

IPM

5-YEAR INTEGRATED
PROGRAMME IN MANAGEMENT



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE



INDIAN INSTITUTE OF MANAGEMENT INDORE



 Established by the Government of India in 1996, Indian Institute of Management Indore (IIM Indore) seeks to be a contextually-relevant business school with world-class academic standards that develops socially-conscious managers, leaders and entrepreneurs.



FIVE YEAR INTEGRATED PROGRAMME IN MANAGEMENT

Launched by IIM Indore in 2011, the five-year Integrated Programme in Management (IPM) is the first of its kind in India. It is a unique and creative programme meant for young students with managerial and leadership aspirations. Through the IPM, IIM Indore seeks to attract young students, and mould them as outstanding leaders through a world-class education.

IPM is aimed at students who have passed out of class XII/Higher Secondary or equivalent from schools across India.

The Programme consists of 15 terms spread over a period of 5 years, with each year having 3 terms of 3 months. IPM is in two parts. The first three years build a foundation, and the last two years focus on management.

A combination of analytical rigour and wide exposure equips IPM students for leadership roles and positions of responsibility in different sectors.

At the end of five years Integrated Programme, the participants would be awarded with Bachelor of Arts (Foundations of Management) and Master of Business Administration (under the Dual Degree Programme) by IIM Indore. The awarding of degrees to students will be done, provided, the student fulfills all academic requirements as per the programme manual.

IPM students are required to complete a social internship at the end of year 3, and a business internship between years 4 and 5. On successful completion of the five year rigorous academic experience, the participants would be awarded Integrated Diploma in Management by IIM Indore. A Study Centre and an Examination Centre of Indira Gandhi National Open University have been opened at IIM Indore to facilitate the students to get a bachelor's degree.



In today's times when the industry is looking for young and dynamic 'generalists' who can be molded as efficient managers, our five year IPM is a novel programme. The IPM with its strong academic orientation with a carefully planned mixture of Humanities and Social Science Courses, Economics, Quantitative Courses and Bridge courses (comprising of subjects like Business, Government and Society) is bound to shape managers of tomorrow who are conscious of not only the hard core business functions but are equally conscious of the larger eco-system in which businesses function. We in IIM Indore, aspire to mould a new breed of ethical and conscientious managers through the IPM.

G. Venkat Raman



I have engaged a workshop on "Learning through Case Analysis" for IPM participants in the third year of the programme. This was an interesting experience because the participants were involved and ready to learn as evinced by their active participation in the class. Free from the conventional mindsets that often encumber many students, these participants came up with business solutions that were out-of-the-box and yet completely feasible. Given the strong grounding in the first three years of the programme, the IPM participants should definitely be able to handle the rigors of corporate careers in the future. I wish them the very best.

Ranjeet Nambudiri



If I were appearing for class 12th today and I had an option of studying in IPM, I'd have definitely chosen it. To me, IPM programme signifies 5 years in the best institutional setup in India, 5 years of mentoring by best professors, and 5 years of learning with brilliant participants from across India. I am very positive on IPM programme for 3 main reasons: knowledge atmosphere of asking, learning, experimenting, and exploring; the IPM kids with their sheer brilliance, curiosity, daredevil spirit, and sweet innocence; and the experience of living away from home, struggling and surviving on this campus of 200 acres with amazing and best in class facilities.

Siddhartha Rastogi

COURSES OFFERED IN THE FIRST THREE YEARS

Maths, Statistics and Economics

Foundation Courses in Maths and Statistics
 Linear Programming
 Statistical Methods
 Sampling Distribution & Statistical Inference
 Economics Statistics
 Micro and Macro-Economics
 Econometrics
 Development Economics
 Public Economics
 Indian Economy
 International Trade
 Environmental Economics

Psychology, Sociology and Political Studies

Introduction to Sociology, Psychology and Philosophy
 Political Theory, World History and Politics, Public Policy
 Research Methodology
 Law
 Accounting
 Business History
 Business, Governance and Society

Others

Literature
 Languages: English, French, Spanish, German
 Communication and Presentation Skills
 Dance, Music, Drama, Sports

COURSES OFFERED AT PGP LEVEL

(Same as PGP Curriculum)

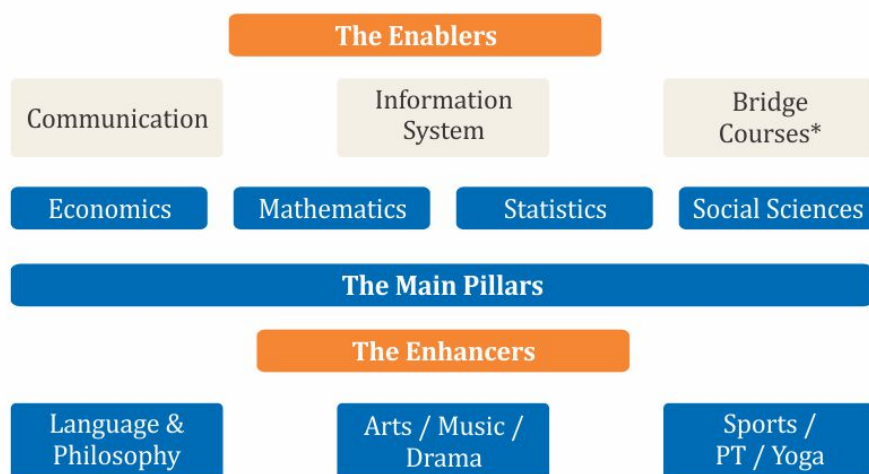
Communications
 Economics
 Finance & Accounting
 Humanities & Social Sciences
 Information Systems
 Marketing
 OB & HR
 Operations Management & Quantitative Techniques
 Strategy
 Rural Immersion Programme
 Himalaya Outbound Programme
 Industry Visit Workshop
 Other Optional Workshops

After a comprehensive review based on consultation with academic experts and industry representatives, the IPM curriculum has been revised from academic year 2016-17.

The new curriculum has four main pillars namely, Economics, Mathematics, Statistics and Humanities and Social Sciences. Apart from these pillars, the new curriculum provides for a set of courses termed as 'Enablers' (comprising of courses based on communication, information system, and few bridge courses (for instance, courses like Business History, Business, Government and Society). Further, the new curriculum also provides for courses related to foreign languages, arts/music/drama and sports/yoga. These have been labeled as the 'Enhancers'.

To give international exposure to our IPM participants, we have earmarked the ninth term for facilitating an exchange programme with our international exchange partners. Those who are unable to take this opportunity will intern with a company or work on a project of their choice along with a mentor.

THE BASIC DESIGN



*Note: The Bridge Courses refer to certain specific courses like Business History, Business, Government and Society, Basics of Accounting which introduces the students to some organisational and business concepts.

INTERNSHIPS

The third batch of IPM appeared for the Summer Placements 2016. The placement season witnessed increased participation from leading recruiters like Corporate Gurukul, Credit Suisse, D E Shaw, GroupM, GSK, HCCB, HUL, ICICI Bank, JSW, L'Oréal, Nomura, Ogilvy & Mather, SBI Cards, etc. IPM participants made an entry into every domain with sales and marketing bagging the lion's share of the talent with 58% of offers. The Institute played hosts to recruiters from myriad sectors, the major ones being BFSI, FMCG, and Media & PR, with BFSI making 24% of the total number of offers.

FACULTY

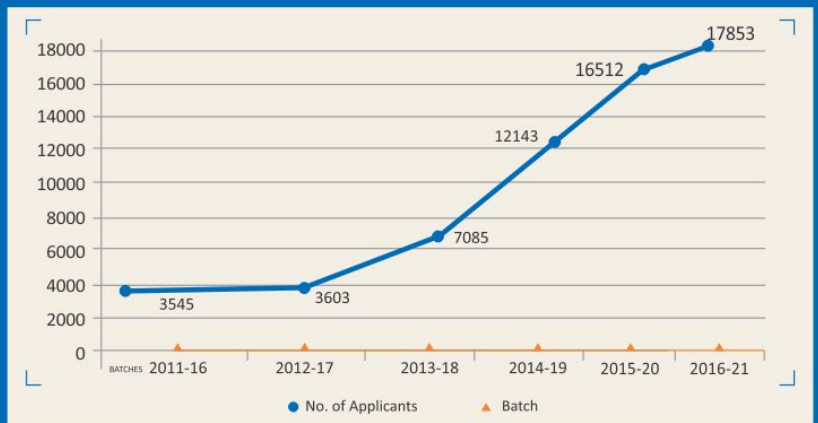
IIM Indore has more than 95 well-qualified faculty across academic disciplines. IPM students are taught by a mix of resident and eminent visiting faculty, resource persons from renowned colleges/institutes and industry experts.

How to Enter IPM

The students undergo a rigorous selection process:

- An application form aimed at understanding the students' proficiency in academics, as well as in co-curricular activities is filled up by the aspirant.
- An entrance examination follows, to test the applicant's aptitude, logical reasoning and proficiency in English and Mathematics.
- Shortlisted candidates appear for personal interviews. The interview panel comprises well-qualified professors from IIM Indore and other prestigious institutions. The interview judges the students' level of confidence, communication skills, general awareness, persuasion skills and knowledge.

IIM Indore admits about 120 students to the IPM every year. Interest in the Programme has been growing steadily as indicated in the chart below:



AWARDS FOR ACADEMIC EXCELLENCE BATCH 2011-16



Kapil Kanungo, Rank 1, Gold Medal for Scholastic Performance, IPM 2011-16 (Global Development Advisor, Dalberg)
At IIM Indore, we were a part of something unprecedented, something unheard of, something new. IIM Indore would always be another home for us. As gracefully we culminate the five years spent here, it feels humble to be a part of the history.



NMR Sriharsha, Rank 2, Gold Medal for Scholastic Performance, IPM 2011-16 (Credit Analyst, JP Morgan Chase)
IIM Indore is a place where the learning has no bounds, provided one has enough zeal. I learnt from the best faculty and competent peers as well. Being the first batch of IPM, the Institute established us as pioneers to take on the corporate world.



Deepanshu Yadav, Rank 3, Gold Medal for Scholastic Performance, IPM 2011-16 (Risk Analyst, Credit Suisse)
IPM offered a great learning opportunity with a blend of theoretical and practical aspects of learning. The social sensitivity and rural immersion programme added a whole new dimension to the learning. The five years spent here really shaped my life in a truly holistic way.



Snigdha Singh, Gold Medal for the Best Woman Participant for Scholastic Performance, IPM 2011-16 (Credit Risk Analyst, Royal Bank of Scotland)
IPM helped me in realizing the significance of team work and respecting other's opinion by working with my batch-mates in various committees. Memories of the time spent here with my friends are something I will cherish throughout my life.

STUDENT ACTIVITIES

In addition to their academic courses, IPM students have formed clubs and committees to undertake a variety of co-curricular and extra-curricular activities. These enable them to pursue other interests and sharpen their management skills. Some examples of these clubs and committees:

Committees

- Academic Committee
- Infrastructure Committee
- Media Committee
- Social Committee
- Sports Committee

Clubs

- Activity Club
- Mirage-Creativity Club
- Finance & Investment Club
- Literary Club
- Entrepreneurship Club
- IPM Industry Interaction Cell

Special Interest Groups

- Retorica, IPM Debating Society
- Chirag, IPM e-Magazine
- Photon, The Photography Club
- Impulse- Dance SIG
- Adaa- Drama SIG
- Respawn- The Gamers Group
- Amplifi- Music SIG





A brilliant bunch of management candidates, extremely capable- makes selection of candidates a rich and fruitful experience.

Malay Dikshit

Chief Communications Officer, TATA Sky

We found the PGP & IPM candidates to have a good understanding of concepts and confidence to face the demand of the corporate world.

B.V. Rajesh

Head-Corporate Advisory, ICRA Management Consulting Services Ltd.



We can see our daughter's future as a leader with 'Appreciative Intelligence' as she has received an environment of high anticipation of positive results during her three years at IPM, which will become a contagious fever of opportunities in her future.

Alok Khandelwal & Meghna Khandelwal

The extensive course structure, rigorous teaching and disciplined routine of IPM coupled with opportunities for numerous extra-curricular activities in a vast and salubrious campus has transformed our daughter into a more confident, well rounded and energetic individual with high level of communication and time management skills. We believe this will hold her in good stead as she prepares to step out into the world of responsibilities and accountability.

Harjinder Singh & Harvinder Kaur

The IPM Programme, a laudable initiative by IIM Indore, not only promises but delivers on the all-round academic and personal development of young minds. As a parent, I would like to state that participation in a myriad of curricular and co-curricular activities has made my son more confident and encouraged him to take on new initiatives.

Sanjay Chaudhary & Abha Chaudhary



IPM at IIM Indore gives us opportunities where we can find our passion, give a new direction to the career and most importantly grow as a person. There is an emphasis on developing a strong peer culture, which goes a long way, by helping us learn management not just within the classroom walls but also in the real world. IPM helped me develop a rich skill set by giving me grounding in fields which are at the very core of management i.e. Mathematics, Statistics, Humanities, Economics and Performing Arts.

Pradyun Rame Mehrotra, IPM 2014-19

IPM has changed my thoughts from one single goal to many step goals. It is a very different course, where we are free to think through wide aspects. All subjects take up real life examples, which makes me feel studying is not constrained only to the books or theoretical facts but it is an everyday experience.

Divya Datta, IPM 2016-21



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