



## **SCHOOL OF MANAGEMENT**

### **COURSE STRUCTURE:**

#### **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

The proposed Course Structure for BBA is as follows. The same is subject to modifications. In final year BBA students have a basket of choices under each specialization to make their career challenging and rewarding.

#### **I SEMESTER**

<b>Sl.No</b>	<b>COURSE NAME</b>
1	Financial Accounting
2	Management and Behavioral Practices
3	English – 1
4	Language – 1
5	Environment Studies
6	Introduction to Spreadsheets
7	Personal and Professional Development – 1

#### **II SEMESTER**

<b>Sl.No</b>	<b>COURSE NAME</b>
1	Corporate Accounting
2	Human Resources Management
3	English – 2
4	Language – 2
5	University Learning Course
6	Business Statistics
7	Personal and Professional Development – 2

### **III SEMESTER**

<b>Sl.No</b>	<b>COURSE NAME</b>
1	Financial Management
2	Marketing Management
3	Innovation and Creativity in Business
4	Corporate Law
5	Managerial Economics
6	Personal and Professional Development – 3

### **IV SEMESTER**

<b>Sl.No</b>	<b>COURSE NAME</b>
1	Cost and Management Accounting
2	Entrepreneurship Development
3	Corporate Governance and Business Ethics
4	Open Elective – 1
5	Service Management
6	Entrepreneurship Project
7	Personal and Professional Development – 4

**Note: Summer Internship during Summer Vacation**

### **V SEMESTER**

<b>SL.No</b>	<b>COURSE NAME</b>
1	Business Law
2	Strategic Management
3	Discipline Elective – 1*
4	Discipline Elective – 2
5	Discipline Elective – 3
6	Open Elective – 2

\*Students may opt any 3 Discipline Electives from the given list in the respective specialization that they have opted.

<b>SPECIALIZATION</b>	<b>DISCIPLINE ELECTIVES</b>
<b>Human Resource</b>	Industrial Relations Law
	Compensation Management
	International Human Resource Management
	Human Resources Development
	Organization Theory and Design
	Corporate Culture and Intrapreneurship

### **VI SEMESTER**

<b>SL.No</b>	<b>COURSE NAME</b>
1	Banking and Insurance
2	Operations Management
3	Discipline Elective 4*
4	Discipline Elective 5
5	Discipline Elective 6
6	Personal and Professional Development-5
7	Project/Dissertation

\*Students may opt any 3 Discipline Electives from the given list in the respective specialization they have opted.

<b>SPECIALIZATION</b>	<b>DISCIPLINE ELECTIVES</b>
<b>Human Resource</b>	Knowledge Management
	Organizational Change and Development
	Strategic Human Resource Management
	Performance Management
	HR Analytics

**Note: The course structure of BBA is tentative & subject to revision & approval of the Academic Council.**

