

Final Placements 2012

School of Business Management, NMIMS Mumbai

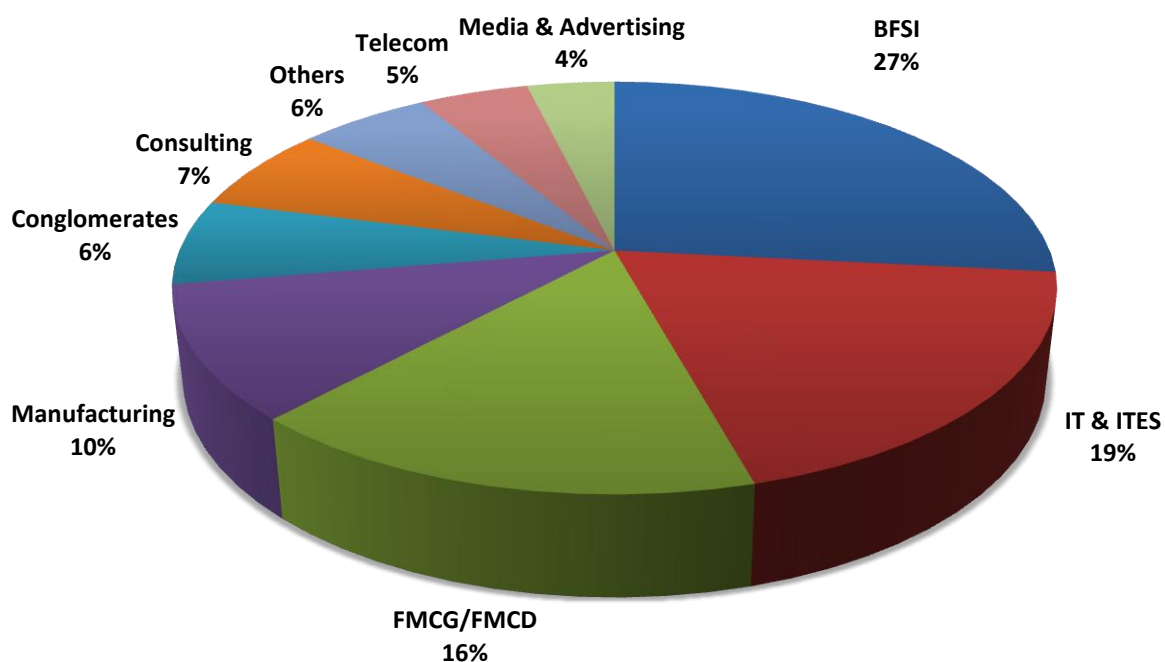
Corporate World Reposing its Faith in Times of Uncertainty

The School of Business Management of the Narsee Monjee Institute of Management Studies (NMIMS) Mumbai concluded its Final Placement process for the Batch of 2012. Even though the industry was cautious in its outlook towards recruitments this year, it reposed its faith in the MBA students of NMIMS by continuing to offer them coveted profiles across functions and domains.

It was a challenging season of sorts with the global economic downturn and the large batch size of four programs coming together for placements. While some recruiters were cautious and selected in few numbers, there were many for whom the executive mandate to participate in campus placements took time, on account of which a few companies could not be accommodated. However, there were a good number of new recruiters and some participated after a gap. The alumni network had a big hand to play in ensuring participation from some of the best names. The unstinted support of the corporate world can be attributed to their faith in the brand NMIMS, its faculty, alumni and students.

The total number of graduating students went up to 413 (an increase of 11% over the previous year) – while the intake of the Flagship program MBA Core remained at 300 and the MBA Actuarial Science at 30, that of Focus programs of Banking and Capital Markets increased. While MBA Core which has been in existence for three decades maintained its strong foothold in the industry, the relatively new Focus MBA programs too gained broad acceptance in their respective niche areas.

The average compensation for the Batch of 2012 stood at **INR 13.04 lakhs per annum**, while the highest CTC offered on campus rose to **INR 30 lakhs per annum**. Out of 121 companies that participated in the process, a stellar 34% of the companies were new recruiters, or companies that were returning to NMIMS after a hiatus.



Recruiting Companies – Sector-wise Classification

BFSI

The placements in the financial space were not affected by the economic downturn. 32% of the batch got offers in the BFSI sector across a plethora of functions ranging from Investment Banking, Corporate Banking, Equity Research, Treasury, Wealth Management, Risk Management, International Banking, Strategy, Branding, Retail Banking, Asset Management, Credit Rating, Credit Risk etc.

Banking

Global financial majors which recruited from the campus were Goldman Sachs, JP Morgan Chase, Nomura, Citi Bank, Royal Bank of Scotland and Deutsche Bank (Operations). The batch also got offers from prominent Indian banks like ICICI Bank, Yes Bank, HDFC Bank, Kotak Bank and IDBI Bank. PSU banks like Bank of India, Central Bank of India and Allahabad Bank also managed to recruit talent.

Financial Services

The financial services area also reposed the faith in the students of NMIMS, the major companies that participated were: Bloomberg, Motilal Oswal Securities Ltd., India Infoline (IIFL), Darashaw, India Bulls, SBI Caps, CRISIL, ICRA, ICICI Securities, Axis Sales and Securities, L&T Finance, UBS Verity, HSBC Global, FINO, Karvy Private Wealth and Amba Research.

Insurance

The major players were AVIVA Life Insurance, HDFC Life Insurance, Kotak Life Insurance, Marsh India, Jardine Lloyd Thompson and Policy Bazaar.

Steel Commodities Trading giant Stemcor returned to the campus after a three year hiatus to offer lucrative profiles of Commodity Trading and Operations.

Consulting

Ernst & Young, PWC, KPMG, Gartner, Gallup Consulting, Cognizant Business Consulting, Avista Advisory, I-Maritime Consulting and Milliman offered profiles ranging across Risk Advisory, Financial Advisory, Marketing and Strategy Consulting, Operations Consulting and IT consulting. Michael Page and Tower Watson from the HR Consulting space participated for the first time.

Conglomerates

Loyal recruiters like GE, RIL, Adani Group and L&T reposed their faith in NMIMS to extend offers to students in Leadership profiles of Strategy, Finance, Sales and Marketing and Operations. Aditya Birla Group, DSCL and Vedanta also showed their confidence in NMIMS by offering similar profiles to students on their visit to the campus.

FMCG/CD

A traditional stronghold of NMIMS, this sector had the presence of ITC, Reckitt Benckiser, Hindustan Coca-Cola Beverages, Red Bull, Adidas, Dabur, Wrigley's, L'Oreal, Nivea, Kelloggs, Wipro CCL, Givaudan, UB Group, Carlsberg, Pidilite, Titan Industries, Emami, Philip Morris, Whirlpool, Videocon, Usha International for the profiles of International Marketing, Branding, Sales & Marketing, Operations & Distribution.

Media & Advertising

A restructured HT Media offered the highest package for a Sales and Marketing job at NMIMS. Bennett Coleman and Co. Ltd hired students for analyst roles for its national business daily, The Economic Times and its channel ET Now. Advertising veteran Rediffusion Young & Rubicam and Customer Centria, an upcoming Marketing Automation company extended offers to students of NMIMS as well.

Telecom

NMIMS has proven to be a preferred destination for telecom giants and firms like Airtel, Vodafone, IDEA, Aircel, Tata Communications offered roles of Business Development, Marketing and Corporate HR.

IT/ITES

This year witnessed NMIMS emerging as a recruiting hub for some of the best names in IT sector. Some of the new recruiters were Amazon, Microsoft, Google and Dell Analytics. Further HP, Capgemini, Infosys, Wipro Technologies, HCL Technologies, Virtusa, Polaris, Tally Solutions, KPIT Cummins, Vinculum, Seclore, EXL Decision Analytics, Mu-Sigma and NSE-IT continued to extend offers in good numbers. Suidhaa Infoserve also recruited for the first time from campus.

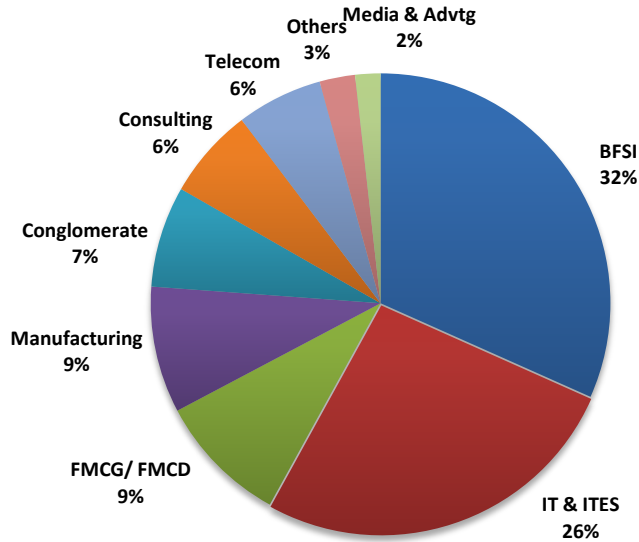
Manufacturing

Apart from legacy recruiters, Asian Paints, Akzo Nobel, Tata Motors, Cummins and Godrej and Boyce, NMIMS attracted new recruiters like Ceat Tyres, Nitco Tiles, De Decor and Thermax which offered roles in Sales & Marketing, Operations and Distribution. VVF Limited also visited us for an international marketing role.

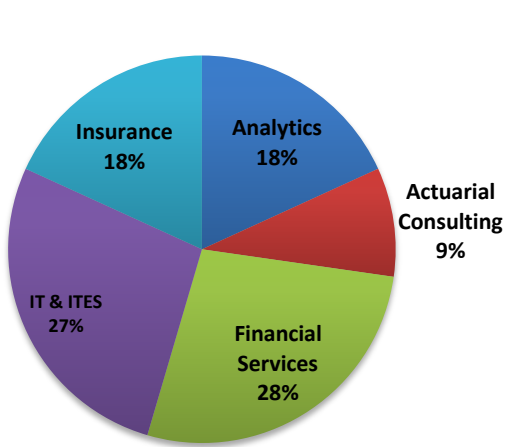
Others

McDonald's offered roles in Sales and Marketing and HR functions for the first time. DHL Express, Metro Cash & Carry, Thomas Cook, Boehringer Ingelheim, GATI, Fermenta Biotech and MyNutrition also offered roles in Sales and Marketing and Supply Chain.

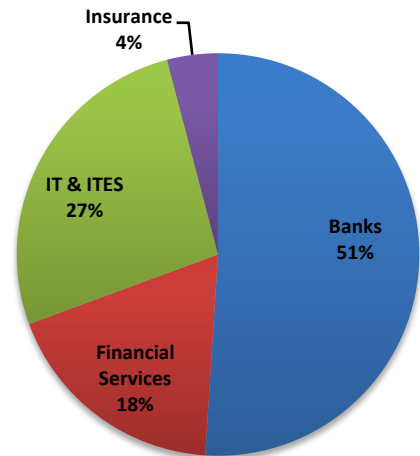
Students Placed – Sector Wise



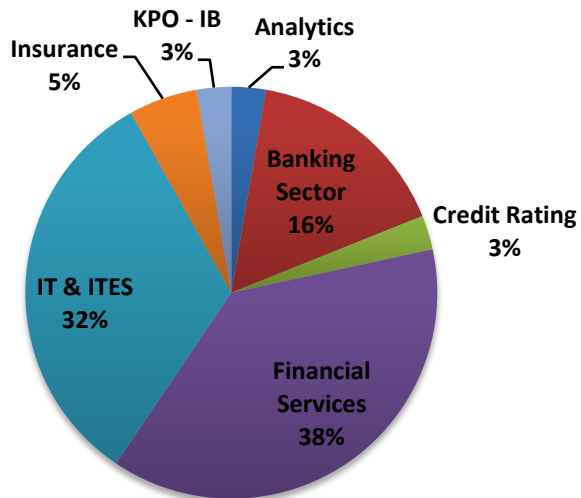
MBA Core



MBA Actuarial Science



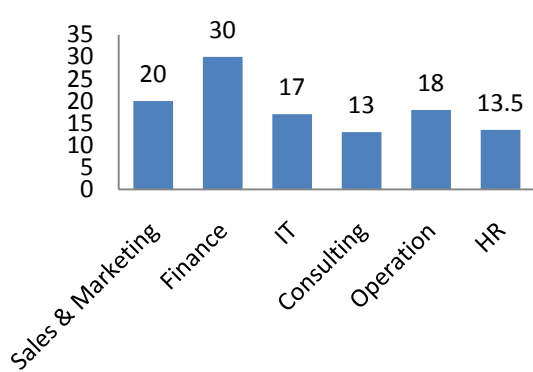
MBA Banking Management



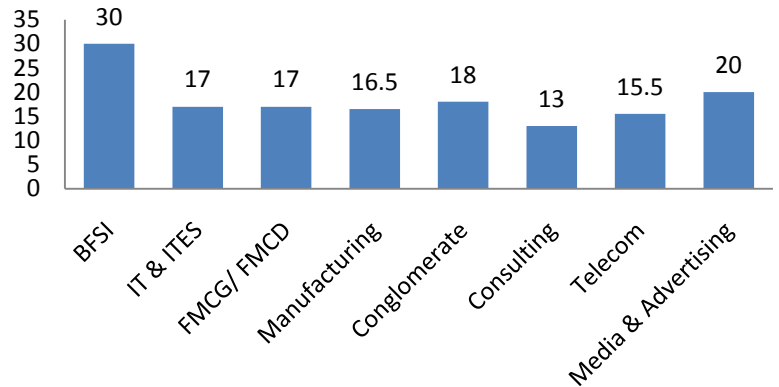
MBA Capital Markets

A Season of Firsts

About 34% of the recruiters either participated in the placements for the first time or visited after a gap. More than 60 jobs were offered by the new recruiters. From amongst many included big players like Amazon, Microsoft, Stemcor, Dell Analytics, Adidas (for its niche international profile), L&T Finance, Michael Page, Aditya Birla Group and Vedanta. Other prominent names were AVIVA Life Insurance, Aircel Limited, Amba Research, Boehringer Ingelheim, Customer Centria, De Decor, Emami, McDonald's, Nitco Tiles, NIVEA, Seclore, Rediffusion Y & R, Policy Bazaar, Milliman, Jardine Lloyd Thompson and Mu-Sigma.



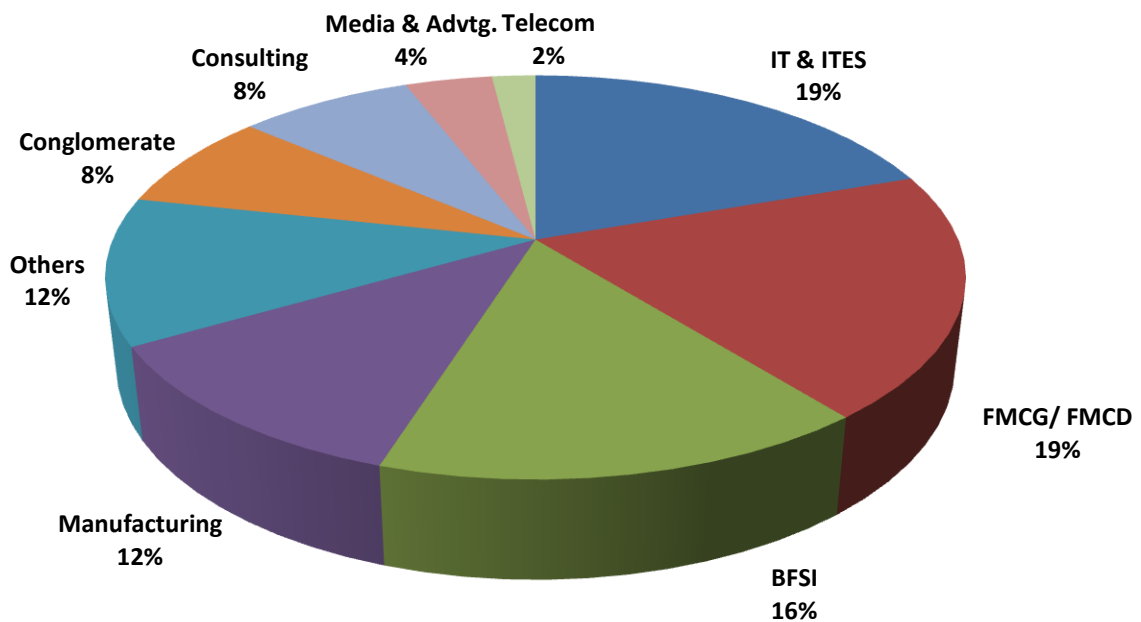
Function-wise Highest Salaries (in l.p.a)



Sector-wise Highest Salaries (in l.p.a)

Several students received PPOs and PPIs from companies like JPMC, Tata Capital, Nomura, Axis Sales & Securities, GE, RIL, L&T, ITC, HCCB, Dabur, L'oreal, Reckitt Benckiser, Cummins, Whirlpool, Vodafone, Idea, McDonald's, Wipro Technologies etc.

Delighted by the quality of the talent pool at NMIMS, many recruited in large numbers. Some of the prominent names are GE, RIL, Cummins, Idea, JPMC, ICICI Group, Yes Bank, RBS, Deutsche Bank (Operations), Kotak Group, HDFC Bank, IDBI Bank, Crisil, ICRA, Cognizant Business Consulting, Wipro Group, Capgemini, HCL Technologies, Infosys and Polaris.



Sector wise distribution of new recruiters

"In spite of these times of economic turbulence, the corporate world has reaffirmed its faith in NMIMS, by participating in Placements 2012 with great rigor and enthusiasm. Not only were the students placed in some of the top corporates, but they also got profiles of their choice. The increased intake did not deter the recruitment process, as the industry was delighted to tap a larger talent pool."

– Dr. Debashis Sanyal, Dean, School of Business Management, NMIMS, Mumbai