



**SCHOOL OF
BUSINESS MANAGEMENT**

**FINAL PLACEMENT REPORT 2015-17
NMIMS, Mumbai**



Overview

The School of Business Management at NMIMS, Mumbai has witnessed the best ever placements with marquee companies participating and offering coveted profiles across sectors to the 2015-17 Batch of MBA Core and MBA HR Students.

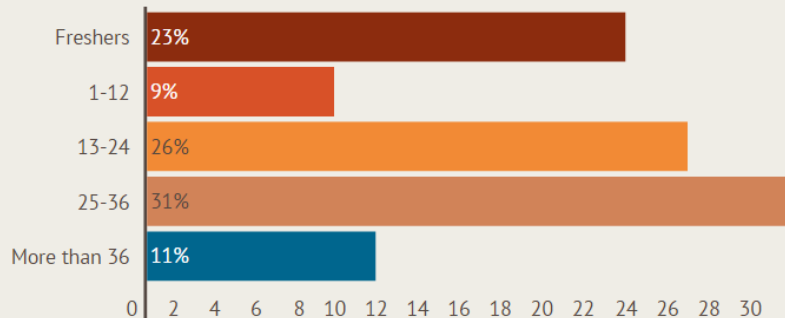
SBM NMIMS, Mumbai is consistently ranked among the top B-Schools in the country and the exemplary performance witnessed during the current placement season reaffirms that fact. The Final Placement saw a good combination of loyal and first time recruiters who were delighted with the quality of the students and expressed satisfaction in taking part in this year's placement season.

Final Placements

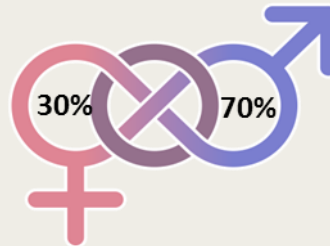
Final placements are an important criteria in gauging the eminence of a B-School and with each placement season NMIMS Mumbai continues to provide the best calibre of students. The batch diversity at NMIMS Mumbai attracted companies from a wide variety of sectors, including top PSU's that recruited students in decent numbers.

The current placement season saw a batch of 587 students being placed in 184 companies in record time. 42% of the batch received PPOs and PPIs which is a 20% increase over the previous year. The strong performance shown by the students in various national and international B school competitions also provided them with coveted PPOs and PPIs from the top corporates across the world. Few of the students decided to pursue their entrepreneurial aspirations and hence opted out of Placements.

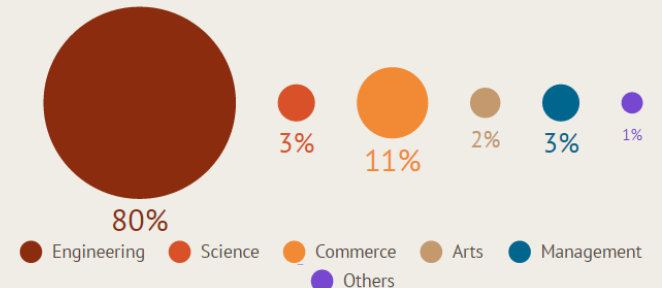
Work Experience (in months)



Gender Ratio



Educational Background



MBA CORE STATISTICS

Total number of students: **522** Number of companies: **166**

Highest Salary

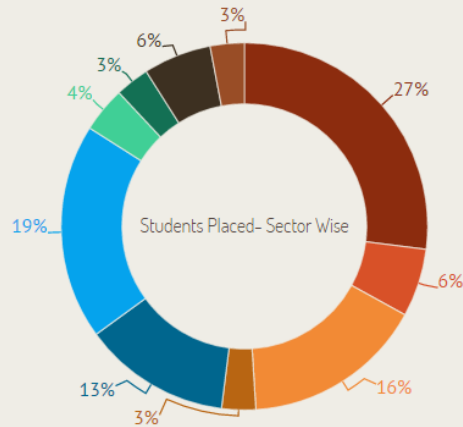
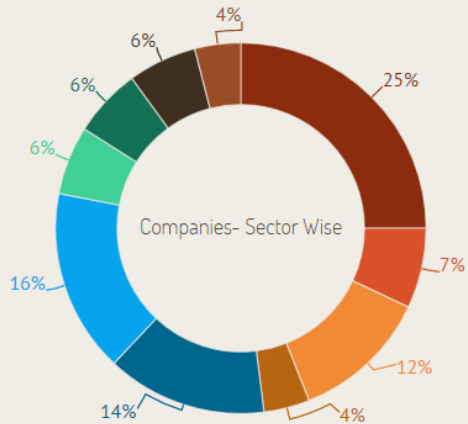


INR
34.11 LPA

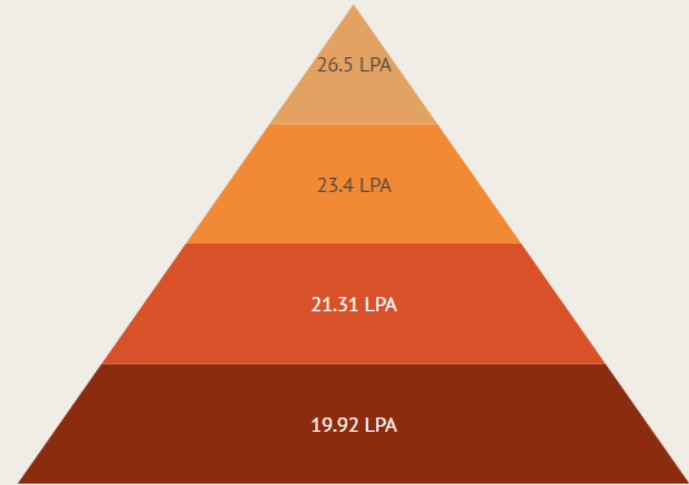
Average Salary



INR
17.58 LPA



- BFSI
- Conglomerates
- Consulting
- e-commerce and Startups
- FMCG/CD
- IT/ITES
- Logistics, Retail and PSU
- Manufacturing/auto
- Media and Telecom
- Pharma



- Top 240
- Top 180
- Top 120
- Top 50

Average Salary Bracket of the batch (INR)

Banking, Financial Services and Insurance

The BFSI sector witnessed prestigious companies offering coveted roles to students. Profiles such as Commercial Banking, Corporate Banking, Investment Banking, Equity Research, Corporate Treasury, Global Investment Research, Corporate Finance, Basel - RAV, Credit and Risk Assessment, Wealth Management, Securities and Investment Management Division were offered to students.

Industry leaders such as Goldman Sachs, JP Morgan, Bank of America, Credit Suisse, Nomura, Motilal Oswal, CRISIL and ICRA reiterated their faith in NMIMS Mumbai by offering multiple profiles across sectors.

Number of
Companies
visited

42



27

% of
Students placed

Participating Companies

Aditya Birla Financial Services
Anand Rathi
Aspiration Cleantech Ventures
Bajaj FinServ
Barclays
Birla Sunlife
Citi Group
Credit Suisse
CRISIL
DBS Bank
D E Shaw

FRR Forex
Goldman Sachs
HDFC Bank
HSBC
ICICI Bank
ICICI Prudential AMC
ICICI Securities
ICRA
IDBI Capital
IIFL Wealth Management

Indus Valley Partners
Invesco
Janalakshmi
JLT
JP Morgan
JP Morgan Chase
Kotak Group
Marsh India
Motilal Oswal
Mynd Solutions

Nomura
Quest Global
RBL Bank
SBI
SBI Capital Markets
SecureNow
Societe Generale
Spandana Spoorthy Finance
Standard Chartered
Swadhaar
Tresvista Financial Services
Yes Bank

Fast Moving Consumer Goods, Durables and Retail

Number of
Companies
visited

28



A stronghold of NMIMS Mumbai, this sector saw leading brands come for placements and offered coveted profiles such as Sales and Marketing, Finance, Operations and Supply Chain Management to our students.



14

% of Students
placed

Loyal recruiters such as Asian Paints, ITC, Marico, Dabur, HUL, L'Oreal, Givaudan, Britannia, Pidilite, Raymond and Metro Cash & Carry reaffirmed their loyalty by hiring students across divisions. Many first time recruiters such as Colgate Palmolive, BSH Group, Crompton Greaves Electricals, Amway and Safari also made their presence felt at this year's placements by offering roles in Sales & Marketing, Finance and Operations.

Participating Companies

AgroTech Foods Ltd
Amway
Asian Paints
Bajaj Corp
Britannia Industries Ltd
BSH Group
Casio
Colgate Palmolive
Crompton Greaves Electricals

Dabur
D'decor
Givaudan
Hindustan Coca Cola Beverages Pvt Ltd
H & R Johnson
HUL
ITC
L'Oréal
Lava International

Marico
METRO Cash & Carry
Perfetti Van Melle
Pidilite
Raymond
Safari
Titan
Welspun
Whirlpool
Wildcraft

IT, Consulting and E Commerce

The IT and Consulting sectors witnessed top companies offering sought-after profiles in Marketing, Business Development, Digital Marketing, S&M, Internet Marketing, Consulting, Advisory, GRID and Product development, Finance and Operations to the students.

World renowned technology companies such as Google, IBM, Microsoft and Wipro offered niche profiles to students. Consulting companies such as Bain Capability Center, Capgemini, Cognizant Business Consulting, Deloitte, EY, KPMG and PwC made offers in various sectors as well. E-Commerce giants such as Amazon, Paytm and Shopclues offered roles in areas of Analytics, Digital Marketing, Business Development, Client Acquisition, Sales and Marketing and Operations.

Number of
Companies
visited

52



38

% of
Students placed

Participating Companies

91springboard
Accelya Kale
Accenture
Amazon
Birlasoft
Capgemini
Capillary Technologies
Cartesian Consulting
Cisco
Cognizant Business Consulting
Deloitte
Directi

DronaHQ
Dun & Bradstreet
EMC^2
EY
Focus Adventures
Gartner
Genpact
Google
HCL Technologies
HCS
IBM
Intellect Design
IQR Consulting

KPIT
KPMG
Link CXO
Mckinsey Knowledge Center
Media.net
Michael Page
Microsoft
Mindtree
L&T LTT
Netscribes
Paytm
PurpleTalk
PwC
Qwikipik Tech (Yum Lane)

Rubique
SAP
Shopclues
SSA International
Sutherland
Takshashila Consulting
Virtusa Polaris
Vito
VmWare
Wipro
WOne
Worldline
Writer Information

Conglomerate, Pharmaceuticals, Logistics and Oil & Gas

Number of
Companies
visited

23



Industry heavyweights such as General Electric, Reliance Industries Limited, Larsen & Toubro, Piramal, and Sun Pharma made offers to students across various divisions as well as offered coveted Leadership profiles.



12

% of
Students placed

A consistent sector in placements at NMIMS, Pharmaceutical companies again made a strong mark at the current placement season by offering roles in Sales & Marketing, SCM, Finance and Operations.

Logistics companies such as FedEx, LogiNext Solutions and Writer Corporation offered profiles across various divisions. Oil & Gas sector saw top MNC's such as Gulf Oil, Shell and Navratna companies IOCL and HPCL recruiting students in good numbers.

Participating Companies

3M
Abbott
Cadila
DCM Shriram
Dr Lal PathLabs
Droege Group
Emcure
FedEx

General Electric
Godrej & Boyce
Honeywell
HPCL
IOCL
L&T
LogiNext Solutions

Mahindra Logistics
Moolchand Healthcare
Piramal
RIL
Shell
Sun Pharma
Vedanta
Novo Nordisk

Manufacturing & Auto, Media and Telecom

Coveted profiles were offered by companies from the Manufacturing and Auto sector. The profiles offered included Operations, Strategy, Sales and Marketing and Finance. It is worth mentioning that many world renowned companies such as 3M, Crompton Greaves Electricals , Cummins India, Gulf Oil, Hero MotoCorp, Maruti Suzuki India Ltd and Schneider Electric opened profiles to students in various specializations.

The Media and Telecom sector saw a rise in the number of profiles offered to students. The profiles offered in this sector include Business Development, Financial Risk, Marketing, Research and Operations. There has been a substantial increase in the Sales and Marketing roles offered in these sectors.

It is noteworthy that first time recruiters also offered niche profiles to students. Companies such as Gulf Oil, LAVA and SRF offered coveted profiles.

Number of
Companies
visited

21



9

% of
Students placed

Participating Companies

Afcons
Assemblage Entertainment
ATC Tires Pvt Ltd
Bloomberg Quint
Cummins
Gulf Oil
Hero Moto Corporation
HT Media
Hughes Communications
Idea Cellular
Kirloskar Oil Engines Limited

Maruti Suzuki India Ltd.
Prime Focus
Schneider Electric
Shemaroo Entertainment
Siemens
Sony Music
SRF
Star Convonix
Textron
Vodafone

MBA HR STATISTICS

Total number of students: **65** Number of companies: **43**

Highest Salary

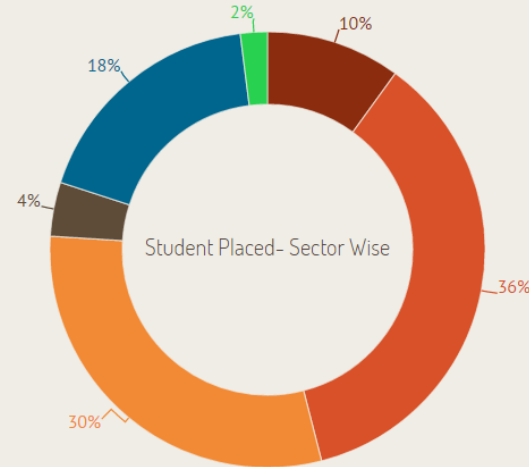
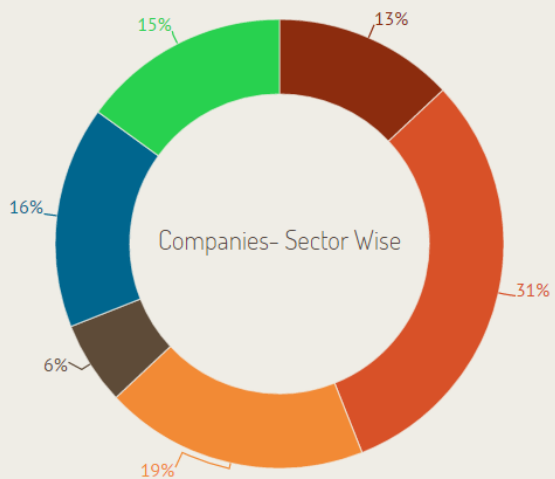


INR
20.76 LPA

Average Salary



INR
13.57LPA



- BFSI
- Conglomerates
- Consulting
- Retail and HR Services
- IT/ITES
- Manufacturing, Auto and Pharma

MBA HR

Rise in Average Salary



12.71% rise

The MBA- HR program at NMIMS Mumbai has seen an exponential growth and the current placement season stands true to this testament. The USP of the program lies in its design and delivery of core courses, sector specific inputs, skill building workshops and a strategic partnership with the world's largest & foremost association of HR Professionals –SHRM. An NMIMS MBA HR student gains significant advantages in terms of holistic personality development opportunities, a fact which has been highly appreciated by companies which came to campus for placements.

43 companies participated during the current placement season and offered HR roles in various sectors including BFSI, FMCG, Retail, Manufacturing, IT, Media and Telecom.

Participating Companies

Abbott
ABC Consulting
Adcuratio
Axis Securities
Cadila Pharmaceuticals
Cerebrus Consultants
Cognizant Technology Solutions
Cummins India
DCM Shriram
Deloitte
EMA Partners

Genpact
Godrej & Boyce
Honeywell
HPCL
H&R Johnson
IBM
ICICI Bank
Interiors Info
IOCL
Korn Ferry
Larsen & Toubro

Maruti Suzuki India Ltd
Mindtree
Orange Services
PerkinElmer India
Piramal
Raymond
RIL
RPG Life Sciences
Rustomjee
Salto Dee Fe
Shortlist Professional Services

Siemens
SNC Lavlin
Spandana Sphoorthy Financial
Syntel
Swadhaar
Torrent Pharma
Vedanta
Vito
Wipro
WNS



International Competitions Winners & Finalists

CFA Research Challenge
 ISCEA Ptak Competition
 L'Oreal Brandstorm
 KPMG International Case Competition

National Competitions Winners & Finalists

Abbott Business Case Challenge
 Aditya Birla Fashion & Retail
 Asian Paints Canvas
 Cognizant CXO Challenge
 Colgate Transcend
 Deloitte Maverick
 ETYL
 FLIP Challenge
 Future Group Ground Zero
 Hero Challenge
 HUL Carpe Diem
 HUL L.I.M.E.
 Mahindra War Room
 Marico - Over The Wall
 RB Mavericks Case Challenge
 SAB Miller- Brew – a – Career
 Shoppers Stop Campus Guru Challenge
 Titan Elevate
 TATA MindRover



Best Intern Awards 2016-17



Message from Dean, SBM, NMIMS Mumbai



Dr. Debashis Sanyal
 Vice Provost
 (Management Education) &
 Dean (SBM)

"The industry once again has shown immense faith in the talent that NMIMS, Mumbai has to offer to the corporate world. An unprecedented number of PPIs/PPOs, best intern awards and a stellar recruitment season in Final Placement is a telling testimony to the conviction of the industry in brand NMIMS!"

I would like to thank all the recruiters – new and loyal – for their continued patronage in campus engagements and placements. I firmly believe that the batch of 2015-17 just like other NMIMS Mumbai alumni in the industry will contribute immensely to their organizations and make their campus proud. I am sure that NMIMS Mumbai will scale greater heights in the time to come."



"Asian Paints has been recruiting from NMIMS for over a decade now. We are very happy with the quality of students who have joined us from campus, many of whom have continued, and now hold senior positions within the organization"
-- Sebati Iyengar, Senior Manager HR - Corporate Recruitment – Asian Paints

"I had a really good experience at NMIMS when I visited their campus for recruitment this year. Students were energetic, smart, keen and well prepared. I also appreciate the efforts that NMIMS is taking to connect with industry on a regular basis to offer better exposure to students. Well done NMIMS. Keep it up!"
-- Yugesh Aglawe, Director, Advisory - Performance Improvement, Ernst & Young



"NMIMS Mumbai has been a valued partner for us for a few years now. We are extremely happy with the talent that has joined us from NMIMS Mumbai"
-- Hrishikesh Godbole, Leadership Programs and University Relations Manager at GE



“Good quality of students, efficient placement team and outstanding customer service is the only way to describe an NMIMS Mumbai experience. Students with good academic track records and conversion ratio is much appreciated and valued. From start to finish, members of the Placement Team have been diligent, professional and supportive of various initiatives conducted at the campus. This makes us come back to the campus year after year...”

-- Jaya Luthra, Senior Manager, Campus Hiring and Talent Management, Pidilite

“It's indeed a great pleasure and a prestigious feel to be associated with NMIMS, Mumbai. We've been recruiting from NMIMS for many years now. We hire across business units for various profiles such as Sales, HR, Procurement, IT and Strategy consulting. Students of NMIMS have performed exceeding business expectations and set a new benchmark every year breaking their own records. Last year, NMIMS received the maximum number of PPOs from us. We truly cherish our relationship with your esteemed institute and looking forward to scale new highs! Wishing the best always for NMIMS!”



-- Prasanna Arunachalam, Senior Recruitment Manager - University Hiring, IBM India



“We've been hiring from NMIMS consistently each year since 2012, the quality of candidates and effectiveness of the placement committee always impresses us. A full credit digital marketing course by Google was run on campus this year based on the students enthusiasm around the digital curriculum and we hope to see some successful results from the same”

-- Madhuri Kapoor, Talent and Outreach Programs, Google



Placement Committee 2016-17



placement@nmims.edu



022-42355678/77/82/76