



# **The Executive MBA**

## **with a concentration in**

### **Health Care Management or Information Systems Leadership**

#### **Program of study**

##### **Foundation courses**

Each student will be expected to complete the following 29 credit hours of foundation coursework:

EMBA 504	Statistical Methods	EMBA 537	Integrative Capstone Project
EMBA 512	Financial and Managerial Accounting	EMBA 540	Operations Management
EMBA 521	Managerial Economics	EMBA 545	Information Systems
EMBA 530	Teambuilding, Leadership and Communication	EMBA 550	Legal and Ethical Issues
EMBA 531	Human Resources Management	EMBA 560	Marketing Management
EMBA 535	Strategic Management	EMBA 570	Financial Management

##### **Elective courses**

Each student will be expected to complete 10 credit hours of elective coursework in either the Health Care Management Concentration or the Information Systems Leadership Concentration. The interest and experience of the cohort will be considered in selecting the electives.

##### **Electives that fulfill both concentrations:**

EMBA 680	Special Topics in HCM/IS Leadership
----------	-------------------------------------

---

##### **Health Care Management Electives**

HCM 527	Health Economics
HCM 606	Quality Improvement in Health Care
HCM 624	Government Policy in Health Care
HCM 625	International Comparisons in Health Care
HCM 633	Managing Cultural Diversity
HCM 634	Hospital Administration
HCM 635	Transforming the Health Care Organization
HCM 636	Contract and Negotiation in Health Care
HCM 638	New Ventures in Health Care
HCM 642	Facilities Planning and Evaluation
HCM 643	Project Management in Health Care
HCM 645	Managing Technology in Health Care
HCM 646	Data Warehousing in Health Care
HCM 661	Health Care Marketing and Consumer Satisfaction
HCM 670	Hospital Finance and Managed Care
HCM 680	Special Topics in HCM
HCM 690	Independent Study

##### **Information Systems Leadership Electives**

ISL 604	Strategic Positioning of IT and Visioning/Leadership
ISL 606	IS Strategy and Information Economics
ISL 618	IS Strategy and the Future of Work
ISL 620	IS Strategy and Enterprise Architecture
ISL 625	IT Governance
ISL 630	Global Sourcing Strategies for IT
ISL 638	IS Security Fundamentals
ISL 640	IS Security Management and Cases
ISL 641	Privacy and IT
ISL 643	Intellectual Property and IT
ISL 680	Special Topics in ISL
ISL 690	Independent Study

EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS IN THE WORLD  
THE BEST ACCOUNTING PROGRAMS IN THE WORLD

##### **Graduate Business Programs**

School of Business Administration  
238 Elliott Hall  
Rochester, Michigan 48309  
(248) 370-2059  
[www.sba.oakland.edu/grad](http://www.sba.oakland.edu/grad)  
10-2012