



WITS
UNIVERSITY



MBA

Master of
Business Administration

www.wbs.ac.za

MESSAGE FROM THE HEAD OF SCHOOL

If you are considering joining Wits Business School, you could not be doing so at a better time. 2018 marks our 50th anniversary, and we look back with pride on five decades of graduating thousands of top business leaders, while looking forward to an exciting future as a leading business school in Africa.

Wits Business School has an enviable reputation for academic excellence and we are proud to be a part of Wits University, ranked the top research institution on the continent. At WBS you will enjoy not only a sense of heritage on our beautiful campus, but state-of-the-art facilities and top level teaching. Most of our faculty have their PhDs and bring to the classroom up-to-date and contextually relevant industry knowledge.

WBS has an enviable cadre of more than 10 000 high profile, successful alumni – ranging from CEO's of major corporates through to tech entrepreneurs – spread across South Africa and the globe.

We invite you to become one of these global leaders who are proud to have studied at WBS!



Dr Sibusiso Sibisi
Director and
Head of School

MESSAGE FROM THE DIRECTOR OF THE MBA

We are delighted that you are considering joining us for your MBA.

First and foremost, the MBA is about personal development and career advancement. At WBS we recognise this and our curriculum and teaching approach are designed to help you stand out above the crowd because of your superior knowledge, your ability to get things done and to achieve results.

The MBA is an experience like no other. The curriculum will provide a foundation for you in the key disciplines of management and leadership. Besides Strategy, Finance, Economics, Marketing and the like, you will also cover topical up-to-date courses such as Business Society and Collective Action, Critical Enquiry Skills and Entrepreneurship. Added to this, you will be taught by a business school faculty that has the highest number of PhDs in the country.

If you want to take your career in a new direction then the MBA is the way to go. Our MBA will challenge your assumptions about business and yourself; it will give you new knowledge and practical guidance on how to achieve results for your organisation.

We hope you make the right choice and look forward to welcoming you to the Wits Business School.



Conrad Viedge
MBA Director

THE CURRICULUM

Wits Business School has designed its new MBA curriculum to reflect the changing business landscape in Africa, and to provide our students with a globally relevant management degree at Master's level. The intention of the WBS MBA is to develop a new generation of business leaders who are equipped to do business in Africa and beyond.

There are four components of the WBS MBA:



Core courses



Elective courses



Independent study



Global study tour

COURSES ELECTIVES

The MBA consists of **12 core courses** and a choice of **3 electives**.



CORE COURSES:

- [1] Management and Financial Accounting and Finance
- [2] Economics for Business
- [3] Technology and Operations Management
- [4] Strategy
- [5] Organisational Design and Development and People Management
- [6] Critical Enquiry Skills
- [7] Business, Society and Collective Action
- [8] Marketing in a Connected World
- [9] Finance and Investment Decisions
- [10] Entrepreneurship and Innovation
- [11] Business Integration
- [12] Case Competition



ELECTIVES: (Students to select 3)

- Industry Foresight and Future Strategy
- Investment Analytics
- Negotiating Deep-rooted Conflict
- Business Venture Start-ups
- Business in Africa
- Strategic Brand Management
- Social Entrepreneurship Initiatives

The curriculum revolves around five key themes:



01

Context in Africa



02

Context in South Africa



03

Sustainability



04

Entrepreneurial Action



05

Critical Engagement

GLOBAL STUDY TOUR



Our MBA provides the best of local and international study opportunities. The global study tour is an integral part of the MBA curriculum and is designed to expose students to best practice learnings from complex international markets. Recent countries visited include China, USA, Brazil, Chile, Argentina, India, Vietnam, Thailand and Mauritius. There is also the option of a local study tour which includes visits to Durban, Cape Town and Botswana.

INDEPENDENT STUDY

The independent study portion of the MBA comprises:

LEADERSHIP QUEST:

The Leadership Quest is an ongoing, independent study component of the MBA with a focus on individual leadership development and capability. It requires the student to research the topic of effective leadership to determine the kind of leader they want to become.

APPLIED RESEARCH PROJECT:

Students choose one out of four major projects:

- a consulting project;
- a social entrepreneurship project;
- a business venture proposal, or
- a research report.

STUDY FORMATS

The WBS MBA can be completed in the following formats:

Full-time	January intake (12 months)
Part-time	January intake (24 months), two evenings per week or Saturday classes
Modular	June intake. 5 Study blocks of approximately 10 days each, plus electives and the global study tour

Applications open **15 February** and close **15 May 2018** for June intake.

“Our teaching method is interactive and collaborative. Our classrooms are designed to stimulate discussion between lecturers and students.”



JUNE MBA INTAKE MODULAR FORMAT (2018/2019)

BLOCK	DATES	NUMBER OF DAYS	COURSES
BLOCK 1	27/06/2018 – 08/07/2018	12 Days	<ul style="list-style-type: none"> MBA Orientation (3 days) Strategy Economics for Business
BLOCK 2	30/08/2018 – 08/09/2018	10 Days	<ul style="list-style-type: none"> Introduction to Independent Study Component Management and Financial Accounting and Finance Technology and Operations Management Leadership Quest: Personal Development Component
BLOCK 3	08/11/2018 – 17/11/2018	10 Days	<ul style="list-style-type: none"> Business, Society and Collective Action Marketing in a Connected World Critical Enquiry Skills Leadership Quest: Leadership Quest Briefing Component
BLOCK 4	17/01/2019 – 28/01/2019	12 Days	<ul style="list-style-type: none"> Entrepreneurship Finance and Investment Decisions Organisational Design and Development and People Management Independent Study Component (Applied Research Project)
BLOCK 5	04/04/2019 – 15/04/2019	12 Days	<ul style="list-style-type: none"> Business Integration Career Management (part of Leadership Quest) Negotiation Skills (part of Leadership Quest) Case Competition Independent Study Component (Applied Research Project) Leadership Quest: Career Management Leadership Quest: Negotiations Case Competition
Students to complete 3 electives during block(s) of their choice			
Third Quarter 2019 (July to September)	ELECTIVES		<ul style="list-style-type: none"> Q3 Electives
Fourth Quarter 2019 (September to November)	ELECTIVES		<ul style="list-style-type: none"> Q4 Electives plus GLOBAL BUSINESS STUDY TOUR

WHY WITS BUSINESS SCHOOL?

The MBA programme at WBS is intense and demanding, and at the same time a rewarding, enriching, once-in-a-lifetime experience!

OUR TEACHING METHOD

Our teaching method is interactive and collaborative. Our classrooms are designed to stimulate discussion between lecturers and students. We make extensive use of the case study method, using local and international cases that bring real-world business challenges into the classroom.

“WBS was the first business school in South Africa to establish its own Case Centre, which has developed over 200 case studies.”

CASE CENTRE

WBS was the first business school in South Africa to establish its own Case Centre, which has developed over 200 case studies, most of which focus on South African organisations. Our cases include companies such as FNB, Nando's, Discovery Health, Capitec Bank, Montecasino, Sasol, Young Designers Emporium, Tashas, Massmart and many others. The cases cover all aspects of business and explore Strategy, Marketing, Organisational Design and Development, Entrepreneurship and Finance and Innovation.

ELECTIVES AT INTERNATIONAL PARTNER SCHOOLS

WBS has partnerships with a number of international business schools and our students can complete their electives at business schools such as Duke, Warwick and Kelley to name but a few. For many students, this option is the highlight of their MBA and allows them to have the perfect mix of local and international business knowledge.

TEACHING EXCELLENCE

Our reputation for teaching excellence is enhanced by a number of visiting/adjunct professors from other business schools around the world. We also have a number of part-time lecturers who work in organisations and then bring their up-to-the-minute, practical knowledge into the classroom. In addition, in order to keep students abreast of current business trends, most modules include guest lecturers to add an extra dimension to the learning experience.

RESEARCH

As part of Wits University, one of the highest ranked universities in the world in terms of research output, WBS boasts the highest number of PhDs of any business school faculty in South Africa. Our professors and lecturers all have their areas of research and publish regularly. Besides the faculty research output, a number of outstanding MBA student research reports are published in leading academic journals.

ACCREDITATIONS

The WBS MBA is accredited by the London based Association of MBAs (AMBA). WBS is a founding member of the South African Business School Association (SABSA) and is a member of the Association of African Business Schools (AABS). We are also proud to be the only African business school to be a member of the Partnership in International Management (PIM), a network of 60 leading business schools around the world.



INDIVIDUAL CAREER DEVELOPMENT AND COACHING

WBS has played a pivotal role in the career development for thousands of students. Our Career Management Centre offers experienced one-on-one coaching, career advice and counselling, employment consultation, CV formulation and critique, mock interviews and career workshops and fairs, among many other services.

ALUMNI NETWORK

WBS is proud of its extensive network of alumni around the world. Many of our graduates hold senior management positions in organisations both locally and abroad. WBS has also graduated the most MBAs in Africa and is ranked 32 out of 17 000 universities internationally in the employment of alumni in top executive positions. Our active Alumni Office arranges several networking events for alumni, with guest speakers, throughout the year.

PUBLIC DISCOURSE

Hosting a number of topical events every year, WBS is continually building on its reputation as a centre for discourse, debate and discussion. Our public lectures attract this country's foremost thought leaders, academics, businesspeople and experts in their field, who lead panel discussions on business-relevant issues facing South Africa and the rest of the continent.

LINKS TO WITS

WBS is the Graduate School of Business Administration of the University of the Witwatersrand ('Wits'). Wits is ranked as the top research university in Africa. Wits is renowned for the quality and volume of its research output, boasting 26 A-rated researchers. Wits has produced 4 Nobel Prize winners and 91 prestigious Rhodes scholars.

LOCATION

WBS is situated on its own beautiful campus in Parktown, Johannesburg with easy access to highways and public transport.



FACILITIES, RESOURCES AND SERVICES



FOOD AND COFFEE

Our on-site canteen serves a wide variety of delicious meals and snacks, including home-made cakes and cappuccinos to fuel the academic debate! Opposite the School is 'Mike's Kitchen' restaurant, a historical landmark and popular meeting place for students and businesspeople.



ICT FACILITIES

WBS has a well-equipped computer laboratory and Wi-Fi is available throughout the campus. Students have access to our e-learning platform, Sakai, and there are numerous printers available for students' use.



LIBRARY

Our comfortable and well-stocked library, known as the WBS Management Library, holds over 15 000 volumes of books and collections, and subscribes to over 200 database journals. The library not only services the day-to-day research and information needs of students, but also acts as a management research archival repository for Wits University, holding a reserve of over 45 years of MBA and other management discipline research theses.

DO I QUALIFY?

You can apply to do your MBA at WBS if:

- You have a four-year undergraduate or postgraduate degree or diploma.
- You have a minimum of three years' work experience (for the full-time programme) or four years' work experience (for the part-time programme).
- You have a level of competence in Mathematics equivalent to a South African matric certificate.
- You are proficient in English.
- You have completed and achieved an acceptable level in either the GMAT, NMAT or the APIL test.
- You have a SAQA Evaluation Certificate (applicable to International qualifications).

HOW DO I APPLY?

- Only online applications are accepted. Please go to www.wbs.ac.za and click on **online applications** on the top right hand corner and follow the links.
- You will also need to complete and submit a Faculty of Management Part III form. You can download the form on the WBS website.
- Please ensure that all information uploaded is correct and that you have included everything required on the checklist (below).
- Applicants for the MBA may sit for one of three admissions tests. The GMAT, NMAT or the APIL test. Applicants are advised to take the APIL test unless they wish to apply to multiple business schools, in which case they should take the GMAT or NMAT details of these tests may be found on www.gmat.com or www.nmat.org.in/africa. Applicants are advised that both the GMAT and the NMAT require extensive preparation, whereas the APIL WBS admissions test does not.



- You will also be required to attend a group interview if shortlisted.
- For the APIL test, please book via email at testbookings.wbs@wits.ac.za, or contact Helen Martins on 011-717-3928. Information on the admission tests is available on our website: www.wbs.ac.za/academicprogrammes/admissions-testing/.

<input checked="" type="checkbox"/> CHECKLIST	
<input type="checkbox"/>	Online application form
<input type="checkbox"/>	Faculty of Management Part III form (download form on the WBS website)
<input type="checkbox"/>	Copies of academic transcripts and degree certificate(s)
<input type="checkbox"/>	SAQA evaluation certificate (International qualifications only)
<input type="checkbox"/>	Proof of English language proficiency (If English was not used as a medium of study)
<input type="checkbox"/>	Non-refundable application fee of R200
<input type="checkbox"/>	WBS admission tests (at a cost of R925)



WHAT WILL A WBS MBA COST ME?

Fees for the MBA (full-time and part-time) for 2018 are quoted as **R238 190.00***

***Please note:**

Fee is subject to review in 2019.

The global study tour will cost you between approximately **R56 000** and **R67 000** (+ single supplement).

The local study tour option will cost approximately **R31 000** (+ single supplement).

ENQUIRIES:

MBA Applications: +27 (0) 861 000 927 or applications2018.wbs@wits.ac.za.

FREQUENTLY ASKED QUESTIONS

[1] Do I have to write an entrance test?

Yes, all applicants are required to write the WBS admission tests. You will need to book for this, and pay a fee of R925. You will also be required to attend a group interview if shortlisted.

[2] When and how often are exams held?

Exams are held at the end of every quarter.

[3] I have completed my PDBA/PDM at WBS. Do I get credits towards my MBA?

Yes, you are able to obtain four credits if you complete your PDBA or PDM. Please note that certain conditions apply, and that the credits are valid for four (4) years.

[4] Do WBS MBA students receive coaching?

Yes. The MBA curriculum includes a leadership development coaching component.



[5] Does WBS have e-learning?

Currently WBS does not have e-learning and all our classes are conducted in a face-to-face, interactive environment. However, all our course material is supported by our e-learning platform, Sakai.

[6] How big are the classes?

Approximately 60 people. Syndicate groups comprise not more than seven students.

[7] How much of the programme is syndicate-based?

In most courses the syndicate component counts for 25% of the course mark.

[8] How much extra time is needed for assignments and preparation for class?

You will be expected to commit approximately 2 hours of preparation work for every hour of class. (This includes course reading and working on assignments.)

[9] How much does the global study tour cost, and is it compulsory?

Yes, it is compulsory, and will cost you approximately US\$ 4,500.

[10] Do I get to choose the destination for my global study tour?

Yes, however, groups are limited to 20-25 people, destination choice is on a 'first come, first served' basis.

[11] Are study materials included in the price of the MBA?

No. You will have to purchase your own books and study materials.

TESTIMONIALS



While the full time MBA gave me the ability to take a step back and really understand, holistically, what goes into running a business, it did so much more than that. It gave me lifelong friends from all over world, refined critical thinking skills and access to incredible business resources in the form of panel discussions, thought and business leaders, personalised career management tools and mentors. But most importantly, the MBA put me on a path to maximising my personal growth. The syndicate work helped improve my group work skills, the Leadership Quest helped me discover how I can be the best and most authentic version of myself, and the international exchange helped me develop the independence and perseverance needed to pursue my passions. No-one can deny that doing the MBA is tough, but it was also one of the best years of my life. ”

- Elizabeth Grieve, MBA (2016/2017)



When I think of the WBS MBA, I can't help but think of the quote by Oliver Wendell Holmes, Jr. "A mind that is stretched by a new experience can never go back to its old dimensions." Embarking on the MBA journey is an enriching experience that grows and empowers you by pushing you out of your comfort zone and shows you just how capable you truly are. The course content is not just theoretical but provides real world case studies, and as a result from day one you are forced to approach the content as you would if you were a decision maker within your organization. As the Wits MBA is arguably the most respected in Africa, your experience is further enriched by the individuals from all walks of life across the globe that you will meet and create lifelong connections with. You will have access to and engage with subject matter experts that are not just academics but are industry and corporate giants and this lends credence to the claim that Wits gives you the edge! ”

- Zukhanye N. Kwinana, MBA (2015/2016)



With my career spanning many years in technology, I was always intimidated by the business world. The Wits MBA gave me a good overview of the business world, thereby helping me make better informed contribution and decisions at work and in my personal life. This overview has enabled me to identify business areas that I felt I needed to explore further. My research project, with the help of a supervisor that deemed my successful completion as a key deliverable on his part, turned out to be a consolidated application of the material covered throughout the program. ”

- Tshego Mogashwa, MBA (2015/2016)



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