



विद्याविनियोगाद्धिकासः  
**IIT JMC**  
AHMEDABAD

# 41<sup>st</sup> FDP

## FACULTY DEVELOPMENT PROGRAMME IN MANAGEMENT

A Programme for Management Teachers

May 15 – August 31, 2019



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The Faculty Development Programme (FDP) of the Indian Institute of Management Ahmedabad, India (IIMA) aims at the professional development of faculty members of institutions of management education. It is a residential programme that provides rigorous training in general management principles, pedagogical techniques (including case method), cutting-edge research methods and advanced topics in specialized areas. The first FDP was offered in 1979. Over the years, the FDP has developed a strong reputation for excellence in the professional development of management educators. IIMA is now pleased to announce its 41<sup>st</sup> Faculty Development Programme, which will be offered from May 15 to August 31, 2019.

### FOR WHOM

The FDP is designed for management teachers and researchers working in management schools, universities, colleges and professional institutes. Individuals teaching in staff training colleges, training centers of industrial organizations, and staff training institutes of central and state governments which teach management and allied subjects are also welcome to apply. It is especially suited for management educators seeking to strengthen their understanding of core general management as well as gain exposure to advanced topics, learn and experiment with effective pedagogical techniques, and gain familiarity with essential aspects of carrying out research studies.

### COURSE WORK

The Faculty Development Programme is organized in two modules, (1) Pedagogy and Research Module and (2) General Management Module.

- 1. The Pedagogy and Research Module:** This will provide training in pedagogical techniques including the Case Method of Teaching, Case Writing, and training in classroom effectiveness. The module also covers important aspects of carrying out management research including Qualitative and Quantitative Research Methods, Statistical Data Analysis, Multivariate Analysis Techniques, and aspects of formulation of research problems and publishing.
- 2. The General Management Module:** This will consist of introductory courses in general management followed by a special topics submodule. The introductory courses cover basic aspects of management discipline and related functional areas through 8 courses, viz. Strategy, Organizational Behaviour, Economics, Accounting & Finance, Human Resources, Marketing, Operations and Spreadsheets for Decision-Making. Participants will be required to complete at least 6 out of the 8 introductory courses. In addition, candidates will choose any one of the three sub-modules that cover advanced special topics in different areas of management introducing contemporary practices and research areas. The three sub-modules are:
  - (a) Special Topics in Marketing
  - (b) Special Topics in Organizational Behavior and Human Resources
  - (c) Special Topics in General Management (including mix of courses from different areas such as Finance, Operations, Strategy and other allied areas)

**Note:** Offering of a particular introductory course and special topic sub-module is subject to a minimum number of registrations as per IIMA norms. Applicants need to indicate their preferences while completing the application.

### CERTIFICATION

Candidates can apply for admission to one of three possible **certification options A or B or C**

**A. Certificate of Participation in the Faculty Development Programme:**

This certificate is awarded to those who complete the full programme that includes both the module on Pedagogy and Research, as well as the module on General Management.

OR

**B. Certificate of Participation in the Pedagogy and Research Module of the Faculty Development Programme:**

This certificate is awarded to those who complete only the first module, i.e. Pedagogy and Research Module.

OR

**C. Certificate of Participation in the General Management Module of the Faculty Development Programme:**

This certificate is awarded to those who complete only the second module, i.e. General Management Module.

**Award of the certificate is subject to the participant meeting the necessary attendance requirements and satisfactory performance in the course work. The participant will become a member of alumni association of IIMA on completion of any of the certification options. A Grade-Sheet containing the list of courses will be made available to the participant.**

## PROGRAMME DURATION, IMPORTANT DEADLINES AND FEES

The programme duration, fees and registration deadlines for the three certification options are given below. The candidates need to submit the completed application forms on or before the given last date for the respective certification options. Selected candidates must pay the fees on or before the given last date for the respective certification options.

| Certification Option | Certification   | Programme Duration         | Programme Fee                              | Last date for Submission of Application | Last Date for Payment of Fees** |
|----------------------|---|----------------------------|--|---|---------------------------------|
| A                    | Faculty Development Programme                                     | May 15 to August 31, 2019  | <b>INR 2,12,400</b><br>(1,80,000+18% GST)  | <b>15-Mar-2019</b>                      | <b>5-Apr-2019</b>               |
| B                    | Pedagogy and Research Module of the Faculty Development Programme | May 15 to June 29, 2019    | <b>INR 1,09,150</b><br>(92,500 +18% GST)   | <b>15-Mar-2019</b>                      | <b>5-Apr-2019</b>               |
| C                    | General Management Module of the Faculty Development Programme    | July 03 to August 31, 2019 | <b>INR 1,27,440</b><br>(1,08,000 +18% GST) | <b>3-May-2019</b>                       | <b>17-May-2019</b>              |

\*\*Applicable only to selected candidates

The programme fee includes tuition fees, cost of course materials, lodging and boarding. The fee is non-refundable. Electricity charges for accommodation are to be borne by the participants on the basis of actual consumption. The fee does not include cost of travel to and from Ahmedabad, and expenses incurred by participants on items like photocopying, computer printouts, typing, stationery or items of personal nature.

## SPONSORSHIP

IIMA values institutions that identify and sponsor high-performing teachers for the FDP. Any institution sponsoring three or more participants will be eligible for a 10% discount.

## SELECTION CONSIDERATIONS

Participants should have post-graduate level teaching experience in management or research experience of at least two years. Preference will be given to participants less than 45 years of age. Past experience indicates that participants in the early stages of their teaching or research careers benefit most. Since the FDP is offered in the English language, participants are expected to be fluent in English. Considerations for selecting participants include teaching and/or research experience, level of preparedness for the programme as indicated by educational qualifications and statements of purpose, and anticipated benefits to sponsors. There is limited number of seats in the programme. The FDP Committee at IIMA will review applications and may conduct telephonic interviews where required to decide suitability for admission of candidates applying under the three certification options (i.e. A, B & C).

## APPLICATION PROCEDURE

Application form and brochure are available online: <https://www.iima.ac.in/web/fdp/apply/apply-online>

Applicants need to fill up 'Part A' of the application form online and submit the completed form before the application deadline specified for the chosen certification option. If the applicant is sponsored by their institution, then 'Part B' must be completed and submitted along with online application form. 'Part B' of the form must be completed by the sponsoring authority responsible for granting the applicant leave for his/her career development.

Decisions regarding admission to the programme will be communicated to the applicants and sponsoring institutions **within 15 days of the application submission deadline**. Selected candidates or the sponsoring institutions will then need to pay the required fees before the afore mentioned last date for payment of fees (**refer the table on programme duration, important deadlines and fees**).

Foreign participants are advised to complete all visa formalities on their own, well in time. Requests for extension of time to join the programme will not be entertained.

## CONTACT ADDRESS

For any clarifications, please contact

### Faculty Development Programme Office

Indian Institute of Management Ahmedabad  
Vastrapur, Ahmedabad - 380 015, India

**Phone:** 91-79 – 66324961 | **Fax :** 91-79 – 26306896/66326896 | **Email :** fdpoffice@iima.ac.in

**For further details please visit:** <http://www.iima.ac.in/fdp>



## EDUCATIONAL APPROACH

The FDP relies on a variety of learning settings like classrooms, workshops and seminars, and a participatory approach to learning. There is an emphasis on the case method of teaching and learning. Other educational methods such as lectures, group-exercises, management games, and presentations are also used. Computers, statistical tools and audio-visual aids complement these methods. Participants are encouraged to develop insights into curriculum planning and academic administration.

The FDP requires a high level of effort from the participants in terms of individual preparation as well as working in groups. Participants will have access to the library resources and computing facilities with network connectivity. Participants take away more than just class-room related experiences as they explore the campus and interact with people from diverse backgrounds. Participants usually get a chance to visit industrial locations, attend research seminars, special guest lectures and participate in other extra-curricular activities. Participants are highly encouraged to take initiative towards developing their own cases or research proposals.

## ACCOMMODATION AND BOARDING

The programme is fully residential and participants are required to stay in the furnished AC accommodation on campus. Almost all accommodations are single. Few may be on sharing basis. Permission to stay outside the campus is not usually granted; only under very exceptional circumstances will participants be allowed to stay outside. Participants will dine at the students' mess which offers a mix of north Indian and south Indian cuisine. While the cuisine is predominantly vegetarian, non-vegetarian food is also available three to four times a week.

## ABOUT THE INSTITUTE

The Government of India set up the INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD in 1961 in collaboration with the Government of Gujarat and Indian industry. The Institute provides education, training, consulting, and research facilities in management. The Institute is the first EQUIS (European Quality Improvement System) accredited business school in the country.

The Institute conducts the following major programmes:

- Two-Year Post Graduate Programme in Management (equivalent to MBA).
- Two-Year Post Graduate Programme in Food and Agri-business Management (equivalent to MBA).
- Two-Year ePGP (IIMA's e-Mode PGP) for working professionals and entrepreneurs with a minimum 3 years full time work experience after graduation (equivalent to MBA).
- Fellow Programme in Management (equivalent to Ph.D.).
- Faculty Development Programme in Management for management teachers and trainers in universities and colleges.
- One-Year Post Graduate Programme in Management for Executives (PGPX, equivalent to MBA).
- Armed Forces Programme (Certificate course in Business Management for Officers of the Indian Armed Forces).
- Executive Education Programmes (EEPs) for industry, business, agricultural and rural sectors, and public systems covering education, health, transport, and population.

The Institute has about 90 faculty members working in the following management areas and sectors:

## Areas/Groups/Centres

- Business Policy
- Communication
- Economics
- Finance and Accounting
- Human Resources Management
- Information Systems
- Marketing
- Organizational Behaviour
- Production and Quantitative Methods
- Public Systems Group
- Ravi J. Matthai Centre for Educational Innovation
- Centre for Management in Agriculture
- Centre for Innovation, Incubation, and Entrepreneurship
- Centre for Management of Health Services
- India Gold Policy Centre
- IIMA-Idea Telecom Centre of Excellence