

DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

GENERAL PSYCHOLOGY

(2005 onwards)

Time : Three hours

Maximum : 100 marks

SECTION A — (5 × 8 = 40 marks)

Answer any FIVE of the following.

1. Explain intelligence and classify the tests of intelligence.
2. Write about dynamic theories of personality.
3. Describe the functions of association cortex.
4. Write about Gustatory sense.
5. Elucidate the factors influencing perception.
6. What is attention? Explain factors involved in it.
7. Write about species-typical behaviour patterns.
8. Define stress. Describe the stress response in relation to stressors.

SECTION B — (4 × 15 = 60 marks)

Answer any FOUR of the following.

9. Describe cognitive learning.
10. Explain the methods of psychology.

11. What is motivation? Explain the biological theories of motivation.
 12. Describe type and trait theories of personality.
 13. What is memory? Explain different types of amnesia.
 14. Explain aptitude and the tests used to measure it.
 15. Explain social perception in detail.
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DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

SOCIAL PSYCHOLOGY

(2005 Onwards)

Time : Three hours

Maximum : 100 marks

SECTION A — (5 × 8 = 40 marks)

Answer any FIVE of the following.

1. Write a brief note on Society and Culture.
2. Explain social development during childhood.
3. Make a short account on impression formation.
4. Discuss order effect.
5. Examine the issues in achievement motivation.
6. State the definition and components of attitude.
7. Explain group dynamics.
8. Bring out the problems motivation.

SECTION B — (4 × 15 = 60 marks)

Answer any FOUR of the following.

9. Enumerate the methods of social psychology.
 10. Make a detailed account on language and communication.
 11. Explain the theories of interpersonal attraction.
 12. Discuss small groups and state the properties of group.
 13. Explain the process of public opinion and indicate the steps in opinion formation.
 14. Elucidate the social conflicts and their resolutions.
 15. Write an essay on national integration.
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DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION,
MAY 2012.

ENVIRONMENTAL PSYCHOLOGY

(2005 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. State how does one collect data in environmental research.
2. Explain environmental cognition and cognitive mapping.
3. “Environment attitude predicts environmental behavior”. Explain.
4. Explain the methodologies used to study high density in humans.
5. Explain the consequences of personal space invasions.
6. What are the benefits of leisure participation?
7. Discuss the relationship between socio-economic status and formation of cognitive maps.
8. What are the effects of occupying nearby territories?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

9. Explain any two theories of environment.
 10. Describe how city life affects behavior.
 11. Evaluate the various approaches to eliminate environmentally destructure behaviour.
 12. Write an essay on leisure and recreation environment.
 13. Write the sources and psychological effect of noise.
 14. What are the consequences of personal envasion?
 15. Elaborate the methods of reinforcement in enviroment education.
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DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

ABNORMAL PSYCHOLOGY

(2005 Onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions of the following.

1. Explain mental symptoms.
2. Examine the cultural factors that influence abnormality.
3. Discuss phobic neurosis.
4. Elucidate hypochondrical neurosis.
5. State how heredity factors influence psychosis.
6. Outline the clinical picture of alcoholism.
7. Bring out the sociological factors that are related to psychosomatic disorders.
8. Explain the degrees of mental retardation.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions of the following.

9. Explain the disorders of memory.
 10. Give a detailed note on hysterical neurosis.
 11. Write an essay on schizophrenia.
 12. Explain the issues involved in alcoholism.
 13. Enumerate the biological factors that lead to psychosomatic disorders.
 14. Explain the types of mental retardation associated with physiological causes.
 15. Discuss the treatment, outcome and prevention of mental retardation.
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DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

HEALTH PSYCHOLOGY

(2005 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. Define Health Psychology and its importance.
2. What is Stress and what are the sources of it?
3. Write a short note on “Quitting Smoking”.
4. What are the important effects of alcohol?
5. Write about the epidemiology of pain.
6. Explain ‘Hurry Sickness’ and its effects.
7. What is the significance of cognitive behavioural programmes in treating chronic illness.
8. Define aging from psychosocial perspective.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

9. Describe Pain Disorders and their remedies.
 10. Explain the functions of Health psychologists.
 11. Describe stress-coping strategies.
 12. What are the clinical treatments for alcoholism?
 13. Elucidate the Bio-medical background of Coronary disease.
 14. Explain how to cope with cystic fibrosis among children.
 15. Enumerate the steps involved in Grief and preparation to cope with death.
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DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

PSYCHOLOGY AND NUTRITION

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. State the relationship of nutrition to the growth process.
2. Explain diet in lactation.
3. Write briefly about nutrition programme for older people.
4. How do you relate under nutrition and adult intelligence?
5. Write about dietary recommendations in public health.
6. Briefly discuss the contradictions between knowledge of nutrition and behaviour.
7. Examine the effects of alcohol on hypertension.
8. Outline the significance of nutrition counselling.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

9. Elucidate the effects of malnutrition.
 10. Make a detailed account on food selection and complications.
 11. Write about nutrition during infancy and early childhood.
 12. Write an essay on malnutrition.
 13. Examine the behavioural disorders affecting food intake.
 14. Explain the significance of nutrition in public health.
 15. What are the responsibilities of nutrition counsellor?
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DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

COUNSELLING PSYCHOLOGY

(2005 onwards)

Time : Three hours

Maximum : 100 marks

SECTION A — (5 × 8 = 40 marks)

Answer any FIVE of the following.

1. Explain the importance of counselling.
2. Bring out the steps in counselling process.
3. Mention the factors that affect counselling process.
4. Explain counsellor and counselee relationship.
5. What are the values of group counselling?
6. Explain academic preparation.
7. Write the similarities between individual and group counselling.
8. Discuss career counselling.

SECTION B — (4 × 15 = 60 marks)

Answer any FOUR of the following.

9. Enumerate the special areas in counselling.
10. Make an elaborate account on psychological testing and diagnosis.
11. Elucidate the qualities of a counsellors.
12. Explain counselling interview, its types and the essential aspects.
13. Discuss the meaning and process of group counselling.
14. Make a detailed account on selection and training of counsellors.
15. Bring out the ethical and legal considerations in counselling.

DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

INDUSTRIAL PSYCHOLOGY

(2005 onwards)

Time : Three hours

Maximum : 100 marks

SECTION A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. Explain the nature and scope of industrial psychology.
2. Enumerate the contributions of industrial psychology.
3. Explain the nature and dimension of individual differences in industries.
4. What are the different types of motivation? Explain.
5. Write a short note on non-monetary incentives.
6. What is meant by group cohesiveness? Explain.
7. Explain the different types of leadership styles.
8. Explain the sources of stress.

SECTION B — (4 × 15 = 60 marks)

Answer any FOUR of the following.

9. Discuss about the areas covered in industrial psychology.
10. Explain the factors influencing job satisfaction.

11. Describe the characteristics of high and low morale.
 12. Discuss the remedies for fatigue and boredom in industry.
 13. Discuss about the different types of groups.
 14. Enumerate the qualities of a successful leader.
 15. Explain the causes of stress in industry.
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DISTANCE EDUCATION

B.Sc. (Psychology) DEGREE EXAMINATION, MAY 2012.

EDUCATIONAL PSYCHOLOGY

(2005 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

All questions carry equal marks.

1. Mention the scope of educational psychology.
2. Enumerate the stages in development.
3. Examine the development of general characteristics of different stages.
4. Write a short note on transfer of learning.
5. Bring out the issues in remembering and forgetting.
6. Make an account on creativity.
7. Explain the meaning and definitions of personality.
8. Elucidate the educational provisions for exceptional children.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

9. Enumerate the methods of educational psychology.
 10. Examine the developmental changes that occur at various stages.
 11. How did learning theorists view individual differences?
 12. Explain the nature and types of intelligence.
 13. Elucidate the ways of assessing intelligence.
 14. Explain any two theories of personality.
 15. Discuss guidance and counselling with special reference to exceptional children.
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DISTANCE EDUCATION**B.Sc. DEGREE EXAMINATION, MAY 2012.****(Psychology)****MARKETING AND ADVERTISING****(2005 onwards)**

Time : Three hours

Maximum : 100 marks

SECTION A — (5 × 8 = 40 marks)

Answer any FIVE questions.

1. Explain the bases for market segmentation.
2. What are the personal factors affecting consumer behaviour? Explain.
3. Write a short note on the role of advertising.
4. Explain the scope of personal selling.
5. Bring out the characteristics of prospecting.
6. Explain the objectives of pre-approach.
7. Explain the methods of closing.
8. Explain the type of demonstration.

SECTION B — (4 × 15 = 60 marks)

Answer any FOUR questions.

9. Discuss the benefits of market segmentation.
 10. Socio-cultural factors affecting consumer behaviour. Discuss.
 11. Indetail discuss about evaluation and effectiveness of advertising.
 12. Discuss about the different types of salesman.
 13. Give an elaborate account on selling situations.
 14. Describe the strategies of pre-approach.
 15. Explain the strategies and methods of handling objections.
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DISTANCE EDUCATION**B.Sc.(Psychology) DEGREE EXAMINATION, MAY 2012.****EXPERIMENTAL PSYCHOLOGY****(2005 onwards)****Time : Three hours****Maximum : 100 marks****SECTION A — (5 × 8 = 40 marks)****Answer any FIVE of the following.**

1. Write about qualitative research.
2. What are the variables involved in experimentation?
3. Explain the methods of limits.
4. State the use of reaction time for scaling.
5. Explain transfer of learning.
6. Discuss how intelligence tests are administered.
7. Describe Eysenck personality Questionnaire and state its significance.
8. Explain manual dexterity and its relevance.

SECTION B — (4 × 15 = 60 marks)**Answer any FOUR of the following.**

9. Discuss the various approaches to research.
10. Explain the method of average error.

11. Write an essay on remembering and forgetting.
 12. Explain in detail about achievement motivation.
 13. Describe Rorschach Ink Blot Test and its uses.
 14. Discuss individual abilities and aptitudes.
 15. Define the following and explain in detail.
 - (a) Experimental psychology.
 - (b) Digit substitution.
 - (c) Attention.
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