

# **EMBA**DEGREE PROGRAM

# EMBA program equips mid-career working professionals with:

- Deep functional and broad industrial domain knowledge
- Integrative perspective of boundary-spanning business decisions
- Leadership traits to contribute in a global business setup



# PROGRAM MISSION



enriches them with multidimensional perspective and empowers participants with the strategic ability to enact leadership roles.

# **EMBA**ADVANTAGE

EMBA is designed for blended weekend learning and enables working professionals to make strategic investment in their careers while they continue to meet their job demands.

Classes are held mostly over alternate weekends.

The curriculum provides a three-pronged learning approach.



Attending classes Saturday/Sunday every other week gives you much time to absorb new knowledge and form deep bonds when you're on campus. You can balance your work and family needs and yet earn an Executive MBA degree from IIT Madras in only 24 months.



Your peers and learning partners are an impressive and diverse lot.

Every professional we admit is talented, driven, and already accomplished in his or her field. Your classmates not only enrich your academic journey, they become trusted advisors, supporters, and friends for life.



#### **EXPERIENTIAL**

A big chunk of your curriculum is pragmatic. You solidify your growing knowledge through three field capstone projects. Project work is "experiential", allowing you to take what you have learnt throughout the program and apply it to examine a specific issue.

# **EMBA**PROGRAM SCHEDULE



**Project** 

**Project** 



# EMBA PROGRAM STRUCTURE

## FUNCTIONAL FOUNDATION

10 CORE COURSES

Gain theoretical, conceptual, and insightful understanding of major functions and departmental roles in business units and corporations.

## INTEGRATED PERSPECTIVE

4 CORE AND 12 ELECTIVES

Develop strategic perspectives on cross-functional challenges and inter-departmental synergies.

#### GLOBAL LEADERSHIP

2 CORE AND 8 ELECTIVES

Explore growth, profitability and sustainability avenues in local and global business contexts.

#### **DEMONSTRABLE APPLICATION**

3 PROJECTS

Integrate program-level learnings into an actionable plan for a business setup

# PROGRAM OUTCOME

#### REFLECT

- To infuse creative and critical thinking in the identification of issues and alternatives under different legal and regulatory dimensions.
- To reflect effectively and efficiently to accomplish organizational goals.
- To imbibe domain knowledge using state-of-the-art know-how and methods.

#### **REASON**

- To demonstrate critical thinking at the organizational level, by employing appropriate analytical models to assess facts, evaluate alternatives and develop creative options
- To analyze complex managerial problems in dynamic business environments, using an interdisciplinary approach.
- To employ contemporary problem solving tools for decision-making under risk and uncertainty.

#### **RESPOND**

- To consider ethical dimensions and factor-in the consequences of executive actions on all stakeholders.
- To integrate knowledge and skills, and to organize resources needed for effective decision-making in a competitive business environment and global economy
- To demonstrate teamwork and leadership skills in a variety of work groups, using appropriate leadership skills.

## **DoMS** ADVANTAGE





INTERNATIONAL CONFERENCES AND SYMPOSIUMS INVOLVING LEADING GLOBAL RESEARCHERS



#### **INDUSTRY CONNECT**

- Collaborative Research
- Consultancy Projects
- Leadership Lectures





















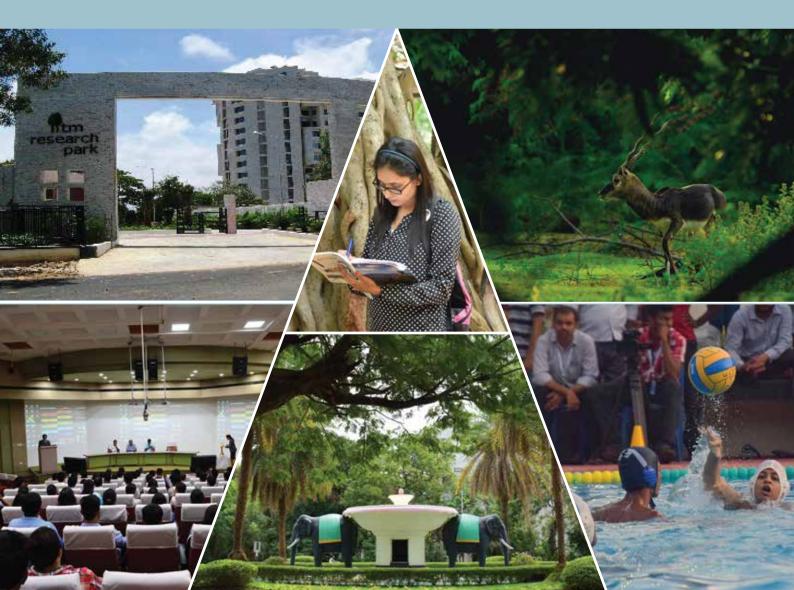


## INTERNATIONAL COLLABORATIONS & EXCHANGES

MoUs for students and faculty exchange with numerous leading global institutions.

## IIT MADRAS ECOSYSTEM

DoMS	4Ps	CORPORATE WORLD
<ul><li>Mission and Vision</li><li>Strategic Intent</li></ul>	■ PURPOSE ►	<ul><li>Strategic Plans</li><li>Policies and Programs</li></ul>
<ul><li>Faculty and Staff</li><li>Students and Scholars</li></ul>	■ PEOPLE ►	<ul><li>C-level Executive/Unit Heads</li><li>Managers and Workforce</li></ul>
<ul><li>Collaborative Projects</li><li>Training and Consulting</li></ul>	■ PROCESS ►	<ul><li>Knowledge and Sharing</li><li>Networking</li></ul>
<ul><li>Learning Outcomes</li><li>Academic Initiatives</li></ul>	■ PERFORMANCE ▶	<ul><li>Metrics and Indicators</li><li>Milestones</li></ul>
IIT Madras Ecosystem		
IITM Research Park	Application-Oriented Research	Engineering Labs/Depts.
Research Centres		Government Agencies
Industry Forums		Alumni Networks



## IIT MADRAS ADVANTAGE



## INNOVATION ECOSYSTEM

Golden triad of industry, faculty.and students creating cutting-edge companies

#### **INCUBATION**

Walk-in with an idea, walk-out with a project.

IITM Incubation Cell (IITM-IC) and center for innovation nurture technology based entrepreneurial start-ups.









#### **EXTRA-MURAL LECTURES**

Interact with notable personalities from industry through lecture series and panel discussions

#### STUDENT'S SPEAK



l am lucky to be at IIT Madras campus...You can dine next to the spotted deer.

-Paul Boehm RWTH Aachen University (Germany) Exchange Student



It was great experience to be part of the MBA batch of 2015-17 at DoMS, IIT Madras... contemporary pedagogy has enhanced my learning curve and given me a complete enriching experience. I could find my latent potential that helped me to expand the horizons of my knowledge from 'combat to corporate' to become a true "globally competent professional".



I am experiencing diversity of this culture...have made many friends from different parts of India and they live in perfect harmony

- Susane Gomes Global Research group, UFPE (Brazil) Exch<mark>ange Studen</mark>t

- Lt Col Umashankar

Overall...good quality of candidates. We are happy in terms of the preparation demonstrated by your [DoMS] students.



Great experience. Looking forward...

- Google

#### WHO CAN APPLY

- First Class Bachelor's degree in any discipline
- Minimum three years of industry experience
- Selection through DoMS entrance exam and personal interview

#### **FACULTY COORDINATORS**



R P SUNDARRAJ



**RKAMIT** 



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