



IIM
SHILLONG



Indian Institute of Management Shillong

Summer Placement Report 2016 - 2017

The Placement Committee of IIM Shillong takes immense pride in announcing the successful completion of summer placement season for the PGP batch of 2016-18. The business acumen of the PGP participants and their exceptional performances have aided in making the Institute a preferred choice of recruiters for yet another year.

We express our gratitude towards our regular recruiters who have consistently trusted the caliber of our students, and also our new recruiters who have acknowledged the potential of our students and provided them with multitude of opportunities.

We would also like to acknowledge the contribution of everyone who assisted in the placements process. Our heartfelt thanks goes out to the entire IIM Shillong fraternity. With the continuing support of all our stakeholders including recruiters, faculty, alumni, staff and management, we hope to carry on with our journey towards excellence in the years to come

Prof. Sharad Nath Bhattacharya
Chairperson
Student Affairs, Placement and Public Relation
Committee
IIM Shillong

PLACEMENT SNAPSHOT

64

NUMBER OF
RECRUITERS



174

PARTICIPANTS



185

TOTAL OFFERS

Standing true to its legacy, IIM Shillong has once again emerged as one of the most sought after campuses for recruiters as testified by the successful Summer Placement season for the batch of 2016-2018.



250K

HIGHEST
STIPEND



81K

AVERAGE
STIPEND

IIM Shillong hosted an array of prominent recruiters such as Mahindra GMC, ITC, Deloitte, Aditya Birla Group, Dabur, Google, HSBC, Beiersdorf (Nivea), Yes Bank, VMware, Perfetti Van Melle, Tata Steel, Cognizant Business Consulting, Amazon, Kohler, and Fidelity Management Research, among many others



16%

YOY GROWTH IN
STIPEND

123K

AVERAGE STIPEND
FOR TOP 50%



182K

AVERAGE STIPEND
FOR TOP 20%



SECTOR-WISE OFFERS

Manufacturing & Retail

25%



Consulting

12%



BFSI

10%



IT/Analytics

10%



Automobile

8%



8%

Healthcare



8%

NGO



7%

FMCG



7%

E-commerce



5%

Others

DOMAIN-WISE OFFERS



36% Sales & Marketing

17% Consulting

15% Finance

11% Operations

10% IT / Analytics

6% Strategy & General Management

5% Human Resources

DOMAIN HIGHLIGHTS



HIGHEST STIPEND

250 K

SALES & MARKETING

Sales & Marketing emerged as the most sought-after domain with 36% of the participants opting for it. The domain witnessed an increase in the number of offers in FMCG and Healthcare & Pharmaceutical sectors. Regular recruiters such as Dabur, Perfetti Van Melle, GSK Pharmaceuticals, Tata Steel, Titan, Tata Motors, Hero Motocorp, Berger Paints, Medica and others continued to show faith in the caliber of the participants and recruited in large numbers. IIM Shillong also hosted an array of new recruiters in the domain such as ITC, Beiersdorf (Nivea), Kohler, VMware, Piramal Enterprises and Anand Group, among others. ITC, Tata Steel and Tata Motors made the highest number of offers in this domain.

CONSULTING

Following the yearly trend, Consulting witnessed a steady rise with 17% of the batch opting to intern in this domain. Various roles offered in the domain included Strategy and Operations, Product Development, IT Consulting and Business Consulting. Deloitte, a first time recruiter for Summer Placements, acknowledged the talent pool at the institute by providing the highest number of offers for the coveted Strategy & Operations profile. Companies such as Cognizant Business Consulting and Stellium Consulting continued to place their trust in the candidates and made multiple offers.



HIGHEST STIPEND

200 K

DOMAIN HIGHLIGHTS

FINANCE



HIGHEST STIPEND

140 K

IIM Shillong maintained its foothold in the Finance domain with 15% of the batch bagging offers in the same. Profiles such as Investment Banking, Equity Research, Risk Management, Corporate Finance, Banking & Finance, Mergers & Acquisitions, Retail Banking and others were offered by renowned organizations from different industries. Our regular recruiters such as HSBC, Fidelity Management Research and ICICI Bank, among others, recruited in large numbers. The domain also witnessed participation from significant number of new recruiters such as Yes Bank, Beiersdorf (Nivea), Aviva Life Insurance, Cummins India, Singhi Advisors, Halma India and Metlife, to name a few. HSBC made the highest number of offers in this domain.

STRATEGY & GENERAL MANAGEMENT

Number of offers in Strategy and General Management domain increased in comparison to last year with 6% of the batch securing internships in the domain. Prominent Indian conglomerates such as the Aditya Birla Group and Mahindra Group continued to recruit for their coveted leadership programs. Other recruiters such as Tata Steel, Quality Group and Teach For India hired students for Corporate Strategy & Planning, Business Development and other profiles.



HIGHEST STIPEND

200 K

DOMAIN HIGHLIGHTS



HIGHEST STIPEND

100 K

OPERATIONS

Operations domain witnessed continued participation from eminent recruiters such as Google, Amazon, and Tata Steel. Lava International, a first time recruiter, also offered coveted roles. The organizations that made offers in this domain came from a wide range of sectors such as IT/Analytics, Manufacturing & Retail, E-Commerce and Automobile, to name a few.

IT & ANALYTICS

IT & Analytics domain witnessed participation from eminent recruiters such as Wipro and Droom as they continued to show faith in the institute and recruited in large numbers. Participants were offered a number of roles including Process Reengineering, Strategy & Competitive Analysis and Product Development.



HIGHEST STIPEND

75 K



HIGHEST STIPEND

80 K

HUMAN RESOURCES

HR emerged as a promising domain with Larsen & Toubro, making the highest number of offers. First time recruiters such as Lava International and Bodycraft, offered multiple profiles including Talent Acquisition, Learning & Development, Employee Engagement, and Compensation & Benefits.

PROMINENT RECRUITERS

Mahindra
Rise.

Deloitte.



Google



HSBC



KOHLER.

amazon

Beiersdorf
NIVEA



TATA STEEL

YES BANK



TATA MOTORS

ICICI Bank



stellium



droom



MetLife



AVIVA

LAVA

Hero



BRITISH COUNCIL

SINGHI
ADVISORS

ANAND

TEACHFORINDIA

COMMUNICATION DETAILS



Rajiv Gandhi Indian Institute of Management
Mayurbhanj Complex,
Nongthymmai, Shillong - 793014



+91 364 230 8054



placecomm.iims@gmail.com



placecomm@iimshillong.ac.in