

# CONTINUING EDUCATION PROGRAMMES

**2017-2018**



NATIONAL INSTITUTE OF FASHION TECHNOLOGY  
An Institute of Design, Management and Technology  
A Statutory Institute governed by the NIFT Act 2006  
Ministry of Textiles, Government of India

# NIFT VISION

To emerge as a centre of excellence and innovation, proactively catalysing growth of fashion business through leadership in professional education with concern for social and human values.

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## ADMISSION CALENDAR

Continuing Education Admission Form Available From 1st July 2017

Last Date of Submission of Admission Form 31st July 2017



# THE INSTITUTE

Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for three decades stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi is a reminiscence of many educational thinkers and visionaries who have been critical to the institute's road map to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 16 professionally managed campuses, NIFT provides a framework to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown into a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.





## About Continuing Education Programmes (CEP)

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening / weekend courses under Continuing Education (CE).

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in their respective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate on successful completion of the programme.

## NIFT CAMPUSES OFFERING CONTINUING EDUCATION PROGRAMMES 2017-18

**BENGALURU**  
NIFT Campus,  
C.A SITE no. 21,  
Sector 1, 27th Main Road HSR  
Layout,  
Bengaluru – 560 102  
Tel: 080-22552550-56,  
Fax: 080-22552566

Programme Advisor :  
Mr. Thippeswamy,  
Associate Professor  
E mail: thippeswamy.c@nift.ac.in

**CHENNAI**  
NIFT Campus,  
Rajiv Gandhi Salai  
Taramani,  
Chennai - 600 113  
Tel: 044-22542755  
Fax: 044-22542769

Programme Advisor :  
Dr. S. Gopalakrishnan,  
Head- Resource Centre & UI-(AA)  
E-mail: academic.chennai@nift.ac.in

**HYDERABAD**  
NIFT Campus,  
Opposite Hi-tech City,  
Cyberabad, Madhapur,  
Hyderabad - 500 033  
Tel: 040-23110630  
Fax: 040-23114536

Programme Advisor :  
Mr. Rajesh Kumar Gajam  
Assistant Professor  
Mobile: 9490105201  
E-mail: rajesh.gajam@nift.ac.in

**BHOPAL**  
NIFT Block  
MP Bhoj Open University Campus,  
Kolar Road, Bhopal-462016  
Madhya Pradesh  
Tel: 0755-2493736 / 667 / 385 / 636  
Fax: 0755-2493635

Programme Advisor :  
Dr. Rajnish Tamrakar,  
Research Assistant  
Mobile: 9818899236  
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**DELHI**  
NIFT Campus,  
Hauz Khas, Near Gulmohar Park,  
New Delhi - 110 016  
Tel: +91-11-26542120 / 2159  
Fax: +91-11-26542151

Programme Advisor:  
Dr. Manish Nangia,  
Assistant Professor  
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Ph. No. : 011-26542120

**KANNUR**  
NIFT Campus,  
Dharmasala,  
Managattuparamba,  
Kannur – 670562, Kerela  
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Fax: 0497-2784785

Programme Advisor :  
Mr. Mohammed Ansar,  
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**BHUBANESWAR**  
NIFT Campus, Plot No-24,  
Opp. KIIT School of Mgmt.  
Chandaka Industrial Estate,  
Bhubaneswar -751024, Odisha  
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Fax: 0674-2305710

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**GANDHINAGAR**  
NIFT Campus, GH-o, Road,  
Behind Info City  
Gandhinagar - 382 007  
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23240834, 23265000  
Fax: 91-79-23240772

Programme Advisor :  
Mr. Vishal Gupta  
Associate Professor  
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**KOLKATA**  
NIFT Campus  
Block- LA, Plot-3B,  
Sector- III, Salt Lake City  
Kolkata – 700098  
Tel : 033-23358872 / 23352890 /  
23358350  
Fax: 033-23355734 / 8351

Programme Advisors :  
Mr. Sudip Bhattacharya and  
Mr. Sukumar Bose  
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MUMBAI  
NIFT Campus  
Plot No.15, Sector-4,  
Kharghar, Navi Mumbai-410 210  
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Fax: + 91-22-27745386

Programme Advisor :  
Mr.Ranjan Kumar Saha,  
Associate Professor  
Mobile: 9029534500  
E-mail: ce.mumbai@nift.ac.in

PATNA  
NIFT Campus,  
Next to Jakkanpur Police Station,  
Bus Stand Road, Mithapur,Patna,  
Bihar 800001  
Tel : 0612-2366833

Programme Advisor:  
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E-mail: sweta.sharma@nift.ac.in

RAE BARELI  
NIFT Campus, Doorbhash Nagar,  
Sector II, Raebareli – 229010  
Uttar Pradesh  
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Fax: 0535-2702424 / 23/ 29

Programme Advisor :  
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Nodal Office  
Continuing Education Programme  
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SRINAGAR  
NIFT Campus,  
SIDCO Electronic Complex, Rangreth,  
190007

SURAT  
(Sub Centre NIFT Gandhinagar)  
NIFT Campus, Above SVNIT Canteen,  
Sardar Vallabhbhai National Institute of Technology  
(SVNIT) Campus, Ichchanath Circle, Dumas Road,  
Surat - 395007, Gujarat. Tel: 0261 - 2259169

Programme Advisor :  
Ms. Kalpana Kabra, Assistant Professor  
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VARANASI  
(Sub Centre NIFT Raebareli)  
NIFT Campus,  
Programme Advisors:  
Mr. Amitava Choudhury,  
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**CONTINUING EDUCATION PROGRAMMES OFFERED**  
**2017-18**  
**ONE YEAR PROGRAMMES**

S. No.	NIFT Campus	Programme Name	Dept.	No. of seats	Programme Fee in Rs.	Tentative Date of commencement	Date of conclusion	Day on which programme will be offered
1.	Kolkata	Clothing Production Technology	DFT	30 (40 maximum)	60,000	-	-	Mon to Fri
	Bhubaneswar		DFT	28	75,000	Aug 17	Jul 18	Mon to Fri
	Delhi		DFT	40	90,000	30 Aug 17	30 Jul 18	Mon to Fri
2.	Hyderabad	Contemporary Ethnic Wear	KD	30	75,000	31 Aug 17	03 Sep 18	Mon to Fri
3.	Delhi	Creative Thinking & Design Development	LD	40	75,000	Aug 17	Jul 18	4days/Week
4.	Kolkata	Design in Boutique Apparel & Accessory	LD	30	85,000	-	-	4days/Week
	Delhi		LD	40	1,00,000	Aug 17	Jul 18	Mon to Fri
5.	Delhi	Design Development for Indian Ethnic Wear	KD	30	1,00,000	2017	2018	3days/Week
	Mumbai		KD	30	90,000	Aug 17	Jul 18	3days/Week
6.	Bengaluru	Fashion Clothing & Technology	FD	30	75,000	Dec 17	Dec 18	Mon to Fri
	Bhubaneswar		FD	20	1,00,000	Aug 17	Jul 18	Mon to Fri
	Chennai		FD	30	75,000	20-02-2018	19-02-2019	Mon to Fri
	Hyderabad		FD	30	75,000	19 Sep 2017	18 Sep 2018	Mon to Fri
	Mumbai		FD	30	1,00,000	Aug 17	Jul 18	Mon to Fri
	Delhi		FD	40	1,20,000	Aug 17	Jul 18	Mon to Fri
	Patna		FD	30	65,000	Sep 17	Aug 18	Mon to Fri
7.	Bhopal	Fashion Design & Clothing Technology	FDCT	30	75000	1st week of July 2017	July 2017	6 days /week
8.	Delhi	Fashion Enterprise and Business Management	LD	30	80,000	01 Sep 17	30 Aug 18	3days/Week
9.	Delhi	Fashion E-Business Management (FEM)	FMS	30	1,00,000	15-09-17	14-09-18	3days/Week
10.	Surat (Sub Centre)	Fashion Designing and Apparel Technology (FDAT)	FD	30	75,000	Jul 2017	Jun 2018	Mon to Fri
11.	Mumbai	Fashion Graphics and Product Modeling	F&LA	20	1,00,000	Aug 17	Jul 18	Sat-Sun
	Gandhinagar	Fashion Integration for Apparel Industry (FIAI)	FD	30	80,000	Aug 17	Jul 18	Mon to Fri
12.	Delhi		FD	40	1,20,000	Aug 17	Jul 18	Mon to Fri
13.	Bengaluru	Fashion Integration for Textiles (FIT)	TD	30	75000	Jun 17	May 18	Mon to Fri
14.	Kolkata	Fashion Knitwear & Production Technology	KWD	30	60,000	July 2017	June 2018	Mon to Fri
15.	Surat (Sub Centre)	Fashion and Media Communication	FC	20	85,000	Sep 2017	Aug 2018	Mon to Fri
16.	Mumbai	Fashion Retail Management	FMS	20	1,00,000	Aug 17	Jul 18	Sat-Sun
	Delhi		FMS	40	1,00,000	15 Sep 17	14 Sep 18	3days/Week
	Bengaluru		FMS	30	80000	18.09.2017	17.09.2018	3 Days / Week
17.	Delhi	Garment Export Merchandising Management	FMS	40	75,000	Sep 17	Aug 18	3days/Week
	Bengaluru		FMS	30	80000	18.09.2017	17.09.2018	3 Days / Week
18.	Gandhinagar	Garment Production Technology & Apparel Design (GPTAD)	DFT	30	80000	Aug 17	Jul 18	5 days / week
19.	Hyderabad	Indian Fashion Apparel Boutique Management	FD	30	75,000	14 Sep 17	13 Sep 18	Mon to Fri
20.	Delhi	Luxury Product Design	F&LD	30	1,00,000	05 Aug 2017	06 Aug 2018	Mon to Fri
	Mumbai		F&LD	20	1,00,000	Aug 17	Jul 18	Sat-Sun
21.	Delhi	Textiles for Interiors & Fashion	TD	30	1,00,000)	01 Sep 17	01 Aug 18	3days/Week
22.	Delhi	Window Display and Store Design in Fashion and Textiles Industry	TD	30	1,00,000	Aug 17	Jul 18	2days/Week



## SIX MONTH PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	No. of seats	Programme Fee in Rs.	Tentative Date of commencement	Date of conclusion	Day on which programme will be offered
1.	Mumbai	Apparel Costing and Fashion Merchandising Management	DFT	30	60000	Jul 17	-	Sat-Sun
2.	Bengaluru	Apparel Design and Development	DFT	40	55000	Nov 17	Apr 18	Mon to Fri
3.	Mumbai		DFT	40	55000	Nov 17	Apr 18	Mon to Fri
4.	Bengaluru	Apparel Merchandising and Manufacturing Technology (AMMT)	DFT	40	55000	Sep 17	FEB 18	Mon to Fri
5.	Mumbai	Contemporary Bridal Trousseau Design	FD	20	60000	Aug 17	Feb 18	3days/ Week
6.	Mumbai	Creative Fashion Styling	KD	30	60000	Aug 17	Jun 18	3days/ Week
	Delhi		KD	30	60000	18.09.17	30.04.18	3days/ Week
7.	Kolkata	Costume Jewellery & Accessory Design on Crafts	F&LA	30	60000	-	-	3days/ Week
8.	Mumbai	Creative Pattern Making	KD	30	50000	Aug 17	Jun 18	3days/ Week
9.	Bengaluru	Design and Pattern Making for Ethnic Apparel	FD	30	50000	Oct 17	Mar 18	Mon to Fri
10.	Varanasi (Sub Centre)	Design in Textiles & Think Beyond	TD	30	40000	1 Jul 17	Dec 17	3days/ Week
11.	Bengaluru	Illustrator of Fashion Industry	KD	30	55000	Sep 17	FEB 18	3days/ Week
12.	Gandhinagar	Jewellery Design and Basics of Manufacturing (JDBM)	AD	30	40000	Aug 17	Jun 18	3days/ Week
13.	Delhi	Print Design	TD	30	70000	Sep 17	Mar 18	3days/ Week
14.	Hyderabad	Product Development for Ladies and Kids wear	DFT	30	55000	4 Sep 17	31 Mar 18	Mon to Fri
15.	Hyderabad	Process Improvements in Garment Industry	DFT	30	45000	4 Sep 17	3 Feb 18	Sat-Sun
16.	Delhi	Textile Development for Indian Formal Wear	TD	30	70000	Sep 17	Mar 18	4days/ Week
17.	Varanasi (Sub Centre)	Textile for Home & Interior	TD	30	40000	1st July 2017	December 2017	3days/ Week
18.	Gandhinagar	Visual Merchandising	FC	30	50000	Sep-17	Feb-18	3days/ Week
19.	Mumbai	Visual Merchandising	FC	20	50000	Aug 17	Jun 18	2days/ Week

## BELOW SIX MONTH PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	No. of seats	Programme Fee in Rs.	Tentative Date of commencement	Date of conclusion	Day on which programme will be offered
1.	Hyderabad	Apparel Retailing and Visual Merchandising (ARVM)	FMS	30	30000	04 Sep 17	31 Dec 18	Mon to Fri
2.	Hyderabad	Craft Contemporary Evening Wear for Women	FD	20	35000	16 Jan 18	20 April 18	Mon to Fri
3.	Bengaluru	Coats and Suits (Pattern Development & Sewing) -CEP New in Fashion	FD	30	30000	Aug 17	Oct 17	3days/ Week
4.	Hyderabad	Contemporary Saree Designing	TD	30	30000	04 Sep 17	15 Dec 17	Mon to Fri
5.	Varanasi (Sub Centre)	CAD for Textiles – B1	TD	30	30000	1st July 2017	31st October	3days/ Week
6.	Varanasi (Sub Centre)	CAD for Textiles – B2	TD	30	30000	1st Nov 2017	31st Feb 2018	3days/ Week
7.	Varanasi (Sub Centre)	CAD for Textiles – B3	TD	30	30000	1st Mar 2018	31st June 2018	3days/ Week
8.	Delhi	Draping for Dresses	FD	30	30000	7th Sep 2017	8th March 2018	2days/ Week
9.	Mumbai	E-Commerce for Fashion Business	FMS	20	30000	9/1/2017		2days/ Week
10.	Hyderabad	Fashion Drawing for Designers	FD	30	35000	04 Sep 17	10 Feb 18	2days/ Week
11.	Hyderabad	Fashion Digital Marketing	DFT	30	20000	01 Nov 17	30 Nov 17 (to be conducted twice a year)	4days/ Week
12.	Hyderabad	Fabrication of Scarf / Stole Design	TD	30	30000	04 Sep 17	15 Dec 17	Mon to Fri
13.	Hyderabad	Print Design for Apparel and Home	TD	30	30000	16 Jan 18	13 Apr 18	Mon to Fri
14.	Varanasi (Sub Centre)	Print Design through Card for Textile and Apparels	TD	30	20000	1st July 2017	December 2017	3days/ Week
15.	Mumbai	Textile Application for Home and Fashion	TD	20	35000	Aug-17	Nov-17	3days/ Week
16.	Kolkata	Textile Design and Print Development	TD	30	30000	-	-	3days/ Week
17.	Delhi	Visual Merchandising and Display Designs	FC	30	48000	-	-	4days/ Week



# CONTINUING EDUCATION PROGRAMME DETAILS

One year

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## CLOTHING PRODUCTION TECHNOLOGY

The programme conducted by the Department of Fashion Technology (Apparel Production) is designed to fulfil the specific training requirements of working professionals in clothing and manufacturing organizations, focusing on interactive education to promote quality workmanship and best business practices.

### COURSE CONTENT

Areas of study include garment construction, pattern making, textile science, garment machinery and equipment, production planning and control, quality assurance, product development and costing.

### CAREERS

The programme prepares professionals to work as production executives, production assistants, quality control executives and merchandisers in apparel and home furnishing manufacturing companies in India and abroad.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Bhubaneshwar, Kolkata & Delhi
Seats	Bhubaneshwar - 28, Delhi -40, Kolkata -30 (40 Maximum)
Course Fee	Bhubaneshwar – Rs. 75000/- Delhi – Rs. 90,000/- Kolkata –Rs. 60,000/-
Course Coordinators	Bhubaneshwar – Mr. Gangadhar Malik & Ms. Sulagna Saha Delhi – Mr. N.A. Khan & Ms. Riju Jakhar Kolkata –Prof. Bibekananda Banerjee & Mr. S.S. Ray

## CONTEMPORARY ETHNIC WEAR

The programme conducted by the Department of Knitwear Design aims to prepare professionals for Indian apparel industry and for careers as entrepreneurs. Ethnic Indian clothing is a fast growing sector. A holistic and focused approach in the course will thus help students to understand textiles and garments, as well as conceptualize design.

## COURSE CONTENT

Areas of study: Design Process, Surface Techniques & Development, Introduction to Pattern Development, Garment Construction and Textile basics.

## CAREERS

The course trains professionals to occupy as design assistants and sampling coordinators in the Indian apparel industry. It also builds up on skill to facilitate entrepreneurship in the same field.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma.
Duration	1 year, 5 days/week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 75,000/-
Course Coordinators	Mr. Shivanand Sharma , Dr. I Rajitha & Ms. Prachi Bajaj

## CREATIVE THINKING AND DESIGN DEVELOPMENT

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

### COURSE CONTENT

The course is structured to provide inputs in design skills & development, fashion drawing, digital design, pattern development with special emphasis on Design process from generation, flat pattern design & construction techniques.

### CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of Design process and develop design skills required for Designers, Fashion Coordinators & Product developers.

Award	Certificate
Eligibility	10+2/10+2 with 1-2 Year of experience
Duration	1 year, 4 days/week
Campuses	Delhi
Seats	40
Course Fee	Rs. 75,000/-
Course Coordinators	Ms. Tulika Mahanty & Ms. Dolly Kumar



## DESIGN IN BOUTIQUE APPAREL & ACCESSORY

The course provides great exposure to variety of dress making skills relevant to Indian fashion industry. It is exclusively designed to acquaint students with skills related to modern boutique, latest fashion practices and idealistic clothing articles and accessories. It is has been intended to provide entrepreneurial guidelines to enhance the basic skills for setting a modern boutique.

### COURSE CONTENT

The course covers in -depth understanding of the garment & Accessory designing for boutique. It includes knowledge from fibre to fabric, pattern making, Draping, Fashion boutique Management, Garment Construction, Fashion illustrations, design Development, Extensive surface ornamentation & embroidery, Costing & Sourcing.

### CAREERS

Fashion Designer, boutique owner, Fashion Merchandiser, Illustrator.

Award	Certificate
Eligibility	Minimum 10+2/10+2 with 1-2 year of experience
Duration	1 year, 5 days/week
Campuses	Delhi, Kolkata
Seats	Delhi -40 , Kolkata-30
Course Fee	Delhi - Rs. 1,00,000/- , Kolkata – 85,000/-
Course Coordinators	Delhi - Ms. Tulika Mahanty & Ms. Dolly Kumar Kolkata - Mr. Rahul Sethi & Mr. Sabyasachi Sengupta

## DESIGN DEVELOPMENT FOR INDIAN ETHNIC WEAR

The programme focuses on dress making, value Addition, pattern making and surface techniques for Indian ethnic wear. It aims to develop entrepreneurial skills for fashion, bridal market and designer market.

### COURSE CONTENT

Areas of study include: in-depth understanding of Pattern Making and Garment Construction for Indian ethnic apparels, embroideries and surface techniques, traditional Indian Textiles, Fashion Art and sketching, Fabric knowledge. This programme culminates with a Range Development in Indian wear.

### CAREERS

The programme is designed to train professionals and entrepreneurs for Indian fashion industry. The course prepares the candidates as designers, sampling coordinators and young entrepreneurs.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma.
Duration	1 year, 3 days/week
Campuses	Delhi & Mumbai
Seats	Delhi - 30, Mumbai -30
Course Fee	Delhi - Rs. 1,00,000/-, Mumbai - Rs. 90,000/-
Course Coordinators	Delhi - Prof. Dr. Vandana Bhandari & Ms. Smita Ghosh Dastidar Mumbai - Ms Bhawana Dubey

## FASHION & CLOTHING TECHNOLOGY

The programme conducted by Department of Fashion Design is tailor made for the garment industry professionals from the areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who are already working in the industry.

### COURSE CONTENT

The curriculum is structured to install practical problem solving ability within the students. The primary subjects are pattern development and draping, technical garment art, textile appreciation and garment construction. Students also get inputs in marketing and merchandising, production planning and control, and market sourcing.

### CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising and production.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma
Duration	1 year, 5 days/week
Campuses	Bengaluru, Bhubaneshwar, Chennai, Delhi, Hyderabad, Mumbai & Patna
Seats	Bengaluru-30, Chennai-30, Delhi - 40, Kolkata - 30 (40 maximum), Hyderabad-30, Mumbai & Patna -30, Bhubaneshwar -20
Course Fee	Bengaluru, Chennai, Kolkata – 85000, Hyderabad & Chennai - Rs. 75,000/-, Mumbai & Bhubaneshwar – Rs. 1,00,000/- Delhi- Rs. 1,20,000/-, Patna – Rs. 65,000/-
Course Coordinators	Bengaluru – Prof. Kavita Saluja & Mr. V.Suresh Babu Bhubaneshwar - Ms. Anahita Suri & Mr. Sidharth Mohanty Chennai - Ms. C. Seetha & Dr. G. Sai Sangurai Delhi – Sr. Prof. Dr. Banhi Jha & Dr. Purva Khurana Hyderabad- Ms. Shoba Uppe & Ms. Jasti Pooja Mumbai –Ms. Kundalata Mishra & Mr.Shripathi Bhat Patna- Ms. Sweta Rajan Sharma & Ms. Sneha Bhatnagar Kolkata- Ms. Reenit Singh & Mr. Rahul Sethi

## FASHION DESIGN & CLOTHING TECHNOLOGY

To prepare the candidates aspiring to enter Fashion Industry, the course curriculum has been designed considering the needs and requirements of the Indian Fashion Industry .

### COURSE CONTENT

It includes subjects like Elements of Design, Fashion Studies. Presentation Techniques, Pattern Development, Garment Construction, Textile technology, Traditional Indian Textiles. Spreading and Cutting Production Dept. Surface Ornamentation, Embroidery Techniques, Yarn Craft, Application of Computers, Embroidery Machine technology & Motif Creation. Retail Marketing & Visual Merchandising etc.

### CAREERS

It prepares the candidates to get absorbed in the industry in the areas of Sampling, Merchandising, Production Coordination as well as it prepares the students to become successful entrepreneurs to open up their own ventures .

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 6 days/week
Campuses	Bhopal
Seats	30
Course Fee	Rs. 75,000/-
Course Coordinators	Prof. Sameer Sood

## FASHION DESIGNING AND APPAREL TECHNOLOGY

The programme aims to prepare candidates aspiring to enter the Apparel or Fashion Industry. The course curriculum has been designed keeping in mind the needs of the Surat Industry as well as the Markets and Manufacturing capabilities in and around Surat.

### COURSE CONTENT

The curriculum includes subjects like Elements of Design, Fashion Studies, Presentation Techniques, Pattern Development, Garment Construction, Textile Science, Traditional Indian Textiles, Production Planning and Control, Surface Commendation, Embroidery Techniques, Application of Computers, Embroidery Machine Detail & Motif Creation, Saree Draping and placement of designs, Marketing & Merchandising and Design Collection.

### CAREERS

It prepares the candidates to get absorbed in the industry in the areas of Sampling, Designing, Embroidery, Printing, Production coordination as well as it suffices all the basics for a student to start a venture in related area.

Award	Certificate
Eligibility	10th Pass+ industry experience or 12 pass
Duration	1 year, Monday to Friday
Campuses	Surat (Sub Centre)
Seats	30
Course Fee	75,000/-
Course Coordinators	Ms. Kalpana Kabra



## FASHION E-BUSINESS MANAGEMENT

The programme conducted by the Department of Fashion Management Studies is designed to fulfil the specific training of the e-business firms in the fashion and lifestyle space. It aims to develop professionals suitable to perform on the online platform and imparts a thorough understanding of e-business fundamental including e-retailing. The course prepares to confidently face the changes brought in by constant changes in the way fashion business is transacted.

### COURSE CONTENT

The curriculum contains subject ranging from Fashion marketing, Marketing analytic, Internet Marketing, Small Business Entrepreneurship, Emerging Company Finance, Fashion Products and Production, E-Retail Logistics and Customer Service, Brand Sourcing, Multimedia Content Creation and Presentation

### CAREERS

Brand / product sourcing executive, online promotion including social media marketing executive, online visual communication executives, logistics and customer service executive, data analyst, content developers entrepreneur, Knowledge worker, and creative executive.

Award	Certificate
Eligibility	10+2+3 (Diploma/Graduation). Preferably IT Literacy
Duration	1 year, 3 days / week (Mon, Wed & Friday)
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Prof. Dr. Sibichan K.Mathew & Dr. Manish Nangia

## FASHION ENTERPRISE AND BUSINESS MANAGEMENT

Interest in Entrepreneurship is growing around the world and especially in fast developing economies like India. Entrepreneurship is the process of identifying and pursuing opportunities without regard to resources currently under control of an individual. Hence, recognizing opportunities and deploying resources is at the core of successful entrepreneurship. To help budding entrepreneurs identifying a real opportunity and developing successful business idea is very important.

### COURSE CONTENT

The course curriculum will comprise subjects like Project Management & Feasibility Analysis, Product Design & Development, Retail and Brand Management, Consumer Behaviour and Business Finance & Legal Aspects and Entrepreneurship.

### CAREERS

Entrepreneurs / managing start ups/ Managing and starting new Brands for retail as well as exports.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year,3 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 80,000/-
Course Coordinators	Ms. Usha Narasimhan & Dr. Shinju Mahajan

## FASHION GRAPHICS AND PRODUCT MODELLING

Fashion Graphics and Product Modeling will provide the opportunity for practice-based study in the creation of innovative visual communication and imagery for fashion end use. Learning could be related to print and pattern design, packaging design, promotion, marketing, branding, visual merchandising, illustration or pursuing further study. The emphasis is to engage with contemporary fashion audiences and businesses through the creation of work that explores original approaches to fashion products, concept and/or communication. The program builds on the importance of digital articulation and the students will be able to combine this with design thinking and design processes. Collaborative, interdisciplinary approaches will bring the program and the industry needs closer.

### COURSE CONTENT

The program gives insight into the principles of design such as design thinking, design process, fashion graphics, image construction, typography, communication design, fashion branding, fashion product design, packaging design, 2D and 3D CAD softwares, fashion product styling and visual merchandising for the fashion industry.

### CAREERS

Visualizers, Commerce Merchandisers, Website Designers, CAD/CAM experts, Fashion Illustrators, Apparel Prints & Graphic Designers, Accessories Graphic Designers, Fashion Product Modellers, Fashion Photographers, Fashion Stylists, Visual Merchandisers, Fashion & Lifestyle Product Packaging Designers, Magazine and Layout Designers

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, weekends
Campuses	Mumbai
Seats	20
Course Fee	Rs. 1,00,000/-
Course Coordinators	Mr. Saurabh Kumar & Mr. Kumar Sudeepta

## FASHION INTEGRATION FOR APPAREL INDUSTRY

The programme conducted by the Department of Fashion Design is geared towards garment industry professionals with a focus towards value addition on fabrics for apparel.

### COURSE CONTENT

The curriculum is structured with a view to instill practical working knowledge to perform in domestic and export Industry. The primary subjects are pattern development, illustration and technical drawing, considering different components of Western and Indian garments. Students also get inputs in Surface Ornamentation, production planning & control and market sourcing.

### CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising and production.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Delhi & Gandhinagar
Seats	Delhi - 40, Gandhinagar - 30
Course Fee	Delhi - Rs. 1,20,000/- Gandhinagar - Rs. 80,000/-
Course Coordinators	Delhi - Prof. Dr. Vandana Narang and Ms. Anuttama Chakravarty Gandhinagar - Mr. Shrinivasa K.R and Prof. Vandita Seth

## FASHION INTEGRATION FOR TEXTILES

The programme is conducted by Fashion and Textiles department with focus on design, production development on apparel and home fashion for domestic and export market segment. It also focuses on digital designing of printed, Woven and Value addition for textiles. The course will provide inputs on the technical aspects of textiles and apparel production and the design process needed to give a complete understanding of the field. It also elaborates on the concepts of Fashion Trends and forecast , Export merchandising and visual merchandising.

### COURSE CONTENT

- Element of Fashion Textiles / Apparel Industries
- Foundation for Design and Design Process
- Graphic Design Software and digital application for Textiles
- CAD – Woven Design & Print Design
- Weaving practical
- Fashion Trends For Apparel and Home Furnishing
- Material and Process Textiles
- Apparels and Home Furnishing
- Product Development and Marketing Application for Apparel and Home Furnishing
- Textiles and Apparel Quality Assurance
- Fabric and Apparel Costing
- Export Merchandising and Management
- Visual Merchandizing

### CAREERS

The Course prepares candidates to get absorbed in the apparel and home furnishing industries in the areas of Fashion coordinator, Merchandising and Product Development Manager, CAD Operators also for those want to start Boutique.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma.
Duration	1 year,5 Days/Week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 75,000/-
Course Coordinators	Mr. R. Ravi Kumar & Ms. Kakoli Das



## FASHION KNITWEAR & PRODUCTION TECHNOLOGY

The programme to be conducted by the Knitwear Design department aims to impart intensive training to knitwear professionals for the garment industry, especially in the area of knitwear fashion coordination, merchandising and production.

### COURSE CONTENT

The curriculum contains subjects like knitting, pattern making, garment construction, knitwear production and planning, surface technique, costing, quality, merchandising and marketing, to equip the candidate for professional responsibilities of fashion industry.

### CAREERS

Knitwear production executive, quality controller, product development executives, fashion merchandiser and packaging executive.

Award	Certificate
Eligibility	Minimum of 10+2 / 10+2 with 1-2 years of experience / 10+2 with Diploma
Duration	1 year, Monday - Friday
Campuses	Kolkata
Seats	30
Course Fee	Rs. 60,000/-
Course Coordinators	Mr. Partha Seal, Mr. Sumantra Bakshi & Mr. Pramod kumar

## FASHION AND MEDIA COMMUNICATION

The course aims at bringing students at a level where they can easily realize their ideas related to the advertisement business which is directly related to fashion. It also aims at giving knowledge in editing fashion, fashion terminologies, fashion ethics but along with this it also aims at providing a user friendly way for bring all the above said principles in their attempt through various software's, computer aided designing and animation techniques.

### COURSE CONTENT

It includes subjects like overview of Fashion, Visual Studies, Elements of Design, Geometry, Visual Merchandising, Photography, Styling, Illustration, Adobe Photoshop, Adobe Illustrator, Adobe Flash Professional, Adobe after Effects, Adobe Media Encoder, Field Visits, Trainings etc.

### CAREERS

Business prospects like catalogue designing, editing of magazines, columns in newspaper, editorial work, fashion communication, catalogue designer, graphic designer, stylist, shoot coordinator, fashion photographer, motion graphic designer, working in various departments of animation and motion graphics world, advertisement, films etc.

Award	Certificate
Eligibility	10th Pass plus industry experience or 12 Pass
Duration	1 year, Monday - Friday
Campuses	Surat Sub Centre
Seats	20
Course Fee	Rs. 85,000/-
Course Coordinators	Ms. Kalpana Kabra

## FASHION RETAIL MANAGEMENT

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising.

### COURSE CONTENT

The programme gives insight into the principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge - from fibre to fabric and fabric to garment. It gives an overview of the concept of visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

### CAREERS

The programme equips the students to pursue careers in apparel retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives and image promoters.

Award	Certificate
Eligibility	10+2+3 (Degree or Diploma) / 10+2 with industry experience, 10+2 (Delhi)
Duration	Bengaluru - (3 Days /Week) Delhi-1 year (3 days/week) Mumbai - ( Saturday & Sunday)
Campuses	Bengaluru, Delhi & Mumbai
Seats	Bengaluru - 30, Delhi - 40, Mumbai– 20
Course Fee	Bengaluru – Rs.80,000/- Delhi– Rs. 1,00,000/- Mumbai – Rs. 1,00,000/-
Course Coordinators	Bengaluru - Ms. Nethravathi T.S & Mr. Pratik Ghosh Delhi - Mr. Amandeep S. Grover & Dr. Manish Nangia Mumbai - Dr. Sushil Raturi & Mr. Tanmay Kandekar

## GARMENT EXPORT MERCHANDISING AND MANAGEMENT

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

### COURSE CONTENT

The programme provides inputs in multifunctional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance, and international trade practices, procedures and management.

### CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

Award	Certificate
Eligibility	10+2+3 (Degree or Diploma)/ 10+2 with industry experience Delhi - (10+2+3 (Graduate)/ 10+2 with 1-2 years experience)
Duration	1 year, 3 days/week
Campuses	Delhi, Bengaluru
Seats	Delhi – 40, Bengaluru - 30
Course Fee	Delhi – Rs. 75,000/- Bengaluru – Rs 80000/-
Course Coordinators	Delhi – Ms. Pritika Bawa & Mr. Sanjay Kumar Bengaluru - Dr. Sanjeev Malage & Ms. Gulnaz Banu

## GARMENT PRODUCTION TECHNOLOGY AND APPAREL DESIGN

The program Conducted by Department of Fashion Technology is designed to enhance the Visual and perceptual skills along with core mass production inputs ,in an endeavour to further strengthen knowledge ,supervision and entrepreneurial skills of the candidates

### COURSE CONTENT

Area of study is in-depth understanding of apparel industry, fabric to fabric knowledge, Pattern making, Garment construction ,Surface ornamentation, fundamentals of technology for garment industry, Garment production machinery and equipment, spreading and cutting of garment. Students also get inputs on fashion illustration, costing of apparel production, quality control and assurance in garment industry, Draping, entrepreneurial skill development and practical knowledge of different surface ornamentation techniques like appliqué, patch work, and workshop on tie and dye.

### CAREERS

Entrepreneur for setup of Boutique /Garment industry/Upgradation of skill those are working in Apparel Industry/ Junior Supervision in production floor \Cutting department /Merchandising Assistant / Quality Assistant / Store Assistant in shop floor / Designer Assistant etc.

Award	Certificate
Eligibility	Minimum 10+ 2 preferably Graduation in any discipline / diploma holders in any stream. Special preference will be given to industrial sponsored candidate and candidates having work experience in garment industry & textile graduates.
Duration	1 year, Monday - Friday
Campuses	Gandhinagar
Seats	30
Course Fee	Rs. 80000/-
Course Coordinators	Dr. Amar Tiwari & Mr. Amit Kumar



## INDIAN FASHION APPAREL & BOUTIQUE MANAGEMENT

The programme is conducted by Department of Fashion Design. It has been designed to provide entrepreneurial guidelines for boutique management. The programme gives an insight into the Indian ethnic apparel market and prepares aspirants for fashion business.

### COURSE CONTENT

An interactive and practical approach ensures a better understanding of the field and its management. Areas of study include design, Indian pattern making, construction, traditional Indian textiles and embroideries and Boutique marketing & management.

### CAREERS

The programme trains aspirants for entrepreneurial ventures in Indian apparel fashion market. The course prepares candidates for design, sampling coordination and boutique management.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 75,000/-
Course Coordinators	Dr. Sarvani V & Ms. Fatima Bilgrami

## LUXURY PRODUCT DESIGN

This programme conducted by the Fashion and Lifestyle Accessory Department introduces the students to various possibilities in the area of luxury goods. Given the scope of the field and the growing market, it provides new avenues for product design.

### COURSE CONTENT

This one year programme has been conceptualized with the best combination of practice and theory. The focus is on applied understanding of dynamics, principles & techniques of product design as well as awareness of market-specific consumer and brands. The programme adopts new teaching methods in order to develop a holistic understanding towards new dimensions and perspectives for Jewellery design, hard goods and fashion accessories. Practice, Research, hands-on experience, guided tours pertaining to art, design, culture and extensive training of one year goes into the making of a dynamic professional for luxury goods industry. The student should develop the acumen to undertake different project for prestigious brands or develop new concepts for luxury goods.

### CAREERS

Luxury Product Designers, Design Managers, CAD/CAM experts, Product Stylists, Experts in Sustainable Design Processes: Green Design, Packaging Designers, Design Researchers and Analysts, Communication Designers, Product Merchandiser, Visual Merchandiser, Brand Manager, User Experience Designers, Design Entrepreneurs and Retail Executives.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 3 days/week (Mumbai) Monday - Friday (Delhi)
Campuses	Delhi & Mumbai
Seats	Delhi - 30 , Mumbai - 20
Course Fee	Delhi, Mumbai - Rs. 1,00,000/-
Course Coordinators	Delhi - Mr. Shakti Sagar Katre & Mr. Sanjeev Kumar Mumbai - Mr. Saurabh Kumar & Mr. Kumar Sudeepta

## TEXTILES FOR INTERIORS & FASHION

The programme conducted by Textile Design department aims to train professionals and young enthusiasts to pursue careers in interiors and the apparel industry.

### COURSE CONTENT

The course is structured to enable participants to understand and enhance their knowledge of textile usage of the home furnishing and garment sector. This course will include basics of fabric and its value addition, and design development for textiles and apparel in the fashion industry.

### CAREERS

The programme mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

Award	Certificate
Eligibility	10+2 (Preferably with one year experience in related field)
Duration	1 year, 3 days/week
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Prof. Dr. Sudha Dhingra & Ms. Ruby Kashyap Sood

# WINDOW DISPLAY AND STORE DESIGN IN FASHION AND TEXTILES INDUSTRY

Window Display and Store Design in Fashion Textile Industry, course offered by Textile Design Department will cater to specific requirements of professionals willing to work in the Store Designing/Visual Merchandising, Marketing and related industries.

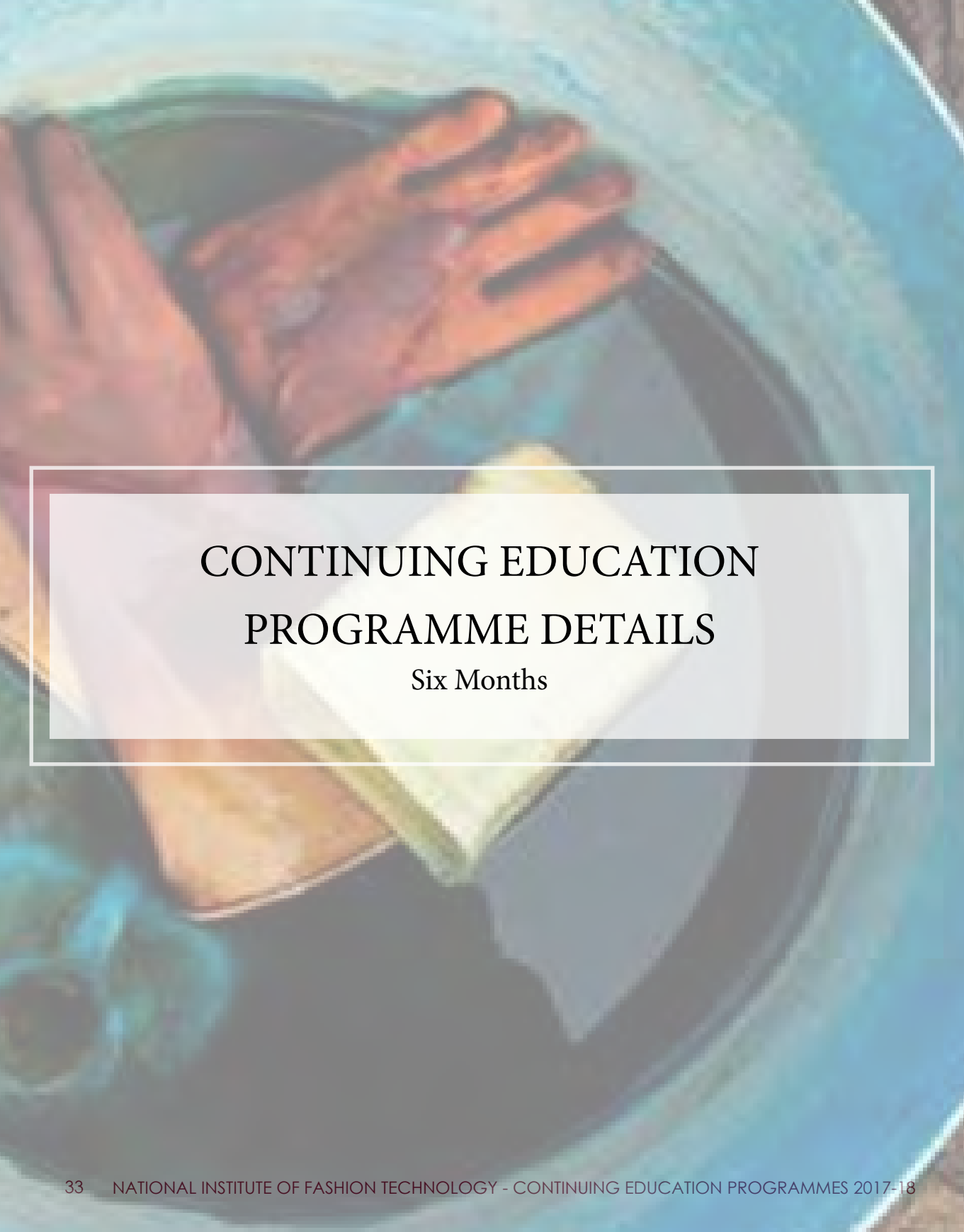
## COURSE CONTENT

Basics knowledge of Textiles Science and fabric drapes | Forecasting and Trends Analysis | Element of Windows Display and Store Design | Brand images build up and logo significance | Plannogram designing | Styling | Product display | Store Design | Exhibition design for Fashion and Textiles | Presentation Skills | Fashion and Textiles Marketing | Knowledge of computer software: Corel Draw, Adobe Photoshop & Adobe Illustrator in creating 3D space of Textiles and Home Fashion Display.

## CAREERS

This Course will prepare student to become professional Visual Merchandisers ready to work in the home fashion, Fashion and also other lifestyle industries. They can also take up careers in fashion styling, store planning, windows styling , planogram and merchandise presentation.

Award	Certificate
Eligibility	10+2
Duration	1 year, 2 days/week
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Ms. Ananya Mitra Pramanik & Ms. Anu Sharma



**CONTINUING EDUCATION  
PROGRAMME DETAILS**  
Six Months

## APPAREL COSTING AND FASHION MERCHANDISING MANAGEMENT

This programme conducted by Department of Fashion Technology aims to impart knowledge in the areas of apparel costing, fashion marketing, retail management, apparel production, merchandising and export operation procedures for professionals in domestic & export fashion business as well as for entrepreneurs.

### COURSE CONTENT

Areas of study include overview of fashion, apparel & textile industry, fashion marketing, garment costing & consumption, garment manufacturing technology, production planning, retail management and import & export procedures.

### CAREERS

The course prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandising manager, production manager, sampling manager, quality control manager, buying agent and entrepreneur.

Award	Certificate
Eligibility	10+2
Duration	6 months, (Saturday & Sunday)
Campuses	Mumbai
Seats	30
Course Fee	Rs. 60,000/-
Course Coordinators	Mr. Ranjan Kumar Saha

## APPAREL DESIGN AND DEVELOPMENT

The aim of the Programme is to develop manpower with Design and Manufacturing Skills and give inputs in Apparel Design and Development Process using both manual and state of the art IT tools. After completion of the course student will be proficient in Design concepts, apparel manufacturing Process and IT tools in garment industry.

### COURSE CONTENT

Processes involved in Apparel Manufacturing, Body Shape Analysis, Standard Measurement Techniques, Flat pattern Making, Garment Construction and its methods of construction and attachment, computerized Pattern Making, Grading and Lay Planning, Elements of Design, Digital Design Techniques.

### CAREERS

The Programmers prepare Professional to work in apparel industry with an ability to integrate the latest information technology .The candidates completing this course can work as assistant to mid-level managers and supervisors and also work as CAD operators to manage the production and cutting room.

Award	Certificate
Eligibility	10+2 with 1-2 years of experience
Duration	6 months, 5 days/week
Campuses	Bangaluru, Mumbai
Seats	40
Course Fee	Rs. 55,000/-
Course Coordinators	Bangaluru- Dr. Anupama Gupta & Ms. Sweta Jain Mumbai - Prof. Jomichan Pattathil

## APPAREL MERCHANDISING AND MANUFACTURING TECHNOLOGY

To enable carrier oriented students with holistic and in depth knowledge of apparel merchandising and manufacturing technology.

### COURSE CONTENT

AMMT program will focus on sewing ,cutting and finishing ,knowledge of apparel Production,Knowledge of pattern making , Garment Construction, and textile science gradually the focus of the program will shift towards Merchandising , Production Planning Quality Management, Costing and Lean Manufacturing.

### CAREERS

AMMT Program Prepares professionals for the below Profile

- Production Management
- Merchandisers
- Quality Auditors/Technicians

Award	Certificate
Eligibility	10+2
Duration	6 months, Monday - Friday
Campuses	Bengaluru
Seats	40
Course Fee	Rs. 55,000/-
Course Coordinators	Dr. Jonalee Das Bajpai & Mr. Arivoli. N



## CONTEMPORARY BRIDAL TROUSSEAU DESIGN

The Programme conducted by Department of Fashion Design is tailor-made for the Design Professionals from the areas of Apparel Design, Construction & Technology. The curriculum of the course has been structured to meet the requirements of the bridal wear industry & has been especially designed with a view to help aspirants who would like to create a niche in the Fashion Industry as Ethnic wear and Bridal wear designers as well as for those who are already working in the industry.

### COURSE CONTENT

The curriculum is structured in an Endeavour to instill practical problems solving ability within the students. The primary subjects are advanced pattern making, garment construction, finishing techniques and unique surface design techniques for exclusivity and value addition to clothing.

### CAREERS

The Programme targets to upgrade the skills of design professionals. The course prepares candidates to set up their own signature labels, bridal and couture design studios as well as assist designers and also to start on with their own Design Boutiques and as an Entrepreneur.

Award	Certificate
Eligibility	10+2/ 10+2 with 1 – 2 years experience
Duration	6 months, 3 days / week
Campuses	Mumbai
Seats	20
Course Fee	Rs. 60,000/-
Course Coordinators	Ms. Patricia Sumod & Ms. Shweta Rangnekhar

## CREATIVE FASHION STYLING

The programme conducted by Department of Knitwear Design is designed to train fashion stylists in the fields of Fashion Design, Visual Merchandising, and advertising, cinema, television, interior design, Fashion Writing, fashion photography and other fashion presentations such as display and ramp shows.

### COURSE CONTENT

Areas of study include fashion appreciation – historical and contemporary art and style to understand fashion as a social phenomenon along with inputs in photography, presentation techniques, clothing trends, accessories, hair and make-up, material sourcing, model casting, professional practices and on the job experience through a project with a fashion stylist.

### CAREERS

The programme enables the participants to pursue a career in fashion styling and image consultancy as well as with fashion designers, design studios, fashion magazines and fashion photographers.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma (Delhi) 10+2 (Mumbai)
Duration	6 months, Delhi (3 days / week) & Mumbai (3 days / week)
Campuses	Delhi & Mumbai
Seats	Delhi - 30, Mumbai - 30
Course Fee	Rs. 60,000 /-
Course Coordinators	Delhi - Ms. Upinder Kaur & Ms. Amrita Roy Mumbai - Ms. Tulika Tandon & Mr. Rajeev Kumar

## COSTUME JEWELLERY & ACCESSORY DESIGN ON CRAFTS

This programme is conducted by Fashion & Lifestyle Accessory department to provide the candidates who intend to enter or currently working in the diversified market on design of costume jewellery & accessory products. Focus is on integrating the local crafts in this field of fashion & initiating diversified options in generating interesting & market friendly products.

### COURSE CONTENT

It is specifically designed to bridge the lacunae of designers related to this sector & also to help the local crafts to create newer avenues & to cater to the needs of providing trained manpower to the industry with the prospect of the export segment w.r.t. the international market demands.

### CAREERS

The Candidates can choose a career as entrepreneurs or develop a knowledge & skill for application into their present profession.

Award	Certificate
Eligibility	10+2 – preferably with experience in relevant industry / entrepreneurs / freelance product developers / students / participants from Craft sector / Industry sponsored candidates
Duration	6 months, 3 days / week
Campuses	Kolkata
Seats	30
Course Fee	Rs. 60,000 /-
Course Coordinators	Ms. Jayati Mukherjee

## CREATIVE PATTERN MAKING

The programme conducted by Department of Knitwear Design is designed to enhance the pattern making skills of professionals working in the garment manufacturing industry.

### COURSE CONTENT

Areas of study include pattern making for garments like corsets, gowns, lingerie etc., textile science, illustration and technical drawing, pattern making and product development, manual & computerized grading and production planning and control.

### CAREERS

The programme aims to upgrade skills of Pattern Makers working in the fashion industry.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 3 days / week
Campuses	Mumbai
Seats	30
Course Fee	Rs. 50000/-
Course Coordinators	Mr. Abhishek Bajaj & Mr. Dhanraj Survase

## DESIGN AND PATTERN MAKING FOR ETHNIC APPAREL

The programme conducted by Fashion Design Department aims to prepare professionals in the area of Apparel Designing, Pattern Engineering, Garment Construction while emphasizing on value addition by different surface techniques.

### COURSE CONTENT

The Programme imparts understanding of skills and techniques of manual pattern making for women's wear and exploring different Indian and Western silhouettes. The course also contains Garment Construction in depth. The curriculum includes practical study of different surface Techniques/ornamentation like Indian Embroidery, Appliqué, and Patch work. The course will conclude with sessions on fabric understanding and draping.

### CAREERS

The programme aims to prepare professionals for Garment Industry. It is also helpful to young Entrepreneurs catering to domestic and international market.

Award	Certificate
Eligibility	Minimum 10+2 / 10+2 with 1-2 year Industry experience /10+2 with Diploma
Duration	6 months, Monday - Friday
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 50000/-
Course Coordinators	Ms. T. Rajalakshmi Rao

## DESIGN IN TEXTILES & THINK BEYOND

The programme proposed to be conducted by Textile Design Department, NIFT Extension Centre, Varanasi, focuses on providing Exposure to participants from Varanasi and other adjoining cities in the field of Design. The design concepts learnt would be used for designing textile products and apparels. These design sensibilities are to be surely used for designing Textiles but not only textiles various other fields as apparels or lifestyle. The design sensibility helps one to become a designer and definitely learn to think like a designer.

### COURSE CONTENT

Area of studies Include Introduction to Design Fundamentals, Colours and Exploration through various mediums, Basic visual and Representation Technique, Art Appreciation, A glimpse of Indian and World Textiles, Fashion through Ages, Material Study, Introduction to motifs and Repeats, Market Research and Analysis, Final Design Collection and Development.

### CAREERS

The Candidate after the course is expected to work as a Designer, Entrepreneur or Consultant in various Design Studios, Export Houses, Mills or Production Houses in the Textile and Apparel industry.

Award	Certificate
Eligibility	10th Pass
Duration	6 months, 3 days / week
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 40000/-
Course Coordinators	Ms. Neha Pragya & Mr. Amitava Chowdhury

## ILLUSTRATOR FOR FASHION INDUSTRY

The Programme conducted by Department of Knitwear Design is designed for apparel Professionals and Young designers with a Fashion background who have a keen interest in enhancing their digital illustration skills using Adobe illustrator for fashion illustration.

### COURSE CONTENT

Adobe illustrator is most powerful tool in the fashion industry for creating impactful illustrations / flats/ techpacks. In today's competitive scenario, a more accurate and efficient tools for illustration can be the key differentiator in securing and retaining business. The demand for trained professionals who can create illustrations of a global standards are constantly on the rise. This Course aims in imparting the requisites skills for creating flats drawing, Fabric Textures, creating seamless patterns and using Adobe illustrator. The Programme will end with a detailed compilation of all the techniques into a portfolio.

### CAREERS

The programme prepares the participant meet the increasing demand in the fashion industry for professional trained in Adobe Illustrator.

Award	Certificate
Eligibility	10 +2
Duration	6 months, 3 days / week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 55000/-
Course Coordinators	Ms. Shelly Bandari & Mr. Mohan Kumar V.K

## JEWELLERY DESIGN AND BASICS OF MANUFACTURING

This course is designed for those who have inclination towards Jewellery design and making. This course will impart the understanding of various techniques of Jewellery design.

### COURSE CONTENT

Design skill, Materials understanding and various handcrafted Jewellery making techniques

### CAREERS

This Course prepares professionals to pursue career in Jewellery Designing and Product Development.

Award	Certificate
Eligibility	10+2 / Diploma / Graduate
Duration	6 months, 3 days / week
Campuses	Gandhinagar
Seats	30
Course Fee	Rs. 40000/-
Course Coordinators	Mr. Anupam Rana & Mr. Abhishek Sharma



## PRINT DESIGN

To enhance the understanding & enunciation of the development of print collections for textile design by innovative use of mediums & techniques to develop & understand a reasoned & series research approach to a design problem & briefs.

## COURSE CONTENT

Understanding of global design, interpretation of forecast for domestic & international market. Learning to develop a print collection by innovative & experimental use of color mediums & techniques to create original designs for textiles.

## CAREERS

On successful completion of program students will be able to work as CAD designers, Print designers, sampling coordinators, buying & retail houses.

Award	Certificate
Eligibility	10+2
Duration	6 months, 3 days / week
Campus	Delhi
Seats	30
Course Fee	Rs. 70000/-
Course Coordinators	Ms. Ashima Tiwari & Dr. Neha Singh

## PRODUCT DEVELOPMENT IN LADIES WEAR

The programme is conducted by Department of Fashion Technology and it makes the student understand the fundamentals of design and construction of the ladies and kids wear. Towards the end of the course the students get opportunity to work at design studio or set up their own design studio or take up job work.

## COURSE CONTENT

Areas of study include in-depth understanding of Pattern Making and Garment Construction for product development for kids wear, embroideries and surface techniques, production & quality control, elements of design & Design sensitivity.

## CAREERS

Take up job work | Setup Design studio | Freelance designer for clients, celebrities, movies, etc., | Work under designer as design coordinator | Work in retail outlets.

Award	Certificate
Eligibility	10+2 / Diploma / Graduate
Duration	6 months,5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 55000/-
Course Coordinators	Ms. V. Priyadarshini

## PROCESS IMPROVEMENTS IN GARMENT INDUSTRY

The programme is conducted by Department of Fashion Technology and is tailor made for the garment industry professionals in the areas manufacturing and operations. The course provides great exposure to variety of productivity and process improvement techniques relevant to Indian ready-made garment industry.

### COURSE CONTENT

The course covers in depth understanding of the productivity and process improvement techniques in mass manufacturing garment industries. The course is structured to provide inputs on application of Work Study, Ergonomics, Quality Control and Lean Manufacturing tools and techniques in mass manufacturing of garments.

### CAREERS

The Programme targets at upgrading the skills of the people working at supervisor and operator levels as well as the candidates aspiring to join the garment manufacturing industry.

Award	Certificate
Eligibility	10+2 with 1-2 years of experience or 10+2 with Diploma or 10+2=3 (Graduate)
Duration	6 months, 5 days / week
Campuses	Hyderabad
Seats	Rs. 45000/-
Course Fee	30
Course Coordinators	Dr. Rajaram & Dr. Rajani Jain

## TEXTILE DEVELOPMENT FOR INDIAN FORMAL WEAR

This programme is conducted by Textile Design department will train the students / participants to develop / enhance hand skill based techniques in / on textiles from conceptualizing ideas to the final product (apparel, home furnishing & accessories).

### COURSE CONTENT

Areas of study include introduction to boutique management, understanding of textile for usage in products, techniques of surface ornamentation, pattern making of Indian silhouettes for women's wear & home furnishing products, cutting & stitching techniques for product development, VM (display & exhibition skills).

### CAREERS

After successful completion of the course the candidates would be able to run a boutique / work as a sample coordinator / sourcing specialist in textile & apparel industry.

Award	Certificate
Eligibility	10+2
Duration	6 months,4 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 70000/-
Course Coordinators	Ms. Rachna Khatri & Ms. Anu Sharma

## TEXTILES FOR HOME & INTERIOR

The course is structured to enable participants to understand and enhance their knowledge of textile usage for the home furnishing and garment sector. This course will include basics of fabric and its value addition, and design development for textiles and apparel in the fashion industry.

### COURSE CONTENT

The programme conducted by Textile Design department aims to train professionals and young enthusiasts to pursue careers in interiors and the apparel industry. It mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

### CAREERS

The programme mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

Award	Certificate
Eligibility	10th pass
Duration	6 months , 3 days a week
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 40,000/-
Course Coordinators	Mr. Amitava Chowdhury

## VISUAL MERCHANDISING

The Program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate set ups. It aims to develop design professionals in fashion Lifestyle Industries to specialize in the areas of windows display, store layout, signage and lighting, consumer behaviour, branding and styling.

### COURSE CONTENT

The program brings perspectives into visual merchandising with implication in retail display. The course content covers:

1. Consumer Behaviour
2. Organization Management
3. Computer Application
4. Interior/Exterior of the store
5. Draping and styling
6. Portfolio development

### CAREERS

After completion of the course, student can work in various areas like Visual Merchandising, Window Styling, Store Planning, Planogramming, Merchandising Presentation, Point of Purchase Designing etc.

Award	Certificate
Eligibility	10+2/ Graduate - Gandhinagar, 10+2 - Mumbai
Duration	6 months , 3 days a week - Gandhinagar 2 days a week - Mumbai
Campuses	Gandhinagar, Mumbai
Seats	Gandhinagar - 30, Mumbai - 20
Course Fee	Rs. 50,000/-
Course Coordinators	Ms. Jalpa Vanikar & Dr. Hir P. Vyas Mr. Vinesh Tapre & Ms. Sushma Saitwal



# CONTINUING EDUCATION PROGRAMME DETAILS

Below Six Months

## APPAREL RETAILING AND VISUAL MERCHANDISING

To train the candidates in the field of retail presentation for both e-commerce and brick and mortar format. The program shall also meet companies' request to train their employee in the above mentioned areas. The program besides training candidates in the above areas would also impart soft skill training for customer/client interface.

### COURSE CONTENT

Visual merchandising, personality development (for retail front end), Graphic designing, Fashion vocabulary.

### CAREERS

Visual merchandiser for brick & mortar format, visual merchandiser for e-commerce, graphic designing content developer, customer relationship or front end executives.

Award	Certificate
Eligibility	Intermediate or +2 Pass
Duration	3 months, 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Mr. M. Annaji Sharma & Mr. Shivkumar M. Belli



## CRAFT CONTEMPORARY EVENING WEAR FOR WOMEN

The programme proposed to be conducted by Fashion Design Department, to train & prepare the candidates in making contemporary hi – fashion evening wear, utilizing the precise skills of pattern making & garmenting procedures definitely learn to think like a designer.

### COURSE CONTENT

Areas of study include in-depth understanding of Pattern Making and Garment Construction for product development for kids wear, embroideries and surface techniques, production & quality control, elements of design & Design sensitivity.

### CAREERS

Take up job work | Setup Design studio | Freelance designer for clients, celebrities, movies, etc., | Work under designer as design coordinator | Work in retail outlets.

Award	Certificate
Eligibility	10+2
Duration	3 months ,5 days / week
Campuses	Hyderabad
Seats	20
Course Fee	Rs. 35,000/-
Course Coordinators	Dr. Malini Divakala & Ms. Shoba Uppe

## COATS AND SUITS (PATTERN DEVELOPMENT & SEWING)

The curriculum is prepared to train the candidates in Menswear pattern making for jackets, trouser and shirt emphasizing the techniques used in customized / bespoke tailoring.

### COURSE CONTENT

Areas of study includes understanding of body types, fits, size chart, pattern development for jacket, trouser and shirt in Menswear using the methods in industry and leading suit makers of domestic market.

### CAREERS

The course aims to prepare professionals for customized / bespoke tailoring in the area product development, pattern making and sampling catering to retail market.

Award	Certificate
Eligibility	10 with 1-3 years experience in Pattern Making /product development minimum 10+2 with 2-4 years of industry experience in Production
Duration	3 months , 3 days / week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Mr. C. A. Rayan

## CONTEMPORARY SAREE DESIGNING

Indian saree is a classic design which is in demand both as a traditional and occasional wear. A holistic approach in this course helps the students to understand types and design aspects of a saree. It will enable the students to design a saree for party wear, wedding wear, formal wear etc. Using different surface ornamentation techniques like tie-dye, batik, block & screen printing, embroidery etc.

### COURSE CONTENT

The course includes technical aspects of the saree, variation design inputs, ornamentation by tie-dye and other surface techniques.

### CAREERS

This programme prepares the professionals for saree design in boutiques and also aims to facilitate aspiring entrepreneur.

Award	Certificate
Eligibility	10 +2
Duration	3 months ,5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Ms. Jyotirmai S & Mr. Prithwiraj Mal

## CAD FOR TEXTILES

The objective the programme is to provide quality inputs to the students in and around Varanasi in Computer Aided Design

## COURSE CONTENT

Introduction to Digital Design Principles, Introduction of Textile science for digital design, Design process for development of fashion & textiles, Color & trend forecasting, Digital resources presentation, Woven design, Fabric designing for Apparel & Home furnishing product, Print Design, Virtual merchandising and Digital ink jet printing on Textiles.

## CAREERS

On the completion of the course can work as graphic resource person in Manufacturing units or export houses.

Award	Certificate
Eligibility	10th pass with knowledge of computer application
Duration	4 months ,3 days / week
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Mr. Amitava Chowdhury

## DRAPING FOR DRESSES

The programme conducted by Fashion Design department is tailor made for industry professionals in the field of women's wear. The course is specially design to create 3 dimensional dresses on dress forms directly by manipulating the fabric.

### COURSE CONTENT

The curriculum structured with view to install practical solving ability for fabric manipulation and 3 dimensional patterns on dress forms. Area of study include basic torso, dress variations, fabric manipulation. Students get inputs in market sourcing and fabric.

### CAREERS

The programme aims to upgrade the knowledge and skills of draping of women's wear.

Award	Certificate
Eligibility	Basic knowledge of Pattern Making and Draping. Two years experience in Fashion Industry.
Duration	3 months, 2 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Prof. Monika Gupta & Dr. Purva Khurana

## E-COMMERCE FOR FASHION BUSINESS

The course is aimed at fashion Entrepreneurs, Objective of the course is to

1. Understand the nature of e-commerce
2. Recognize the business impact and potential of e-commerce for fashion business
3. Explain the technologies required to make e-commerce viable
4. Explain the economic consequences of e-commerce.

## COURSE CONTENT

The course covers aspects like

1. How to set up an online Fashion Business
2. How to choose an e-commerce platform for fashion Business
3. How to scale up your e-commerce business.
4. Students will learn about current e-business models and the characteristics of business - to- business and retail e-commerce portals.

## CAREERS

The course will help participants to make a career in Online merchandising, Online marketing and to make a career as Fashion Entrepreneur.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, weekend
Campuses	Mumbai
Seats	20
Course Fee	Rs. 30,000/-
Course Coordinators	Mr. Yashwant Misale

## FASHION DRAWING FOR DESIGNERS

The programme is offered by the Fashion Design Department and Designed to introduce and develop beginner's level fashion illustration skills useful for the working fashion professional and enthusiast.

### COURSE CONTENT

The programme introduces the 10 head women's fashion illustrations croqui, poses, faces, hairstyles, garments and details as well as rendering fabric.

### CAREERS

This programme is useful for a working professional in the fashion business to communication design ideas. It is also useful for developing a professional fashion design portfolio.

Award	Certificate
Eligibility	Open to all. Preferred experience in basic drawing
Duration	3 months, 3 days /week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 35,000/-
Course Coordinators	Ms. Jasti Pooja

## FASHION DIGITAL MARKETING

The course is designed to orient participants towards digital marketing in e-commerce which can offer endless possibilities of exposure to various techniques with major focus on e-commerce. The students are expected to gain working knowledge in digital marketing domain.

### COURSE CONTENT

- Introduction to Digital Marketing
- Websites Optimization
- Web Analytic
- Search Engine Optimization
- Digital Marketing
- Email Marketing
- Social Marketing
- Mobile Marketing

### CAREERS

To Emerge as a professional in sales, Marketing, Business Development Branding Advertising, Communications.

Award	Certificate
Eligibility	10+2 or Higher in any stream with knowledge of Internet & basics of E-commerce
Duration	1 month / 4 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 20,000/-
Course Coordinators	Mr. T.V.S.N. Murthy



## FABRICATION OF SCARF / STOLE DESIGN

A holistic approach in the course will help the students to design scarf / stole using various yarn craft techniques like braiding, knotting, crochet, macrame and surface ornamentation techniques like tie and dye, batik, printing etc.

### COURSE CONTENT

Area of study includes yarn craft techniques like braiding, knotting, crochet, macrame and surface ornamentation techniques like tie and dye, batik, printing etc basic design conceptualization and ideas for product development.

### CAREERS

This programme is designed for the aspiring professionals who can open their own boutiques through development of design skills for product development using yarn craft, tie and dye and various printing techniques and surface ornamentations.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 month/ 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Ms. Jyotirmai S & Ms. Sasmita Panda

## PRINT DESIGN FOR APPAREL AND HOME

Print is the fast and more demanded textiles technique, its demand increases due its application in various product categories. Technical advancement of printing techniques like digital, screen automatic flat bed, etc. are among various fast execution methods which are making it more popular. The course will equip an individual to understand technical and creative aspects of print design.

### COURSE CONTENT

The Program will Focus in developing an overall knowledge of print design which is Design and Technology based. Print application will prepare the candidate to expertise not just in apparel but also print application in home category of design. The program will provide exposure to foreign print expert.

### CAREERS

The course will helps an individual to develop design skill for developing prints for garments ,sarees, table linens ,fashion accessories,wall screens,interior design etc.

Award	Certificate
Eligibility	10+2 minimum
Duration	3 months / 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Ms. Rakhi Wahee Pratap & Mr. G. Rajesh Kumar

## PRINT DESIGN THROUGH CAD FOR TEXTILE AND APPARELS

The programme proposed to be conducted by Textile Design Department, NIFT Extension Centre, Varanasi, focuses on providing exposure to the candidates from Varanasi and other adjoining cities like Badhoi, Mirzapur, etc. in the area of Computer based Print Designing. The participants will be provided with an opportunity to be able to sensitize themselves with the basic tools of relevant designing software and an overview of designing for textile and apparel Industry.

### COURSE CONTENT

Area of studies Include Introduction to Print design Softwares, overview of vector and raster based softwares, Introduction to interface and basic tools of design softwares, overview of principles and elements of design, introduction to colour schemes and colour effects, overview of styles and techniques of printing, development of motifs and textile repeats, print layouts, virtual merchandising by rendering, overview of design process and final project on print design and development according to the project brief and documentation.

### CAREERS

Prospective Careers as CAD based Print Designers in Export Houses, Mills, Fashion Design firms, Design Studios, Companies catering to domestic sector, etc . Opportunities as small entrepreneurs executing design based job work dispensed from Home Textile and Apparel Industries.

Award	Certificate
Eligibility	10th pass with basic knowledge of computer application
Duration	3 months, weekend
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 20,000/-
Course Coordinators	Ms. Neha Pragya & Mr. Amitava Chowdhury

## TEXTILE APPLICATION FOR HOME & FASHION

The programme proposed to be conducted by Textile Design Department to provide basic understanding of textile for home & fashion in terms of commercial applications.

### COURSE CONTENT

To understand versatility of textile materials for home & fashion products to integrate the properties of textile materials with needs of market & applications.

### CAREERS

The programme mainly target aspiring entrepreneurs, designers & merchandisers working in the textile industry, design studios & export houses.

Award	Certificate
Eligibility	10+2 (Preferably with one year experience in related field)
Duration	3 months, 3days/Week
Campuses	Mumbai
Seats	20
Course Fee	Rs. 35,000/-
Course Coordinators	Dr. Chet Ram Meena & Mr. Nitin Rangdal

## TEXTILE DESIGN AND PRINT DEVELOPMENT

The course aims to provide knowledge with regard to the concepts of design development, surface design technique with various materials and technique along with the knowledge of textiles the design creation and Computer Aided Designing would also be imparted for development of patterns and stitching concepts for home furnishing collection.

### COURSE CONTENT

The Course would comprise of 5 subjects:

1. Basic Design-Concept of design in terms of development of form, motifs and color schemes
2. Study of textiles- basic of textiles and various properties of textiles
3. Surface Embellishment method - Various Embroideries other embellishment techniques like braiding, bead work, felt work.
4. CAD - Development of print on Corel, Photoshop.
5. Pattern making & Construction- Basic pattern for home furnishing and construction methods.

### CAREERS

The programme focuses in creating self-dependent Entrepreneur by making them skilful to open their own boutique od Design House for production of customized Home furnishing and other associated accessories.

Award	Certificate
Eligibility	10 + 2
Duration	3 months, 3days/Week
Campuses	Kolkata
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Mr. Nidhu Kumar Mondal

## VISUAL MERCHANDISING AND DISPLAY DESIGN

A custom-made programme to prepare young aspirants of develop the understanding of role of design in 'Visual Merchandising & Display' (VM & D) using appropriate design methods and techniques to enhance the window and display of merchandise.

### COURSE CONTENT

The programme intends of offer an insight into the basics of VM design. The components include, design fundamentals, understanding the relation of form and space, lighting, material, props and execution. Visual research, role of trends & forecast, followed by market surveys, visit to exhibition galleries, museums and exhibitions.

### CAREERS

The aspirants may able to pursue a career as a VM and Display designer or an installation designer with national/ international retail brands/stores to boutiques to exhibition displays.

Award	Certificate
Eligibility	10+2 or above with interest in design
Duration	3.5 months, 4 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 48,000/-
Course Coordinators	Prof. Anupam Jain & Ms. Pika Gupta

# ADMISSION GUIDELINES

The Continuing Education Prospectus and Admission Form for One year and short term Continuing Education Programmes can be obtained from NIFT Campuses by post on payment of Rs. 200/- or by hand for Rs. 150/-, through a Demand Draft drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses.

### Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 31st July, 2017, by hand or by post under registered cover, super scribed "CE Registration Form" along with a Demand Draft of Rs.1800/- for one year programmes and Rs.1000/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

### Instructions for Candidates

The candidates should read the instructions carefully before filling up the Admission Form.

1. Each candidate should fill in the Admission Form in blue/black ballpoint in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be used.
2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.
3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.
4. Each candidate is required to submit the following documents along with his/her Admission Form:
  - Attested copies of certificates proving his/her eligibility for the programme applied for.
  - Attested copies of documents giving details of his/her work experience.
  - A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.
5. The candidates are requested to fill in the Programme code in the prescribed Admission Form. (Refer Annexure)
6. The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates



should fill in their NIFT Study Centre codes in the prescribed Admission Form. (Refer Annexure)

7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.

8. The candidates are requested to enclose a self addressed stamped envelope (4" X 8") alongwith the Admission Form.

9. The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

### **Submission of CE Admission Form**

Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 31st July, 2017 by post under Registered cover superscribed "CE Admission Form" or by hand along with a Demand Draft of Rs.1800/- for programmes of more than six months duration(one year programmes)and Rs.1000/-for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Centre. Forms received after this date will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

### **Criteria**

All applicants will have to appear for an Interview at the NIFT Campus opted by them. The interview for each CE Programme is designed to test the knowledge, skill and aptitude of the candidates for the programme opted by them.

The date of Interview for the candidates for CE programmes will be intimated by the respective NIFT Campuses.

The list of selected candidates will be displayed at the respective NIFT Campus and on the NIFT website within a week.

### **Payment of Fee**

The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee (as mentioned below) at the time of admission and before the commencement of the Programme.

Please note that the selected candidates will be allowed to join the Programme only after he/ she has deposited the full Course Fee and the Resource Centre Membership Fee. The Resource Centre Membership Fee structure is as follows:

Annual Membership Fee for students opting for 6 months and one year duration programmes: Rs. 2,500/-+ Rs. 3000/- (security deposit - refundable) Membership fee for students opting for less than 6 months duration programmes: Rs. 1,500/- + Rs. 3000/-(security deposit - refundable).

Membership to the Resource Centre is limited to the duration of the programme opted by the candidate. The Membership Form can be collected from the respective Resource Centre.

### **Please Note**

1. Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidates.

2. NIFT reserves the right to selection and admission of candidates to CE Programmes.
3. The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/her performance in the Interview. Preference will be given to those with relevant industry experience.
4. The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/her admission to the programme will be cancelled.
5. Preference of Programme/NIFT Campus once exercised in the Admission Form will be treated as final and no request for change will be entertained.
6. Transfer of selected candidate from one CE Programme to another is not permitted under normal circumstances. However such transfers could be considered under exceptional circumstances with the approval of competent authority, subject to the following:
  9. NIFT reserves the right to revise the fee structure.
  10. Refund of fees will be as per NIFT CEP Policy 2014.
  11. NIFT does not offer placement services to the students of Continuing Education Programmes.
  12. NIFT does not assure hostel facilities to the students of Continuing Education Programmes.
  13. Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.

Continuing Education Academic Calendar  
2017-18.

CE Admission Form Available	01st July 2017
Last Date of Submission of Admission Form	31st July, 2017

- Availability of seats in the desired Programme and NIFT Campus.
  - Candidate fulfilling the requisite eligibility for the Programme.
  - Candidate's performance in the Interview.
- Any such transfer would entail payment of prescribed administrative charges.*

7. NIFT reserves the right to discontinue any Programme at any Campus.
8. The medium of instruction in NIFT is English.

- Note:**
1. The date of interview for all Continuing Education Programmes and declaration of final result along with the details pertaining to payment of fees / orientation of Continuing Education programme will be intimated separately by the respective NIFT centres.
  2. NIFT reserves the right to change the date of commencement of the programmes.
  3. The list of selected candidates will be displayed at the respective NIFT Campuses and on the NIFT website.

CONTINUING EDUCATION ONE YEAR PROGRAMMES			
Clothing Production Technology	CPT	Luxury Product Design	LPD
Contemporary Ethnic Wear	CEW	Textiles for Interiors & Fashion	TIF
Creative Thinking & Design Development	CTDD	Window Display and Store Design in Fashion and Textiles Industry	WDSFT
Design in Boutique Apparel & Accessory	DBAA	SIX MONTHS PROGRAMMES	
Design Development for Indian Ethnic Wear	DDIEW	Apparel Costing and Fashion Merchandising Management	ACFMM
Fashion & Clothing Technology	FCT	Apparel Costing and Fashion Merchandising Management	ACFMM
Fashion E-Business Management	FEM	Apparel Design and Development	ADD
Fashion Enterprise and Business Management	FEBM	Apparel Merchandising and Manufacturing Technology	AMMT
Fashion Designing and Apparel Technology	FDAT	Contemporary Bridal Trousseau Design	CBTD
Fashion Graphics and Product Modeling	FGPM	Creative Fashion Styling	CFS
Fashion Integration for Apparel Industry	FIT	Costume Jewellery & Accessory Design on Crafts	CJADC
Fashion Integratio for Textiles	FIT	Creative Pattern Making	CPM
Fashion and Media Communication	FMC	Design and Pattern Making for Ethnic Apparel	DPMEA
Fashion Retail Management	FRM	Design in Textiles & Think Beyond	DTTB
Garment Export Merchandising Management	GEMM	Illustrator of Fashion Industry	IFI
Garment Production Technology & Apparel Design	GPTAD	Product Development for Ladies and Kids wear	PDLKW
Indian Fashion Apparel and Boutique Management	IFABM	Process Improvements in Garment Industry	PIGI

Textile Development for Indian Formal Wear	TDIFW
<b>BELOW SIX MONTHS PROGRAMME</b>	
Apparel Retailing and Visual Merchandising	ARVM
Craft Contemporary Evening Wear for Women	CCEWW
Coats and Suits (Pattern Development & Sewing) -CEP New in Fashion	CS
Contemporary Saree Designing	CSD
CAD for Textiles – B1	CTB1
CAD for Textiles – B2	CTB2
CAD for Textiles – B3	CTB3
Draping for Dresses	DD
E-Commerce for Fashion Business	ECFB
Fashion Drawing for Designers	FDD
Fashion Digital Marketing	FDM
Fabrication of Scarf / Stole Design	FS/SD
Print Design for Apparel and Home	PDAH
Print Design through Card for Textile and Apparels	PDTCCA
Textile Application for Home and Fashion	TAHF
Textile Design and Print Development	TDPD
Visual Merchandising and Display Designs	VMDD

## NIFT STUDY CENTRE CODE

Bengaluru	80
Bhopal	755
Bhubaneswar	674
Chennai	44
Gandhinagar	79
Surat	261
Hyderabad	40
Kannur	497
Kolkata	33
Mumbai	22
New Delhi	11
Patna	612
Rae Bareli	535
Varanasi	

### CE PROGRAMME HEAD:

Professor Russel Timothy  
Dept. of Fashion Technology, NIFT, Chennai  
Head - Continuing Education and Diploma Programs

### UNIT IN CHARGE CEP:

Ms. M. Padampriya, Assistant Professor  
Dept. of Fashion Technology, NIFT, Chennai  
Unit Incharge - Continuing Education and Diploma Programs



Please visit for further details  
[www.nift.ac.in](http://www.nift.ac.in)