

**MASTER OF BUSINESS ADMINISTRATION**  
**(Regular) APRIL 2018**  
**CHOICE BASED CREDIT SYSTEM**

<b>Date</b>	<b>Time</b>	<b>Subjects</b>	<b>Code</b>	<b>Marks</b>
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**FIRST SEMESTER**

26-05-2018	02.00 pm to 05.00 pm.	Management Theory and practice	PMR8C11/ PMP8C11	75
28-05-2018	"	Managerial Economics	PMR8C12/ PMP8C12	75
29-05-2018	"	Quantitative Methods	PMR8C13/ PMP8C13	75
30-05-2018	"	Organizational Behavior	PMR8C14/ PMP8C14	75
31-05-2018	"	Management Accounting	PMR8C15/ PMP8C15	75

**SECOND SEMESTER**

26-05-2018	10.00 am to 01.00 pm.	Management Information System	PMR8C21/ PMP8C21	75
28-05-2018	"	Marketing Management	PMR8C22/ PMP8C22	75
29-05-2018	"	Financial Management	PMR8C23/ PMP8C23	75
30-05-2018	"	Operations Management	PMR8C24/ PMP8C24	75
31-05-2018	"	Human Resource Management	PMR8C25/ PMP8C25	75

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<b><u>THIRD SEMESTER</u></b>				
<b><u>CORE PAPER</u></b>				
03-05-2018	02.00 pm to 05.00 pm.	Operations Research	PMR8C31/ PMP8C31	75
04-05-2018	"	Research Methodology in Business	PMR8C32/ PMP8C32	75
05-05-2018	"	Relational Database Management System	PMR8C33/ PMP8C33	75
<b><u>ELECTIVE PAPER - (Any Two)</u></b>				
07-05-2018	02.00 pm to 05.00 pm.	Marketing Research	PMR8T3A/ PMP8T3A	75
08-05-2018	"	Product Management	PMR8T3B/ PMP8T3B	75
09-05-2018	"	Personal Selling & Sales Management	PMR8T3C/ PMP8T3C	75
10-05-2018	"	Indian Capital Markets	PMR8T3D/ PMP8T3D	75
11-05-2018	"	International Trade Finance & Documentation	PMR8T3E/ PMP8T3E	75
12-05-2018	"	Strategic Financial Management	PMR8T3F/ PMP8T3F	75
14-05-2018	"	Wages and Salary Administration	PMR8T3L/ PMP8T3L	75
15-05-2018	"	Training and Development	PMR8T3M/ PMP8T3M	75

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<b><u>NON - MAJOR ELECTIVE -(Any One)</u></b>				
02-05-2018	02.00 pm to 05.00 pm.	Entrepreneurship	PMR8N31	75
"	"	Internet and Web Programming	ECT8N31	75
"	"	Business Statistics	EMT8N32	75
(Arrear Candidates only)				
"	"	Open Source Software	ECS8N31	75
"	"	Introduction to Internet web Designing	ECA8N31	75
"	"	English for Effective Communication	TEN8N31	75

**FOURTH SEMESTER**  
**CORE PAPER**

02-05-2018	10.00 am to 01.00 pm.	Strategic Management	PMR8C41 / PMP8C41	75
03-05-2018	"	Business Environmental & Law	PMR8C42/ PMP8C42	75

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<b><u>ELECTIVE PAPER - (Any Three)</u></b>				
04-05-2018	10.00 am to 01.00 pm.	Services Marketing	PMR8T4D/ PMP8T4D	75
05-05-2018	"	Industrial Marketing	PMR8T4A/ PMP8T4A	75
"	"	Advanced Cost & Management Accounting	PMR8T4E/ PMP8T4E	75
"	"	Tax Laws and Planning	PMR8T4H/ PMP8T4H	75
07-05-2018	"	Buyer Behaviour	PMR8T4B/ PMP8T4B	75
08-05-2018	"	Management of Financial Institutions	PMR8T4K/ PMP8T4K	75
09-05-2018	"	Investment & Portfolio Management	PMR8T4F/ PMP8T4F	75
10-05-2018	"	Budgeting, Profit Planning & Control	PMR8T4G/ PMP8T4G	75
11-05-2018	"	International Financial Management	PMR8T4J/ PMP8T4J	75
"	"	Labour Legislation & Administration	PMR8T4T/ PMP8T4T	75
12-05-2018	"	International Marketing	PMR8T4C/ PMP8T4C	75
14-05-2018	"	Merchant Banking & Financial Services	PMR8T4V/ PMP8T4V	75
15-05-2018	"	Organizational Development	PMR8T4R/ PMP8T4R	75
16-05-2018	"	Human Resource Accounting	PMR8T4S/ PMP8T4S	75
17-05-2018	"	International Human Resource Management	PMR8T4U/ PMP8T4U	75

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<b><u>FIRST SEMESTER</u></b>				
26-05-2018	02.00 pm to 05.00 pm.	Management Theory and Practice	PMRDC11	75
28-05-2018	"	Managerial Economics	PMRDC12	75
29-05-2018	"	Quantitative Methods for Decision Making	PMRDC13	75
30-05-2018	"	Organization Behaviour	PMRDC14	75
31-05-2018	"	Management Accounting	PMRDC15	75
<b><u>SECOND SEMESTER</u></b>				
26-05-2018	10.00 am to 01.00 pm	Business Intelligence and Application	PMRDC21	75
28-05-2018	"	Marketing Management	PMRDC22	75
29-05-2018	"	Financial Management	PMRDC23	75
30-05-2018	"	Operational Management	PMRDC24	75
31-05-2018	"	Human Resources Management	PMRDC25	75

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**THIRD SEMESTER**

03-05-2018	02.00 pm to 05.00 pm.	Operations Research	PMRDC31	75
04-05-2018	"	Entrepreneurship	PMRDC32	75
05-05-2018	"	International Business Management	PMRDC33	75

**ELECTIVE PAPER (ANY TWO)**

07-05-2018	02.00 pm to 05.00 pm	Marketing Research	PMRDT3A	75
08-05-2018	"	Sales Management	PMRDT3E	75
09-05-2018	"	International Trade Finance & Documentation	PMRDT3H	75
10-05-2018	"	Indian Capital Markets	PMRDT3J	75
11-05-2018	"	Value Engineering and Waste Control	PMRDT3V	75
12-05-2018	"	Total Quality Management	PMRDT3W	75
14-05-2018	"	Training and Development	PMRDT3I	75
15-05-2018	"	Labour Legislation and Administration	PMRDT32	75
16-05-2018	"	Compensation Management	PMRDT34	75
17-05-2018	"	Service Marketing	PMRDT3G	75
18-05-2018	"	Management of Software Projects	PMRDT3Q	75

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**FOURTH SEMESTER****CORE PAPER**

Date	Time	Subjects	Code	Marks
02-05-2018	10.00 am to 01.00pm	Strategic Management	PMRDC41	75
03-05-2018	“	Business Environmental & Law	PMRDC42	75

**ELECTIVE PAPER - (Any Three)**

04-05-2018	10.00 am to 01.00 pm	Personal Selling and Sales Management	PMRDT4A	75
05-05-2018	“	Industrial Marketing	PMRDT4B	75
07-05-2018	“	Buyer Behaviour	PMRDT4C	75
08-05-2018	“	Management of Financial Institutions	PMRDT4F	75
09-05-2018	“	Investment & Portfolio Management	PMRDT4G	75
10-05-2018	“	Accounting Methods	PMRDT4J	75
11-05-2018	“	Tax Laws and Planning	PMRDT4L	75
12-05-2018	“	International Financial	PMRDT4M	75
14-05-2018	“	Merchant Banking and Financial Services	PMRDT4N	75
15-05-2018	“	Organization Development	PMRDT41	75
16-05-2018	“	Human Resource Accounting	PMRDT42	75
17-05-2018	“	Wages and Salary Administration	PMRDT43	75
18-05-2018	“	Performance Management	PMRDT44	75
19-05-2018	“	International Human Resource Management	PMRDT45	75

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**ELECTIVE PAPER**

Date	Time	Subjects	Code	Marks
21-05-2018	10.00 am to 01.00 pm	International Marketing	PMRDT4D	75
22-05-2018	"	Logistics Management	PMRDT4U	75
23-05-2018	"	Production Planning and Control	PMRDT4V	75
24-05-2018	"	Emerging trends in Information Technology	PMRDT4X	75
25-05-2018	"	Computer Networks	PMRDT4Y	75