, computer-based events, simulation games, and guest lectures by experienced industry personnel.

Placement Committee

The Placement Committee is a student body that has been formed to interact with companies on a continuous basis in order to bring the optimum and best-fit career opportunities to the students of IIM Rohtak for their summer and final placements. It also facilitates prospective employers by organizing institute-industry interactions regularly and providing complete support for arranging placement activities on the campus.

Alumni association

The IIM Rohtak alumni association is a registered society under the society registration act of 1861. The association aims to undertake activities contributing towards the advancement of the objectives of the institute and maintaining the relationship among the alumni of IIM Rohtak.

Public Relations Cell

The Public Relations Cell strives to bring IIM Rohtak to the fore through brand building and promotion with a plethora of events at IIM Rohtak, the cell makes sure that every single event gets covered by the media. In order to achieve this objective, it uses electronic, print and television media to the fullest. In short, the PR Cell is the institute's window to the outside world.

Social Development Projects Cell

The Social Development Projects Cell, or better known as SDP, is the social initiative of the institute. In 7 groups, 30 students have associated themselves with an NGO in Haryana, NCR, or Uttarakhand, spent time with them to understand their operations, and are applying the skills learnt at the institute to better aid them in matters as diverse as marketing, strategic funding, and teacher training.

Strategy and Consulting Club

The club aims to provide its members with opportunities to participate in consulting projects that acquaint students about contemporary issues in strategic management. The club regularly conducts strategy games, case study competitions and consulting quizzes. The club comes up with newsletters and articles from time to time on industry updates that enrich the knowledge of members of the club 🇮🇳





Life at IIM Rohtak

The keen involvement of our students in cultural and sports activities reflects the institute's commitment towards developing leaders with an outlook attuned towards nurturing the future while preserving and learning from the past. The various initiatives taken by our students have been beneficial not only to them, but have also left a positive impact on the people of Rohtak and society at large.

Festivals in India are an opportunity to celebrate the richness and diversity of our culture and traditions. Our students celebrate all festivals; be it Diwali, Dusshera, Eid, Lohri, Christmas or Holi with vigour, further cementing the unity amongst the batch.

Sports and games are a major focus at IIM Rohtak and a host of tournaments are held for varied disciplines such as Cricket, Basketball, Tennis, Table Tennis, Chess, Carrom, LAN Gaming and Antakshari. These competitions see many students vying for top honours. The high level of involvement of our students in cultural and sporting events has led to a vibrant atmosphere, buzzing with energy

Live Projects

In order to hone the skills and apply the knowledge gained in the classroom, IIM Rohtak students have engaged in live consulting projects with firms, both local and national, in fields as diverse as Financial Modeling, Market Research, IT Risk Analysis, Organizational Restructuring, Event Management, and Business Strategy 🇮🇳



Industry

Interaction



Top executives from various industries have visited the Indian Institute of Management Rohtak, over the past year, delighting and enriching quite a few minds with their lectures and ensuing Q&A sessions. Through these interactions, students have gotten to know much about how corporations work and the kind of complex problems they face.

The speakers have often shared startling facts and insights with the students. Executives from companies that seem to be in fine fettle have candidly portrayed the myriad swirling undercurrents hidden below their still veneers, and the complacency that can sometimes creep unbidden into a giant's steps.

- **Dr Anadi Pande**
VP HRM, Corporate Planning and Strategy,
Hero Honda

"An IIM in its formative years with such rich infrastructure -commendable."

- **Mr Rajiv Khosla**
CEO Northern Region, **Reliance Communication**

"To be associated with the first batch of IIM Rohtak would be a lifetime memory."

- **Mr. Shyam Sunder**
Sr. VP M&A, **Ruia Group**

"It was a great experience to be with this batch of 47 brilliant and enthusiastic students."

- **Mr. Amit Dutta**
MD, **Luxury Hues Consultancy**

"This IIM certainly has the Delhi factor, and I see it leading."

- **Ms. Meeta Sachdeva**
Vice President, Marketing, **Bharti-Walmart**

"Interaction with the pioneer batch of IIM Rohtak has been one of the best experiences I have ever had."

- **Mr. Sunam Sarkar**
CFO, **Apollo Tyres**

"The kind of energy and enthusiasm this batch has, I am sure this batch is going to touch zenith by all ways."

- **Mr. Vikas Verma**
Founder & CEO, **The Colour Factory**

"This batch is a group of 47 budding entrepreneurs who are building up this great institution and taking the legacy of IIM brand forward."

Other Eminent People:

- **Mr. Ajay Srinivasan**,
Chief Executive (Financial Services),
Aditya Birla Group
- **Dr. Alok Bharadwaj**,
Senior Vice President, **Canon India**
- **Mr. Alok Verma**,
Partner, **Tecnova**
- **Mr. Arunabh Das Sharma**,
Executive President, **Bennet Coleman Ltd.**
- **Mr. Ashish Bharadwaj**,
Regional Director, **GMAC**
- **Mr. Bharat Moossaddee**,
Chief Financial Officer and Executive Director,
Gumberg India
- **Dr. C. B. Bhattacharya**,
Dean, ESMT, **Berlin**
- **Mr. C. M. Vasudev**,
Chairman, **HDFC Bank**
- **Mr. D. Bhattacharya**,
Sr. Executive Director, HR, **IFFCO**
- **Dr. D. Subramanyam**,
Executive Director, **HUDCO**
- **Mr. Devanshu Bhatt**,
Country Manager, **Reval Solutions**
- **Dr. Eileen Peacock**,
Senior Vice President & Chief Officer,
AACSB Asia Pacific
- **Mr. Devender Singh**,
Principal, **Cognizant**
- **Mr. Gagan Bakshi**,
Director- M&A, **Interglobe Enterprises**
- **Mr. Himanshu Verma**,
Director (Engineering), **Yahoo**
- **Mr. Janice Tan**,
Regional Director, **FT Asia Pacific**
- **Mr. Jayesh Sanghvi**,
Partner, **Ernst & Young**
- **Mr. Milan Sharma**,
National Advisor, **Axis Bank**
- **Mr. Nawalji Sahay**,
Vice President, **IARC**
- **Dr. Neeraj Sharma**,
Head-Academics, **NIIT Imperia**
- **Mr. Nitin Seth**,
Country Head, **Fidelity International**
- **Mr. P. Dwarkanath**,
Director (Human Capital), **Max India**
- **Mr. Prasoon Banerjee**,
Director (Sales & Marketing), **Haier Electronics**
- **Mr. R. N. Makhija**,
Advisor to Chairman, **Larsen & Toubro**
- **Dr. Rahula Bhaskar**,
Executive Director, **Kaiser Permanente**
- **Mr. Rajesh Jain**,
Managing Director, **LPS Bossard**
- **Mr. Richard Rekhy**,
Partner, **KPMG**
- **Mr. Rohit Bansal**,
CEO, **Hammurabi & Solomon Consulting**
- **Mr. S. P. Gathoo**,
Director (HR), **BPCL**
- **Mr. Sachin Sethi**,
Partner, **Deloitte Consulting**
- **Mr. Sameer Kapoor**,
CEO, **NDTV India**
- **Mr. Sidharth Kapur**,
CFO, **GMR**
- **Mr. Sudeendra Koushik**,
Director-Practice, **HCL**
- **Mr. Utkarsh Majmudar**,
Head (Global Research), **HSBC**
- **Mr. L. K. Jain**
Managing Director, **LPS**





IIM Rohtak

In The News

THE ECONOMIC TIMES

AMERICANS WANT THE PRICE YOU PAY FOR DESIGNED JEWELLERY

MORE BILLIONAIRES PLEDGE FORTUNES TO CHARITY

IIM-Rohtak should be a global leader

Rameshwar, former president of Rohtak and vice-president of the Indian Institute of Management (IIM) Rohtak, said that the institute should be a global leader. He said that the institute should be a global leader in the field of management education. He said that the institute should be a global leader in the field of management education.

Rohtak IIM's first batch graduates

Rohtak, March 17

The first batch of the Indian Institute of Management (IIM) Rohtak passed out at the maiden convocation held at Tagore Auditorium to the Mahatma Jyoti Basu University Campus here today.

The batch has recorded 100 per cent on-campus placement with a remarkable average salary of Rs 12.22 lakh, well before the convocation.

B. Muthuraman, President, CII, and Vice-Chairman, Tata Steel, was the chief guest at the ceremony.

Ravi Kant, Vice-Chairman of Tata Motors, inaugurated the convocation and addressed the students and faculty members.

Director IIM Rohtak, Prof. P. Rameshwar, also highlighted the key achievements of the institute in the past two years.

IIM-Rohtak organises management conclave

'Executive MBA, doctoral programmes soon'

HT Correspondent

CHANDIGARH: The Indian Institute of Management (IIM) at Rohtak has reached an agreement with Kelly School of Business, an established University of United States, for extending mutual cooperation in the field of education, Director IIM, Rohtak, P. Rameshwar, said.

The agreement will see the introduction of Executive MBA programme and doctoral programmes at IIM Rohtak. He said that the institute is committed to providing quality education and research.

Director IIM-Rohtak, P. Rameshwar, said that the management conclave was an important milestone in the development of the institute. He said that the conclave was a platform for sharing knowledge and experiences.

THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS

AACSB

WELCOMES INTO MEMBERSHIP

Indian Institute of Management

Rohtak

January 2012

IIM-Rohtak to highlight Haryana's gender disparity through marathon

Press Trust of India

ROHTAK: In an effort to highlight gender disparity in Haryana, the Indian Institute of Management (IIM) Rohtak has launched a marathon. The marathon is being held to raise awareness about the gender disparity in the state.

The marathon is being held in Haryana. It is a 10-km marathon. The marathon is being held to raise awareness about the gender disparity in the state.

The marathon is being held in Haryana. It is a 10-km marathon. The marathon is being held to raise awareness about the gender disparity in the state.

IIM-Rohtak students create mechanism to fund needy girls' education

SATVIR SARWAI

ROHTAK: The Indian Institute of Management (IIM) Rohtak, in its quest to become a socially responsible center of excellence, will organize a city marathon themed "India for Girl Child" in February. It is a 10-km marathon. The marathon is being held to raise awareness about the gender disparity in the state.

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100% placement at IIM-R; average pay ₹12.22 lakh

Many students from the first batch of the Indian Institute of Management-Rohtak have bagged domestic jobs paying more than ₹25 lakh a year

HT Education Correspondent

Many students from the first batch of the Indian Institute of Management-Rohtak have bagged domestic jobs paying more than ₹25 lakh a year. The average salary during the first campus placements is ₹12.22 lakh a year.

Twenty-seven companies have taken part and made 76 offers to a batch of 47 students so far. These included HSBC, Pfizer, Tata Motors, BHEL, HDPC, Tata Steel, Cognizant, Mother Dairy, Yes Bank, Tata Power, Max New York Life Insurance, Berger Paints, Reserve Bank of India, Titan and Ernst & Young, among others.

IIM-Rohtak signs pact with Kelley School of Business

Sujay Mehta

NEW DELHI: The Kelley School of Business (KSB), US-based, Indiana University, and Indian Institute of Management, Rohtak (IIM-R) have signed a memorandum of understanding (MoU) to work together for academic excellence and organizational growth.

The MoU was signed by Michael McRobbie, President of Indiana University, and Prof. P. Rameshwar, Director, IIM-R, on behalf of their institutions in the presence of Dipender Singh Hooda, Rohtak MP.

According to an official statement, KSB and IIM-R will collaborate in several areas like organizing faculty research workshops, joint academic programmes, joint cultural programmes, doctoral student mentoring and development, besides exchange of faculty members and students.

Century on debut by IIM Rohtak

Special Correspondent

CHENNAI: All the 47 students in the first batch of the Indian Institute of Management (IIM) Rohtak have been placed.

The average salary was Rs 12.22 lakh and the highest domestic offering was Rs 28 lakh. The recruiters included HSBC, Cognizant, Tata group companies, SPCL, Ernst & Young, Pfizer, HDPC, Yes Bank and Titan, according to a release on the inaugural convocation of the Institute, held in the NCR last Saturday.

'Country facing shortage of managers'

Special Correspondent

CHANDIGARH: Confederation of Indian Industry (CII) president R. Muthuraman on Saturday exhorted young managers to be mindful of the larger needs of society especially in a country like India.

Delivering the Convocation address at IIM Rohtak, he also emphasized that managers should exhibit leadership qualities and act as agents of change in society.

IIM Rohtak Board of Governors and Society Chairman Ravi Kant said:

market but Indian companies were also acquiring or starting operations abroad. "There is a dearth of managers in India who are capable and have the right mind-set of dealing with the new systems," he added, appreciating that the first batch had achieved handed per cent placement at a remarkable average salary of Rs 12.22 lakh.

Director P. Rameshwar said the institute is the only IIM located strategically in the National Capital Region and the eighth one to be established in the country.



Major Events

IIM Rohtak is the 5th IIM to Become Member of AACSB

Indian Institute of Management Rohtak is the 5th IIM to become the member of AACSB International. The AACSB (Association to Advance Collegiate Schools of Business) is a global, nonprofit membership organization of educational institutions, businesses, and other entities devoted to the advancement of management education.

IIM Rohtak inks MoU with Kelly Biz School

Indian Institute of Management Rohtak and the Kelley School of Business, Indiana University signed a memorandum of understanding for academic collaboration. The partnership will be in the form of joint research and doctoral work, exchange programs for both teachers and students, and joint academic structures for job executives as well as consultation on joint teaching material. The Kelly

School of Business is ranked amongst the top 25 schools in the world in terms of research productivity and research impact.

Mission India 2011: A Management Conclave at IIM-R

IIM Rohtak has set before itself a vision to achieve global leadership in the field of management education. This vision is but an echo of India's own dream, a dream of reclaiming its past glories and, once again, becoming a true economic superpower and taking its rightful place on the world stage.

Taking cognizance of the challenges and obstacles along the way, the institution organized its first Management Conclave, "Mission India", on the 30th of October, 2011. The event brought together luminaries from across industry to discuss and determine strategies that would enable India to overcome these obstacles and lay claim to our destiny. The panel members consist of eminent personalities from the corporate world. Some of the

speakers in Mission India 2011 included: Mr. CM Vasudev, Chairman, HDFC Bank; Mr. Sumit Gupta, Senior President, Yes Bank; Mr. Anil Chawla, CEO, DE Shaw; Mr. Nitin Seth, Country Head Fidelity International Ltd.; Chairman of Captive Forum of NASSCOM, Delhi Mr. Arun Duggal; Chairman Shriram Capitals Mr. David Lobo and Head HR, GE India.

The event, pioneering, both in size and scope, proved to be an excellent showcase, not only for the minds and wills that drive India Inc., but also for our institution itself, an institution born to a proud heritage yet in its infancy and striving with determination to make its grand vision a reality.

Foundation Day

The institution celebrated its 3rd Foundation Day with great pomp and splendour on the 15th of November, 2011, inviting a number of industry stalwarts to speak on the occasion and join in the celebrations. In the keynote address, Mr Arunabh Das Sharma, Executive President, Bennett Coleman and Co Ltd, said that there existed a dramatic possibility of growth in India, which could be achieved through the creation of good infrastructure, investment in agriculture and the fostering of the existing talent pool in the nation. "While we are talking

about leadership, we must be sure about what it means. Leadership is not only about numbers such as GDP and Per Capita Income, but also about softer measures such as becoming a net donor of aid, adapting a strategic or tactical foreign policy and sustaining an inclusive growth", said Mr. Sharma.

The gathering was also addressed by the other guests, industry stalwarts, each representing a different sector of industry. Mr. Ajay Srinivasan, Chief Executive, Financial Services, Aditya Birla Group, spoke on the role and need of innovation, better governance and vocational training in propelling India's growth. Mr. S P Gathoo, Director (Human Resources), BPCL, said India could build its brand as a spiritual and soft power and regain leadership through frugal innovation. Dr. D. Subrahmanyam, Executive Director, HUDCO, discussed sustainable development and the path ahead for our country to fulfill its potential. The Director, Dr. P Rameshan, concluded the event by commemorating IIM Rohtak's achievements over the past year, with the Social Development Program at the institute receiving a special mention for its association with NGOs in Haryana, Uttaranchal and Delhi-NCR.



IIM Rohtak Stands Against Corruption - Pays Tribute to Late Manjunath Shanmugam

The institute organized a candle march and a Pledge of Integrity on Saturday, November 19. This was to mark the sixth death anniversary of Manjunath Shanmugam, an Indian Institute of Management Lucknow (IIM-L) alumnus, who was murdered on November 19, 2005 at Lakhimpur Khiri, UP, for resisting corruption and oil adulteration. This march is held every year to infuse a sense of responsibility and integrity amongst the budding managers and leaders of the nation. IIM Rohtak stands for ethical leadership and intends to develop its students as true citizens embodying impeccable professional integrity and unparalleled social commitment.

Celebration on the 65th Independence day at IIM Rohtak

On the morning of our 65th Independence Day celebration, the air was full of enthusiasm at the institution, with a line-up of events that would last till late evening. The day began with a flag-hoisting in front of the Academic Block, with the entire faculty,

staff, and student body in attendance. Our director, Dr. P Rameshan, in his address, reiterated the institution's commitment to the creation of new-age leaders with a profound sense of values and ethics, dedicated to the betterment of society.

Of particular mention was the visit to the Chaudhary Lakhi Ram Anathalya organized by The Social Development Projects Cell in collaboration with Cultural Committee. Several fun games and drawing competition were organized for the children of the orphanage. It was encouraging seeing those small children to be celebrating Independence Day with such enthusiasm and boasting the tricolour badge on their chest.

IIM Rohtak Celebrated the Nation's 63rd Republic Day with "India for Girl Child" Campaign.

Celebration started with flag hoisting by the Director Prof. P. Rameshan and National Anthem sung by the gathering. "India for Girl Child" campaign was formally launched by flagging off 20 auto rickshaws. The corporate houses will fund the education of the girl child of the 20 auto rickshaw drivers. This is in return for using the 20 auto rickshaws as a medium of advertisement.

Visit of IIM Rohtak's International Advisory Committee

IIM R's international advisory board held its meeting at Rohtak in the month of August to draw the strategy for the institute. The Advisory Council comprises of: Prof. Bhaskar Chakravorty, Fletcher School; Mr. Dinesh Kanabar, Chief Executive Director, Tax practice, KPMG India; Mr. Harsh Manglik, Co-Chairman and Geography MD, Accenture; Prof. Lalit Johri, Fellow, Said business school, Oxford; Prof. G Subrahmaniam, Stern school of business; Prof. Sunder Kalere, Carnegie Mellon University; Prof. Vishal Gaur, Cornell University; Mr. Mark Foster, formerly Group CEO (GM&MC), Accenture.

The board members made it a point to interact with the students in the campus. Students were very keen to know how IIM Rohtak can be an institute of global standing. Responding to their questions, Prof. Johri said that everyone needs to play a role for IIM R to become a global b-school.

He stressed the importance of learning from experience and common people. He cited the example of Darwin, who interacted with the tribes of Indonesia while he was developing his ground breaking theory. Prof. Johri acknowledged the potential of IIM R students and urged everyone to create his learning vehicle, ask questions and

listen. Prof. Gaur stressed upon "action" and mentioned the need for a community in which everyone has a high expectation from himself and others, thereby eliminating the need to look at other b-schools for inspiration. Prof. Lalit threw light on the three things that one needs to make a difference- EVG: Edge, Values and Goal. On similar lines, Mr. Harsh Manglik said that we need dreams, hunger, hard-work, compassion and integrity to shape future. Lauding the efforts of students in setting up an E-cell at IIMR, the board revealed its plans to set up an "incubation center" at the institute.

'India for the Girl Child' – the Marathon, a step in the direction

Prof. P Rameshan, the director of IIM Rohtak, stressed the need for equal opportunities for girls and indicated that there was much more to the event than the race. Chief Guest of the event, Miss. Isha Bhandari, COO, Sun Foundation, applauded the effort of IIM Rohtak in making the campaign a success. On behalf of Sun Foundation, she announced educational scholarships for underprivileged girls studying in classes 1 to 12. This is one of the initiatives of IIM Rohtak for the cause 'India for the Girl Child' 🇮🇳



Students' Achievements

Best B-School Project Contest by Business Standard

Tapojyotee Bandyopadhyay: 2nd Place

HULT Global Case Challenge

Mithilesh Pathak, Krishna Jayadev, Anand Sreekumar, Maitree Mishra & Sindhurika KR: Shanghai Region Finalists (Energy Track)

Samar Gulati, Ankur Shukla, Mohit Mehndiratta, Abhinav Raj & Priyadarshee Dasmohapatra: Dubai Region Finalists (Housing Track)

Backwaters 2011: Management Festival at IIM Kozhikode

Ashutosh Kumar, Roshan Kumar, Namit Chopra & Shivank Sharma: 1st in "Beat the Market"

Nishant Sharma & Pavitra Agarwal: Finalists in the Marketing Case Study Competition

Xploryze Case Study Competition by IIM Raipur

Gauraav Thakar, Pranit Upadhyay

Intanglio 2012: Management Festival at IIM Calcutta

Ashutosh Kumar, Vikalp Mathur & Venkat Bhargav Sreedhara: 1st in "Modulus"

Ashutosh Kumar & Vikalp Mathur: 1st in "States of Affairs"

Vikalp Mathur: Finalist in "Olympus"

Pan-India Innovative Ideators Challenge

Subadesh Kanna S, Rohan G, Roopansh Jain, Tanuj Goyal & Saravanan V: Finalists – Worked on Britannia's Rebranding Problem

CFA Institute Research Challenge

A D Dheeraj, K Sandeep Goud, Kaustubh Jadhav, Shubham Goel & Vismaya Agarwal: North Zone Regional Finalists

Saamanjasya 2011: Management Festival at IIT Kharagpur

Dhiren Achtani & Pranit Upadhyay: 1st in CSR Case Study Competition organised in collaboration with Ernst & Young.

Manish Khattar & Sahil Wadhwa: 1st in "Vikriiniite" – Micro-Insurance Case Study Competition organised in collaboration with LIC

Anand Sreekumar & PB Nanjappa: 1st in "Samvit" – Online Quiz

Akshayam 2011: Sports and Cultural Fest, MDI Gurgaon

Maitree Mishra: 'Best Speaker Award' in Debate Competition

Anand Sreekumar & Mandeep Singh: 3rd in Chess

Pan India Article Competition by dare2compete

Subadesh Kanna S: Winner

Outcry 2012: Management Festival at TAPMI, Manipal

Shubham Mittal, Siddharth Pal & Vipul Bali: Finalists

Astitva 2011: Management Festival at ITM Business School, Mumbai

Nishant Sharma & Pavitra Agarwal: Finalists in "Tata Consultancy Services' Smart Manager Case Study Contest"

BUSINESS STANDARD PICKS THE BEST FROM B-SCHOOLS



(From left) Jury members P M Murty, MD & CEO, Asian Paints; J G Kulkarni, VP, Power Systems (Asia), Crompton Greaves; Roopen Roy, Managing Director, Deloitte & Touche Consulting; and Ajit Balakrishnan, Founder and CEO, rediff.com, with the winners - Arul Vel Arasan from Indian Institute of Foreign Trade, New Delhi (first), Aditya Kaul from Shailesh J Mehta School of Management, Mumbai (third), and Tapojyotee Bandopadhyay from Indian Institute of Management, Rohtak (second), at the Best B-School Project Award in Mumbai on Tuesday.

Nirvaan 2011: Online Quiz by Goa Institute of Management

Akshay Gupta & Amol Walunj: 2nd Place

Inceptum 2011: Online Quiz by University Business School, Chandigarh

Akshay Gupta & Amol Walunj: 2nd Place

Golf Cup 2011: Management Festival at IIM Shillong

Nishant Sharma & Pavitra Agarwal: Finalists in "Green Jacket Case Study Competition"

Parangana 2011: Management Festival at NMIMS Mumbai

Nishant Sharma & Pavitra Agarwal: Finalists in "Quest" – Marketing Research Competition

Feast Your Eyes 2011: B-School Photography Contest by Pagalguy

Krishna Jaydev & Varun Kassana: 1st Place

Sustainability Poster Design Contest by Bombay Chambers of Commerce & Industry

Chirac Kuruvangattil, Parag Wasnik & Shardul Bahuguna: 1st Place



Placement Report 2012

Summer Internship 2012

The success of the summer placements of the Class of 2013 foreshadowed the outstanding industry response seen during the final placements, with the institute cementing relationships built with recruiting organizations the previous year and forging new ties across various sectors of the industry.

The 123-strong batch of students was placed in 55 organizations with approximately 1.2 offers per student, a figure reflective of the considerably favorable response for our students from industry. IFFCO emerged as the largest recruiter with a total of 10 offers.

The internship profiles span across domains: Finance, Marketing, Operations, IT, Consulting, General Management, and Human Resources, with a few students also opting for niche roles in Corporate Governance, Social Entrepreneurship, and Social Media Marketing. The sheer diversity in the industry sectors of the recruiters, along with the variety of the profiles offered, allowed for a high degree of student interest-role fit.

Final Placement 2012

The final placements of the Class of 2012 of the institute was a resounding success, with 27 companies, across industry sectors, participating in the process and making a total of 58 offers to the batch of 47 students with an average CTC of 12.22 lakhs per annum. Networkershome, a Bangalore-based education firm, made the highest offer of 28 lakhs to five students for Senior Management profiles.

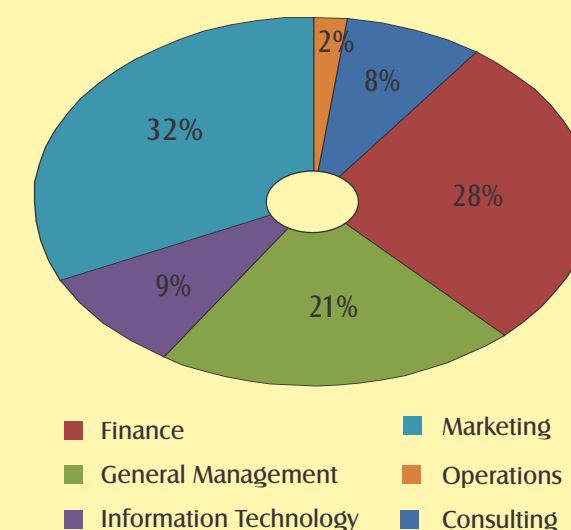
The participating recruiters were highly appreciative of the students for their sound analytical ability, effective communication skills, and leadership potential, with a few recruiters having also revealed plans to post selected candidates at international locations.

The profiles offered to students covered Finance, Marketing, Consulting, Operations, IT, and General Management. Recruiting companies also came from a wide variety of industry sectors, ranging from Investment Banking and Management Consulting to Automobiles and Heavy Industry to Education and Solar Technology, leaving the students spoilt for choice, and allowing them to join sectors and profiles of their choosing.

Summer Internship Distribution



Final Placement Diversity





Major previous and current recruiters are:

Finance	Standard Chartered Bank, ICICI Bank, ICICI Lombard, HSBC, IL&FS, SBI Caps, HPCL, Bank of Baroda, Delhi International Airport, HUDCO, IFFCO, IIFCL, Max India, Lakshya Consulting, Motorola, Ashok Leyland, Pitney Bowes, RBI, Subros, Tata Power, TVS Motors, Yes Bank, SBI Mutual Funds, Canara Bank, Max New York Insurance, America Home Mortgage
Marketing & Sales	Networkershome, Max New York Life Insurance, General Motors, Maruti Suzuki, UB Group, Airtel, Idea, Reliance Communication, Tata Docomo, HCL, Ispat, IOCL, Nitco Tiles, BPCL, Tata Steel, Girnar Technologies, Tata Power, Essel Shyam Communication Limited, Berger Paints, iMax Technologies, Dalmia Cement, Draft FCB Ulka, Gemprow, IFFCO, Titan, Ignis Aerospace, IMRB, Mart, Motorola, SBI Caps, Newgen, Motorola, Reliance Communication, Rediff, Shipping Corporation, Siemens, Benchmark Six Sigma, Subros, Tata Power, TCS, Tata Motors, Voltas, Mother Dairy, Pfizer, Sonata Software
FMCG	Kraft Foods (Cadbury), Reckitt Benckiser
Consulting	Ernst & Young, PricewaterhouseCoopers
Media	Business Standard, Draft FCB Ulka, McCann Erikson
Operations	Neemrana Hotels, ACC, Covacsis
HR	GVR Infra, Coca Cola
Others	CTI Shipbroker, IFCI, Berger Paints, Airport Authority of India, Happiest Minds, HCL, Quattro, CTS, HCL, Aegis Global, Jaipur Rugs, Mu-sigma, Tata Power, CTI Shipbrokers

“Management is doing things right;
leadership is doing the right things.”

- PETER F. DRUCKER

Previous

Recruiters





Contacts

Director

Phone: 01262-274 050
E-mail: diroffice@iimrohtak.ac.in

Placement

Faculty In-charge
Phone: 01262-228 512, 9802601715
E-mail: placement@iimrohtak.ac.in

PGP

Faculty In-charge
Phone: 01262-228 511
E-mail: pgpoffice@iimrohtak.ac.in

Chief Administrative Officer

Phone: 01262-274 052
E-mail: admin@iimrohtak.ac.in

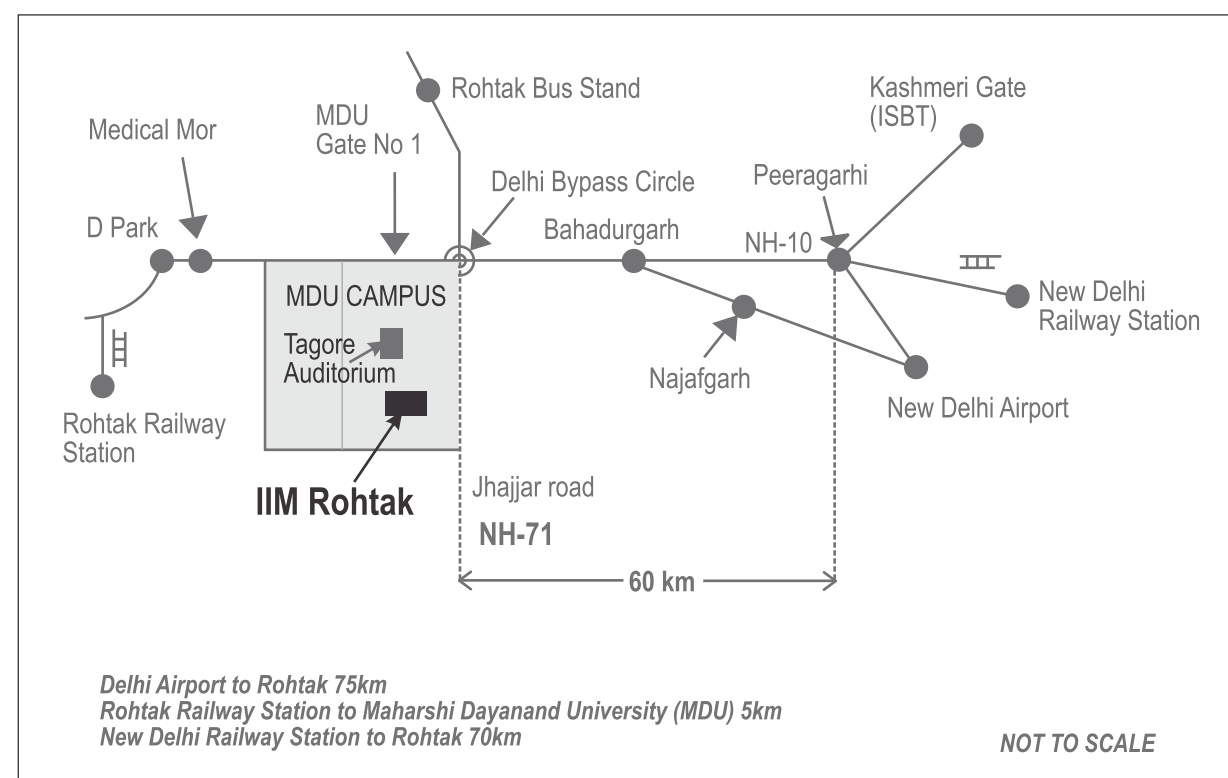
Indian Institute of Management Rohtak

M.D.U Campus, Rohtak - 124 001
Website : www.iimrohtak.ac.in



Road Map

To IIM Rohtak



START at New Delhi - 29 km - NH-10

Start from Connaught Place and take Panchkuian road, Deshbandhu road and continue to Rohtak road via Peeragarhi

Bahadurgarh - 44 km - NH-10 - Continue on NH 10 cross Sampla

END at Rohtak

The city of Rohtak is advantageously placed a mere 70 kms from the National Capital Region of Delhi and is easily accessible via road and rail. The newly constructed IGI Airport is also a short hour and a half drive away. The institute also has the benefit of being in Haryana, a state that is undergoing a transformation from a predominantly rural to an educational and industrial hub.

“The secret of success in life is for a man to be ready for his opportunity when it comes.”

- BENJAMIN DISRAELI