



University of Delhi

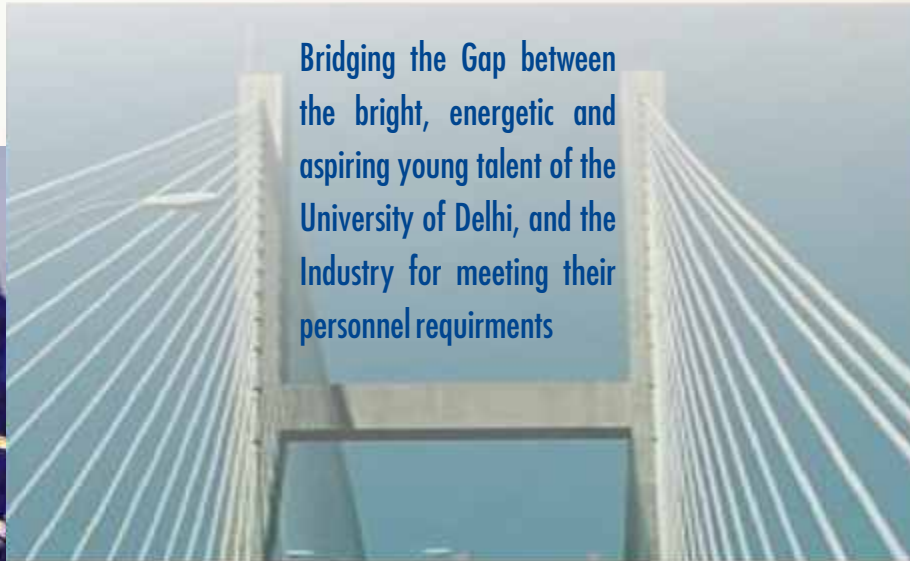
Central Placement Cell (CPC)

CAPPING THE GAP...



■ Placement Handbook 2008 - 09

website : <http://placement.du.ac.in>
www.du.ac.in



Bridging the Gap between the bright, energetic and aspiring young talent of the University of Delhi, and the Industry for meeting their personnel requirements



- A vision of Leadership and Potential

- A Perspective of Knowledge and

- An Eye for Detail



Capping the Gap...

The University of Delhi was established in 1922. Some of its colleges are older. Its rich academic tradition has always attracted the most talented students who have made many contributions to society later in life. The faculty consists of distinguished academics of national and international repute. It has more than 300,000 students and about 8000 teachers. There are 78 colleges largely for undergraduate students and 84 departments mostly for postgraduate departments. After graduation, our students are empowered with analytical skills, problem solving ability, the spirit of team work, the intellectual acumen and desire to enhance their knowledge. Above all they possess the temperament to

overcome hurdles that may occur in their chosen career path.

At present some colleges have established placement cells which cater to students of specified disciplines. From all accounts these cells have been successful. However a large number of students are left out of the placement drive. The new creation of Central Placement Cell (CPC) of the University of Delhi, under the office of Dean Students Welfare aims at capping the gap whereby students from all colleges and Departments are provided with a platform - an interface between the students seeking placement and the corporate seeking to hire talent.

The Central Placement Cell (CPC) of the University of Delhi visualizes mutual benefits for interests of all the three legs of the tripod ; the academia (universities), the government and the industry. It aims at capping the gap between those wanting to recruit and those willing to be recruited. History is replete with examples where academia through constant interaction with industry played a prominent role in fostering its growth and competitiveness. CPC aims at creating an interface between industry and academics where not only employability, but industry's needs and academic research & curriculum too are beneficiaries.





Capping the Gap...

C O N T E N T



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Message from the

Vice Chancellor



India is one of the world's fastest growing economies. In today's world, International boundaries have fast receded and an integrated global economy has emerged. Business Organisations are facing the challenges of international competition. These can be addressed primarily by the quality of Human Resource and leadership at their disposal.

The University of Delhi was established in 1922 as a centre for imparting quality education. It has become the premier Central University attracting learners from all parts of the country and from outside. It is known for its academic excellence, quality research and rigorous academic schedule. Our aim has been to groom students from diverse educational and socio-cultural backgrounds to take up responsible positions in the world outside the university.

With this in mind we have created a Central Placement Cell to facilitate Campus and Off-Campus recruitment of our young and energetic students. I am certain, the value-addition done here will mutually benefit our young minds and the organizations employing them. I hope this cell will fulfill the task of acting as a creative interface between the University and the Industry

Professor Deepak Pental

from the Desk of

Dean Students' Welfare



As the Indian economy continues to record appreciable growth in all the sectors, the demand for skilled personnel has never been stronger. In addition to the traditional avenues of employment in public and private sectors, media and NGO's there is now an increasing demand from the growing corporate sector for well trained and skilled human personnel.

The University of Delhi has always harnessed and developed the intrinsic talent and potential of all its students. Besides our commitment to academic excellence, the University of Delhi also provides ample opportunities for students to develop their latent potential in sports and extra-curricular activities. So students from the University of Delhi are not only academically competent, but have a wide vision of life and an inquisitive mind which helps them explore new frontiers of knowledge.

The University of Delhi lays a great emphasis on constant updating of courses of study, taking our students ever closer to the frontiers of knowledge. With the inception of the Central Placement Cell, we hope to provide a platform for our young aspirants and the corporates seeking to recruit the best talent available.

I wish the newly created Central Placement Cell every success in coming years.

Professor S. K. VIJ



Invitation



It is indeed a matter of great pride to invite you to participate in our campus recruitment process. Since its inception, the University of Delhi has always been conscious of its responsibility to the nation. With its stringent selection procedures, it selects the best students from all over India. Three to five years of rigorous course curriculum and numerous extra-curricular activities shape the personality of our students and what we get after this span of time at the University are intelligent, sensitive human beings aware of both their responsibilities and rights.

The Central Placement Cell [CPC] is a new initiative undertaken by the University of Delhi in keeping with the changing socio-economic scenario of the country in which new areas of specialization and job opportunities are rapidly emerging. The aim of the CPC is to provide a single platform for our students whose number exceeds 3 lacs enrolled in 78 colleges and 84 postgraduate departments, to interact with industry, media houses, NGO's and any organization in need of skilled human personnel.

The quality and caliber of our students can be gauged from the distinguished jobs that our alumni are holding in both the public and private sector and in the sphere of academics and research. Recruitment of students of the University of Delhi for jobs enable them to reach the top echelons of society. Companies that have recruited students from the individual colleges in the last few years are from Finance, Information Technology, Media, Marketing,

Hospitality , Tourism, Pharmaceutical and other sectors.

Companies will now have a chance to recruit the best and the most talented students from all the colleges and departments of the University in placement sessions held under the aegies of the CPC of the University. Companies will have a wider choice in terms of quality and number of students from different disciplines and varied backgrounds.

Unquestionably, the University of Delhi takes the best, trains the best, and produces the best in the country. It gives me great pleasure to present before you our outstanding undergraduate and post graduate students for final placements. We are looking forward to your active participation in a mutually rewarding placement exercise which will be an annual event and will thrive and prosper in years to come.

Dr Seema M Parihar
Head, Central Placement Cell

About the Central Placement Cell



The main endeavor of CPC, University of Delhi will be to get students placed in reputed multinationals, government jobs, NGO's and the private sector. All registered students with CPC will be entitled to placement assistance, counseling for employment and even self employment. The cell assures support to the visiting companies at every stage of the placement process by making university infrastructure available to them.

The CPC will act as an interface between the industry and the students and will primarily enable the students to select from their career options. We shall facilitate the selection process of all the companies as per their requirement. The CPC will liaison with corporate, organizations to provide suitable jobs for the candidates completing their graduation from the University of Delhi. The CPC also proposes to conduct seminars and workshops to enable the students of University of Delhi to become successful professionals.

Our Objectives:

- Identification of students' potential and mapping their competencies;
- Cataloguing the data base of students (their specialisation, interest and academic performance) and faculty members;
- Providing interlink for the enthusiastic talent ready to explore the new horizons with the growing requirement of the corporate world;
- Working as a platform for moulding the students according to the requirement of the corporate world and R&D Departments;
- Designing a web-based job-search portal for the University of Delhi; and
- Enabling career counselling for students.



Our Pillars Of Strength

Our Pillars Of Strength

Advisory Board



Faculty



Innovative Learning Techniques



Industry Interface



Alumni



Structure of the Central Placement Cell

Central Placement Cell

Core Competence Unit

In order to foster our quest for the best and brightest college minds and reach out to the vast pool of talent that DU has to offer - the unit aims at enhancing the competencies of the registered students.

Corporate Interaction Unit

The unit acts as a link where requirements of the corporate world and dexterity of the students can be matched. It arranges campus and non-campus recruitment drives for students from sciences, commerce, humanities and languages



Campus Recruitment

The organizations participating in the campus recruitment process are requested to finalize a mutually convenient date for their visit to the campus during November & December. The organizations make a brief presentation about themselves and the opportunities and prospects for the aspirants.. **The CPC will then ensure initiation and organization of the recruitment drives during each academic year.** Selection of students may be based on written test, group discussions and/or personal interviews as desired by the organization.

Off-Campus Recruitment

Organizations, which are unable to visit the campus, are provided with the detailed CVs of the aspiring students. The organizations are requested to finalize the list of short listed/selected students and intimate the Placement Cell of the same.





Courses

Academic Courses

Academic courses in the University of Delhi are in four categories Humanities, Commerce, Sciences and Applied Sciences. Detailed graphic information below:

Courses

at a Glance...

MAJOR STREAMS

PROFESSIONAL COURSES

BBS; BBE; BEL.ED.; BSW; Journalism;
Mass Media & Communication;
Hindi Patrakarita and others.



Arts / Humanities

- B.A (Hons.) Economics, English, History, Political Science, Geography, Philosophy, Hindi and others
- B.A (Program)
- B.A (Vocational)



Commerce

- B.Com (Program)
- B.Com (Hons.)



Sciences & Applied Sciences

- B.Sc (Hons.) Physics, Chemistry Electronics, Computer Science, Zoology, Botany, Anthropology, Geology and others
- B.Sc. (Prog) Physical Science & Life Science
- B.Sc. (Prog) Applied Physical Science & Applied Life Science



Mathematical Sciences

- B.Sc (Hons.) Mathematics, Statistics
- B.Sc (Program)
- B.A (Hons.) Mathematics

Courses



Professional Courses

To cater to the growing needs of the high growth segments of Industry, Delhi University in collaboration with Confederation of Indian Industries (CII) has launched a Certificate Programme for the students so that they acquire job oriented skills. Some of the programmes being organized by the Campus of Open Learning are Software Application Development, Desktop Deployment and Trouble Shooting, General services skill, Automobile Service and Management, Retail Management and others.

Add-on courses

In addition to the curricula taught in various colleges, each college also runs some add on courses in order to further enrich the learning process of the students. These range from Art appreciation to hard core commercial skills. All foreign language courses of the University have proved to be very popular with the students.

Lecture Series 2007

- Lecture on : **Rise of the Left in Latin America : Role and Branches** by Dr. Jorge Heine, Ambassador of Chile on 7th March, 2007.
- Lecture on : **Our Constitution is Not for Burning** by Sh. Fali S. Nariman, Senior Advocate on 14th March, 2007.
- Lecture on : **Why India is the Most Interesting Country in the World** by Dr. Ramachandra Guha, Historian on 8th August 2007.
- Lecture on : **Indo-US Nuclear Agreement** by Sh. Kapil Sibal, Minister for Science & Technology and Ocean development on 31st October, 2007.
- Lecture on : **France in the 21st Century, A Partner for India** by Mrs. Valerie Pecesse, Minister of Higher Education and Research, Republic of France on 2nd November, 2007.
- Lecture on : **How should Presidents be Elected?** by Prof. Eric Maskin, Nobel Laureate (in Economics, 2007) on 17th December 2007.
- Lecture on : **Inequality and Public Services** by Prof. Amartya Sen, Nobel Laureate on 18th December, 2007.

University Infrastructure

There are several interdisciplinary and applied research, training and extension activities in the university, and some of them are being pursued through specialized centres set up for this purpose



Connectivity

University of Delhi developed its ICT network across the city. A gigabit fibre backbone was laid covering the two campuses of the University. Initially the coverage included 80 buildings covering all departments, centers and administrative units of the university, 13 campus colleges and 16 on-campus hostels. At present the reach of the network has been extended to the north and south campuses by dedicated wireless link. Sixty four off-campus colleges have been brought on the university network through wireless. At present there are more than 6000 network access points. Services available to the users include access to the internet through 30 Mbps bandwidth in the two campuses.

An Academic Research Centre complex has been set-up to house these activities. This complex has several Centres and Institutes involved in quality research.

- An air-conditioned auditorium with the seating capacity of 250 persons
- Training Laboratories
- Cafeteria
- Women Development Centre
- Center for Science Education and Communication
- Intellectual Property Rights Center
- Institute of Humanity
- Developing Country Research Center
- Center for Psychoanalytic studies
- Prof. DS Kothari Center for Science Ethics and Education
- Center for Interdisciplinary studies of Mountain and Hill Development
- Central Institute of Education





University Infrastructure

Institute of Life Long Learning (ILLL)

ILLL has a major responsibility in teacher training, developing E-Learning materials and delivery system, developing courses, curricula and content. This institute builds up the resource base through updated information through many training courses. It also conducts need based orientation and refresher courses on a much larger scale by creating some sub-centres in some colleges.

Conference Center

A state of the art conference center has a sitting capacity of more than 200 people. The complex has nine large and medium size committee rooms, board rooms, a computer room and space which can be used for video conferencing and as a media center. The University can now organize academic conferences, national and international, on campus without having to rent space in hotels or other institutions in the city.



Guest Houses

There are two guest houses in the University of Delhi with one of International stature. The rooms are well equipped to suit all academic and corporate guests. The guest house has a fully equipped modern kitchen, spacious dining room, fully equipped conference room and a large lounge.

Office of the Dean Students' Welfare

DSW is mandated to supervise and coordinate all activities related to admissions, culture, sports, counseling, hostel accommodation and other welfare activities for students of our University. One of the Deputy Deans of the students Welfare looks after the admissions and related matter of over 1500 foreign students seeking admission to different courses of University of Delhi. The Central Placement Cell (CPC) is one of the several initiatives undertaken by this office.



University Infrastructure

Shanker Lal Concert Hall

Shanker Lal concert hall is a state of art auditorium with a seating capacity of 520. It has back stage facility and excellent acoustics. A large and beautiful lounge is attached to the hall which has a well maintained green space around it.

Equal Opportunity Cell



We are sensitive to the academic requirements of the physically challenged members of the society. Equal Opportunity cell makes their stay in the campus comfortable and helps in their academic growth. Access Reports of all colleges are available on our university website.

Library

We have 25 world class libraries which cater to all academic disciplines and subscribe to hundreds of electronic journals in sciences, social sciences and humanities. Electronic networking has also been introduced and on our website www.du.ac.in "J Stor" facilitates easy access to academic journals in all disciplines.



International Relations



The office of the Dean International Relations for Science and Social Sciences have signed international protocols with about 15 universities which include University of California and the University of Heidelberg. About 1500 foreign students from 60 different countries are enrolled in the University of Delhi. We also have a spacious and well equipped hostels for both men and women. Recently an agreement was signed with *Unweistas 21* for exchange of knowledge, research facilities, journals and expanding academic horizons.

Distinguished Alumni

Distinguished Graduates of the University of Delhi

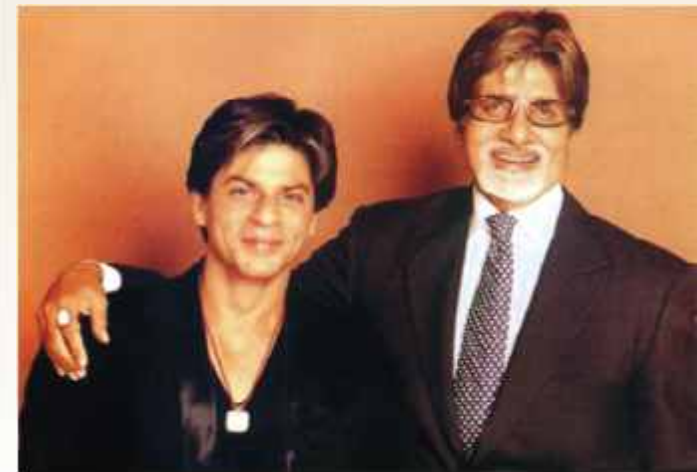
Through the passing years alumni of the University of Delhi have excelled in different walks of life like public service, judiciary, films, dance, music, painting, creative writing, sports and others.

Culture Council and distinguished Cultural Personalities

The culture council hosts cultural festivals, theater workshops, music concerts, debates and other such activities which harness the latent talent among our students. Our active cultural council plays host to cultural troupes from abroad and student-artist of Delhi University and its colleges regularly participate in cultural events abroad.

The University of Delhi is proud of its vibrant extra-curricular activities ranging from drama, debates, music, dance, painting, photography and other such activities which harness the latent talent among our numerous students.

The two big stars of Indian cinema Amitabh Bacchan and Shahrukh Khan are from our university along with Manoj Bajpai, Kabir Bedi, Om Puri, Konkana Sen Sharma, Sushmita Sen, Malika Sherawat, Sidharth Surya Narayan and others. Internationally acclaimed film directors Shekhar Kapur and Mira Nair have studied in Delhi University. In the field of classical music our alumni include Debu Chaudhary, Amjad Ali Khan and Sharan Rani. In classical dance Shovana Narayan and Gita Chandran have excelled. Significant Indian writers in English by our alumini includes novelist like Khushwant Singh, Amitav Ghosh, Upamanyu Chaterjee, Alan Sealy, Anurag Mathur, Manju Kapoor and others. Writers in Hindi include Nirmal Verma and Manoj Vajpai.





Distinguished Alumni

Sports Council and distinguished Sportsmen & Women

The sports council organizes inter-college competitions in many sports for both boys and girls. They also select the University of Delhi teams to participate in All India Inter-University competitions. We have won the Maulana Abul Kalam Azad Trophy symbol of supremacy in University sports, awarded by the president of India for a record 15 times since its inception in 1957.

In view of its importance, the University of Delhi was selected as a venue for some sports events in the 1982 Asian games and has again been selected to host several events in the forthcoming 2010 Commonwealth Games.



Our University has produced Olympians of repute like Dr Karni Singh, Randhir Singh, Jaspal Rana and Manavjit Sandhu (shooting), Sudesh Kumar and Premnath (wrestling), M.N. Masud, M.K. Kaushik and Ashok Dewan (Hockey), Shyam Lal (gymnastics) and Harbans Lal Suri (Athletics). Eminent cricketers from the

University include Mohinder Amarnath, Maninder Singh, Gautam Gambhir, Ajay Jadeja, Arun Lal, Manoj Prabhakar, Kirti Azad, Raman Lamba, amongst others. Our alumni have won over 40 Arjuna Awards.



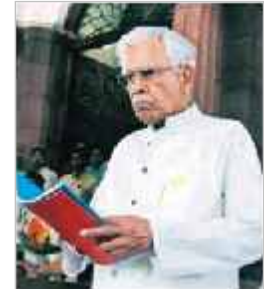
Distinguished Alumni

Other Distinguished Personalities

It is a matter of pride that the University of Delhi has produced four heads of State. They are President of India Fakhruddin Ali Ahmed and President of Pakistan Zia Ul Haque, Prime Minister of Tanzania Salem Salem and Prime Minister of Uganda, Kintu Musoke.

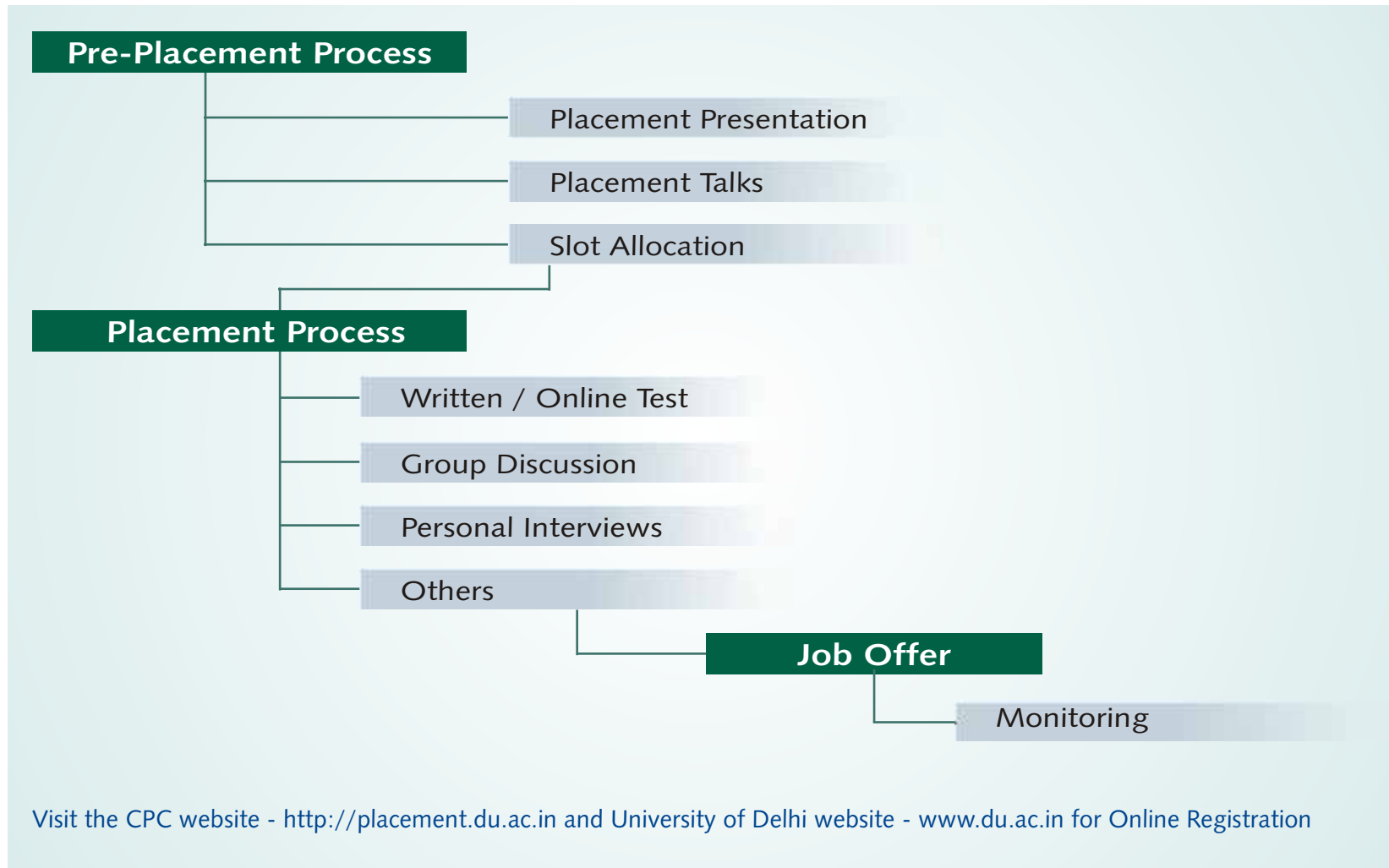
Union Ministers or Members of the Cabinet of the Govt. of India include Mani Shanker Aiyar, Arun Jaitley, Vijay Goel, Kapil Sibal, Arun Shourie, K. Natwar Singh, Sahib Singh Verma and others. Besides there have been many Members of Parliament, Chief Ministers and Governors of various states, Auditor General of India, Chief Election Commissioners and Supreme Court judges.

Eminent captains of industry from our university include KK Birla, Rahul Bajaj, Lalit Nirula, Bharat Ram and Sidharth Sriram. Our alumni over the years held the senior most position in the civil services like cabinet secretary, foreign Secretary, India's Ambassadors, Chief secretaries of state government and Director General of Police. Nobel Laureate Amartya Sen and Prime Minister Manmohan Singh taught at Delhi School of Economics.





Placement Process



Visit the CPC website - <http://placement.du.ac.in> and University of Delhi website - www.du.ac.in for Online Registration





INDUSTRY RESPONSE SHEET

CENTRAL PLACEMENT CELL (CPC)
UNIVERSITY OF DELHI



Head
Central Placement Cell
Dean Students' Welfare
University of Delhi
Delhi - 110 007

Sir/Madam,

This is to confirm that we are interested in participating in the Campus Placements of CPC, University of Delhi for the year 2008-2009.

Name of the Organization :
Company Profile :
Contact Person with Designation :
Address :
Head Office Location :
Phone : Fax : E-mail :

Final Placements :

Sr. No.	Designation	Preferred Academic Background (if any)	Training Period	Number of Vacancies	Compensation Package	Opportunities for Career advancement
1.						
2.						
3.						

(Please enclose a brief up on the job responsibilities and the training involved, if any)

Selection process to be adopted :

Short Listing Based on : (i) Resume (ii) Written Test
(iii) Group Discussion (iv) Campus Interview
(v) Any other

Tentative number of candidates to be selected for different position (please enclose details) :

Our company is willing to accept the terms and conditions laid down by the C.P.C. from time to time.

Any specific requirement :

Date :

Signature with Designation



September	Launch of The Central Placement Cell (CPC)
September - October	Registration of Students & Companies
October - November	Slot allotment & Competency Enhancement
November - December	Pre-Placement Talks & Placement Process
January...	Assesment

Placement Team of the Central Placement Cell

Head

- Dr Seema M Parihar - Dy Dean Students' Welfare, DU

Consultant

- Ms Neelam Sharma

Members

- Dr Suman Kumar Verma - Jt Dean Students' Welfare, DU
- Dr Gurpreet Singh Tuteja - Dy Dean Students' Welfare, DU
- Dr R A Choudhury - Reader in Economics, Kirori Mal College, DU

- Dr Gulshan Sawhney- Reader in Physics, ARSD College, DU
- Dr R K Singh - Reader in Commerce, SRCC, DU
- Dr Nisha Rana - Reader in Commerce, DDUC, DU
- Dr R L Kar - Reader in Commerce, Shaheed Bhagat Singh College, DU
- Dr Novy Kapadia - Reader in English, SGTB Khalsa College, DU
- Dr Satish Kumar - Reader in Political Science, Shaheed Bhagat Singh College, DU

Visit the University of Delhi website - www.du.ac.in & CPC website - <http://placement.du.ac.in>





Central Placement Cell

Dean Students' Welfare, University of Delhi

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