

B.B.A. 2 / 2017

Institute of International Studies (IIS-RU)
Bachelor of Business Administration
Class Schedule of the 2st Semester, Academic Year 2017

Terms and conditions

1. Students **MUST NOT** register for courses that have overlapping dates.
2. Students must re-check that they have not already registered for the same courses in the past.
3. Students **are not allowed** to add, drop, or change courses.
4. Students should be aware that all tuition fees are **non-refundable in all cases.**
5. **Students should mainly** register the courses according to the study plans of your batch.
6. If the students register the courses not according to the study plans of the batch, **the student need to accept all the consequences that would follow.**
7. After the registration, students must show the original receipt (the blue receipt) to pick up the textbooks.
8. For visa extension, **Students must register for the minimum of 15 credits** according the study plan and **must pass at least 5 courses in the semester.** And students must submit the document **at least 1 month** before the visa expiration.

Tuition fee tables

Courses	Credits	Amount
1	1	8,700
1	2	9,700
1	3	10,700
2	4	12,200
2	5	13,200
2	6	14,200
3	7	15,700
3	8	16,700
3	9	17,700
4	10	19,200
4	11	20,200
4	12	21,200

Courses	Credits	Amount
5	13	22,700
5	14	23,700
5	15	24,700
6	16	26,200
6	17	27,200
6	18	28,200
7	19	29,700
7	20	30,700
7	21	31,700
8	22	33,200
8	23	34,200
8	24	35,200

The Subject Conditions

For Every Student		
Course Code For Student ID No.		Course Title
52 - 54 <u>only</u>	55 and above only	
-	MKT 2206	Product And Brand Management
MKT 2207	MKT 2307	Services Marketing

➤ **Major Elective Courses**

For Student Major : <u>International Business</u>	
<u>For student ID. 52 – 54</u> (<u>สำหรับนักศึกษารหัส 52 – 54 เท่านั้น</u>)	<u>For student ID. 55+</u> (<u>สำหรับนักศึกษารหัส 55+</u>)
<u>Major Elective 4 Courses, 12 Credits</u> <u>(only 4 courses)</u> 1. ACC 4348 <u>or</u> INB 4102 (choose 1 course) 2. INB 3102 <u>or</u> INB 4104 (choose 1 course) 3. INB 3192 <u>or</u> INB 4194 (choose 1 course) 4. INB 3197 <u>or</u> INB 4103 (choose 1 course)	<u>Major Elective Must Study 4 Courses</u> 1. INB 4102 2. INB 4103 3. INB 4104 4. INB 4105

Bachelor of Business Administration
Class Schedule of the 2st Semester, Academic Year 2017

14/2

Major Finance and Banking

Amount: 21,200. - THB

Payment Date: November 22 - 24, 2017

Payment method: Cashier cheque “Ramkhamhaeng University”

Late registration fine is 100. - THB/day (only November 27 - 28, 2017)

Students could get the original receipt on 1st December 2017.

Course	Cr.	Date	Lecturer
FIN4324: RESEARCH IN BUSINESS FINANCE	3	January 9, 11, 15, 17, 19, 22, 24, 26 09.00 a.m. – 04.00 p.m.	Dr. Jordan French Stamford International University
FIN4325: INTERNATIONAL FINANCE AND BANKING	3	January 6, 8, 10, 12, 14, 16, 18 09.00 a.m. – 05.00 p.m.	Dr. Sebastian Stöckl University of Liechtenstein
+1 FREE ELECTIVE	3		
+1 FREE ELECTIVE	3		

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14/2

Major International Business

Amount: 21,200. – THB

Payment Date: November 22 - 24, 2017

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Course	Cr.	Date	Lecturer
INB4103: E-COMMERCE IN INTERNATIONAL BUSINESS	3	February 6, 8, 10, 13, 15, 17, 20, 22 09.00 a.m. – 4.00 p.m.	Dr. Mathieu Chauvet Montpellier University, France
+1 FREE ELECTIVE	3		
+1 FREE ELECTIVE	3		
+1 FREE ELECTIVE	3		

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Bachelor of Business Administration
Class Schedule of the 2st Semester, Academic Year 2017
14/2

Major Marketing**Amount: 21,200. – THB**

Payment Date: November 22 - 24, 2017

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Course	Cr.	Date	Lecturer
MKT3314: RETAILING MANAGEMENT	3	February 2, 3, 9, 10, 16, 17, 23, 24 09.00 a.m. – 4.00 p.m.	Lect. Xavia Boegly International College, King Mongkut's Institute of Technology Ladkrabang
MKT3315: WHOLESALING MANAGEMENT	3	March 2, 3, 9, 10, 16, 24, 30, 31 09.00 a.m. – 4.00 p.m.	Lect. Xavia Boegly International College, King Mongkut's Institute of Technology Ladkrabang
+1 FREE ELECTIVE	3		
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Bachelor of Business Administration
Class Schedule of the 2st Semester, Academic Year 2017
15/1, 15/2

Major Finance and Banking**Amount: 31,700. - THB**

Payment Date: November 22 - 24, 2017

Payment method: Cashier cheque “Ramkhamhaeng University”

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Course	Cr.	Date/Time	Lecturer
FIN3211: FINANCIAL MANAGEMENT 2	3	December 12, 14, 18, 20, 22, 25, 27, 29 09.00 a.m. – 04.00 p.m.	Dr. Richard Omotoye Virginia State University
FIN3212: CREDIT MANAGEMENT	3	December 6, 8, 9, 10, 16, 17, 23, 24 09.00 a.m. – 04.00 p.m.	Dr. Richard Omotoye Virginia State University
FIN4316: SEMINAR IN FINANCIAL CASES	3	December. 7, 13, 15, 19, 21, 26, 28 January. 4 09.00 a.m. – 04.00 p.m.	Dr. Felix Ayadi Texas Southern University
FIN4322: FINANCIAL INSTITUTIONS MANAGEMENT	3	March 3, 4, 10, 11, 24, 25, 31, April 1 09.00 – 04.00 p.m.	Assistant Professor Dr. Suppanunta Romprasert Srinakarinwirote University
FIN4324: RESEARCH IN BUSINESS FINANCE	3	January 9, 11, 15, 17, 19, 22, 24, 26 09.00 a.m. – 04.00 p.m.	Dr. Jordan French Stamford International University
FIN4325: INTERNATIONAL FINANCE AND BANKING	3	January 6, 8, 10, 12, 14, 16, 18 09.00 a.m. – 05.00 p.m.	Dr. Sebastian Stöckl University of Liechtenstein
+1 FREE ELECTIVE	3		

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Class Schedule of the 2st Semester, Academic Year 2017
15/1, 15/2

Major International Business**Amount: 31,700. - THB**

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Course	Cr.	Date	Lecturer
INB3109: RISK MANAGEMENT FOR INTERNATIONAL BUSINESSES	3	March 2, 5, 7, 9, 12, 14, 16 09.00 a.m. – 05.00 p.m.	Dr. Bahaudin Mujtaba Nova Southeastern University
INB3110: THE REGULATION OF INTERNATIONAL TRADE	3	February 26, 27, 28, March 6, 8, 13, 15 09.00 a.m. – 05.00 p.m.	Dr. Bahaudin Mujtaba Nova Southeastern University
INB3111: INTERNATIONAL SUPPLY CHAIN MANAGEMENT	3	January 3, 5, 9, 11, 15, 17, 19, 22 09.00 a.m. – 04.00 p.m.	Dr. Peter Williamson Teesside University, UK
INB3112: INTERNATIONAL BUSINESS COMMUNICATION	3	January 8, 10, 12, 16, 18, 23, 25, 29 09.00 a.m. – 04.00 p.m.	Dr. Alan Williams Institute of International Studies
INB4103: E-COMMERCE IN INTERNATIONAL BUSINESS	3	February 6, 8, 10, 13, 15, 17, 20, 22 09.00 a.m. – 4.00 p.m.	Dr. Mathieu Chauvet Montpellier University, France
INB4104: BUSINESS AND COMPETITIVE ANALYSIS IN INTERNATIONAL TRADE	3	December 4, 6, 8, 13, 15, 18, 20, 22 09.00 a.m. – 04.00 p.m.	Dr. Alan Williams Institute of International Studies
INB4105: DOING BUSINESS IN ASIA	3	December 1, 7, 12, 14, 19, 21, 27, 28 09.00 a.m. -04.00 p.m.	Dr. Alan Williams Institute of International Studies

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15/1, 15/2

Major Marketing**Amount: 28,200. - THB**

Payment Date: November 22 - 24, 2017

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Course	Cr.	Date	Lecturer
MKT3209: INTEGRATED MARKETING COMMUNICATION	3	January 8, 11, 12, 18, 19, 25, 26, 29 09.00 a.m. – 04.00 p.m.	Lect. Pongpipat Pongton Assumption University
MKT3210: PRICE POLICIES AND STRATEGIES	3	January 6, 7, 13, 14, 20, 21, 24 09.00 a.m. – 05.00 p.m.	Dr. Peter Williamson Teesside University, UK
MKT4208: MARKETING STRATEGY MANAGEMENT	3	December 3, 7, 9, 13, 15, 17, 21, 23 09.00 a.m. – 04.00 p.m.	Dr. Kayhan Tajeddini Lund University, Sweden
MKT3307: DIRECT MARKETING	3	December 2, 6, 8, 10, 14, 16, 20, 22 09.00 a.m. – 04.00 p.m.	Dr. Kayhan Tajeddini Lund University, Sweden
MKT3314: RETAILING MANAGEMENT	3	February 2, 3, 9, 10, 16, 17, 23, 24 09.00 a.m. – 4.00 p.m.	Lect. Xavia Boegly International College, King Mongkut's Institute of Technology Ladkrabang
MKT3315: WHOLESALING MANAGEMENT	3	March 2, 3, 9, 10, 16, 24, 30, 31 09.00 a.m. – 4.00 p.m.	Lect. Xavia Boegly International College, King Mongkut's Institute of Technology Ladkrabang

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Bachelor of Business Administration
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16/1, 16/2

Major Finance and Banking**Amount: 28,200. - THB**

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Course	Cr.	Date	Lecturer
ENG2002: ENGLISH INTERPRETATIVE READING	3	January 6, 13, 14, 20, 21, 27, 28, 31 09.00 a.m. – 04.00 p.m.	Lect. Orpheus Stephens Institute of International Studies
LAW3015: BUSINESS LAW 2	3	February 2, 3, 7, 9, 10, 14, 16, 17 09.00 a.m. – 04.00 p.m.	Dr. Alessandro Stasi Mahidol University International College
MGT2102: OPERATIONS AND SUPPLY CHAIN MANAGEMENT	3	March 3, 4, 10, 11, 24, 25, 31, April 1 09.00 a.m. – 04.00 p.m.	Dr. Waranpong Boonsiritomachai Burapha Business School
STA2016: BUSINESS STATISTICS AND QUANTITATIVE ANALYSIS	3	January 3, 5, 7, 9, 11, 15, 17 09.00 a.m. – 05.00 p.m.	Dr. Sebastian Stöckl University of Liechtenstein
FIN2203: MONEY AND BANKING	3	January 4, 8, 10, 12, 16, 18, 23, 25 09.00 a.m. – 04.00 p.m.	Dr. Jordan French Stamford International University
FIN3209: SECURITIES ANALYSIS	3	December 12, 14, 18, 20, 22, 25, 27, 29 09.00 a.m. – 04.00 p.m.	Dr. Felix Ayadi Texas Southern University

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Course	Cr.	Date	Lecturer
ENG2002: ENGLISH INTERPRETATIVE READING	3	January 6, 13, 14, 20, 21, 27, 28, 31 09.00 a.m. – 04.00 p.m.	Lect. Orpheus Stephens Institute of International Studies
HRM2101: HUMAN RESOURCE MANAGEMENT	3	December 4, 6, 8, 13, 15, 18, 20, 22 09.00 a.m. – 04.00 p.m.	Lect. Ian James Sanderson Institute of International Studies
LAW2015: BUSINESS LAW 1	3	February 1, 6, 8, 13, 15, 20, 22, 23 09.00 a.m. – 04.00 p.m.	Dr. Alessandro Stasi Mahidol University International College
MGT2102: OPERATIONS AND SUPPLY CHAIN MANAGEMENT	3	March 3, 4, 10, 11, 24, 25, 31, April 1 09.00 a.m. – 04.00 p.m.	Dr. Waranpong Boonsiritomachai Burapha Business School
MGT3101: STRATEGIC MANAGEMENT	3	February 5, 7, 9, 12, 14, 16, 19, 21 09.00 a.m. – 04.00 p.m.	Dr. Mathieu Chauvet Montpellier University, France
STA2016: BUSINESS STATISTICS AND QUANTITATIVE ANALYSIS	3	January 3, 5, 7, 9, 11, 15, 17 09.00 a.m. – 05.00 p.m.	Dr. Sebastian Stöckl University of Liechtenstein
INB3107: INTERNATIONAL BUSINESS MANAGEMENT	3	January 8, 10, 12, 16, 18, 23, 25, 29 09.00 a.m. – 04.00 p.m.	Lect. Ian James Sanderson Institute of International Studies

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Course	Cr.	Date	Lecturer
ENG2002: ENGLISH INTERPRETATIVE READING	3	January 6, 13, 14, 20, 21, 27, 28, 31 09.00 a.m. – 04.00 p.m.	Lect. Orpheus Stephens Institute of International Studies
HRM2101: HUMAN RESOURCE MANAGEMENT	3	December 4, 6, 8, 13, 15, 18, 20, 22 09.00 a.m. – 04.00 p.m.	Lect. Ian James Sanderson Institute of International Studies
LAW2015: BUSINESS LAW 1	3	February 1, 6, 8, 13, 15, 20, 22, 23 09.00 a.m. – 04.00 p.m.	Dr. Alessandro Stasi Mahidol University International College
MGT2102: OPERATIONS AND SUPPLY CHAIN MANAGEMENT	3	March 3, 4, 10, 11, 24, 25, 31, April 1 09.00 a.m. – 04.00 p.m.	Dr. Waranpong Boonsiritomachai Burapha Business School
MGT3101: STRATEGIC MANAGEMENT	3	February 5, 7, 9, 12, 14, 16, 19, 21 09.00 a.m. – 04.00 p.m.	Dr. Mathieu Chauvet Montpellier University, France
STA2016: BUSINESS STATISTICS AND QUANTITATIVE ANALYSIS	3	January 3, 5, 7, 9, 11, 15, 17 09.00 a.m. – 05.00 p.m.	Dr. Sebastian Stöckl University of Liechtenstein
MKT2205: MARKETING CHANNEL MANAGEMENT	3	January 4, 8, 10, 12, 16, 18, 23, 25 09.00 a.m. – 04.00 p.m.	Dr. Peter Williamson Teesside University, UK

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