



BA-303

Seat No. _____

B. B. A. (Sem. VI) Examination

March/April – 2014

Business Environment

(Core Course)

Time : 3 Hours]

[Total Marks : 70

Instructions : (1) Question 1 and 4 are compulsory.
(2) Figures on the right side indicate marks.

- 1 (a) Discuss significance of study of business environment. 4
(b) Explain Compositional characteristics of Indian population. 7

- 2 (a) Explain: Malthus theory of population. 6
(b) Discuss the highlights of recent budget of India. 6

OR

- 2 (a) Define Industrial sickness and explain its causes and remedies. 7
(b) Explain Role of agriculture in economic development of India. 5

- 3 (a) Explain the Fiscal policy of India. 6
(b) Discuss the role of industrial development on Indian economy. 6

OR

- 3 (a) Explain : how the Political and Legal Environment of India affecting, business. 6
(b) Briefly discuss, current five year plan. 6

- 4 (a) Give the difference between money market and capital market. 6
- (b) Discuss the Impact of technological changes on society and business. 5
- 5 (a) Explain the Fundamental rights of Indian constitution. 6
- (b) Explain the labor intensive and capital intensive technology . 6
- OR**
- 5 (a) Discuss the impact of custom, taboos, taste and preferences on business with examples. 6
- (b) Discuss the current Exim policy of India. 6
- 6 Write the short note : (any two) 12
- (a) WTO
- (b) Social stratification
- (c) WORLD BANK
- (d) MNCs
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