

INSTITUTE BROCHURE

ACADEMIC YEAR 2019-20



भारतीय प्रबंध संस्थान तिरुचिरापल्ली
INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

ABOUT THE INSTITUTE

The eleventh IIM, Indian Institute of Management Tiruchirappalli (IIM Tiruchirappalli), was instituted on January 4, 2011 under the patronage of the Government of India and functions as an autonomous institute. IIM Tiruchirappalli has been established in Tiruchirappalli, a city in Tamil Nadu renowned for its art and culture.

MISSION

To nurture a learning environment for the creation and dissemination of management knowledge of global standards and to develop leaders of enterprises who add value to society and nation building.

VALUES

Dignity of the individual.

We uphold the dignity of the individual in all our transactions and activities.

Academic freedom with professional responsibility.

We believe in academic freedom. Academic freedom means (i) freedom to undertake and publish research, (ii) freedom to design and offer courses, and (iii) freedom of expression in the classroom. We will be guided by the highest standards of academic integrity in exercising our academic freedom.

Fairness

We treat our employees, students and other stakeholders in ways that are just, honest and free from prejudice. We rely on the principles of justice in allocation of resources and distribution of benefits and outcomes to our stakeholders.

Diversity to promote inclusiveness

We promote inclusiveness by supporting and encouraging diversity in age, gender, cultural and academic background. As an academic institution and a thought leader, we also create an atmosphere of mutual respect by accepting and accommodating multiple diverse perspectives.

Spirit of collaboration

We respect and nurture the spirit of collaboration with all stakeholders for achieving academic excellence.

Learning and research environment.

We promote a learning and research environment among the faculty and students of IIM Trichy. We strive to contribute to academia and industry by continuously involving ourselves in pioneering research that will contribute to the body of knowledge and shall help industry to improve its processes. We believe that knowledge is endless and one keeps on learning throughout one's life.

Ethical behaviour

We wish to inculcate among all stakeholders honesty in whatever the person does. Ethical behaviour should be an integral part of one's personality and it should be depicted in whatever a person does in his/her professional or personal life.

Innovation and continuous improvement

We strive for continuous improvement in all our activities to enable a thriving learning environment. We are open to innovation in all our processes.

Sustainability

We are sensitive to our natural environment and resources and promote their efficient and sustainable use.



BOARD OF GOVERNORS



Shri. Jalaj Dani
Co-promoter of
Asian Paints



Dr. Bhimaraya Metri
Director,
IIM Tiruchirappalli

MEMBERS OF BOARD OF GOVERNORS, INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

Shri. Jalaj Dani, Chairman
Co-promoter of Asian Paints

Shri. Sanjay Kumar Sinha, IAS
Joint Secretary, Dept. of Higher Education
MHRD, Govt. of India

Shri. Mangat Ram Sharma, IAS
Principal Secretary, Dept. of Higher Education
Govt. of Tamil Nadu

Dr. Bhimaraya Metri
Director, IIM Tiruchirappalli

Dr. R. Karunamoorthy
Academic Administrator & Strategic Planner
Gopalan Foundation, Bengaluru

Shri. R. K. Narayan
Former VP, JM Financial Consultants & JM
Morgan Stanley & Independent Advisor,
Mumbai

Shri. G. Ramesh
Managing Director & CEO HDB Financial
Services Ltd, Mumbai

Shri. K.R. Lakshmi Narayana
Chief Endowment Officer, Azim Premji
Foundation, Bangalore

Prof. L. S. Ganesh
Professor IIT Madras, Chennai

Capt. Rajesh Unni
Chief Executive Officer, Synergy Maritime
Private Limited, Chennai

Dr. Ambika S. Kaur, IRS
Special Secretary, Excise & Taxation
Department, Govt. of Punjab, Punjab

Dr. Alka Mittal
Director (HR), Oil and Natural Gas
Corporation Limited, New Delhi

Prof. Godwin Tennyson
Faculty Member, OM & QT Area, IIM Trichy

Prof. Satish S. Maheswarappa
Faculty Member, Marketing Area, IIM Trichy



DIRECTOR'S MESSAGE



Dear Recruiter,

Greetings from IIM Tiruchirappalli!

Since 2011, IIM Trichy has been a trailblazer. The quality of the seven batches that graduated from IIM Trichy has proved that the calibre of young leaders produced by this institute can only climb higher. The faith our recruiters placed on our students stands testimonial to the institute's commitment to provide the corporate world with managers of unparalleled ability.

Our faculty members not only carry out cutting edge research but also design their knowing, doing and being pedagogy to impart the best of knowledge and skill, and ethos to our students and ensure that they are ready to enter the corporate world with full courage and conviction.

We are proud of the fact that all our faculty members are Ph.D. or Fellow from top national and international institutes. They are adept in their respective fields, having published in scholastic international journals and presented their research works at various international conferences.

At IIM Trichy, we believe in the overall development of students and they are provided with every avenue to grow and develop their innate abilities and passions. In addition to the outstanding academic performance, our students also excel in extra-curricular activities and competitions held at national and international levels each year.

It gives us immense pride to state that we have, yet again this year, witnessed a 100% placement record with the mean CTC offered rising to INR 14.91 lakhs per annum. Noted recruiters like JP Morgan Chase, ICICI, Godrej, Reckitt Benckiser, Deloitte, KPMG, Larsen and Toubro to name a few, have graced our campus for recruiting students in the past academic year. With the new season for placements approaching, we expect to strengthen our past relationships and build new ones.

We take pride in the diversity in backgrounds, both academically and professionally, of our student portfolio. Our placement team will be in touch with you to deliver a great recruitment experience. Look forward to hosting you at IIM Trichy.

Warm Regards,

Director





PLACEMENT CHAIRPERSON'S MESSAGE



Dear Recruiter,

Greetings from IIM Tiruchirappalli!

IIM Trichy believes in excellence and this is supported by the combination of a rigorous academic program designed to provide extensive corporate exposure. This has helped in developing successful and responsible business leaders, who are already making their mark in the world. We have become one of the most sought-after business schools for students and recruiters, and a force to reckon with, in a short span of time. The start of a new Academic year and Placement season provides us another opportunity to surge ahead.

IIM Trichy believes in providing students with every avenue possible to get an insight into the corporate world. "Insight – The Corporate Window" is a guest lecture series where leading industry experts interact with students and share their invaluable experiences. Students get a glimpse of the latest business practices and a holistic view of the industry from seasoned veterans.

We also engage with the industry in form of live projects. Live projects provide students to apply theory learnt in classrooms, in the real world. Students participate in live projects floated by organisations along with their academic commitments. This is an opportunity

for students to learn the responsibilities of various roles while the organizations benefit from the fresh infusion of ideas. Currently, students of IIM Trichy are engaged in multiple such projects with companies both in India and abroad.

Our intensive academic program along with valuable industry interactions enable IIM Trichy to produce socially responsible and industry ready business professionals. This is best reflected in our Summer and Final Placement reports. IIM Trichy is becoming the recruitment destination of choice for many of India's most prestigious corporate houses. The number of recruiters visiting IIM Trichy has been growing consistently, with previous recruiters continuing their relationship with us, new recruiters building them every year. The trust and confidence recruiters have shown in us, drives us to challenge the boundaries of professional excellence, inquest for greater heights.

I welcome you to IIM Trichy for Placement Season 2019-20. Here, you will find a talent pool of outstanding business professionals with inquisitive minds, ready to take on the challenges of the business world.

Warm Regards,

Prof. Ayon Chakraborty



FACULTY RESEARCH

IIM Trichy meets global standards in pedagogy and research. The quality of IIM Trichy's pedagogy is second to none with all our faculty holding PhD/Fellow qualification from institutions in India and abroad that are reputed all over the world. We currently have 32 full time faculty members and visiting faculty from the industry and other management institutes in the roster. Our faculty is actively involved not just in academics, but also in research, governance and consultancy. The research done by the faculty has been published in eminent

international and national journals. We have been represented at the prestigious Academy of Management (AoM) annual conference in USA by more than one faculty member every year since our inception. The results and insights of this research are directly imparted to the students. This ensures that the curriculum is constantly enhanced and augmented by the faculty. IIM Trichy's qualified, experienced faculty are key members in nurturing a learning environment and in creating future business leaders.

FACULTY PROFILES

ECONOMICS & PUBLIC POLICY



Saumen Majumdar
Ph.D (IGIDR, Mumbai),
M.Sc (University of Calcutta)

FINANCE & ACCOUNTING



Bipin Kumar Dixit
Fellow (IIM Bangalore),
M.Tech (IIT Kharagpur)



Gopal V
Fellow (IIMC), BE (College
of Engineering Guindy
Madras), AICWA (ICWAI),
ACS (ICSI)



Narahari Hansoge
Fellow (IIM Bangalore),
PGP (IIM Ahmedabad),
ACA (ICAI)



Nilesh Kumar Gupta
Fellow (IIM Ahmedabad),
B.Tech



P. Saravanan
Ph.D (Bharathiar
University, Coimbatore)



Prashant Gupta
PhD (B.U.), MMS (DAVV,
Indore)

INFORMATION SYSTEMS & ANALYTICS



Jang Bahadur Singh
Fellow (IIM Bangalore),
M.Tech (IIT Kharagpur)



Dr. Sujeet K. Sharma
Ph.D.(CCS University,
Meerut), M.Sc.(IIT Delhi),
M.Sc.(Statistics)

LAW, FINANCE & ACCOUNTING



Nithyananda K V
Ph.D (National Law
School of India University,
Bangalore) Master of
Business Law (National
Law School of India
University, Bangalore).

MARKETING



Anirban Som
PhD (Bond University,
Australia), M.Sc. (National
University of Singapore)



Apoorv Khare
Fellow (IIM Calcutta),
MBA in Institute of
Management Studies
(DAVV, Indore)



Hari Sreekumar
Fellow (IIM Calcutta),
M.Sc. (Tech.)
BITS, Pilani



Satish S Maheswarappa
Ph.D. (IIT Madras), PGDM (IIM Ahmedabad), BVSC (Veterinary College, Bangalore)



Suresh Paul Antony
Fellow (IIM Lucknow)

OPERATIONS MANAGEMENT & QUANTITATIVE TECHNIQUES



Ayon Chakraborty
Ph.D (National University of Singapore), M.E. (Birla Institute of Technology and Science, Pilani), B.E. (University of Rajasthan, Jaipur)



Bhimaraya Metri
Ph.D (IIT Bombay), ME (Shivaji University Kolhapur)



Gajanand M S
Ph.D (IIT Madras), B.E. (College of Engineering Guindy, Anna University Chennai)



Godwin Tennyson
Ph.D (IIT Madras), M.Tech (NIT Calicut)



Sirish Kumar Gouda
Fellow (IIM Bangalore), B.Tech in Civil (NIT Warangal)



Sivakumar S
Fellow (IIM Bangalore), PG Diploma in Software Enterprise Management (IIM Bangalore), B.E. in Mechanical Engg. (NIT Trichy)



Vinu C T
Fellow (IIM Bangalore), M.Tech in QROR (ISI Kolkata), MSc Statistics.



Yamini S
Ph.D (IIT Madras), M.S. by Research (IIT Madras), B.E. (College of Engineering Guindy, Anna University Chennai)

ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCE MANAGEMENT



Abhishek K. Totawar
Fellow (IIM Indore), MA in Psychology (BHU, Varanasi)



Papri Nath
PhD (IIT Kharagpur), M.A. (Banaras Hindu University)



Smita Chattopadhyay
Fellow (IIM Bangalore)



Upam Pushpak Makhecha
Fellow (IIM Bangalore), MBA (FMS, University of Delhi), MA (Psychology, Barkatullah Vishwavidyalaya)



Vijaya V
Ph.D. (IIT Madras), M.Phil (Programme in Psychology at the University of Madras), Masters Programme in Clinical & Counseling Psychology

STRATEGY



Deepak Kumar Srivastava
Ph.D. (Jiwaji University)



Karthik Dhandapani
Fellow (IIM Ahmedabad),
Associate Member,
Institute of Company
Secretaries of India
,Bachelor of Commerce
(Honours), University of
Delhi



Manikandan K S
Fellow (IIM Bangalore), B.E.
in Mechanical Engineering
(College of Engineering
Guindy, Anna University)
Gold Medal



Sankalp Pratap
Fellow (IIM Calcutta),
MBA (IIM Calcutta), B.E.
(Marine Engineering &
Research Institute)



Mukundhan K.V.
Fellow (IIM Kozhikode),
B.E. (Hons.) Electrical and
Electronics Engineering
(BITS, Pilani)



COURSES & PROGRAMMES OFFERED

POST GRADUATE PROGRAMME IN MANAGEMENT (PGPM)

The Post Graduate Programme in Management at IIM Tiruchirappalli is a full time residential two-year programme designed to empower students with the knowledge and skills required to be competitive managers of the future. The first year of the programme offers foundation level core courses covering various disciplines exposing the students to different facets of business management. On completion of these core courses, the programme provides the option of choosing electives from a pool of specialized courses during the second year. The elective courses are designed to nurture future managers in the area of their interests, aligning them with their career goals and objectives.

CORE COURSES-YEAR I (TERM I, II AND III)

Term I	Credits	Term II	Credits	Term III	Credits
Financial Accounting	3	Corporate Finance	3	Business Laws	3
Managing Organizations	3	Macroeconomics	3	Competition & Strategy	3
Marketing Management	3	Managerial Communication	2	Indian Economy and Policy	3
Microeconomics	3	Managing People and Performance in Organizations	3	Management Accounting	2
Quantitative Methods I	3	Quantitative Methods II	3	Management Information System	3
Written Analysis & Communication	2	Research for Marketing Decisions	3	Operations Management	3
TOTAL	17	TOTAL	17	TOTAL	17



ELECTIVE LIST OFFERED IN 2018-19

Title of the Course	Credit
Economics	
Econometrics	3
Game Theory for Managers	3
Finance & Accounting	
International Finance	3
Managing Banks and Financial Institutions	3
Project Analysis and Finance	3
Valuation	3
Strategic Financial Management	3
Financial Derivatives	3
Investment Analysis and Portfolio Management	3
Mergers & Acquisitions	3
Financial Modeling	3
Behavioral Finance	3
Financial Time Series Analysis	3
General Management	
Private Equity and Venture Capital	1
Data Visualization for Managers	3
Marketing	
International Business Practice	3
Consumer Behavior	3
Product and Brand Management	3
Promotion Strategy	3
Marketing to the Base of the Pyramid Consumers	3
Business to Business Marketing	3
Marketing Initiatives for International Marketing	3
Sales and Distribution Management	3
Digital Marketing	1.5
Strategic Marketing in Action	3
Semiotics for Marketing Effectiveness	3
Retail Management Concepts	1.5

Title of the Course	Credit
Organization Behavior & Human Resource Management	
Human Resource Metrics & Analytics	3
Managing Difficult People at Work ii	3
Managing & Leading Organizational Change	3
Management Information Systems	
Information Technology Consulting	3
E-Business and E-Commerce	3
Operations Management & Quantitative Techniques	
Data Mining for Business Decisions	3
Business Insights from Big Data : Managing transformation of Data to Insights	2
Managing Software Projects	3
Managing Digital Transformations	1
Business Forecasting	3
Decision Analysis for Managers	3
Supply Chain and Logistics Management	3
Operations Strategy	3
Pricing and Revenue Management	3
Project Management	3
Strategic Management of Services	3
Strategy	
Competing in Global Markets	3
Entrepreneurship	3
Foundations of Strategy Consulting	3
Dynamics of Framing and Executing Strategy	3
Strategic Leadership	3
Innovation and Strategic Renewal	1.5
Strategies for Growth	1.5
Corporate Entrepreneurship	1.5

Course of Independent Study (CIS)

Students are given an option to take up a Course of Independent Study during Terms IV and V, under the supervision of a Faculty Member in lieu of a 3-credit elective course. The objectives of a CIS are as under: Encouraging students to delve deeply and rigorously into any subject/theme/live business case of their interest. Provide an opportunity for the motivated students to develop the capacity to plan and manage their own learning.

Fellow Programme in Management (FPM)

FPM is the full-time, residential doctoral programme of IIM Tiruchirappalli. The programme aims to provide rigorous, world-class, inter-disciplinary training in all areas of business management that will equip students with the ability to conduct cutting-edge research. Doctoral students specialize in several disciplines (areas) of management.

Post Graduate Programme in Business Management (PGPBM)

PGPBM is a 24 month programme for working executives offered at IIM Trichy's Chennai centre. Launched in 2012, the Post Graduate Programme in Business Management (PGPBM) caters to the working executives who aspire to equip themselves with formal management education and move into senior leadership roles. Executives with at least three years of full-time work experience are eligible to apply for the programme. The programme is completely aligned with the two-year programme offered at our Trichy campus in terms of pedagogy.

Centre for Corporate Governance (CCG)

IIM Trichy launched the Centre for Corporate Governance on the 13th of June, 2014. The main objective of the centre is conducting and promoting research in the area of corporate governance. The centre plans to carry out various research activities including organizing an annual conference, initiating and coordinating research projects, and arranging research seminars and workshops. In the long term, the CCG aims to conduct capacity building activities in the area of corporate governance policy through advocacy and intervention. Through this centre, IIM Trichy aims to spread awareness about good corporate governance practices

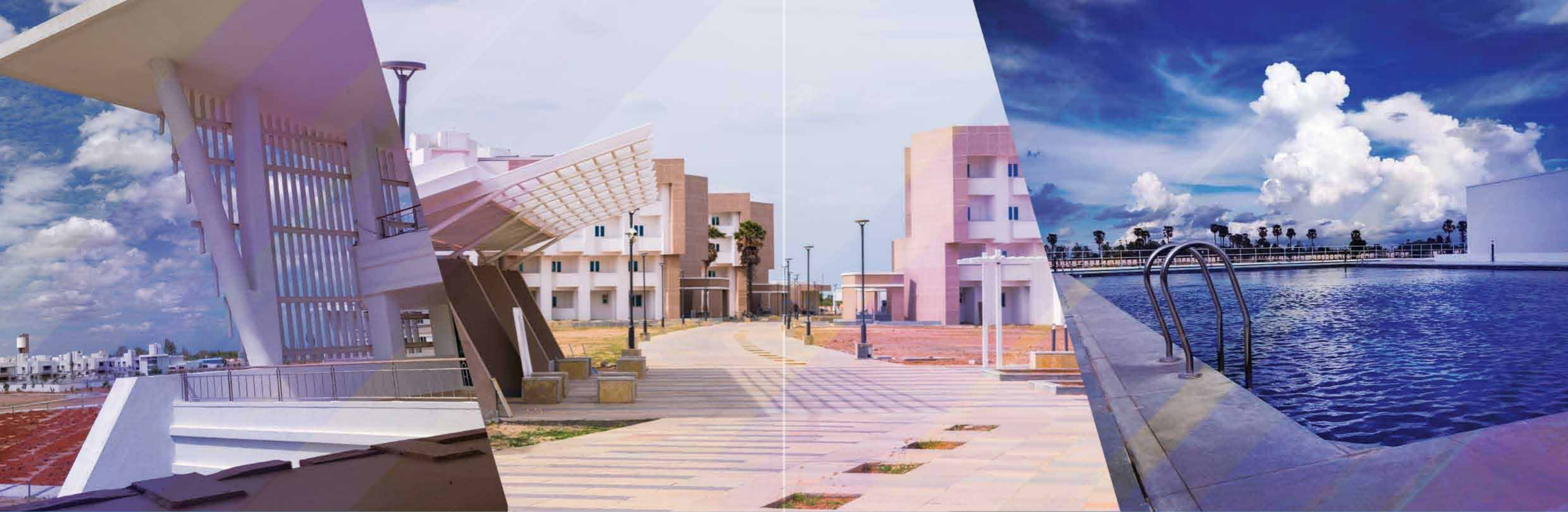
Executive Education and Consultancy (EEC)

Under Executive Education & Consulting (EEC), IIMT has offered various Customized as well as Open Management Development Programmes to various Ministries of HRD (TEQIP), Civil Aviation (Airport Authority of India), Communication (India Post), Shipping (India Port Trust) & Skill Development (ITIs), various PSUs such as Hindustan Petroleum Corporation Limited, Chennai Petroleum Corporation Limited, Gas Authority of India Limited (GAIL) & NLC India Limited and various Organizations like L&T, Toyota Industries Engine India Pvt. Ltd, Dalmia Cements Limited, Rane Holdings Limited, VDart Private Limited, Novo Nordisk Service Centre India Private Ltd., Datamatics Global Services Ltd, Roca Bathroom Products Private Limited & Kirloskar Institute. IIMT is facilitating a Long duration programme for officers of Hindustan Petroleum Corporation Limited on General Management.

IIMT is also going to launch online programmes both studio to classroom and Direct to Device model soon. IIMT is also in the process of launching Degree programmes for Armed Forces Officers and for Corporate Executives.

Apart from regular academic programmes and Executive Education programmes, IIMT also provides consulting services to corporations and other organizations in different areas of management.





CAMPUS & FACILITIES

PERMANENT CAMPUS

The permanent campus of IIM Trichy was inaugurated on 3rd April, 2017 by Shri Prakash Javadekar, Minister Human Resource Development, Government of India. Each classroom has two separate projectors to display study materials effectively and encourage discussion and peer learning. Classroom capacities range from 25-250. The Academic Blockhouses has classrooms of varying capacities: 25-seater, 50-seater and 80-seater, along with 120-seater and 250-seater capacity to cater to large audiences. The campus also provides 24x7 power supply and Wi-Fi facilities. Hostel rooms are air-conditioned during non-academic hours.

The permanent campus is also differently-abled friendly. There are special provisions like Braille signage, ear-marked toilets, designated parking spots and, auditory signals and Braille symbols in elevators. There are also ramps and pathways built to facilitate ease of movement.

The campus is designed to be self-sustainable as well as water and energy-efficient. Solar Power are harnessed up to 2 MW to address the electricity needs of the campus. A rain-water harvesting facility has been built to make the campus self-sufficient in water.

LEARNING RESOURCE CENTRE (LRC)

The Learning Resource Centre is a source of information and knowledge for the students and faculty of IIM Trichy. The LRC has access to a wide variety of research resources, both on and off campus. It subscribes to a number of company, industry, country databases and scholarly articles. Statistical tools and Simulation Software make advanced and detailed research possible. LRC subscribes to Caplitaline, Insight, Euromonitor, Thomson Reuters Eikon, Prowess, Crisil, and IndiaStat, among others, for data on companies and industries. The Statistical tools available are IBM SPSS, IBM SPSS Modeler, STATA and the Decision Tools Suite. Simulation Tools like NVivo 10, Lingo and EViews are also available.



INTERNATIONAL RELATIONS

In the current era of globalization, student exchange serves as a catalyst to provide international exposure to our students. This not only helps them experience a completely different learning environment but also provides them with an opportunity to interact with students from various nationalities as well as work with them on academic matters. Student exchange provides an opportunity to learn in an international environment and also facilitates networking at an international level.

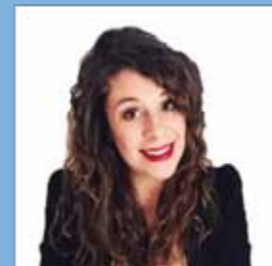
TESTIMONIALS

“The exchange term at Emylon Business School has been a truly enriching experience. From an academic perspective, I expanded my knowledge and network in an international context. From a personal perspective, I enjoyed the vibrant nature of Europe with its fascinating vibe every single day. It is a great place to be. And lastly but most important, I have made friends internationally, from the Americas to the UK, from Germany to people I would have never known in Iceland. Thanks for an experience of a lifetime!”



Pawan Reddy, PGP 17-19 (Outbound Student)

“My experience here is really good. We've been welcomed here by the faculty and the students. So, it's a pleasure to be at IIM Trichy. Here, the style of teaching is different. The teacher expects participation from the students, and expect them to build their own opinions. The courses we selected are really interesting because they let us learn a lot about Indian markets and how things work in India. It's the kind of thing we can't learn from our own experience. What I enjoyed the most is the encounter with the students, and the exchange about their culture, their way of thinking. We also learnt a lot about India, thanks to the events in the campus - festivals and sports.



Being in Trichy is a really unique experience - you have a lot of proximity with students and with professors. You can learn a lot of things. It's allowed me to improve my adaptability skills, because in India you always need to adapt yourself to the situation and circumstances. I would advise future students to interact as much as possible with IIM Trichy students. It's the best way to learn and understand Indian culture.”

Sophie Costa, EmLYON Business School, France, 2018 (Inbound Student)

INBOUND STUDENTS



OUTBOUND STUDENTS



PARTNER INSTITUTES

IAE Aix-Marseille Graduate School of Management, France

ESSCA-École de Management, School of Management, France

EMLYON Business School, France

SKEMA Business School, France

ISCTE - University Institute of Lisbon, Lisbon

University of North Carolina at Greensboro, North Carolina, USA

SolBridge International School of Business, South Korea

STUDENT EXCHANGE

IIM Trichy actively encourages student exchanges, where select students from the Post Graduate Programme in Management spend one term in a reputed business school abroad and students from those schools attend a term at IIM Trichy. The students actively gain knowledge of another country and enhance their understanding of international business and sociocultural diversity. The international collaboration platform also provides opportunities for faculty exchange and joint research between IIM Trichy and universities abroad.

Courses Offered at IIM Trichy for In-bound Students during the 5th Term of the Academic year.

Economics

- a. Business Ethics and Responsibilities

Finance

- a. Strategic Financial Management
- b. Financial Derivatives
- c. Investment Analysis and Portfolio Management
- d. Mergers & Acquisitions

Marketing

- a. Marketing Initiatives for International
- b. Sales and Distribution Management
- c. Business to Business Marketing
- d. Marketing to the Base of Pyramid Consumers

Management Information Systems

- a. Data Mining for Business Decisions
- b. E-Business & E-Commerce

Strategy

- a. Strategic Leadership
- b. Dynamics of Framing and Executing

Operations

- a. Pricing and Revenue management
- b. Operations Strategy
- c. Quality toolkit for Managers

Organisational Behaviour & HR

- a. Performance management
- b. Managing Global workforce: Opportunities and Challenges
- c. Managing Difficult People at work General
- d. Legal Aspects of Marketing

INTERNATIONAL WEEK

International week is held every December in IIM Trichy campus. Faculty members from various foreign institutions provide courses with one credit each that can be opted by the students based on certain pre-requisites for the course. Students from not just IIM Trichy, but from across the country take part in the International Week for the courses floated by the Professors provided in the list.

Faculty Name	University	Faculty Name	University
Anand Nair	Michigan State University	Kamlesh Mehta	University of California at San Diego
Ramachandran (Nat) Natarajan	Tennessee Tech University	Rajeev Sharma	Waikato University, New Zealand
Subhash Sarin	Virginia Tech	S Viswanathan	Nanyang Technological University
Antony Paulraj	University of Nottingham Ningbo, China	Himanshu Shee	Victoria University
Shailendra Palvia	Long Island University	Amulya Gurtu	University of Wisconsin
S Shaktivel	Syracuse University, New York	Sree Nilakanta	Iowa State University
Arun Abraham Elias	Victoria University of Wellington	T.K. Jayaraman	Fiji National University
Daud Ahmed	Manukau Institute of Technology	Krishna Reddy	Waikato University, New Zealand
Mahesh Gupta	University of Louisville, Kentucky	Damodar Golhar	Western Michigan University
Ram Gopalan	Rutgers University		

FACULTY EXCHANGE

As a part of Faculty Exchange Programme, faculty members from IIM Trichy offer a short course of single credit in foreign institutions.

Dr. Nithyananda KV, has been visiting IAE Aix Marseille Graduate School of Management,

Aix-en-Provence, France for the last 6 years to teach the course "Strategic Management of Intellectual Property Rights". He has also taught a course "Doing Business In India" at ESSCA Business School, Angers, France once.

STUDY IN INDIA INITIATIVE

Study in India is an initiative launched by the Government of India aimed at associating quality public and private institutions, with an objective of attracting overseas students interested in studying in India. The aspiration is to make India an education hub for students globally. This is being facilitated through a portal maintained by EdCIL (India) Ltd, under the guidance of Ministry of Human Resource Development (MHRD), Ministry of Economic

Affairs (MEA), and Ministry of Commerce (MOC). IIM Trichy is part of this initiative.

Under this initiative, students interested in studying at IIM Trichy could register on the portal "StudyinIndia.gov.in", could take part in the common admission process, face the interviews, and once they have cleared both these rounds, could join IIM Trichy as regular students.

INTERNATIONAL RELATIONS STUDENT COMMITTEE

Ipshita Dutta
ipshita.dutta@iimtrichy.ac.in

Khushbu
khushbu.k@iimtrichy.ac.in

Pranit Lohote
pranit.lohote@iimtrichy.ac.in

Shamna Adoor
shamna.adoor@iimtrichy.ac.in

Vatsal Doshi
vatsal.doshi@iimtrichy.ac.in

Jitesh Sivakumar Nair
jitesh.sivakumar@iimtrichy.ac.in

Kharthik Narayanan
kharthik.narayanan@iimtrichy.ac.in

Prithvi Raj
prithvi.raj@iimtrichy.ac.in

Shubham Yadav
shubham.y@iimtrichy.ac.in

Swetha B Kamath
swetha.kamath@iimtrichy.ac.in

CONTACT DETAILS

Dr. Nithyananda K.V

Chairperson - International Relations
Indian Institute of Management
Tiruchirappalli
Pudukkottai Main Road, Chinna Sooriyur
Village, Tiruchirappalli- 620 024,
Tamil Nadu, India

Email: ir@iimtrichy.ac.in

Phone: +91 – 431 – 250 5018
+91 – 431 – 250 2123

Fax: +91 – 431 – 250 1124

INSTITUTE & STUDENT ACTIVITIES

IIM Trichy is a vibrant, dynamic place that is always buzzing with activity. Various clubs and committees conduct social drives, guest lectures, workshops, events and competitions. IIM Trichy also has an all year calendar of sports events and activities.

FOUNDATION DAY

IIM Trichy celebrated its 8th Foundation Day on the 4th of January, 2019. The Foundation Day marks the inception of IIM Trichy as the 11th Indian Institute of Management. The event was graced with the presence of Shri T. T. Srinivasaraghavan, Managing Director, Sundaram Finance Group, Guest of Honour, Shri P. Raveendran, Chairman, Chennai Port Trust and Dr. Bhimaraya Metri, Director, IIM Trichy.



DHRUVA

Dhruva 3.0, IIM Trichy's flagship business cultural festival spanning three days consisted of a series of Guest Lectures, Cultural events and Business Competitions. Entertainment was aplenty with Sunburn coming on campus.



SANSKRITI

Sanskriti is the intra-college cultural fest at IIM Trichy where the sections battle it out on the stage for the prestigious Sanskriti trophy in November 2018. All the sections gave their best and the sections had to fight till the end for the glory. At the end Section C were declared the winners for Sanskriti 7.0.

24th June 2019



PGP & FPM INAUGURATION

IIM Trichy inaugurated its ninth batch of Post Graduate Programme in Management and eighth batch of Fellow Programme Management on 24th June, 2019. This batch was the second to be inaugurated in the Permanent Campus. The occasion was graced by Chief Guest, Shri Harsh Sachdev, Executive Director (Regional Services), Marketing Division, Indian Oil Corporation.

MAKE A DIFFERENCE

IIM Trichy's vision is to produce socially responsible corporate managers and leaders who use their skills to contribute to the immediate community of which they and their organizations are a part of. 'Make a Difference' (MAD) project which is a mandatory part of the Post Graduate Program is conceived in this context, as a part of which all the students of PGPM work in teams on issues of social importance like education, health skill development etc.





SANGRAM

Sangram, the battle between the IIMs of South, IIM Bangalore, IIM Vizag, IIM Trichy and IIM Kozhikode was hosted at the IIM Bangalore campus and have lived up to this catchphrase, "Play Fierce" in every possible way. There was great glory in the victories, there were heartbreaks in the losses and injuries & struggles along the way.

ITCL & ITFL

ITCL - IIM Trichy Cricket League, previously known as Beryl Cricket League is hosted by Sports Committee. The rules are simple - 6 franchises, star players' bidding, players' bidding and the ultimate battle to emerge as the winners and earn the bragging rights. This year, the second edition of ITFL (IIM Trichy Football League) was conducted on campus.



CONVOCATION CEREMONY

The Seventh Annual Convocation of the Indian Institute of Management Tiruchirappalli, to award degree for the first time to the students of Post Graduate Programme in Management (PGPM) and the Post Graduate Programme in Business Management (PGPBM), was held on Saturday, 30th of March 2019 at IIM Tiruchirappalli Campus. The students were awarded a degree of Master of Business Administration (MBA) instead of diploma as per the IIM Act.

Shri. M. M Murugappan, Executive Chairman, Murugappa Group was the Chief Guest for the convocation. Shri. Jalaj Dani, Chairman, Board of Governors, IIM Tiruchirappalli awarded the degrees to 169 graduands of Postgraduate Programme in Management (PGPM) and 41 graduands of the Post Graduate Programme in Business Management (PGPBM).



CAMPUS ENGAGEMENT AVENUES

INSIGHT GUEST LECTURES

"Insight" is a unique guest lecture series, which provides the students a platform to interact with the corporate, where eminent personalities from the realm of business present a picture of their world to the students. Students are given the unique opportunity to interact with specialists from the industry after the lecture through a highly charged Q&A session.

DISTINGUISHED GUEST LECTURE (2018-19)

Amb (Retd) Sudhir Vyas, Ex-Secretary in the Ministry of External Affairs and Ambassador of India to Germany, Bhutan and the UAE
Futuristic Approach to India's Foreign Policy



Ambassador (Retd.) Rajiv Bhatia, Ex-Joint Secretary in Ministry of External Affairs Former ambassador and high commissioner to Myanmar Mexico Kenya and South Africa
Indian Foreign Policy in 21st Century



INSIGHT GUEST LECTURE (2018-19)

Speaker: Mr. Mariasundaram Antony, General Manager, GE Power

Topic: Leadership in the VUCA World

Speaker: Mr. John MS, HR Manager, V-Guard Industries Ltd.

Topic: Making HR more expansive

Speaker: Mr. Ashish Limaye, CEO-APAC, Happy Finish Studios

Topic: Creativity in a Data Driven World

Speaker: Mr. Varun Satia, Founder, Kraftshala

Topic: Real-world applications of Marketing techniques and strategies and an insight to the current industrial trends.



SOME PROMINENT SPEAKERS 2018-19

Mr. Srihari K
Manager in charge of the Interior Glass Solutions business at Saint-Gobain India Ltd.

Mr. Indranil Roy Chowdhury
Manager, Deloitte Advisory

Mr. Raghavshyam Ramamurthy
Co-founder & Principal Consultant in Wilson Consulting Private Limited

Mr. R Vivekanand
Consulting in Consultant Specializing in visual business intelligence

Ms. Reena Gade
Brand Head - International Operations, Mahindra & Mahindra Limited

Mr. Sumant Sood
Head - Innovation, Titan Company Limited

Mr. Nishant Chandra
Director - Temasek India

Mr. Sunil Tirumalai
Director - Credit Suisse

Mr. Mayank Jain
Deputy Vice President - FX/Rates Derivatives Sales at IndusInd Bank

Ms. Amruta Shah
Treasury Head - Isagro Asia Agro Chemicals Pvt Ltd

Mr. Prasad Srinivas
Program Manager Advanced Analytics

Ms. Sandhiya Thiruvengadam
HR Digitization Consultant - Tata Consultancy Services

Mr. Kumar Shanmugam
Associate Vice President - Tata Consultancy Services

Mr. Lokesh Arora
Founder and CEO - knowlvers consulting

Mr. Anirban Chaudhuri
Senior Vice President and Executive Planning Director - J Walter Thompson

Mr. Supriyo Sircar
CEO Digileap, Singapore

Mr. Nikhil Jha
CEO goSporto, Delhi

Mr. Rajkiran Kanagala
Senior Vice President and Group Head - Business Development, Transport Corporation of India

Mr. C. S. Ramachandran
Director - Revenue Account Management, South Asia, Middle East, Africa; Preferred Hotels & Resorts

Mr. Sivananth Ramachandran
Director - Morningstar Indexes

Mr. Rahul Mukim
Vice President - The Carlyle Group

Mr. Sathis Kumar CAV
Senior Project manager - Access Livelihoods Consulting India

Mr. Hari Ganapathy
Co-Founder, Pick Your Trial

Ms. Nalini Ganesh
Managing Director, OgilvyOne (Network Analytics)

Mr. Kuldeep Indeevar
Head of Investments - M&A/ Development APAC, Mekta - EGN/ Mytillineos Holdings

Mr. Abid Ali
Senior Director Product Marketing, Corestack

Mr. K Rama Krishnan
General Manager and Country Head - Kantar World Panel, Mumbai.

Mr. A Laxman
Director (Finance & Operations) - MGM Entertainments Pvt. Ltd., Chennai.

Mr. Murali
Executive Vice President & Business Head - Vodafone, TN Circle.

Mr. Seshadri P R
Managing Director & CEO - The KarurVysya Bank Ltd.,

Mr. Anirba Chaudhuri
Senior Vice President and Executive Planning Director - J Walter Thompson

Mr. P Anand
Chief Services and Solutions - Tata Steel

Mr. Balachandra N
Group Director - Human Resource - Coffee Day Group

Mr. Babu Krishnamoorthy
Co-Founder, Finsherpa Investment Services

Mr. Harish Vaidyanathan
Head of Product

Mr. Suresh Ramadurai
Ex Managing Director, TNS India

Mr. Ramkumar Nambirajan
Data Scientist

Mr. Ramu Angappan
Business Proprietor - Ramsun - Track & Trail Performance store

Mr. Shailesh Pathah
CEO - L&T IDPL

Mr S H Soonee
Presently Advisor POSOCO, Former and Founder Chief Executive Officer - Power System Operation Corporation Ltd.

Mr. Venkatesh Natarajan
Senior Vice President and Chief Digital Officer - Ashok Leyland Limited

Mr. Santhosh K Mishra, IAS
IAS, Govt of India, Commissioner, e-Governance - Tamil Nadu Govt

LIVE PROJECTS

Live projects provide opportunities to students to associate with organizations through short term projects on a part time basis from the institute. Some of the Live Projects that were floated in the academic year 2017-18 are:

Oyo Rooms – Sales & Marketing Division

Title of Project: Campus Crew

CII - Confederation of Indian Industry

Title of project: Trichy District Development Plan

KlubberLubrication – Marketing Research

Project Details: Market Analysis

SPASTICS - Society of Tiruchirappalli - FMCG Industry

Project Details: Business expansion into B2C retailing
Margin based pricing of masala products

Grand Pitstop - Market Research & Analysis

Project Details: Increase Social Media Reach for Grandpitstop

Lapiz Digital Services – Business Development

Project Details: Lead Generation

Atomberg Technologies

Project Details: Market study and gap analysis

Market Litmus – Market Research

Project Details: Market Research & Analysis

Rent-o-roof - Market Analyst

Project Details: Marketing Analysis, Lead Generation

Allkonnnect - Marketing Project

Project Details: Market Research & Analysis

Ruby Food Products – HR Project

Project Details: Develop performance management system

Ruby Food Products - Finance Project

Project Details: Implementation of Cash Flow management

Tardigrade Healthcare - Marketing Project

Project Details: Business Development

Edroit Education – Sales & Marketing Division

Title of Project: Digital Marketing

ACHIEVEMENTS

CORPORATE COMPETITIONS

Winner at the National Level of the CFA Institute Research Challenge and represented India in Sydney for the Asia Pacific Round for consecutive years 2015, 2016, 2017 & 2018

Winner of Godrej LOUD, 2018

Winner of Resolver Case Challenge, 2018 by The Smart Cube.

Blue tier winner and Gold round finalist in season 11 of Mahindra War Room.

National Finalists at the Credit Research Challenge, 2018 by the Association of International Wealth Management of India (AIWMI) & the National Institute of Securities Markets (NISM)

Finalists at the Cognizant Business Consulting's CXO Challenge, 2018

Campus Ace Winners in Yes Bank transformation series, 2018

Campus Runners Up at Beat the Curve by ICICI Bank.

In Top 25 national finalists (among 200,000+ participants) for Wooplr 'CEO for a month' challenge, 2018.



BUSINESS SCHOOL COMPETITIONS

Winner of LaunchPad Intaglio by IIM Calcutta.

Winner of Master Plan conducted by IIM Ahmedabad

Winner of Advaita Launch Pad 1.0 by ISB Mohali

Winner of Kathan – HR Article Writing Competition by IIM Udaipur

Winner of Solaris, 2018 – Sentalytics competition by IIM Udaipur

First Runner Up at Mulyankan by IIM Raipur

Winner of Brand Article Writing Competition by Delhi School of Economics

Second Runner Up at Xccelerate – Analytics Competition by ISB Hyderabad

Third Runner Up at Summer Saga, InsideIIM's Article Writing Contest on Summer Internships.



NISHTHA

MANAGEMENT CONCLAVE 2019

IIM Trichy conducted its annual management conclave "Nishtha" on 9th and 10th February, 2019. Nishtha was a two-day spearheading initiative which facilitated interaction between experts, academicians, business leaders, entrepreneurs & current management students. A series of panel discussions, competitions and workshops were conducted as a part of Nishtha.

Ms. Rohini Sridhar, Chief Operating Officer, Apollo Hospitals was the chief guest for the event. She talked about her career journey in Apollo Hospitals and how she drew insights from her valuable events experienced.

This was followed by a panel discussion conducted by FinvesT, Finance and Investments Club of IIM Trichy on the topic "Disruption of technology in Finance" followed by a panel discussion on "Road ahead for AI adaptation in Banks." The concluding panel discussion was conducted by Persona, HR and OB Club of IIM Trichy on the topic, "The war for Talent: Skills in the New Digital World."

List of Eminent Speakers of the event

- **Mr. Yashaswi Kumar**, Founder – Knappily
- **Mr. Siddharth Ram**, Co-Founder – Coalition House
- **Mr. Nilanjan Das**, Head, Wealth Management – Deutsche Bank
- **Mr. Sanjay Uppal**, CEO – Straitsbridge Advisors
- **Mr. Balalyer**, CEO – Finbots
- **Mr. ManojMadhavan Pillai**, Founder – Nicheton Consulting
- **Mr. Srinivasan N**, Senior VP, HR – Equitas Small Finance Bank



E-Cell, the entrepreneurship cell of IIM Trichy conducted a guest speaker series on topics that ventured into the entrepreneurial and financial markets avenues. Various events and workshops were also conducted where the institute witnessed participants from students across various business schools.

UPCOMING CONFERENCES

INDAM 2020

SIXTH BIENNIAL CONFERENCE OF THE INDIAN ACADEMY OF MANAGEMENT

Indian Institute of Management Tiruchirappalli will play host to the Sixth Conference of the Indian Academy of Management (INDAM 2020) from 2-4 January, 2020. The conference will be on the topic: Architecting Indian Management Scholarship In The Era Of Disruption.

The management landscape world over is witnessing a complete transformation in view of the increasing adoption of artificial intelligence, machine learning, internet of things, industry 4.0, robotic process automation, fintech, blockchain, analytics and so forth. These recent developments are making several existing management theories and frameworks relatively less relevant to explain, understand and predict the real-world practices. In tune with this, there is a need for architecting management scholarship as well. With this context in mind, the Sixth Biennial Conference of the Indian Academy of Management has set an objective of liberating the management thought process and architecting management scholarship in this era of disruption. The conference is being hosted by the Indian Institute of Management Tiruchirappalli in association with the Indian Academy of Management.

INDAM 2020 has 20 broad research tracks for paper submissions with each track being chaired by eminent personalities from industry and academia. Several other events are also being planned in association with the conference. A workshop on Paper development will be conducted by Prof. Peter Bamberger, Editor-in-Chief, Academy of Management Discoveries (AMD) and his team. Prof. Jason Shaw (Editor-in-Chief, Academy of Management Journal), Prof. PawanBudhwar (Co-Editor-in-Chief, British Journal of Management) and Prof. Mohan Thite (Editor-in-Chief, SAJHRM) will lead a panel discussion on 'High Quality Publishing'.

More details regarding the conference, including paper submission guidelines can be found on <https://www.iimtrichy.ac.in/INDAM2020>.

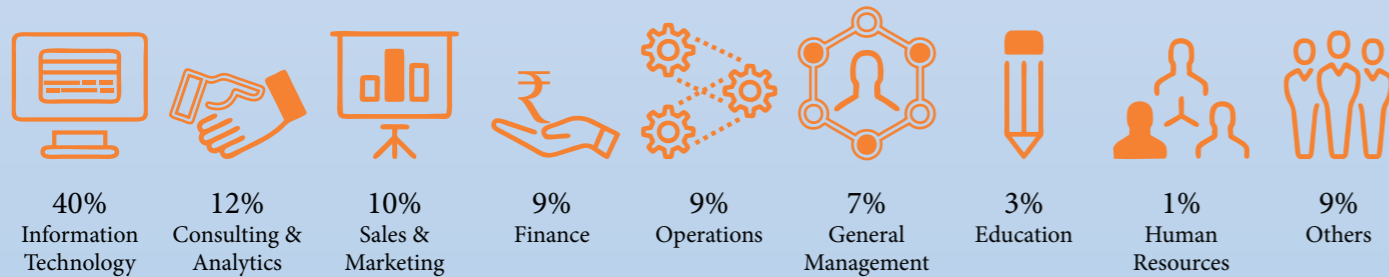


BATCH SUMMARY PGPM 2018-20

TOTAL STUDENTS



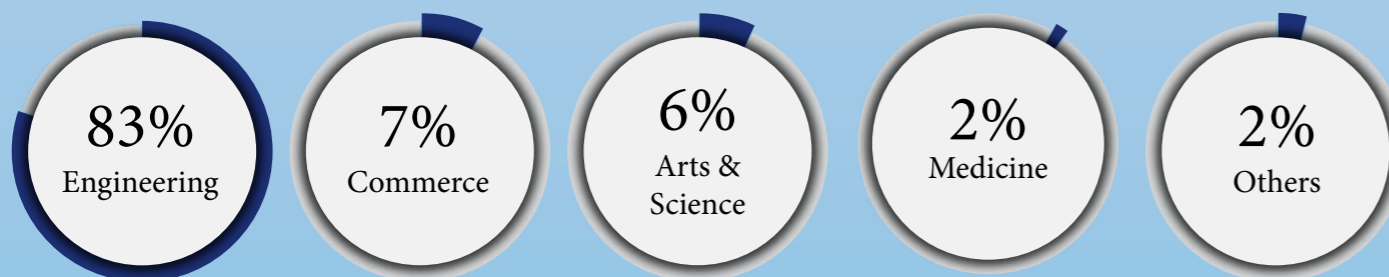
PRIOR WORK EXPERIENCE



WORK EXPERIENCE



EDUCATIONAL BACKGROUND



PRIOR WORK EXPERIENCE - COMPANIES

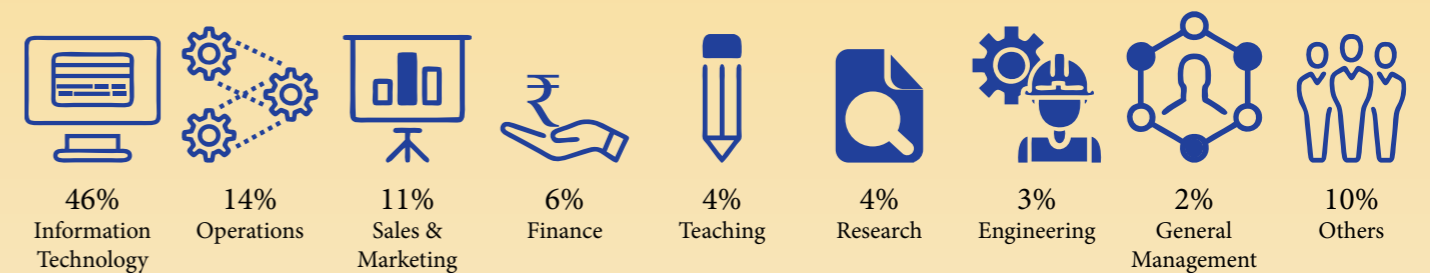
ACC	S&P Capital	TVS Motors	Citi Bank	ZS Associates
Deloitte	Ernst & Young	Evalueserve	IBM	Tata Motors
JSW Steel	Larsen & Toubro	LG	Mahindra	Mu Sigma
Oracle	Philips	Redseer	Reliance Jio	Robert Bosch

BATCH SUMMARY PGPM 2019-21

TOTAL STUDENTS



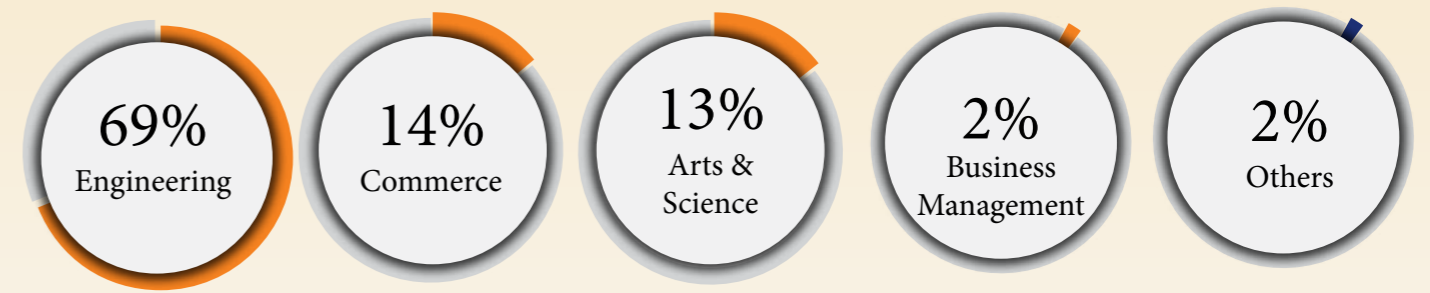
PRIOR WORK EXPERIENCE



WORK EXPERIENCE



EDUCATIONAL BACKGROUND



PRIOR WORK EXPERIENCE - COMPANIES

Amazon	Samsung R&D	American Express	Pricewaterhouse Coopers	Schneider Electric
Deloitte	Ernst & Young	Evalueserve	General Electric	JSW Steel
Vodafone	Media.net	Indian Oil	Cognizant	Mu Sigma
Oracle	Shapoorji Pallonji	Reliance Jio	Zomato	Robert Bosch

SUMMER PLACEMENTS 2018-20

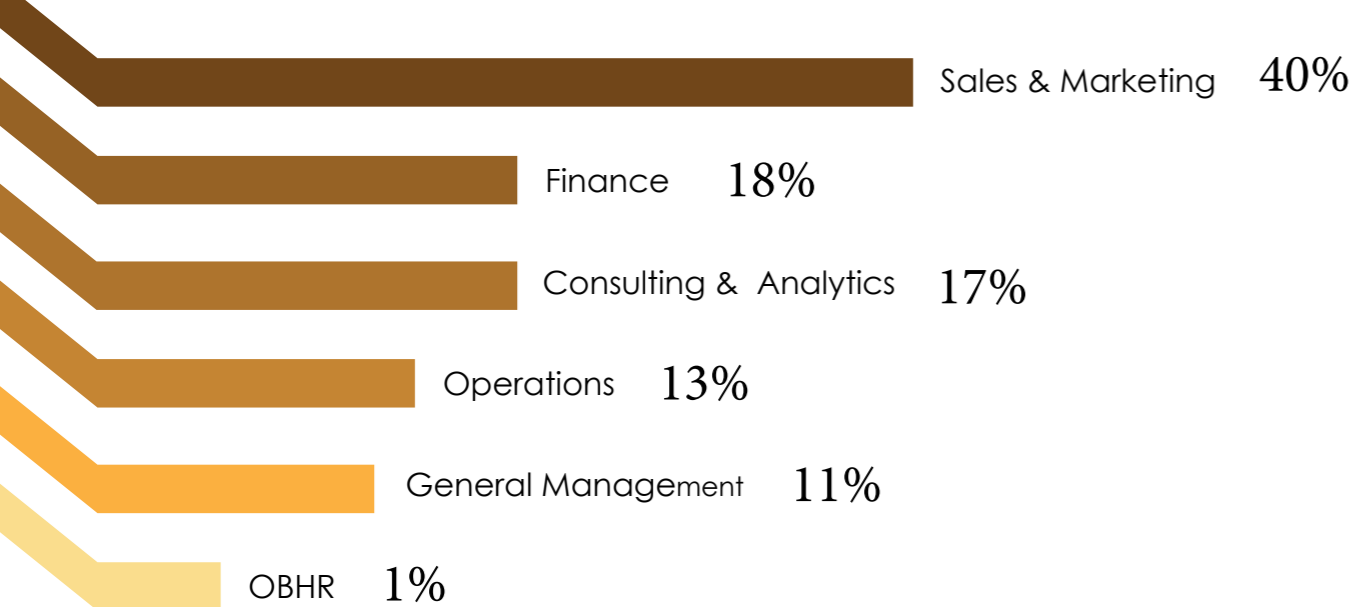
AVERAGE STIPENDS



DOMAIN WISE STIPEND – TOP 25 % OFFERS



DOMAIN WISE SPLIT



FINAL PLACEMENTS 2017-19

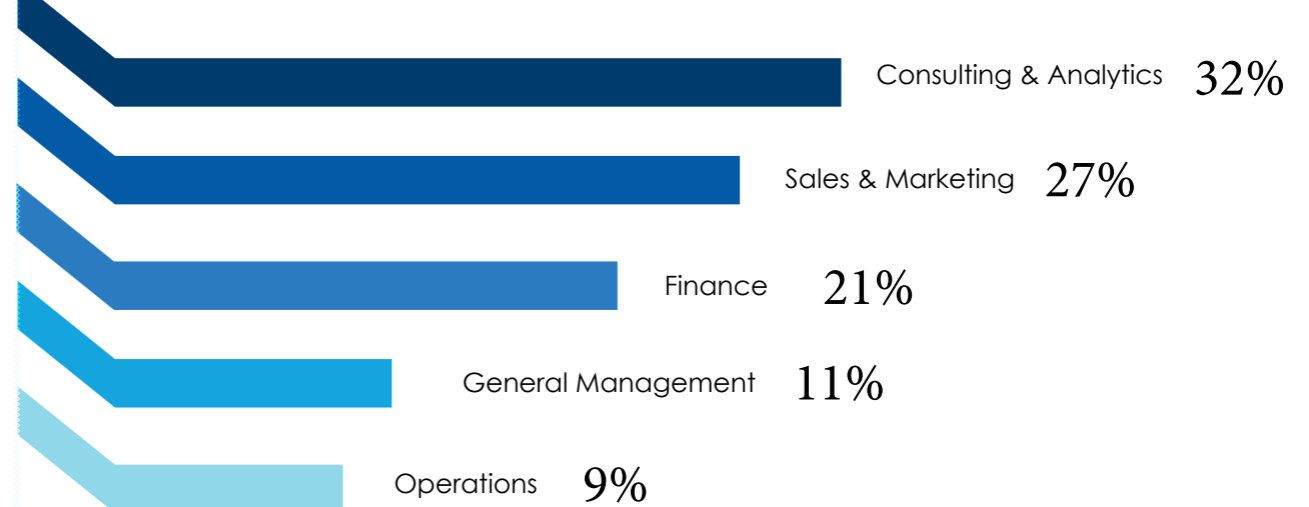
AVERAGE CTC



DOMAIN WISE STIPEND – TOP 25 % OFFERS



DOMAIN WISE SPLIT



TOP RECRUITERS



CONTACTS

CHAIRPERSON

Prof. Ayon Chakraborty
 Chairperson – Placements
 IIM Tiruchirappalli
 placement@iimtrichy.ac.in
 Ph.: 0431 2505035

PLACEMENT OFFICE

Ms. Sruthi M
 sruthim@iimtrichy.ac.in
 Ph.: 0431 2505036

MAILING ADDRESS

Trichy Campus
 Indian Institute of Management Tiruchirappalli
 Pudukkottai Main Road
 Chinna Sooriyur village
 Tiruchirappalli 620 024
 Tamil Nadu, India
 Phone: 0431 2505000

PLACEMENT TEAM

Dr. Bansri Sachdev
 bansri.s@iimtrichy.ac.in
 9489076801

Kavya Mohan P
 kavya.m@iimtrichy.ac.in
 9489076802

Dr. AvniSethi
 avni.s@iimtrichy.ac.in
 9489076803

Varsha Parihar
 varsha.p@iimtrichy.ac.in
 9489076804

Kaashyap Sarma VSS Boddapati
 kaashyap.s@iimtrichy.ac.in
 9489076805

Anmol Mahajan
 anmol.m@iimtrichy.ac.in
 9489076806

Anuhya Konte
 anuhya.k@iimtrichy.ac.in
 9489076807

Neeta Cherian
 neeta.c@iimtrichy.ac.in
 9489076808

Shubham Goyal
 shubham.g@iimtrichy.ac.in
 9843768099

IIM Tiruchirappalli – Chennai Campus
 #45, Nehru Street, First Floor
 Ramaniyam Siddharth
 Industrial Estate North Phase
 Ekkattuthangal, Chennai 600032
 (Located off Adyar River Bridge behind
 Jaya TV)
 Phone: 044-22255565 & 66



Indian Institute of Management Tiruchirappalli
Tiruchirappalli, Tamil Nadu, India
www.iimtrichy.ac.in