

GUIDELINES FOR M.PHIL. SCHOLARS ON PREPARATION AND SUBMISSION OF DISSERTATION

GUIDELINES

- ≈≈ The candidates should ensure that the Title chosen by them falls under the respective Subject Domain in which they have registered.
- ≈≈ The candidates can choose any Research Guide from the “List of Approved Research Guides” of the University. (Given in the Annexure)
- ≈≈ The candidates have to get the consent of the Research Guide in the prescribed format (Proforma enclosed) and forward the same to the Director, DDE, Alagappa University by Registered Post before commencing the Research work.
- ≈≈ The candidates have to submit their dissertation before the end of the academic year of their enrolment, i.e. 30th June.
- ≈≈ The candidates need not pay any Guidance Fee to the Guide or Study Centres. It shall be paid by the respective Centres through whom the candidates have registered.

FORMAT OF THE DISSERTATION

The dissertation should be of the following format:

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2. Title Page

(As in Sl. No. 1 just above)

3. Declaration of the Student

Refer Annexure

4. Certificate of the Guide

Refer Annexure

5. Acknowledgements

The candidate may thank all those who helped in the preparation of dissertation.

6. Table of Contents

Refer Annexure

7. List of Tables

Tables, if any, with Table No., Title of the Table and Page No. be given table-wise. The source of table be given at the bottom. (Refer the specimen).

8. List of Figures

Figures if any, with Figure No., Title of the Figure and Page No. be given figure-wise.

9. Main Body of the Dissertation

The main body of the dissertation may be divided into 3 to 4 Chapters with suitable Title for each Chapter. the last chapter shall be invariably conclusion.

The total number of pages of the Dissertation may be between 100 and 150 pages.

10. Reference Section

After all Chapters are presented, Appendices are included.

Appendix I : Copy of the Questionnaire or Schedule (Give full copy of the Questionnaire or Schedule)

Appendix II : Bibliography (Give full list of Books, Reports, Journals and Newspapers referred in alphabetical order of authors under respective headings)

TYPING AND BINDING

1. The dissertation material should be neatly computerised in ***double space, on one side*** and in ***A4 size Bond Paper*** only. Times New Roman 14 or Arial 12 font be used.
2. The dissertation must be ***Card-board Bound*** with Laminated Wrapper Sheet. (Spiral binding and other forms of binding will not be accepted).
3. The dissertation in ***Four Copies*** must be prepared. Two for the University, one for the Guide and one for the Candidate.
4. ***Two Copies*** of dissertation duly forwarded by the Guide must be submitted to the Director, Distance Education, Alagappa University, Karaikudi, through the Study Centers concerned through whom the candidate have enrolled. Those scholars who had directly enrolled with the University, can directly submit the dissertation to the Directorate.
5. The dissertation should be submitted along with a separate prescribed Submission Form duly filled-in. (Proforma enclosed)

Format of Front Page and Title Page

TITLE OF THE DISSERTATION

(Here write the title)

Dissertation Submitted to the ALAGAPPA UNIVERSITY in partial
fulfillment of the requirements for the award of the Degree of
MASTER OF PHILOSOPHY

IN

(Name of the Discipline)

(Here write the name of the discipline, viz., Commerce, Management, Education etc.)

By

Name of the Candidate

(Here write the Name of the Candidate and Enrolment Number)



Research Guide

Name of the Guide

(Here give the Name of the Guide, Designation and Institution)

**DIRECTORATE OF DISTANCE EDUCATION
ALAGAPPA UNIVERSITY
KARAIKUDI – 630 003**

Month & Year

(Month and Year of Submission of Dissertation to be specified here)

Specimen of Front Page and Title Page

IMPACT OF TOURISM

Dissertation Submitted to the ALAGAPPA UNIVERSITY in partial
fulfillment of the requirements for the award of the Degree of

MASTER OF PHILOSOPHY

IN

COMMERCE

Submitted by

S. PADMA

(Enrolment No.2001603015)



Research Guide

Dr. M. SELVAM

Professor and Head

Dept. of Commerce
Alagappa University, Karaikudi

DIRECTORATE OF DISTANCE EDUCATION

ALAGAPPA UNIVERSITY

KARAIKUDI – 630 003

JUNE 2002

DECLARATION

I hereby declare that the dissertation entitled “**Impact of Tourism**” submitted for the M.Phil. Degree is my original work and the dissertation has not formed the basis for the award of any degree, associateship, fellowship or any other similar titles.

Place:

Date:

Signature of the Student

CERTIFICATE

This is to certify that the dissertation entitled “**IMPACT OF TOURISM**” is the bonafide research work carried out by *Ms. S. PADMA* student of M.Phil. (Commerce) Distance Education, Alagappa University, Karaikudi, during the year 2001-2002, in partial fulfilment of the requirements for the award of the Degree of Master of Philosophy and that the dissertation has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title.

Place:

Date:

Signature of the Guide

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CHAPTER 3 : IMPACT OF TOURISM

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Specimen

**Table 2.1: Foreign Exchange Earnings from Tourism
(\$ mn)**

Year	Forex Earnings	Growth over Previous Year (%)
1996	10	-
1997	12	20%
1998	15	25%

Source: Reserve Bank of India Bulletin, June 1999, p.148.

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Specimen

APPENDIX - II

BIBLIOGRAPHY

BOOKS

1. Philip Kotler & Gary Armstrong, Principles of Marketing, ed7, Prentice-Hall of India, New Delhi, 1997.
2. Boyd HW & Westfall R, Marketing Research: Text and Cases, Richard D Irwin, Illinois, 1996.
3. Cundiff W Edward & Still, Basic Marketing, Prentice Hall of India, 1968.

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1. Government of India 1997 : Economic Survey 1996-97, p15.
2. Reserve Bank of India – Annual Reports 1992 to 2000.
3. International Monetary Fund, International Financial Statistics (various issues), Washington DC.

JOURNALS

1. Agarwal JP, Intra-LDCs Foreign Direct Investment: A Comparative Analysis of Third World Multinationals, The Developing Economics, Vol.23, Sept.1985, p236-253.
2. Aizenman & Joshua, Exchange Rate Flexibility, Volatility and Domestic and Foreign Direct Investment, IMF Staff Papers, Vol.39, No.4, 1992, p890-921.

NEWSPAPERS

1. The Economic Times, 12th October 2001, p4.
2. The Hindu, 15th June 2002, p6.

SUBMISSION FORM

(To be submitted *separately* along with the Dissertation *in duplicate*)

Name of the Candidate (in :
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Course with Subject :

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Date:

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 - v) Ph.D., Specialisation _____
 - vi) Contact Address _____

- Phone No. _____

I, _____ do hereby accord my consent to
guide Miss/Mrs./Mr. _____ M.Phil.(_____)
Scholar of the Directorate of Distance Education Alagappa University, Karaikudi.

Signature of Candidate

Signature of Guide