



# Indian Institute of Management, Calcutta

## Summer Placement Report 54<sup>th</sup> Batch (Class of 2017-19)

# PROCESS SNAPSHOT

○ 453 Students

○ 180 Firms, 458 Offers

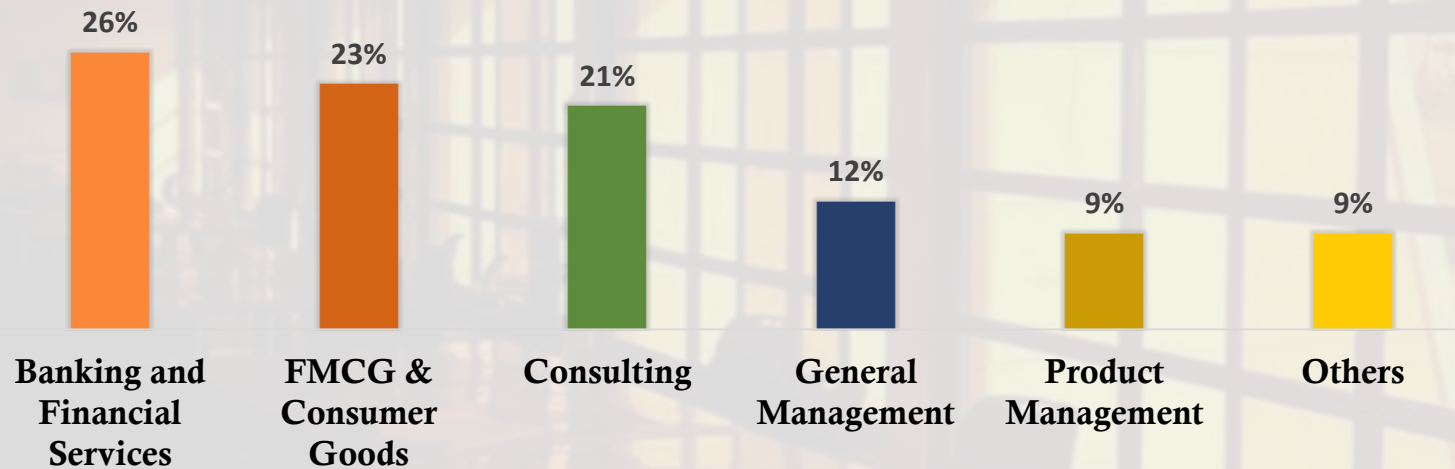
○ 2.5 Days

○ 100% Placement

○ Rs 1.1 lakh Average Monthly Stipend

○ 5 Offers from Niti Aayog

# RECRUITMENT HIGHLIGHTS



- The Institute retained its crown as the **Finance Campus of India**, with the highest number of offers i.e. **26%**, coming from Banking and Financial Services domain
- Government's top planning body, **NTTI Aayog** visited the campus and extended **5** prestigious offers.

# SECTOR SNAPSHOTS

- **Banking & Financial Services:** While **Goldman Sachs, Citi, BAML** and **JPMC** markets were the top recruiters, five Private Equity firms and seven Investment Banking firms also participated in the process. Many prestigious firms also visited the campus for the first time
- **Consulting:** **Boston Consulting Group** extended the highest offers. Top consulting firms like McKinsey, Bain and Accenture also made a good number of offers to the students.
- **FMCG & Consumer Goods:** Food & Beverage & FMCG majors like **Coca Cola, HUL, AB InBev, P&G, RB, ITC, J&J** were among the primary recruiters in the domain. **42%** of the offers made in this sector were earned by women
- **General Management:** Conglomerates such as **Tata Administrative Services, Mahindra & Mahindra** offered leadership roles to IIMC students. **Aditya Birla Group** remained to be largest & most consistent recruiter in this domain with the highest number of offers
- **Product Management:** **Uber** and **Amazon** were the prime recruiters in this sector. IT giants also recruited a good number of students in this summer placement process

# RECRUITER SPEAK

*“We have been recruiting from IIM Calcutta for nearly half a decade now. The outstanding financial curriculum and academic fundamentals taught at IIM Calcutta continue to produce exceptional graduates. Accordingly, our internship hiring from this year’s class has doubled from last year. Notably, showcasing the gender diversity of this class, we see that 57 percent of these hires are female.”*

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Vidya Lakshmi, Head of Human Capital Management at Goldman Sachs

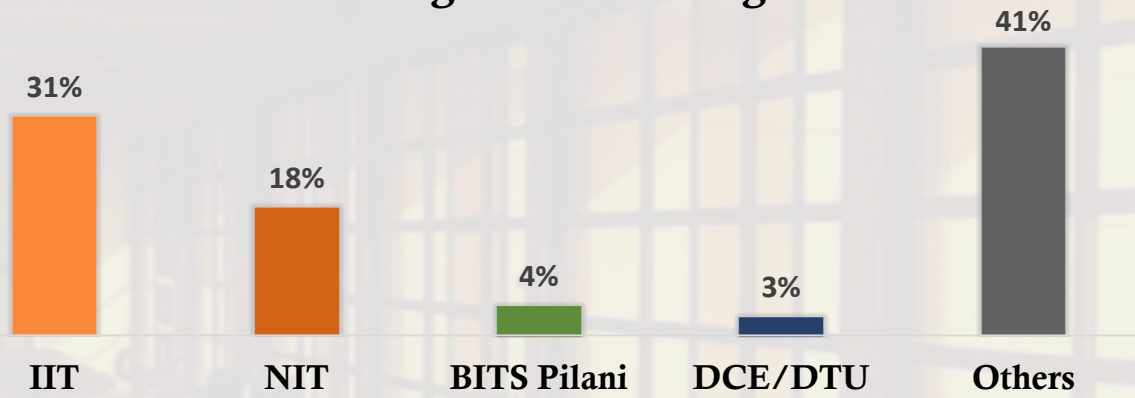
# BATCH PROFILE SNAPSHOT

- **457 Students**
- **30% Girls (Highest Percentage Ever)**
- **16 months is the Average Work Experience**
- **17% students have prior experience in IT/ITES sector**
- **32% students are Freshers**
- **31% students from IITs, followed by 18% from NITs**

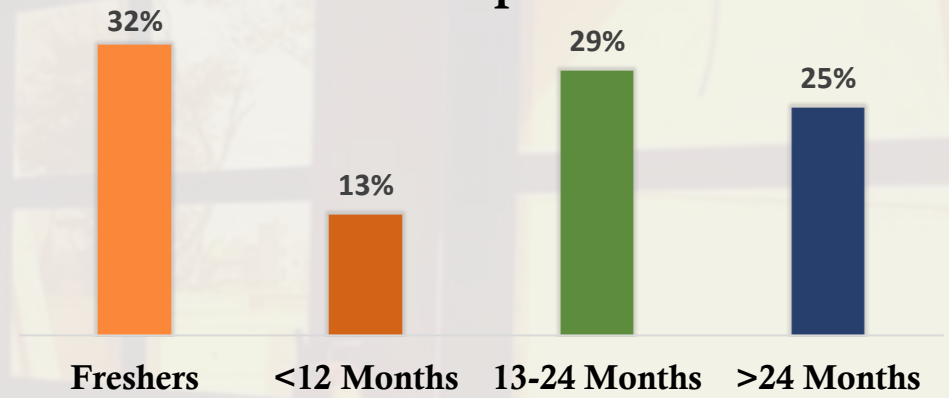
# BATCH PROFILE



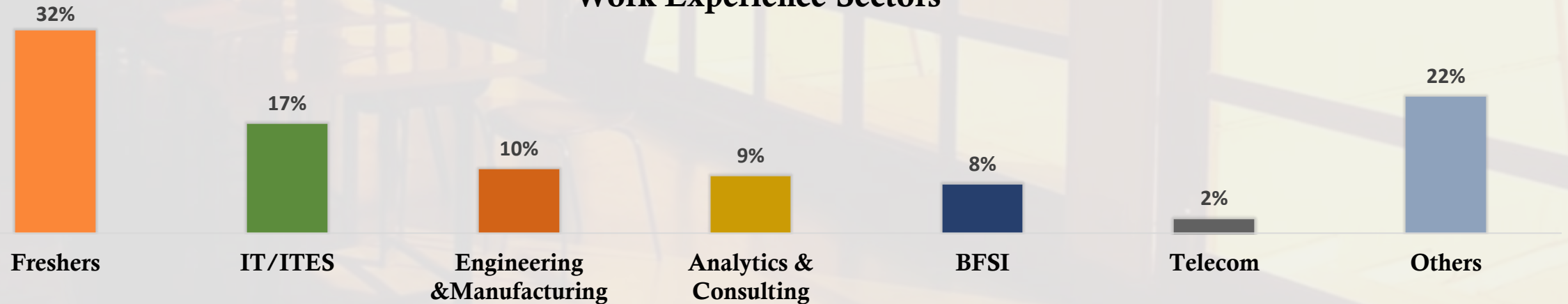
## Undergraduate College



## Work Experience



## Work Experience Sectors



# ENDING NOTE

The remarkable thing in this process was the proactive mentoring from the second year students in the months leading to the recruitments. On the whole, IIM Calcutta has yet again bettered its previous records imparting the best of opportunities to its students and had another successful year with the summer placement process for first year students

## Courtesy

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