



PROGRAMME ON

Enterprise Resource Planning (ERP) Systems: Technology Planning and Implementation

December 17-19, 2012

FOR MANAGERS
IN STEERING OR PROJECT EXECUTION COMMITTEES
FOR ERP IMPLEMENTATION, VENDORS, AND
CONSULTANTS INTERESTED IN
OBTAINING A USER'S PERSPECTIVE OF ERP

Enterprise Resource Planning (ERP) Systems: Technology Planning and Implementation

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All-encompassing in its features, an ERP package can store, retrieve, and process transactions of all business functions of an organization in an integrated fashion. Implemented on a computer network using client/server or web technology, an ERP package accomplishes its tasks through enterprise-wide shareable databases. The excitement and expectations generated by these packages in the corporate sector are phenomenally high.

If properly implemented, an ERP system can provide significant competitive benefit to the user. Yet, the reported experiences in using this technology are a mixture of successes and failures. The enthusiasm with which an ERP project is initiated is rarely matched by the resources and effort committed to its implementation. The time required for an ERP implementation project is usually underestimated. There is no guarantee that the performance of the system after implementation satisfies the expectations raised at the time of its selection. It is, therefore, vital for the prospective users of this technology to be clear on the factors that contribute to the success of its implementation, and to fully realize the implications of adopting it.

This programme analyses the above issues and helps the participants view ERP in the right perspective.

Objectives

The main objectives of this programme are to provide the participants an overview of the architecture and technology of an ERP system and to analyse the factors that lead to successful specification, acquisition, and implementation of an ERP package in an organization.

Contents

- Introduction to ERP
- Functionality of ERP packages
- Architecture of an ERP package
- Computing infrastructure for ERP
- Business process reengineering
- Business process modeling
- Implementation issues
- From ERP to business intelligence
- ERP and supply chain optimization
- Managing the consultants
- Change management for ERP

For

This programme is meant for all managers concerned with introducing an ERP package in their organizations. Specifically, the programme would be useful for:

- Systems managers and above who are new to ERP and who are likely to participate in an ERP implementation project as members of steering committees or project execution committees in user organizations.
- Other managers who want to get an exposure to ERP solution.

Pedagogy

Lectures, case discussions, presentations, and experience sharing by users and vendors who have exposure to ERP software.

Faculty

- V. Venkata Rao (Coordinator), email: vvrao@iimahd.ernet.in
- Saral Mukherjee
- George Kandathil
- Srikumar Krishnamoorthy

Venue and Accommodation

The programme will be held at the Indian Institute of Management, Ahmedabad. Participants get full board and air-conditioned single room accommodation on the Institute campus.

Fee

Rs.60,000/- per participant from SAARC countries including India and US\$ 1,900 for participants from other countries. The fee includes tuition charges, teaching material, room and board expenses.

Kindly note that 12.36% service tax is applicable in addition to the fee. Please note that the programme fee should be received at the MDP Office before the programme commencement date. In case of cancellation, the fee will be refunded only if a request is received at least 15 days prior to the programme commencement date.

Fee for the programme can be paid by Demand Draft, payable at Ahmedabad, India or a pan India cheque payable at par. The cheque or draft should be in favour of "**Indian Institute of Management, Ahmedabad.**"

Fee can also be paid through Electronic Fund Transfer. The details are:

1. For credit to Savings Bank A/c No.032010100040460, or Current A/c No.032010200002660, IIM, Ahmedabad Axis Bank, Vastrapur Branch (RTGS Code: UTIB0000032)
2. Name of Remitter: _____ (Please mention the name of the sponsoring organization)
3. Purpose of Remittance: **Enterprise Resource Planning (ERP) Systems: Technology Planning and Implementation**
4. IIMA Permanent Account Number (PAN): AAATI1247F
5. IIMA Tax Deduction Account Number (TAN): AHMI00189A
6. IIMA Service Tax Registration Number: AAATI1247FST001

Please **DO** inform us the complete transaction details so that we can connect the same.

Discount

Early Bird Discount: Nominations received with payments on or before **November 26, 2012** will be entitled to an early bird discount of 10%. Early submission of fee and nomination does not, however, guarantee acceptance of application.

Group Discount: Any organization sponsoring five or more participants to a programme will be entitled to a discount of 10% on total fee payable provided that at least five participants actually attend the programme.

Organizations can avail themselves of both the discounts subject to a maximum overall discount of 20%.

Income-tax Exemption

The income of the Indian Institute of Management, Ahmedabad is exempt from tax u/s. 10(23C) (vi) of the Income Tax Act, 1961. **Kindly provide the PAN and TAN number of your organization while forwarding the Nomination Form of the participants sponsored by your organization.** On the basis of PAN / TAN numbers received, the Income Tax Department would be issuing TDS Exemption Certificate at Nil rate in the name of the organization.

Nominations and Inquiries

Nominations should reach the Manager - MDP latest by **December 3, 2012**.

Organizational sponsorship is generally required but can be waived in case the participant is likely to gain significantly from the programme for personal improvement or greater job effectiveness. A formal acceptance letter will be sent to nominees subject to selection and approval by the programme faculty.

For nomination forms and more information, please contact:

Manager - MDP

Indian Institute of Management, Vastrapur, Ahmedabad 380 015

Phone: 91-79-6632 4071 / 4072-77, 91-79-6544 9057 • **Fax:** 91-79-2630 0352 (MDP)/2630 6896 (General)

email: mdp@iimahd.ernet.in • **website:** www.iimahd.ernet.in/mdp

Alumni Association

All participants of open enrolment MDPs who complete three weeks of training through participation in one or more programmes are eligible for MDP ALUMNI status. They would be issued alumni identity cards on payment of one-time alumni membership fee of Rs.10,000/-.

INDIAN INSTITUTE OF MANAGEMENT, AHMEDABAD (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting, and research facilities in management.

The Institute conducts the following major programmes:

- Two-Year Post-Graduate Programme in Management (equivalent to MBA)
- Two-Year Post-Graduate Programme in Agri-business Management (equivalent to MBA)
- Fellow Programme in Management (equivalent to Ph.D.)
- One-year Post-Graduate Programme in Management for Executives (PGPX, equivalent to MBA)
- Management Development Programmes (MDPs) for industry, business, agricultural and rural sectors, and public systems covering education, health, transport, and population. In the last 50 years, over 47,450 managers have participated in various MDPs
- Faculty Development Programme for teachers in universities and colleges

The institute has about 90 faculty members working in the following management areas and sectors:

DISCIPLINARY AREAS • Business Policy • Communications • Economics • Finance and Accounting • Marketing • Organizational Behaviour • Personnel and Industrial Relations • Production and Quantitative Methods

INTERDISCIPLINARY CENTRES AND GROUPS • Centre for Innovation, Incubation, and Entrepreneurship • Centre for Infrastructure Policy and Regulation • Centre for Management in Agriculture • Centre for Management of Health Services • Centre for Retailing • Computer and Information Systems Group • Faculty Development Centre • Gender Resource Centre • IIMA-Idea Telecom Centre of Excellence • Insurance Research Centre • Public Systems Group • Ravi J. Matthai Centre for Educational Innovation

Kasturbhai Lalbhai Management Development Centre (KLMDC) located on the IIMA main campus and **International Management Development Centre (IMDC)**, located on the new campus, provide an academic and learning environment for participants of the Management Development Programmes. All rooms at KLMDC and IMDC are air-conditioned and have internet connectivity. They have separate dining halls, a reading lounge, classrooms and auditorium (with audio-visual and computer projection facilities), syndicate rooms, computer lab. The campus is wi-fi enabled. Recreation facilities exist for indoor and outdoor games (badminton, TT, carom, chess, volleyball and cricket). Participants can also take advantage of the Institute's library.



INDIAN INSTITUTE OF MANAGEMENT, VASTRAPUR, AHMEDABAD 380 015 - INDIA

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