

Lubar School of Business

MBA

**Master of Business
Administration**





Dean's Message

Welcome to the Lubar School of Business. I think you'll be impressed by the outstanding experience that awaits you in our MBA program! Ranked by Bloomberg Businessweek among the top 20 part-time programs in the Midwest—and 75th nationwide—the Lubar MBA program is highly regarded by employers, alumni, and students alike. Lubar School faculty—nationally recognized for their teaching and research excellence—lead you through a rigorous curriculum in a learning environment that allows for individual attention. And our professional staff, from our recruiters to degree advisors to career professionals, are here to help you along the way at every stage of the process.

I invite you to take advantage of the many opportunities Wisconsin's premier metropolitan business school has to offer!

Lubar. A degree above.

Timothy L. Smunt, Dean

Top 20 MBA

Bloomberg
Businessweek

Best
B-Schools
2011

Part-Time
MBA

The Lubar School's part-time MBA program is ranked **18th in the Midwest** and 75th nationwide by Bloomberg Businessweek.

AACSB Accreditation



The Lubar School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB)—the hallmark of excellence in business education. Less than 5% of business schools worldwide meet the rigorous standards of AACSB accreditation, which ensures that the Lubar School is training our students with high-quality faculty, a dynamic curriculum, and the most current research.



Degrees

to achieve your goals

At the Lubar School, you'll learn...

... **from faculty who are at the forefront of knowledge creation.** Lubar faculty are committed to providing high quality management education—and dedicated to you, the student. Lubar faculty couple significant research records and extensive industry experience, providing students with relevant applications to business and cutting-edge business knowledge. Our professors rank among the top business schools in the world for research excellence—bringing important new ideas to both industry and the classroom. That will help you stand out.

... **alongside students who will challenge you and enrich your graduate experience.** Your graduate experience is about creating new value in your career. At the Lubar School, you'll be sharing that experience with like-minded professionals who help to energize the classroom. Most of your fellow students will be working professionals whose diversity and experience enhance the Lubar learning environment and become a network of contacts you'll count on throughout your career.

... **within a rich, metropolitan business environment.** Located just minutes from the headquarters of many world-class companies, the Lubar School's close proximity to downtown Milwaukee enhances the value of your education. With frequent executive guest speakers, applied project work, and exciting prospects for internships and career placement, the School's strong connection with the business community translates to opportunity for our students.



Designed for you

Focused curriculum—choose a speciality that correlates to your professional goals.

Flexibility—convenient, flexible part-time scheduling or complete the program in our accelerated 16-month format.

Personal—faculty and staff dedicated to supporting you and your goals throughout the program.

Convenient—our eastside Milwaukee campus is easy to access.

Connected—faculty, students, and programs that integrate with the metropolitan business community.

AACSB Accredited—to make sure you get a degree that meets the highest academic standards.

Master of Business Administration (MBA)

The Master of Business Administration (MBA) degree allows each student the flexibility to specialize in an area of their choice. The core curriculum combines a solid business foundation based on traditional theories with current models and applications in business and technology.

MBA Core Requirements (24–27 credits)*

The core curriculum integrates strategic, analytical, and behavioral dimensions of management decision-making:

- Bus Mgmt 704 Accounting Analysis and Control (3 credits)
- Bus Mgmt 705 Corporate Finance (3 credits)
- Bus Mgmt 706 Managing in a Dynamic Environment (3 credits)
- Bus Mgmt 707 Information Technology for Competitive Advantage (3 credits)
- Bus Mgmt 708 Marketing Strategy: Concepts and Practice (3 credits)
- Bus Mgmt 709 Data Analysis for Management Applications (3 credits)
- Bus Mgmt 710 Economic Analysis for Managers (3 credits)
- Bus Mgmt 711 Competitive Operations Strategy (3 credits)
- Bus Mgmt 712 Strategic Management (3 credits)

**Students with a Bachelor of Business Administration (BBA) degree and major in Accounting, Finance, Management, Information Technology Management, Marketing or Supply Chain and Operations Management will be waived from the corresponding MBA Core course. BBA graduates with a double major will be waived from both MBA courses, but must substitute three elective credits (one course) to maintain the minimum 36 degree credit requirement.*

MBA Electives (12 credits)

Students in the MBA Program have three options for completion of elective credits. They may choose one of the four Career Focused Concentrations or complete one of the thirteen established elective tracks. Students also may customize an elective track by completing four MBA elective courses which best meet their needs.

Total Degree Credits Required: 36-39 without a concentration or 39-42 with a concentration.

MBA Foundation Courses

MBA foundation coursework consists of four courses:

- Bus Adm 700 Building Business Interfacing Skills (2 credits)
- Bus Adm 701 Business Mathematics (2 credits)
- Bus Adm 702 Business Statistics (2 credits)
- Bus Adm 703 Financial Accounting (3 credits)

Bus Adm 700, Bus Adm 701, and Bus Adm 703 will be waived based upon completion of equivalent coursework with a C- or higher grade. Bus Adm 702 will be waived based upon completion of equivalent coursework with a B or higher grade within five years of admission. Students may be waived from Bus Adm 702 by earning a passing score on the Bus Adm 702 equivalency exam. Foundation courses do not apply as credit for the degree.

Corporate Recruiters

Many prominent local, national, and international companies recruit students and graduates of the Lubar School of Business. They include the following:

Actuant	Extendicare Health Services	PepsiCo
Acuity	FIS Global	PwC
ALDI, Inc.	Fiserv	Quad/Graphics
Artisan Partners	GE Healthcare	Robert W. Baird & Co.
Assurant Health	Grant Thornton	Rockwell Automation
Baker Tilly	Harley-Davidson	S.C. Johnson & Sons
Bank One	Johnson Controls	Schenck
BDO USA	Kohler Company	Scribner, Cohen and Company
Bon-Ton Stores, Inc.	Kohl's Department Stores	Sigma-Aldrich
Brady Corporation	Kolb+Co.	Stark Investments
Briggs & Stratton Corporation	Komisar Brady & Co.	Symmetry Corporation
Brookdale Senior Living	KPMG	Target
Chortek & Gottschalk	Kraft Foods	Trisept Solutions
Charter Manufacturing	Manpower International	UMB Fund Services
CliftonLarsonAllen	Mark Travel	United Government Services
Deloitte, LLP	Merck & Co.	U.S. Bank
Direct Supply	Mercury Marine	Vogel Consulting Group
Edward Jones Investments	MillerCoors	Vrakas, Blum & Co.
Enterprise Rent-A-Car	Milwaukee Bucks	Wells Capital Management
Ernst & Young	Northwestern Mutual	Wipfli, LLP





Lubar School of Business

The Sheldon B. Lubar School of Business is a major metropolitan business school dedicated to academic excellence and to providing students with high quality management education. Our dynamic curriculum links academic content, current business models, and state-of-the-art technologies delivered by leading faculty who are recognized for their combined excellence in research and teaching. The Lubar School's prime metropolitan location and close partnerships with business provide students with exceptional access to industry and executives, as well as the ability to pursue a wide variety of employment and internship opportunities. Established in 1966, the Lubar School is accredited by AACSB International, the "gold standard" for business schools worldwide.

The University of Wisconsin-Milwaukee

The University of Wisconsin-Milwaukee (UWM) is Wisconsin's premier urban university, a research institution offering 155 quality degree programs at the bachelors, masters, and doctoral levels. Through its fourteen schools and colleges, UWM serves the educational needs of over 29,000 students, including 4,900 graduate students and over 800 students from around the world. Located in the heart of Wisconsin's largest business, cultural and recreational center, UWM is situated in a beautiful neighborhood just a few minutes from the downtown area.




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