# POST GRADUATE PROGRAMME M. COM. (COMMERCE)

## **SEMESTER - I**

Paper	Subject	Marks	Cr. Hr.	Paper	Remarks
		ESE+CIA	CR(T+P)	Code	
Paper - I	Management Concept	70+30	4(4+0)	COM 511	
Paper – II	Advanced Business Statistics	70+30	6(6+0)	COM 512	
Paper – III	Managerial Economics	70+30	<b>5(5+0)</b>	COM 513	
Paper – IV	Business Finance	70+30	<b>5(5+0)</b>	COM 514	
		400	20(20+0)		

## **SEMESTER - II**

Paper	Subject	Marks	Cr. Hr.	Paper	Remarks
		ESE+CIA	CR(T+P)	Code	
Paper – V	Accounting for Managerial	70+30	6(6+0)	COM 521	
	Decision				
Paper – VI	Marketing Management	70+30	<b>5(5+0)</b>	COM 522	
Paper – VII	Financial Management	70+30	<b>5(5+0)</b>	COM 523	
Paper – VIII	Corporate Legal Framework	70+30	4(4+0)	COM 524	
		400	20(20+0)		

## **SEMESTER - III**

Paper	Subject	Marks	Cr. Hr.	Paper	Remarks
		ESE+CIA	CR(T+P)	Code	
Paper – IX	Human Resource Management	70+30	4(4+0)	COM 531	
Paper – X	Entrepreneurship Development in	70+30	<b>5(5+0)</b>	COM 532	
	India				
Paper – XI	Research Methodology	70+30	<b>5(5+0)</b>	COM 533	
Paper – XII	Corporate Direct Tax	70+30	6(6+0)	COM 534	
		400	20(20+0)		

## SEMESTER - IV

Paper	Subject	Marks ESE+CIA	Cr. Hr. CR(T+P)	Paper Code	Remarks
	Financial Man	agement			
Paper - XIII	Advanced Cost Accounting	70+30	5(5+0)	COM 541	
Paper – XIV	Advanced Accountancy	70+30	5(5+0)	COM 542	
Paper – XV	Corporate Tax Planning and Management	70+30	5(5+0)	COM 543	
Paper - XVI	Project Work	50+50	5(0+5)	COM 544	
		400	20(15+5)		
	Marketing Mar	nagement			
Paper - XIII	Services Marketing	70+30	5(5+0)	COM 541	
Paper – XIV	Retail Management	70+30	5(5+0)	COM 542	
Paper – XV	Agri Business	70+30	5(5+0)	COM 543	
Paper - XVI	Project Work	50+50	5(0+5)	COM 544	
		400	20(15+5)		
	Human Resource I	Management			

Paper - XIII	Industrial Relations in India	70+30	5(5+0)	СОМ	
				541	
Paper – XIV	Labour Welfare and Social	70+30	5(5+0)	COM	
	Security			542	
Paper – XV	Labour Legislations in India	70+30	5(5+0)	СОМ	
				543	
Paper - XVI	Project Work	50+50	5(0+5)	СОМ	
	-			544	
		400	20(15+5)		

#### University Department of Commerce and Business Administration

#### L. N. Mithila University, Darbhanga

**Course of the Study** 

#### for

#### M. Comm. (Examination) Under Semester System

With Effect From : .....

Innovations in Commerce education focus our attention on a structural transformation. A change in syllabi, pedagogy and system of education may initiate the process of value addition. This will benefit the students vis-à-vis the society in many ways.

In states like ours, the commerce education remained neglected till the end of 20<sup>th</sup> century. With the beginning of 21<sup>st</sup> century when globalization of economy started creating tremendous job opportunities for the Commerce Graduates, there was a shift in the attitudes of parents and students and resulting from which the enrolment position gained a rapid momentum. But our products could hardly get a positive response. A quantitative increase can not serve our purpose unless we find multi-pronged qualitative improvements. This draws our attention on a structural change in the commerce education both at Graduate and Post-graduate levels. The syllabi need to be framed in the face of emerging trends in the job markets in order that the demand and supply positions reach to an optimal point.

The then Bihar University of which Mithila University was carved out in 1972 decided to start P.G. teaching in Commerce in C.M. College, Darbhanga instead of identifying any other college located at the university headquarters – Muzaffarpur speaks volumes of the facts regarding the established brand name of the Department. With the establishment of Mithila University, the Department could enrich its infrastructural base. In 1978, it was housed in a magnificent building of Maharaja of Darbhanga, known as Nargauna Palace where gradually other Departments were also shifted.

Keeping in view the growing importance of professional education, the Department started MBA course in 1991 as a self financing venture. The programme was subsequently approved by the AICTE and the Government of Bihar.

The broad mission we endeavour to pursue in conducting MBA programme is to prepare young professionals to be thoroughly capable of undertaking the multidimensional challenges of the corporate world. In shaping the career of 'Managers of Tomorrow, the Department makes best possible efforts to provide opportunities for acquiring knowledge, developing skill and inculcating all the traits and attributes to make them much more hireable.

**Prabandhan Bhawan :** The long cherished aspiration of the Department to have its own building and campus was met by the magnanimity of the then Vice-Chancellor Dr. Rajmani Prasad Sinha. The University allocated a double-storied building and the Department was shifted to its new house known as Prabandhan Bhawan in April 2004. Within a year the Department could develop academic and allied infrastructure viz. Conference Hall, state of the Art Computer Lab, Rich Computerized Library, Reading Room, Girl's Common Room, Sprawling Campus, Reception Counter and compound wall. The eco-friendly ambiance developed by the Department has made it a suitable place for concentration and meditation.

In exercise of the power conferred by section 39 of the Bihar State University Act, 1976 amended up to date, the Academic Council of the university hereby makes the following regulations namely L. N. Mithila University, Regulations governing the Post Graduate Programme under the Credit based Semester System.

These regulations shall come into force with effect from the Academic Session

Not withstanding anything contrary to the provisions contained in Chapter V of the regulations for the Master's examination in Science, Arts and Commerce, the following provisions are made.

The proposed examination reform has four areas viz.

- (a) Semesterisation
- (b) Credit System
- (c) Evaluation System and
- (d) Internal Assessment

#### 1. The Post Graduate Programme

- **1.1** There shall be four Semesters in each PG Programme.
- **1.2** The duration of an academic year shall consist of two semesters each of 15 weeks of teaching schedule.
- **1.3** The academic session in each Semester will provide actual 90 teaching days.
- **1.4** There shall be two categories of courses
  - a. Compulsory / Core Courses
  - b. Specialised / Elective Courses
- 1.5 The students shall compulsorily deliver one seminar lecture in the Final year (i.e. during 3<sup>rd</sup> to 4<sup>th</sup> Semester). A student shall compulsorily undertake a project work leading to dissertation. The project work will continue to be a part of the regular course.
- **1.6** Internal evaluation will be done for 30% of the allotted marks whereas 70 % marks will be through external evaluation.

#### 2. The Definitions

- 2.1 Academic Committee : Means the committee constituted by the Vice-Chancellor under this regulation to manage and monitor the running of the post graduate programmes. Deans of the respective faculty will be the chairman of the program and the Departmental Academic Committee will be presided over by the respective Head of the University Department.
- **2.2 Programme :** Means the entire course of study and examination (traditionally referred to as course)
- **2.3 Direction of Programme :** Means the period of time required for the programme. The duration of post graduate programme shall be of 4 semesters, except for the MCA, where it will cover 6 semesters.
- 2.4 Semester means a term consisting of minimum of 90 working days of 15 weeks teaching.
- **2.5 Course** means a segment of subject matter to be covered in a semester (traditionally referred to as paper)
- 2.6 Core Course means a compulsory course in a subject related to a particular P.G. programme
- **2.7** Elective course means a course, which can be substituted by equivalent course from the same subject and a minimum number of courses required for completion of the programme.
- **2.8 Repeat course** is a course that is repeated by a student for having failed in that course in an earlier session.
- **2.9** Departmental council means a body of all teachers of a Department.
- **2.10 Student Advisor** means a teacher from the department nominated by the departmental council to look into the matters relating to the regulation.
- **2.11 Credit (cr.)** means the unit by which the course work is measured. In this regulation, one credit means one hour of teaching work or two hours of practical work per week for 15 weeks in a semester.
- 2.13 Course structure : means the mix of different core and elective papers as mentioned below:

## **3. ADMISSION**

The process of admission of students to educational institution is a critical step that should ensure accessibility, uniformity and quality. With the fast changing socio-cultural milieu and growing demand for higher education, the admission processes need objectivity and transparent procedures. In this context, the university requires to pay priority attention to the procedures for merit-based admission to the undergraduate and post-graduate programme.

- **3.1** The admission to all post-graduate programme shall be as per the rules and regulations of the university.
- **3.2** The eligibility criteria for admission shall be announced by the university from time to time. The candidates having Bachelor Honours Degree of a recognized university or equivalent will be eligible for admission to the Post Graduate programme of the university.
- **3.3** The reservation rules of the state government framed for the purpose of admission shall be applicable to different categories of candidates.
- **3.4** The Admission will be against the seats approved by the government.
- 3.5 Weightage will be given to the defined categories of students in the admission process such as
  - ➢ Girl students.
  - Dependents of ex-serviceman.
  - ▶ Wards of teaching and non-teaching staff of the university.
  - ► N.C.C
- a. Cadets having camp certificate.
- b. Cadets having State camp certificate.
- c. Cadets having National camp certificate.
- d. NCC B-certificate
- e. NCC C-certificate.
- ➤ N.S.S.
- Sports/Cultural activity/Fine Arts/ Music

Note : No Candidate shall be allowed two benefits at the same time.

## 4.0 PROJECT WORK

- **4.1** Every student shall undertake an individual project under the supervision of a teacher.
- **4.2** The project work and the Supervisor shall be assigned to the students by the concerned Department during the 2<sup>nd</sup> Semester to enable them to plan and carry out the work during Ill and IV Semester. The project work is assigned 8 credits and evaluated for 100 marks of which 50 marks are allotted for dissertation and 50 marks for Viva.
- **4.3** The project work must be submitted by the students in the 13<sup>th</sup> week for the IV Semester.
- **4.4** The dissertation must be typed and limited to 50 to 70 pages.
- **4.5** Project work shall be evaluated by an external examiner which will be followed by Viva.

## **5. ATTENDANCE**

**5.1** 75 % attendance of the delivered lectures is compulsory for all students. A student shall be considered to fulfill the requirement of attendance for appearing at the Semester End Examination.

- **5.2** However, there is a provision for condonation of attendance for students who have attended 65% to 74% of the delivered lectures specially on medical ground.
- **5.3** If a student represents his/her Institution. University, State or Nation in sports, NCC, NSS or cultural or any other officially sponsored activities, he/she shall he eligible to claim the attendance for the actual number of days participated subject to a maximum of 20 days in a Semester based on the recommendations of the Head of the Department / Principal of the concerned College.
- **5.4** A student who fails to satisfy the requirements of attendance shall not he permitted to take internal assessment as well as the Semester End Examination.

#### 6. Examination and Evaluation

- **6.1** In case of theory papers the question papers will be set by a panel of experts recommended by Head and Dean and approved by the Vice-chancellor.
- 6.2 The duration of theory paper examinations shall be of three hours and the examinees will be required to answer a total of 5(five) questions out of which question number one having a mix of four short answered questions will be compulsory. The break-up of marks for the four short answered questions shall be  $5 \times 4$ . The Question setters will be required to specify the limits of space and words for this purpose. The questions shall be set covering the entire syllabus and examinees will be required to attempt only five questions including the first question which is compulsory. All questions shall carry equal marks.
- **6.3** The paper setting and evaluation of answer books shall be done by external paper setters. The pass marks for each theory paper shall be 40%. There shall he separate pass marks for Semester examination and internal assessment.
- **6.4** In the practical subjects the examination shall be held at the end of every Semester. The pass marks for each practical paper shall be 40%. The practical examinations shall be conducted with two external examiners. Students of the Practical subjects shall be required to pass separately in both the theory and practical examinations.
- **6.5** The successful candidates shall be awarded the Class/Division at the end of fourth semester examination based on the aggregate marks obtained in all the four semesters consisting of 1600 marks. The following is the categorization of the performance of successful candidates based on the marks obtained by them :

(a) 75% and above	First Class with Distinction
(b) Less than 75% but equal or more than 60%	First Class
(c) Less than 60% but equal or more than 45%	Second Class
(d) Less than 45% but equal; to more than 40%	Pass

- The performance of a Student in each paper will e assessed on the basis of Continuous Internal Assessment (CIA) of 30 Marks and the End of Semester Examination (ESE) Consisting of 70 Marks.
- The components of CIA shall be

(a) Two Mid-semester Written Tests of one- hour duration each	15 marks.
(b) Seminar/Quiz	05 marks.
(c) Assignments	05 marks.
(d) Regularity, Punctuality & Conduct	05 marks.

## Total 30 marks.

• The Concerned teacher of the Course/Paper shall be responsible for conducting the mid-Semester tests and other components of the CIA in addition to CIA, The ESE, which will be written examination of 3 hours duration, would also form an integral component evaluation.

## **EXAMINATIONS:**

- The End-Semester-Examination will be conducted by the university. The two mid-Semester Tests will be Conducted and marked by the teacher concerned. The teacher shall show the answer scripts of the first mid-Semester tests to the students of the class.
- The End of Semester Examination (ESE) 'shall be named as follows:

(a) M.Com. Part – I Semester Examination and II Semester Examination respectively.

(b) M.Com. Part - III Semester Examination & IV Semester Examination respectively

(c) Syllabus for each paper shall be divided into 5 units. Bases on this, the question paper pattern shall be as follows :

Part –A Ten objective type Questions  $10 \times 2=20$  marks.

(Two Questions from each unit)

Part —B Five short Answer Questions 4x5=20 marks.

(Four to be answered) (One Question from each unit)

Part – C Three long answer Questions 3x10=30 marks.

### out of five to be answered (One Question from each unit)

- In formulating the entire Programme of Studies Department shall be guided by the consideration that at the Post Graduate level. Students should be familiar with all the Subdisciplines, trends and paradigms of the Subject. Keeping this in view the Department will decided 12 Core Papers in semester I, II & III and electives (optional) Papers in Semester IV
- There shall be no supplementary examination in any of the Semester Courses.

Those who have appeared at the CIA and attended the required minimum Percentage (75%) of attendance of lectures shall be permitted to appears in the ends Semester Examination.

After appearing at the Semester Examination, the candidates can he placed in the following categories in the context of declaration of the result of the Semester Exam Examination

To be declared passed in Semester Examination candidate must secured at least 40% marks in each paper separately both in theory as well as continuous internal assessment and a minimum of 45% in total .

- However it a candidate passes in at least two paper is in his/her First, Second and Third End Semester Examination, he shall be promoted to next higher semester.
- Candidates shall have to clear their backlog paper in the next End Semester Examination of that semester whenever it is a available
- Even if student is promoted to Fourth Semester, his Final result will only be declared when he/she has cleared all their backlog papers
- Final result of M Com. Course shall be published on the basis of candidate Performance in all the 16 papers speared over Fourth Semester
- The Final result will be published only after he has cleared all the 16 paper securing minimum qualifying marks
- Since it is a continuous evaluation programme student shall be awarded Grade Point (GP) at the End of each Semester Examination and Cumulative Grade Point (GP) at the End of Final End Semester Examinations in 10 point scoring s system
- There shall be no supplementary examination. A student has to score minimum 40% marks in his CIA. Failing to secure minimum marks he will have to repeat the CIA along with students of the same semester of the next academic session.
- If students fail to secure minimum 40% marks in CIA of any papers his result will be declared as fail in that paper. Students shall have to reappear in that paper in the same semester of next academic session. The name of the promoted candidate/ candidates will not be included in the merit list of that subject.
- A promoted candidate, if he has passed in CIA but fails in theory paper/papers, he/she shall retain Ii is/her. CIA award and will reappear in the theory paper only of the semester whenever available. However, if a candidate is declared fail in any End Semester Examination shall retain nothing and will have to redo the course work of failed semester again and he has to appear again in CiA as well as theory paper.

## **IMPROVEMENT OF RESULT:**

If candidate passes in End Semester Examination, he/she may apply for the improvement of his/her result in maximum of two papers of the semester. He/She can avail this facility only twice during the

duration of whole course. Better of the two results will be treated as final result of candidates in those papers.

#### 6.6 Internal Assessment

Internal assessment of students shall be based on the following:

- (i) Paper wise internal assessment shall be made by individual faculty responsible to cover the paper.
- (ii) The test will be conducted before the end of the semester.
- (iii) The test will be for 15 marks and five marks will be for attendance and conduct of the concerned student.
- (iv) There will be one mid semester written test of one and a half hour duration for 15 marks.

## 7. Carry Over and Promotion

- 7.1 This provision is for those students who have failed in that course in the earlier session. The maximum limit for this provision of clearing the repeat course is three continuous academic sessions.
- 7.2 For promoting one student from 1<sup>st</sup> semester to the 2<sup>nd</sup> semester, there will not be any restriction of clearing the papers but while promoting him/her from 2<sup>nd</sup> semester to the 3rd semester, he /she will be required to clear at least four papers combining both 1<sup>st</sup> and 2<sup>nd</sup> semester.
- 7.3 While promoting a student from  $3^{rd}$  semester to the  $4^{th}$  semester, it will be essential that he/she clears all the eight papers of  $1^{st}$  and  $2^{nd}$  semester.
- 7.4 For appearing a student at the 4<sup>th</sup> semester examination, it will be essential that a student clear at least ten papers combining  $1^{\text{st}}$ ,  $2^{\text{nd}}$  and  $3^{\text{rd}}$  semester.
- 7.5 The final results of a student will not be published unless he / she clears all the sixteen papers

## 8. Completion of Course

**8.1** A candidate is supposed to complete the course when he / she successfully completes all the 16 papers.

## 9. Moderation of Results

**9.1** If a candidate fails to secure a higher grade by not more than five marks, he / she shall be awarded the marks required up to the limit of five marks to enable him / her to be placed in the higher grade.

## **10. Award of Degree**

**10.1** A successful candidate will be awarded Master Degree in Commerce after clearing all the 16 papers.

The programme (Courses of Studies) of M. Com. will be two years duration divided into two academic sessions called M.Com. Previous & M. Com. Final respectively. First & Second semester shall cover the previous year. Whereas third & fourth semester shall be extended over the final year consecutively.

There shall be sixteen papers in P.G. (Commerce) Programme Comprising four papers in each semester. The papers shall be of two Categories (a) Compulsory/Core Courses & (b) Specialized/Elective Courses. No of papers of Compulsory/Core Courses shall be twelve &Specialized/Elective Courses shall consist of four papers.

The students shall be required to study any one of the following Specifized/Elective Courses of their Choice.

Group 'A' - Financial Management

### Group 'B' - Marketing Management

### Group 'C' - Human Resource Management

(1) The durations of M.Com. semester system course shall be of two academic session/four semesters. Each semester shall be of 16 to 18 weeks of actual study,

(2) The Examinations for Master's degree in M.Com. subject shall consist of four semesters of six months each.

(3) Each academic session shall consist of two semester's- I & III from July to December and II & IV: from January to June.

4) The M Com. course shall consist of 16 papers spread over four semesters with four papers each semester, carrying 100 marks each paper. The entire curriculum shall be of 1600 marks taken together.

## COURSE STRUCTURE FOR M.COM SEMESTER - I

Paper	Subject	Marks	Cr. Hr.	Paper	Remarks
		ESE+CIA	CR(T+P)	Code	
Paper - I	Management Concept	70+30	4(4+0)	COM 511	
Paper – II	<b>Advanced Business Statistics</b>	70+30	<b>6(6+0)</b>	COM 512	
Paper – III	Managerial Economics	70+30	<b>5(5+0)</b>	COM 513	
Paper – IV	Business Finance	70+30	<b>5(5+0)</b>	COM 514	
		400	20(20+0)		

## **SEMESTER - II**

Paper	Subject	Marks	Cr. Hr.	Paper	Remarks
		ESE+CIA	CR(T+P)	Code	
Paper – V	Accounting for Managerial	70+30	6(6+0)	COM 521	
	Decision				
Paper – VI	Marketing Management	70+30	<b>5(5+0)</b>	COM 522	
Paper – VII	Financial Management	70+30	<b>5(5+0)</b>	COM 523	
Paper – VIII	Corporate Legal Framework	70+30	4(4+0)	COM 524	
		400	20(20+0)		

## **SEMESTER - III**

Paper	Subject	Marks	Cr. Hr.	Paper	Remarks
		ESE+CIA	CR(T+P)	Code	
Paper – IX	Human Resource Management	70+30	4(4+0)	COM 531	
Paper – X	Entrepreneurship Development in	70+30	<b>5(5+0)</b>	COM 532	
	India				
Paper – XI	Research Methodology	70+30	<b>5(5+0)</b>	COM 533	
Paper – XII	Corporate Direct Tax	70+30	6(6+0)	COM 534	
		400	20(20+0)		

## SEMESTER - IV

Paper	Subject	Marks	Cr. Hr.	Paper Code	Remarks
_		ESE+CIA	CR(T+P)		
	Financial Ma	anagement			
Paper - XIII	Advanced Cost Accounting	70+30	5(5+0)	COM 541	
Paper – XIV	Advanced Accountancy	70+30	5(5+0)	COM 542	
Paper – XV	Corporate Tax Planning and	70+30	5(5+0)	COM 543	
	Management				
	Marketing M	anagement			
Paper - XIII	Services Marketing	70+30	5(5+0)	COM 541	
Paper – XIV	Retail Management	70+30	5(5+0)	COM 542	
Paper – XV	Agri Business	70+30	5(5+0)	COM 543	
	Human Resource	e Manageme	nt		
Paper - XIII	Industrial Relations in India	70+30	5(5+0)	COM 541	
Paper – XIV	Labour Welfare and Social	70+30	5(5+0)	COM 542	
	Security				
Paper – XV	Labour Legislations in India	70+30	5(5+0)	COM 543	
Paper - XVI	Project Work	50+50	5(0+5)	COM 544	
		400	20(15+5)		

## FIRST SEMESTER

#### PAPER – I (COM511) MANAGEMENT CONCEPT

- **Unit I The Basics :** Concept, Nature, Scope, Significance, Levels, Delegation, Departmentation, Management by Objectives.
- **Unit II The Management Thought :** Taylor, Fayol, Mayo, Conceptual Framework and Critical Evaluation.
- **Unit III The Management Function :** Planning, Organizing, Staffing, Directing, Leading, Coordinating, Communicating and Control An Introductory idea.
- **Unit IV The Functional Areas of Management :** Production, Finance, HRD and Marketing Function A Brief Overview.
- **Unit V** Management Information System : Concept, Functional Information System and Their Role in Decision Making.

#### **BOOKS RECOMMENDED :**

- 1. Lallan Pd. & S.S. Gulshan : Management Principles & Practice -S.Chand, New Delhi.
- 2. J.L. Masic Essentials of Management, Prentice Hall Delhi.
- 3. Koontz, Harold & Other- Essentials of Management-Tata Mc Graw Hill, New Delhi.
- 4. Robbins, Stephen P.& Others-Management-Prentice Hall, New Delhi
- 5. Sharma & Surana- Prabandh, Sangathan Evam Vyavhar, Ramesh Book Depot, Jaipur

#### PAPER – II (COM512) ADVANCED BUSINESS STATISTICS

- **Unit I Business Forecasting** Types of Business Forecasting Techniques, Forecasting Methods.
- Unit II Correlation and Regression Analysis : Meaning, Importance, Types of Correlation, Karl Pearson's Coefficient of Correlation, Spearman's Rank Correlation Regression Analysis – Concept, Importance, Difference between Correlation and Regression, Linear Simple Regression equations.
- **Unit III Probability Theory :** Concept of Probability, Probability Theory Addition theory, Multiplication Theory and Baye's Law; Simple Cases related to these theories.
- **Unit IV Probability Distribution :** Concept, Normal Distribution, Binomial Distribution, and Poisson Distribution Simple Cases.
- **Unit V** Chi-Square Test : Test of Independence and Test of Goodness of Fit.

- 1. Hoonda, R.P. Statistics For Business And Economies, Macmillan. New Delhi.
- 2. Gupta, S.P. Statistical Method, Sultan Chand, New Delhi.
- 3. Asthana, B.N. Elements of Statistics, Chaitanya Pub. Home, Allahabad.
- 4. Elhance, D.N Fundamentals of Statistics Kitab Mahal. Allahabad.
- 5. S.P. Singh Statistics Theory And Practice, S. Chand, New Delhi.
- 6. Gupta BN- Statistics, Sahitya Bhawan Agra

#### PAPER – III (COM513) MANAGERIAL ECONOMICS

- **Unit I** Introduction : Nature and Scope of Managerial Economics, Role and Responsibilities of Managerial Economist.
- **Unit II Demand Analysis :** Individual and Market Demand Functions. Law of Demand, Determinants of Demand, Elasticity of Demand Meaning and Importance-Use of Elasticity in Managerial Decisions.
- **Unit III Pricing Theory :** Price Determination Under Different Market Conditions- Price Determination and Firms Equilibrium In Short Run And Long Run Under Perfect Competition and Monopoly.
- **Unit IV Pricing Policies & Practices :** Objectives of Pricing Policies, Pricing Methods and Policies.
- Unit V Profit : Nature And Measurement of Profit

#### **BOOKS RECOMMENDED :**

1.	Chopra, O.P.	Managerial Economics – Tata Mac Graw Hill. Delhi.
2.	Dean, Joel	Managerial Economics-N Prentice Hall Delhi.
3.	Petersen, H& Others	Managerial Economics- Prentice Hall, Delhi.
4.	Varshney& Maheshwari	Managerial Economics- Sultan Chand & Sons, New Delhi
5.	Dwivedi, D.N.	Managerial Economics, Vikas Pub. House, New Delhi.

#### PAPER – IV (COM514) BUSINESS FINANCE

- **Unit I** Introduction : Definition, nature and Scope of Business Finance; Finance Function in Business; Traditional and Modern Views of Finance; Objectives of Financial Management Profit Maximization Vs. Wealth maximization
- **Unit II Planning for Funds :** Financial Plan Meaning and Basic Considerations; Factors Affecting Fixed Capital and Working Capital Requirements;
- **Unit III Capitalization :** Concept, Cost and Earnings Theories of Capitalization, Over capitalization and Under Capitalization their Causes, Effects and Remedies,
- **Unit IV Pattern of Capital Requirements :** Long Term and Medium Term Financing Purpose, Sources and Instruments; Short Term Financing Purpose, Sources and Instruments.
- **Unit V Raising of Funds :** Sources and Forms of External Financing with Special Reference to India; Underwriting of Capital Issues Trends and Broad Features of underwriting in India.

- 1. Pandey, I.M. Financial Management, Vikas Publishing, Delhi.
- 2. Khan, M.Y. & Other Financial Management, Tata McGraw, New Delhi.
- 3. Chandra, Prasanna Financial Management, Tata McGraw, New Delhi.
- 4. Hamptoon, John Financial Decision, Prentice Hall, New Delhi.
- 5. Kishore, Ravi M. Financial Management, Taxmann, New Delhi.

## SECOND SEMESTER

#### PAPER – V

## (COM521) ACCOUNTING FOR MANAGERIAL DECISIONS

- Unit I Introduction to Accounting: Management Accounting As An Area of Accounting Objectives, Nature And Scope of Management Accounting, Cost Accounting And Management Accounting. Difference between Management Accounting and Financial Accounting and Cost Accounting
- Unit II Budgeting: Definition of Budget, Essential of Budgeting, Types of Budget Flexible Budget, Functional Budget, Sales Budget, Production Budget.
- Unit III Standard Costing and Variance Analysis: Standard Costing as a Control Technique, Variance Analysis Meaning and Importance, Kinds of Variance and Their Uses, Material and Labour variance.
- Unit IV Break Even Analysis: Concept of Cost Volume, Profit Analysis, Break Even Point, Margin of Safety and Break Even Chart
- Management Reporting : Financial Information System-Need and Importance, Unit – V Essentials of Good Reporting System

#### **BOOKS RECOMMENDED :**

- 1. S. N. Maheswari Accounting for Management, Sultan Chand, New Delhi
- 2. Kuppapally Accounting for Managers, PHI, New Delhi
- 3. Arora, M.N. Accounting for Management, Himalaya Publishing House, Mumbai
- 4. H. Chakravarty & S. Chakravarty Management Accounting, Oxford University Press, New Delhi
- 5. Sahgal and Sahgal Accounting for Management, Taxmann, New Delhi

## PAPER - VI (COM522) MARKETING MANAGEMENT

- Unit I The Fundamentals : Concept, Nature, Scope, Buyers' and Seller's market, Consumer and Industrial Markets, Market Segmentation.
- Unit II Marketing Environment : Micro and Macro Environment : the components and their role in making the marketing decisions.
- Marketing Information System : Concept, Sub-systems, Management of Inputs, Unit – III Importance of MIS
- Unit IV Consumer Behaviour : Understanding Consumer Behaviour, Factors Influencing Consumer Behaviour.
- Unit V Marketing Mix : The Concept, The Sub-mixes of Marketing Mix : Product - Concept, Product Life Cycle, product Innovation, Product Line, Packing and Packaging, Branding, product Development. Promotion - Concept, Components Advertising, Publicity, Sales Promotion, Personnel Selling, Cause related and Sponsorship Marketing, Word of mouth Promotion Pricing - Policy, Objectives, Strategies Place - Levels of Distribution and Physical Distribution

- 1. Kotlar Philip & Gary Armstrong Principles of Marketing, Prentice Hall, New Delhi.
- Ramaswammy, V. S. & Other Marketing Management, MacGraw Hill, New York.
  Stanton Virhan, L. & Other Fundamental of Marketing, MacGraw Hill, New York. Ramaswammy, V. S. & Other - Marketing Management, MacMilan India, New Delhi.

- 5. Srinivasan, R. Case Study In Marketing, Prentice Hall New Delhi.
- 6. Jha And Singh Marketing Management In Indian Perspective, Himalya Publishing House, Mumbai

#### PAPER - VII (COM523) FINANCIAL MANAGEMENT

- **Unit-I** Financial Management : Concept, Objectives and Significance.
- Unit-II Cost of Capital and Capital Budgeting : Meaning and Significance of Cost of Capital; Computation of Cost of Debt; Preference Capital, Equity Capital and Retained Earnings; Combined (Weighted) Cost of Capital, Meaning and Significance of Capital Budgeting, Methods of Evaluating Investment Opportunities - Payback Period, Net Present Value, Internal Rate of Return.
- **Unit-Ill Capital Structure:** Traditional Approach of Capital Structure; MM Hypothesis; Factors Affecting Capital Structure; Leverage – Operating Leverage, Financial Leverage, Combined Leverage, Measurement of Leverage.
- **Unit-IV** Management of Income: Retained Earnings A Source of Internal Financing, Concept and Types of Dividend; Determinants of Dividend Policy; Dividend Policy – Walter's Model and MM Hypothesis.
- Unit-V Management of Working Capital: Meaning, Significance and Types of Working Capital; Sources of Working Capital, Determinants of Working Capital

#### **BOOKS RECOMMENDED :**

- 1. Pandey, I.M. Financial Management, Vikas Publishing, Delhi.
- 2. Khan, M.Y. & Other Financial Management, Tata McGraw, New Delhi.
- 3. Chandra, Prasanna Financial Management, Tata McGraw, New Delhi.
- 4. Kishore, Ravi M. Financial Management, Taxmann, New Delhi
- 5. Bhattacharya, H Working capital Management: Prentice Hall, New Delhi

#### PAPER – VIII (COM524) CORPORATE LEGAL FRAMEWORK

- **Unit I The Indian Companies Act, 2013** : Nature and Types of Companies, Memorandum and Articles of Association and Prospectus.
- **Unit II** Share Capital : Share and Share Capital, Membership and Transfer of Shares.
- Unit III Meetings and Management : Kinds of Meeting, Annual General Meeting and Board Meetings, Role and Responsibilities of Directors and Managing Director of a Company.
- **Unit IV** Accounts and Audit : Annual Accounts, Statutory Audit, Special Audit and Cost Audit, Corporate Social Responsibility
- **Unit V Other Legislations :** Introductory ideas of SEBI, FEMA, IRDA and Consumer Protection Act.

- 1. Jain, Vinod Student Guide to Companies Act, Taxmann, New Delhi
- 2. Majumdar and Kapoor Company Law and Practice, Taxmann, New Delhi
- 3. Kapoor, N.D. Company Law, Sultan Chand, New Delhi
- 4. The Companies Act, 1956 (Bare Act)
- 5. Ramaiya A Guide to Companies Act, Wadhwa Comp. Nagpur
- 6. Bare Acts SEBI, FEMA, IRDA and Consumer protection Act

## THIRD SEMESTER

## PAPER – IX (COM531) HUMAN RESOURCE MANAGEMENT

- **Unit I** Introduction : Concept of Human and Humanity, Concept and Dimensions of Human Resource Management, Objectives and Significance.
- **Unit II** Selection, Training and Development : Man Power Planning, Sources of Recruitment, Selection Procedure, Training Methods, Development of H.R.
- **Unit III Employee Relations** : Concept and Importance of Departmental Relationship, Trade Union and Collective Bargaining, Social Responsibility of Trade Unions
- **Unit IV Human Resource Appraisal :** Concept and Significance, Criteria of Performance Appraisal.
- **Unit V Human Resource Accounting and Auditing :** Concept and Methods.

#### **BOOKS RECOMMENDED :**

- 1. G.K. Jha, Labour Problem in Public Sector. 1St Publication of LN Mithila University.
- 2. Subba Rao P, Personnel and Human Resource Management, HPH, Bombay.
- 3. Greer R.C. Strategic Human Resources Management, Pearson Publication
- 4. Aswathappa, K. Human Resource Management, TMH, New Delhi.
- 5. Carry Desslor, Human Resource Management, Prentice Hall India, New Delhi.
- 6. Monappa, A Q Saiyadain M Personnel Mgt, TMH.

## PAPER X

### (COM532) ENTREPRENEURSHIP DEVELOPMENT IN INDIA

- **Unit I Entrepreneur :** The Concept, Characteristics, Entrepreneurial Traits, Types of Entrepreneurs, Role of Entrepreneurs in Economic Growth.
- **Unit II Entrepreneurship Theories and Development :** Theories of Entrepreneurship, Entrepreneurs Development Programme, Promotional Policies and Strategies.
- **Unit III** Motivation and Behaviour : Entrepreneurial Behaviour and Motivation, Entrepreneurial Success in Rural Areas, De-motivating Factors of entrepreneurial Development
- **Unit IV Ideas and Inputs :** Sources of ideas, Ideas Processing, Input Requirements, Financing Criteria, Technical Assistance, Marketing Assistance, Stickiness and Remedial Assistance, Preparation of Feasibility Reports.
- **Unit IV** Women Entrepreneurs : Segments of Women Entrepreneurs, Profile of a Women Entrepreneurs of India, Thrust areas in the Development of Women Entrepreneurs in India.

- 1. Gupta and Srinivasan Entrepreneurship Development in India, Sultan Chand, New Delhi
- 2. Gupta and Mittal Entrepreneurship Development, International Book House Pvt. Ltd., New Delhi
- 3. Lall and Sahai Entrepreneurship, Excel Books, New Delhi
- 4. Khanka Entrepreneurship Development, S. Chand, New Delhi
- 5. Vasant Desai Entrepreneurial Development, Himalaya Publishing House, Mumbai.

#### PAPER – XI (COM533) RESEARCH METHODOLOGY

- **Unit** I Conceptual Issues in Research : Meaning and Objectives of Research, Importance of Research in Modem Corporate Setting, Basic and Applied Research, Characteristics of an ideal Research
- **Unit II** Identification and Selection of a Research Problem, Steps Involved in Selecting a Research problem
- **Unit III** Meaning of hypothesis, Sources of hypothesis, Characteristics of a good hypothesis, testing of hypothesis
- **Unit IV** Research Design : Concept, Importance Contents of a Research Plan
- **Unit V** The Research Process : Steps Involved in the Research Process.

#### **BOOKS RECOMMENDED :**

- 1. OR Krishnaswami & M. Ranganatham Methodology of Research in Social Science, HPH, Mumbai
- 2. J K Sachdeva - Business Research Methodology, HPH, Mumbai
- 3. C R Kothari Research Mythology Methods and Techniques, New Age International Publishers
- 4. Shashi K. Gupta & Praneet Rangi Research methodology methods Tools and Techniques, Kalyani Publishers

#### PAPER – XII (COM534) CORPORATE DIRECT TAX

- **Unit** I Direct Taxation Concept and objectives of Income tax scheme.
- **Unit II** Assessment and computation of income tax of companies.
- **Unit III** Rebate of Income Tax for Companies, Set off and carry forwarded looses
- **Unit IV** Wealth tax, Concept, Objectives Assessies of Wealth Tax, Concept of Wealth, the Assets to be included and excluded as wealth valuation of Wealth, Deemed Assets.
- **Unit V** Computation of wealth tax.

- 1. V. K. Singhaniya Direct Tax Law and Practice, Taxmann, New Delhi
- 2. H.C. Melhotra Income Tax., Sahitya Bhawan, Agra
- 3. H. C. Melhotra Wealth Tax., Sahitya Bhawan, Agra
- 4. Chawla & Gupta Wealth Tax.,

## FOURTH SEMESTER

#### FINANCIAL MANAGEMENT PAPER – XIII (COM541) ADVANCED COST ACCOUNTING

- **Unit-I** Introduction : Meaning, Definition and Need for Cost Accounting; Classification of Cost; Installation of a Costing System.
- **Unit-II** Services costing : Cost collection, transport costing, fixed, running and maintenance charges, Log sheet The Related Numerical problems.
- **Unit-Ill** Marginal Costing : Meaning, Significance and Applications of Marginal Costing, Determination of Profit under Marginal Costing – The Related Numerical problems.
- **Unit-IV Differential Costing:** Meaning and Uses; Difference between Marginal Costing and Differential Costing; The Related Numerical problems.
- **Unit-V Recent Developments in Cost Accounting :** A Brief Idea of Activity Based Costing, Cost Control, Cost Reduction and Cost Audit.

### **BOOKS RECOMMENDED :**

- 1. Saxena and Vashistha Cost Accounting, Sultan Chand, New Delhi
- 2. Horngren, Sundaram and Datar Advanced Management Accounting, PHI, New Delhi
- 3. Kishore, Ravi M. Cost Accounting, Taxmann, New Delhi
- 4. Bhar, B. K.- Cost Accounting, Academic Publishers, Kolkata
- 5. Maheshwari Cost and Management Accounting, Sultan Chand, New Delhi
- 6. Khan and Jain Cost Accounting, TMH, New Delhi

### PAPER – XIV (COM542) ADVANCED ACCOUNTANCY

- **Unit I Investment Accounting :** Concept of Investment, Types of Investment, trading in Securities, Investment Ledger, Accounting for Investments
- **Unit II Voyage Accounting :** Introduction, Meaning of Voyage Accounting, Expenses and Income Related to Voyage, Preparation of Voyage Account
- .Unit III Social Accounting : Social Responsibilities of Business, Meaning of Social Accounting, Approaches to Social Accounting, Measurement of Social Const Benefit
- **Unit IV** Accounting for Price Level Changes (Inflation Accounting) : Introduction, Limitations of Historical Accounting, Meaning of Accounting for Changing prices; Approaches to Price level Accounting (or Inflation Accounting); Current Purchasing Power Accounting (CPPA), Current Cost Accounting (CCA).
- Unit V Financial Reporting for Corporate Sector : Introduction; Objectives of Corporate Reporting, Users of Accounting Information, External Users and Internal Users, Disclosure Requirements, Director's Report, Auditors' Report, Internal Financial Reporting.

- 1. Shukla and Grewal Advanced Accounts, S Chand, New Delhi
- 2. Jain and Narang Advanced Accountancy, Kalyani Publication, Jalandhar
- 3. Shukla and Gupta Advanced Accounting, SBP, Agra
- 4. Rao, M E Thukaram Advanced Accountancy, New Age International Pub., New Delhi
- 5. Maheshwar, S N. Advanced Accountancy Vikash Publication, New Delhi

#### (COM543) CORPORATE TAX PLANNING AND MANAGEMENT

- **Unit I** Introduction Concept of Tax Planning and Management, Tax Planning vs Tax Management, Tax Planning and Financial Management, Tax Avoidance and Evasion.
- **Unit II Tax Planning for Setting up of a new business** Tax Planning with reference to setting up of a new business Tax Provisions in respect of nature and area of business establishment
- **Unit III Tax Planning and Financial Management Decision -** Tax Planning with Reference to Capital Structure, Capital Structure Decisions and Dividend Policy.
- **Unit IV Tax Planning with reference to forms of Business Organisation** Tax Planning with Reference to Sole Proprietary Business, HUF, Partnership Firm and Joint Stock Company a comparative study
- **Unit V Tax Planning for Employee's Remuneration** Mode of Remuneration Payment for Tax Planning.

- 1. Lakhotia, R. N. Corporate tax planning, vision publication, Delhi.
- 2. Singhaniya V. K. Direct taxes, Taxman Publication.
- 3. Singhaniya and Sethi Direct Tax Planning and Management, Taxman, New Delhi.

#### MARKETING MANAGEMENT PAPER – XIII (COM541) SERVICES MARKETING

- **Unit I The Fundamentals :** Services the concept, Salient Features, Marketing Concept in Services, Services Marketing and the services sector, Role of Services Sector in the National economy of India, Impact f Technology on Services Marketing, Marketing Mix for Services.
- **Unit II Some Important Aspect in Services Marketing :** Demand Supply Management, Service Product Development, Service Encounter, Service Consumer Behaviour, Service Quality, Service Recovery, Marketing Services of Profit and Non-Profit Organizations.
- **Unit III** Application in Selected Profit Making Organizations : Bank, Insurance, Tourism, Hotel.
- **Unit IV** Application in Selected Non-Profit Organizations : Education, Health, Politics and Religion.
- **Unit V Emerging Challenges :** Trends in Indian Economy, Aspects of Globalization, Strategic Areas,

#### **BOOKS RECOMMENDED :**

- 1. Lovelock Services Marekting, prentice Hall, New Delhi
- 2. Zeithmal & Bitner Services Marekting, Tata Mc Graw Hill, New Delhi
- 3. S. M. Jha Services Marekting, HPH, Mumbai
- 4. Donald W. Cowell The Marekting of Services, CAM Foundation London
- 5. Kotler Bloom Marketing Professional Services, Prentice Hall, New Delhi

## PAPER – XIV (COM542) RETAIL MANAGEMENT

- **Unit I** Introduction to Retail management : Concept of Retail and Retailing, Types of Retailers, Retailing in India, Retail Outlets the Formats, Retail Organization, Design and Structure, Rural Retailing.
- **Unit II Planning and Merchandising Management :** Sales Forecasting for Retailing, Determining the Planning Process, Merchandising Management the Concept, Merchandising Plan.
- **Unit III Finance and Location :** Strategic Profit Model, Activity Based Costing, Factors Influencing Retailers Choice of Location, Retail Location Strategies.
- **Unit IV HRM in Retail :** Importance of HRM in Retailing, Competitive Advantages of Effective HRM, Developing Employees Skills, Motivational Factors
- **Unit V Retail Marketing :** Retail marketing the concept, Retail Market Strategy, Ethics in Retail Marketing Emerging Trends in Indian retail Market, FDI in Retail.

- 1. Michael Levy, Barton, A Weitz Retail Management; Tata Mc Graw Hill, New Delhi
- 2. David Gilbert Retail Marketing Management, Pearson Education, Singapore
- 3. Suja R. Nair Retail Management, HPH, Mumbai
- 4. Vedamini Retail Management, Jaico Publishing House

### PAPER – XV (COM543) AGRI BUSINESS

- Unit I Agri Business : Concept, Importance, Components
- **Unit II Introduction :** Concept and Significance of Farm Product marketing, marketing Surplus, Problems of Farm product Marketing, Remedial Measures.
- **Unit III Institutional Agencies in Farm Product marketing :** Regulated markets, Cooperative Marketing Institutions : An Appraisal of their Role
- **Unit IV** Marketing of Agri-Inputs : Marketing of Seeds, Marketing of Fertilizers, Marketing of Pesticides.
- **Unit V Communication Issues in Agri Business :** Rural Marketing Landscape, Language and Culture of the Determinants of Communication in Rural Market.

- 1. L. P. Singh Regulated Markets in India, Capital Publication House, New Delhi
- 2. L. P. Singh, Cooperative Marketing in India and Abroad, HPH, Mumbai
- 3. S. M. Jha & L. P. Singh Marketing Management in Indian Perspective, HPH, Mumbai
- 4. Sukhpal, Singh Rural marketing Management, Vikash Publishing House, Pvt. Ltd.
- 5. Sonal Kumar Velayudhan Rural marketing, Response Books
- 6. Raja Gopal Rural Marketing, Rawat Publications

#### HUMAN RESOURCE MANAGEMENT

#### PAPER – XIII

## (COM541) INDUSTRIAL RELATIONS IN INDIA

- **Unit-I** Industrial Relation in India and Emerging Challenges: Industrial Relations; The Concept Evolution of Industrial Relations; Emerging Trends in Industrial Relations in an Era of Globalization.
- **Unit-II Trade Unionism and Collective Bargaining :** Trade Unions, Growth and Development of Unions; Functions of Unions; Trade Unions Act, 1926 and Recent Amendments; Collective Bargaining, Concept, Collective Bargaining Process.
- **Unit- III Grievance Redressal and Discipline Mechanisms :** Discipline Mechanisms-Judicial Approach to Discipline; Misconduct; Disciplinary Proceedings; Domestic Enquiries; Charge-sheets; Conduct of Enquiry and Award of Punishments; Grievance and Redressal-Approaches and Nature of Grievances; Causes; Redressal Mechanisms.
- **Unit-IV Industrial Conflict and Regulations of Industrial Disputes :** Industrial Conflict-Nature of Conflicts; Strikes; Lockouts; Arbitration; Conciliation; Adjudication; Settlement of Disputes,
- **Unit-V Workers Participation :** Workers Participation-Evolution and Nature of Participation; Forms of Participation; Impact of Participation; Prerequisites for Success-full Participation; Limitations of Participation;

- 1. Kochan, T. A. & Katz Henry :Collective Bargaining and industrial Relations, 2<sup>nd</sup> ed. Homewood, Illinuis, Richard D Irish, 188.
- 2. Mamkoottam, K. Trade Unions, Mytgh and Reality, New Delhi, Oxford University, Press,
- 3. Niland, I. R. etc. The Future of industrial Relations, New Delhi, Sage, 1994
- 4. Ramaswamy, E.A. The Ryon Spinners The Strategic Management of Industrial Relations, New Delhi, Oxford University Press, 1994.
- 5. Jha G. K. Labour Problem in Public Sector L.N. Mithila University, Darbhanga Mithila university, Darbhanga, Publication.

### PAPER – XIV (COM542) LABOUR WELFARE AND SOCIAL SECURITY

- **Unit-I Labour Welfare :** Concept, Objectives and Scope of Labour Welfare; Types of Labour Welfare-Statutory and Non-Statutory; Agencies of Labour Welfare Work.
- **Unit-II Labour Welfare in India:** Labour Welfare under Constitution of India; Main Provisions of the Factories Act, 1948, Regarding Labour Welfare;
- **Unit-Ill International Labour Organisation in Pursuit of Labour Welfare :** Structure Functions and Roles.
- **Unit-IV** Social Security : Concept, Need and Significance of Social Security; Types of Social Security; Social Assistance and Social Insurance.
- **Unit-V** Social Security in India : Main Features and Provisions of the Employees State Insurance Act, 1948; the Employees' Provident Funds and Misc. Provisions Act, 1952; the Workmen's Compensation Act, 1923 and the Maturity Benefit Act, 1961 with regard to Labour Welfare.

#### **BOOKS RECOMMENDED :**

- 1. Shankaran, Punekar and Deodhar Trade Uniona, Industrial Relation and Labour Welfare, HPH, Mumbai
- 2. Malik, P.L. Hand Book of Industrial Law, EasternBook, Lucknow
- 3. Arun Monappa Industrial Relation, TMH

## PAPER – XV (COM543) LABOUR LEGISLATIONS IN INDIA

- **Unit-I Introduction :** Objectives and Principles of Labour Legislation; Historical Development of Labour Legislation in India;
- **Unit-II Factories Act, 1948 :** Object and Scope of the Act; Key Definitions; Rights of Workers; Provisions Regarding Health, Safety and Welfare of the Workers; Working Hours, Leave, Penalties and Procedures.
- **Unit-Ill Industrial Disputes Act, 1947 :** Object and Scope of the Act; Key Definitions; Authorities for Prevention and Settlement of Disputes; Strikes and Lock-outs; Unfair Labour Practices and Penalties.
- **Unit-IV** Workmen's Compensation Act, 1923 and Employees State Insurance Act, 1948 : Objects and Key Definitions; Main Provisions
- **Unit-V Employees' Provident Fund Act, 1952 :** Objects and Key Definitions; Main Provisions.

- 1. Malhotra, O P The Law of Industrial Disputes, Vol I and II Bombay, N M Tripathi, 1985.
- 2. A. M. Sarma Industrial Jurisprudence and labour Legislation, Himalya Publishing house Third ed. 2000
- 3. Malik, PL handbook of Industrial law, Lucknow, Eastern Book, 1995
- 4. Saini Delhi S Redressal of Labour Grievances, Claims and Disputes, New Delhi, Oxford and IBH, 1994.
- 5. Srivastva, S.C. Industrial relations and labour Law, New Delhi., Vikas, 1994,

## PAPER – XVI (COM544) PROJECT WORK

- 1. Every student shall undertake an individual project under the supervision of a teacher.
- The project work and the Supervisor shall be assigned to the students by the concerned Department during the 2<sup>nd</sup> Semester to enable them to plan and carry out the work during Ill and IV Semester. The project work is assigned 8 credits and evaluated for 100 marks of which 50 marks are allotted for dissertation and 50 marks for Viva.
- 3. The project work must be submitted by the students in the  $13^{th}$  week for the IV Semester.
- 4. The dissertation must be typed and limited to 50 to 70 pages.
- 5. Project work shall be evaluated by an external examiner which will be followed by Viva.